1906-1907

KASTOR'S

NEWSPAPER AND MAGAZINE

DIRECTORY

ST. LOUIS KANSAS CITY
CHICAGO

PEORIA STAR

CIRCULATION INTO THE HOMES

of those accustomed to buying by mail and answering advertisements is the only kind that is ***profitable*** to mail order buyers. Add to this bona fide yearly paid-in-advance circulation and the value of the medium is greatly enhanced.

SUCH IS THE CHARACTER OF THE CIRCULATION OF

The Vickery & Hill List
The American Woman
and Good Stories of Augusta, Maine

The esteem in which these papers are held by their subscribers is due to the fact that the ***reading matter*** we give them ***is the kind they want***—the kind they are willing and glad to ***pay for*** and ***this insures*** the papers being read.

IT FOLLOWS, THEN, THAT ADVERTISERS ARE ASSURED OF HAVING THEIR ANNOUNCEMENTS READ

The Vickery & Hill Publications are used continuously by all the most successful mail order advertisers and ***"keyed"*** advertisements have ***proven them paying mediums of the first class.***

No mail order advertiser can thoroughly know the pulling power of his advertising copy without using this great list of publications

---

The Vickery & Hill Publishing Co.

AUGUSTA, MAINE

E. H. BROWN
Boyce Bldg., Chicago

C. D. COLMAN
Flat Iron Bldg., New York

H. W. Kastor & Sons

Newspaper and Magazine

Directory

The Leading Papers and Periodicals of this Country, Canada, etc.

1906--1907

Published by
H. W. Kastor & Sons Advertising Company
St. Louis Kansas City Chicago

THE

NEW YORK MAGAZINE

Makes Cheerful Advertisers as well as Cheerful Readers

The source of good cheer to advertisers is RESULTS. The NEW YORK MAGAZINE taps the source of RESULTS in **175,000** homes of people made cheerful, contented and happy by reading the NEW YORK MAGAZINE, "the Magazine of Cheerfulness."

The high character of the NEW YORK MAGAZINE, as shown in its contents, is an index to the character of its admiring readers.

The high standing of the advertisers who use its columns is likewise a sure index to the profitable character of its circulation.

You can employ the NEW YORK MAGAZINE the coming year with full confidence that results will be satisfactory to you, and more.

Circulation 175,000 Copies Monthly

ADVERTISING RATE, 90c PER LINE

THE NEW YORK MAGAZINE

W. J. KENNEDY, Advertising Manager

713-718 Temple Court NEW YORK

112-114 Dearborn St. CHICAGO

016.011
K15n
1906-07
Ill. History Survey

INTRODUCTORY

In collecting the data for this 1906-7 edition of our Newspaper and Magazine Directory every effort has been made to see that it is reliable. In this we have been as successful as conditions peculiar to the publishing business permit. Manifestly it would be an utter impossibility to keep out a few minor inaccuracies, taking into consideration the vast number of publications and in some instances the hardship to get at actual facts so far as circulation is concerned. In the main, however, the circulation quotations of the various publications listed are accurate and dependable, and will be a trustworthy guide to any advertiser.

In giving the population of the various cities and towns listed, we have made a special effort to bring this edition of our Directory up to date. Where formerly we quoted from the last government census, this year we have, in the case of cities of over 10,000, given the population according to the more recent city directories, school or police census.

However, accurate as the information herein contained is, and invaluable as it will prove itself to any advertiser in planning his campaign and selecting paying media, this Directory will fail of its greatest possibilities without the supplementary aid of our perfect organization. For it would be impractical to set forth in a Directory the many things an advertiser should know regarding the publications in which his advertising appears — the general character of each publication's circulation, its probable pulling power for any specific proposition, etc. Such detailed information can only be gained by actual experience, and it is in the supplying of such information that our perfectly equipped agency can be of the greatest service to the advertiser. In this, as in all matters pertaining to promoting and successfully advertising any business, we wish you to feel at perfect liberty in consulting us. Our suggestions and advice are yours for the asking.

We earnestly trust that this 1906-7 edition of our Directory will be of material help to many advertisers and that we may be given the opportunity of demonstrating that our services will be a source of profit to you in conducting any advertising campaign.

H. W. KASTOR & SONS ADVERTISING CO.

Ref Sur.
38553

The Standard Mail Order Publications

SAWYER SERVICE

SAWYER QUALITY

SAWYER QUANTITY

SAWYER'S

WITH THE

FIRESIDE GEM and AMERICAN NATION

COMPRISING

THE SAWYER TRIO

One Million Circulation

$4 an Agate Line

THE HOME QUEEN

300,000 Circulation

$1 an Agate Line

Never failing result and reply producers. Read by a thrifty well-to-do class, who find in these publications just what they want in reading matter.

The best edited, best illustrated, low-priced papers published. Used constantly by the successful mail order advertisers—large and small.

Sample copies for the asking. Write nearest office for additional information.

THE SAWYER PUBLISHING CO.

Waterville, Maine

Temple Court Building, New York
Unity Building, Chicago

Commendatory

THE success of an advertising agency is in a large measure reflected in the esteem in which it is held by the publishers with whom it has constant business connections. Therefore, it is with a certain justifiable pride that we print on the margins of the pages throughout this Directory the opinions of many of the best known publishers of the country.

These testimonials of our ability, integrity and commercial standing should have considerable weight in emphasizing the important fact that an agency which stands well with and has the confindence of the newspaper and magazine fraternity is in position to request many favors for its clients which the publishers readily grant.

For these kindly expressions of regard we here wish to cordially thank these publishers and to assure them of our earnest desire to continue indefinitely such pleasant business relations.

Our thanks are also due these and the other publishers who furnished us with the reliable data for the compilation of this edition of our Directory.

H. W. KASTOR & SONS ADV. CO.

The Most for the Money

The farmer is a stickler for getting the most for his money. So he is not slow to grasp the fact that for 20 cents a year he gets, in the

METROPOLITAN AND RURAL HOME

"The National Agricultural Monthly"

more than he has ever had in quantity of matter, and in quality the best that the best authorities in agricultural matters can give him. That is why we are getting hundreds of five-year subscriptions a day from sample copies alone, besides 1,500 to 2,000 annual subscriptions daily, and why there are now

500,000 Farmers

on our list. Every issue is a special number of special interest. Each of them the best, we believe, ever published by a strictly agricultural paper.

THE RURAL HOME is the farmer's best instrument and it is also for the advertiser who wants to reach the intelligent farmers of America. Send for sample copy and further information to

W. J. KENNEDY, Advertising Manager

718 Temple Court
NEW YORK

112 Dearborn Street
CHICAGO

INDEX

Page
Introductory 5
Commendatory 7
Leading Publications 17
Leading Religious Papers 408
Leading Sunday Papers 432
Leading Magazines, Agricultural, Religious and Secular Monthlies and Weeklies, with advertising rates 455

INDEX TO ADVERTISEMENTS

Page
American Family Journal 579
American Farmer 586
American Household 582
American Woman 2
Appeal to Reason 527
Apple Specialist 502
Arkansas Democrat 549
At Home Magazine 588
Atlanta Constitution 503
Atlanta Georgian 469
Atlanta Journal 499
Atlantic Monthly 507, 539

Bay City Times 542
Bee Hive 575
Big Four Railway 520
Binghamton Press Leader 468
Birmingham Age Herald 558
Birmingham Ledger 547
Blooded Stock 584
Bob Taylor's Magazine 559
Boston Herald 13
Boston Traveler 468
Boyce Blade and Ledger 66, 70
Breeder's Gazette 523
Broadway Magazine 528
Brooks Magazine Syndicate 537, 538
Buffalo Express 477
Buffalo News 468
Business Man's Magazine ... 465, 466

Calkins Newspaper Syndicate ... 511
Capper Publications 485
Central Baptist 533
Chattanooga News 469, 470
Chicago Examiner, bet. pp. 66 & 67
Chicago Household Guest 471
Chicago Inter Ocean 474
Chicago Journal 15
Christian Evangelist 585
Christian Quarterlies 585
Cincinnati Commercial Tribune ... 508
Cincinnati Enquirer .... Back Cover
Clinton Advertiser 475
Colman's Rural World 495
Colorado Springs Telegraph 501
Columbia State 469
Comfort 16
Commoner 564
Contra Costa Standard 511

Dallas News 498
Denver Rocky Mt. News 489
Denver Times 489
Des Moines Register and Leader . 480
Detroit Times 481

Page
Deutsche Hausfrau 521
Deutsche Warte 510
Dignam's Magazine 475
Duluth News-Tribune 469

Ellis C. E. & Co 4, 8
Elmira Telegram 470
Enthusiasm 488
Erie Railway Employee's Mag . 566
Evansville Journal-News 535

Family Doctor 546
Farmer 490
Farmer's Call 570
Farm Life 529
Farmers Mail and Breeze 485
Farm Money Maker 569
Farm News 480
Farm Press 583
Farmers Tribune 583
Farmers Voice 500
Farmer's Wife 490
Foland, J. E 562
Fort Worth Citizen 568
Fort Worth (S-W.) Farmer and Breeder 568
Fort Worth Live Stock Reporter . 568
Freie Presse, Lincoln 482
Fruit Grower 549

Gaiennie Adv. Co 565
Galveston News 498
Gates List 531
Gleaner 584
Good Literature, between pp. 258-259
Good Stories 2
Grass Daily Valley Tidings 511
Greeley Printery 555, 556
Green's Fruit Grower 560
Gunter's Magazine 487

Hand, Knox & Cone Co 483
Harmsworth Self-Educator Mag .. 548
Haus und Bauernfreund 510
Hearthstone 536
Holland's Magazine 14
Home Friend 563
Homefolks, between pp. 66 and 67
Home Instructor 550
Home Life 561
Home Magazine 524
Home Queen 6
Household 485

Illustrated Companion 467
Immigrationist 560
Indianapolis Sun 491

INDEX TO ADVERTISEMENTS—Continued

Page

Inland Farmer....540
Iowa State Register and Farmer.505
Iron Mountain Railway....589

Kansas City Drovers Telegram..525
Kansas City Journal....12
Kansas City Post....484
Kansas City Star....464
Kansas City Times....464
Kimball & Patterson....533
Kvinden og Hjemmet....543

Ladies' Favorite Magazine....522
Ladies' Magazine....530
Lane's List....593
Lincoln Freie Presse....482
Little Rock Gazette....469
Lupton's List, between pp.258 and 259

Mail Order Monthly....513
Memphis Commercial Appeal 468, 470
Memphis News Scimitar....505
Meridian Dispatch....576
Meridian Star....551
Metropolitan and Rural Home..8
Milwaukee Germania....510
Milwaukee Herold....510
Milwaukee Rundschau....510
Milwaukee Sonntags Post....510
Minneapolis Tribune....472
Mississippi Blaetter....476
Missouri and Kansas Farmer....545
Missouri Pacific Railway....580
Missouri Valley Farmer....485
Modern Priscilla....488
Modern Stories, betw'n pp.258 and 259
Modern Woodman....473

Nat'n'l Farmer and Stock Grower 517
National Live Stock Reporter...525
National List of Mail Order Mediums....483
National Tribune....470
Nevada City Transcript....511
New Age Magazine....534
New Era Monthly....587
New Orleans Item....469
Newport News Times-Herald....469
New York Magazine....4
Norfolk Ledger-Dispatch....469
Normal Instructor....523
N. W. Agriculturist....527
Northwestern Farmer....493

Orchard and Farm....511
Our Young Folks....585

Pacific Miner....511
Pandex of the Press....511
Park's Floral Magazine....532
Pennsylvania Grit....470
People's Home Journal, bet. p. 258-259
People's Popular Monthly....554
Peoria Herald Transcript....542
Peoria Star....486
Pittsburg Dispatch....545
Pittsburg Post....468
Pittsburg Sun....468
Prairie Farmer....510

Page

Presbyterian Banner....533
Primary Plans....523
Pueblo Chieftain....494
Pueblo Star Journal....469
Pythian Chronicle....511

Quincy Record....509

Ranch and Range....591
Reader Magazine....518
Record of Christian Work....533
Religious Press Advertising Syndicate....514, 515
Richmond Evening Journal....470
Rocky Mountain Magazine....516
Roof Tree Magazine....577
Round Table....585
Rural Magazine....567

St. Joseph Fruit Grower....549
St. Joseph News-Press....468
St. Joseph Stock Yards Journal .553
St. Louis Anzeiger....476
St. Louis S.-W. Star....498
St. Louis Westliche Post....476
St. Louis World....571
Salt Lake Inter-Mountain Republican....581
Salt Lake Tribune....592
San Antonio Express....535
Sanders Engraving Co....573, 574
Savannah Press....470
Sawyer's Trio....6
Selah-Patterson Co....496, 497
Selah-Patterson Co. List....496, 497
Smith & Thompson...468, 469, 470
Southern Home Journal....576
Southern Ruralist....551
South Omaha Journal-Stockman 525
Spare Moments....519
Strand Magazine....492
Successful Agriculture....513
Successful Farming....557

Teacher's World....523
Ten Story Book....506
Theater Programs....565
Times Magazine....504, 544
Topeka Capital....485
Travel Magazine....541, 572
Trenton Times....468
Truckee Republican....511
Twentieth Century Review....552

Underwood Typewriter Co....578
Up-to-Date Farming....11
Utica Saturday Globe....470

Vickery & Hill List....2

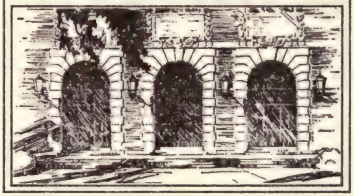
Welcome Guest....530
Westminster....533
Wholesale and Retail Review....511
Wide World....492
Woman's Gazette....564
Woman's Farm Journal....479
Woman's Magazine....478
Woman's World, bet. pp. 66 and 67
World's Events Magazine....526
World To-day....512

H. W. KASTOR,
Founder of H. W. Kastor & Sons Advertising Co.

LIBRARY OF THE
UNIVERSITY OF ILLINOIS
AT URBANA-CHAMPAIGN

016.071
K15n
1906-07

I.H.S.



A Statement of Circulation for

Up-to-Date Farming

COVERING ONE YEAR

Beginning October 1, 1906

Oct. 1 and 15 each	172,500	Mar. 1 and 15 each	235,000
Nov. 1 -	185,000	Apr, 1 " 15 "	247,000
Nov. 15 -	**300,000**	May 1 " 15 "	250,000
Dec. 1 and 15 each	197,000	June 1 " 15 "	250,000
Jan. 1 " 15 "	210,000	July 1 " 15 "	250,000
Feb. 1 -	222,500	Aug. 1 " 15 "	262,500
Feb. 15 -	**300,000**	Sept. 1 -	275,000

September 15 - **300,000**

Ending September 15, 1907

We guarantee to give the circulation for each issue as stated. This schedule will easily double the returns from this peerless paper. It already enjoys an enviable reputation as a giver of good results.

CONTRACT AT PRESENT RATE
Rates will be advanced

Up-to-Date Farming

INDIANAPOLIS

Address H. W. Kastor & Sons Adv. Co. for full information and rates

THE

Kansas City Journal

Established 1854

SUNDAY AND WEEKLY

275,000 CIRCULATION

48c A LINE FLAT

Daily and Sunday Editions—Circulation 70,000

CLIENTELE. Its readers represent the oldest and most prosperous families in Kansas City and vicinity, with whom it is so popular that they pay twice as much for it as for any other local paper.

TERRITORY. Kansas City is the largest implement vehicle center in the world, the largest primary wheat market, the second largest live stock market, has the seventh largest bank deposits in the country, and stands as the gate-way to the Southwest, whose farm products alone last year amounted to one thousand million dollars.

NEWS FEATURES. It carries nearly three times as many telegraph items, twice as many local items, more than twice as many market and financial items, nearly three times as many sporting items, more society items and more items of general household interest than any other local paper, and is the only one having a railroad department, a colored supplement and magazine section, hitherto unpublished serials, short stories and daily fashion notes.

Weekly Edition—Circulation 205,000

CLIENTELE. The best farmers, stockmen and fruit growers of the Southwest and Middle West.

CHARACTER. Such a result producer for mail orders that it is used in nearly all experimental campaigns.

RATES

DAILY AND SUNDAY DISPLAY RATES

Less than 2,500, per agate line	12½c
2,500 to 5,000 lines	10c
5,000 to 10,000 lines	9c
10,000 lines or over	8c

No display advertising accepted for less than 7 agate lines.

Weekly, 40c a line flat. Combination rate. Sunday and Weekly, 48c per agate line flat. Guaranteed circulation 275,000.

FURTHER INFORMATION. Book of illustrated statistics regarding the territory covered, rate card, sample copies and other information furnished on request.

W. G. BRYAN, Adv. Mgr. HAL GAYLORD, Gen'l Mgr.

THE KANSAS CITY JOURNAL, Kansas City, Mo.

HAND, KNOX & CONE CO., Publisher's Direct Representatives

Temple Court Bldg., NEW YORK Boyce Bldg., CHICAGO

THE BOSTON HERALD

In Every Sense—From Every Point of View — New England's Greatest Newspaper.

HORACE M. FORD

Western Representative

Marquette Building CHICAGO

What Do You Know About the Great Southwest?

Little enough, probably

If you are an advertiser, you ought to know more than a little about the one-third portion of the United States which has richer farm lands than any other.

You Ought To Be Seeking Business There.

Do you want to know the best way?

Here is a magazine which is solidly rooted with all classes in the cities, towns and villages of the Southwest—men, women—yes, even the children.

That magazine is

Holland's Magazine

and there is no rival to it. It is gaining subscribers and advertisers at a rate which proves that it has struck the right chord, and is selling goods.

Why aren't you in its columns?

You need only test us to discover mighty good reasons to take liberal space.

Let us send you copies and notice the list of advertisers who are with us. Write today.

Texas Farm & Ranch Publishing Co.

DALLAS, TEXAS

S. E. Leith, Eastern Representative, 150 Nassau Street, New York
Robt. S. Fountain, Western Representative, 1619 Manhattan Bldg., Chicago
C. A. Cour, Special Representative, 3550 Vista Avenue, St. Louis

ESTABLISHED 1844

CHICAGO'S BEST EVENING NEWSPAPER

Chicago Journal

It is making greater gains in advertising and circulation than any other Chicago newspaper.

In circulation it has a guaranteed average exceeding

85,000 Daily

In advertising it stands in third place, according to the advertising reports of the Chicago Daily News, and thrice this year has been in second place.

Chicago city circulation, reasonable rates and results tell the story of The Journal's success.

For advertising rates and information in regard to position and location of advertisements or any other facts about The Journal, address

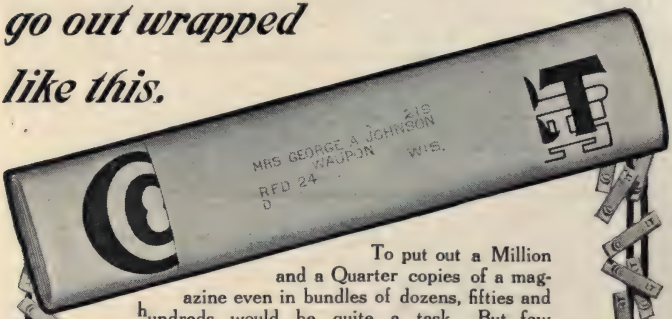
CHICAGO JOURNAL CO.

117 MARKET STREET

Eastern Representatives
La Coste & Maxwell
140 Nassau St., New York

Western Representative
G. S. Osborn
Tribune Building, Chicago

One Million and a Quarter Copies of every issue of COMFORT *go out wrapped like this.*



To put out a Million and a Quarter copies of a magazine even in bundles of dozens, fifties and hundreds would be quite a task. But few People realize the immense amount of detail work entailed in mailing a Million and a Quarter copies of a magazine, each copy in a separate wrapper to just that number of individuals. Yet this is done by COMFORT every month, year in and year out. Further, the copies are routed according to Post-offices and States, and are sorted and sacked in such a way that they go direct to their destination practically without handling by the Post-office, other than to transport and deliver. COMFORT employees do a large portion of the work which would otherwise be done by the Post-office. This is done to expedite the transmission and delivery of copies of COMFORT and insure the advertiser getting quick returns. It's "the every copy in a separate wrapper" feature of COMFORT'S circulation which largely explains the splendid results which advertisers get who use its columns. Ask any advertising agent about COMFORT, or write to

W. H. GANNETT, Pub., Inc.
AUGUSTA, MAINE
New York, 1105 Flatiron Bldg. Chicago, 1635 Marquette Bldg.

Members of the Firm of

H. W. KASTOR & SONS ADVERTISING CO.

Leading Dailies, Weeklies and Monthlies of the United States and Canada.

With Circulation of 1,000 and More.

(Sworn Circulation Statement in Full Faced Type.)

Alabama

Population 1,923,284.

ANNISTON—Pop. 9,998—Calhoun Co.—Pop. 34,874.

Hot Blast (Ind. Dem.), morn., ex. Mon	2,400
Republic (Dem.), W	2,315
Star (Dem.), eve., ex. Sun	2,200
Times (Ind. Dem.), weekly edition of Hot Blast	3,300

ATHENS—Pop. 1,010 — Limestone Co. — Pop. 22,387.

Courier (Dem.), W	1,600
Democrat (Dem.), W	1,200

ATTALIA—Pop. 1,692—Etowah Co.— Pop. 27,361.

Mirror (Ind.), W	1,100

BESSEMER—Pop. 6,358—Jefferson Co.—Pop. 140,420.

Bessemer Weekly (Ind. Dem.), W	1,100
Herald-Journal (Dem.), W	1,000
Workman (Dem.), W	1,400

BIRMINGHAM—Pop. 42,100—Jefferson Co.—Pop. 140,420.

Age-Herald (Dem.), every morn	**14,833**
Age-Herald (Dem.), Sun	**26,000**
Age-Herald (Dem.), W	**24,643**
Alabama Medical and Surgical Age, M	1,000
Courier (Ger. Ind.), W	1,500
Dixie Home (Lit.), M	48,051
Educational Exchange, M	2,000
Labor Advocate (Lab.), W	2,000

"We regard your agency as one of the best of the leading agencies in the United States, and in our opinion advertisers could do no better than to place their business in your hands."

—Birmingham (Alabama) News.

Alabama—Continued

BIRMINGHAM—Continued.

Ledger (Ind.), eve., ex. Sun	**22,302**
Mineral Belt Gazette (Ind.), W	1,220
News (Dem.), eve., ex. Sun	**20,039**
Times (Rep.), W	3,100

GADSDEN—Pop. 4,282—Etowah Co.—Pop. 27,361.

Times News (Dem.), S-W	4,400

HUNTSVILLE—Pop. 8,068—Madison Co.—Pop. 43,702.

Herald (Dem.), W	1,520
Journal (Rep.), W	1,100
Mercury (Dem.), morn., ex. Mon	1,050
Mercury (Dem.), W	2,600
News (Dem.), eve., ex. Sun	1,230
Republican (Rep.), W	1,000
Tribune (Rep.), eve., ex. Sun	600
Tribune (Rep.), W	1,000

MOBILE—Pop. 40,686—Mobile Co.— Pop. 62,740.

Alabama Staats-Zeitung (Ind.)	1,560
Herald (Dem.), eve., ex. Sat	5,100
Herald (Dem.), Sun. morn	5,100
Item (Dem.), eve., ex. Sat	7,500
Item (Dem.), Sun. morn	8,000
Register (Dem.), morn., ex. Mon	8,100
Register (Dem.), Sun	9,500
Register (Dem), W	5,700

MONTGOMERY—Pop. 33,000—Montgomery Co.— Pop. 72,047.

Advertiser (Dem.), morn., ex. Mon.	**13,271**
Advertiser (Dem.), Sun	**17,003**
Advertiser (Dem.), W	**20,232**
Journal (Dem.), eve., ex. Sun	8,400
Times (Dem.), eve., ex. Sun	8,350

OPELIKA — Pop. 4,245 — Lee Co. — Pop. 31,826.

News (Dem.), W	3,000
Post (Dem.), W	1,700

"We have done business with your agency for some years, and for character, business ability and integrity, we have found you second to none in the United States."

—Birmingham (Alabama) Age Herald.

Alabama—Continued

OZARK—Pop. 1,570—Dale Co.—Pop 21,189.
Southern Star (Dem.), W..... 2,100

SCOTTSBORO—Pop. 1,014—Jackson Co.—Pop. 30,508.
Citizen (Dem.), W..... 1,000
Progressive Age (Dem.), W 2,450

SELMA — Pop. 8,713 — Dallas Co. — Pop. 54,657.
Journal (Dem.), eve., ex. Sun..... 1,000
Journal (Dem.), Sun..... 1,000
Record (Ind.), W..... 2,100
Times (Dem.), morn., ex. Mon..... 1,000
Times (Dem.), W..... 1,050

TUSKEGEE—Pop. 2,170 — Macon Co.—Pop. 23,126.
News (Dem.), W..... 1,250

Alaska

Population 63,441.

JUNEAU— Pop. 1,864 — So. Dist. — 33,023.
Alaska Dispatch (Ind.), eve., ex. Sun..... 2,000
Alaska Dispatch (Ind.), Sun..... 2,800
Record-Miner (Ind.), eve., ex. Sun. 1,000

NOME—Pop. 12,486—No. Dist., 30,569.
Gold Digger (Rep.), W..... 1,000
News (Rep.), S-W..... 1,250
Nugget (Ind.), S-W..... 2,200

SITKA—Pop. 1,396—So. Dist., 33,023.
Alaskan (Ind.), W..... 1,000

SKAGWAY—Pop. 3,117—So. Dist. 33,023.
Alaskan (Ind.), eve., ex. Sun..... 1,500
Guide (Rep.), eve., ex. Sun..... 1,000

"We have been doing business with your agency for the past four years. All of your dealings have been satisfactory to us and you have displayed much ability in the advertising field. At any time that we can serve you we shall be very glad to do so."
—Birmingham (Alabama) Dixie Home.

Arizona

Population 122,931.

BISBEE—Pop. 6,000—Cochise Co.—Pop. 9,251.

Bisbee Review (Ind.), morn., ex. Mon	2,100
Bisbee Review (Ind.), Sun	2,250
Miner (Rep.), eve., ex. Sat	1,200
Miner (Rep.), Sun	1,450

FLORENCE—Pop. 700—Pinal Co.—Pop. 6,884.

Tribune (Rep.), W	1,050

NOGALES—Pop. 1,761—Santa Cruz Co.—Pop, 4,545.

Oasis (Rep.), W	2,000

PHOENIX—Pop. 5,544—Maricopa Co.—Pop. 21,352.

Enterprise (Dem.), eve., ex. Sun	2,800
Gazette (Rep.), morn., ex. Mon	3,100
Gazette (Rep.), W	2,820
Republican (Rep.), morn., ex. Mon.	6,500
Republican (Rep.), Sun	6,600
Republican (Rep.), W	3,400
Southwestern Stockman, Farmer and Feeder (Stock), W	3,700

TOMBSTONE — Pop. 646 — Cochise Co. — Pop. 9,251.

Epitaph (Dem.), W	1,100
Prospector (Dem.), W	1,050

TUCSON — Pop. 7,531 — Pima Co. — Pop. 14,689.

Citizen (Rep.), eve., ex. Sun	3,000
Citizen (Rep.), W	2,000
Post (Rep.), W	1,400
Star (Dem.), morn., ex. Mon	2,000
Star (Dem.), Sun	2,000

"It gives us pleasure to be able to truthfully state that your agency is one of the very best with which the Republican has had business dealings. We heartily recommend your agency to clients anywhere."

—Phoenix (Arizona) Republican.

Arkansas

Population 1,366,119.

ARGENTA—Pop 2,739—Pulaski Co.—Pop. 63,179.
News-Sentinel (Dem.), W..... 1,650
Times (Dem.), W..... 3,100

ARKADELPHIA—Pop. 2,739—Clark Co.—Pop. 21,289.
Siftings Herald (Dem.), W..... 1,200
Southern Standard..... 1,560

AUSTIN — Pop. 196 — Lonoke Co. — Pop. 22,544.
Grit (Dem.), W..... 1,000

BATESVILLE—Pop. 2,327—Independence Co.—Pop. 22,557.
Bee (Dem.), W..... 1,000
Guard (Dem.), W..... 2,340

BEEBE—Pop. 904—White Co.—Pop. 24,684
News (Dem.), W..... 1,750

BENTON — Pop. 898 — Saline Co. — Pop. 13,122.
Times Courier (Dem.), W..... 1,100

BENTONVILLE—Pop. 1,843—Benton Co.—Pop. 31,611.
A. O. U. W. Guide (Frat.), M..... 5,000
Sun (Dem.), W..... 1,550

CONWAY—Pop. 2,003—Faulkner Co.—Pop. 20,780.
Log Cabin (Dem.), W..... 1,600
Times (Dem.), W..... 1,100

EL DORADO—Pop. 1,069—Union Co.—Pop. 22,495.
Tribune (Dem.), W..... 1,150

"We have transacted considerable business with the H. W. Kastor & Sons Adv. Co. and from our experience we consider this agency an enterprising and reliable one, well managed. We take pleasure in recommending them to the advertising and publishing world."
—Little Rock (Arkansas) Gazette.

Arkansas—Continued

EUREKA SPRINGS—Pop. 3,572 —Carroll Co.—Pop. 18,848.
Times (Rep.), W..... 2,000

FAYETTEVILLE—Pop. 4,061—Washington Co.—Pop. 33,256.
Review (Rep.), W..... 1,350
Sentinel ((Dem.), W..... 1,500

FORT SMITH—Pop. 11,587—Sebastian Co. —Pop. 36,935.
Arkansas Fruit Grower(Fruit Cult.), M..... 1,000
Commercial Reporter (Com.), Q.... 16,000
Elevator (Dem.), Fri., W..... 7,300
News Record (Dem.), eve., ex. Sat.. 3,780
News-Record (Dem.), Sun..... 3,900
Times (Dem.), eve., ex. Sat..... 3,600
Union Sentinel (Lab.), W..... 1,450

GREENWOOD—Pop. 491—Sebastian Co.—Pop. 36,935.
Democrat (Dem.), W..... 1,540

HARRISON — Pop. 1,551 — Boone Co. — Pop. 16,396.
Times (Dem.), W..... 2,200

HOT SPRINGS—Pop. 9,973—Garland Co. —Pop. 18,773.
Echo (Rep.), W..... 1,500
News (Dem.), eve., ex. Sun..... 1,240
News (Dem.), W..... 1,200
Sentinel-Record (Dem.), morn., ex. Mon..... 1,500
Thomas Cat (Humor), W..... 2,500

IMBODEN—Pop. 421—Lawrence Co.— Pop. 14,491.
Our Country (Agri.), M..... 1,000
Spring River News (Dem.), W..... 1,300

"Our dealings with you have been highly satisfactory. We do not know of any agency that we have had less trouble with."

—Mobile (Alabama) Register.

Arkansas—Continued

JONESBORO—Pop. 4,508—Craighead Co.—Pop. 19,505.

Times-Enterprise (Dem.), eve., ex. Sun	1,000
Times-Enterprise (Dem.) W	2,600
Sun (Dem.), eve., ex. Sun	1,000
Sun (Dem.), W	1,200

LITTLE ROCK—Pop. 42,036—Pulaski Co.—Pop. 63,179.

Arkansas Echo (Ger. Dem.),	2,000
Arkansas School Journal, M	3,000
Arkansas Staats-Zeitung (Ger. Ind.), W	1,800
Democrat (Dem.), eve., ex. Sun	9,400
Gazette (Dem.), morn., ex. Mon	10,795
Gazette (Dem.), Sun	14,379
Gazette (Dem.), W	7,350
Homestead (Agri.), M	10,500
State Republican (Rep.), W	5,400
Union Label Bulletin (Lab.), W	1,300

MAGNOLIA—Pop. 1,614—Columbia Co.—Pop. 22,077.

Banner (Dem.), W	1,300
News (Dem.), W	1,000

MALVERN—Pop. 1,582—Hot Springs Co.—Pop. 12,748.

Meteor (Dem.), W	1,000
Times Journal (Dem.), W	1,050

MAMMOTH SPRING—Pop. 717—Fulton Co.—Pop. 12,917.

Monitor (Dem.), eve., ex. Sun	
Monitor (Dem.), W	1,400

MENA—Pop. 3,423—Polk Co.—Pop. 18,352.

News-Democrat (Dem.), W	1,340
Star (Dem.), eve., ex. Sun	700
Star (Dem.), W	1,500

MORRILTON—Pop. 1,707—Conway Co.—Pop. 19,772.

Democrat (Dem.), W	1,200
Headlight (Dem.), W	1,000

"We are very glad to say that we have been entirely satisfied with your agency. We think your agency is up to the high standard. This is our honest opinion, given of our own knowledge."

—Birmingham (Alabama) Southern Farmer.

Arkansas—Continued

MOUNTAIN HOME—Pop. 364—Baxter Co. —Pop. 9,298.
Citizen (Dem.), W..... 1,550

NEWPORT — Pop. 2,866 — Jackson Co. — Pop. 18,383.
Herald (Dem.), Morn., ex. Mon....
Herald (Dem.), W..... 1,100
Independent (Ind.), eve., ex. Sun...
Independent (Ind.), W..... 1,600
News (Dem.), eve., ex. Sun.....
News (Dem.), W..... 1,050

PARAGOULD—Pop. 3,324—Greene Co.—Pop. 16,979.
Democrat (Dem.), W..... 1,300
Soliphone (Dem.), eve., ex. Sun.....
Soliphone (Dem.), W..... 2,600

PINE BLUFF—Pop. 11,496—Jefferson Co. —Pop. 40,972.
Commercial (Dem.), eve., ex. Sun... 1,650
Commercial (Dem.), W..... 2,500
Graphic (Dem.), eve., ex. Sat..... 1,600
Graphic (Dem.), Sun..... 1,600
Herald (Rep.), Negro, W..... 1,500
Press-Eagle (Dem.), W..... 1,450

SEARCY—Pop. 1,995—White Co.— Pop. 24,864.
Citizen (Dem.), eve., ex. Sun.....
Citizen (Dem.), W 1,250
Times (Dem.), W..... 1,000

SILOAM SPRINGS—Pop. 1,748—Benton Co.—Pop. 31,611.
Herald Democrat (Dem.), W..... 2,000

STUTTGART—Pop. 1,258—Arkansas Co.—Pop. 12,973.
Free Press (Dem.), W..... 1,100
Republican (Rep.), W..... 1,200

"Your contracts have always been lived up to promptly, bills have been paid when they fell due, and no technical points have been raised or taken advantage of."

—San Francisco (California) Bulletin.

Arkansas—Continued

TEXARKANA—Pop. 4,914—Miller Co.—Pop. 17,558.
Texarkanian (Dem.), eve., ex. Sat... 1,650
Texarkanian (Dem.), Sun. morn... 1,650
Texarkanian (Dem.), W..... 2,500

WARREN—Pop. 954—Bradley Co.—Pop. 9,651.
Democrat-News (Dem.), W..... 1,800

California

Population 1,564,286.

ALAMEDA — Pop. 18,254—Alameda Co.—Pop. 130,197.
Argus (Rep.), eve., ex. Sun..... 2,000
Encinal (Rep.), eve., ex. Sun..... 1,800
Overland Monthly (Lit.)..... 68,000

ANAHEIM—Pop. 1,456—Orange Co.— Pop. 19,696.
Gazette (Rep.), W..... 1,000

AUBURN—Pop. 2,050—Placer Co.—Pop. 16,480.
Herald (Dem.), W..... 1,200
Republican Argus (Dem.), W..... 1,000

BAKERSFIELD—Pop. 4,836—Kern Co.—Pop. 15,786.
Californian (Dem.), eve., ex. Sun... 1,800
Californian (Dem.) W..... 1,300
Echo (Rep.), morn., ex. Mon..... 1,000
Echo (Rep.), W..... 1,000

BERKELEY—Pop. 13,214—Alameda Co.—Pop. 130,197.
Gazette (Rep.), eve., ex. Sun..... 2,900

CHICO—Pop. 2,640—Butte Co. — Pop. 17,117.
Enterprise (Rep.), eve., ex. Sun..... 1,200
Enterprise (Rep.), W..... 1,000
Record (Dem.), morn., ex. Sun.... 1,000

"Our business relations with your agency have always been most pleasant. We are well satisfied with the manner in which you conduct your business."

—Oakland (California) Tribune.

California—Continued

COLUSA—Pop. 1,441—Colusa Co. — Pop. 7,364.
Herald (Rep.), eve., ex. Sun.....
Herald (Rep.), W..... 1,000
Sun. (Dem.), eve., ex. Sun.....
Sun (Dem.), Fri., W..... 1,400

DIXON—Pop. 783— Solano Co. — Pop. 24,143.
Tribune (Rep.), W..... 1,000

ESCONDIDO—Pop. 755 — San Diego Co.—Pop. 35,000.
Times (Ind.), W..... 1,224

EUREKA—Pop. 7,327—Humboldt Co.—Pop. 27,104.
Californian (Ind.) W..... 1,000
Herald (Dem.), eve., ex. Sun..... 1,600
Standard (Rep.), eve., ex. Sun..... 1,900
Standard (Rep.), S-W..... 1,200
Times (Rep.), morn., ex. Mon..... 2,600
Times (Rep.), W..... 1,000

FRESNO—Pop. 13,100—Fresno Co.—Pop. 37,862.
Democrat (Dem.), eve., ex. Sun.... 4,000
Mirror (Ind.), Sun..... 1,000
Republican (Rep.), morn., ex. Mon. 7,700
Republican (Rep.), Sun..... 7,700
Republican (Rep.), W..... 1,650
San Joaquin Valley Farmer (Agri.) S-M..... 1,300
Tribune (Ind.), eve., ex. Sun..... 2,000

GALT—Pop. 700 — Sacramento Co. — Pop. 45,915.
Gazette (Rep.), W..... 1,400

GRASS VALLEY—Pop. 4,719 — Nevada Co. —Pop. 17,789.
Tidings (Rep.), eve., ex. Sun..... 1,100
Tidings (Rep.), W.....
Union-Herald (Dem.), morn., ex. Mon..... 2,700

We always considered your agency one of the most progressive in the business, and the satisfactory manner in which your contracts and copy are handled, at your end, is extremely gratifying. It is seldom that we get a kick from the H. W. Kastor & Sons Advertising Co., and when we do, we generally find that it is justified.

—Los Angeles (California) Examiner.

California—Continued

GRIDLEY—Pop. 1,224—Butte Co. — Pop. 17,117.
Herald (Ind.), W..... 1,100

HALF MOON BAY—Pop. 2,929—King's Co. —Pop. 9,871.
Coast Advocate Pennant (Ind.), W. 1,000

HANFORD—Pop. 2,929—King's Co.—Pop. 9,871.
Sentinel (Rep.), W..... 1,300
Western Bee Journal (Bee & Agri.), M..... 3,000

LOS ANGELES—Pop. 116,420—Los Angeles Co.—Pop. 170,298.
Builder and Contractor..... 1,400
California Cultivator (Agri.), W.... 11,200
Capital (Soc.), W..... 7,000
Examiner (Dem.), every morn..... 32,500
Examiner (Dem.), Sun..... 32,500
Express (Rep.), eve., ex. Sun..... 25,000
Fruit World (Agri.), W..... 10,000
Germania (Ger. Ind.), ... 2,000
Graphic (Soc.), W..... 4,000
Herald (Rep.), morn..... 26,170
Herald (Rep.), Sun..... 32,800
Herald (Rep.), W..... 2,600
Live Stock Tribune (Stock), M.... 3,400
Los Angeles Journal (Com.)., morn. and eve., ex. Sun..... 5.000
Los Angeles Mining Review, W.... 3,000
Mirror (Rep.), W.....
Oil Mining and Finance (Fin.), W . 2,500
Out West (Lit.), M..... 12,000
Record (Ind.), eve., ex. Sun..... 23,630
Rural Californian (Agri.), M..... 6,500
Saturday Post (Fam.), W..... 11,500
Southern California Practitioner, M. 1,500
Sued California Post (Ger. Ind.),W. 1,250
Times (Ind.), Rep., morn..... 51,594
Times (Ind.), Rep., Sun..... 71,520
Union Labor News (Lab.), W..... 11,100
Western Empire (Agri.), M..... 30,000

"So far as your business ability, standing, and integrity is concerned, it is first class with this newspaper."
—Sacramento (California) Union.

California—Continued

MARYSVILLE—Pop. 3,497—Yuba Co.—Pop. 8,620.

Appeal (Ind. Rep.), morn., ex. Mon	1,500
Appeal (Ind. Rep.), S-W	2,000
Democrat (Ind.), eve., ex. Sun	1,000
Democrat (Ind.), S-W	1,050

MODESTO—Pop. 2,024—Stanislaus Co.—Pop. 9,550.

Herald (Rep.), W	1,250
News (Dem.), eve., ex. Sun	1,000
News (Dem.), W	1,400

NAPA CITY—Pop. 4,036—Napa Co.—Pop. 16,451.

Journal (Dem.), W	1,000
Register (Rep.), eve., ex. Sun	650
Register (Rep.), W	1,000

NEVADA CITY—Pop. 3,250—Nevada Co.—Pop. 17,789.

Transcript (Rep.), eve., ex. Sun	1,100

OAKLAND—Pop. 70,386—Alameda Co.—Pop. 130,197.

Enquirer (Ind. Rep.), eve., ex. Sun.	10,000
Enquirer (Ind. Rep.), W	2,650
Herald (Rep.), morn., ex. Sun	7,600
Industrial News (Ind.), W	3,100
Journal (Ger. Ind.), W	1,650
Saturday Press (Lit.), W	1,628
Times (Rep.), morn., ex. Sun	4,000
Tribune (Rep.), eve., ex. Sun	**25,091**
Tribune (Rep.), Sun. morn	
Tribune (Rep.), W	**7,307**

PASADENA—Pop. 9,117—Los Angeles Co.—Pop. 170,298.

News (Rep.), eve., ex. Sun	2,600
News (Rep.), W	1,000
Star (Rep.), eve. ex. Sun	2,927

—San Diego (California) Union.

"Gilt edge."

California—Continued

PETALUMA—Pop. 3,871—Sonoma Co. — Pop. 38,480.

Argus (Rep.), eve., ex. Sun	1,000
Argus (Rep.), S-W	1,200
Courier (Dem.), eve., ex. Sun	1,200
Courier (Dem.) Sun	1,400
Courier (Dem.), W	1,400

POMONA—Pop. 5,526—Los Angeles Co.—Pop. 170,298.

Progress (Rep.), eve., ex. Sun	1,000
Review (Rep.), eve., ex. Sun	1,560

REDDING—Pop. 2,946—Shasta Co.—Pop. 17,318.

Free Press (Rep.), eve., ex. Sun	1,000
Free Press (Rep.), W	1,250
Searchlight (Dem.), eve., ex. Sun	1,300
Searchlight (Dem.), S-W	1,250

REDLANDS—Pop. 4,797—San Bernardino Co.—Pop. 27,929.

Citrograph (Rep.), W	1,000
Facts (Rep.), eve., ex. Sun	1,000
Review (Rep.), morn., ex. Mon	1,500
Review (Rep.), W	1,000

REDWOOD CITY—Pop. 1,653—San Mateo Co.—Pop. 12,094.

Democrat (Dem.), W	1,050
Times-Gazette (Rep.), W	1,200

RIVERSIDE—Pop. 7,973—Riverside Co.—Pop. 17,897.

Enterprise (Ind. Dem.), morn., ex. Mon	2,050
Enterprise (Ind. Dem.), Sun	2,050
Enterprise (Ind. Dem.), S-W	1,200
Press (Rep.), eve., ex. Sun	2,350
Press and Horticulturist (Hort. and Agri.), S-W	1,000

SACRAMENTO—Pop. 30,152—Sacramento Co.—Pop. 45,915.

Bee (Ind.), eve., ex. Sun	12,192

"We have always considered your advertising agency one of the most reliable in the United States. Experience has proved this."

—San Francisco (California) Sunset Magazine.

California—Continued

SACRAMENTO—Continued.

Leader (Rep.), W	1,050
News (Ind. Rep.), Sun	3,500
Nord California Herold und Sacramento Journal (Ger. Ind.)	1,400
Oak Park Ledger (Rep.), W	1,100
Sacramento Star (Ind.), eve., ex. Sun	**2,667**
Tribune (Labor), W	2,500
Union (Ind.) Rep., morn	7,561
Union (Ind. Rep,), Sun	7,561

SALINAS—Pop. 3,304—Monterey Co.—Pop. 19,380.

Democrat (Ind.), W	1,000
Index (Rep.), eve., ex. Sun	1,100
Index (Rep.), W	1,500

SAN BERNARDINO—Pop. 6,150—San Bernardino Co.—Pop. 27,929.

Free Fress (Dem.), eve., ex. Sun	1,000
Free Press (Dem.), W	1,050
Sun (Rep.), morn., ex. Mon	2,000
Times-Index (Rep.), eve., ex. Sun	2,200
Times-Index (Rep.), W	1,300

SAN DIEGO—Pop. 18,420—San Diego Co.—Pop. 35,090.

News (Local), W	2,000
Sued California Deutsche Zeitung (Ger. Ind.)	1,000
San Diegan Sun (Dem.), eve., ex. Sun	**3,368**
San Diegan Sun (Dem.), W	1,000
Tribune (Rep.), eve., ex. Sun	3,308
Union (Rep.), morn	5,560
Union (Rep.), Sun	6,775
Union (Rep.), W	2,600

SAN FRANCISCO—Pop. 355,919—San Francisco Co.—Pop. 342,782.

Abendpost (Ger. Rep.), eve., ex. Sun	6,552
Abendpost (Ger. Rep.), Sun	7,710

"The patronage of your agency has always been appreciated by the Times and we have endeavored to render you a satisfactory service during the ten years we have had pleasant business relations."

—Los Angeles (California) Times.

California—Continued

SAN FRANCISCO—Continued.

Abendpost (Ger. Rep.). W	9,000
Adjuster (Ins.), M	5,000
Advance (Ind.), W	2,500
Argonaut (Ind.), Mon. W	16,000
Bien (Sw.), W	2,800
Book and News Dealer, M	5,220
Breeder and Sportsman, W	5,679
British California (Brit. Inst.), M	10,300
Bulletin (Ind. Rep.), eve., ex. Sun	60,000
Bulletin (Ind. Rep.), Sun	50,000
Butchers and Stock Growers Journal (Trade), W	2,100
California (A. O. U. W.), M	25,000
California Demokrat (Ger. Dem.), morn., ex. Sun	6,900
California Demokrat (Ger. Dem.), Sun	9,200
California Fruit Grower (Hort. and Agri.), W	7,000
California Journal (Ger. Ind.), W	2,115
California Medical Journal, M	2,400
California Orchard and Farm (Agr.), W	1,788
California Staats-Zeitung (Ger. Ind.), wkly ed. Demokrat, W	6,700
Call (Rep.), morn	62,451
Call (Rep.), Sun	88,558
Call (Rep.), W	12,000
Chronicle (Ind.), morn	76,836
Chronicle (Ind)., Sun	92,984
Chronicle (Ind.), W	32,183
Commercial News (Com.), eve., ex. Sun	1,200
Commercial News (Com.), W	2,300
Daily News (Ind.), eve., ex. Sun	2,000
Dairy and Produce Review (Dairy), W	2,000
Deutsche Vereins-Zeitung (Ger. Sec. Soc.), W	3,000
Examiner (Ind.), morn	98,000
Examiner (Ind.), Sun	150,000
Examiner (Ind.), W	80,000
Field Sports (Sports), M	3,400
Golden State (N. S. G. W.), M	18,210
Hebrew (Eng. and Ger. Jewish), W	2,000

"Our business relations with your agency have ever been of a pleasant and agreeable nature. There has been nothing in the way of misunderstanding or anything to cause unpleasantness. Another matter that is worthy of mention is the fact that you are always so very prompt in making remittance for bills rendered. No agency in the entire country is more ready to meet its obligations."

—Denver (Colorado) Rocky Mountain Magazine.

California—Continued

SAN FRANCISCO—Continued.

Industrial News (Trade), W.	1.100
Journal of Commerce (Com.), eve., ex. Sun	2,038
Journal of Commerce (Com.), W.	2,768
Labor Clarion (Lab.), W.	10,000
Mining Review (Mining), W.	11,600
Mining and Scientific Press (Mining), Sat. W.	9,000
Music and Drama (Music), Sat. W.	2,785
New Age (I. O. O. F.), M.	3,000
News (Ind.), eve., ex. Sun	17,313
News Letter (Com. and Lit.), Sat.	17,700
Overland Monthly (Lit.), M.	48,500
Pacific Coast Journal of Homoeopathy, M.	1,000
Pacific Coast Miner (Min.), W.	4,500
Pacific Druggist (Pharm.), M.	1,718
Pacific Dental Gazette (Dent.), M.	1,300
Pacific Medical Journal (Med.), M.	3,000
Pacific Oil Reporter (Oil), W.	2,500
Pacific Rural Press (Agri.), W.	8,689
Park News (Ind.), W.	5,000
Post (Ind.), eve., ex. Sun	22,000
Post (Ind.), W.	4,000
Recorder (Legal), eve., ex. Sun.	5,000
Retail Grocers' Advocate, W.	2,000
Sonntags Post (Ger. Ind. Rep.)	5,000
Star (Ind.), Sat. W.	11,500
Sunset Magazine (Lit.), M.	62,500
Tageblatt (Ger. Lab.), W.	2,500
Town Talk (Socy.), W.	17,500
Traveler (Tra. and Sport), M.	9,768
Trestle Board Magazine (Masonic), M.	15,000
Vest Kusten (Sw.), W.	3,750
Voice of Labor (Ind.), Wed., W.	3,000
Wasp (Illus. Hum.), Sat. W.	20,000
Wave (Lit.), Sat., W.	12,000
Western Journal of Education, M.	4,000
Wholesale and Retail Review (Liq. Int.), M.	3,500

SAN JOSE—Pop. 22,532—Santa Clara Co.—Pop. 60,216.

California (Ger. Ind.), W.	1,200

"Permit us to thank you for the very pleasant relations between yourselves and the Evening Telegraph during the past year. The high class of business which you have been sending us indicates that you have every facility for producing and handling good copy."

—Colorado Springs (Colorado) Telegraph.

California—Continued

SAN JOSE—Continued.

Mercury-Herald (Rep.), morn. and eve., ex. Sun	11,207
Mercury (Rep.), Sun	12,350
News (Ind.), eve., ex. Sun	4,700
Pacific Tree & Vine (Agri.), M	9,200

SAN LUIS OBISPO—Pop. 3,021—San Luis Obispo Co.—Pop. 16,637.

Breeze (Dem.), eve., ex. Sun	
Breeze (Dem.), S-W	1,900
Tribune (Rep.), morn., ex. Mon	
Tribune (Rep.), W	1,200

SANTA ANA—Pop. 4,933—Orange Co.—Pop. 19,696.

Blade (Rep.), eve., ex. Sun	1,500
Blade (Rep.), W	1,200
Bulletin (Dem.), W	1,000

SANTA BARBARA—Pop. 6,587—Santa Barbara Co.—Pop. 18,934.

Independent (Ind.), eve., ex. Sun	1,400
News (Ind. Rep.), eve., ex. Sun	1,000
Press (Rep.), morn., ex. Mon	1,300
Press (Rep.), W	1,000

SANTA CRUZ—Pop. 5,659—Santa Cruz Co.—Pop. 21,512.

Sentinel (Rep), morn., ex. Mon	1,300
Sentinel (Rep.), W	1,000
Surf (Ind.), eve., ex. Sun	1,775
Surf (Ind.), W	1,000

SANTA ROSA—Pop. 6,673—Sonoma Co.—Pop. 38,480.

Farmer (Agri.), W	1,150
Press Democrat (Dem.), morn., ex. Mon	1,050
Press Democrat (Dem.), S-W	2,000
Republican (Rep.), eve., ex. Sun	1,300
Republican (Rep.), S-W	2,400

"Our experience with your agency has been unusually satisfactory, and business relations with your firm most pleasant. You have always evidenced a desire to deal square, and for that reason this paper has been glad to extend to you all courtesies possible."

—Colorado Springs (Colorado) Gazette.

California—Continued

SEBASTOPOL—Pop. 900—Sonoma Co.—Pop. 38,480.

Times (Ind.), S-W	1,250

STOCKTON—Pop. 18,430—San Joaquin Co.—Pop. 35,452.

Advocate (Ind. Lab.), W	4,500
Courier (Ger. Ind.), W	1,000
Independent (Rep.), morn., ex. Mon.	3,100
Independent (Rep.), W	2,700
Mail (Dem.), eve., ex. Sun	3,700
Mail (Dem.), W	4,000
News (Rep.), W	2,000
Record (Rep.), eve., ex. Sun	3,500
Record (Rep.), W	2,800

UKIAH—Pop. 1,850—Mendocino Co.—Pop. 20,465.

Dispatch-Democrat (Dem.), W	1,650
Times (Ind.), W	1,000

VACAVILLE—Pop. 1,220—Solano Co.—Pop. 24,143

Reporter (Rep.), W	1,250

VALLEJO—Pop. 7,965—Solano Co.—Pop. 24,143.

Chronicle (Rep.), eve., ex. Sun	1,000
Chronicle (Rep.), W	1,050
News (Ind.), morn., ex. Mon	1,000
Times (Dem.), morn., ex. Mon	800
Times (Dem.), W	1,000

VENTURA — Pop. 2,470 — Ventu Caco. — Pop. 14,367.

Democrat (Dem.), eve., ex. Sun	
Democrat (Dem.), W	1,000
Free Press (Rep.), eve., ex. Sun	
Free Press (Rep.), W	2,000
Independent (Rep.), W	1,000
Republican (Rep.), W	1,300

"The Post's records show that in all its dealings with Kastor & Sons the relations have been absolutely pleasant and business-like."

—Denver (Colorado) Post.

California—Continued

VISALIA—Pop. 3,085—Tulare Co.—Pop. 18,375.
Delta (Rep.), morn., ex. Mon..... 1,000
Delta (Rep.), W..... 1,600
News (Ind.), W..... 1,000
Times (Dem.), eve., ex. Sun..... 1,000
Times (Dem.), W..... 1,500

WATSONVILLE—Pop. 3,528—Santa Cruz Co.—Pop. 21,512.
Pajaromian (Rep.), eve., ex. Sun... 1,150
Register (Dem.), morn., ex. Mon... 1,500

WOODLAND—Pop. 2,886—Yolo Co.—Pop. 13,618.
Democrat (Dem.), eve., ex. Sun....
Democrat (Dem.), W..... 1,000
Mail (Rep.), morn., ex. Mon..... 800
Mail (Rep.), W..... 1,050

YREKA—Pop. 1,263—Siskiyou Co.—Pop. 16,962.
Journal (Rep.), S-W..... 1,000
News (Dem.), W..... 1,200

YUBA CITY—Pop. 1,448—Sutter Co.—Pop. 5,886.
Farmer (Rep.), W..... 1,000
Independent (Dem.), W..... 1,050

Colorado

Population 574,030.

ASPEN — Pop. 3,303 — Pitkin Co. — Pop. 7,020.
Democrat (Dem.), morn., ex. Mon. 1,050
Times (Rep.), morn., ex. Mon..... 1,600
Times (Rep.), W..... 1,050

BOULDER—Pop. 6,150—Boulder Co.—Pop. 21,544.
Camera (Rep.), eve., ex. Sun..... 1,000
Herald (Rep.), eve., ex. Sun.....
Herald (Rep.), W..... 1,000
News (Pop.), W..... 1,000
Tribune (Dem.,) W..... 1,000

"It gives us great pleasure to state that our experience with your firm has always been satisfactory, and we have no complaint of any kind to make."
—Pueblo (Colorado) Star-Journal.

Colorado—Continued

BRIGHTSIDE—Pop. 2,100—Jefferson Co.—Pop. 9,306.

Champion News, W	1,500
Self-Help (Juvenile), W	1,200

CAMERON—Pop. 500—Teller Co.—Pop. 29,002.

Crescent (Rep.), W	1,700

CANON CITY—Pop. 3,775—Fremont Co.—Pop. 15,636.

Clipper (Dem.), S-W	1,000
Record (Rep.), W	1,850
Times (Ind.), W	1,300

COLORADO SPRINGS—Pop. 25,000—El Paso Co.—Pop. 31,602.

Colorado Press (Rep.), W	1,000
Colorado Tourist (Trav.), W	3,000
Democrat (Dem.), W	1,000
Frontier (Lit.), M	4,900
Gazette (Rep.), morn	10,000
Gazette (Rep.), Sun	10,000
Gazette (Rep.), W	2,500
Labor News (Lab.), W	3,500
Mining Investor, M	5,500
Telegraph (Ind. Rep.), eve	11,750
Telegraph (Ind. Rep.), Sun	12,000

CRIPPLE CREEK—Pop. 10,147—Teller Co.—Pop. 31,602.

Star (Ind.), eve., ex. Sun	3,500
Star (Ind.), W	1,900
Times (Ind.), morn., ex. Mon	3,978

DENVER—Pop. 144,588—Arapahoe Co.—Pop. 165,000.

Argicultural and Live Stock Herald (Agri. and Poul.), M	2,000
A. O. U. W. Record (Frat.), M	7,600
Business Woman's Magazine, M	20,000
Clay's Review (Ind.), W	11,000
Colorado Journal (Ger. Ind.), W	6,500

"For expert work, careful attention to detail, and absolutely fair dealings, we consider your firm one of the best."
—Pueblo (Colorado) Chieftain.

Colorado—Continued

DENVER—Continued.

Colorado School Journal, M.	1,450
Commercial Tribune (Com.)	5,000
Critique (Medical), M.	1,000
East End Echo (Local), W.	1,275
Eye (Rep.), W.	3,250
Facts (Pop.), W.	5,000
Field and Farm (Agri.), W.	30,000
Fraternal Union (Frat.), M.	26,000
George's Weekly (Social), W.	7,500
Herold (Ger. Ind.), eve., ex. Sun.	3,800
Highland Chief (Loc.), W.	1,350
Hotel Bulletin (Hotel), daily, ex. Sun.	1,700
Illustrated Weekly, W.	20,000
Il Roma (Ind. Ital.), W.	5,000
Independent (Ind.), W.	2,400
Industrial Advocate (Lab.), W.	1,500
Irrigation Era (Irrig.), M.	9,500
Live Stock Record (Com.), eve., ex. Sun.	2,720
Medical Times, M.	1,500
Mining Record (Min.), eve., x. Sun.	**9,623**
Mining Record (Min.), Sat.	**25,635**
Mining World (Min.), W.	7,600
Ordensblatt Harugari (Ger.), W.	2,400
Outdoor Life (Sporting), M.	44,833
Pacific Woodmen, M.	70,000
Post (Ind.), eve., ex. Sun.	**52,485**
Post (Ind.), Sun.	**70,145**
Record-Stockman, daily	6,600
Republican (Rep.), morn	35,437
Republican (Rep.), Sun.	37,828
Republican (Rep.), W.	6,450
Rocky Mountain Druggist, M.	3,550
Rocky Mountain Herald (Pop.), W.	2,000
Rocky Mountain Magazine, M.	104,023
Rocky Mount. News (Ind.), morn.	49,863
Rocky Mount. News & Times (Ind.), Sun.	85,632
Svensk-Amerikanska Western (Swed. Ind.), W.	9,000
Times (Rep.), eve., ex. Sun.	45,309
Western Poultry World, M.	14,100

"Our experience with the H. W. Kastor & Sons Advertising Co. has been uniformly courteous, prompt in payment of accounts, and but few agencies have demonstrated the ability and integrity that they have shown."

—Springfield (Ill.) State Register.

Colorado—Continued

DURANGO—Pop. 3,317—La Plata Co.—Pop. 7,016.
Democrat (Dem.), morn., ex. Mon. 2,749
Herald (Rep.), morn., ex. Mon..... 1,000

FLORENCE—Pop. 3,728—Fremont Co.—Pop. 15,636.
Ex Parte (Dem.), W..... 1,100
Tribune (Ind.), eve., ex. Sun..... 1,000
Tribune (Ind.), W..... 1,300

FORT COLLINS—Pop. 3,054—Larimer Co.—Pop. 12,168.
Democrat (Dem.), W..... 2,200
Courier (Rep.), eve., ex. Sun.....
Courier (Rep.), W..... 1,800
Express (Rep.), W..... 1,750

GLENWOOD SPRINGS—Pop. 1,350—Garfield Co.—Pop. 5,835.
Avalanche Echo (Ind.), W..... 1,000
Post (Rep.), W..... 1,000

GREELEY—Pop. 3,023—Weld Co.—Pop. 16,808.
Tribune (Ind.), W..... 2,250

LEADVILLE — Pop. 13,076 — Lake Co. — Pop. 18,054.
Chronicle (Rep.), eve., ex. Sun..... 2,000
Chronicle (Rep.), W..... 2,500
Herald-Democrat (Ind.), morn..... 4,500
Herald-Democrat (Ind.), Sun..... 4,700
Western Miner (Mining), W..... 2,000

LOVELAND—Pop. 1,091—Larimer Co.—Pop. 12,168.
Register (Rep.), W..... 1,100
Reporter (Rep.), W..... 1,100

MONTROSE—Pop. 1,217—Montrose Co.—Pop. 4,535.
Enterprise (Dem.), W..... 1,250
Press (Rep.), W..... 1,180

"We have done business with you since your agency was established. We have never had a quibble, never waited a day for our money, never had to worry about you, never heard anyone question your ability or financial strength."

—Oak Park (Ill.) Star Monthly.

Colorado—Continued

OURAY — Pop. 2,196 — Ouray Co. — Pop. 4,731.

Herald (Rep.), W	1,050
Plaindealer (Dem.),	1,000

PUEBLO—Pop. 50,000—Pueblo Co.—Pop. 64,448.

Chieftain (Rep.), morn	17,000
Chieftain (Rep.), Sun	18,000
Indicator (Rep.), W	2,500
L'Unione (Ital. Ind.), W	3,000
Mir Slavonic, W	5,000
Star-Journal (Dem.), eve., ex. Sun	14,000
Star-Journal (Dem.), Sun	15,500
Tribune-Press (Col. Rep.), W	1,000

SALIDA—Pop. 3,722—Chaffee Co. — Pop. 7,085.

Mail (Rep.), S-W	1,200
Record (Rep.), W	1,500

TELLURIDE—Pop. 2,446—San Miguel Co. —Pop. 5,370.

Examiner (Rep.), W	1,500
Journal (Ind.), eve., ex. Sun	1,000
Journal (Ind.), W	1,200

TRINIDAD—Pop. 5,345—Las Animas Co.—Pop. 21,848.

Advertiser (Dem.), morn., ex. Mon.	1,500
Chronicle-News (Rep.), eve., ex. Sun	1,600
Chronicle-News (Rep.), W	1,250
El Progresso (Dem.), W	1,550
Monitor (Ind.), W	1,550
Southern Miner (Ind.), W	1,000

VICTOR — Pop. 4,986 — Teller Co. — Pop. 29,002.

Banner (Rep.), W	2,000
Record (Ind.), every morning	3,000
Record (Ind.), W	1,600

WALSENBURG—Pop. 1,033—Huerfano Co. —Pop. 8,395.

World (Rep.), W	1,000
Yucca (Dem.), W	1,000

"Our experience with your agency has been very satisfactory in every way. We assure you that it is a pleasure to us, as publishers, to do business with an agency such as yours, and it must be equally pleasurable to your clients."

—Commercial Poultry Co., Marseilles, Ill.

Connecticut

Population 956,789.

ANSONIA—Pop. 14,220—New Haven Co.—Pop. 269,163.
Sentinel (Ind.), eve., ex. Sun..... 5,400
Sentinel (Ind.), W..... 3,000

BIRMINGHAM—Pop. 7,930—New Haven Co.—Pop. 269,163.
Transcript (Ind.), eve., ex. Sun. and Wed..... 1,550
Transcript (Ind.), W..... 1,600

BRIDGEPORT—Pop. 77,650—Fairfield Co.—Pop. 184,203.
Advocate (Dem.), W..... 2,450
Farmer (Dem.), eve., ex. Sun..... 8,000
Farmer (Dem.), W..... 4,200
Herald (Ind.), Sun..... 22,000
Post (Ind.), eve., ex. Sun..... 11,000
Republican-Standard (Rep.), W... 2,500
Roof Tree Magazine (Lit.), M.....117,333
Standard (Rep.), eve., ex. Sun..... 6,500
Star (Dem.), W..... 1,000
Telegram-Union, morn., ex. Sun... 10,171

BRISTOL—Pop. 6,268—Hartford Co.—Pop. 195,415.
Press (Ind.), W..... 1,750

DANBURY—Pop. 16,537—Fairfield Co.—Pop. 184,203.
News (Ind.), eve., ex. Sun..... 5,000
News (Ind), W..... 4,500
New England Medical Monthly and Prescription, M..... 20,000

DANIELSON—Pop. 2,823—Windham Co.—Pop. 46,861.
Transcript (Rep.), W..... 1,700

DEEP RIVER—Pop. 1,484—Middlesex Co.—Pop. 41,760.
New Era (Rep.), W..... 2,450

"Our experience with your agency has always been of a satisfactory nature."
—Hartford (Connecticut) Times

Connecticut—Continued

DERBY—Pop. 7,930—New Haven Co.—Pop. 269,163.
Forester (Frat.), M..... 12,500
News-Herald (Dem.), eve., ex. Sun. 2,100

EAST HARTFORD—Pop. 6,406—Hartford Co.—Pop. 195,415.
American Enterprise (Ind.), W.... 1,550
Gazette (Loc)., W..... 1,300

GREENWICH—Pop. 2,420—Fairfield Co.—Pop. 184,203.
Graphic (Ind.), W..... 1,200
News (Ind.), W..... 1,050

HARTFORD—Pop. 88,836—Hartford Co.—Pop. 195,415.
Courant (Rep.), morn., ex. Sun.... 11,600
Courant (Rep.), S-W..... 10,000
Examiner (Ind.), W..... 2,100
Globe (Ind.), Sun..... 12,400
Herold (Ger. Ind.), W..... 3,500
Journal (Ind.), Sun..... 4,500
Journal of Inebriety, Quar..... 1,500
N. E. Poultry Journal (Poul.), M.. 10,000
Post (Rep.), eve., ex. Sun..... 13,500
Post (Rep.), S-W..... 2,816
Saturday Journal (Ind.)..... 3,000
Talks and Tales (Lit.), M..... 5,000
Telegram (Dem.), morn., ex. Sun.. 10,400
Times (Dem.), eve., ex. Sun..... **18,031**
Times (Dem.), S-W..... **9,088**

KILLINGLY—Pop. 4,021—Windham Co.—Pop. 46,861.
Observer (Rep.), W..... 2,600

LITCHFIELD—Pop. 1,120—Litchfield Co.—Pop. 63,672.
Enquirer (Rep.), W..... 1,100

MANCHESTER—Pop. 10,601—Hartford Co.—Pop. 195,415.
Herald (Rep.), S-W..... 1,950
News (Loc.), W..... 2,000

"We have found you square in all your dealings and that your credit is A No. 1. Incidentally, we believe that you look out for the best interest of your client.
—Bridgeport (Connecticut) Roof Tree Magazine.

Connecticut—Continued

MERIDEN—Pop. 25,100—New Haven Co.—Pop. 269,163.

Journal (Ind.), eve., ex. Sun	7,750
Record and Republican (Rep.), morn., ex. Sun	7,694
Republican (Rep.), W	1,000
School Journal (Edu.), Thurs., W	6,000

MIANUS—Pop. 995—Fairfield Co.—Pop. 184,203.

Orchard and Mill (Hort.), Q	2,100

MIDDLETOWN—Pop. 9,589—Middlesex Co.—Pop. 41,760.

Penny Press (Dem.), eve., ex. Sun.	7,250
Tribune (Rep.), eve., ex. Sun	2,100

MILFORD—Pop. 3,783—New Haven Co.—Pop. 269,163.

Citizen (Ind.), W	1,400

NAUGATUCK—Pop. 10,541—New Haven Co.—Pop. 269,163.

Enterprise (Ind.), W	1,100
News (Ind.), eve., ex. Sun	1,850

NEW BRITAIN—Pop. 28,560—Hartford Co.—Pop. 195,415.

Herald (Ind.), eve., ex. Sun	4,000
Osterns Herold (Rep.), Swed., W	7,800
Record (Rep.), eve., ex. Sun	4,500

NEW HARTFORD—Pop. 3,424—Litchfield Co.—Pop. 63,672.

Tribune (Ind.), W	1,100

NEW HAVEN—Pop. 114,800—New Haven Co.—Pop. 269,163.

Anzeiger (Ger. Ind.), W	1,300
Commercial Record (Com.), W	2,200
Connecticut Farmer (Agri.), W	10,000
Connecticut Freie Presse (Ind.), W	1,200

"It is a pleasure for us to state that during the many years we have received business from your agency we have always found everything most satisfactory. We consider the copy you furnish first-class and your business methods the very best. Our bills are invariably paid before the tenth of the month."

—Evansville (Ind.) Courier.

Connecticut—Continued.

NEW HAVEN—Continued.

Hermanns-Sohn (Frat.,Ger.), W....	1,100
Il Corriere del Connecticut (Ital. Rep.),W.....	2,700
Journal and Courier (Rep.), morn., ex. Sun.....	5,050
Journal (Rep.), W.....	5,000
Leader (Rep.), eve., ex. Sun.....	8,500
Leader (Rep.), Sun.....	12,600
Mother's Journal (Fam.), morn., M..	10,000
Palladium (Rep.), morn., ex. Sun...	8,000
Palladium (Rep.), W.....	2,100
Register (Dem.), eve., ex. Sun.....	14,583
Register (Dem.), Sun.....	12,000
Register (Dem.), W.....	2,000
Republikaner (Ger. Rep.), eve., ex. Sun.....	1,820
Republikaner (Ger. Rep.), W.....	2,800
Union (Ind. Dem.), eve., ex Sun....	16,443
Union (Ind. Dem.), Sun.....	8,300
Yale Alumni, W.....	7,050
Yale Medical Journal, M.....	1,000
Yale News (College), daily.....	1,600

NEW LONDON—Pop. 18,785—New London Co.—Pop. 82,758.

Day (Rep.), eve., ex. Sun.....	5,800
Globe (Ind.), eve., ex. Sun.....	4,000
Telegraph (Dem.), morn., ex Sun...	4,500

NEW TOWN—Pop. 254—Fairfield Co.—Pop. 184,203.

Bee (Ind.), W.....	4,350

NORWALK—Pop. 6,125—Fairfield Co.—Pop. 184,203 (S-W.)

Hour (Ind.), eve., ex. Sun.....	3,300
Hour (Ind.), W.....	2,000

NORWICH—Pop. 19,400—New London Co.—Pop. 82,758.

Bulletin (Rep.), morn., ex. Sun.....	6,100
Cooley's Weekly (Ind.), W.....	5,000
Courier (Rep.), S. W. edition of Bulletin.....	2,350
Record(Dem.), eve., ex. Sun.....	3,400

"We write this letter to express the high regard held by the Journal-News Company of the Kastor Agency. Our relations have always been most agreeable, and it is with pleasure that we testify to the honesty, integrity and energetic business methods of your long established and successful agency."

—Evansville (Ind.) Journal-News.

Connecticut—Continued

PUTNAM — Pop. 6,667 — Windham Co.—Pop. 46,861.
Observer (Ind.), W..... 3,100
Patriot (Rep.), W..... 1,300

ROCKVILLE—Pop. 7,287—Tolland Co.—Pop. 24,523.
Journal (Rep.), S-W..... 1,300
Leader (Ind.), S-W..... 1,400

SEYMOUR—Pop. 3,541—New Haven Co.—Pop. 269,163.
Record (Rep.), W..... 1,200

SOUTHINGTON—Pop. 3,411—Hartford Co.—Pop. 195,415.
News (Rep.), W..... 1,550

SOUTH NORWALK—Pop. 6,591—Fairfield Co.—Pop. 184,203.
Sentinel (Ind.), eve., ex. Sun..... 3,750

SOUTHPORT—Pop. 1,105—Fairfield Co.—Pop. 184,203.
Chronicle (Ind.), W..... 2,100

STAFFORD SPRINGS—Pop. 15,997—Tolland Co.—Pop. 24,523.
Press (Rep.), W..... 1,400

STAMFORD—Pop. 16,800—Fairfield Co.—Pop. 184,203.
Advocate (Rep)., eve., ex. Sun and Thurs..... 3,550
Advocate (Rep.), W..... 3,500
Poultry Standard (Poul.), M..... 7,500

THOMPSONVILLE—Pop. 4,000—Hartford Co.—Pop. 195,415.
Press (Ind.), W.....1,200

TORRINGTON—Pop. 8,360—Litchfield Co.—Pop. 63,672.
Register (Rep.), eve., ex. Sun..... 2,350
Register (Rep.), W.....

"We consider your agency the most reliable advertising agency in the country. One that takes care of its clients and also fulfills every obligation with the publisher. The writer has had the pleasure of doing business with you for the past two years and has never at any time any misunderstanding or difference whatever."
—Indianapolis Home Magazine. Per William H. Rankin, Advt. Mgr.

Connecticut—Continued

WATERBURY — Pop. 45,859—New Haven Co.—Pop. 269,163.

American (Ind. Rep.), eve., ex. Sun	6,350
American (Ind. Rep.), S-W	3,100
Beobachter (Ger.), W	1,050
Democrat (Dem.), eve., ex. Sun	2,600
Examiner (Ind.), W	2,500
Republican (Rep.), morn	5,300

WESTPORT —Pop. 4,017— Fairfield Co.—Pop. 184,203.

Westporter-Herald (Ind.), W	1,500

WILLIMANTIC—Pop. 8,973—Windham Co.—Pop. 46,861.

Chronicle (Ind.), eve., ex. Sun	3,200
Chroniele (Ind.), W	2,000
Journal (Rep.), W	2,000

WINSTED—Pop. 6,804—Litchfield Co.—Pop. 63,672.

Citizen (Ind.), eve., ex. Sun	1,950
Herald (Rep.), W	1,000
Leader (Dem.), W	1,425

Delaware

Population 189,878.

DELMAR—Pop. 444 — Sussex Co. — Pop. 42,276.

American (Ind.), W	1,100

DOVER — Pop. 3,339 — Kent Co. — Pop. 32,762.

Delawarean (Dem), S-W	2,100
Delaware State News (Ind.), W	2,800
Delaware Workman (A. O. U. W.) M	5,100
Index (Dem.), W	1,200
State Sentinel (Rep.), W	1,500

"We take pleasure in stating that our business relations with your company have always been very satisfactory."

—Washington (D. C.) Star.

Delaware—Continued

GEORGETOWN—Pop. 1,658—Sussex Co.—Pop. 42,276.
Democrat (Dem.), W..... 1,550
Journal (Dem.), W..... 1,500
Union-Republican (Rep.), W..... 1,100

LAUREL—Pop. 1,825—Sussex Co.—Pop. 42,276.
State Register (Dem.), W..... 1,050

LEWES — Pop. 2,259 — Sussex Co. — Pop. 42,276.
Pilot (Dem.), W..... 1,000

MIDDLETOWN—Pop. 1,567—New Castle Co.—Pop. 109,697.
New Era (Dem.), W..... 1,050
Transcript (Rep.), W..... 1,000

MILFORD—Pop. 2,500—Kent Co.—Pop. 32,760.
Chronicle (Rep.), W..... 2,500
News and Advertiser (Rep.), W.... 1,250

NEWARK—Pop. 1,213—New Castle Co.—Pop. 109,697.
College Review (College), M..... 1,200
Ledger (Dem.), W..... 1,100

NEW CASTLE—Pop. 3,380—New Castle Co.—Pop. 109,697.
News (Rep.), W..... 2,500

SEAFORD—Pop. 1,724—Sussex Co.—Pop. 42,276.
News (Dem.), W..... 1,100

SMYRNA — Pop. 2,768 — Kent Co. — Pop. 32,762.
Times (Ind.), W..... 2,550

WILMINGTON—Pop. 81,500—New Castle Co.—Pop. 115,600.
Delaware Pioneer (Ger. Ind.), W... 2,100

"We are always particularly pleased to get business from your agency, and to co-operate with you in making the advertising a success, because we have always found you honorable and prompt in your dealings with us, and are satisfied that you give your clients excellent service in every way."
—Indianapolis News.

Delaware—Continued

WILMINGTON—Continued.

Every Evening (Ind.), eve., ex. Sun.	11,200
Farm and Home (Agri.), W	7,250
Freie Presse (Ger. Ind.), eve., ex. Sun	2,300
Journal (Dem.), eve., ex. Sun	5,350
News (Rep.), morn., ex. Sun	10,100
Republican (Rep.), eve., ex. Sun	6,550
Star (Ind.), Sun	8,800
Sun (Rep.), eve., ex. Sun	4,100

District of Columbia

Population 295 740

WASHINGTON—Pop. 295,740.

American Annals of the Deaf, B-M	1,100
Am. Federationist (Lab.), M	10,000
Am. Inventor, S-M	8,600
American Monthly Magazine	3,500
Army and Naval Magazine, M	2,800
Army and Navy Register, W	6,500
Chronicle(Ind. Rep.), W	2,500
Department News (Ind.), W	3,600
Feather (Poult.), M	20,000
Financial Review (Fin.), B-M	1,100
Internal Bookbinder (Trade), M	11,000
Inventive Age (Invention), M	2,600
Journal (Ger.), W	3,000
Journal Knights of Labor, W	5,225
Liquor Dealer, W	2,650
Machinists' Journal, M	62.000
Mirror (Lit.), W	16,000
National Hibernian (Irish Nat.), M.	166,000
National Ill. Magazine, M	10,000
National Leader (Rep.), W	1,500
National Medical Review, M	2,000
National Tribune, W	104,003
New Age (Lit.), M	50,000
Pathfinder (News Rev.), W	43,500
Post (Ind.), morn	37,500
Post (Ind.), Sun	46,500
Postal Record (Postal), M	20,000
Postmaster's Advocate, M	26,000
Star (Ind.), eve., ex. Sun	36,326
Star (Ind.), Sun	32,195
Stone-Cutters' Journal (Lab.), M	21,000

"We have found your institution a superior one in every respect."
—Washington (D.C.) Times.

District of Columbia—Con.

WASHINGTON—Continued.
Suburban Citizen (Ind.), W..... 1,100
Times (Dem.), eve., ex. Sun..... 38,612
Times (Dem.), Sun. morn..... 26.000
U. S. Gov. Advertiser, W..... 7,000
Volks-Tribun (Ger. Rep.), W..... 3,350
Washington Life (Lit.), W..... 9,200
Washington Mirror (Soc.), W..... 14,600
Woman's Tribune, W..... 2,100

Florida

Population 566,885.

ARCADIA—Pop. 799—DeSoto Co.—Pop. 8,047.
News (Dem.), W..... 1,550

BARTOW — Pop. 1,983 — Polk Co. — Pop. 12,472.
Courier-Informant (Dem.), W..... 1,450

DE LAND—Pop. 1,449—Volusia Co.—Pop. 10,003.
Florida Agriculturist (Agri.), W.... 3,200
News (Ind. Dem.), W..... 1,400
Record (Dem.), W..... 1,000
Southern Field and Home (Agri.), and Farm., M..... 7,000

GAINSVILLE—Pop. 3,633—Alachua Co.—Pop. 32,245.
Sun (Dem.), morn., ex. Mon..... 1,250
Sun (Dem.), W..... 2,700

INVERNESS—Pop. 600—Citrus Co.—Pop. 5,391.
Chronicle (Dem.), W..... 1,100

JACKSONVILLE — Pop. 44,347 — Du Val Co.—Pop. 55,733.
East Coast Journal (Rep.), W..... 2,850
Industrial Record (Ind'l), M..... 1,500
Metropolis (Dem.), eve., ex. Sun.... 9,850
Times-Union and Citizen (Dem.), morn..... 5,000

"We have not in our long experience in the newspaper line ever done business with a concern that is more reliable, accommodating and satisfactory than that of H. W. Kastor & Sons."

—Tampa (Florida) Tribune.

Florida—Continued

JACKSONVILLE—Continued.
Times-Union and Citizen (Dem.), Sun..... 5,000
Times-Union and Citizen (Dem.), S-W..... 3,500

KEY WEST—Pop. 17,114—Monroe Co. — Pop. 18,006.
Advertiser (Ind.), W..... 1,000
Inter-Ocean (Dem.), eve., ex. Sun.. 1,000

LAKE CITY—Pop. 4,013—Columbia Co.—Pop. 17,094.
Citizen Reporter (Dem.), W..... 1,050
Florida Index (Dem.), W..... 1,700

LAKELAND—Pop. 1,180—Polk Co.—Pop. 12,472.
Sun (Dem.), W..... 1,300

MIAMI—Pop. 1,681—Dade Co.—Pop. 4,955.
Homeseeker (Agri.), M..... 1,200
Metropolis (Dem.), W..... 1,800
News (Dem.), W..... 1,000

MILTON—Pop. 1,204—Santa Rosa Co.—Pop. 10,293.
Index (Dem.), W..... 1,050

MONTICELLO—Pop. 1,076—Jefferson Co. —Pop. 16,195.
News (Dem.), W..... 1,000

OCALA — Pop. 3,380— Marion Co. — Pop. 24,403.
Banner (Dem.), morn., ex. Mon.....
Banner (Dem.), W..... 2,000
Star (Dem.), eve., ex. Sun.....
Star (Dem.), W..... 2,100

ORLANDO—Pop. 2,481—Orange Co — Pop. 11,374.
Sentinel Reporter (Dem.), W..... 1,480
Star (Dem.), eve., ex. Sun..... 1,000
Star (Dem.), W..... 1,050

"The publishing fraternity all over should and do feel under great obligations to you on account of the great work you are doing in the creation of new advertising accounts. In the past year the business coming from your agency to our papers, equals if it does not exceed that of any other advertising agency. No agency stands higher in the estimation of newspaper publishers."
—Star League, Indianapolis.

Florida—Continued

PALATKA — Pop. 3,510 — Putnam Co. — Pop, 11,641.

News and Advertiser (Dem.), W....	2,300
Times-Herald (Dem.), W.....	1,950

PENSACOLA—Pop. 19,547—Escambia Co. —Pop. 28,313.

Journal (Dem.), morn., ex. Mon....	**5,848**
Journal (Dem.), Sun.....	4,800
News (Dem.), eve., ex. Sun.....	2,000
News (Dem.), W.....	1,750

TALLAHASSEE—Pop. 2,981—Leon Co.—Pop. 19,887.

Capital (Dem.), eve., ex. Sun.....	
Capital (Dem.), S-W.....	1,000
Tallahassean (Dem.), W.....	2,200

TAMPA—Pop. 19,200—Hillsboro Co.— Pop. 36,013.

Herald (Dem.), eve., ex. Sun.....	1,600
Herald (Dem.), W.....	1,000
Intelligencer (Col. Ind.), W.....	1,680
Times (Dem.), eve., ex. Sun.....	1,200
Times (Dem.), W.....	1,000
Tribune (Dem.), morn.....	10,800
Tribune (Dem.), Sun.....	11,000
Tribune (Dem.), W.....	8,500
Union Label (Lab.), W.....	1,600

TITUSVILLE—Pop. 756—Brevard Co.—Pop. 5,158.

East Coast Advocate (Horti.), W...	1,250
Star (Dem.), W.....	1,100

WEST PALM BEACH—Pop. 564—Dade Co. —Pop. 4,955.

Palm Beach News, morn society....	1,000
Tropical Sun (Dem.), W.....	1,150

WESTVILLE — Pop. 712 — Holmes Co. — Pop. 7,762.

Advertiser (Dem.), W.....	1,000

WINTER PARK—Pop. 366—Orange Co. —Pop. 11,374.

Advocate (Rep.), Negro, W.....	1,100

"It gives us pleasure to say that our dealings with you have been of the most satisfactory character. You have always treated us in a spirit of fairness, and have paid your just obligations promptly."

—Muncie (Ind.) Star.

Georgia

Population 2,336,404.

ALBANY—Pop. 4,606—Dougherty Co.—Pop. 13,679.

Herald (Dem.), eve., ex. Sun	1,050
Herald (Dem.), W	1,000

AMERICUS—Pop. 7,674—Sumpter Co.—Pop. 26,212.

Press (Dem.), eve., ex. Sun	1,000
Press (Dem.), W	2,000
Times-Recorder (Dem.), morn, ex. Mon	1,200
Times-Recorder (Dem.), W	1,500

ATHENS—Pop. 10,245—Clarke Co.—Pop. 17,708.

Athenian (Ind.), W	1,000
Banner (Dem.), morn., ex: Mon	1,250
Banner (Dem.), W	2,500
Southern Farmer (Agri.), M	3,500

ATLANTA—Pop. 98,000—Fulton Co.—Pop. 128,000.

Age (Rep.), Negro, W	3,000
Alkahest (Lit.), M	10,000
Constitution (Dem.), morn	41,000
Constitution (Dem.), Sun	52,800
Constitution (Dem.), T-W	126,800
Dixie (Mech.), M	4,550
Forest and Field (Agri.), M	10,000
Georgia Electric Medical Journal, M.	1,500
Ga. Education (Edu.), M	14,040
Ga. Staats Nachrichten (Ger.), W	1,500
Independent (Rep.), W	4,600
Journal (Dem.), eve., ex. Sun	50,214
Journal (Dem.), Sun	53,016
Journal (Dem.), S-W	71,362
News (Dem.), eve., ex. Sun	24,668
Plowboy and Country Farmer (Agri.), M	19,500
Rural Mechanics (Trade), M	10,000
Southern Architect, M	2,500
Southern Cultivator (Agri.), S-M	48,000

"We regard your company as of high plane, character and first-class business ability. We have much confidence in the integrity and reliability of your agency."
—Atlanta (Georgia) News.

Georgia—Continued

ATLANTA—Continued.

Southern Educational Journal, M..	2,500
Southern Fancier (Poult.), M.....	3,250
Southern Ruralist-(Agri.), M.....	70,000
Southern Woman's Magazine (Lit.) M.....	10,000
Sunny South (Lit.), M.....	72,000

AUGUSTA—Pop. 41,483—Richmond Co.—Pop. 53,735.

Chronicle (Dem.), morn., ex. Mon..	6,036
Chronicle (Dem.), Sun.....	6,730
Chronicle (Dem.), S-W.....	3,200
Herald (Dem.), eve., ex. Sun.....	5,355
Herald (Dem.), Sun.....	5,500
Herald (Dem.), W.....	3,581
Mirror (Lab.), W.....	1,100
Tribune (Ind.), eve., ex. Sun.....	2,500
Tribune (Ind.), W.....	1,500

BAINBRIDGE—Pop. 2,641—Decatur Co.—Pop. 29,454.

Democrat (Dem.), W.....	2,250
Searchlight (Dem.), W.....	1,200

BARNESVILLE—Pop. 3,036—Pike Co.—Pop. 18,761.

News-Gazette (Dem.), W.....	2,000
Georgia Farmer (Agri.), S-M.....	3,000
Southern Spectator (Lit.), S-M....	1,600

BLACKSHEAR—Pop. 876—Pierce Co.—Pop. 8,100.

Times (Dem.), W.....	1,050

BLAKELY—Pop. 804—Early Co.—Pop. 14,828.

News (Dem.), W.....	1,000
Reporter (Dem.), W.....	1,050
So. Pit Games (Sport.), M.....	1,600

BRUNSWICK—Pop. 9,081—Glynn Co.—Pop. 14,317.

Herald (Rep.), Negro, W.....	1,150
News (Dem.), morn., ex. Mon.....	1,500
News (Dem.), Sun.....	1,500

"We consider the standing and character of your firm very high, and your manner of conducting business with us has been prompt, courteous and very satisfactory."

—Augusta (Georgia) Chronicle.

Georgia—Continued

CALHOUN—Pop. 851—Gordon Co.—Pop. 14,119.
Times (Dem.), W..... 1,200

CAMILLA—Pop. 1,051—Mitchell Co.—Pop. 14,767.
Enterprise (Dem.), W..... 1,050

CARROLLTON—Pop. 19,998—Carroll Co.—Pop. 26,576.
Free Press (Dem.), W..... 2,450
Times (Dem.), W..... 1,100

CARTERSVILLE — Pop. 3,135 — Bartow Co.—Pop. 20,823.
News and Current (Dem.), W..... 1,550

CEDARTOWN—Pop. 2,823—Polk Co.—Pop. 17,856.
Advance Courier (Dem.), W..... 1,300
Standard (Dem.), W..... 1,600

COLUMBUS—Pop. 17,800—Muscogee Co.—Pop. 29,836.
Enquirer-Sun (Dem.), morn., ex. Mon..... 4,000
Enquirer-Sun (Dem.), Sun..... 4,000
Enquirer-Sun (Dem.), W..... 4,000
Ledger (Dem.), eve., ex. Sat. and Sun..... 8,800
Ledger (Dem.), Sun..... 9,100
Ledger (Dem.), W..... 3,000

CUTHBERT—Pop. 2,641—Randolph Co.—Pop. 16,847.
Leader (Dem.), W..... 1,000
Liberal Enterprise (Dem.), W..... 1,075

DALLAS—Pop. 644—Paulding Co.—Pop. 12,969.
New Era (Dem.), W..... 1,400

DALTON—Pop. 4,315—Whitfield Co.—Pop. 14,509.
Argus (Dem.), W..... 1,500
Herald (Pop.), W..... 1,800

"It is a genuine pleasure to express our appreciation of your agency. For a period of nearly two years the Reader has been receiving business from your agency. Our relations with you through the Home Magazine have been no less pleasant. Your blue order sheet in our mail has always been most welcome as heralding clean, readable copy."
—The Bobbs-Merrill Company, Publs. Home Magazine & Reader, Indianapolis.

Georgia—Continued

DALTON—Continued.
Music Teacher and Home Magazine, M..... 14,000
North Georgia Citizen (Dem.), W... 1,550

DAWSON—Pop. 2,926—Terrell Co.—Pop. 19,023.
News (Dem.), W..... 1,500

DAWSONVILLE—Pop. 217—Dawson Co.—Pop. 5,442.
Advertiser (Dem.), W..... 1,000

DECATUR—Pop. 1,418—De Kalb Co.—Pop. 21,112.
DeKalb New Era (Dem.), W..... 1,100

DOUGLAS — Pop. 617 — Coffee Co. — Pop. 16,169.
Breeze (Dem.), W..... 1,300

DUBLIN—Pop. 2,987—Laurens Co.—Pop. 25,908.
Courier-Dispatch (Dem.), S-W..... 1,800

ELBERTON—Pop. 3,834—Elbert Co.—Pop. 19,729.
Star (Dem.), W..... 2,400

FITZGERALD — Pop. 1,817 — Irwin Co. — Pop. 13,648.
Citizen (Dem.), W..... 1,250
Enterprise (Dem.), W..... 1,280

GAINESVILLE—Pop. 4,382—Hall Co.—Pop. 20,752.
Eagle (Dem.), W..... 1,450
Industrial News..... 1,650

GRIFFIN—Pop. 6,857—Spalding Co.—Pop. 17,619.
Echo (Rep.), W..... 1,000
News and Sun (Dem.), eve., ex. Sun. 1,050
News and Sun (Dem.), W..... 3,550

"It is a pleasure to state that our business relations with you have at all times been pleasant. We have no trouble in executing your orders."
—Atlanta (Georgia) Journal.

Georgia—Continued

HARTWELL—Pop. 1,672—Hart Co.—Pop. 14,492.
Sun (Dem.), W..... 1,280

HAWKINSVILLE—Pop. 2,103—Pulaski Co.—Pop. 18,489.
Dispatch and News (Dem.), W.... 1,600

JACKSON—Pop. 1,487—Butts Co.—Pop. 12,805.
Argus (Dem.), W..... 1,100
Record (Dem.), W..... 1,000

LA GRANGE—Pop. 4,274—Troup Co.—Pop. 24,002.
Graphic (Dem.), W..... 1,100
Reporter (Dem.), W..... 1,500

LAWRENCEVILLE—Pop. 853—Gwinnett Co.—Pop. 25,585.
Journal (Dem.), W..... 1,000
News-Herald (Dem.), W..... 1,400

MACON— Pop. 24,000 — Bibb Co. — Pop. 50,473.
News (Dem.), eve., ex. Sun..... 5,550
Telegraph (Dem.), morn..... 6,500
Telegraph (Dem.), Sun..... 7,300
Telegraph (Dem.), S-W..... 4,000

MADISON—Pop. 1,992—Morgan Co.—Pop. 15,813.
Advertiser (Dem.), W..... 1,300
Madsonian (Dem.), W..... 1,100

MARIETTA—Pop. 4,446—Cobb Co.—Pop. 24,664.
Journal (Dem.), W..... 1,750

MILLEDGEVILLE—Pop. 4,219—Baldwin Co.—Pop. 17,768.
Union Recorder (Dem.), W..... 1,150

"In fifteen years of newspaper experience I have had dealings with almost every advertising agency in the United States, and when it comes to paying their bills promptly, living up to their agreements, and, in fact, conducting their business in a business-like way, I do not think there is one of them which is superior to Kastor & Sons."
—Star Publishing Co., Terre Haute, Ind. Per C. E. Lamberton, Mgr.

Georgia—Continued

MONROE—Pop. 1,846—Walton Co.—Pop. 20,942.
News and Messenger (Dem.), W... 2,000

MONTEZUMA—Pop. 719 — Macon Co. — Pop. 14,093.....
Record (Dem.), W..... 1,100

MOULTRIE—Pop. 2,221 — Colquit Co. — Pop. 13,636.
Observer (Dem.), W..... 1,600

NASHVILLE—Pop. 293—Berrien Co.—Pop. 19,440.
Herald (Dem.), W..... 1,200

NEWMAN—Pop. 3,654 — Coweta Co.—Pop. 24,980.
Herald and Advertiser (Dem.), W . 1,500

QUITMAN—Pop. 2,281—Brooks Co.—Pop. 18,606.
Free Press (Dem.), W..... 1,350

REIDSVILLE—Pop. 257—Tatnall Co.—Pop. 20,419.
Journal (Dem.), W..... 1,100

ROME—Pop. 7,291—Floyd Co.—Pop. 33,113
Masonic Herald (Mas.), M..... 2,300
Tribune (Dem.), morn., ex. Mon... 2,500
Tribune (Dem.), W..... 4,000

SANDERSVILLE — Pop. 2,023 — Washington Co.—Pop. 28,227.
Herald (Dem.), W..... 1,100
Progress (Dem.), W..... 1,250

SAVANNAH—Pop. 65,562—Chatham Co.—Pop. 71,239.
Independent (Rep.), W..... 2,000
Labor Herald (Lab.), W..... 2,500
News (Dem.), morn..... 5,000

"I always found your firm fair and honest, unmoved by sentiment, strictly business and with unquestioned integrity."

—Indianapolis American Farmer. Per Solon L. Goode, Pres.

Georgia—Continued

SAVANNAH—Continued.
News (Dem.), Sun..... 5,000
News (Dem.), S-W..... 4,800
Press (Dem.), eve., ex. Sun..... 7,500
Southern Medicine (Phar.), M..... 5,000
Tribune (Rep.), W..... 1,200

STATESBORO—Pop. 1,197—Bulloch Co.—Pop. 21,377.
News (Dem.), W..... 3,500

SYLVANIA—Pop. 545—Sereven Co.—Pop. 19,252.
Press (Ind.), W..... 1,550
Telephone (Dem.), W..... 1,100

THOMASVILLE—Pop. 5,322—Thomas Co.—Pop. 31,076.
Times-Enterprise (Dem.), morn., ex. Mon.....
Times-Enterprise (Dem.), W..... 2,500

TIFTON—Pop. 1,384—Berrien Co.—Pop. 19,440.
Gazette (Dem.), W..... 1,600

TRION FACTORY—Pop. 1,926—Chattooga Co.—Pop. 12,952.
Herald (Dem.), W..... 1,350

VALDOSTA—Pop. 5,613—Lowndes Co.—Pop. 20,036.
Times (Dem.), S-W..... 2,100

WASHINGTON—Pop. 3,300—Wilkes Co.—Pop. 20,866.
Reporter (Dem.), W..... 1,060

WAY CROSS—Pop. 5,919—Ware Co.—Pop 13,761.
Herald (Dem.), eve., ex. Sun 1,300
Herald (Dem.), W..... 1 870
Journal (Dem.), S-W..... 2,500

"Our experience with your agency has been highly satisfactory. The writer has been with this publication for a number of years, and can recall no instance of any friction, misunderstanding or unpleasantness of any kind. We consider your standing, character, business ability and integrity as unquestioned."
—The Agricultural Epitomist, Spencer, Ind. Per D. W. Beach, Sec'y.

Georgia—Continued

WAYNESBORO—Pop. 2,030—Burke Co.—Pop. 30,165.
True Citizen (Dem.), W..... 1,100

WEST POINT—Pop. 1,797—Troup Co.—Pop. 24,022.
News (Dem.), W..... 1,500

Idaho

Population 183,738.

BOISE—Pop. 5,957—Ada Co.—Pop. 11,559.
Capital News (Dem.), eve., ex. Sun 4,265
Capital News (Dem.), W..... 3,185
Statesman (Rep.), morn., ex. Mon. 4,839
Statesman (Rep.), S-W..... 1,200

CALDWELL—Pop. 997—Canyon Co.—Pop. 7,497.
Gem State Rural (Agri.), W..... 1,050
News (Dem.), W..... 1,300
Tribune (Rep.), W..... 1,200

GRANGEVILLE—Pop. 1,132—Idaho Co.—Pop. 9,121.
Free Press (Dem.) ,W..... 1,050
Standard (Ind.), Rep. W..... 1,100

IDAHO FALLS—Pop. 1,262—Bingham Co.—Pop. 10,447.
Register (Rep.), W..... 1,100
Times (Dem.), W..... 1,000

LEWISTON—Pop. 2,425—Nez Perce Co.—Pop. 13,748.
Teller (Rep.), S-W..... 1,672
Tribune (Dem.), morn., ex. Mon... 2,500
Tribune (Dem.), W..... 2,500

MOSCOW—Pop. 2,484—Latah Co.—Pop. 13,451.
Mirror (Rep.), W..... 1,300
Star (Rep.), W..... 1,600

"We take pleasure in stating that our business relations with you have been extremely pleasant. You have been handling quite a large amount of business for the Posten, and we appreciate the way the business is handled and especially the clear advertising orders handed, prompt remittances, etc."

—Decorah (Iowa) Posten.

Idaho—Continued

POCATELLO—Pop. 4,046—Bannock Co.—Pop. 11,702.
Advance (Dem.), S-W..... 1,000
Tribune (Rep.), eve., ex. Sun..... 1,400
Tribune (Rep.), S-W..... 1,100

REXBURG—Pop. 1,081—Fremont Co.—Pop. 12,821.
Journal (Rep.), W..... 1,000

WALLACE—Pop. 2,265—Shoshone Co.—Pop. 11,950.
Press (Rep.), W..... 1,000
Tribune (Ind. Lab.), S-W..... 2,500

WEISER—Pop. 1,364—Washington Co.—Pop. 6,882 (W).
Signal (Dem.), W..... 1,200
World (Rep.), W..... 1,000

Illinois

Population 5,117,036.

ALBION—Pop. 1,162—Edwards Co.—Pop. 10,345.
Journal (Rep.), S-W..... 2,100

ALEDO—Pop. 2,081—Mercer Co.—Pop. 20,945.
Democrat (Dem.), W..... 2,000
Times-Record (Rep.), W..... 3,350

ALTON—Pop. 15,400—Madison Co.—Pop. 64,694.
Banner (Ger. Ind.), W..... 1,800
Republican (Rep.), eve., ex. Sun... 1,350
Republican (Rep.), W..... 1,000
Sentinel-Democrat (Dem.), eve., ex. Sun..... 1,800
Sentinel-Democrat (Dem.), W..... 1,500
Telegraph (Rep.), eve., ex. Sun.... 1,800
Telegraph (Rep.), W..... 1,300

"We are glad to say that the business relations which have existed between your agency and The Chicago Daily News for several years have been entirely satisfactory."
—Chicago (Illinois) News.

Illinois—Continued

AMBOY—Pop. 1,826—Lee Co.—Pop. 29,894.
Journal (Rep.), W..... 1,400
News (Dem.), W..... 1,270

ANNA—Pop. 2,618—Union Co.—Pop. 22,610.
Democrat (Dem.), W..... 1,280
Talk (Ind.), W..... 2,400

ARCOLA—Pop. 1,995—Douglas Co.—Pop. 19,097.
Aeolian (Ind.), W..... 1,200
Herald (Dem.), W..... 2,000
Record (Rep.), W..... 1,700

AURORA—Pop. 26,000—Kane Co.—Pop. 78,792.
Beacon (Rep.), eve., ex. Sun..... **6,244**
Beacon (Rep.), S-W..... 1,550
News (Rep.), eve., ex. Sun..... **6,221**
News (Rep.), S-W..... 1,535
Volksfreund (Ger.), eve., ex. Sun... 1,000
Volksfreund (Ger.), W..... 1,220
Yeoman (Lit.), M..... 13,000

BARRY — Pop. 1,643 — Pike Co. — Pop. 31,595.
Adage (Ind.), W..... 1,700
Breeze (Ind.), W..... 1,000

BATAVIA—Pop. 3,871—Kane Co.—Pop. 78,792.
Herald (Ind.), W..... 2,000
News (Ind.), W..... 1,000
Tribune (Rep.), eve., ex. Sun..... 1,200

BEARDSTOWN—Pop. 4,827—Cass Co.—Pop. 17,222.
Enterprise (Dem.), eve., ex. Sun... 1,000
Enterprise (Dem.), W..... 1,550
Illinois Star (Rep.), eve., e. Sun .. 1,000
Illinois Star (Rep.), W..... .. 1,850

"Your agency shows an attention to detail and the application of strict business methods not to be found in some of the other agencies with whom we do business."
—Chicago (Illinois) Daily Journal.

Illinois—Continued

BELLEVILLE—Pop. 17,484—St. Clair Co.—Pop. 86,685.

Advocate (Rep.), eve., ex. Sun....	
Advocate (Rep.), W.....	2,000
News-Democrat (Dem.), eve., ex. Sun.....	2,500
News-Democrat (Dem.), W.....	3,600
Post und Zeitung (Ger. Rep.), eve., ex. Sun.....	1,150
Post und Zeitung (Ger. Rep.), W..	3,500
Record (Ind.), morn., ex. Mon.....	800
Tageblatt und Arbeiter Zeitung (Ger. Labor), eve., ex. Sun.....	1,000
Tageblatt und Arbeiter Zeitung, W.	1,250

BELVIDERE—Pop. 6,937—Boone Co.—Pop. 15,791.

Republican (Rep.), eve., ex. Sun...	1,242
Republican-Northwestern (Rep.), S-W.....	2,100

BENTON—Pop. 1,341—Franklin Co.—Pop. 19,675.

Independent (Dem.), W.....	1,950
Republican (Rep.), W.....	1,050
Standard (Dem.), W.....	1,000

BLANDINSVILLE—Pop. 995—McDonough Co.—Pop. 28,412.

Star Gazette (Dem.), W.....	1,250

BLOOMINGTON—Pop. 23,286—McLean Co.—Pop. 67,843.

Bulletin (Dem.), eve., ex. Sat.....	6,300
Bulletin (Dem.), Sun.....	6,500
Bulletin (Dem.), W.....	3,000
Illinois Free Mason (Mas.), M.....	6,000
Journal (Ger. Ind.), W.....	1,850
Pantagraph (Rep.), morn., ex. Sun.	**14,298**
Pantagraph (Rep.), W.....	**4,150**
School and Home Education, M...	5,000
Tailor (Labor), M.....	9,000
Winonian (Lit.), M.....	2,000

"The Kastor Agency with its many branches, is one of the most powerful influences in the advertising field to-day. It has large clientele and considerable business at its command."

—Chicago (Illinois) Daily Chronicle.

Illinois—Continued

BLUE ISLAND—Pop. 6,114—Cook Co.—Pop. 1,838,735.
Standard (Ind.), W..... 1,300
Sun (Ind.), W..... 1,000

BUNKER HILL—Pop. 1,279—Macoupin Co.—Pop. 42,256.
Gazette (Rep.), W..... 1,050
News (Dem.), W..... 1,200

BUSHNELL—Pop. 2,490—McDonough Co.—Pop. 28,412.
Democrat (Dem.), W..... 1,100
Record (Rep.), W..... 1,000

CAIRO—Pop. 13,566—Alexander Co.—Pop. 19,384.
Argus (Dem.), morn., ex. Sun..... 1,400
Bulletin (Dem.), morn., ex. Mon... 2,200
Bulletin (Dem.), Sun..... 2,252
Citizen (Rep.), eve., ex. Sun..... 1,220
Citizen (Rep.), W..... 1,130
Telegram (Ind.), eve., ex. Sun..... 2,000
Telegram (Ind.), Sun..... 2,100

CAMBRIDGE—Pop. 1,345—Henry Co.—Pop. 40,049.
Chronicle (Rep.), W..... 1,250

CAMP POINT—Pop. 1,260—Adams Co.—Pop. 67,058.
Journal (Ind. Rep.), W..... 1,100

CANTON—Pop. 6,564—Fulton Co.—Pop. 46,201.
Leader (Dem.), eve., ex. Sun..... 1,850
Ledger (Dem.), W..... 1,200
Register (Rep.), eve., ex. Sun..... 3,000
Register (Rep.), W..... 1,500

CARBONDALE—Pop. 3,318—Jackson Co.—Pop. 33,871.
Free Press (Ind.), W..... 1,070
Herald (Rep.), W..... 1,500

"Of all the agencies that we are doing business with, there are none that stand higher as to character, business ability and credit as yours."
—Chicago (Illinois) Freie Presse.

Illinois—Continued

CARLINVILLE—Pop. 3,504—Macoupin Co.—Pop. 42,256.

Argus (Loc.), W	1,700
Democrat (Rep.), W	2,250
Enquirer (Dem.), eve., ex. Sun	
Enquirer (Dem.)	2,500

CARLYLE—Pop. 1,874—Clinton Co.—Pop. 19,824.

Constitution (Dem.), W	1,150
Union Banner (Rep.), W	1,650

CARMI — Pop. 2,939 — White Co. — Pop. 25,386.

Times (Rep.), W	1,400
White Co. Democrat (Dem.), W	1,500

CARROLLTON—Pop. 2,355—Greene Co.—Pop. 23,402.

Gazette Democrat (Dem.), W	1,000
Patriot (Rep.), W	1,100

CARTHAGE—Pop. 2,104—Hammock Co.—Pop. 32,215.

Democrat (Dem.), W	1,260
Gazette (Rep.), W	1,000
Journal (Rep.), W	1,250
Republican (Dem.), W	1,550

CENTRALIA — Pop. 6,721 — Marion Co. — Pop. 30,446.

Democrat (Dem.), eve., ex. Sun	1,000
Democrat (Dem.), W	1,200
Sentinel (Rep.), eve., ex. Sun	
Sentinel (Rep.), W	1,050

CHAMPAIGN—Pop. 9,098—Champaign Co.—Pop. 47,622.

Gazette (Rep.), eve., ex. Sun	2,450
Gazette (Rep.), W	2,000
News (Rep.), eve., ex. Sun	3,000
News (Rep.), S-W	3,400
Times (Dem.), W	2,700

"We have found you courteous in your treatment of us, square in your dealings and prompt in the payment of your bills."

—Chicago Daily (Illinois) Inter Ocean.

Illinois—Continued

CHARLESTON—Pop. 5,488—Coles Co.—Pop. 34,146.

Courier (Dem.), eve., ex. Sun	
Courier (Dem.)., W	1,500
News (Dem.), morn., ex. Sun	1,000
News (Dem.), W	1,350
Plaindealer-Herald (Rep.), eve., ex. Sun	1,000
Plaindealer-Herald (Rep.), W	1,650

CHESTER—Pop. 2,832—Randolph Co.—Pop. 28,001.

Herald (Ind. Dem.)	1,300
Tribune (Rep.), W	1,000

CHICAGO—Pop. 1,950,000—Cook Co.—Pop. 1,838,735.

Abendpost (Ger. Ind.), eve., ex. Sun.	47,125
Abendpresse (Ger. Ind.), eve., ex. Sun	18,000
Ad Sense (Ad.), M	16,000
Alkaloidal Clinic (Med.), M	30,500
American (Dem.), eve., ex. Sun	330,000
American (Dem.), Sun	656,600
American Adviser (Fin.), M	5,000
American Artisan and Hardware Record, W	7,160
American Bee Journal (Bee Kpg.), W	7,000
American Brewers' Review (Eng. and Ger. Trade), M	1,000
American Building Association News (Bldg. Ass'n), M	3,500
American Contractor, W., M. and Quar	8,000
American Elevator and Grain (Trade)	5,000
American Farm World (Agri.), (also Augusta, Me.), M	100,000
American Field (Sport), W	20,000
American Florist (Flor.), W	10,000
American Furniture Gazette, M	5,120
American Graphic (Socy.), M	13,200
American Horse Owner, M	4,500
American Lumberman (Lumb.), W.	12,600

"We look upon H. W. Kastor & Sons Advertising Co. as one of the most reliable, straight forward and business-like concerns in the advertising field." —Chicago (Illinois) Farmers' Voice.

Illinois—Continued

CHICAGO—Continued.

American Messenger (Matri.), M...	10,000
American Miller (Mech.), M.....	5,100
American Poultry Journal.....	52,143
American Sheep Breeder, M.....	15,000
American Swineherd (Agri.), M....	51,250
Amerikan (Ind. Boehm.), S-W.....	41,000
Apparel Gazette (Trade), S-M.....	4,500
Arbeiter Zeitung (Ger. Lab.), eve., ex. Sun.....	15,200
Arbejderen (Sw.), W.....	3,000
Argus (Ins.), M.....	2,500
Arkansas Traveler (Humor), M....	14,000
Auswanderer (Ger. and End. Eng. Imig.), M.....	42,000
Automobile Review, W.....	9,200
Bakers' Helper (Trade), M.....	4,100
Bakers' Journal (Ger.), W.....	24,000
Banker and Investor, M.....	2,500
Beobachter (Ger. Rep.), W.....	10,000
Birds and Nature (Nature), M.....	25,000
Black Diamond (Coal Trade).....	11,400
Bonds and Mortgages, M.....	2,350
Brann's Iconoclast, M.....	15,000
Breeders' Gazette (Agri. and Live Stock), W.....	69,115
Brewer and Malster (Eng-Ger. Trade), M.....	5,550
Brick (Trade), M.....	5,300
Brush and Pencil (Art), M.....	12,600
Calumet Anzeiger (Ger.), W.....	1,500
Calumet Record (Rep.), W.....	5,000
Canadian-American (Ind.), Sat....	12,800
Cement and Engineering News (Trade), M.....	5,300
Champion of Fair Play (Eng. and Ger. Liq. Int.).....	19,000
Chef and Steward (Cul.), M.....	5,300
Cherry Circle (Athlet.).....	2,600
Chicago Banker (Fin.).....	10,000
Chicago Citizen (Irish Ind.).....	18,000
Chicago Courier (Lit.), W.....	6,000
Chicago Federationist (Lab.), S-M.	6,500
Chicago Household Guest (Home), M.....	421,000

"We have done business with your agency for a good many years and are glad to say that we consider your standing, character, business ability and integrity of the very highest order."

—Chicago (Illinois) Illinois Staats-Zeitung

Illinois—Continued

CHICAGO—Continued.

Chicago Ledger (Lit.), W.	foot note*
Chicago Hebrew (Ind.), W.	10,000
Child's Garden (Juvenile), M.	10,000
Children's Home Finder, M.	11,500
Chronicle (Dem.), morn.	51,868
Chronicle (Dem.), Sun.	73,258
Cigar Makers' Journal, M.	38,000
Citizen (Ind.), W.	18,000
Clay Record (Trade), S-M.	5,000
Climax (Matri.), M.	27,600
Clinique, M.	2,500
Coach and Saddle (Saddle), M.	9,000
Confectioner and Baker, M.	3,000
Construction News.	3,500
Contractor (Trade), S-M.	2,500
Dairy and Creamery (Dairy), S-M.	27,915
Dairy World (Dairy), M.	3,500
Deering's Farm Journal, M.	250,000
Denni Hlasatel (Bohem. Lab.), morn.	23,020
Dental Digest, M.	7,000
Dental Review, M.	3,000
Deutsche Industrie (Ger.), M.	8,200
Deutsche Warte (Ger.), W.	23,500
Doctor's Magazine (Med.), M.	5,000
Domestic Engineering, W.	8,000
Dramatic Magazine, Quar.	25,000
Dramatic Times, W.	8,500
Drover's Journal (Stock), eve., ex. Sun.	31,267
Dry Goods Reporter, W.	5,500
Duch Casu (Bohem.), W.	36,000
Dunlop's Saturday Dispatch (Ind.), W.	15,000
Dziennik Chicagoski (Pol. Dem.), eve., ex. Sun.	9,235
Dziennik Narodowy, eve., ex. Sun. (Polish).	16,400
Eagle (Ind.), Sat.	43,500
Earth (Scient.), M.	30,000
Economist (Financial), W.	3,400

*Proof in office of H. W. Kastor & Sons, of combined circulation Boyce's Weeklies, 750,000.

"We have always regarded your agency as very efficient, possessing good business judgment and ability to serve your clients well."
—Chicago (Illinois) Technical World.

TRY your ad out in papers that are known to give advertisers the best results, cost considered, of any monthlies or combination of monthlies published — WOMAN'S WORLD and HOMEFOLKS — with combined circulation of one million and three quarters, with combination rate of $6.00 an agate line, less usual 5% cash discount. For further particulars address, Advertising Department, Currier-Boyce Co., 63 Washington St., Chicago., Ill.

The Chicago Sunday Examiner

650,000

SELLS more newspapers every Sunday than ALL the other Chicago Sunday papers PRINT

The Chicago Daily Examiner

182,222

Has a greater CITY CIRCULATION than The Chicago Tribune and Record-Herald COMBINED

The Chicago Examiner's circulation is guaranteed by the Association of American Advertisers and The Audit Company of New York. Circulation books OPEN to all.

Address H. W. Kastor & Sons Adv. Co. for full information and rate

Illinois—Continued

CHICAGO—Continued.

Elite (Socy.), W	10,000
Englewood Times (Ind.), W	3,000
Erholungsstunden (Ger. Lit.), W	22,355
Evening Post (Ind.), eve., ex. Sun.	26,000
Examiner (Dem.), morn., ex. Sun.	**164,646**
Examiner and American (Dem.), Sun	**656,600**
Fackel (Ger. Soc.), Sun	23,400
Facts and Fiction (Lit.), M	76,450
Farmers' Advance (Agri.), B. M	250,000
Farm-Field & Fireside (Agri.), Sat.	56,000
Farm Implement News (Trade), Thurs	10,500
Farm Life (Ill. Agri.), S-M	150,000
Farmers' Review (Agri.), Wed	30,000
Farmers' Voice (Agri.), M	**53,529**
Financial Review (Financial), M	5,825
Fine Arts Journal (Edu.), M	20,000
Florists' Review (Hort.), W	6,100
Foresters' Gazette (Frat.), M	12,000
Fosterlandt (Swed. Rep.), W	12,000
Freie Presse (Ger. Ind.), eve., ex. Sun	33,865
Freie Presse (Ger. Ind.), W	27,350
Furniture Journal (Trade), S-M	3,520
Gamla Och Nya Hemlandet (Swed.), W	28,000
Garden and Farm (Hort.), M	60,000
Gardening (Hort.), S-M	2,500
Gazette Polska (Polish Ind. Rep.), W	10,000
Glass and Pottery World (Trade), M.	5,000
Golfers' Magazine (Golf), M	30,000
Grain Dealers' Journal, S-M	5,000
Groc. Criterion (Trade), W	11,000
Hardwood Record (Trade), S-M	3,500
Hearst's Home and Farm, W	
Helping Hand (Matri.), M	5,000
Hemlandet (Rep. Swed.), W	33,000
Hlasatel (Ind. Bohem.), S-W	20,000
Home Art (Women's Handiwork),	17,000
Home Defender (Fam.), M	47,000
Homefolks (Fam.), M	**400,000**
Home Life (Fam.), M	507,000
Home Light (Lit.), M	5,100

"Our relations with your agency have always been very satisfactory. We highly appreciate not only the uniform courtesy but the energy your agency has shown in securing and developing business."

—Chicago (Illinois) World To-day.

Illinois—Continued

CHICAGO—Continued.

Horseman	15,000
Horse Review, W	20,000
Hospodarske Listy (Bohem. Agri.), B-W	3,500
Hotel Monthly	4,700
Hotel World	4,000
House Beautiful (Art.), M	28,000
Household Realm (Home), M	50,000
Humane Journal (Edu.), M	10,000
Ice and Refrigeration, M	1,600
Ideal Home (Home), M	30,000
Illinois Staats-Zeitung (Ger. Ind.), morn	33,840
Illinois Staats-Zeitung (Ger Ind.), W	35,425
Inland Architect (Arch.), M	3,500
Inland Printer (Trade), M	20,000
International Woodworker (Lab.) M	22,000
Inter Ocean (Rep.), morn	64,000
Inter Ocean (Rep.), Sun	92,000
Inter Ocean (Rep.), W	120,000
Investigator	4,585
Irrigation Age (Irri.), M	34,000
Iron and Steel (Trade), Sat	6,000
Jeweler's Journal (Trade), M	5,000
Jewish Call (Jewish Ind.), every morn	5,900
Jewish Courier (Heb. Ind.), morn., ex. Sat	11,912
Journal (Ind.), eve., ex. Sun	80,000
Journal of the American Medical Association (Medical), W	44,360
Kindergarten Magazine, M	4,600
Ladies' Magazine (Househ.), M	150,000
L'America (Ital. Ind.), M	25,600
Law Journal Weekly	4,738
Legal News (Legal), Sat	3,250
L'Italia (Ital. Rep.), W	25,000
Le Courier Canadien (French), W	11,000
Little Chronicle (Edu.), W	33,000
Live Stock Journal, W	30,000
Live Stock Report, W	20,000
Live Stock World, eve., ex. Sun	16,000

"We have found your methods up-to-date, your settlements have always been prompt and, in fact, we have found your company a very satisfactory concern to do business with."
—Chicago (Illinois) Skandinavan.

Illinois—Continued

CHICAGO—Continued.

Live Stock World, W	25,000
Luxemberger Post (Ger.), W	1,800
Markets (Agri.), W	41,000
Masonic Voice Review, M	25,000
Maxwell's Talisman (Irrig.), M	20,000
Medical Century, M	7,000
Medical Era (Med.), M	4,600
Medical Recorder (Med.), M	5,000
Medical Standard (Med.), M	9,400
Medical Times (Med.), M	3,875
Medical Visitor (Med.), M	4,225
Milliner (Fashion), M	8,000
Mixed Stocks (Com.), M	7,000
Modern Grocer (Trade), W	8,000
Modern Machinery, M	21,000
Modern Woodman (Frat.), M	810,116
Monitor (Rep., Negro), W	3,000
Motor Age (Auto), W	10,000
Musical Leader (Music), W	12,000
National Banker (Fin.), M	10,000
National Builder (Archi.), M	7,500
National Corporation Reporter, W	4,500
National Engineer, M	25,000
National Harness Review, M	6,400
National Hotel Reporter, D	4,089
National Laundry Journal, S-M	5,840
National Printer-Journalist, M	5,590
National Rural (Agri.), W	31,000
Nederlander (Rep. Holland), W	3,000
New Thought (Hygienic), M	20,500
New Voice (Proh.), W	100,000
News (Ind.), eve., ex. Sun	320,750
Novelty News, M	6,000
Oaks (Lit.), W	12,000
Operatic Miller (Mill'g), W	6,000
Ophthalmic Record, M	2,000
Orange Judd Farmer (West ed. of Am. Agriculturist), W	93,752
Osteopathic Health, M	48,000
Osteopathic Physician (Med.), M	5,000
Our Little Folks' Magazine, M	10,000
People's Companion (Fam.)	36,000
People's Health Journal, M	15,460
Pilot (Matrimon.), M	38,000
Picture and Art Trade (Trade), M	4,000

"In all our dealings with your agency, covering the years we have been in business, we have found your agency prompt, reliable, progressive and aggressive. We do not believe we could say anything that would be too strong an endorsement of your agency."

—Chicago (Illinois) System.

Illinois—Continued

CHICAGO—Continued.

Popular Mechanics, M.	74,728
Posten (Sw. Ind. Rep.), W.	5,800
Prairie Farmer (Agri.), W.	44,000
Presto (Musical), W.	3,200
Pritel-Ditek (Bohem.)	5,000
Progress (Edu.), M.	25,842
Progressive Thinker (Free Tht.), W.	12,000
Public (Dem.), W.	6,840
Pythian Record (K. of P.), M.	4,000
Radford Review (Lumber), M.	12,000
Railway Master Mechanoi, M.	4,000
Rand-McNally Bankers Monthly	7,000
Record-Herald (Ind.), morn.	148,931
Record-Herald (Ind.), Sun.	203,504
Red Book (Lit.), Mag., M.	250,000
Reporter (Com.), Sat.	2,500
Republican (Ind.), eve., ex. Sun.	5,000
Republikaner (Ger. Rep.), D.	20,000
R. F. D. News (Post.)	20,000
Roadmaster and Foreman, M.	10,000
Roseland Enterprise (Rep.), W.	1,600
Rostrum (Lit.), M.	5,000
Rundschau (Ger. Ind.), W.	25,000
Rural Life (Agri.), S-M.	33,840
Salesmanship (Trade), M.	30,000
Saturday Blade (Ind.), W.	foot note*
Saturday Herald (Soc.), Sat.	5,000
Scandia (Dan.-Nor.), W.	5,000
School Review, M.	6,500
Schuh und Leder (Ger. Trade), S-M.	6,200
Shears (Trade), M.	1,600
Shoe Trade Journal, W.	6,000
Skandinaven (Nor. Rep.), morn.	23,316
Skandinaven (Nor. Rep.), Sun.	23,712
Skandinaven (Nor. Rep.), S-W.	50,235
Sloboda (Croat.), W.	2,800
Society Times (Soc.), W.	4,000
Soda Fountain (Trade), M.	5,000
Sonntagspost (Ger. Ind.), Sun.	35,443
South Chicago Calumet (Rep.)	2,800
Sports Afield (Sport and Lit.), M.	23,000
Stage and Foyer, W.	15,000

***Proof in office of H. W. Kastor & Sons, of combined circulation Boyce's Weeklies, 750,000.**

"No agency with whom we have done business has been more prompt or accurate in their methods."

—Chicago (Illinois) 10 Story Book.

Illinois—Continued

CHICAGO—Continued.

Standard Opinion (Ind.), W	40,000
Street R. W. Rev. (Mech.), M	5,800
Successful Poultry Journal, M	20,000
Sun (Rep.), eve., ex. Sun	18,000
Svenska Amerikanaren (Ind. Swed.), W	24,000
Svenska Kuriiren (Rep. Swed.), W	38,600
Svenska Tribunen Nyheter (Ind. Swede), W	55,000
Svornost (Bohem. Ind.), morn	26,000
Svornost (Boh. Ind.), Sun	32,000
System (Bus.), M	60,000
Technical World Magazine, M	130,000
Telephone Magazine (Elec.), M	4,500
Ten Story Book (Lit.), M	76,996
This for That (Fam.), M	80,000
Thresher World (Agri.), M	30,000
Tribune (Rep.), morn	160,667
Tribune (Rep.), Sun	251,652
Union Leader (Labor), W	17,000
Verdens Gang (Sw.), Fri	5,200
Vereins Zeitung (Ger. Soc.), Sat	8,500
Vorbote (Ger. Socialist), W	5,800
Wayside Tales (Lit.), M	46,000
Weekly Index (Rep.), W	1,100
Welch's Journal (Edu.), W	20,000
Westen und Daheim (Ger. Ind.). Sun	64,500
Western Brewer (Com.), M	6,500
West. Brit. Amer. (Ind.), W	20,000
Western Druggist (Pharm.), M	14,600
Western Electrician	6,000
Western Fireman, W	3,500
Western Milliner (Fashion), M	8,000
Western Painter (Trade), M	5,500
Western Trade Journal, W	21,982
Western Undertaker, M	6,000
What to Eat (Culinary), M	40,000
Wochenblatt (Ind. Ger.), W	12,600
Woman's World (Fam.), M	1,150,000
Wool Markets and Sheep, M	12,000
World Today (Lit.), M	80,000
Zeneke Listy (Bohem. Edu.), M	15,000
Zgoda (Pol. Ind.), W	46,000

"It is with great pleasure that we can state that our business experience with your agency has been more than satisfactory. We feel that you have favored us with a very nice line of business, and take this means of complimenting you on the ability shown in putting out the advertising that has come from your office. We have no hesitancy in recommending your agency as one of the best in the country."
—Peoria (Ill.) Star.

Illinois—Continued

CHICAGO HEIGHTS—Pop. 5,100—Cook Co.—Pop. 1,838,735.
Signal (Ind. Rep.), W..... 1,400

CHILLICOTHE—Pop. 1,699—Peoria Co.—Pop. 88,608.
Bulletin (Rep.), W..... 2,000
Enquirer (Dem.), W..... 1,350

CLINTON—Pop. 4,452—De Witt Co.—Pop. 18,972.
Public (Rep.), eve., ex. Sun..... 1,000
Public (Rep.), W..... 1,800
Register (Dem.), W..... 1,500
Times (Dem.), S-W..... 1,000

COBDEN—Pop. 1,034—Union Co.—Pop. 22,610.
Fruit Growers' Journal (Horti.), S-M..... 7,000
Sentinel (Dem.), W..... 1,000

DANVILLE—Pop. 17,800—Vermillion Co.—Pop. 65,635.
Banner (Prohib.), W..... 2,000
Commercial News (Rep.), eve., ex. Sun..... 9,358
Commercial News (Rep.), W..... 3,781
Democrat (Dem.), morn., ex. Mon.. 4,500
Deutsche Zeitung (Ger. Ind.), W.... 1,280
Inter-State School Review, W..... 7,000
Press (Dem.), morn., ex. Mon..... 4,200
Press (Dem.), Sun..... 4,200
Press (Dem.), W..... 1,400

DECATUR—Pop. 22,800—Macon Co.—Pop. 44,003.
Deutsche Zeitung (Ger.), W..... 1,500
Herald (Rep.), morn..... 7,383
Herald (Rep.), S-W..... 3,200

"We have been very well pleased with our dealings with you as an advertising agency. Your standing, character, business ability and integrity have been above reproof, and we are more than pleased with the manner in which you handle our accounts. We shall be pleased to receive a continuance of your valued orders."

—Reliable Poultry Journal, Quincy, Ill.

Illinois—Continued

DECATUR—Continued.

Labor World (Lab.), W	3,600
Review (Dem.), eve., ex. Sun	10,637
Review (Dem.), Sun	9,966
Review (Dem.), S-W	2,658
Woodman (M. W. of A.), S-M	3,000

DE KALB—Pop. 5,904—De Kalb Co.—Pop. 31,756.

American Fancier and Breeder (Poultry), M	12,400
Chronicle (Dem.), eve., ex. Sun	1,240
Chronicle (Dem.), S-W	3,000
Democrat (Dem.), W	1,450
Review (Rep.), W	1,550

DELAVAN—Pop. 1,304—Tazewell Co.—Pop. 33,221.

Times-Press (Rep.), W	1,600

DIXON—Pop. 7,917—Dee Co.—Pop. 29,984.

Star (Rep.), eve., ex. Sun	3,200
Star (Rep.), T-W	3,000
Sun (Ind.), eve., ex. Sun	1,200
Sun (Dem.), S-W	1,800
Telegraph (Rep.), eve., ex. Sun	2,000
Telegraph (Rep.), S-W	2,500

DUNDEE—Pop. 2,765—Kane Co.—Pop. 78,792.

Courier (Rep.), W	1,300
Hawkeye (Rep.), W	1,100

DURAND — Pop. 571 — Winnebago Co. — Pop. 47,845.

Clipper (Ind.), W	1,050

DWIGHT—Pop. 2,015—Livingston Co.—Pop. 42,035.

Banner (Frat.), M	30,000
Journal (Ind.), W	1,000

"It has been our pleasure to do business with you continually since the day you first opened your office in St. Louis. The remarkable success you have made of so many large general and mail order accounts has, I am sure, been a great thing for the newspapers and had more to do with the rapid development of advertising in general, than any other condition."
—Hand, Knox & Cone, Chicago, Publs. Representatives, per Ed. S. Cone.

Illinois—Continued

DWIGHT—Continued.

Star and Herald (Rep.), W	1,300
Sun (Ind.), W	2,050

EARLVILLE—Pop. 1,122—La Salle Co.—Pop. 87,776.

Gazette-Express (Rep.), W	1,050
Leader (Rep.),	1,150

EAST ST. LOUIS—Pop. 35,000—St. Clair Co.—Pop. 86,685.

Commercial (Dem.), eve., ex. Sun	4,700
Commercial (Dem.), Sun	5,000
Gazette (Dem.), W	3,000
Journal (Ind.), eve., ex. Sun	3,100
National Live Stock Reporter (Stock), morn., ex. Sun	14,000
Poultry Culture (Poul.), M	15,000
Republican (Rep.), W	1,350
Western Workman (Dem.), W	1,850

EDWARDSVILLE — Pop. 4,157 — Madison Co.—Pop. 64,694.

Intelligencer (Dem.), S-W	3,250
Republican (Rep.), W	1,000

EFFINGHAM—Pop. 3,774—Effingham Co.—Pop. 24,116.

Democrat (Dem.), W	1,600
McKinleyan (Rep.), W	1,200
Modern American (Lit.), M	8,000
Republican (Rep.), W	1,300
Volksblatt (Ger. Dem.), W	1,100

ELGIN — Pop. 24,210 — Kane Co. — Pop. 78,792.

Advocate (Rep.), weekly edition of News	2,300
Boys' World (Juvenile), W	294,000
Courier (Rep.), eve., ex. Sun	4,000
Courier (Rep.), W	1,300
Dairy Report (Dairy), W	2,725
Deutsche Zeitung (Ger. Ind.), W	1,700

"Our business relations in every respect with your agency have been exceedingly satisfactory. We have watched with much interest the development of your agency from its infancy. We have also noted with much interest your splendid system for handling the business of your many clients and accounts with innumerable publishers."

—Popular Mechanics, Chicago

Illinois—Continued

ELGIN—Continued.

Germania (Ger. Rep.), W..... 2,000
Girls' Companion (Juv.), W.....290,000
Herold (Ger. Rep.), S-W..... 2,390
Mothers' Magazine, M..... 35,000
News (Rep.), eve., ex. Sun..... 4,200
Press (Ind.), eve., ex. Sun..... 1,800
Press (Ind.), W..... 2,250
Silver Leaf (Frat., W..... 2,800
Uhr (Ind. Ger.),..... 1,000
Young People's Weekly.....206,000

EL PASO — Pop. 1,441 — Woodford Co. — Pop. 21,822.

Journal (Ind.), W..... 1,100

EUREKA—Pop. 1,661—Woodford Co.—Pop, 21,822.

Democrat-Journal (Dem.), W..... 1,250
Republican (Rep.), W..... 1,000

EVANSTON—Pop. 19,259—Cook Co.—Pop. 1,838,735.

Index (Rep.), W..... 3,000

FAIRBURY—Pop. 2,187—Livingston Co. —Pop. 42,035.

Blade (Rep.), W..... 1,300
Local Record (Dem.), W..... 1,150

FAIRFIELD—Pop. 2,338—Wayne Co.—Pop. 27,626.

Press (Rep.), W..... 1,250
Record (Dem.), W..... 1,900
Republican (Rep.), W..... 1,250
Sun (Dem.), W..... 1,180

FARMER CITY—Pop. 1,664—De Witt Co. —Pop. 18,972.

Journal (Rep.), W..... 1,450
Review (Ind.), W..... 1,000

FREEPORT — Pop. 13,258 — Stephenson Co.—Pop. 34,933.

Banner (Ger. Ind.), W..... 1,240

"We have always found your agency to be very prompt in all matters, and to be conducted in the strictest, business-like manner. We sincerely trust that the pleasant relations which have existed between ourselves and your Company will continue to exist, and assure you of our hearty support in any manner possible."

—Home Life Publishing Co., Chicago.

Illinois—Continued

FREEPORT—Continued.

Bulletin (Dem.), eve., ex. Sun	2,000
Bulletin (Dem.), W	2,800
Democrat (Dem.), eve., ex. Sun	1,600
Democrat (Dem.), W	2,600
Der Sonntags Gast (Ger. Ind.), W	1,800
Deutscher Anzeiger (Ger. Dem.), W.	1,830
Journal (Rep.), eve., ex. Sun	2,000
Journal (Rep.), W	2,200
Knights of Globe (K. of G.), M	1,000
Poultry Tribune (Poultry), M	14,000

FULTON — Pop. 2,685 — Whiteside Co. — Pop. 34,710.

Journal (Ind. Dem.), S-W	1,700
Mystic Worker (Frat.), M	43,000
N. I. C. Educator (Edu.), B-M	8,000

GALENA—Pop. 5,005—Jo Daviess Co.—Pop. 24,533.

Gazette (Rep.), eve., ex. Sun	1,000
Gazette (Rep.), W	6,000

GALESBURG—Pop. 18,607—Knox Co.—Pop. 46,612.

Gazette (Dem.), W	1,200
Illinois Democrat (Dem.), W	1,600
Labor News (Labor), W	1,650
Mail (Rep.), eve., ex. Sun	5,284
Mail (Rep.), W	2,260
Plaindealer (Rep.), W	1,200
Republican-Register (Rep.), eve., ex. Sun	4,700
Republican Register (Rep.), W	1,974

GENESEO—Pop. 3,356—Henry Co.—Pop. 40,049.

News (Local), W	2,541
Republic (Rep.), W	3,200

GRAYVILLE — Pop. 1,948 — White Co. — Pop. 25,386.

Independent (Rep.), W	1,200

"The writer is pleased to state our experience with your agency has always been entirely satisfactory in every respect. We have had a number of transactions, and in every instance the intercourse was agreeable and thoroughly in accord with good business principles."
—House Beautiful, Chicago, per E. E. Clymer.

Illinois—Continued

GREENUP—Pop. 1,085—Cumberland Co.—Pop. 16,124.
Press (Dem.), W..... 1,200

GREENVILLE—Pop. 2,504—Bond Co.—Pop. 16,078.
Advocate (Rep.), W..... 1,400
Sun (Dem.), W..... 1,250

HARRISBURG—Pop. 2,202—Saline Co.—Pop. 21,685.
Chronicle (Rep.), W..... 1,150
Herald (Rep.), W..... 1,000

HARVARD—Pop. 2,602—McHenry Co.—Pop. 29,759.
Herald (Rep.), W..... 2,150
Independent (Rep.), W..... 2,300

HENRY—Pop. 1,637—Marshall Co.—Pop. 16,370.
Republican (Rep.), W..... 1,850
Times (Dem.), S-W.....1,250

HIGHLAND—Pop. 1,970—Madison Co.—Pop. 64,694.
Journal (Ind.), W..... 1,300
Leader (Rep.), W..... 1,500
Union (Ger. Rep.)..... 1,400

HILLSBORO—Pop. 1,937—Montgomery Co.—Pop. 30,836.
Journal (Rep.),..... 1,650
News (Dem.), W..... 2,900

JACKSONVILLE—Pop. 15,800—Morgan Co.—Pop. 35,006.
Illinois Courier (Dem.), eve., ex. Sun. 1,100
Illinois Courier (Dem.), W..... 2,900
Journal (Rep.), morn., ex. Mon.... 3,150
Journal (Rep.), Sun..... 3,150
Journal (Rep.), W..... 2,100

"Uniform courtesy, orders that express exactly what you want, prompt payment of bills and no red tape, is the kind of treatment you have always handed me."

—F. S. Webb, Mgr. Advertising Department, Modern Woodmen of America, Chicago.

Illinois—Continued

JERSEYVILLE—Pop. 3,517—Jersey Co.—Pop. 14,612.
Democrat (Dem.), W..... 1,800
Republican (Rep.), W..... 1,260

JOLIET — Pop. 30,800 — Will Co. — Pop. 74,764.
General-Anzeiger (Ger.), W..... 1,000
News (Ind.), eve., ex. Sun..... 7,000
News (Ind.), W..... 2,800
Republican (Rep.), eve., ex. Sun... 6,800
Republican (Rep.), ... 2,300

KANKAKEE—Pop. 15,000—Kankakee Co.—Pop. 37,154.
Democrat (Ind.), eve., ex. Sun..... 2,200
Democrat (Ind. Dem.), S-W..... 3,250
Gazette (Rep.), eve., ex. Sun..... 1,000
Gazette (Rep.), S-W..... 1,300
Republican (Rep.), eve., ex. Sun... 2,400
Republican (Rep.), S-W..... 2,850

KEWANEE—Pop. 8,382—Henry Co.—Pop. 40,049.
Press (Dem.), morn., ex. Mon..... 1,100
Press (Dem.), W..... 1,000
Star-Courier (Rep.), eve., ex. Sun.. 3,300
Star-Courier (Rep.), W..... 1,300

KINMUNDY—Pop. 1,221—Marion Co.—Pop. 30,446.
Express-Journal (Ind.), S-W..... 1,000
Horticultural Visitor, M..... 4,100

LA SALLE—Pop. 10,700—La Salle Co.—Pop. 87,776.
Post (Dem.), eve., ex. Sun..... 2,600
Tribune (Rep.), eve., ex. Sun..... 1,300
Tribune (Rep.), W..... 1,000

LINCOLN—Pop. 8,962—Logan Co.—Pop. 26,880.
Courier (Ind.), eve., ex. Sun..... 1,450
Courier (Ind.), W..... 3,100

"Permit me to state that such business as we have had the pleasure of handling for your agency has always been transacted in a straightforward and business-like manner."
—Cohen's Affiliated Publications, Chicago.

Illinois—Continued

LINCOLN—Continued.

Herald (Rep.), W	1,800
News-Herald (Rep.), eve., ex. Sun.	1,150
Volksblatt Rundschau (Ger. Dem.), W	3,300

LITCHFIELD — Pop. 5,918 — Montgomery Co.—Pop. 30,836.

Herald (Dem.), eve., ex. Sun	600
Herald (Dem.), W	1,000
Monitor (Rep.), W	1,200
Mutual Protective League(Frat.),M.	23,000
News (Rep.), eve., ex. Sun	800

LOCKPORT—Pop. 2,659—Will Co.—Pop. 74,764.

Journal (Ind.), W	1,850
Phoenix Advertiser (Rep.), W	2,250

MACOMB — Pop. 5,375 —McDonough Co.—Pop. 28,412.

By-Stander (Rep.), W	2,500
Eagle (Dem.), W	2,400
Journal (Rep.), eve., ex. Sun	1,600
Journal (Rep.), W	2,160
Semi-Weekly (Dem.), S-W	1,500

MACON—Pop .705—Macon Co.—Pop. 44,003

Tribune (Ind.), W	1,000

MARENGO—Pop. 2,005—McHenry Co. — Pop. 29,759.

News (Ind.), W	1,000
Republican (Rep.), W	1,200

MARSEILLES—Pop. 2,559—La Salle Co.—Pop. 87,776.

Commercial Poultry, M	50,000
Register Chronicle (Rep.), eve., ex. Sun	1,000

MARSHALL—Pop. 2,077—Clark Co.—Pop. 24,003.

Democrat (Dem.), W	2,220
Herald (Rep.), W	1,750

"We have always found you prompt pay, thoroughly reliable and very satisfactory in all of your dealings."

—Bloomington (Ill.) Pantagraph.

Illinois—Continued

MASCOUTAH—Pop. 2,171—St. Clair Co.—Pop. 86,685.

Anzeiger (Ger. Ind.), W	1,800
Herald (Dem.), W	1,200

MATTOON—Pop. 9,622—Coles Co.—Pop. 34,146.

Commercial (Dem.), W	1,800
Journal-Gazette (Rep.), eve., ex. Sun	3,100
Journal (Rep.), W	1,630
Star (Dem.), morn., ex. Mon	2,400
Star (Dem.), W	3,000

MENDOTA—Pop. 3,736—La Salle Co.—Pop. 87,776.

Post (Ger. Ind. Dem.), W	1,000
Reporter (Dem.), W	1,200
Sun Bulletin (Rep.), W	1,600

MOLINE—Pop. 18,600—Rock Island Co.—Pop. 55,249.

Blacksmith Journal (Trade)	10,000
Dispatch (Rep.), eve., ex. Sun	3,200
Journal (Rep.), eve., ex. Sat	2,400
Journal (Rep.), W	1,450
Mail (Ind.), eve., ex. Sun	2,700
Review Dispatch (Rep.), W	1,100

MONMOUTH—Pop. 7,460—Warren Co.—Pop. 23,163.

Democrat (Dem.), W	1,500
Republican-Atlas (Rep.), W	2,230
Review (Ind.), eve., ex. Sun	2,800
Review (Ind.), S-W	1,000

MONTICELLO—Pop. 1,982—Platt Co.—Pop. 17,706.

Bulletin (Dem.), W	1,250
Pilot (Rep.), W	1,000
Republican (Rep.), W	2,000

MORRIS—Pop. 4,273—Grundy Co.—Pop. 24,136.

Herald (Rep.), eve., ex. Sun	1,100
Herald (Rep.), W	2,100

"We are quite sure that the Kastor Agency is one of the best in the country and appears to be growing at a rapid rate. We do not remember ever having had the slightest discussion over a bill contracted by the Kastor Agency, and they certainly have carried out any and every agreement ever made with us."

—Peoria (Ill.) Herald-Transcript.

Illinois—Continued

MORRISON—Pop. 2,308—Whiteside Co.—Pop. 34,710.
Record (Rep.), W..... 1,550
Sentinel (Rep.), W..... 1,600

MT. CARMEL—Pop. 4,311—Wabash Co.—Pop. 12,583.
Register (Dem.), eve., ex. Sun.....
Register (Dem.), W..... 1,950
Republican (Rep.), W..... 1,000

MT. CARROLL—Pop. 1,965—Carroll Co.—Pop. 18,963.
Democrat (Rep.), morn., ex. Mon..
Democrat (Rep.), S-W..... 1,700
Mirror (Rep.), eve., ex. Sun.....
Mirror (Rep.), S-W..... 1,250

MOUNT MORRIS—Pop. 1,048—Ogle Co.—Pop. 29,129.
Constitution-Democrat (Dem.), W. 1,200
Index (Ind.), W..... 1,250

MOUNT OLIVE—Pop. 2,935—Macoupin Co.—Pop. 42,256.
Teutonia (Ger. Ind.), W..... 1,150

MOUNT STERLING—Pop. 1,960—Brown Co.—Pop. 11,557.
Democrat Message (Dem.), W..... 1,750
Republican (Rep.), W..... 1,140

MOUNT VERNON—Pop. 5,216—Jefferson Co.—Pop. 28,133.
News (Dem.), eve., ex. Sun.....
News (Dem.), W..... 1,800

MURPHYSBORO—Pop. 6,463—Jackson Co. Pop. 33,871.
Independent (Dem.), morn., and eve., ex. Sun..... 1,250
Independent (Dem.), W..... 2,000
Republican Era (Rep.), W..... 2,000

"We have done business with you since your agency was established. We have never had a quibble, never waited a day for our money, never had to worry about you, never heard anyone question your ability or financial strength."

—Oak Park (Ill.) Star Monthly.

Illinois—Continued

NASHVILLE—Pop. 2,184—Washington Co.—Pop. 19,526.
Democrat (Dem.), W..... 1,000
Illinois Volksblatt (Ger. Rep.), W. 1,200
Journal (Rep.), W..... 1,100
Post (Ger. Dem.), W..... 1,000

NEOGA—Pop. 1,126—Cumberland Co.—Pop. 16,124.
News (Rep.), W..... 1,300

NEWMAN—Pop. 1,166—Douglas Co.—Pop. 19,097.
Independent (Rep.), W..... 2,900

NEWTON—Pop. 1,630—Jasper Co.—Pop. 20,160.
Democrat (Dem.), W..... 1,050
Mentor (Rep.), W..... 1,000
Press (Dem.), S-W..... 1,250

NOKOMIS—Pop. 1,371—Montgomery Co.—Pop. 30,836.
Deutsch Amerikaner (Ger. Ind.),W. 600
Free Press-Gazette..... 600

NORMAL—Pop. 3,795—McLean Co.—Pop. 67,843.
Advocate (Rep.), W..... 1,600
Herald (Ind.), W..... 1,900

OAKLAND—Pop. 2,100.
Ledger (Ind.), eve., ex. Sun..... 1,200
Ledger (Ind.), W..... 6,000

OAK PARK—Pop. 4,771—Cook Co.—Pop. 1,838,735.
Intelligence (Edu.), S-M..... 12,100
Life Insurance Courant, M..... 5,100
Nachrichten aus Schleswig-Holstein (Fam. Ger.), S-M..... 5,100
Oak Leaves (Ind.), W..... 1,800
Reporter-Argus (Ind.), W..... 1,000
Star Monthly (Fam.), M.....156,940
Week's Current (Ind.), Sat..... 12,500

"Our experience with the H. W. Kastor & Sons Advertising Co. has been uniformly courteous, prompt in payment of accounts, and but few agencies have demonstrated the ability and integrity that they have shown."

—Springfield (Ill.) State Register.

Illinois—Continued

OLNEY—Pop. 4,260—Richland Co.—Pop. 16,391.

Advocate (Rep.), W	1,500
Democrat (Dem.), W	1,400
Mail (Ind), eve., ex. Sun	
Republican (Rep.), S-W	1,050
Times (Dem.), W	1,500

OREGON — Pop. 1,577 — Ogle Co. — Pop. 29,129.

Reporter (Rep.), W	1,150
Republican (Rep.), W	1,600

OTTAWA—Pop. 10,900—La Salle Co.—Pop. 87,776.

Central Wochenblatt (Ind. Rep. Ger.), W	1,900
Fair Dealer (Dem.), W	4,200
Free Trader (Dem.), eve., ex. Sun	1,300
Free Trader (Dem.), Sun	1,350
Free Trader (Dem.), W	1,635
Illinois Posten (Rep.), W	1,200
Journal (Rep.), eve., ex. Sat	1,500
Journal (Rep.), Sun	1,600
Journal (Rep.), W	3,000
Republican Times (Rep.), eve., ex. Sun	1,300
Republican-Times (Rep.), W	2,000

PANA — Pop. 5,530 — Christian Co. — Pop. 32,790.

News (Rep.), eve., ex. Sun	
News (Rep.), W	1,000
Palladium (Dem.), eve., ex. Sun	
Palladium (Dem.), W	1,000

PARIS — Pop. 6,105 — Edgar Co. — Pop. 28,273.

Beacon (Rep.), eve., ex. Sun	1,500
Beacon (Rep.), S-W	2,500
Gazette (Dem.), morn., ex. Mon	
Gazette (Dem.), W	1,600
Herald (Dem.), W	1,000
Republican (Rep.), eve., ex. Sun	600
Republican (Rep.), W	1,200

"Our experience with your agency has been very satisfactory in every way. We assure you that it is a pleasure to us, as publishers, to do business with an agency such as yours, and it must be equally pleasurable to your clients."

—Commercial Poultry Co., Marseilles, Ill.

Illinois—Continued

PAXTON—Pop. 3,036 — Ford Co. — Pop. 18,359.

Eastern Illinois Register (Ind.), W.	1,200
Record (Rep.), eve., ex. Sun.....	
Record (Rep.), W.....	1,500

PEKIN—Pop. 8,420—Tazewell Co. — Pop. 33,221.

Anchor and Shield (A. O. U. W.), M	15,000
Freie Presse (Ind. Ger.), W.....	2,200
Post Tribune (Rep.), eve., ex. Sun.	1,550
Times (Dem.), eve., ex. Sun.....	1,450
Times (Dem.), W.....	3,000
Tribune (Rep.), W.....	2,850

PEORIA—Pop. 62,149 — Peoria Co. — Pop. 88,608.

Demokrat (Ger.Dem.),eve.,ex. Sun.	2,500
Demokrat (Ger. Dem.), W.....	4,600
Herald-Transcript (Dem.), morn...	13,100
Herald-Transcript (Dem.), Sun....	6,876
Journal (Ind.), eve., ex. Sun.....	14,388
Journal (Ind.), Sun.....	8,515
Locomotive and Fireman Magazine (Labor), M.....	43,918
Post (Ger. Ind.), W.....	1,500
Sonne (Ger. Ind.), W.....	1,600
Sonntags Glocke, Sunday edition of Sonne.....	3,625
Sonntags Post (Ger. Ind.), Sun....	2,200
Star (Ind.), eve., ex. Sun.....	**21,528**
Star (Ind.), Sun.....	10,372
Volksfreund (Ind. Ger.), eve., ex. Sun.....	2,250

PERU—Pop. 6,863 — La Salle Co. — Pop. 87,776.

News-Herald (Ind.), eve., ex. Sun .	1,680
News-Herald (Ind.), W.....	1,150

PETERSBURG—Pop. 2,807—Menard Co.—Pop. 14,336.

Democrat (Dem.), W.....	1,250
Observer (Rep.), W.....	1,000

"It pleases us to say that our business relations with your agency have always been extremely pleasant. All advertising ordered by you has been promptly paid on proof of publication. We always welcome an order from Kastor."

—Quincy (Ill.) Whig.

Illinois—Continued

PITTSFIELD—Pop. 2,293—Pike Co.—Pop. 31,595.

Democrat (Dem.), W	2,000
Republican (Rep.), W	1,450
Times (Dem.), W	1,500

PLANO—Pop. 1,634 — Kendall Co. — Pop. 11,467.

Mystic Worker (Frat.), M	42,000
News (Rep.), W	1,500

POLO—Pop. 1,896—Ogle Co.—Pop. 29,129.

Press (Rep.), W	3,754

PONTIAC—Pop. 4,266 — Livingston Co. — Pop. 42,035.

Commonwealth (Rep.), W	1,250
Free Trader (Dem.), W	1,500
Leader (Rep.), eve., ex. Sun	1,000
Leader (Rep.), W	1,250
Pioneer (Rep.), W	2,700
Sentinel (Rep.), eve., ex. Sun	1,000
Sentinel (Rep.), W	3,000

PRINCETON—Pop. 4,023—Bureau Co.—Pop. 41,112.

Record (Rep.), W	2,100
Republican (Rep.), W	5,200
Tribune (Dem.), W	1,500

QUINCY—Pop. 38,000—Adams Co.—Pop. 67,058.

Apple Specialist, M	13,000
Enterprise (Ind.), W	3,800
Farmers' Call (Agri.), W	63,231
Germania (Ger. Ind. Dem.), D	1,000
Germania (Ind. Dem.), W	2,000
Herald (Dem.), eve., ex. Sun	6,340
Herald (Dem.), W	3,600
Home Instructor (Lit.), M	60,000
Journal (Ind.), eve., ex. Sun	11,500
Journal of Industry (Dem.), W	1,600
Labor News (Lab.), W	2,000
Optic (Fam.), W	1,800

"For expert work, careful attention to detail, and absolutely fair dealings, we consider your firm one of the best."

—Pueblo (Colorado) Chieftain.

Illinois—Continued

QUINCY—Continued.
Poultry Keeper (Poultry), M..... 30,000
Record (Rep.), W., Sat..... 7,821
Reliable Poultry Journal, M..... 53,450
Saturday Review (Rep.), W..... 1,200
Whig (Rep.), morn., ex. Mon..... 8,000
Whig (Rep.), Sun..... 8,400
Whig (Rep.), W..... 7,500

RANTOUL—Pop. 1,207—Champaign Co.—Pop. 47,622.
News (Ind.), W..... 1,250
Press (Rep.), W..... 1,500

REYNOLDS—Pop. 329—Rock Island Co.—Pop. 55,249.
Press (Ind.), W..... 1,600

ROBINSON—Pop. 1,683—Crawford Co.—Pop. 19,240.
Argus (Rep.), W..... 1,250
Constitution (Dem.), W..... 1,000
Republican (Rep.), W..... 1,100

ROCHELLE—Pop. 2,073—Ogle Co.—Pop. 29,129.
Herald (Rep.), W..... 1,100
Independent (Rep.), W..... 2,650
Register (Rep.), W..... 1,000

ROCKFORD—Pop. 33,400—Winnebago Co.—Pop. 47,845.
Germania (Ger. Neut.), W..... 1,200
Posten (Rep. Swede), W..... 3,800
Register Gazette (Rep.), eve., ex. Sun..... 6,024
Register-Gazette (Rep.), S-W..... 5,190
Republic (Rep.), eve., ex. Sun..... 6,258
Star (Dem.), morn., ex. Mon..... 6,550
Star (Dem.), Sun..... 8,450
Star (Dem.), S-W..... 3,650

ROCK ISLAND—Pop. 21,300—Rock Island Co.—Pop. 55,249.
Argus (Dem.), eve., ex. Sun..... 3,650

"We take pleasure in stating that our business relations with your company have always been very satisfactory."
—Washington (D. C.) Star.

Illinois—Continued

ROCK ISLAND—Continued.
Argus (Dem.), W..... 2,100
Middle West Advocate (Lit.), M... 50,000
Union (Rep.), morn., ex. Sun..... 3,200
Union (Rep.), W..... 1,750
Unionists (Labor), M..... 2,000
Volks-Zeitung (Ger. Ind.), S-W.... 1,800

ROODHOUSE—Pop. 2,351—Greene Co.—Pop. 23,402.
Eye-Herald (Dem.), W..... 1,000
Record (Dem.), eve., ex. Sun.....
Record (Dem.), W..... 1,650

RUSHVILLE—Pop. 2,292—Schuyler Co.—Pop. 16,129.
Citizen (Ind.), eve., ex. Sun.....
Citizen (Ind.), W..... 1,250
Herald (Dem.), W..... 1,200
Times (Dem.), W..... 1,700

SALEM—Pop. 1,642 — Marion Co. — Pop. 30,446.
Democrat (Dem.), W..... 1,700
Republican (Rep.)..... 1,150

SHAWNEETOWN — Pop. 1,698 — Gallatin Co.—Pop. 15,836.
Democrat (Dem.), W..... 1,800
News Gleaner (Rep.), W..... 1,300

SHELBYVILLE—Pop. 3,546—Shelby Co.—Pop. 32,126.
Democrat (Dem.), W..... 1,400
Leader (Dem.), W..... 1,500
Union (Rep.), eve., ex. Sun.....
Union (Rep.), W..... 1,400

SPARTA—Pop. 2,941—Randolph Co.—Pop. 28,001.
Aronaut (Dem.), W..... 1,050
Plain Dealer (Rep.), W..... 1,020

SPRINGFIELD — Pop. 36,300 — Sangamon Co.—Pop. 71,593.
American Home (Frat.), M..... 7,000

"We have not in our long experience in the newspaper line ever done business with a concern that is more reliable, accommodating and satisfactory than that of H. W. Kastor & Sons."

—Tampa (Florida) Tribune.

Illinois—Continued

SPRINGFIELD—Continued.

Court of Honor (Frat.), M.	77,000
Farm Home (Agri.), M.	31,000
Illinois State Journal (Rep.), morn.	8,427
Illinois State Journal (Rep.), Sun.	6,101
Illinois State Journal (Rep.), S-W.	4,250
Illinois Tradesman (Lab.), W.	3,000
Loyal American (Soc.), M.	11,000
News (Rep.), eve., ex. Sun.	6,650
News (Rep.), S-W.	3,500
Odd-Fellows Herald, S-M.	7,600
Register (Dem.), morn., ex. Mon.	11,641
Register (Dem.), Sun.	9,635
Register (Dem.), S-W.	6,225
Staats Wochenblatt (Ger. Ind.), W.	4,600
State Capital (Rep.), W.	1,000

STERLING—Pop. 6,309—Whiteside Co.—Pop. 34,710.

Beobachter (Ger. Dem.), W.	1,615
Gazette (Rep.), eve., ex. Sun.	1,850
Gazette (Rep.), S-W.	2,000
Rural Life (Agri.), W.	1,200
Standard (Rep.), eve., ex. Sun.	1,800
Standard (Rep.), S-W.	1,680

STREATOR—Pop. 15,000—La Salle Co.—Pop. 87,776.

Free Press (Rep.), eve., ex. Sun.	2,710
Free Press (Rep.), W.	2,800
Independent Times (Dem.), eve., ex. Sun.	2,300
Monitor (Rep.), eve., ex. Sun.	1,200
Monitor (Rep.), W.	1,100
Times-Tribune (Dem.), weekly ed. Independent Times.	1,600
Volksblatt (Ger. Ind.), W.	1,000

SULLIVAN—Pop. 2,399—Moultrie Co.—Pop. 15,224.

Herald (Dem.), W.	1,400
News (Rep.), W.	1,100
Progress (Dem.), W.	1,200

"Our experience with your agency has been unusually satisfactory, and business relations with your firm most pleasant. You have always evidenced a desire to deal square, and for that reason this paper has been glad to extend to you all courtesies possible."
—Colorado Springs (Colorado) Gazette.

Illinois—Continued

TAYLORVILLE—Pop. 4,248—Christian Co.—Pop. 32,790.

Breeze (Rep.), morn., ex. Mon.....	
Breeze (Rep.), W.....	1,200
Courier (Dem.), eve., ex. Sun.....	640
Courier (Dem.), W.....	3,000
Journal (Rep.), W.....	1,400
School News and Practical Educator (Edu.), M.....	16,000

TOULON—Pop. 1,057 — Stark Co. — Pop. 10,186.

News (Rep.), W.....	1,500
Sentinel (Ind.), W.....	1,050

TUSCOLA—Pop. 2,569—Douglass Co.—Pop. 19,097.

Journal-Republican (Rep.), W.....	3,100
Review (Dem.), W.....	2,300

URBANA—Pop. 5,728—Champaign Co.—Pop. 47,622.

Courier (Dem.), eve., ex. Sun.....	1,750
Courier (Dem.), W.....	1,500
Herald (Rep.), W.....	2,900

VANDALIA—Pop. 2,665—Fayette Co.—Pop. 28,065.

Democrat (Dem), W.....	1,000
Leader (Dem.). W.....	1,100
Union (Rep.), W.....	1,200

WARREN—Pop. 1,327—Jo. Daviess Co.—Pop. 24,533.

Latest News (Ind.), W.....	1,550
Sentinel Leader (Rep.), W.....	1,700

WATSEKA—Pop. 2,505—Iroquois Co.—Pop. 38,014.

Republican (Rep.), W.....	1,900
Times-Democrat (Dem.), W.....	1,000

"Your contracts have always been lived up to promptly, bills have been paid when they fell due, and no technical points have been raised or taken advantage of."

—San Francisco (California) Bulletin.

Illinois—Continued

WAUKEGAN—Pop. 9,426—Lake Co.—Pop. 34,504.
Gazette (Rep.), eve., ex. Sun..... 1,625
Gazette (Rep.), S-W..... 2,300
Sun (Rep.), eve., ex. Sun..... 1,340
Sun (Rep.), W..... 2,000

WAVERLY—Pop. 1,573—Morgan Co.—Pop. 35,006.
Enterprise (Ind.), W..... 1,000
Journal (Soc.), W..... 1,100

WEST CHICAGO—Pop. 1,877—Du Page Co. —Pop. 28,196.
Democrat (Dem.), W..... 1,250
Journal (Rep.), W..... 1,200

WHITE HALL—Pop. 2,030—Greene Co.— —Pop. 23,402.
Register (Dem.), W..... 1,400
Republican (Rep.), eve., ex. Sun...
Republican (Rep.), W..... 1,000

WOODSTOCK—Pop. 2,502—McHenry Co. —Pop. 29,759.
Republican (Rep.), W..... 1,400
Sentinel (Rep.), W..... 1,500
Volksblatt (Ger. Rep.), W..... 1,450

YORKVILLE—Pop. 413 — Kendall Co.— Pop. 11,467.
Record (Rep.), W..... 1,850

Indiana

Population 2,614,223.

ALBION — Pop. 1,324 — Noble Co. —Pop. 23,533.
Democrat (Dem.), W..... 1,670
New Era (Rep.), W..... 1,300

"We write this letter to express the high regard held by the Journal-News Company of the Kastor Agency. Our relations have always been most agreeable, and it is with pleasure that we testify to the honesty, integrity and energetic business methods of your long established and successful agency."
—Evansville (Ind.) Journal-News.

Indiana—Continued

ALEXANDRIA—Pop. 7,421—Madison Co.—Pop. 70,470.

Press (Dem.), W	1,000
Times-Tribune (Rep.), eve., ex. Sun.	1,200
Times-Tribune (Rep.), W	1,300

ANDERSON—Pop. 23,100—Madison Co.—Pop. 70,470.

Bulletin (Ind.), eve., ex. Sun	4,290
Democrat (Dem.), weekly edition of News	2,200
Herald (Rep.), morn., ex. Mon.	2,900
Herald (Rep.), Sun	3,200
Herald (Rep.), W	1,050
News (Dem.), eve., ex. Sun	2,100

ANGOLA—Pop. 2,141—Steuben Co.—Pop. 15,219.

Herald (Dem.), W	1,000
Magnet (Rep.), W	1,250
Republican (Rep.), W	3,000

ARGOS—Pop. 1,307—Marshall Co.—Pop. 25,119.

Reflector (Ind.), W	1,400

ASHLEY—Pop. 1,040—Steuben Co.—Pop. 15,219.

Progressive Journal (Lit.), M	15,000
Times (Ind.), W	1,000

ATTICA—Pop. 3,005—Fountain Co.—Pop. 21,446.

Ledger (Rep.), eve., ex. Sun	
Ledger (Rep.), W	1,800
Press (Ind.), W	1,000
Warren Democrat (Dem.), W	1,700

AUBURN—Pop. 3,396—DeKalb Co.—Pop. 25,711.

Courier (Ind.), eve., ex. Sun	1,000
Courier (Ind.), W	2,400
Dispatch (Rep.), eve., ex. Sun	1,000
Dispatch (Rep.), W	1,200

"We consider your agency the most reliable advertising agency in the country. One that takes care of its clients and also fulfills every obligation with the publisher. The writer has had the pleasure of doing business with you for the past two years and has never at any time any misunderstanding or difference whatever."

—Indianapolis Home Magazine. Per William H. Rankin, Advt. Mgr.

Indiana—Continued

BEDFORD—Pop. 6,115—Lawrence Co.—Pop. 25,729.

Democrat (Dem.), eve., ex. Sun....	1,000
Democrat (Dem.), W.....	1,800
Mail (Rep.), eve., ex. Sun.....	
Mail (Rep.), W.....	1,000

BLOOMFIELD—Pop. 1,588—Greene Co.—Pop. 28,530.

Democrat (Dem.), W.....	1,500
News (Rep.), W.....	1,800

BLOOMINGTON—Pop. 6,460—Monroe Co.—Pop. 20,873.

Courier (Dem.), S-W.....	1,650
Star (Ind.), W.....	1,050
Telephone (Rep.), eve., ex. Sun....	
Telephone (Rep.), ...	1,000
World (Dem.), eve., ex. Sun.....	1,200

BLUFFTON—Pop. 4,479—Wells Co.—Pop. 23,449.

Banner (Dem.), eve., ex. Sun.....	2,100
Banner (Dem.), W.....	2,000
Chronicle (Rep.), W.....	1,400
News (Loc.), eve., ex. Sun.....	2,000

BRAZIL—Pop. 7,786 — Clay Co. — Pop. 34,285.

Democrat (Dem.), eve., ex. Sun....	1,100
Democrat (Dem.), W.....	1,300
Orthonomic Era (Dem.), W.....	1,500
Times (Local), eve., ex. Sun.....	1,670
Times (Ind.), S-W.....	1,550

BROOKVILLE—Pop. 2,037—Franklin Co.—Pop. 16,388.

American (Rep.), W.....	1,000
Democrat (Dem.), W.....	1,500

BROWNSTOWN—Pop. 1,685—Jackson Co. Pop. 26,663.

Banner (Dem.), W.....	1,600

"It is a pleasure for us to state that during the many years we have received business from your agency we have always found everything most satisfactory. We consider the copy you furnish first-class and your business methods the very best. Our bills are invariably paid before the tenth of the month."

—Evansville (Ind.) Courier.

Indiana—Continued

BUTLER—Pop. 2,063—De Kalb Co.—Pop. 25,711.

Herald (Dem.), W	1,500
Record (Rep.), W	1,000

CANNELTON—Pop. 2,188—Perry Co.—Pop. 18,778.

Enquirer (Rep.), W	1,000
Telephone (Dem.), W	2,400

COLUMBIA CITY—Pop. 2,975—Whitley Co.—Pop. 17,328.

Commercial Mail (Rep.), eve., ex. Sun	1,000
Commercial (Rep.), W	1,000
Post (Dem.), eve., ex. Sun	1,000
Post (Dem.), W	1,200

COLUMBUS—Pop. 8,130—Bartholomew Co.—Pop. 24,594.

Democrat (Dem.), W	1,000
Herald (Dem.), eve., ex. Sun	1,000
Herald (Dem.), W	1,500
Republican (Rep.), eve., ex. Sun	1,100
Republican (Rep.), eve., ex. Sun	1,200
Republican (Rep.), W	1,500
Star (Dem.), W	1,000
Times (Ind.), morn	1,000

CONNERSVILLE—Pop. 6,836—Fayette Co.—Pop. 13,495.

Courier (Rep.), W	1,600
Examiner (Dem.), eve., ex. Sun	1,250
Examiner (Dem.), W	1,840
News (Rep.), eve., ex. Sun	1,290
Times (Rep.), weekly edition of News	1,400

CORYDON—Pop. 1,610—Harrison Co.—Pop. 21,702.

Democrat (Dem.), W	2,400
Republican (Rep.), W	1,450

"We are always particularly pleased to get business from your agency, and to co-operate with you in making the advertising a success, because we have always found you honorable and prompt in your dealings with us, and are satisfied that you give your clients excellent service in every way."

—Indianapolis News.

Indiana—Continued

COVINGTON—Pop. 2,213—Fountain Co.—Pop. 21,446.
Friend (Dem.), W..... 1,550
Republican (Rep.), W..... 1,700

CRAWFORDSVILLE—Pop. 6.649—Montgomery Co.—Pop. 29.388
Chariot (Frat.), M 88,000
Journal (Rep.), eve., ex. Sun.. 2,000
Journal (Rep.), W..... 3,751
News-Review (Dem.), eve., ex. Sun. 1,200
News-Review (Dem.), W..... 3,000
Star (Ind.), Sun..... 1,850

CROWN POINT—Pop. 2,336—Lake Co.——Pop. 37,892.
Freie Presse (Ger. Ind.), W..... 1,000
Register (Rep.), W..... 1,200
Star (Ind. Rep.), W..... 2,200

DANVILLE—Pop. 1,802—Hendricks Co. —Pop. 21,292.
Gazette (Dem.), W..... 1,000
Republican (Rep.), W..... 1,500

DECATUR—Pop. 4,142—Adams Co.—Pop. 22,232.
Democrat (Dem.), W..... 2,000
Journal (Ind.), eve., ex. Sun..... 1,500
Journal (Ind.), W..... 1,200

DELPHI—Pop. 2,135—Carroll Co. — Pop. 19,953.
Citizen-Times (Dem.), W..... 2,600
Journal (Rep.), W..... 2,455

DERBY—Pop. 175—Perry Co.—Pop. 18,778.
Game-Bird (Pet Stock), M..... 6,000

DUNKIRK — Pop. 3,187— Jay Co. — Pop. 26,818.
News (Rep.), eve., ex. Sun.....
News (Rep.), W..... 1,500
Star (Ind.), W..... 1,000

"It gives us pleasure to say that our dealings with you have been of the most satisfactory character. You have always treated us in a spirit of fairness, and have paid your just obligations promptly."

—Muncie (Ind.) Star.

Indiana—Continued

ELKHART—Pop. 16,400—Elkhart Co.—Pop. 45,052.

Review (Rep.), eve., ex. Sun	2,000
Review (Rep.), S-W	1,000
True Tone (Musical), Q	28,000
Truth (Dem.), eve., ex. Sun	3,150
Truth (Dem.), W	1,300

ELWOOD — Pop. 12,950 — Madison Co. — Pop. 70,470.

Call-Leader (Rep.), eve., ex. Sun	2,000
Call-Leader (Rep.), W	2,100
Free Press (wkly ed. of Record)	1,750
Record (Dem.), eve., ex. Sun	1,800

ENGLISH—Pop. 649—Crawford Co.—Pop. 13,476.

Democrat (Dem.), W	1,300
News (Rep.), W	1,400

EVANSVILLE—Pop. 62,000—Vanderburg Co.—Pop. 71,769.

Courier (Dem.), morn	**15,185**
Courier (Dem.), Sun	**15,185**
Demokrat (Ger. Dem.), morn. ex. Mon	4,800
Demokrat (Ger. Dem.), Sun	5,300
Demokrat (Ger Dem.), S-W	8,500
Economist (Ind.), W	2,000
Hoosier A. O. U. W. Watchman M	8,000
Indiana Post (Ind. Rep., Ger.), W	2,500
Journal-News (Rep.), morn	14,200
Journal-News (Rep.), Sun	14,350
Pythian Knight (Ger. and Eng.), M.	6,500
Sternen Banner (Dem. Ger.), W	1,700
Union Label (Lab.), W	1,500

FORT WAYNE—Pop. 48,200—Allen Co.—Pop. 77,270.

Freie Presse (Ger. Ind.), eve., ex. Sun	2,630
Indiana Staats-Zeitung (Ger. Dem.), eve., ex. Sun	2,000
Indiana Staats-Zeitung (Ger. Dem.), W	2,000

"The publishing fraternity all over should and do feel under great obligations to you on account of the great work you are doing in the creation of new advertising accounts. In the past year the business coming from your agency to our papers, equals if it does not exceed that of any other advertising agency. No agency stands higher in the estimation of newspaper publishers."
—Star League, Indianapolis.

Indiana—Continued

FORT WAYNE—Continued.

Journal-Gazette (Dem.), morn., ex. Mon	**8,670**
Journal Gazette (Dem.), W	2,850
Medical Journal Magazine, M	2,000
News (Rep.), eve., ex. Sun	8,200
Sentinel (Dem.), eve., ex. Sun	6,800
Sentinel (Dem.), W	4,250

FRANKFORT—Pop. 7,100—Clinton Co.—Pop. 28,202.

American Standard (Ind.), W	3,000
Banner (Rep.), W	2,800
Crescent (Dem.), eve., ex. Sun	1,000
Crescent (Dem.), W	1,975
News (Rep.), eve., ex. Sun	1,246
Times (Ind.), morn., ex. Mon	1,600
Times (Ind.), W	3,300

FRANKLIN — Pop. 4,005 — Johnson Co. — Pop. 20,223.

Democrat (Dem.), W	1,900
People's Paper (Co. News), W	1,100
Republican (Rep.), W	1,300
Star (Loc.), eve., ex. Sun	1,500

GOSHEN—Pop. 7,810—Elkhart Co.—Pop. 45,052.

Cooking Club (Household), M	30,000
Democrat (Dem.), eve., ex. Sun	1,600
Democrat (Dem.), S-W	1,600
News-Times (Rep.), eve., ex. Sun	1,700
News-Times (Rep.), W	4,800

GREENCASTLE—Pop. 3,661—Putnam Co.—Pop. 21,478.

Banner (Rep.), eve., ex. Sun	1,000
Banner (Rep.), W	1,900
Democrat (Dem.), W	1,800
Star-Press (Dem.), W	2,100

GREENFIELD—Pop. 4,489—Hancock Co.—Pop. 19,189.

Democrat (Dem.), W	3,000

"Our experience with your agency has been highly satisfactory. The writer has been with this publication for a number of years, and can recall no instance of any friction, misunderstanding or unpleasantness of any kind. We consider your standing, character, business ability and integrity as unquestioned."

—The Agricultural Epitomist, Spencer, Ind. Per D. W. Beach, Sec'y.

Indiana—Continued

GREENFIELD—Continued.

Globe (Rep.), W	1,200
Herald (Dem.), W	2,200
Home and School Visitor (Juvenile), M	20,000
Republican (Rep.), W	2,200
Tribune (Dem.), eve., ex. Sun	1,000
Youth's Guardian (Juvenile), M	2,500

GREENSBURG—Pop. 5,034—Decatur Co.—Pop. 19,518.

New Era (Dem.), W	2,000
News (Rep.), eve., ex. Sun	1,000
News (Rep.), W	1,300
Review (Rep.), eve., ex. Sun	1,000
Review (Rep.), W	1,790
Standard (Rep.), W.	1,850

HAGERSTOWN—Pop. 862— Wayne Co.—Pop. 38,970.

Exponent (Loc.), W	1,000
Farmer (Agri.), W	1,000

HAMMOND—Pop. 14,300—Lake Co.— Pop. 37,892.

News (Dem.), W	1,000
Tribune (Rep.), morn., ex. Mon	1,000
Tribune (Rep.), W	1,050

HARTFORD CITY—Pop. 5,912—Blackford Co.—Pop. 17,213.

News (Dem.), morn., and eve., ex. Sun	2,223
Telegram (Dem.), W	1,650
Times (Rep.), eve., ex. Sun	1,000
Times (Rep.), W	2,000

HUNTINGBURG—Pop. 2,527—Dubois Co.—Pop. 20,357.

Argus (Rep.), W	1,100
Independent (Ind.), W	2,100
Signal (Dem. Ger.), W	1,800

"I always found your firm fair and honest, unmoved by sentiment, strictly business and with unquestioned integrity."

—Indianapolis American Farmer. Per Solon L. Goode, Pres.

Indiana—Continued

HUNTINGTON—Pop. 9,491 — Huntington Co.—Pop. 28,901.

Farmers' Guide (Agri.), W	27,600
Herald (Rep.), eve., ex. Sun	2,000
Herald (Rep.). W	1,900
News-Democrat (Dem.), eve., ex Sun	1,400
News-Democrat (Dem.), S-W	1,750

INDIANAPOLIS — Pop. 192, 000 — Marion Co.—Pop. 197,227.

American Farmer (Agri.), M	250,000
American Tribune (Ind.), W	25,000
Chronicle (Frat.), M	73,000
Clayworker (Trade), M	5,100
Deutsch Amerikanische Buchdrucker Zeitung (Trade), S-M	1,800
Drainage Journal (Agri.), M	2,500
Eastern Star (Frat.), M	4,500
Educator-Journal (Edu.), M	12,000
Fanciers' Gazette (Poult.), M	25,000
Farm Star (Agri.), S-M	45,500
Freeman (Rep. Col.), Sat. W	15,000
Home Magazine (Lit.), M	225,000
Indiana Farmer (Agri.), W	32,210
Indiana Medical Journal, M	2,612
Indiana Pharmacist (Pharm.), M	5,000
Indiana Tribuene, Ger. eve., ex. Sun	4,300
Inland Poultry (Poult.), M	10,700
Jersey Bulletin (Stock), W	7,600
Journeyman Barber (Trade), M	**15,712**
Live Stock Journal, eve., ex. Sun	5,000
Locomotive Firemen's Magazine, M.	**59,110**
Marion County Mail (Ind.), W	2,800
Masonic Advocate (Mas.), M	4,250
Medical Free Press (Med.), M	3,100
Mine Workers' Journal (Labor), W.	10,000
Municipal Engineering (Engineering), M	5,000
Mutual Investor (Ins.), M	7,200
National Detective and Police Review (Police), M	11,000
News (Ind.), eve., ex. Sun	**78,151**

"In fifteen years of newspaper experience I have had dealings with almost every advertising agency in the United States, and when it comes to paying their bills promptly, living up to their agreements, and, in fact, conducting their business in a business-like way, I do not think there is one of them which is superior to Kastor & Sons."

—Star Publishing Co., Terre Haute, Ind. Per C. E. Lamberton, Mgr.

Indiana—Continued

INDIANAPOLIS—Continued.

Odd-Fellows' Talisman, M	8,100
Our Standard (Trade), S-M	5,200
Patriot Phalanx (Prohib.), Thurs	8,000
Pythian Journal (K. of P.), M	6,600
Reader Magazine (Lit.), M	80,000
Recorder (Rep.), (Cold.), W	3,300
Reporter (Finance), morn., ex. Sun	4,400
Rough Notes (Insn.), W	3,000
Sentinel (Dem.), eve., ex. Sun	23,138
Sentinel (Dem.), Sun	39,345
Spottvogel (Ger. Lit.), Sun	10,500
Star (Ind.), morning	81,377
Star (Ind.), Sun	58,053
Sun (Ind.), eve., ex. Sun	16,800
Swine-Breeders' Journal, S-M	2,500
Telegraph (Dem. Ger.), morn., ex. Sun	6,000
Trade Journal ,W	5,000
Typographical Journal, M	**42,933**
Union (Labor), W	2,000
Up-to-date Farming (Agri.), M	160,000
Western Horseman, W	15,100
Wheelsman' Gazette, M	11,100
Whole Family (Agri.), M	20,000
Woodworker (Mech.), M	8,600
World (Ind.), W	4,500

JEFFERSONVILLE — Pop. 10,774 — Clark Co.—Pop. 31,835.

Beobachter (Ger. Dem.), W	1,000
National Democrat (Dem.), W	2,000
News (Dem.), eve., ex. Sun	1,400
Reflector (Ind.), W	1,800
Star (Rep.), eve., ex. Sun	1,000

KOKOMO—Pop. 10,609—Howard Co.—Pop. 28,575.

Dispatch (Dem.), eve., ex. Sun	1,800
Dispatch (Dem.), W	2,000
News (Rep.), morn., ex. Mon	1,000
Tribune (Rep.), eve., ex. Sun	3,400
Tribune (Rep.), S-W	1,900

"It is a genuine pleasure to express our appreciation of your agency. For a period of nearly two years the Reader has been receiving business from your agency. Our relations with you through the Home Magazine have been no less pleasant. Your blue order sheet in our mail has always been most welcome as heralding clean, readable copy."

—The Bobbs-Merrill Company, Publs. Home Magazine & Reader, Indianapolis.

Indiana—Continued

LAFAYETTE — Pop. 18,800 — Tippecanoe Co.—Pop. 38,659.

Call (Rep.), eve., ex. Sun	4,300
Commercial Gazette (Com.), W	3,600
Courier (Rep.), eve., ex. Sun	4,700
Courier (Rep.), W	4,000
Deutsch Amerikaner, W	1,100
Home Journal (Agri.), W	5,000
Journal (Rep.,) morn	**5,312**
Leader (Ind.), Sun	3,000
Leader (Ind.), W	2,000
Musical Mirror (Mus.), M	2,000
Times (Ind.), Sun	5,000

LA GRANGE—Pop. 1,703—La Grange Co. —Pop. 15,284.

Democrat (Dem.), M	1,400
Dirt (Real Est.), M	2,000
Saturday Call (Ind.), W	1,500
Standard (Rep.), W	1,800

LA PORTE—Pop. 7,113—La Porte Co.—Pop. 33,386.

Argus Bulletin (Dem.), eve., ex. Sun.	1,150
Argus Bulletin (Dem.), W	2,400
Herald (Rep.), eve., ex. Sun	1,400
Herald (Rep.), W	1,470
Republican (Rep.), W	1,400

LEBANON—Pop. 4,465—Boone Co.— Pop. 26,321.

Patriot (Rep.), W	2,300
Pioneer (Dem.), W	2,460
Reporter (Ind.), eve., ex. Sun	1,200

LOGANSPORT—Pop. 17,168—Cass Co.—Pop, 34,545.

Advance (Ind.), W	2,000
Choir Music (Music), M	7,800
Chronicle (Ind.), W	3,600
Freie Presse (Dem. Ger.), W	1,800
Journal (Rep.), morn., ex. Mon	3,100
Journal (Rep.), W	1,500
Pharos (Dem.), eve., ex. Sun	2,600

We always considered your agency one of the most progressive in the business, and the satisfactory manner in which your contracts and copy are handled, at your end, is extremely gratifying. It is seldom that we get a kick from the H. W. Kastor & Sons Advertising Co., and when we do, we generally find that it is justified.

—Los Angeles (California) Examiner.

Indiana—Continued

LOGANSPORT—Continued.
Pharos (Dem.), S-W..... 2,650
Reporter (Ind.), eve., ex. Sun..... 3,200
Reporter (Ind.), S-W..... 2,500
Times (Prob.), W..... 1,440

MADISON — Pop. 7,835 — Jefferson Co. — Pop, 22,913.
Courier (Rep.), eve., ex. Sun..... 1,160
Courier (Rep.), W..... 1,700
Democrat (Dem.), eve., ex. Sun.... 1,400
Herald (Dem.), eve., ex. Sun..... 1,390
Herald (Dem.), W..... 1,750
Times (Ind.), W..... 1,400

MARION—Pop. 20,000 — Grant Co. — Pop. 54,693.
Chronicle (Rep.), eve., ex. Sun..... 5,600
Chronicle (Rep.), W..... 2,700
Leader (Dem.), eve., ex. Sun..... 5,741
Leader (Dem.), S-W..... 2,200
News-Tribune (Ind.), morn., ex. Mon. 5,900
Teachers' Journal (Edu.), M..... 6,000

MARTINSVILLE—Pop. 4,038—Morgan Co. —Pop. 20,457.
Democrat (Dem.), W..... 1,000
Reporter (Ind.), eve., ex. Sun..... 1,000
Republican (Rep.), W..... 2,000

MENTONE—Pop. 757—Kosciusko Co.—Pop. 29,109.
Gazette (Ind.), W..... 1,280

MICHIGAN CITY—Pop. 16,100—La Porte Co.—Pop. 38,386.
Dispatch (Dem.), eve., ex. Sun..... 1,850
Dispatch (Dem.), W..... 1,650
Freie Lanze (Ger. Ind. Dem.), W... 1,025
News (Rep.), eve., ex. Sun..... 1,600
News (Rep.), W..... 1,480

MIDDLETOWN—Pop. 1,801—Henry Co. — Pop, 25,088.
Farmers' Advance (Agri.), M..... 4,000
News (Rep.), S-W..... 1,000

"Gilt edge."
—San Diego (California) Union.

Indiana—Continued

MISHAWAKA — Pop. 5,560 — St. Joseph Co.—Pop. 58,881.

Enterprise (Rep.), W	1,400
Power and Transmission (Mech.) M.	22,500

MONTICELLO—Pop. 2,107—White Co. — Pop. 19,138.

Democrat (Dem.), W	1,100
Herald (Rep.), W	1,260

MT. VERNON—Pop. 5,132 — Posey Co. — Pop. 22,333.

Democrat (Dem.), morn., ex. Sun	
Democrat (Dem.), W	1,600
News (Rep.), S-W	1,300
Republican (Rep.), W	1,100
Sun (Rep.), W	1,000
Western Star (Rep.), W	1,000

MUNCIE — Pop. 24,600 — Delaware Co. — Pop. 49,624.

Herald (Dem.), eve., ex. Sun	1,450
Herald (Dem.), W	1,250
Star (Rep.), every morning	30,000
Star (Rep.), Sun	18,000
Times (Rep.), eve., ex. Sun	2,600
Times (Rep.), W	1,400

NEW ALBANY—Pop. 20,628 —Floyd Co. —Pop. 30,118.

Ledger (Dem.), eve., ex. Sun	1,650
Ledger (Dem.), W	4,600
Medical Herald (Med.), M	5,100
Public Press (Dem.), W	2,000
Tribune (Rep.), eve., ex. Sun	1,100
Tribune (Rep.), W	1,100

NEW CASTLE—Pop. 3,406 — Henry Co. — Pop. 25,088.

Courier (Rep.), eve., ex. Sun	1,000
Courier (Rep.), W	1,700
Democrat (Dem.), W	1,800
Tribune (Ind.), W	1,750

"We have always considered your advertising agency one of the most reliable in the United States. Experience has proved this."

—San Francisco (California) Sunset Magazine.

Indiana—Continued

NOBLESVILLE — Pop. 4,792 — Hamilton Co.—Pop. 29,914.

Democrat (Dem.), W	1,800
Ledger (Rep.), eve., ex. Sun	1,000
Ledger (Rep.), S-W	2,000
Times (Dem.), W	1,000

NORTH MANCHESTER—Pop. 2,398 — Wabash Co.—Pop. 28,235.

Journal (Rep.), W	2,500

NORTH VERNON—Pop. 2,823 — Jennings Co.—Pop, 15,757.

Plain Dealer (Rep.), W	1,225
Republican (Rep.), W	1,000
Sun (Dem.), W	1,150

NOTRE DAME—Pop. 596—St. Joseph Co. —Pop. 58,881.

Ave Maria (Lit.), W	24,000
Scholastic (Edu.), W	2,000

OSGOOD—Pop. 1,035—Ripley Co.—Pop. 19,881.

Journal (Dem.), W	2,350

PERU — Pop. 8,463 — Miami Co. — Pop. 28,344.

Chronicle (Ind.), eve., ex. Sun	1,570
Journal (Ind.), eve., ex. Sun	1,860
Republican (Rep.), W	3,100
Sentinel (Dem.), S-W	2,900

PETERSBURG—Pop. 1,751—Pike Co.—Pop. 20,480.

Democrat (Dem.), W	1,250
Press (Rep.), W	1,200

PLYMOUTH—Pop. 3,656—Marshall Co.—Pop. 25,199.

Chronicle (Rep.), W	1,300
Democrat (Dem.), W	3,500
Independent (Ind.), eve., ex. Sun	800
Tribune (Rep.), W	1,900

"We have found you square in all your dealings and that your credit is A No. 1. Incidentally, we believe that you look out for the best interest of your client.

—Bridgeport (Connecticut) Roof Tree Magazine

Indiana—Continued

PORTLAND—Pop. 4,798 —Jay Co.—Pop. 26,818.
Commercial Review (Rep.), morn. and eve., ex. Sun..... 5,000
Sun (Dem.), S-W..... 2.400

PRINCETON — Pop. 6,041 — Gibson Co. — Pop. 30,099.
Clarion-News (Rep.), eve., ex. Sun... 1,400
Clarion-News (Rep.), W..... 3,000
Democrat (Dem.), eve., ex. Sun.... 1,200
Democrat (Dem.), S-W..... 2,800

RENSSELAER—Pop. 2,255—Jasper Co.—Pop. 14,292.
Democrat (Dem.), W..... 1,500
Journal (Rep.), W..... 1,150
Republican (Rep.), eve., ex. Sun.....
Republican (Rep.), W..... 1,300

RICHMOND—Pop. 18,800—Wayne Co.—Pop. 38,970.
Dignam's Magazine (Lit.), M.....100,000
Item (Ind.), eve., ex. Sun..... **4,449**
Item (Ind.), W..... 1,000
Palladium (Rep.), morn., ex. Mon... **2,595**
Palladium (Rep.), W..... 1,200
Sun-Telegram (Dem.), eve., ex. Sun **3,959**
Sun-Telegram (Dem.), W..... 800
Volkszeitung (Ger. Dem.), W..... 800

ROCHESTER—Pop. 3,421—Fulton Co.—Pop. 17,453.
Republican (Rep.), eve., ex. Sun.....
Republican (Rep.), W..... 1,300
Sentinel (Dem.), eve., ex. Sun.....
Sentinel (Dem.), W..... 2,270

ROCKPORT — Pop. 2,882 — Spencer Co.—Pop. 22,407
Democrat (Dem.), W..... 1,850
Journal (Rep.), W..... 1,620

ROCKVILLE — Pop. 2,045— Parke Co. — Pop. 23,000.
Republican (Rep.), W..... 1,900
Tribune (Dem.), W..... 1,000

"Our experience with your agency has always been of a satisfactory nature."
—Hartford (Connecticut) Times

Indiana—Continued

RUSHVILLE — Pop. 4,541 — Rush Co. — Pop. 20,148.

American (Ind.), W	2,700
Graphic (Ind.), S-W	2,150
Jacksonian (Dem.), eve., ex. Sun	
Jacksonian (Dem.), W	1,250
Republican (Rep.), W	1,500
Star (Ind.), eve., ex. Sun	1,000

SALEM—Pop. 1,995—Washington Co.—Pop. 19,409.

Democrat (Dem.), W	1,800
Republican Leader (Rep.), W	1,850

SEYMOUR—Pop. 6,445 —Jackson Co.—Pop. 26,633.

Democrat (Dem.), eve., ex. Sun	1,000
Democrat (Dem.), W	1,250
Republican (Rep.), eve., ex. Sun	
Republican (Rep.), W	1,850

SHELBYVILLE—Pop. 7,169—Shelby Co. —Pop. 26,491.

Democrat (Dem.), eve., ex. Sun	1,700
Democrat (Dem.), W	2,300
Jeffersonian (Dem.), eve., ex. Sun	1,000
Jeffersonian (Dem.), W	2,000
Liberal (Ind.), morn., and eve., ex. Sun	1,550
Liberal (Ind.), S-W	2,700
Republican (Rep.), eve., ex. Sun	1,300
Republican (Rep.), S-W	2,115

SOUTH BEND—Pop. 40,500—St. Joseph Co.—Pop. 58,881.

Columbia Banner (Frat.) M	4,600
Conee Polski (Pol.), S-W	1,850
Courier (Ind. Ger.), W	1,100
News (Local), Sun	3,200
Times (Dem.), eve., ex. Sun	3,000
Times (Dem.), S-W	1,780
Tribune (Rep.) eve., ex. Sun	7,100
Tribune (Rep.), W	1,900

"Permit us to thank you for the very pleasant relations between yourselves and the Evening Telegraph during the past year. The high class of business which you have been sending us indicates that you have every facility for producing and handling good copy."

—Colorado Springs (Colorado) Telegraph.

Indiana—Continued

SPENCER—Pop. 2,026—Owen Co.—Pop. 15,149.
Agricultural Epitomist (Agri.), M. . 198.000
Democrat (Dem.), W..... 1,600
Journal (Rep.), W..... 1,250

SULLIVAN — Pop. 3,118 — Sullivan Co. — Pop. 26,005.
Democrat (Dem.), W..... 3,700
Union (Rep.), W..... 2,200

TELL CITY — Pop. 2,680 — Perry Co. — Pop. 18,778.
Anzeiger (Ger. Rep.), W. 1,050
Journal (Ind.), W..... 1,000
News (Dem.), W..... 1,020

TERRE HAUTE — Pop. 38,700 — Vigo Co. —Pop. 62,035.
American Rural Magazine (Lit.), M. 15,000
Journal (Ger. Ind.), eve., ex. Sun... 1,000
Journal (Ger. Ind.), W..... 1,800
Star (Ind.), morn..... **21,008**
Star (Ind.), Sun..... **13,605**
Tribune and Gazette (Ind.), eve., ex. Sun..... 10,747
Tribune and Gazette (Ind.), Sun.... 8,800
Tribune and Gazette (Ind.), W..... 3,000

TIPTON—Pop. 3,764 —Tipton Co. — Pop. 19,116.
Advocate (Rep.), W..... 1,500
Times (Dem.), W..... 2,500
Tribune (Rep.), eve., ex. Sun..... 1,000

UNION CITY—Pop. 2,716—Randolph Co. —Pop. 28,653.
Eagle (Ind.), W..... 2,000
Times (Rep.), eve., ex. Sun..... 1,100
Times (Rep.), W..... 2,700

VALPARAISO—Pop. 6,280—Porter Co.—Pop. 19,175.
Messenger (Dem.), eve., ex. Sun.... 1,050

"We have been doing business with your agency for the past four years. All of your dealings have been satisfactory to us and you have displayed much ability in the advertising field. At any time that we can serve you we shall be very glad to do so."

—Birmingham (Alabama) Dixie Home.

Indiana—Continued

VALPARAISO—Continued.
Messenger (Dem.), W..... 1,150
Vidette (Rep.), eve., ex. Sun.....
Vidette (Rep.), W..... 1,250

VEEDERSBURG — Pop. 1,638 — Fountain Co.—Pop. 21,446.
News (Ind.), W..... 1,300
Record (Rep.), W..... 1,000

VERSAILLES — Pop. 501 — Ripley Co. — Pop. 19,881.
Republican (Rep.), W..... 3,400

VEVAY — Pop. 1,588 — Switzerland Co. — Pop. 11,840.
Democrat (Dem.), W..... 1,200
Reveille (Rep.), W..... 1,300

VINCENNES — Pop. 10,700 — Knox Co. — Pop. 32,746.
Capital (Rep.), eve., ex. Sun..... 1,900
Capital (Rep.), W..... 1,000
Commercial (Rep.), morn., ex. Mon. 1,850
Commercial (Rep.), W..... 3,200
Democrat (Dem.), W..... 1,500
Sun (Dem.), eve., ex. Sun..... 1,300
Western Sun (Dem.), W..... 3,500

WABASH — Pop. 8,618 — Wabash Co. — Pop. 28,235.
Plaindealer (Rep.), eve., ex. Sun.... 1,500
Plaindealer (Rep.), W..... 2,200
Times & Star (Dem.), morn., ex.. Mon..... 1,400
Times & Star (Dem.), W..... 2,000

WARREN—Pop. 1,523—Huntington Co.—Pop. 28,901.
Tribune (Ind.), W..... 1,650

WARSAW—Pop. 3,987—Kosciusko Co.—Pop. 29,109.
Northern Indianian (Rep.), W..... 4,200
Times (Rep.), eve., ex. Sun..... 1,000
Warsaw Union (Dem.), W..... 2,250

"The patronage of your agency has always been appreciated by the Times and we have endeavored to render you a satisfactory service during the ten years we have had pleasant business relations."

—Los Angeles (California) Times.

Indiana—Continued

WASHINGTON—Pop. 8,551 —Daviess Co.—
—Pop. 29,914.
Democrat (Dem.), eve., ex. Sun.... 1,250
Democrat (Dem.), W..... 2,500
Gazette (Rep.), eve., ex. Sun..... 1,000
Gazette & Herald (Ind.), eve., ex. Sun..... 1,200
Gazette & Herald (Rep.), W..... 1,000

WATERLOO—Pop. 1,244 — De Kalb Co.
—Pop. 25,711.
Press (Rep.), W..... 1,550

WEST BADEN — Pop. 300 — Orange Co. — Pop. 16,854.
Journal (Ind.), W..... 3,000

WINAMAC—Pop. 1,684 —Pulaski Co.—
Pop, 14,033.
Democrat (Dem.), W..... 1,500
Democrat-Journal (Dem.), W..... 1,000
Republican (Rep.), W..... 2,350

WINCHESTER—Pop. 3,705—Randolph Co.
—Pop. 28,653.
Democrat (Dem.), W..... 1,610
Herald (Rep.), W..... 1,800
Journal (Rep.), W..... 2,400

Indian Territory

Population 455,624.

ARDMORE—Pop. 5,681—Chickasaw Nation
—Pop. 139,260.
Ardmoreite (Dem.), eve., ex. Sun. and Sat..... 2,100
Ardmoreite (Dem.), Sun..... 2,200
Ardmoreite (Dem.), W..... 3,400

ATOKA — Pop. 1,000 — Choctaw Nation—
Pop. 99,681.
Indian Citizen (Ind.), W..... 1,700

"Our business relations with your agency have ever been of a pleasant and agreeable nature. There has been nothing in the way of misunderstanding or anything to cause unpleasantness. Another matter that is worthy of mention is the fact that you are always so very prompt in making remittance for bills rendered. No agency in the entire country is more ready to meet its obligations."

—Denver (Colorado) Rocky Mountain Magazine.

Indian Territory—Continued

CADDO — Pop. 750 — Choctaw Nation — Pop. 99,681.
Herald (Ind.), W..... 1,000

CHICKASHA—Pop. 3,209—Chickasaw Nation—Pop. 139,260.
Express (Dem.), eve., ex. Sun..... 800
Express (Dem.), W..... 1,250
Telegram (Rep.), eve., ex. Sun..... 1,500
Telegram (Rep.), W..... 1,200

COALGATE—Pop. 2,614—Choctaw Nation —Pop. 99,681.
Courier (Local), W..... 1,050

COMANCHE—Pop. 547—Chickasaw Nation —Pop. 139,260.
Comanche News (Ind.), eve. ex. Sun.
Comanche News (Ind.), W..... 1,300
Reflex (Ind.), W..... 1,000

DURANT—Pop. 2,969—Choctaw Nation—Pop. 99,681.
Democrat (Dem.), W..... 1,000
News (Dem.), morn., ex. Sun..... 1,000
News (Dem.), W..... 1,200

MUSKOGEE—Pop. 4 254—Creek Nation—Pop. 40,674.
Phoenix (Ind.), morn., ex. Mon..... 2,000
Phoenix (Ind.), W..... 2,100
Times-Democrat (Ind.), eve., ex. Sun..... 5,200

PAULS' VALLEY—Pop. 1,467—Chickasaw Nation—Pop. 139,260.
Enterprise and Valley News (Dem.), W..... 1,300

PURCELL—Pop. 2,277—Chickasaw Nation —Pop. 139,260.
Register (Dem.), W..... 1,300
Tribune (Ind.), W..... 1,250

"It gives us great pleasure to state that our experience with your firm has always been satisfactory, and we have no complaint of any kind to make."
—Pueblo (Colorado) Star-Journal.

Indian Teritory—Continued

SOUTH McALESTER—Pop. 3,479—Choctaw Nation—Pop. 99,681.
Capital (Dem.), eve., ex. Sun..... 1,000
Capital (Dem.), W..... 1,000
News (Rep.), eve., ex. Sun..... 1,100
News (Rep.), W..... 1,000

TAHLEQUAH—Pop. 3,000—Cherokee Nation—Pop. 101,754.
Arrow (Dem.), W..... 1,100
Herald (Ind.), S-W..... 1,000
Leader (Rep.), W..... 1,050

TULSA—Pop. 1,300—Creek Nation —Pop. 40,674.
Democrat (Dem.), W..... 1,100
Indian Republican (Rep.), W..... 1,000

VINITA—Pop. 2,339—Cherokee Nation—Pop. 101,754.
Chieftain (Dem.), W..... 1,340
Leader (Dem.), W..... 1,500

WAGONER—Pop. 2,372—Creek Nation—Pop. 40,674.
Record (Dem.), W..... 1,500
Sayings (Ind.), morn., ex. Mon..... 1,000
Sayings (Ind.), W..... 1,050

WYNNEWOOD — Pop. 1,907 — Chickasaw Nation —Pop. 139,260.
Free Press (Ind.), W..... 1,050
Era (Dem.), W..... 1,250

Iowa

Population, 2,331,853.

ACKLEY—Pop. 1,445—Hardin Co. — Pop. 22,794.
Phonograph (Loc.), W..... 1,000
World (Dem.), W..... 1,750

ADAIR — Pop. 879 — Adair Co. — Pop. 16,192.
News (Ind.), W..... 1,300

"We can truthfully say that our relations have been pleasant and satisfactory. You have always met your bills promptly and completed your obligations with us when it was in your power to do so."

— Des Moines (Iowa) Daily News.

Iowa—Continued

ADEL — Pop. 1,213 — Dallas Co. — Pop. — 3,058.
Dallas County News (Rep.), W.... 1,800
Record (Ind.), W..... 1,280

AFTON — Pop. 1,178 — Union Co. — Pop. 19,928.
Star-Enterprise (Ind.), W..... 1,350

ALBIA—Pop. 2,889—Monroe Co.—Pop.—17,985.
News (Dem.), W..... 2,500
Republican (Rep.), W..... 2,220
Southern Iowa Educator (Ind.),W. 2,000
Union (Ind.), S-W..... 2,300

ALGONA—Pop. 2,911—Kossuth Co.—Pop. 22,720.
Advance (Rep.), W..... 1,500
Courier (Dem.), W..... 1,300
Upper Des Moines Republican (Rep.), W..... 1,800

ALTON—Pop. 1,009 — Sioux Co. — Pop. 23,337.
Democrat (Dem.), W..... 1,500

AMES — Pop. 2,422 — Story Co. — Pop' 23,159.
Intelligencer (Rep.), W..... 1,000
Times (Rep.), W..... 1,200

ANAMOSA — Pop. 2,891 — Jones Co. — Pop 21,954.
Eureka (Rep.), W..... 1,550
Journal (Dem.), W..... 1,700

ATLANTIC—Pop. 5,046—Cass Co. — Pop 21,274.
Democrat (Dem.), W..... 1,800
Messenger (Rep.), W..... 1,400
Telegraph (Rep.), eve., ex. Sun....
Telegraph (Rep.), W..... 2,250

"We are much pleased to state that our business transactions with your agency have always been exceedingly satisfactory. Our accounts have been paid promptly and the business has been conducted in a straightforward, business-like manner."

—Des Moines (Iowa) Capital.

Iowa—Continued

AUDUBON—Pop. 1,866 — Audubon Co. — Pop. 13,626.
Advocate (Dem.), W..... 1,500
Republican (Rep.), W..... 1,400

AURELIA—Pop. 621 — Cherokee Co. — Pop. 16,570.
Sentinel (Dem.)..... 1,000

BEDFORD—Pop. 1,977—Taylor Co.—Pop. 18,784.
Free Press (Dem.), W..... 1,500
Times Republican (Rep.)., W..... 2,200

BELLEPLAINE—Pop. 3,283—Benton Co. —Pop. 25,177.
Democrat-Herald (Dem.), W..... 1,050
Union (Rep.), T-W..... 1,550

BLOOMFIELD—Pop. 2,105—Davis Co.—Pop. 15,620.
Democrat (Dem.), W..... 1,500
Republican (Rep.), W..... 2,500

BOONE—Pop. 8,800—Boone Co.—Pop. 28,200.
Democrat (Dem.), W..... 2,000
Independent (Lab.), W..... 1,050
News (Rep.), eve., ex. Sun..... 1,200
News (Rep.), W..... 2,250
Republican (Rep.), eve., ex. Sun... 1,400
Republican (Rep), W..... 1,800
Standard (Rep.), W..... 1,200

BRITT—Pop. 1,540 — Hancock Co. — Pop. 13,752.
News (Rep.), W..... 1,150
Tribune (Rep.), W..... 1,300

BURLINGTON—Pop. 23,400—Des Moines Co.—Pop. 35,989.
Gazette (Dem.), eve., ex. Sun..... 6,150
Gazette (Dem.), S-W..... 5,450

"For several years the Homemaker has had business relations with the H. W. Kastor & Sons Advertising Agency. We have invariably found them prompt in the payment of bills, courteous and reliable."

—Des Moines (Iowa) Homemaker.

Iowa—Continued

BURLINGTON—Continued.
Hawk Eye (Rep.), morn., ex. Mon. 8,794
Hawk Eye (Rep.), Sun..... 10,055
Journal (Dem.), eve., ex. Sun..... 5,000
Journal (Dem.), W..... 4,000
Post (Rep.), W..... 3,650
Volksfreund-Tribuene (Dem. Ger.), eve., ex. Sun..... 1,200
Volksfreund-Tribuene (Ger. Dem.), W..... 3,600

BUSSEY — Pop. 550 — Marion Co. — Pop. 24,159.
Press (Ind.), W..... 2,300

CARROLL — Pop. 2,882 — Carroll Co. — Pop. 20,319,
Demokrat (Ger. Dem.), W..... 1,300
Herald (Rep.), W..... 1,440
Sentinel (Dem.), S-W..... 1,500
Times (Dem.), W..... 1,208

CASCADE—Pop. 1,266—Dubuque Co.—Pop. 56,403.
Pioneer (Ind.), W..... 1,500

CEDAR FALLS—Pop. 5,319—Black Hawk Co.—Pop. 32,399.
Danne virke (Danish Ind.), W..... 3,000
Globe (Rep.), W..... 1,850
Record (Rep.), eve., ex. Sun..... 1,000
Record (Rep.), W..... 1,550

CEDAR RAPIDS—Pop. 25,656—Linn Co.—Pop. 55,392.
Gazette (Ind.), eve., ex. Sun..... 7,014
Gazette (Ind.), W..... 4,100
Iowa Staats-Zeitung (Ger. Ind.), W. 7,000
Iowski Vestnick (Bohem.), daily... 3,500
Kvinden og Hjemmet and Quinnanoch Hemmet, M..... 82,600
Modern Brotherhood (Frat.), M.... 86,000
R. R. Conductor (Labor), M..... 36,000
Republican (Rep.), morn., ex. Mon. 7,500

"One of the strongest features of your agency is the fact that you are never led into giving publishers advertising of your clients, unless the publication is meritorious enough to give your clients value received. The question of friendship does not count. This, therefore, must be the reason why your agency is growing to so large a proposition."
—Ladies' Favorite Magazine, Des Moines, Iowa.

Iowa—Continued

CEDAR RAPIDS—Continued.

Republican (Rep.), Sun	9,400
Republican (Rep.), W	3,000
Saturday Record (Family), W	3,600
Times (Rep.), eve., ex. Sun	3,800
Western Penman (Edu.), M	20,000
Western Poultry Journal. M	18,500

CENTERVILLE—Pop. 5,256—Appanoose Co.—Pop. 25,927.

Citizen (Rep.), eve., ex. Sun	2,350
Iowegan (Rep.), S-W	2,000
Journal (Dem.), W	1,600

CHARITON — Pop. 3,989 — Lucas Co. — Pop. 16,126.

Herald (Rep.), W	2,700
Leader (Dem.), W	1,400
Patriot (Rep.), W	1,500

CHARLES CITY—Pop. 4,227—Floyd Co.—Pop. 17,754.

Advocate (Dem.), S-W	1,450
Familien Freund (Ind. Ger.), W	1,000
Herald (Rep.), W	1,100
Intelligencer (Rep.), W	1,400
Iowa Teacher (Edu.), M	8,000
Press (Ind.), eve., ex. Sun	1,100

CLARINDA—Pop. 3,276—Page Co.—Pop. 24,187.

Democrat (Dem.), W	1,000
Herald (Rep.), S-W	2,300
Journal (Rep.), W	2,450

CLARION—Pop. 1,475—Wright Co.—Pop. 18,227.

Democrat (Dem.), S-W	1,200
Monitor (Rep.), W	1,100

CLINTON—Pop. 23,570—Clinton Co.—Pop. 43,832.

Advertiser, eve., ex. Sun	11,372
Anzeiger (Ind. Ger.), S-W	2,900

"Our business relations have always been the most pleasant, and during the several years in which we have been doing business with your agency we have always found that you stand for a 'square deal.' We believe that in ability to handle large advertising accounts, and in character and integrity, your agency stands second to none."

—People's Popular Monthly, Des Moines, Iowa.

Iowa—Continued

CLINTON—Continued.

Herald (Rep.), eve., ex. Sun	**6,282**
Herald (Rep.), W	1,000
Iowa Volks-Zeitung (Ger. Dem.), W.	1,100
Merry War (Story), W	3,200
Mirror (Rep.), W	1,200

CORNING—Pop. 2,145—Adams Co.—Pop. 13,601.

Free Press (Dem.), W	1,750
Union Republican (Rep.), W	2,000

CORYDON—Pop. 1,477—Wayne Co.—Pop. 17,491.

Democrat (Dem.), S-W	1,700
Times-Republican (Rep.), W	1,500

COUNCIL BLUFFS—Pop. 30,000—Pottawatamie Co.—Pop. 54,336.

Freie Presse (Ger. Dem.), W	1,400
Nonpareil (Rep.), morn	8,700

CRESCO—Pop. 2,806—Howard Co.—Pop. 14,512.

Plain Dealer (Dem.), S-W	1,800
Republican (Rep.), S-W	1,000
Times (Rep.), W	1,350

CRESTON—Pop. 7,752—Union Co.—Pop. 19,928.

Advertiser Gazette (Dem.), eve., ex. Sun	2,750
Advertiser Gazette (Dem.), S-W	1,400
American (Dem.), morn., ex. Mon.	1,600
Independent American (Dem.), S-W.	2,500
Progress (Ind.), M	5,200

DAVENPORT.—Pop. 40,000—Scott Co.—Pop. 51,558.

Democrat and Leader (Dem.), eve., ex. Sun	**9,200**
Democrat and Leader (Dem.), Sun.	**9,226**
Democrat (Dem.), W	1,100

"We want to thank you for the splendid business you have always favored the Journal with and for your prompt attention to money matters. The Journal does not underestimate the value of such pleasant relations with an agency like Kastor's."

—Sioux City (Iowa) Journal.

Iowa—Continued

DAVENPORT—Continued.

Demokrat (Ger. Dem.), morn., ex. Mon	1,000
Demokrat (Ger. Dem.), S-W	1,500
Demokrat (Ger. Dem.), W	3,600
Iowa Reform (Ger. Dem.), S-W	2,700
Iowa Reform (Ger. Dem.), W	3,500
Times (Ind.), eve., ex. Sun	**11,840**
Times (Ind.), S-W	1,000
Tri-City Star (Rep.), eve., ex. Sun.	5,000

DECORAH—Pop. 3,246—Winneshiek Co.—Pop. 23,731.

Journal (Ind.), W	1,650
Posten (Norweg. Fam.), S-W	40,979
Public Opinion (Rep.), W	2,300
Republican (Rep.), W	1,950

DENISON—Pop. 2,771—Crawford Co.—Pop. 21,685.

Bulletin (Dem.), W	1,420
Demokrat (Ger. Dem.), W	1,100
Fraternal Chopper (Frat.), M	5,000
Review (Rep.), S-W	1,850
Zeitung (Ger. Ind.), W	1,850

DES MOINES—Pop. 66,000—Polk Co.—Pop. 82,624.

Capital (Rep.), eve., ex. Sun	40,000
Globe (Ind.), W	1,500
Grand Army Advocate (Patriot.), S-M	6,200
Homemaker (Household), M	120,000
Homestead (Agri.), Thurs	77,025
Iowa Staats Anzeiger (Ger. Ind.), W.	5,000
Iowa State Register and Farmer (Rep.), W	**32,266**
Iowa Unionist (Labor), W	3,780
Ladies' Favorite Magazine (Home) M	200,000
Midland Schools (Edu.), M	3,300
News (Ind.), eve., ex. Sun	**40,361**
Northwestern Banker, M	3,150

"During the number of years that the Sioux City Tribune has carried advertising in its columns under orders from your agency, we have always found your house to be perfectly reliable, and your obligations carried out in a prompt and business-like manner."

—Sioux City (Iowa) Tribune.

Iowa—Continued

DES MOINES—Continued.

People's Pop. Monthly (Lit.), M.	**280,000**
Plain Talk (Rep.), W.	2,400
Poultry Success (Poult.), M.	16,305
Register & Leader (Rep.), every morning	29,856
Register & Leader (Rep.), Sun.	27,038
Spirit of the West (Turf),	4,580
Successful Farming (Agri.), M.	250,000
Svithiod (Swedish), W.	7,490
Underwriters' Review, S-M.	2,000
Wallace's Farmer and Dairyman (Agri.), Fri.	**44,876**
Western Economist (Ins.), M.	1,500
Western Farm Journal, M.	18,500

DUBUQUE—Pop. 42,000—Dubuque Co.—Pop. 56,403.

Enterprise (Ind.), W.	3,500
Farmers' and Merchants' Review, S-M.	5,000
Globe-Journal (Rep.), eve.	9,000
National Demokrat (Ger.), W.	2,100
Normal Monthly (Edu.), M.	2,000
Telegraph-Herald (Ind.), morn.	4,228
Telegraph-Herald (Ind.), eve., ex. Sun.	8,724
Telegraph-Herald (Ind.), Sun.	13,077
Telegraph-Herald (Ind.), S-W.	20,000
Times (Rep.), morn., ex. Mon.	12,600
Times (Rep.), Sun.	18,500
Times (Rep.), S-W.	11,000
Trade-Journal (Trade), M.	1,200

DUNLAP—Pop. 1,355—Harrison Co.—Pop. 25,597.

Herald (Dem.), W.	1,000
Reporter (Rep.), W.	1,550

EAGLE GROVE—Pop. 3,557—Wright Co.—Pop. 18,227.

Eagle (Rep.), W.	1,100
Times-Gazette (Rep.), eve., ex. Sun.	
Times-Gazette (Rep.), W.	1,400

"The Register and Leader has sustained very pleasant and profitable business relations with the H. W. Kastor & Sons Advertising Co. almost from the inception of your Company. We hope these relations may continue for many years to come. It has been a pleasure to note the steadily increasing volume of accounts handled by your agency."

—Des Moines (Iowa) Register and Leader.

Iowa—Continued

ELDORA—Pop. 2,233—Hardin Co.—Pop. 22,794.
Enterprise (Rep.), W..... 1,500
Herald (Rep.), S-W..... 2,000
Ledger (Rep.), W..... 1,500

ELKADER—Pop. 1,321—Clayton Co.—Pop. 27,750.
Argus (Rep.), W..... 1,150
Democrat (Dem.), W..... 1,200
Nord-Iowa Herold (Ger.), W..... 1,165
Register (Dem.), W..... 1,800

EMMETSBURG—Pop. 2,361—Palo Alto Co. —Pop. 14,354.
Democrat (Dem.), W..... 1,800
Reporter (Rep.), W..... 1,400

ESTHERVILLE—Pop. 3,237—Emmett Co· —Pop. 9,936.
Democrat (Dem.), W..... 1,450
Enterprise (Rep.), W..... 2,000
Vindicator (Rep.), W..... 2,000

FAIRFIELD—Pop. 4,689—Jefferson Co.—Pop. 17,437.
Journal (Ind.), eve., ex. Sun.....
Journal (Ind.), W..... 1,250
Ledger (Rep.), W..... 2,000
Tribune (Dem.), W..... 1,800

FARMINGTON—Pop .1,332—Van Buren Co. —Pop. 17,354.
Herald (Dem.), W..... 1,050

FOREST CITY—Pop. 1,758—Winnebago Co.—Pop. 12,725.
Independent (Ind.), W..... 1,260
Republican (Rep.), W..... 1,600
Summit (Rep.), W..... 1,700

FORT DODGE—Pop. 14,600 — Webster Co.—Pop. 31,757.
Chronicle (Dem.), eve., ex. Sun.... 1,300

"Our relations with your agency have always been satisfactory. We have always found you prompt in the payment of your bills, and thorough and business-like in your transactions. You have been instrumental in creating some very nice accounts, and have turned out copy that seems to us to be especially meritorious."

—Dubuque (Iowa) Telegraph-Herald.

Iowa—Continued

FORT DODGE—Continued.
Chronicle (Dem.), S-W..... 1,100
Messenger (Rep.), eve., ex. Sun.... 2,200
Messenger (Rep.), S-W..... 3,400
Post (Ind.). W..... 1,400

FORT MADISON—Pop. 9,278—Lee Co.—Pop. 39,719.
Democrat (Dem.), eve., ex. Sun.... 1,300
Democrat (Dem.), W..... 2,500
Gem City (Dem.), eve., ex. Sun....
Gem City (Dem.), W..... 1,348
Knight's Sword and Helmet, M.... 6,300

GLENWOOD—Pop. 3,040 — Mills Co. — Pop. 16,764.
Opinion (Rep.), W..... 1,550
Tribune (Dem.), W..... 1,680

GREENFIELD—Pop. 1,300—Adair Co.—Pop. 16,192.
Democrat (Dem.), W..... 1,500
Transcript (Rep.), W..... 1,000

GRINNELL—Pop. 3,860—Poweshiek Co.—Pop. 19,414.
Gazette (Ind.), W..... 1,000
Herald (Rep.), S-W..... 1,750

GRUNDY CENTER—Pop. 1,322—Grundy Co.—Pop. 13,757.
Democrat (Dem.), W..... 1,800
Republican (Rep.), W..... 1,200

GUTHRIE CENTER—Pop. 1,193—Guthrie Co.—Pop. 18,729.
Guthrian (Rep.), W..... 1,800
Sentinel-Democrat (Ind.), W..... 1,300
Times (Pop.), W..... 1,200

GUTTENBERG—Pop. 1,620—Clayton Co. —Pop. 27,750.
Journal (Ind.), W..... 1,000
Press (Ind.), W..... 1,200

"Our experience and business relations with your agency have been of the most pleasant character. All correspondence has been answered with promptness and your remittances each month have been regular and without deduction or quibbling, which is so common with some agencies. I know of no agency with whom our relations have been more pleasant or agreeable."
—(Signed) E. P. Adler, Pub. Davenport (Iowa) Daily Times.

Iowa—Continued

HAMBURG—Pop. 2,079—Fremont Co.—Pop. 18,546.
Democrat (Dem.), W..... 1,050
Reporter (Rep.), W..... 1,600
Saturday News (Rep.), W..... 1,150

HAMPTON—Pop. 2,727—Franklin Co.—Pop. 14,996.
Chronicle (Rep.), W..... 1,650
Globe (Dem.), W..... 1,725
Recorder (Rep.), W..... 1,600

HARLAN—Pop. 2,422—Shelby Co.—Pop. 17,932.
American (Ind.), W..... 1,120
Republican (Rep.), W..... 1,400

HAVARDON—Pop. 1,810—Sioux Co.—Pop. 23,337.
Chronicle (Rep.), W..... 1,000
Independent (Dem.), W..... 1,500
Republican (Rep.), W..... 1,400

HEDRICK—Pop. 1,035—Keokuk Co.—Pop. 24,979.
American (Ind.), W..... 1,150
Republican (Rep.), W..... 1,300
Tribune (Dem.), W..... 1,000

HOLSTEIN—Pop. 870—Ida Co.—Pop. 12,327.
Advance (Ger. and Eng. Dem.), W. 1,500

HUMBOLDT—Pop. 1,474—Humboldt Co.—Pop. 12,667.
Independent (Rep.), W..... 1,500
Republican (Rep.), W..... 1,350

IDA GROVE—Pop. 1,967—Ida Co.—Pop. 12,327.
Era (Rep.), W..... 1,400
Pioneer (Dem.), W 1,800

"We take pleasure in stating that our business relations with you have been extremely pleasant. You have been handling quite a large amount of business for the Posten, and we appreciate the way the business is handled and especially the clear advertising orders handed, prompt remittances, etc."

—Decorah (Iowa) Posten.

Iowa—Continued

INDEPENDENCE—Pop. 3,656—Buchanan Co.—Pop. 21,427.
Bulletin-Journal (Rep.), W..... 2,200
Conservative (Dem.), W..... 1,800

INDIANOLA—Pop. 3,261—Warren Co.—Pop. 20,376.
Advocate-Tribune (Dem.), W..... 1,800
Herald (Rep.), W..... 2,400
Record (Rep.), W 1,500

IOWA CITY—Pop. 7,987—Johnson Co.—Pop. 24,817.
Citizen (Rep.), W..... 2,500
Democrat (Dem.), W..... 1,150
Republican (Rep.), eve., ex. Sun... 3,200
Republican (Rep.), W..... 2,000
State Press (Dem.), eve., ex. Sun.. 2,400

IOWA FALLS—Pop. 2,840—Hardin Co.—Pop. 22,794.
Citizen (Rep.), W..... 1,100
Sentinel (Rep.), W..... 1,500

JEFFERSON—Pop. 2,601—Greene Co.—Pop. 17,820.
Bee (Rep.), W..... 3,400
Standard (Dem.), W..... 1,640

KEOKUK—Pop. 14,641—Lee Co.—Pop. 39,719.
Constitution Democrat(Dem.), eve., ex. Sun..... 4,300
Constitution Democrat(Dem.),S-W. 6,700
Gate City (Rep.), morn., ex. Mon.. 3,664
Post-Anzeiger (Ger. Ind.), W..... 1,000
Standard (Non-part.), W..... 1,685

KNOXVILLE—Pop. 3,131—Marion Co.—Pop. 24,159.
Express (Dem.), W..... 2,550
Journal (Rep.), W..... 2,250

"We have found your institution a superior one in every respect."
—Washington (D.C.) Times.

Iowa—Continued

LAKE CITY—Pop. 2,703—Calhoun Co.—Pop. 18,569.
Blade (Rep.), W..... 1,050
Graphic (Rep.), W..... 1,700
News (Ind.), W..... 1,000

LAMONI—Pop. 1,540—Decatur Co.—Pop. 18,115.
Chronicle (Rep.), W..... 1,050
Independent Patriot (Ind.), W.... 2,000

LANSING—Pop. 1,438—Allamakee Co.—Pop. 18,711.
Journal (Dem.), W..... 1,680
Mirror (Rep.), W..... 1,500

LE MARS—Pop. 4,146—Plymouth Co.—Pop. 22,209.
Globe-Post (Dem.), S-W..... 1,900
Herold (Ger. Dem.), W..... 1,950
Sentinel (Rep.), S-W..... 2,640

LEON — Pop. 1,905 — Decatur Co. — Pop. 18,115.
Journal (Rep.), W..... 1,800
Reporter (Dem.), W..... 2,700
Republican (Rep.), W..... 1,300

LINEVILLE—Pop. 690—Wayne Co.—Pop. 17,491.
News (Dem.), W..... 2,500
Tribune (Rep.), W..... 1,050

LOGAN—Pop. 1,377—Harrison Co.—Pop 25,597.
Gazette (Ind.), W..... 1,450
Nucleus (Dem.), W..... 1,100
Observer (Rep.), W..... 1,300

MALVERN— Pop. 1,166—Mills Co.—Pop. 16,764.
Leader (Rep.), W..... 1,400
Southwest Iowan (Dem.), W..... 1,500

"We consider the standing and character of your firm very high, and your manner of conducting business with us has been prompt, courteous and very satisfactory."
—Augusta (Georgia) Chronicle.

Iowa—Continued

MANCHESTER—Pop. 2,887—Delaware Co. —Pop. 19,185.

Democrat (Dem.), W	1,500
News (Rep.), W	2,500
Press (Rep.), W	1,450

MANNING — Pop. 1,169 — Carroll Co. — Pop. 20,319.

Herold (Ger. Dem.), W	1,000
Monitor (Rep.), W	1,200

MAQUOKETA—Pop. 3,777—Jackson Co.— Pop. 23,615.

Excelsior (Rep.), W	1,500
Jackson Journal (Ger. Ind.), W	2,000
Jackson Sentinel (Dem.), W	2,300
Record (Dem.), W	1,640
Red Polled Record (Stock), Q	2,100
Republican (Rep.), W	1,000

MARENGO—Pop. 2,007—Iowa Co.—Pop. 19,544.

Democrat (Dem.), W	1,300
Republican (Rep.), W	1,320

MARION—Pop. 4,102—Linn Co.—Pop. 55,392.

Register (Rep.), T-W	2,000
Sentinel (Dem.), W	1,600

MARSHALLTOWN—Pop. 14,700—Marshall Co.—Pop. 29,991.

Beobachter (Ger. Dem.), W	1,000
Herald (Rep.), eve., ex. Sun	1,550
Herald (Rep.), W	1,850
Reflector (Dem.), W	3,270
Times-Republican (Rep.), eve., ex. Sun	9,600
Times-Republican (Rep.), S-W	6,800

MASON CITY—Pop. 6,746—Cerro Gordo Co. —Pop. 20,672.

Globe-Gazette (Rep.), eve., ex. Sun.	1,770
Globe-Gazette (Rep.), S-W	2,700

"We regard your company as of high plane, character and first-class business ability. We have much confidence in the integrity and reliability of your agency."

—Atlanta (Georgia) News.

Iowa—Continued

MASON CITY—Continued.

Republican (Rep.), W.	1,500
Retailer (Trade), M.	2,700
Times-Herald (Ind.), eve., ex. Sun.	1,650
Times-Herald (Ind.), W.	1,800

MAXWELL—Pop. 810 — Story Co. — Pop. 23,159.

Odd-Fellow (I. O. O. F.), S-M.	5,000
Tribune (Rep.), W.	1,200

MONTEZUMA—Pop. 1,210—Poweshiek Co. —Pop. 19,414.

Palladium (Dem.), W.	1,000
Republican (Rep.), W.	1,370

MONTICELLO—Pop. 2,104—Jones Co.—Pop. 21,954.

Express (Rep.), W.	1,450
Times (Dem.), W.	1,000

MOUNT AYR—Pop. 1,729—Ringgold Co.—Pop. 15,325.

Journal (Dem.), W.	1,000
News (Loc.), W-S.	2,160
Record (Rep.), W.	1,800

MOUNT PLEASANT—Pop. 4,109—Henry Co.—Pop. 20,022.

Free Press (Dem.), W.	1,100
Journal (Rep.), eve., ex. Sun.	
Journal (Rep.), S-W.	1,500
News (Ind.), eve., ex. Sun.	
News (Ind.), W.	1,500
Republican (Rep.), W.	1,950

MUSCATINE—Pop. 14,500—Muscatine Co. —Pop. 28,242.

Correspondent (Ger. Ind.), W.	1,000
Deutscher Anzeiger (Ind. Dem.), W.	1,594
Journal (Rep.), eve., ex. Sun.	5,128
Journal (Rep.), S-W.	2,521
Loyal Workman (A. O. U. W.), M.	16,800
News-Tribune (Dem.), morn., ex. Mon.	3,300

"Our business relations with your firm have been in every way satisfactory, and you evidently have the faculty of creating business for the newspapers, as well as handling it promptly."

—Clinton (Iowa) Daily Advertiser.

Iowa—Continued

MUSCATINE—Continued.
News-Tribune (Dem.), W..... 2,160
Record (Ind.), W..... 2,500

NEOLA—Pop. 921—Pottawattamie Co.—Pop. 54,336.
Gazette (Ind.), W..... 1,150
Reporter (Ind.), W..... 1,600

NEVADA — Pop. 2,472 — Story Co. — Pop. 23,159.
Journal (Rep.), S-W..... 1,550
Representative (Rep.), W..... 1,800
Watchman (Ind.), W..... 1,500

NEW HAMPTON—Pop. 2,339—Chickasaw Co.—Pop. 17,037.
Courier (Rep.), W..... 2,000
Freie Presse (Ger. Dem.), W..... 1,100
Gazette (Ind.), W..... 1,700
Tribune (Dem.), W..... 1,300

NEWTON — Pop. 3,682 — Jasper Co.—Pop. 26,976.
Herald (Dem.), W..... 1,250
Journal (Rep.), W..... 1,800
Record (Rep.), W..... 2,500

OELWEIN — Pop. 5,142 — Fayette Co. — Pop. 29,845.
Record (Dem.), W..... 2,200
Register (Rep.), W..... 2,300

OSAGE — Pop. 2,734 — Mitchell Co. — Pop. 14,960.
News (Rep.), W..... 1,800
Press (Rep.), W..... 2,800

OSCEOLA—Pop. 2,505—Clarke Co.—Pop. 12,440.
Democrat (Dem.), W..... 1,550
Sentinel (Rep.), W..... 2,400

"We pay our tribute to your concern for its splendid ability in handling the interests of your clients and its general fair dealings with the newspapers. The greatest compliment, which in our estimation you deserve, is to express the opinion that you are a NEWSPAPER advertising agency 'par excellence.'"

—Baltimore (Md.) Sun. By L. H. Crall Co.

Iowa—Continued

OSKALOOSA—Pop. 9,212—Mahaska Co.—Pop. 34,273.
Globe (Ind.), W..... 2,000
Herald (Rep.), eve., ex. Sun..... 2,600
Herald (Rep.), W..... 2,610
Times-Journal (Dem.), eve., ex. Sun. 1,000
Times-Journal (Dem.), W..... 2,000

OTTUMWA—Pop. 19,500—Wapello Co.—Pop. 35,426.
Courier (Rep.), eve., ex. Sun..... 5,460
Courier (Rep.), T-W..... 8,000
Democrat (Dem.), W..... 1,500
Journal (Ger. Dem.), W..... 1,000
Saturday Herald (Ind.), W..... 1,000

PELLA—Pop. 2,623—Marion Co. — Pop. 24,159.
Chronicle (Ind.), W..... 1,260
Weekblad (Dem. Holland), W..... 1,850

PERRY—Pop. 3,986 — Dallas Co. — Pop. 23,058.
Advertiser (Dem.), W..... 1,700
Chief-Reporter (Rep.), W..... 1,800

RED OAK—Pop. 4,355—Montgomery Co.—Pop. 17,803.
Express (Rep.), W..... 2,500
Republican (Rep.), W..... 2,300
Sun (Dem.), W..... 1,,500

ROCKWELL CITY—Pop. 1,222—Calhoun Co.—Pop. 18,569.
Advocate (Ind.), W..... 1,100
Republican (Rep.), W..... 1,000

SABULA—Pop. 1,029—Jackson Co.—Pop. 23,615.
Gazette (Ind.), W..... 1,700

SAC CITY — Pop. 2,079 — Sac Co. — Pop. 17,639.
Sun (Rep.), W..... 1,900

"Our dealings with you have always been very satisfactory. We like to have dealings with concerns that are as prompt and reliable as yours and wish there were more like you."
—Bay City (Mich.) Tribune.

Iowa—Continued

SHELDON — Pop. 2,282 — O'Brien Co. — Pop. 16,985.

Mail (Rep.), S-W	1,690
Sun (Ind.), eve., ex. Sun	
Sun (Ind.), W	2,780

SHENANDOAH—Pop. 3,573 —Page Co.—Pop. 24,187.

Post (Ind.), S-W	2,600
Sentinel (Rep.), T-W	5,000
World (Dem.), S-W	2,000

SIDNEY—Pop. 1,143—Fremont Co.—Pop. 18,546.

Herald (Dem.), W	1,800
Sun (Rep.), W	1,200

SIGOURNEY—Pop. 1,952—Keokuk Co.—Pop. 24,979.

Courier (Ger. Dem.), W	1,000
News (Rep.), W	3,600
Review (Dem.), W	1,500

SIOUX CITY—Pop. 33,111 — Woodbury Co. —Pop. 54,610.

Courier (Ger. Dem.), W	1,500
Farmer and Breeder, W	12,000
Farmers' Tribune (Agri.), W	42,000
Journal (Rep.), morn. and eve	29,045
Live Stock Record, eve., ex. Sun	2,600
Svenska Monitoren (Swed.), W	3,200
Tribune (Dem.), eve., ex. Sun	26,349
Union Advocate (Labor), W	5,340
Volksfreund (Ger. Dem.), W	1,600

SPENCER — Pop. 3,095 — Clay Co. — Pop. 13,401.

Herald (Dem.), W	1,550
News (Rep.), W	1,400
Reporter (Rep.), W	1,500

SPIRIT LAKE — Pop. 1,219— Dickinson Co.—Pop. 7,995.

Beacon (Rep.), W	1,200
Deutsche Post (Ger.), W	1,240
Herald (Rep.), W	1,400

"Our business relations with your agency have been satisfactory in every respect. You have always been prompt in the payment of accounts. We have appreciated the nice line of business which you have sent us."

—Anaconda (Mont.) Standard.

Iowa—Continued

STORM LAKE—Pop. 2,169—Buena Vista Co.—Pop. 16,975.
Pilot-Tribune (Rep.), W..... 2,150
Vidette (Dem.), W..... 2,050

STORY CITY—Pop. 1,197—Story Co.—Pop. 23,159.
Herald (Rep.), W..... 1,000
Visergutten (Skand.), W..... 7,600

TAMA — Pop. 2,649 — Tama Co. — Pop. 24,585.
Herald (Rep.), W..... 1,700
News (Dem.), W..... 1,100

TIPTON — Pop. 2,513 — Cedar Co. — Pop. 19,371.
Advertiser (Rep.), S-W..... 2,150
Conservative (Dem.), W..... 2,200

TOLEDO — Pop. 1,941 — Tama Co. — Pop. 24,585.
Chronicle (Rep.), W..... 1,500
Democrat (Dem.), W..... 1,800

TRAER — Pop. 1,485 — Tama Co. — Pop. 24,585.
Star-Clipper (Rep.), W..... 3,000

VINTON — Pop. 3,499 — Benton Co. — Pop. 25,177.
Eagle (Rep.), S-W..... 2,300
Review (Rep.), W..... 1,300
Times (Dem.), W..... 1,350

WAPELLO—Pop. 1,398—Louisa Co.—Pop. 13,516.
Republican (Rep.), W..... 1,350
Tribune (Rep.), W..... 1,100

WASHINGTON—Pop. 4,255—Washington Co.—Pop. 20,718.
Democrat (Dem.), W..... 2,250
Gazette (Rep.), W..... 1,500
Journal (Ind.), eve., ex. Sun..... 1,500
Press (Rep.), W..... 1,000

"All the dealings we have with your concern have been carried out in a satisfactory manner in all ways."
—Salem (Mass.) News.

Iowa—Continued

WATERLOO—Pop. 18,100—Blackhawk Co.—Pop. 32,399.

Courier (Rep.), eve., ex. Sun	4,000
Courier (Rep.), S-W	1,900
Creamery Journal (Dairy), M	8,000
Deutsch Amerikaner (Dem.), W	1,450
Egg Reporter, M	18,500
Kimball's Dairy Farmer, M	16,000
Reporter (Rep.), eve., ex. Sun	3,400
Reporter (Rep.), S-W	2,000
Times-Tribune (Dem.), S-W	2,000
Workman (Frat.), M	7,000

WAUKON—Pop. 2,153—Allamakee Co.—Pop. 18,711.

Democrat (Dem.), W	1,500
Republican (Rep.), W	1,250
Standard (Rep.), W	1,200

WAVERLY—Pop. 3,177—Bremer Co.—Pop. 16,305.

Democrat (Dem.), W	1,300
Independent (Ind.), W	1,350
Phoenix (Ger. Dem.), W	1,300
Republican, W	1,400

WEBSTER CITY—Pop. 4,613—Hamilton Co.—Pop. 19,514.

Freeman-Tribune (Rep.), eve., ex. Sun	1,000
Freeman-Tribune (Rep.), W	1,550
Graphic-Herald (Dem.), W	1,500
Journal (Rep.), W	1,500
Little Daily (Dem.), morn., ex. Mon	1,400

WEST UNION—Pop. 1,935—Fayette Co.—Pop. 29,845.

Argo (Rep.), W	2,300
Gazette (Loc. Rep.), W	1,450
Union (Dem.), W	2,200

WINTERSET—Pop. 3,039—Madison Co.—Pop. 17,710.

Madisonian (Rep.), W	2,200
News (Dem.), W	1,600

"We hold the highest opinions to the standing, character, business ability and integrity of your agency. We appreciate the business you have extended our paper in the past and hope for a continuance of pleasant relations with your company."

—Detroit (Mich.) Evening News.

Kansas

Population 1,535,160.

ABILENE — Pop. 3,507 — Dickinson Co.— Pop. 21,816.
Chronicle (Rep.), eve., ex. Sun.....
Chronicle (Rep.), W..... 1,950
Democrat (Dem.), W..... 1,500
News (Dem.), W..... 1,700
Reflector (Rep.), eve., ex. Sun..... 800
Reflector (Rep.), W..... 1,950

ALMA — Pop. 966 — Wabaunsee Co. — Pop. 12,813.
Enterprise (Rep.), W..... 1,350
Signal (Dem.), W..... 1,600

ARKANSAS CITY—Pop. 6,140—Cowley Co. —Pop. 30,156.
Arkansas Valley Democrat (Ind.), W..... 1,000
Enquirer (Rep.), W..... 1,100
Gate City Journal (Ind.), W..... 1,000
Traveler (Rep.), eve., ex. Sun..... 1,000
Traveler (Rep.), W..... 1,010
X-Rays (Ind.), W..... 1,268

ATCHISON—Pop. 15,722—Atchison Co.— Pop. 28,606.
Champion (Rep.), W..... 3,100
Globe (Ind.), eve., ex. Sun..... 5,700
Globe (Ind.), W..... 1,200
Kansas Staats Anzeiger (Ger. Ind.), W.....

BELLEVILLE—Pop. 1,833—Republic Co. —Pop. 18,248.
Freeman (Pop.), W..... 1,550
Telescope (Rep.), W..... 2,500

BELOIT—Pop. 2,359—Mitchell Co.—Pop. 14,647.
Gazette (Rep.), W..... 1,640
Times (Rep.), W..... 1,370
Western Call (Pop.), W..... 1,500

"We have always admired the high character, the exceptional business ability and the unquestioned integrity of the Kastor agency and you have our sincere wish for your continued prosperity and popularity."

—Topeka Household.

Kansas—Continued

BURLINGAME—Pop. 1,436—Osage Co.—Pop. 23,659.
Chronicle (Rep.), W..... 1,500

BURLINGTON—Pop. 2,418—Coffey Co.—Pop. 16,643.
Independent (Dem.), W..... 1,050
Jeffersonian (Ind.), eve., ex. Sun...
Jeffersonian (Ind.), W..... 2,250
Republican (Rep.), W..... 1,650

CHANUTE—Pop. 4,208—Neosha Co.—Pop. 19,254.
Blade (Dem.), W..... 1,550
Sun (Rep.), morn., ex. Mon..... 1,950
Times (Rep.), W..... 1,500
Tribune (Rep.), eve., ex. Sun..... 1,800

CHERRYVALE—Pop. 3,472 — Montgomery Co.—Pop. 46,277.
News (Ind.), Dem. morn..... 1,000
News (Ind. Dem.), Sun..... 1,200

CLAY CENTER—Pop. 3,069—Clay Co.—Pop. 15,833.
Dispatch (Ind.), eve., ex. Sun..... 1,000
Dispatch (Pop.), W..... 2,150
Times (Rep.), W..... 1,950
Western Breeders' Journal, M..... 12,800

COFFEYVILLE—Pop. 4,953—Montgomery Co.—Pop. 29,039.
Journal (Rep.), eve., ex. Sun..... 1,800
Journal (Rep.), W..... 2,200
Kansan (Rep.), W..... 2,000

COLUMBUS—Pop. 2,310—Cherokee Co.—Pop. 42,694.
Advocate (Rep.), eve., ex. Sun....
Advocate (Rep.), W..... 1,700
Modern Light (Pop.), W..... 2,250

CONCORDIA—Pop. 3,401—Cloud Co —Pop. 18,071.
Blade (Rep.), morn., ex. Sun.....

"There is no advertising agency that stands higher so far as business ability and integrity is concerned."
—Topeka Capital.

Kansas—Continued

CONCORDIA—Continued.
Blade & Empire (Rep.), W..... 2,500
Kansan (Pop.), W..... 2,200
Press (Dem.), W..... 1,250

COUNCIL GROVE—Pop. 2,265—Morris Co.—Pop. 11,967.
Guard (Dem.), W..... 2,150
Republican (Rep.), W..... 2,200

DODGE CITY—Pop. 1,942—Ford Co.—Pop. 5,497.
Globe-Republican (Rep.), W..... 1,250
Live Stock Farmer (Agri.), W..... 3,000

EL DORADO—Pop. 3,466—Butler Co.—Pop. 23,363.
Industrial Advocate (Pop.), W.... 1,400
Republican (Rep.), W..... 2,260
Walnut Valley Times (Rep.), W.. 1,800

ELSWORTH—Pop. 1,549—Elsworth Co.—Pop. 9,626.
Messenger (Dem.), W..... 1,300
Reporter (Rep.), W..... 1,350

EMPORIA—Pop. 8,223—Lyon Co.—Pop. 25,074.
Gazette (Rep.), eve., ex. Sun..... 2,300
Gazette (Rep.), W..... 2,200
Republican (Rep.), eve., ex. Sun... 2,150
Republican (Rep.), W..... 3,200
Times (Dem.), eve., ex. Sun..... 1,000
Times (Dem.), W..... 2,500

ERIE — Pop. 1,111 — Neosho Co. — Pop. 19,254.
Republican-Record (Rep.), W..... 1,650
Sentinel (Pop.), W..... 1,200

EUREKA—Pop. 2,091—Greenwood Co.—Pop. 16,196.
Democratic Messenger (Dem.), W.. 1,800
Herald (Rep.), W..... 1,750

"Our relations with your agency have always been pleasant and satisfactory in every respect."

—Wichita Beacon.

Kansas—Continued

FLORENCE—Pop. 1,178—Marion Co.—Pop. 20,676.
News-Bulletin (Rep.), W..... 1,250

FORT SCOTT—Pop. 14,400—Bourbon Co.—Pop. 24,712.
Republican (Rep.), morn., ex. Mon. 1,600
Republican (Rep.), W..... 1,500
Tribune & Monitor (Dem.), eve., ex. Sun..... 1,750
Tribune & Monitor (Dem.), S-W... 2,900
Western Medical Journal, M..... 1,900

FREDONIA—Pop. 1,650—Wilson Co.—Pop. 16,621.
Alliance-Herald (Ind.), W..... 1,000
Citizen (Rep.), W..... 1,650

GALENA—Pop. 12,378—Cherokee Co.—Pop. 40,690.
Republican (Rep.), W..... 1,200
Times (Dem.), eve., ex. Sun..... 1,100

GARNETT—Pop. 2,078—Anderson Co.—Pop. 13,938.
Agitator (Pop.), W..... 1,150
Eagle-Plaindealer (Pop.), W..... 1,900
Journal (Dem.), W..... 1,050

GIRARD—Pop. 2,473—Crawford Co.—Pop. 38,809.
Appeal to Reason (Soc.), W..... 303,181
Independent News (Dem.), W..... 1,450
Press (Rep.), W..... 2,400
Wayland's Monthly (Soc.)..... 10,000

GREAT BEND—Pop. 2,470—Barton Co.—Pop. 13,784.
Democrat (Dem.), W..... 2,000
Item (Ind.), eve., ex. Sun.....
Presse (Ind. Ger.), W..... 1,550
Register (Rep.), W..... 1,200
Tribune (Rep.), W..... 1,000

"We have been doing business with the H. W. Kastor & Sons Advertising Co. for years, and we esteem their standing for character, business ability and integrity to be unquestionable, and the promptness with which they transact their business makes it a great pleasure to us."

—Wichita Eagle.

Kansas—Continued

HIAWATHA — Pop. 2,829 — Brown Co. — Pop. 22,369.

Democrat (Pop.), W	1,500
Herald (Ind.), W	1,300
World (Rep.), W	3,200

HOLTON—Pop. 3,082—Jackson Co.—Pop. 17,117.

Recorder (Rep.), W	1,850
Signal (Dem.), W	1,300
Tribune (Rep.), W	2,100

HORTON — Pop. 3,398 — Brown Co.—Pop. 22,369.

Commercial (Dem.), W	1,800
Headlight (Rep.), W	1,550

HOWARD— Pop. 1,207 — Elk Co. — Pop. 11,443.

Citizen (Dem.), W	1,200
Courant (Rep.), W	1,300

HUTCHINSON—Pop. 10,000—Reno Co.—Pop. 29,027.

Bee (Rep.), eve., ex. Sun	1,000
Bee (Rep.), W	2,150
Gazette (Ind.), S-W	1,500
Independent (Rep.), W	2,000
News (Rep.), eve., ex. Sun	2,400
News (Rep.), W	2,200
Tradesman (Trade), W	1,000

INDEPENDENCE — Pop. 4,851 — Montgomery Co.—Pop. 22,039.

Reporter (Loc.), eve., ex. Sun	1,650
Star (Loc.), eve. ex. Sun	1,000
Star & Kansan (Pop.), W	1,450
Tribune (Rep.), W	1,500

IOLA—Pop. 5,791—Allen Co.—Pop. 19,507.

Democrat (Dem.), W	1,020
Record (Ind.), eve., ex. Sun	1,700
Register (Ind.), eve., ex. Sun	2,500
Register (Rep.), T-W	

"We desire to state briefly that we consider your credit as being first-class. This is the leading question we always ask of our patrons, and the highest compliment that we think we can pay to anyone."

—Daily Drovers Telegram, Kansas City, Mo.

Kansas—Continued

JUNCTION CITY—Pop. 4,695—Geary Co.—Pop. 10,744.

Republic (Rep.), W	1,900
Sentinel (Dem.), eve., ex. Sun	1,000
Union (Rep.), eve., ex. Sun	1,100
Union (Rep.), W	3,000

KANSAS CITY—Pop. 51,418—Wyandotte Co.—Pop. 73,227.

Cooper's International Journal (Trade), M	10,000
Gazette (Rep.), eve., ex. Sun	2,500
Gazette (Rep.), W	9,650
Kansas Staats-Zeitung (Ger. Rep.), W	1,000
Labor Record (Labor), W	5,000
Sun (Pop.), W	1,600
Wyandotte Herald (Dem.), W	1,100

KINGMAN—Pop. 1,785—Kingman Co.—Pop. 10,663.

Journal (Pop.), W	1,750
Leader-Courier (Rep.), W	1,500
Telegraph (Ind. Ger.)	1,200

LARNED—Pop. 1,583—Pawnee Co.—Pop. 5,084.

Chronoscope (Rep.), W	1,350
Tiller & Toiler (Dem.), W	1,600

LAWRENCE—Pop. 11,750—Douglas Co.—Pop. 25,096.

Fraternal Aid (Frat.), M	34,000
Germania (Ger. Ind.), W	2,000
Jefferson Gazette (Dem.), W	2,500
Journal (Rep.), eve., ex. Sun	2,200
Journal (Rep.), W	2,800
World (Rep.), eve., ex. Sun	3,600
World (Rep.), W	3,250

LEAVENWORTH — Pop. 20,735 — Leavenworth Co.—Pop. 40,940.

Times (Rep.), morn., ex. Mon	12,500
Times (Rep.), W	10,000

"What business we have had with you has been conducted in the most satisfactory manner. Your instructions are always plain and concise, your copy of the highest order and your bills are paid promptly when due."

—Saginaw (Mich.) Evening News.

Kansas—Continued

LEAVENWORTH—Continued.
Tribuene (Ger. Ind.), W..... 2,000
Union (Ind.), W..... 1,000
Western Life (Ind.), W..... 2,500

LINCOLN—Pop. 1,262—Lincoln Co.—Pop. 9,986.
Republican (Rep.), W..... 1,100
Sentinel (Dem.), W..... 1,300

LYONS—Pop. 1,736—Rice Co.—Pop. 14,745.
Democrat (Dem.), W..... 3,000
Republican (Rep.), W..... 1,000

McPHERSON—Pop. 2,996—McPherson Co.—Pop. 21,421.
Freeman (Rep.), W..... 1,300
Opinion (Pop.), W..... 1,050
Rays of Light (Lit.), M..... 1,000
Republican (Rep.), eve., ex. Sun...
Republican (Rep.), W..... 2,300

MANHATTAN—Pop. 3,438—Riley Co.—Pop. 13,828.
Industrialist (Edu.), M..... 3,000
Mercury (Dem.), W..... 1,442
Nationalist (Rep.), T-W..... 1,600
Republic (Ind.), W..... 1,800

MARYSVILLE—Pop. 2,006—Marshall Co.—Pop. 24,355.
Advocate Democrat (Dem.), W..... 2,280
News (Rep.), W..... 2,000

MINNEAPOLIS—Pop. 1,727—Ottawa Co.—Pop. 11,162.
Better Way (Pop.), W..... 1,450
Messenger (Rep.), W..... 1,800
Workman (A. O. U. W.), M..... 45,000

MOUND CITY—Pop. 809—Linn Co.—Pop. 16,689.
Republic (Rep.), W..... 1,400
Torch of Liberty (Pop.), W..... 1,000

"We have received business from your agency regularly. The business has been of the very best character. We are pleased to say further that we regard the Kastor agency as one of the leading agencies of the country. Its standing is of the very best. We have reason to believe that your agency gives its clients effective and conscientious service."
—Farmer's Wife, St. Paul, Minn.

Kansas—Continued

NEWTON—Pop. 6,208—Harvey Co.—Pop. 17,591.

Journal (Dem.), W	1,600
Kansas Republican (Rep.), eve., ex. Sun	1,350
Kansas Republican (Rep.), W	1,400
Post & Volksblatt (Rep. Ger.), W.	2,000

OLATHE—Pop. 3,451—Johnson Co.—Pop. 18,104.

Mirror (Rep.), W	2,750
Star (Edu.), W	1,000
Tribune (Pop.), W	1,250

OSWEGO—Pop. 2,208—Labette Co.—Pop. 27,387.

Blade (Pop.), W	1,100
Democrat (Dem.), W	1,250
Independent (Rep.), W	1,300

OTTAWA—Pop. 6,934—Franklin Co.—Pop. 21,354.

Herald (Rep.), eve., ex. Sun	1,750
Herald (Rep.), W	2,400
Independent Journal (Rep.), W	1,800
Republic (Dem.), eve., ex. Sun	1,350
Republic (Dem.), W	2,250
Select Knight (Frat.), M	5,000

PAOLA—Pop. 3,144 — Miami Co. — Pop. 21,641.

Record (Rep.), W	1,450
Republican (Rep.), W	1,600
Western Spirit (Dem.), W	4,000

PARSONS—Pop. 7,682—Labette Co.—Pop. 27,387.

Eclipse (Dem.), eve., ex. Sun	2,600
Eclipse (Dem.), W	3,600
Independent (Rep.), W	1,000
Palladium (Dem.), W	1,600
Sun (Rep.), morn., ex. Sun	2,200
Sun (Rep.), W	2,200

"The business relations of the 'Baltimore American' with your agency, extending over a long period of years, have always been eminently satisfactory. The character of advertising you send the 'American' is all right. The method you employ in the conduct of business is fine, and there is no agency on our books more prompt in paying its obligations."
—Baltimore (Md.) American.

Kansas—Continued

PEABODY—Pop. 1,369—Marion Co.—Pop. 20,676.
Gazette (Rep.), W..... 1,650

PHILLIPSBURG—Pop. 1,008—Phillips Co.—Pop. 14,442.
Dispatch (Rep.), W..... 1,700
Herald (Pop.), W..... 1,050

PITTSBURG—Pop. 10,112—Crawford Co.—Pop. 38,809.
Headlight (Rep.), eve., ex. Sun.... **6,019**
Headlight (Rep.), W..... 2,250
Kansan (Dem.), W..... 1,660

PLEASANTON—Pop. 1,097—Linn Co.—Pop. 16,689.
Enterprise (Ind.), W..... 1,850
Herald (Rep.), W..... 1,025
Observer (Rep.), W..... 1,875

PRATT—Pop. 1,213—Pratt Co.—Pop. 7,085.
Republican (Rep.), W..... 1,400
Union (Pop.), W..... 1,300

SALINA—Pop. 7,408—Saline Co.—Pop. 17,076.
Herald (Ind.), W..... 1,500
Journal (Rep.), eve., ex. Sun..... 1,400
Journal (Rep.), S-W..... 1,200
Occidental Home Monthly (Frat.). 1,900
Union (Ind.), morn., ex. Sun..... 1,000
Union (Ind.), W..... 2,300

SENECA—Pop. 1,684—Nemaha Co.—Pop. 20,376.
Courier-Democrat (Dem.), W..... 1,400
Rural Kansan (Agri.), W..... 1,300
Tribune (Rep.), W..... 1,450

SMITH CENTER—Pop. 1,142—Smith Co.—Pop. 16,384.
Journal (Dem.), W..... 1,300
Pioneer (Rep.), W..... 2,000

"It affords us great pleasure to testify to the high standing and the sterling character of your agency."

—Ladies' Review, Port Huron, Mich.

Kansas—Continued

STERLING—Pop. 2,002—Rice Co.—Pop. 14,745.

Bulletin (Rep.), W	2,100
Journal (Ind.), W	1,550

TOPEKA—Pop. 39,000—Shawnee Co.—Pop. 53,727.

Capital (Rep.), ex. Mon	21,205
Capital (Rep.), Sun	21,480
Capital (Rep.), W	24,000
Democrat (Dem.), W	1,550
Farmers Advocate (Agri.), W	27,000
Herald (Rep.), eve., ex. Sun	10,124
Household (Lit.), M	178,225
Journal (Rep.), eve., ex. Sun	16,177
Journal (Rep.), W	2,600
Kansas Farmer (Agri.), W	35,000
Kansas Telegraph (Ger.), W	2,000
Mail and Breeze (Rep.), W	62,908
Merchants' Journal, W	3,000
Missouri Valley Farmer, W	204,870
Observer (Dem.), W	8,000
Plaindealer (Rep. Negro), W	2,500
Poultry Gazette, M	20,000
Western Barber (Trade), M	6,420
Western Odd Fellow, S-M	6,600
Western School Journal, M	7,900
Western Veteran (G. A. R.), M	7,000

WAMEGO—Pop. 1,618—Pottawattomie Co.—Pop. 18,470.

Agriculturist (Rep.), W	1,000
Times (Rep.), W	1,200

WASHINGTON—Pop. 1,575—Washington Co.—Pop. 21,963.

Palladium (Dem.), W	1,000
Republican-Register (Rep.), W	4,200

WELLINGTON—Pop. 4,245—Summer Co.—Pop. 25,631.

Monitor Press (Rep.), W	2,000
People's Voice (Pop.), W	2,460
Star (Rep.), W	3 100

"Our experience with your agency has always been satisfactory. More we could not ask from any agency or advertiser."

—Vicksburg (Miss.) Herald.

Kansas—Continued

WICHITA—Pop. 24,671—Sedgwick Co.—Pop. 44,037.
Beacon (Dem.), eve., ex. Sun..... **12,692**
Beacon (Dem.), W..... 2,000
Eagle (Rep.), morn., ex. Mon..... 21,000
Eagle (Rep.), W..... 6,674
Herold (Ger. Ind.), W..... 1,900
Price Current (Stock and Prod.), W..... 3,000
Search Light (Rep. Negro), W.... 3,300
Star (Rep.), Agri. W..... 2,000

WINFIELD—Pop. 5,554—Cowley Co.—Pop. 30,156.
Courier (Rep.), eve., ex. Sun..... 1,240
Courier (Rep.), W..... 2,300
Free Press (Rep.), eve., ex. Sun.... 1,285
Free Press (Rep.), W..... 2,850
Immigrationist, M..... 30,000
Southwestern Advocate (Soc.)..... 1,200
Tribune (Dem.), W..... 1,900

YATES CENTER—Pop. 1,634—Woodson Co.—Pop. 10,022.
News (Rep.), W..... 1,050
Woodson Co. Advocate (Dem.), W. 1,100

Kentucky

Population, 2,230,619.

ASHLAND—Pop. 6,800—Boyd Co.—Pop. 18,834.
Independent (Ind.), eve., ex. Sun . 2,100
Kentucky Democrat (Dem.), W... 3,000

BARDSTOWN—Pop. 1,711—Nelson Co.—Pop. 16,587.
Record (Dem.), S-W..... 1,100
Standard (Loc.), W..... 2,700

BEREA — Pop. 762 — Madison Co. — Pop. 25,607.
Citizen (Ind.). W..... 1,300

"We have been doing business with your firm for several years, and we have always found it prompt, reliable and correct. Our relations have been most pleasant and without any friction whatever that we can recall."

—Louisville Courier Journal.

Kentucky—Continued

BOWLING GREEN—Pop. 8,226—Warren Co.—Pop. 29,970.
Courier and Times Journal (Dem.), S-W 4,900
News (Dem.), eve., ex. Sun 2,800
News-Democrat (Dem.), W 3,600
Times-Journal (Dem.), eve., ex. Sun. 2,300

BURNSIDE—Pop. 800—Pulaski Co.—Pop. 31,293.
Free Lance (Ind.), M 1,150
Item (Dem.), W 1,500

CARROLLTON—Pop. 2,205—Carroll Co.—Pop. 9,825.
Democrat (Dem.), W 1,300
News (Dem.), W 1,100

CATLETTSBURG—Pop. 3,081—Boyd Co.—Pop. 18,834.
Democrat (Dem.), W 1,000
Press (Ind.), eve., ex. Sun 2,000

CENTRAL CITY—Pop. 1,348—Muhlenberg Co.—Pop. 20,741.
News (Rep.), W 1,000

CLINTON—Pop. 1,462—Hickman Co.—Pop. 11,745.
Democrat (Dem.), W 1,700

CLOVERPORT—Pop. 1,656—Breckenridge Co.—Pop. 20,534.
News (Ind.), W 2,300

COLUMBIA—Pop. 645—Adair Co.—Pop. 14,888.
News (Dem.), W 1,450
Speculator, W 1,200

COLUMBUS—Pop. 1,235—Hickman Co.—Pop. 11,746.
Critic (Dem.), W 1,400

"Our experience with you has been very pleasant and we would be willing to accept any business which you might send us upon your reputation, regarding your business standing, character and integrity."

—Kalamazoo (Mich.) Gazette.

Kentucky—Continued

COVINGTON—Pop. 44,800—Kenton Co.—Pop. 63,591.
Commonwealth (Labor), M..... 10,000
Post (Ind.), eve., ex. Sun..... 13 402

CYNTHIANA—Pop. 3,257—Harrison Co.—Pop. 18,570.
Democrat (Dem.), W..... 1,600
Log Cabin (Rep.), W..... 1,550
Times (Dem.), W..... 1,300

DANVILLE—Pop. 4,285—Boyle Co.—Pop. 13,817.
Advocate (Dem.), T-W..... 2,250
News (Dem.), S-W..... 1,400

EARLINGTON—Pop. 3,012—Hopkins Co.—Pop. 30,995.
Bee (Rep.), W..... 2,000

ELIZABETHTOWN—Pop. 1,861—Hardin Co.—Pop. 22,937.
Mirror (Dem.), W..... 1,600
News (Dem.), W..... 3,400

FALMOUTH—Pop. 1,134—Pendleton Co.—Pop. 14,947.
Pendletonian (Dem.), W..... 2,200

FRANKFORT—Pop. 9,487—Franklin Co.—Pop. 20,852.
Blue Grass Bugle (Rep. Negro), W. 1,000
Call (Ind.), eve., ex. Sun..... 1,300
Roundabout (Loc.), W..... 1,250
State Journal (Dem.), W..... 1,100

FRANKLIN—Pop. 2,166—Simpson Co.—Pop. 11,624.
Favorite (Dem.), W..... 1,600

FULTON—Pop. 2,860—Fulton Co.—Pop. 11,546.
Leader (Dem.), eve., ex. Sun..... 1,200
Leader (Dem.), W..... 2,300

"From the standpoint of an advertiser, we have found that our business has been handled through your agency in a very satisfactory manner. From the standpoint of a publisher, we have had no complaint to make because we have always found your agency to be absolutely reliable."

—The Home Friend, Kansas City, Mo.

Kentucky—Continued

GLASGOW—Pop. 2,019—Barren Co.—Pop. 23,197.
Republican (Rep.), W..... 1,900
Times (Dem.), S-W..... 2,600

GREENUP—Pop. 711—Greenup Co.—Pop. 15,432.
Democrat (Dem.), W..... 1,600
Gazette (Rep.), W..... 1,000

HARRODSBURG—Pop. 2,876—Mercer Co.—Pop. 14,426.
Democrat (Dem.), W..... 3,550
Herald (Loc.), W..... 1,500
Sayings (Dem.), W..... 1,250

HARTFORD—Pop. 785—Ohio Co.—Pop. 27,287.
Herald (Dem.), W..... 1,850
Republican (Rep.), W..... 1,720

HAWESVILLE—Pop. 1,041—Hancock Co.—Pop. 8,914.
Hancock Clarion (Dem.), W..... 1,450
Plain Dealer (Dem.), W..... 1,250

HENDERSON — Pop. 10,272 — Henderson Co.—Pop. 32,907.
Gleaner (Dem.), morn., ex. Mon... 1,850
Gleaner (Dem.), W..... 2,700
Journal (Dem.), eve., ex. Sun..... 1,340
Journal (Dem.), W..... 2,500
Kentucky Workman (Frat.), M.... 8,000

HOPKINSVILLE — Pop. 7,280 — Christian Co.—Pop. 37,962.
Fancy Fowls (Poul.), M..... 4,600
Independent (Ind.), W..... 2,200
Kentuckian (Dem.), S-W..... 2,000
Messenger (Dem.), W..... 1,100
New Era (Dem.), eve., ex. Sun.... 1,000
New Era (Dem.), W..... 2,300

"It gives us much pleasure to state we have done considerable business with your firm and we most cheerfully state that our business relations have been very pleasant. We have always found that the character, integrity and ability of your firm is unquestioned. We are positive that anyone dealing with your agency will receive first-class service."
—Boston (Mass.) Post.

Kentucky—Continued

LEBANON—Pop. 3,043—Marion Co.—Pop. 16,290.

Enterprise (Dem.), W	1,800
Falcon (Dem.), W	1,225

LEXINGTON—Pop. 28,000—Fayette Co.—Pop. 42,071.

Democrat (Dem.), eve., ex. Sun	2,500
Gazette (Dem.), S-W	1,000
Herald (Dem.), morn., ex. Mon	5,069
Herald (Dem.), Sun	5,416
Kentucky Stock Farm (Stock), W	8,000
Leader (Rep.), eve., ex. Sun	4,670
Leader (Rep.), Sun. morn	6,200
Leader (Rep.), W	2,605
Observer (Dem.), W	1,300
Southern School Journal (Edu.), M.	6,100
Thoroughbred Record (Stock), W.	7,500
Voice (Ind.), W	2,000

LONDON—Pop. 1,147—Laurel Co.—Pop. 17,592.

Mountain Echo (Rep.), W	2,150

LOUISA—Pop. 1,099—Laurence Co.—Pop. 19,612.

Big Sandy News	1,100

LOUISVILLE—Pop. 215,500—Jefferson Co.—Pop. 232,549.

American Practitioner (Med.), S-M.	1,500
American Red Man, W	3,000
Anzeiger (Ger. Dem.), morn., ex. Mon	5,600
Anzeiger (Ger. Dem.), Sun	10,900
Anzeiger (Dem.), W	10,000
At Home Magazine (Lit.), M	130,000
Columbian (Ind.), W	2,000
Courier-Journal (Dem.), morn	25,200
Courier-Journal (Dem.), Sun	36,000
Courier-Journal (Dem.), W	80,000
Farmers' Home Journal, W	14,000
Free Press (Liq. Trade), W	2,600
Herald (Ind.), every morn	**21,536**
Herald (Ind.), Sun	**20,230**

"We wish to express our appreciation of your methods of doing business. Our relations with you have always been of the best, and the word KASTOR means a square deal."

—St. Paul Dispatch.

Kentucky—Continued

LOUISVILLE—Continued.

Herald (Ind.), W	12,400
Home and Farm (Agri.), S-M	100,192
Inland Farmer (Agri.), W	31,000
Insurance Field, W	2,600
Masonic Home Journal, S-M	22,200
Medical Progress, M	5,100
New Era (Lab.), W	1,000
Ohio Valley Worker (Lab.), W	2,600
Omnibus (Ger. Lit.), Sun	6,825
Post (Ind. Dem.), eve., ex. Sun	28,677
Southern Home (Lit.), M	10,000
Standard (Rep.), W	5,000
Times (Dem.), eve., ex. Sun	36,000
Tobacco Worker (Trade), M	15,000
Wine & Spirit Bulletin, S-M	4,000

MADISONVILLE—Pop. 3,628—Hopkins Co—Pop. 30,995

Graphic (Ind.), W	1,100
Hustler (Dem.), S-W	3,800

MARION—Pop. 1,064—Crittendon Co.—Pop. 15,191.

Press (Dem.), W	1,300
Record (Rep.), W	1,550

MAYFIELD—Pop. 4,081—Graves Co.—Pop. 33,204.

Messenger (Dem.), eve., ex. Sun	1,000
Messenger (Dem.), W	3,000
Mirror (Dem.), S-W	1,400
Monitor (Dem.), W	1,800

MAYSVILLE—Pop. 6,423—Mason Co.—Pop. 20,446.

Bulletin (Dem.), eve., ex. Sun	1,300
Bulletin (Dem.), W	1,250
Public Ledger (Rep.), morn., ex. Sun	1,650

MORGANFIELD—Pop. 2,046—Union Co.—Pop. 21,326.

Sun (Dem.), W	2,400

"The Kansas City Journal sincerely appreciates the large amount of business which has been placed both in its weekly and daily columns by the H. W. Kastor & Sons Advertising Company. The fact that your business has grown to such proportions that you have absorbed the combined activities of your large family, is in itself a tribute that needs no further comment."

—Kansas City (Mo.) Journal.

Kentucky—Continued

MT. STERLING—Pop. 3,560—Montgomery Co.—Pop. 12,834.
Advocate (Dem.), W..... 1,500
Gazette (Rep.), W..... 1,300
Sentinel-Democrat (Dem.), W..... 1,550

MURRAY—Pop. 1,822—Calloway Co.—Pop. 17,633.
Ledger (Dem.), W..... 2,300
Times (Dem.), W..... 1,400

OWENSBORO—Pop. 14,000—Daviess Co.—Pop. 28,667.
Inquirer (Dem.), eve., ex. Sat. and Sun..... 1,950
Inquirer (Dem.), Sun..... 2,100
Inquirer (Dem.), W..... 2,700
Kentucky Reporter (Rep.), W..... 2,150
Messenger (Dem.), morn., ex. Mon. 2,500
Messenger (Dem.), Sun..... 2,500
Messenger (Dem.), S-W..... 4,200

OWENTON—Pop. 1,014—Owen Co.—Pop. 17,553.
News-Herald (Dem.), W..... 2,000

OWINGSVILLE—Pop. 958—Bath Co.—Pop Pop. 14,734.
Democrat (Dem.), W..... 1,310
Outlook (Dem.),..... 1,240

PADUCAH—Pop. 21,000—McCracken Co.—Pop. 28,733.
News-Democrat (Dem.), eve., ex. Sun..... 3,000
News-Democrat (Dem.), Sun..... 3,200
News-Democrat (Dem.), W..... 3,200
Register (Dem.), morn., ex. Mon... 2,700
Register (Dem.), W..... 3,104
Sun (Rep.), eve., ex. Sun..... 3,610
Sun (Rep.), W..... 1,000

PARIS—Pop. 4,603—Bourbon Co.—Pop. 18,069.
Kentuckian Citizen (Dem.), S-W.. 2,600
News (Dem.), S-W..... 1,500

"Our dealings with your agency during the last four years have been satisfactory and pleasant. Prompt in making settlements and reasonable in the matter of rates, position and other details in placing orders, as your agency has always been with us, The Star cheerfully recommends you to the favorable consideration of both advertiser and publisher."
—Meridian (Miss.) Star.

Kentucky—Continued

PRINCETON—Pop. 2,556—Caldwell Co.—Pop. 14,510.
Banner (Dem.), W..... 1,450
Chronicle (Rep.), W..... 2,000

RICHMOND—Pop. 4,653—Madison Co.—Pop. 25,607.
Climax (Dem.), W..... 1,670
Pantagraph (Rep.), S-W..... 1,200
Register (Dem.), S-W..... 1,340

RUSSELLVILLE—Pop. 2,591—Logan Co.—Pop. 25,994.
Herald-Leader (Dem.), W..... 2,100

SHELBYVILLE—Pop. 3,016—Shelby Co.—Pop. 18,340.
News (Dem.), W..... 2,700
Record (Dem.), W..... 1,650
Sentinel (Dem.), W..... 2,600

SOMERSET—Pop. 3,384—Pulaski Co.—Pop. 31,293.
Journal (Dem.), W..... 1,600
Paragon (Rep.), W..... 1,000

SPRINGFIELD—Pop. 1,016—Washington Co.—Pop. 14,182.
News-Leader (Ind.), W..... 1,525

STANFORD—Pop. 1,651—Lincoln Co.—Pop. 17,059.
Interior Journal (Dem.), S-W..... 1,540

UNIONTOWN—Pop. 1,532—Union Co.—Pop. 21,326.
Telegram (Dem.), W..... 1,800

WARSAW—Pop. 785—Gallatin Co.—Pop. 5,163.
Independent (Ind.), W..... 3,400

WILLIAMSTOWN—Pop. 613—Grant Co.—Pop. 13,239.
Courier (Dem.), W..... 1,700

"In all our dealings with you we have always received the most courteous and business-like treatment, and payment of our bills has been exceptionally prompt and satisfactory. It is a pleasure for any newspaper to do business with an agency like yours where they receive such courteous and prompt treatment."

—Kalamazoo (Mich.) Telegraph.

Kentucky—Continued

WINCHESTER—Pop. 5,964—Clark Co.—Pop. 16,694.
Democrat (Dem.), S-W..... 1,800
Sun-Sentinel (Dem.), W..... 2,200

Louisiana

Population 1,460,237.

ALEXANDRIA—Pop. 5,648—Rapides Co.—Pop. 39,758.
Town Talk (Dem.), eve., ex. Sun... 1,500
Town Talk (Dem.), W..... 2,250

BATON ROUGE—Pop. 11,269—East Baton Rouge Par.—Pop. 31,153.
People (Dem.), W..... 2,000
Times (Dem.), eve., ex. Sun..... 1,000
Truth (Dem.), eve., ex. Sun..... 1,000
Truth (Dem.), W..... 1,252

CROWLEY—Pop. 4,214—Arcadia Co.—Pop. 23,483.
Rice Journal (Agri.), M..... 25,000
Signal (Dem.), W..... 2,300

DONALDSVILLE—Pop. 4,105—Ascension Co.—Pop. 24,142.
Chief (Rep.), W..... 1,220
Times (Ind.), eve., ex. Sun..... 1,000

LAKE CHARLES—Pop. 6,680—Calcasieu Co.—Pop. 30,428.
American (Ind.), eve., ex. Sun..... 1,840
American (Ind.), W..... 2,550
Press (Dem.), morn..... 1,650
Press (Dem.), W..... 2,670

MONROE—Pop. 5,428—Ouachita Co.—Pop 20,947.
Bulletin (Ind.), W..... 1,110
News (Ind.), eve., ex. Sun..... 1,000
News (Ind.), W..... 1,050

"The character of business sent has been good, your orders always clear cut and your settlements fair and prompt, thus proving excellent management and superior ability. We consider your agency one of the best in the United States."
—New Orleans Picayune.

Louisiana—Continued

NEW IBERIA—Pop. 6,815—Iberia Co.—Pop. 29,015.

Enterprise Observer (Dem.), W.... 1,500
Iberian (Dem.), W..... 1,020
Industrialist (Agri.), M..... 3,000

NEW ORLEANS—Pop. 300,700—Orleans Par.—Pop. 300,700.

Abeille (French Dem.), morn..... 14,000
Abeille (French Dem.), Sun..... 15,000
Abeille (French Dem.), W..... 14,500
Deutsche Zeitun g (Ger. Ind.), morn., ex. Mon..... 3,840
Deutsche Zeitung (Ger. Ind.), Sun. 6,100
Deutsche Zeitung (Ger. Ind.), W.... 5,400
Harlequin (Lit.), W..... 22,000
Insurance Agent, M..... 1,000
Item (Ind.), eve., ex. Sun..... 25,377
Item (Ind.), Sun..... 23,998
Louisiana Planter and Sugar Manufacturer (Agri.)..... 3,500
Lumber Trade Journal (Com.), S-M. 5,500
Medical and Surgical Journal (Med.), M..... 2,700
News (Ind.), eve., ex. Sun..... 20,000
News (Ind.), Sun..... 18,575
Picayune (Dem.), morn..... 30,000
Picayune (Dem.), Sun..... 35,000
Picayune (Dem.), S-W..... 23,000
Square and Compass (Mason), M.. 2,850
States (Dem.), eve. and Sun.morn. 19,215
States (Dem.), S-W..... 5,000
Sugar Planters' Journal (Agri.).... 2,000
Times-Democrat (Ind. Dem.), morn. 24,000
Times-Democrat (Ind. Dem.), Sun. 40,000
Times-Democrat (Ind. Dem.), W.. 12,500
Trade Index (Com.), M..... 5,000
Vindicator, S-M..... 1,600

PLAQUEMINE—Pop. 3,590—Iberville Co.—Pop. 27,006.

Iberville South (Dem.), W..... 2,550

RUSTON—Pop. 1,324 — Lincoln Co. — Pop. 15,898.

Leader (Dem.), W..... 1,650

"We have the very highest opinion of, and regards for, your agency. Our business experience for many years with your company entitles us to say that your agency is right in the first rank."

—New Orleans Daily States.

Louisiana—Continued

SHREVEPORT—Pop. 24,400—Caddo Par.—Pop. 44,499.

Caucasian (Dem.), Sun	1,050
Caucasian (Dem.), W	1,050
Journal (Dem.), eve., ex. Sun	1,100
Journal (Dem.), Sun	1,600
Times (Dem.), morn., ex. Mon	5,000
Times (Dem.), Sun	6,000
Times (Dem.), W	5,000
Watchman (Ind. Negro), eve., ex. Sun	
Watchman (Ind. Negro), W	1,050

Maine

Population 702,875.

AUGUSTA—Pop. 12,100—Kennebec Co.—Pop. 59,117.

American Farm World (Agri.), (see Chicago), M	100,000
American Woman (Lit.), M	748,711
Comfort (Fam.), M	1,296,960
Farmer (Agri.), W	12,700
Good Stories (Lit.), M	400,000
Journal (Rep.), morn., ex. Sun	7,100
Journal (Rep.), W	2,667
Lane's List (Fam. Monthlies): Family Herald—Golden Moments—Literary Companion—National Farmer—Sunshine	724,731
New Age (Dem.), Fri	5,200
Vickery & Hill List (Fam. Monthlies): Fireside Visitor—Happy Hours—Hearth and Home	1,263,766

BANGOR—Pop. 21,850—Penobscot Co.—Pop. 76,246.

Commercial (Ind.), eve., ex. Sun	8,200
Commercial (Ind. and Agri.), W	29,012
Industrial Journal (Trade). W	2,100
Maine Sportsman (Sports), M	2,800
News (Rep.), morn., ex. Sun	10,000
News (Rep.), S-W	6.248

"We have always considered your standing, business ability and integrity all that could be desired. In the years that we have been doing business with you, we have found you very prompt in meeting all obligations and a client whose name we are pleased to carry in our books. In fact our experience with you has been most pleasant."
—Vickery & Hill Publishing Co., Augusta, Me.

Maine—Continued

BATH — Pop. 10,487 — Sagadahoc Co. — Pop. 20,330.
Independent & Enterprise (Ind.), S-W 2,500
Times (Rep.), eve., ex. Sun 2,400

BELFAST—Pop. 4,615—Waldo Co.—Pop. 24,185.
Republican Journal (Rep.), W 2,750

BIDDEFORD — Pop. 16,145 York Co. — Pop. 64,885
Journal (Rep.), eve., ex. Sun 2,445
Journal (Rep.), W 1,631
Record (Dem.), eve., ex. Sun 2,400
Record (Dem.), W 2,000

CALAIS—Pop. 7,655—Washington Co.—Pop. 45,232.
Advertiser (Rep.), W 2,650
Journal (Ind.), W 3,000
Times (Ind.), W 1,900

CAMDEN — Pop. 2,825 — Knox Co. — Pop. 30,406.
Herald (Loc.), W 1,350

DAMARISCOTTA—Pop. 876—Lincoln Co. —Pop. 19,669.
Herald (Rep.), W 1,500

DEXTER—Pop. 2,941—Penobscot Co.—Pop. 76,246.
Eastern Gazette (Ind.), W 1,500

DOVER—Pop. 1,889—Piscataquis Co.—Pop. 16,949.
Piscataquis Observer 1,950

EASTPORT—Pop. 5,311—Washington Co. —Pop. 45,232.
Sentinel (Rep.), W 2,000

"Our relations with your agency have been entirely satisfactory. Payments have been prompt and we should be glad to serve you in any way whenever you are going into this section."

—Evening Express, Portland, Me.

Maine—Continued

ELLSWORTH—Pop. 4,297—Hancock Co.—Pop. 37,241.
American (Rep.), W..... 2,300
Enterprise (Ind.), W..... 1,000

FAIRFIELD—Pop. 2,238—Somerset Co.—Pop. 33,849.
Journal (Ind.), W..... 2,000

FARMINGTON—Pop. 1,251—Franklin Co.—Pop. 18,444.
Chronicle (Rep.), W..... 3,000
School World (Edu.), M..... 15,000

GARDINER—Pop. 5,501—Kennebec Co.—Pop. 59,117.
Reporter Journal (Loc.), eve., ex. Sun..... 700
Reporter Journal (Loc.), W..... 1,000

HOULTON—Pop. 4,686—Aroostook Co.—Pop. 60,744.
Pioneer (Rep.), W..... 1,500
Times (Ind.), W..... 1,000

LEWISTON—Pop. 24,400—Androscoggin Co.—Pop. 52,242.
Journal (Rep.), eve., ex. Sun..... 7,500
Journal (Rep.), W..... 17,300
Sun, daily ex. Sun..... 3,200

LISBON FALLS—Pop. 3,603—Androscoggin Co.—Pop. 54,242.
Enterprise (Loc.), W..... 2,000

LIVERMORE FALLS—Pop. 1,125—Androscoggin Co.—Pop. 54,242.
Advertiser (Ind.), W..... 2,000

NORWAY—Pop. 2,034—Oxford Co.—Pop. 32,238.
Advertiser (Loc.), W..... 2,800

"All of our transactions with your agency have been very satisfactory in every way. We are submitting quite an order for our subscription advertising which we trust you can make it to our advantage to handle. We should not do this without our full confidence in your business ability and integrity."

—Welcome Guest, Portland, Me.

Maine—Continued

OAKLAND—Pop. 1,931—Kennebec Co.—Pop. 59,117.
Enterprise (Ind.), W. 1,450

PITTSFIELD—Pop. 2,208—Somerset Co.—Pop. 23,849.
Advertiser (Ind.), W..... 2,300

PORTLAND—Pop. 52,700—Cumberland Co.—Pop. 100,689.
Advertiser (Rep.), eve., ex. Sun.... 4,000
Eastern Argus (Dem.), morn., ex. Sun..... 5,300
Eastern Argus (Dem.), W..... 1,850
Express (Rep.), eve., ex. Sun..... 12,463
Journal of Medicine and Science (Med.), M..... 2,550
Ladies' Magazine (Lit.), M..... 150,000
Masonic Journal (Masonic), M..... 3,100
News (Ind.), eve., ex. Sun..... 2,500
Our Home Companion (Frat.), M... 8,000
Press, daily ex. Sun..... 5,744
Press, W..... 2,600
Sunday Telegram (Ind.)..... 7,977
Times (Rep.), S..... 4,100
Welcome Guest (Lit.), M..... 500,000

PRESQUE-ISLE—Pop. 1,256 — Aroostook Co. —Pop. 60,744.
Independent (Ind.), W..... 1,620
Star-Herald (Rep.), W..... 1,500

ROCKLAND — Pop 8,150 — Knox Co. — Pop. 30,406.
Courier-Gazette (Rep.), S-W..... 4,000
Opinion (Ind. Dem.), W..... 2,250
Star (Rep.), morn., ex. Sun..... 3,000

RUMFORD—Pop. 2,595 — Oxford Co. — Pop. 32,238.
Times (Loc.), W..... 2,000

SKOWHEGAN—Pop. 4,266—Somerset Co.—Pop. 33,849.
Reporter (Rep.), W..... 2,400

"Our experience with your agency has been satisfactory in every respect. No agency in the country has dealt with us on a more satisfactory basis. In this office, its standing, character and ability are considered of the highest order.
—Sawyer Publishing Co., Waterville, Me.

Maine—Continued

SOUTH PARIS—Pop. 1,457—Oxford Co.—Pop. 32,238.
Democrat (Rep.), W..... 1,800

WATERVILLE—Pop. 9,477—Kennebec Co.—Pop. 59,117.
American Home (Fam.), M..... 350,000
Clifton Monthly (Lit.), M..... 52,000
Home Queen (Fam.), M..... 315,732
Sawyer's Trio (Fam.), Monthlies: American Nation—Fireside Gem—Home Treasury..... 1,340,000
Mail (Rep.), eve., ex. Sun..... 1,170
Mail (Rep.), W..... 1,250
Sentinel (Ind.), W..... 4,500
Turf, Farm and Home (Agri.)..... 6,500

WESTBROOK—Pop. 7,283 — Cumberland Co.—Pop. 100,689.
Chronicle-Gazette (Ind.), W..... 1,240
Transcript (Lit.), W..... 18,450

YORK—Pop. 2,668—York Co.—Pop. 64,885.
Old York Transcript (Rep.), W..... 1,300

Maryland

Population 1,231,739.

ANNAPOLIS—Pop. 8,402—Anne Arundel Co.—Pop. 40,018.
Advertiser (Dem.), W..... 1,050
Capital (Ind. Dem.), eve., ex. Sun.... 1,600
County Record (Dem.), W..... 1,050
Examiner (Rep.), W..... 2,210
Gazette (Dem.), W..... 1,000
Republican (Dem.), W..... 1,500

BALTIMORE—Pop. 532,000.
American (Rep.), morn..... 66,360
American (Rep.), Sun..... 67,714
American (Rep.), S-W..... 12,491
American Chemical Journal, M..... 700
American Journal of Dental Science (Dent.), M..... 1,000

"The business relations of the 'Baltimore American' with your agency, extending over a long period of years, have always been eminently satisfactory. The character of advertising you send the 'American' is all right. The method you employ in the conduct of business is fine, and there is no agency on our books more prompt in paying its obligations."
—Baltimore (Md.) American.

Maryland—Continued

BALTIMORE—Continued.

American Journal of Insanity, Q....	600
American Medical Monthly.....	2,700
Architect and Builder (Trade), M...	6,000
Argus (Ind.), W.....	2,000
Baltimorske Listy (Bohem.), W....	3,000
Bayerisches Wochenblatt (Ger.), Wed.....	12,000
Der Deutsch Amerikaner (Ind. Ger.), W.....	3,000
Deutscher Correspondent (Ger. Dem.), morn., ex. Sun.....	11,700
Deutscher Correspondent (Dem. Ger.), W.....	4,050
Farmers' and Planters' Guide, M...	20,000
Herald (Ind.), morn.....	27,617
Herald (Ind.), Sun.....	38,889
Herald (Ind.), W.....	15,853
I. O. H. Advocate (Frat.), M.....	62,000
Journal (Ger. Ind.), morn., ex. Sun.	6,420
Journal of Commerce (Com.), W....	2,100
Journal of Eye, Ear and Throat Diseases, Q.....	1,000
Labor Leader (Lab.), W.....	9,000
Lancet (Ind.), W.....	3,000
Manufacturers' Record (Indus.), W.	6,620
Maryland Medical Journal.....	3,100
Modern Languages Notes, M.....	1,000
Nardoni Noviny (Ind. Bohem.), W.	2,000
Nat. Underwriter (Insur.), M.....	5,000
News (Ind. Dem.), eve., ex. Sun....	62,262
Painters' Journal (Labor), M.....	5,600
Poultry and Farm (Poult. and Agri.), M.....	12,500
Record, morn., ex. Sun.....	2,150
Saturday Review (Ind.), W.....	3,000
School and Fireside (Edu.), M.....	3,000
Sonntags Post (Rep. Ger.), Sun.....	11,700
Southern Farm Magazine (Agri.), M.	14,228
Sun (Ind.), morn., ex. Sun.....	50,000
Sun (Ind.), Sun.....	30,500
Sun (Ind.), W.....	23,500
Telegram (Soc.), Sat.....	5,000
Underwriter, S-M.....	1,400
Wecker (Ger. Ind.), Sun.....	7,612
World (Ind.), eve., ex. Sun.....	26,000

"We pay our tribute to your concern for its splendid ability in handling the interests of your clients and its general fair dealings with the newspapers. The greatest compliment, which in our estimation you deserve, is to express the opinion that you are a NEWSPAPER advertising agency 'par excellence.'"

—Baltimore (Md.) Sun. By L. H. Crall Co.

Maryland—Continued

BEL AIR — Pop. 961 — Hartford Co. — Pop. 28,269.

Aegis and Intelligencer (Dem.), W	2,600
Democrat (Dem.), W	2,400
Times (Rep.), W	1,550

CAMBRIDGE—Pop. 5,747—Dorchester Co. —Pop. 27,962.

Democrat and News (Dem.), W	1,600
Era (Rep.), W	1,000
Standard (Rep.), W	1,200

CENTERVILLE—Pop. 1,231—Queen Anne's Co.—Pop. 18,364.

Observer (Dem.), W	1,660
Record (Dem.), W	1,765

CHESTERTOWN—Pop. 3,008—Kent Co —Pop. 18,786.

Enterprise (Rep.), W	1,550
News (Dem.), W	2,000
Transcript (Dem.), W	1,600

CRISFIELD—Pop. 3,165—Somerset Co.—Pop. 25,923.

Leader (Ind.), W	1,000
Times (Dem.), W	2,350

CUMBERLAND—Pop. 18,500 — Allegheny Co.—Pop. 53,694.

Alleganian (Dem.), W	2,100
Civilian (Rep.), W	1 000
Courier (Ind.), S-W	1,520
Freie Presse (Ger. Ind.), W	1,150
Independent (Ind.), S-W	1,500
News (Rep.), morn., ex. Sun	3,200
Times (Dem.), eve., ex. Sun	6,500

EASTON—Pop. 3,074 — Talbot Co. — Pop. 20,342.

Gazette (Rep.), W	1,000
Ledger (Dem.), W	1,725
Star-Democrat (Dem.), W	1,500

"As to the standing, character and business ability and integrity of the Kastor agency, will say that no agency in this country stands higher in our estimation than your own."
—The Kansas City (Mo.) Star.

Maryland—Continued

ELKTON—Pop. 2,542 — Cecil Co. — Pop. 24,662.

Appeal (Rep.), W	1,000
Democrat (Dem.), W	1,550
News (Dem.), W	1,250
Whig (Rep.), W	1,500

ELLICOT CITY—Pop. 1,331—Howard Co. —Pop. 16,715.

Democrat-Journal (Dem.), W	1,250
Progress (Rep.), W	1,410
Times (Dem.), W	1,300

FREDERICK—Pop. 9,296—Frederick Co. —Pop. 51,920.

Citizen (Rep.), W	1,000
Examiner (Rep.), W	1,500
Medicus (Medical), M	3,100
News (Ind.), eve., ex. Sun	2,000
News (Ind.), W	2,500

HAGERTOWN—Pop. 14,700—Washington Co.—Pop. 45,133.

Globe (Ind.), eve., ex. Sun	2,800
Globe (Ind.), W	2,850
Herald (Rep.), morn., ex. Sun	1,000
Herald and Torchlight (Rep.), W	1,340
Mail (Dem.), eve., ex. Sun	2,200
Mail (Dem.), W	1,450

HAVRE DE GRACE—Pop. 3,423—Hartford Co.—Pop. 28,269.

Democratic-Ledger (Dem.), W	1,700
Republican (Ind.), W	1,200

LONACOMING—Pop. 2,181—Allegheny Co. —Pop. 53,694.

Review (Ind.), W	1,900
Star (Ind.), W	2,100

OAKLAND — Pop. 1,170 — Garrett Co. — Pop. 17,701.

Democrat (Dem.), W	1,000
Journal (Ind.), W	1,250
Republican (Rep.), W	1,320

"We have always understood that your agency is a sound one, meets its obligations promptly, and does an honest, reliable business."

—Jackson (Miss.) Clarion Ledger.

Maryland—Continued

SALISBURY—Pop. 4,227—Wicomico Co.—Pop. 22,852.
Advertiser (Dem.), W..... 1,500
Courier (Rep.), W..... 1,300
News (Dem.), W..... 2,000

SNOW HILL—Pop. 1,596—Worcester Co —Pop. 20,865.
Advocate (Rep.), W..... 1,000
Democratic Messenger (Dem.), W... 1,470

TANEYTOWN—Pop. 665—Carroll Co.—Pop. 33,860.
Record (Ind.), W..... 1,600

TOWSON—Pop. 1,000—Baltimore Co.—Pop. 90,755.
Democrat (Dem.), W..... 1,000
Maryland Journal (Dem.), W..... 1,950
Union (Rep.), W..... 1,000

WESTMINSTER—Pop. 3,199—Carroll Co. —Pop. 33,860.
American Sentinel (Rep.), W..... 1,850
Democratic Advocate (Dem.), W.. 2,270

Massachusetts

Population 2,998,958.

ADAMS—Pop. 11,134—Berkshire Co.—Pop. 95,667.
Freeman (Rep.), W..... 1,320

AMESBURY—Pop. 9,473—Essex Co.—Pop. 357,030.
News (Ind.), eve., ex. Sun..... 2,150
News (Ind.), W..... 1,050
Villager (Rep.), W..... 1,000

ARLINGTON—Pop. 8,603—Middlesex Co.—Pop. 565,696.
Advocate (Loc.), W..... 1,350
Enterprise (Ind.), W..... 1,500

"Our business experience with you has been very satisfactory. You have always paid your bills promptly and from the fair and square treatment accorded the Human Life, we believe that the advertiser seeking your services will always receive one hundred cents on the dollar in the way of service."

—Human Life Publishing Co., Boston, Mass.

Massachusetts—Continued

ATHOL—Pop. 7,061—Worcester Co.—Pop. 346,958.

Chronicle (Ind.), W	2,100
Healthy Home (Med.), M	24,000
Progress (Loc.), W	2,445
Transcript (Rep.), W	1,650

ATTLEBORO—Pop. 12,500—Bristol Co.—Pop. 252,029.

Sun (Rep.), eve., ex. Sun	3,500

BARRE—Pop. 2,059—Worcester Co.—Pop. 346,958.

Gazette (Ind.), W	1,850

BEVERLY—Pop. 14,900—Essex Co.—Pop. 357,030.

Citizen (Rep.), W	1,323
Times (Rep.), eve., ex. Sun	4,300

BOSTON—Pop. 600,000—Suffolk Co.—Pop. 651,417.

Advertiser (Rep.), morn., ex. Sun	30,000
American Architect, W	8,000
American Benefit Journal, M	5,000
American Citizen, Sat	10,000
American Cultivator (Agri.)	32,640
American Horse Breeder, W	27,143
American Kitchen Magazine, M	10,000
American Legion of Honor, M	23,000
American Primary Teacher, M	43,000
American Shoemaking (Trade), W	3,000
American Stock Keeper (Stock)	7,600
Annals of Gynecology (Med.), M	3,820
Anzeiger (Ger. Ind.), W	5,000
Atlantic Monthly (Lit.), M	25,000
Banker and Tradesman	21,745
Beacon (Ind. Rep.), Sat	10,100
Black Cat (Lit.), M	130,156
Bohemian (Lit.), M	10,000
Boot and Shoe Recorder, W	9,750
Boston News Bureau (Finan.), eve., ex. Sun	4,000
Brick Builder, M	5,000
British American Citizen, W	4,500

"During the past six years, we have had the pleasure of doing business with you. During that time we have found your character, integrity and ability to be of the best."
—Modern Women, Boston, Mass.

Massachusetts—Continued

BOSTON—Continued.

Budget (Home), W	19,240
Club Woman (Club Inter.), M	25,000
Cushman's Six:—Columbian—Fashion World—New Styles—Social Visitor—Popular Monthly Magazine—Woman's Home Journal (Lit.), M	1,700,000
Commercial (Ind.), W	8,000
Commercial Bulletin (Com.), W	12,100
Cooking School Magazine, M	20,000
Courier (Ind.), W	2,000
Donahoe's Magazine (Lit.), M	55,000
East Boston Argus-Advocate (Rep.), W	4,400
East Boston Free Press (Dem.), W.	3,000
Education (Edu.), M	3,000
Farm Poultry (Poult.), S-M	30,000
Fashion World (Fash.), M	250,000
Fibre and Fabric (Trade), W	5,200
Financial and Commercial News, W.	11,550
Gazetta del Massachusetts (Ind. Ital.), W	9,000
Germania (Ger. Edu.), M	2,500
Globe (Ind. Dem.), morn	198,075
Globe (Ind. Dem.), Sun	303,388
Golden Cross Journal, M	11,000
Grand Army Record, M	25,000
Granite, S-M	2,000
Green Bag (Legal), M	4,750
Hearst's Boston American (Dem.), eve., ex. Sun	243,279
Hearst's Boston American (Dem.), Sun	243,279
Herald (Ind.), morn., and eve	175,350
Herald (Ind.), Sun	179,290
Home and Abroad (Soc.), W	10,500
Hotel (Hotel), M	4,150
Household Com. (Fam.), M	27,500
Human Life (Lit.), M	76,976
Ideas (Lit.), W	5,400
Illustrated Police News (Sport.), W.	12,500
Investigator (Anti Rel.), W	5,000
Journal (Rep.), morn	109,000
Journal of Commerce, W	6,100

"All of our business transactions with your agency, which have extended over a number of years, have been very satisfactory in every particular. We have a very excellent opinion of your agency."

—Modern Priscilla, Boston, Mass.

Massachusetts—Continued

BOSTON—Continued.

Journal of Education (Edu.), W...	18,100
Knights of Honor Reporter, M.....	40,420
Living Age (Lit.), W.....	3,000
Market Review (Trade), W.....	14,000
Mass. Medical Journal, M.....	7,872
Mass. Ploughman (Agri.), W.....	10,000
Medical Journal (Med.), M.....	5,000
Medical Student, M.....	1,000
Modern Housekeeping, M.....	15,000
Modern Methods (Edu.), M.....	8,000
Modern Priscilla (Ladies' Fancy Work), M.....	170,871
Modern Women, Home and Women, M.....	600,000
Musical Record (Music), M.....	6,500
National Magazine (Lit.), M.....	220,000
National Sportsman, M.....	75,000
N. E. Anchor and Shield, M.....	17,500
N. E. Druggist, M.....	3,100
N. E. Farmer (Agri.), W.....	15,500
N. E. Grocer (Trade), W.....	4,000
New England Magazine (Lit.), M..	22,000
N. E. Staats Zeitung (Ger. Ind.)...	4,750
Our Grange Homes (Grange), W...	6,500
Our Home (Frat.), M.....	6,600
Pigeon News (Pigeons), S-M.....	3,000
Popular Educator (Edu.), M.....	64,000
Post (Dem.), morn.....	236,802
Post (Dem.), Sun.....	237,979
Primary Education (Edu.), M.....	56,000
Profitable Adv. (Adv.), M.....	6,000
Record (Rep.), eve., ex. Sun.....	99,000
Review Record (Com.), W.....	9,500
Rob Roy's Weekly (Sport),.....	42,000
Roxbury Gazette (Ind.), W.....	2,000
Rural American (Mail Carr.), M....	6,000
Sat. Eve. Gazette (Soc.), W.....	7,000
School Physiological Journal, M....	5,200
Shoe and Leather Reporter, W....	5,750
South Boston Bulletin (Ind.), W...	10,000
South Boston Inquirer (Ind.), W...	8,000
South Boston News (Dem.), W....	8,500
Spirit of the Hub.....	2,100
Standard, W.....	2,000
Suburban Life (Lit.), M.....	42,000

"We have never had any misunderstanding on orders you sent us. Clearness and exactness in detail have always accompanied their orders and we are always glad to receive them. The H. W. Kastor & Sons Advertising Co. stands high in our estimation in business ability and integrity."

—National Magazine, Boston, Mass.

Massachusetts—Continued

BOSTON—Continued.

Telegraph (Ind.), eve., ex. Sun....	2,250
Temperance Cause (Tem.), M.....	8,640
Textile World and Ind. Record (Trade), M.....	5,220
Times (Soc.), W.....	7,400
Transcript (Ind. Rep.), eve., ex. Sun.	27,000
Traveler (Ind. Rep.), eve., ev. Sun.	80,000
True Flag (Ind.), W.....	10,500
Turn-Zeitung (Ger. Ind.), W.....	1,200
United States Investor.....	10,000
Watson's Illuminator (Hum.), M....	7,000
Waverly Magazine (Lit.), W.....	30,050
Woman's Column, W.....	2,500
Writer (Lit.), M.....	5,450
Young Idea (Juv.), M.....	6,240
Young Republican (Rep.), W.....	10,000
Youth's Companion (Youth and Fam.), W.....	556,000
Youth's Realm (Juv.), M.....	7,000

BRAINTREE—Pop. 5,981—Norfolk Co.—Pop. 151,539.

Bee (Ind.), W.....	1,020
Observer (Ind.), W.....	1,030

BROCKTON—Pop. 44,000—Plymouth Co.—Pop. 113,985.

Enterprise (Ind.), eve., ex. Sun....	11,000
Times (Ind.), eve., ex. Sun.....	13,500

CAMBRIDGE—Pop. 91,886—Middlesex Co.—Pop. 565,696.

Chronicle (Rep.), W.....	5,200
Harvard Law Review, M.....	1,600
Latin and High School Review, M..	1,000
Printing Art (Typo.), M.....	5,000
Times (Ind.), W.....	5,225
Tribune (Ind.), W.....	2,600

CHELSEA—Pop. 36,000—Suffolk Co.—Pop. 61,417.

Gazette (Rep.), W.....	1,400
Record (Rep.), eve., ex. Sun.....	1,350
Telegraph and Pioneer (Rep.), W..	2,000

"It affords us the agreeable opportunity of stating that we have a high opinion of your agency, its responsibility and its methods. This good opinion has increased year after year since we began doing business with you eight years ago. Our relations are not only satisfactory, but pleasantly so."

—Short Story Publishing Co., Boston, Mass.

Massachusetts—Continued

CLINTON—Pop. 14,700—Worcester Co.—Pop. 346,958.

Courant (Ind.), W	1,350
Item (Loc.), eve., ex. Sun	3,000

EVERETT—Pop. 29,000—Middlesex Co.—Pop. 565,696.

Herald (Rep.), W	1,460
Republican (Rep.), W	1,700

FALL RIVER—Pop. 114,000—Bristol Co.—Pop. 252,029.

Advertiser (Rep.), W	2,100
Globe (Dem.), eve., ex. Sun	6,722
Herald (Ind. Rep.), eve., ex. Sun	6,600
L'Independant (Fr. Rep.), eve., ex. Sun	3,380
L'Independant (Fr. Rep.), W	4,940
News (Rep.), eve., ex. Sun	7,000
News (Rep.), W	800

FITCHBURG—Pop. 31,531—Worcester Co.—Pop. 346,958.

News (Ind.), eve., ex. Sun	3,500
Sentinel (Rep.), eve., ex. Sun	4,700
Sentinel (Rep.), W	1,800

FLORENCE—Pop. 2,797—Hampshire Co.—Pop. 62,000.

Home Needlework, Magaz. Quar	64,000

GARDNER—Pop. 10,813—Worcester Co.—Pop. 349,958.

Journal (Ind.), W	1,500
News (Rep.), eve., ex. Sun	2,610
News (Rep.), W	1,600
Press (Ind.), W	1,200

GLOUCESTER—Pop. 26,121—Essex Co.—Pop. 357,630.

Cape Ann News (Ind.), morn., ex. Sun	6,500
Times and Cape Ann Advertiser (Ind.), eve., ex. Sun	7,300

"All the dealings we have with your concern have been carried out in a satisfactory manner in all ways."

—Salem (Mass.) News.

Massachusetts—Continued

GREAT BARRINGTON — Pop. 5,854 — Berkshire Co.—Pop. 95,667.
Berkshire Courier (Ind. Rep.), W.. 1,100

GREENFIELD—Pop. 7,927—Franklin Co. —Pop. 41,209.
Gazette and Courier (Rep.), W.... 6,000
Recorder (Loc.), W..... 4,100

HAVERHILL—Pop. 39,000—Essex Co.—Pop. 357,030.
Criterion (Rep.), W..... 4,000
Gazette (Rep.), eve., ex. Sun..... 9,400
Record (Ind.), Sun..... 8,800

HOLYOKE—Pop. 48,800—Hampton Co.—Pop. 175,603.
Der Zeitgeist (Ind. Ger.), W..... 1,200
Die Biene (Lab. Ger.), W..... 1,250
Free Press (Dem.), W..... 1,000
La Presse (Rep.), Fr., W..... 5,200
Mansirs Guide, M..... 8,000
Nautilus (New Thought), M..... 28,000
Rundschau (Ger. Ind.), W..... 1,800
Springfielder-Veorwaerts (Ger. Ind.), W..... 1,000
Telegram (Dem.), eve., ex. Sun.... 6,300
Transcript (Rep.), eve., ex. Sun.... 6,850
Transcript (Rep.), W..... 1,200

HUDSON—Pop. 5,454—Middlesex Co.—Pop. 565,696.
Enterprise (Ind.), W..... 1,000
News (Ind.), W..... 1,900

HYDE PARK—Pop. 13,224—Norfolk Co.—Pop. 151,539.
Gazette (Rep.), W..... 1,400
Sentinel (Ind.), W..... 4,700
Times (Ind.), W..... 1,000

LAWRENCE—Pop. 68,000—Essex Co.—Pop. 357,030.
American (Rep.), eve., ex. Sun.... 5,000
American and Advertiser (Rep.),W. 1,500

"It gives us much pleasure to state we have done considerable business with your firm and we most cheerfully state that our business relations have been very pleasant. We have always found that the character, integrity and ability of your firm is unquestioned. We are positive that anyone dealing with your agency will receive first-class service."
—Boston (Mass.) Post.

Massachusetts—Continued

LAWRENCE—Continued.

Anzeiger and Post (Rep. Ger.), W.	3,000
Eagle (Dem.), morn., ex. Sun.	3,100
Journal (Rep.), W.	1,500
Leader (Ind.), Sun.	3,200
Progress (French Ind.), W.	1,050
Sentinel (Dem.), Sun.	2,300
Star (Dem.), Sun.	1,800
Sun (Dem.), morn.	2,600
Sun (Dem.), Sun.	2,600
Telegram (Rep.), eve., ex. Sun.	7,000
Tribune (Dem.), eve., ex. Sun.	6,600
Volkszeitung (Ger.), W.	1,200

LOWELL—Pop. 100,000—Middlesex Co.—Pop. 565,696.

Citizen (Ind.), morn., ex. Sun.	14,300
Courier (Rep.), eve., ex. Sun.	3,600
Etoile (Fr. Rep.), eve., ex. Sun.	4,000
Mail (Rep.), morn., ex. Sun.	8,500
Sun (Dem.), eve., ex. Sun.	13,400
Telegram (Ind.), Sun.	15,400

LYNN — Pop. 76,000 — Essex Co. — Pop. 357,030.

Item (Rep.), eve., ex. Sun.	15,700
Item (Rep.), W.	1,400
News (Ind.), eve., ex. Sun.	5,805
Times (Ind.), W.	1,500

MALDEN—Pop. 36,600—Middlesex Co.—Pop. 565,696.

Mail (Ind.), eve., ex. Sun.	2,500
Mirror (Ind.), W.	2,100
News (Rep.), eve., ex. Sun.	5,500

MARLBORO—Pop. 13,609—Middlesex Co.—Pop. 565,696.

Enterprise (Ind.), morn., ex. Sun.	2,400
Enterprise (Ind.), W.	4,100
L'Estafette (Fr.), W.	1,350
Times (Dem.), W.	1,300

MELROSE—Pop. 14,300—Middlesex Co.—Pop. 565,696.

Free Press (Loc.), W.	2,600

"I have done business with you up to tens of thousands of dollars, and our relations have always been pleasant and satisfactory. I consider your agency one of the most progressive and intelligently managed in the country."

—Minneapolis Daily News. Per B. D. Butler.

Massachusetts—Continued

MELROSE—Continued.
Journal (Rep.), W..... 1,260
Reporter (Ind.), W..... 1,025
Young Idea (Lit.), M..... 7,000

MILFORD—Pop. 12,200—Worcester Co.—Pop. 34,958.
Gazette (Ind.), W..... 1,800
Journal (Rep.), eve., ex. Sun..... 2,500
News (Ind.), eve., ex. Sun..... 3,500

NATICK—Pop. 9,488—Middlesex Co.—Pop. 565,696.
Bulletin (Ind.), W..... 2,130
Citizen (Ind.), W..... 1,680
Review (Ind. Dem.), W..... 1,150

NEW BEDFORD—Pop. 69,000—Bristol Co.—Pop. 252,029.
Correio Portuguez (Portu.), W..... 2,500
Mercury (Ind.), morn., ex. Sun.... 3,338
O'Independente (Portu.), W..... 2,706
Republican Standard (Rep.), W... 2,056
Standard (Rep.), eve., ex. Sun..... 14,140
Sunday Times (Loc.), Sun..... 7,800

NEWBURYPORT—Pop. 14,478—Essex Co.—Pop. 357,030.
Herald (Rep.), morn., ex. Sun..... 1,600
Item (Dem.), W..... 1,300
News (Rep.), eve., ex. Sun..... 5,076

NEWTON—Pop. 36,700—Middlesex Co.—Pop. 565,696.
Graphic (Rep.), W..... 1,800
Journal (Rep.), W..... 4,350

NORTH ADAMS—Pop. 25,600—Berkshire Co.—Pop. 95,667.
Herald (Ind.), eve., ex. Sun..... 3,000
Transcript (Rep.), eve., ex. Sun..... 6,000
Transcript (Rep.), W..... 1,500

"Our relations with you have been very satisfactory in every way."
—Minneapolis Tidende.

Massachusetts—Continued

NORTHAMPTON — Pop. 20,000 — Hampshire Co —Pop 58,820.
Gazette (Rep.), eve., ex. Sun..... 4,050
Gazette (Rep.), W..... 1,500
Herald (Ind. Rep.), eve., ex. Sun... 3,050

NORTH ATTLEBORO—Pop. 7,253—Bristol Co.—Pop. 252,029.
Chronicle (Ind), eve., ex. Sun..... 2,600

ORANGE — Pop. 5,520 — Franklin Co. — Pop 41,209.
Enterprise and Journal (Ind Rep.).. 2,000

PALMER — Pop. 7,801 — Hampden Co. — Pop. 175,603.
Journal (Rep.), W..... 2,000

PITTSFIELD—Pop. 23,200 — Berkshire Co. —Pop. 95,667.
Eagle (Rep.), eve., ex. Sun..... 5,900
Eagle (Rep.), W..... 7,600
Journal (Dem), eve., ex. Sun..... 3,500
Journal (Dem.), W..... 1,000
Sun (Ind. Dem.), W..... 2,600

PLYMOUTH—Pop. 9,592—Plymouth Co. —Pop. 113,985.
Free Press (Ind.), W..... 1,250
Old Colony Memorial (Rep.), W.... 1,520

QUINCY—Pop. 26,100—Norfolk Co.— Pop. 151,539.
Advertiser (Ind.), S-W..... 1,200
Granite Cutters Journal (Trade), M. 13,500
Ledger (Ind.), eve., ex. Sun..... 1,700
Patriot (Ind.), W..... 1,650

SALEM — Pop. 35,956 — Essex Co. — Pop. 357,030.
American Motherhood (Lit.), M.... 24,000
Antiquarian (Hist.), M..... 1,600
Gazette (Rep.), eve., ex. Sun..... 3,000
Little Folks (Juv.), M..... 95,000

"We believe this is an opportune time to state our appreciation of the pleasant and satisfactory relations we have had with your agency during the past ten years. We have always felt that you have treated us fairly and that you have conducted your agency with honest ability."

The Housekeeper, Minneapolis, Minn.

Massachusetts—Continued

SALEM—Continued.

News (Ind.), eve., ex. Sun..... 17,500
Observer (Ind.), W..... 2,000
Register (Rep.), W..... 1,000

SOMERVILLE — Pop. 68,000 — Middlesex Co.—Pop. 565,696.

Citizen (Rep.), W..... 2,600
Journal (Ind. Rep.), W..... 7,400

SOUTHRIDGE—Pop. 10,025 — Worcester Co.—Pop. 346,958.

Herald (Ind.), W..... 3,550
Press (Dem.), W..... 2,800

SOUTH FRAMINGHAM—Pop. 12,000—Middlesex Co.— Pop. 565,696.

Gazette (Loc.), W..... 1,500
News (Rep.), eve., ex. Sun..... 2,100
Tribune (Ind.), W..... 2,200

SPENCER—Pop. 7,627—Worcester Co.—Pop. 346,958.

Leader (Loc.), W..... 1,530

SPRINGFIELD—Pop. 67,500 — Hampden Co.—Pop. 175,603.

Farm and Home (Eastern edition) (Agri.), } S-M.. 376,000
Farm and Home (Western edition) (Agri.), }
Good Housekeeping (Fam.), M.....200,000
Homestead (Agri.), W..... 44,111
Kindergarten Review (Edu.), M.... 5,000
N. E. Homestead (Agri.), Eastern edition of American Agriculturist, Thurs..... 42,000
News (Dem.), eve., ex. Sun..... 8,400
Republican (Ind.), morn..... 16,283
Republican (Ind.), Sun..... 16,354
Republican (Ind.), W..... 4,267
Union (Rep.), morn. and eve..... **29,919**
Union (Rep.), Sun..... **15,538**

"Our experience with you, covering many years, has proved that for thoroughness in practice and square dealing in protecting the interests of the advertiser and the newspaper alike, your agency is beyond criticism."

—Minneapolis (Minn.) Tribune.

Massachusetts—Continued

STOUGHTON—Pop. 5,442—Norfolk Co.—Pop. 151,539.

Messenger (Matri.), M	1,200
Record (Rep.), W	1,000
Sentinel (Ind.), W	1,100

TAUNTON — Pop. 33,000 — Bristol Co. — Pop. 252,029.

Gazette (Rep.), eve., ex. Sun	4,850
Herald-News, eve., ex. Sun	4,000
Republican (Rep.), W	1,000
Spy (Ind.), W	3,600

WAKEFIELD—Pop. 9,290—Middlesex Co. —Pop. 565,699.

Citizen and Banner (Loc.), W	1,200
Item (Ind.), eve., ex. Sun	1,540

WALTHAM—Pop. 25,000—Middlesex Co. —Pop. 565,696. (N. E.)

Free Press Tribune (Rep.), eve., ex. Sun	3,600
News (Ind. Rep.), eve., ex. Sun	3,500
Times, eve., ex. Sun	4,000

WATERTOWN — Pop. 9,706 — Middlesex Co.—Pop. 565,696.

Enterprise (Loc.), W	1,540

WESTFIELD—Pop. 12,310—Hampden Co. —Pop. 175,603.

Times and News Letter (Ind.), W	2,300
Valley Echo (Ind.), W	4,000

WINCHESTER — Pop. 7,248 — Middlesex Co.—Pop. 565,696.

Press (Ind.), W	1,235
Star (Ind.), W	1,400

WOBURN—Pop. 11,254—Middlesex Co.—Pop. 565,696.

Journal (Rep.), W	1,350
News (Dem.), eve., ex. Sun	
News (Dem.), W	1,200

"Whenever we have rendered any bills, the same have been paid promptly without quibble or subterfuge. I have always looked upon your agency as one of the gilt-edge ones of the country, and am always pleased to receive advertising from your hands."

—A. C. Weiss, Pres Duluth (Minn.) Evening Herald.

Massachusetts—Continued

WORCESTER—Pop. 126,000 — Worcester Co.—Pop. 346,958.

American Ornithology (Bird), W...	12,000
Builders' Weekly.....	2,500
Fanciers' Magazine (Poult.), M.....	4,115
Gazette (Rep.), eve., ex. Sun.....	8,000
Opinione Publique (Fr. Ind.), eve., ex. Sun.....	5,000
Post (Ind. Dem.), eve., ex. Sun.....	13,453
Skandinavia (Swede Rep.), Wed....	9,050
Svea (Swede Lit.), W.....	9,000
Telegram (Rep.), morn., ex. Sun....	28,577
Telegram (Rep.), Sun.....	27,906

YARMOUTHPORT — Pop. 1,682 — Barnstable Co.—Pop. 27,826.

New England Farmer (Poult.), M...	2,600
Register (Rep.), W.....	1,600

Michigan

Population 2,420,982.

ADRIAN — Pop. 9,654 — Lenawee Co.—Pop. 48,406.

Michigan Patron (Agri.), S-M.....	18,000
Press (Dem.), W.....	1,450
Telegram (Ind.), eve., ex. Sun.....	5,087
Times (Rep.), eve., ex. Sun.....	2,600
Times (Rep.), T-W.....	2,660

ALBION—Pop. 5,519—Calhoun Co.—Pop. 49,315.

Leader (Rep.), T-W.....	1,500
Mirror (Dem.), S-W.....	1,500
Recorder (Rep.), W.....	1,570

ALLEGAN — Pop. 2,667 — Allegan Co. — Pop. 38,812.

Farmers' Friend (Farm.), M.....	12,450
Gazette (Rep.), W.....	3,400
News (Dem.), W.....	2,700
Press (Rep.), W.....	1,750

"We are pleased to state that our experience leads us to believe that, as to standing, character, business ability and integrity, your firm cannot be found wanting. Our business relations through several years have been most satisfactory in every way."

—American Boy, Detroit, Mich.

Michigan—Continued

ALMA — Pop. 2,047 — Granite Co. — Pop. 29,889.
How to Live (Hygiene), M..... 10,0
Journal (Rep.), W..... 1,000
Record (Rep.).....2. 1,600

ALPENA—Pop. 11,802—Alpena Co.— Pop. 18,254.
Argus (Dem.), W..... 1,720
Echo (Ind.), eve., ex. Sun..... 2,400
Farmer (Dem.), W..... 3,900
Guardman (Frat.), M..... 3,000
News (Rep.), eve., ex. Sun..... 2,600
Pioneer (Rep.), W..... 1,850

ANN ARBOR—Pop. 16,100—Washtenaw Co.—Pop. 47,761.
American Tyler (Frat.), M..... 5,500
Argus (Dem.), eve., ex. Sun..... 1,842
Argus-Democrat (Dem.), W..... 4,000
Courier-Register (Rep.), W..... 1,800
Michigan Alumnus (Lit.), M..... 6,200
Neue Washtenaw Post (Ger. Ind.), W..... 4,100
Physician and Surgeon, M..... 2,500
Post (Ind. Ger.), W..... 4,000
Record (Dem.), W..... 1,200
Times (Ind.), eve., ex. Sun..... 2,500

BAD AXE—Pop. 1,241—Huron Co.—Pop. 34,162.
Democrat (Dem.), W..... 1,500
Tribune (Rep.), W..... 1,950

BANGOR — Pop. 1,021 — Van Buren Co. — Pop. 33,274.
Advance (Rep.), W..... 1,000
Visitor (Dem.), W..... 1,250

BATTLE CREEK—Pop. 22,300—Calhoun Co.—Pop. 49,315.
Dog Fancier (Kennel), M..... 4,300
Enquirer (Ind.), morn., ex. Sun.... 2,000
Game Fanciers' Journal (Game), M. 3,450

"It is our pleasure to say that our business relations with you have been pleasant and profitable, and we believe your agency is one that deals with the publishers in a manner that inspires their full confidence. An advertising agency should possess the highest standard of business ability and integrity. Your agency is in this class."
—Bee Hive Publishing Co., Detroit, Mich.

Michigan—Continued

BATTLE CREEK—Continued.

Good Health (Hygiene), M	20,000
Journal (Rep.), eve., ex. Sun	3,600
Journal (Rep.), W	1,500
Michigan Poultry Breeder, M	4,000
Modern Medicine (Med.), M	5,500
Moon (Ind.), eve., ex. Sun	3,000
Moon (Ind.), W	2,680
Pilgrim (Fam.), M	126,594

BAY CITY—Pop. 40,800—Bay Co.—Pop. 62,378.

Democrat (Dem.), W	1,612
Evening Times (Ind.), eve., ex. Sun	10,400
Herald-Citizen (Lab.), W	1 500
Journal (Ind. Rep.), W	5,675
Michigan Freie Presse (Ger. Ind.), W	1,900
Michigan Sugar Beet (Agri. and Trade), W	25,000
Sugar Beet Culturist, W	26,000
Tribune (Rep.), morn., ex. Mon	6,028
Tribune (Rep.), Sun	7,223

BELDING—Pop. 3,282 — Iona Co. — Pop. 34,329.

Banner (Rep.), W	1,100
Michigan A. O. U. W. Herald, M	2,300
News (Dem.), W	1,250
Star (Ind.), W	1,000

BENTON HARBOR—Pop. 6,562—Berrien Co.—Pop. 49,165.

Banner-Register (Ind.), W	1,650
News-Palladium (Ind.), eve., ex. Sun	2,700
News-Palladium (Ind.), S-W	1,550
Post (Dem.), eve., ex. Sun	1,300
Times (Dem.), W	2,100

CADILLAC — Pop. 5,997 — Wexford Co. — Pop. 16,845.

Democrat (Dem.), W	1,000
Globe (Ind.), W	1,225

"We are pleased to state that any dealings the Detroit Journal has had with your agency have always been most satisfactory. Your obligations with this paper have always been promptly met. It is a pleasure to do business with an agency of your stamp."

—Detroit (Mich.) Journal.

Michigan—Continued

CADILLAC—Continued.

News (Ind. Rep.), eve., ex. Sun	1,250
News and Express (Rep.), W	1,500

CALUMET—Pop. 10,500—Houghton Co.—Pop. 66,063.

Copper Country News (Ind. Rep.), eve., ex. Sun	2,200
Italian Miner (Ital. Ind.), W	3,500
La Sentinella (Ital. Ind.), W	4,000
Posten (Ind. Rep.), W	1,550
Untiset (Ind. Finn.), W	5,000

CARO — Pop. 2,006 — Tuscola Co. — Pop. 35,899.

Advertiser (Rep.), W	3,200
Courier (Dem.), W	2,050
Gleaner (Agri.), M	50,000

CEDAR SPRINGS—Pop. 950—Kent Co.—Pop. 129,714.

Clipper (Rep.), W	1,470

CHARLOTTE—Pop. 4,092—Eaton Co.—Pop. 31,668.

Leader (Dem.), W	1,650
Republican (Rep.), W	2,500
Tribune (Ind.), W	3,600

CHEBOYGAN—Pop. 6,489—Cheboygan Co.—Pop. 15,516.

Democrat (Dem.), W	2,200
News (Ind. Dem.), W	1,150
Tribune (Rep.), W	1,000

CHESANNING—Pop. 1,244—Saginaw Co.—Pop. 81,222.

Argus (Ind.), W	2,260

COLDWATER—Pop. 6,216—Branch Co.—Pop. 27,811.

Courier and Republican(Rep.), T-W.	3,000
Reporter (Ind.), eve., ex. Sun	2,400

"The business sent us by H. W. Kastor & Sons Advertising Co. of St. Louis, has been paid for promptly and has been of a very satisfactory nature."

—Grand Rapids (Mich.) Herald.

Michigan—Continued

COLDWATER—Continued.

Reporter (Ind.), S-W	6,900
Star (Ind.), W	1,100
Sun (Dem.), W	2,600

CORUNNA—Pop. 1,510—Shiawasse Co.—Pop. 33,866.

Independent (Dem.), W	1,000
Journal (Rep.), W	1,350

DELRAY—Pop. 4,573—Wayne Co. — Pop. 348,793.

Times (Ind.), W	1,500

DETROIT — Pop. 310,000 — Wayne Co. — Pop. 348,793.

Abendpost (Ger. Rep.), eve	7,850
Abendpost (Ger. Rep.), Sun	8,000
Advertiser (Loc.), W	5,000
American Boy, M	125,000
American Tyler (Mas.), S-W	7,900
Bulletin of Pharmacy (Phar.), M	23,000
Business Man's Magazine & The Bookkeeper, M	105,000
Business World (Bu. Edu.), B-M	3,500
Courier (Ind.), W	15,500
Familien Blaetter (Ger. Rep.), W	12,900
Fraternal Index (Frat.), M	5,600
Free Press (Ind.), morn	**48,485**
Free Press (Ind.), Sun	**60,939**
Gleaner (Agri.), M	60,000
Herold (Ger. Labor), W	2,700
Home Study (Edu.), M	15,000
Horse Shoers' Journal, M	13,100
Indicator (Insur.), S-M	10,200
Informer (Negro), W	3,000
Journal (Rep.), eve., ex. Sun	56,000
Journal (Rep.), S-W	12,500
Law Students' Helper, M	7,500
Legal News, morn., ex. Sun	1,300
Legal News, W	3,000
Leucocyte (Med.), M	1,500
Medical Age, S-M	3,100
Medical Counselor (Homeo.), M	1,500
Medicine, M	3,000

"In the first place you have always paid your bills regularly, and this is sufficient guarantee as to your integrity; in the second place, our dealings have been thoroughly satisfactory in every particular. I do not recall any instance where I have had a controversy with you of any kind whatever regarding our mutual business affairs."

—Grand Rapids (Mich.) Daily News

Michigan—Continued

DETROIT—Continued.

Michigan Farmer (Agri.), W	78,000
Mich. Union Advocate (Lab.), W	12,000
Mich. Volksblatt (Ger. Ind.), eve., ex. Sun	5,460
Mich. Volksblatt (Ger. Ind.), Sun	7,800
Mich. Volksblatt (Ger. Ind.), S-W	20,000
Motorman and Conductor, M	4,000
National Hospital Record, M	7,500
News (Ind.), eve., ex. Sun	113,406
News & Tribune (Ind.), Sun	70,778
Our Commonwealth (Dem.), W	3,600
People (Dem.), W	1,100
Perrin's Stenographer (Edu.), M	3,100
Retail Druggist (Phar.), M	14,300
Rural Magazine (Agri. & Lit.), M	42,000
Therapeutic Gazette (Med.), M	28,530
Times (Ind.), eve., ex. Sun	30,000
Trade (Com.), W	6,500
Truth (Anti. Prohib.), Sat	25,240
Twentieth Century Review (Lit.), M	215,000
Volksblatt (Dem. Ger.), eve., ex. Sun	7,600
Volksblatt (Dem. Ger.), Sun	8,500
Volksblatt (Dem. Ger.), S-W	20,200

DOWAGIAC—Pop. 4,151—Cass Co.—Pop. 20,876.

Herald (Ind.), W	1,050
News (Ind.), eve., ex. Sun	1,100
Republican (Rep.), W	1,450
Times (Dem.), W	1,100

EATON RAPIDS—Pop. 2,103—Eaton Co.—Pop. 31,668.

Journal (Ind.), W	1,800
Review (Ind.), W	1,100

ESCANABA—Pop. 9,549—Delta Co.—Pop. 23,881.

Iron Port (Rep.), W	1,286
Medbogaren (Sw.), W	1,500
Mirror (Ind.), eve., ex. Sun	1,500
Mirror (Dem.), W	2,000

"I take this occasion to say that during my management of this paper for the past seven years, our relations with your house have invariably been of a most satisfactory character. I am only too glad to receive any offers of business for the News-Tribune coming from your agency."

—(Signed) Millie Bunnell, Mgr. Duluth (Minn.) News-Tribune.

Michigan—Continued

FENTON—Pop. 2,408—Genesee Co.—Pop. 41,804.

Courier (Dem.), W	1,087
Independent (Rep.), W	1,300

FLINT — Pop. 14,900 — Genesee Co. — Pop. 41,804.

Bee Keepers' Review, M	3,295
Democrat (Dem.), Sun	1,650
Globe (Rep.), W	1,540
Journal (Rep.), eve., ex. Sun	7,650
News (Ind.), eve., ex. Sun	4,200
Wolverine Citizen (Rep.), W	1,970

GRAND RAPIDS—Pop. 96,000—Kent Co. —Pop. 129,714.

American Cheesemaker (Trade), M.	7,000
Chronicle (Ind.), W	3,080
De Standaard (Holl.), S-W	2,260
Germania (Ind. Ger.), W	2,600
Herald (Rep.), morn	30,044
Michigan Artisan, M	5,015
Michigan Posten (Ind.), W	4,300
Middle West (Dem.), W	5,100
News (Ind.), eve., ex. Sun	17,000
Press (Ind.), eve., ex. Sun	47,000
Sonntagsbote (Ger. Ind.), Sun	2,400
Times (Ind. Rep.), W	1,150
Tradesman (Com.), W	7,500

HANCOCK—Pop. 4,050—Houghton Co.—Pop. 66,063.

Journal (Rep.), eve., ex. Sun	4,200

HASTINGS — Pop. 3,172 — Barry Co. — Pop. 22,514.

Banner (Rep.), W	3,200
Herald (Dem.), W	1,450
Journal (Dem.), W	1,730

HILLSDALE—Pop. 4,151—Hillsdale Co.—Pop. 29,865.

Democrat (Dem.), W	2,450
Leader (Rep.), W	2,180
Standard (Rep.), W	2,600

"Our experience with the H. W. Kastor & Sons Advertising Co. has been uniformly courteous, prompt in payment of accounts, and but few agencies have demonstrated the ability and integrity that they have shown."

—Springfield (Ill.) State Register.

Michigan—Continued

HOLLAND — Pop. 7,790 — Ottawa Co. — Pop. 39,667.

City News (Rep.), W	1,000
De Grondwet (Rep. Holl.), W	7,000
Independent (Ind.), W	1,250
Sentinel (Ind.), eve., ex. Sun	1,030
Times (Dem.), W	2,300

HOUGHTON—Pop. 3,359—Houghton Co. —Pop. 66,063.

Mining Gazette, every morn	6,200
Mining Gazette, Sun	6,200

HOWARD CITY—Pop. 1,398—Montclaim Co.—Pop. 32,754.

Michigan Bulletin, M	1,200
Record (Rep.), W	1,600

HOWELL—Pop. 2,518—Livingston Co.—Pop. 191,664.

Democrat (Dem.), W	2,000
Herald (Ind.), W	1,550
Republican (Rep.), W	2,300

HUDSON — Pop. 2,403 — Lenawee Co. — Pop. 48,406.

Gazette (Dem.), W	1,550
Post (Rep.), W	1,300

IONIA — Pop. 5,209 — Ionia Co. — Pop. 34,329.

Sentinel (Rep.), W	1,600
Standard (Dem.), W	1,100

IRON MOUNTAIN—Pop. 9,242—Dickinson Co.—Pop. 17,890.

Range Tribune (Rep.), W	1,250
Tribune Gazette (Rep.), eve., ex. Sun	1,300

IRONWOOD—Pop. 9,705—Gogebic Co.—Pop. 16,738.

News-Record (Rep.), W	1,250
Times (Rep.), W	1,200

"Our dealings with you have always been very satisfactory. We like to have dealings with concerns that are as prompt and reliable as yours and wish there were more like you."

—Bay City (Mich.) Tribune.

Michigan—Continued

ISHPEMING—Pop. 13,255—Marquette Co. —Pop. 41,239.

Iron Ore (Rep.), W	3,618
Peninsular Record (Lab.), W	1,500
Superior Posten (Sw.), W	5,900

ITHACA—Pop. 2,020—Gratiot Co. — Pop. 29,889.

Herald (Rep.), W	4,000
Journal (Rep.), W	2,550

JACKSON—Pop. 26,500 — Jackson Co. — Pop. 48,222.

Citizen (Rep.), eve., ex. Sun	**6,506**
Citizen (Rep.), S-W	3,150
Industrial News (Ind.), W	5,200
Michigan Volksfreund (Ger. Dem.), W	2,600
Patriot (Ind. Dem.), morn., ex. Mon.	**6,500**
Patriot (Ind. Dem.), Sun	**7,200**
Patriot (Ind. Dem.), S-W	2,800
Press (Ind.), eve., ex. Sun	3,850
Star (Ind.), W	2,325

KALAMAZOO — Pop. 30,000 — Kalamazoo Co.—Pop. 44,310.

Gazette (Dem.), morn., ex. Mon	11,980
Gazette (Dem.), Sun	13,050
Hollandische Amerikaan (Ind.), T-W	3,500
Telegraph (Rep.), eve., ex. Sun	**11,977**
Telegraph (Rep.), S-W	**10,100**

LANSING—Pop. 20,200 — Ingham Co. — Pop. 39,818.

Democrat (Dem.), W	2,600
Journal (Dem.), eve., ex. Sun	3,715
Journal (Dem.), W	2,983
Michigan Staats Zeitung (Ger. Ind.), W	1,400
Republican (Rep.), eve., ex. Sun	4,300
Republican (Rep.), W	2,800
Wolverine Workman (Frat.), M	16,000

"We hold the highest opinion as to the standing, character, business ability and integrity of your agency. We appreciate the business you have extended our paper in the past and hope for a continuance of pleasant relations with your company."

—Detroit (Mich.) Evening News.

Michigan—Continued

LAPEER—Pop. 3,297 — Lapeer Co. — Pop. 27,641.
Clarion (Rep.), W..... 3,000
Press (Dem.), W..... 4,000

LUDINGTON—Pop. 7,166 — Mason Co. — Pop. 18,885.
Record-Appeal (Rep.),..... 2,900

MANISTEE — Pop. 14,260 — Manistee Co. —Pop. 27,856.
Advocate (Rep.), eve., ex. Sun..... 1,200
Advocate (Rep.), W..... 1,000
Michigan Volkszeitung (Ger. Dem.), W..... 1,225
News (Non-partisan), eve., ex. Sun.. 1,700

MANISTIQUE — Pop. 4,126 — Schoolcraft Co.—Pop. 7,889.
Harold (Ind. Swede), W..... 1,000
Pioneer Tribune (Rep.), W..... 1,300
Record (Rep.), W..... 1,450

MARQUETTE — Pop. 10,058 — Marquette Co.—Pop. 41,239. (N. W. C.)
Mining Journal (Ind.), morn., ex. Sun, W..... 3,150
Mining Journal (Ind.), S-W..... 1,500

MARSHALL—Pop. 4,370—Calhoun Co.—Pop. 49,315.
News (Dem.), W..... 1,500
Statesman (Rep.), W..... 1,900

MASON—Pop. 1,828 — Ingham Co. — Pop. 39,818.
Democrat (Dem.), W..... 1,200
News (Rep.), W..... 1,450

MENOMINEE—Pop. 12,818 — Menominee Co.—Pop. 27,046.
Herald-Leader (Rep.), eve., ex. Sun. 3,200
Herald-Leader (Rep.), W..... 1,400
Northwestern Farmer (Agri.), M.... **28,000**
Pioneer und Volksfreund (Ger. Ind.), W..... 1,700

"What business we have had with you has been conducted in the most satisfactory manner. Your instructions are always plain and concise, your copy of the highest order and your bills are paid promptly when due."

—Saginaw (Mich.) Evening News.

Michigan—Continued

MIDLAND — Pop. 2,363 — Midland Co. — Pop. 14,439.

Republican (Rep.), W	1,250
Sun (Dem.), W	1,000

MONROE—Pop. 5,043—Monroe Co.—Pop. 32,754.

Democrat (Dem.), W	1,300
Record Commercial (Rep.), W	4,000

MOUNT CLEMENS—Pop. 6,576—Macomb Co.—Pop. 33,244.

Leader (Ind.), eve., ex. Sun	1,000
Monitor (Rep.),	1,350
Press (Dem.), W	1,050

MOUNT PLEASANT—Pop. 3,662—Isabella Co.—Pop. 22,784.

Central Mich. Times (Rep.), W	1,200
Courier (Dem.), W	1,650
Enterprise (Rep.), W	2,400
N. W. Tribune (Rep.), W	1,000

MUSKEGON—Pop. 20,818—Muskegon Co. —Pop. 37,036.

Chronicle (Rep.), eve., ex. Sun	2,400
Chronicle (Rep.), W	1,786
News (Dem.), morn., ex. Mon	2,200
Record (Ind.), eve., ex. Sun	1,000

NILES — Pop. 4,287 — Berrien Co. — Pop. 49,165.

Republican (Rep.), W	1,000
Star (Ind.), eve., ex. Sun	1,950
Sun (Ind.), eve., ex. Sun	1,000

OWOSSO — Pop. 8,696 — Shiawasse Co. — Pop. 33,866.

Argus (Rep.), eve., ex. Sun	2,100
Argus, W	1,000
Press-American (Dem.), eve., ex. Sun	2,000
Press-American (Dem.), W	1,550
Times (Rep.), W	3,500

"It affords us great pleasure to testify to the high standing and the sterling character of your agency."

—Ladies' Review, Port Huron, Mich.

Michigan—Continued

OXFORD—Pop. 1,172—Oakland Co.—Pop. 44,792.
Leader-Globe (Ind.), W..... 2,000

PETOSKEY — Pop. 5,285 — Emmet Co. — Pop. 15,931.
Independent Democrat (Dem.), W.. 1,500
News (Ind.), eve., ex. Sun..... 1,150
Record (Rep.), W..... 1,300
Restorer (Soc.), morn., ex. Sun..... 1,050

PONTIAC — Pop. 9,679 — Oakland Co. — Pop. 44,792.
Gazette (Rep.), W..... 3,000
Post (Dem.), W..... 3,200
Press (Ind.), eve., ex. Sun..... 5,126

PORT HURON — Pop. 19,158 — St. Clair Co.—Pop. 55,228.
Bee-Hive (Frat.), M.....348,000
Herald (Ind.), eve., ex. Sun..... 3,000
Herald (Ind.), W..... 2,500
Herold (Ger. Dem.), W..... 1,400
International Magazine (Lit.), M..100,000
Ladies' Review (Frat.), M.....142,000
Modern Maccabee (Frat.), M.....132,000
Postmaster Everywhere (Mail), M.. 31,000
Times (Rep.), eve., ex. Sun..... 4,000
Times (Rep.), S-W..... 2,950

REED CITY — Pop. 2,051 — Osceola Co. — Pop. 17,859.
Clarion (Rep.), W..... 1,850
Democrat (Dem.), W..... 1,400

SAGINAW — Pop. 42,145 — Saginaw Co. — Pop. 81,222.
Courier-Herald (Rep.), morn., ex. Mon..... 14,000
Courier-Herald (Rep.), Sun..... 14,000
Courier-Herald (Rep.), S-W..... 8,000
Journal (Ind. Ger.), W..... 1,400
News (Dem.), eve., ex. Sun..... 19,286
Papyrus (Frat.), M..... 5,000
Post Zeitung (Ger. Ind.), W..... 6,000
Saginawian (Rep.), W..... 1,300
Valley News (Rep.), W..... 2,150

"Our experience with you has been very pleasant and we would be willing to accept any business which you might send us upon your reputation, regarding your business standing, character and integrity."

—Kalamazoo (Mich.) Gazette.

Michigan—Continued

ST. CLAIR—Pop. 2,543—St. Clair Co.—Pop. 55,228.

Press (Ind.), W	1,100
Republican (Rep.) W	2,000

ST. JOHN'S — Pop. 3,388 — Clinton Co. — Pop. 25,136.

Democrat (Dem.), W	3,200
News (Ind.), W	5,600
Republican (Rep.), W	3,900

ST. JOSEPH — Pop. 5,155 — Berrien Co. — Pop. 49,165.

Boys' Own Sports (Sport), M	9,100
Gas Power, M	16,000
National Fruit Grower, M	12,500
Press (Ind.), eve., ex. Sun	1,000
Press (Ind.), W	1,200
Threshermen's Review (Trade), W	34,000

ST. LOUIS — Pop. 1,989 — Gratiot Co. — Pop. 29,889.

Independent (Ind.), W	1,700
Republican Leader (Rep.), W	1,200

SAULT STE. MARIE—Pop. 10,538—Chippewa Co.—Pop. 21,338.

News (Rep.), eve., ex. Sun	4,521
News (Rep.), W	2,000
Soo Times (Ind.), W	2,300

SOUTH HAVEN—Pop. 4,000—Van Buren Co.—Pop. 33,274.

Citizens' Advocate (Ind.), W	2,000
Tribune Messenger (Rep.), W	1,000

THREE RIVERS—Pop. 3,550—St. Joseph Co.—Pop. 23,889.

Herald (Dem.), W	1,000
Hustler (Loc.), eve., ex. Sun	1,000
News Reporter (Rep.), W	1,200
Reporter (Ind.), eve., ex. Sun	1,000
Strawberry (Hort.), M	30,000
Tribune (Rep.), W	1,050

"In all our dealings with you we have always received the most courteous and business-like treatment, and payment of our bills has been exceptionally prompt and satisfactory. It is a pleasure for any newspaper to do business with an agency like yours where they receive such courteous and prompt treatment."

—Kalamazoo (Mich.) Telegraph.

Michigan—Continued

TRAVERSE CITY — Pop. 9,407 — Grand Traverse Co.—Pop. 20,479.
Eagle (Ind.), eve., ex. Sun..... 1,800
Eagle (Dem.), W..... 1,000
Herald (Rep.), W..... 2,800
Record (Rep.), morn., ex. Mon..... 1,900

UTICA — Pop. 562 — MaComb Co. — Pop. 33,244.
Buckeye and Wolverine (Ind.), M.. 2,000
Sentinel (Ind.), W..... 1,600

WEST BAY CITY—Pop. 13,119—Bay Co. —Pop. 62,378.
City News (Ind. Rep.), eve., ex. Sun. 2,350
News-Graphic (Ind. Rep.), Sun..... 2,800

WYANDOTTE—Pop. 5,183—Wayne Co.—Pop. 348,793.
Herald (Rep.), W..... 1,050
Republican (Rep.), W..... 1,300

YPSILANTI—Pop. 7,378—Washtenaw Co·—Pop. 47,761.
Argus (Dem.), eve., ex. Sun..... 1,000
Press (Ind.), eve., ex. Sun..... 1,550
Times (Ind.), eve., ex. Sun..... 1,000
Ypsilantian (Rep.), W..... 1,100

Minnesota

Population 1,979,912.

ADA — Pop. 1,253 — Naman Co. — Pop. 15,045.
Herald (Pop.), W..... 1,000
Index (Rep.), W..... 1,250

ALBERT LEA—Pop. 4,500—Freeborn Co. —Pop. 21,838.
Enterprise (Rep.), W..... 2,000

"We have received business from your agency regularly. The business has been of the very best character. We are pleased to say further that we regard the Kastor agency as one of the leading agencies of the country. Its standing is of the very best. We have reason to believe that your agency gives its clients effective and conscientious service."
—Farmer's Wife, St. Paul, Minn.

Minnesota—Continued

ALBERT LEA—Continued.

Standard (Ind.), W	1,850
Times (Rep.), W	2,192
Tribune (Rep.), eve., ex. Sun	1,000
Tribune (Rep.), W	2,230

ALEXANDRIA—Pop. 2,681—Douglas Co.—Pop. 17,964.

Citizen (Dem.), W	1,150
Post News (Rep.), W	1,975

ANOKA — Pop. 3,769 — Anoka Co.— Pop. 11,313.

Free Press (Dem.), W	1,050
Herald (Rep.), W	1,650

AUSTIN — Pop. 5,474 — Mower Co. — Pop. 22,335.

Herald (Ind.), eve., ex. Sun	1,010
Herald (Ind.), W	1,650
Normal Review (Edu.), M	2,400
Register (Rep.), eve., ex. Sun	1,000
Register (Rep.), W	1,400
Transcript (Rep.), W	2,000

BEMIDJI—Pop. 2,183—Beltrami Co. — Pop. 11,030.

News (Rep.), W	1,350
Pioneer (Rep.), eve., ex. Sun	1,300
Pioneer (Rep.), W	1,700
Sentinel (Ind.), W	1,200

BLUE EARTH—Pop. 2,900—Faribault Co.—Pop. 22,055.

Post (Rep.), W	1,600
Register (Ind. Rep.), W	1,950

BRAINERD—Pop. 7,524—Crow Wing Co.—Pop. 14,250.

Arena (Dem.), W	1,000
Dispatch (Rep.), eve., ex. Sun	1,000
Dispatch (Rep.), W	1,820
Tribune (Rep.), W	2,400

"We wish to express our appreciation of your methods of doing business. Our relations with you have always been of the best, and the word KASTOR means a square deal."
—St. Paul Dispatch.

Minnesota—Continued

CHASKA—Pop. 2,165—Carver Co.—Pop. 17,544.
Herald (Dem.), W..... 1,680
Review (Rep.), W..... 1,100

CHATFIELD—Pop. 1,426—Fillmore Co.—Pop. 28,238.
News-Democrat (Ind. Rep.), W.... 1,800

CROOKSTON — Pop. 5,359 — Polk Co. — Pop. 35,429.
Journal (Rep.), morn., ex. Mon..... 2,500
Journal (Rep.), W..... 1,800
Times (Ind.), morn. and eve., ex. Sun..... 6,200
Times (Ind.), W..... 4,900

DULUTH—Pop. 52,969—St. Louis Co.—Pop. 82,932.
Bede's Budget (Rep.), W..... 15,100
Commercial Record, eve., ex. Sun... 2,250
Duluth Posten (Sw.), W..... 8,700
Herald (Ind.), eve., ex. Sun..... 17,200
Herald (Ind.), W..... 4,000
Labor World (Labor), W..... 3,800
News-Tribune (Rep.), morn..... 16,679
News-Tribune (Rep.), Sun..... 17,955
News-Tribune (Rep.), W..... 1,000
Nordvesterns Handelstidning (Rep. Swed.), W..... 8,200
Posten (Rep. Swed.)..... 8,000
Tribunal (Rep.), W..... 2,200

FAIRMONT — Pop. 3,040 — Martin Co. — Pop. 16,936.
Independent (Ind.), W..... 1,200
News (Rep.), W..... 1,350
Sentinel (Dem.), eve., ex. Sun.....
Sentinel (Dem.), W..... 2,400
Zeitung (Ind. Ger.), W..... 1,100

FARIBAULT—Pop. 7,868—Rice Co.—Pop. 26,080.
Cupid's Columns (Matri.), M..... 15,000

"Our relations with you have been very satisfactory in every way."
—Minneapolis Tidende.

Minnesota—Continued

FARIBAULT—Continued.
Democrat (Ind.), W..... 1,320
Journal (Ind. Rep.), W..... 2,150
Pilot (Dem.), W..... 1,400
Republican (Rep.), W..... 1,500

FERGUS FALLS—Pop. 6,072—Otter Tail Co.—Pop. 45,375.
Free Press (Ind.), W..... 1,000
Globe (Ind.), W..... 1,200
Journal (Rep.), eve., ex. Sun..... 1,100
Journal (Rep.), W..... 2,800
Wheelock's Weekly (Dem.), W..... 1,700

GLENCOE — Pop. 1,780 — McLeod Co. — Pop. 19,595.
Anzeiger (Rep. Ger.)..... 5,000
Enterprise (Dem.), W..... 2,160
Register (Rep.), W..... 1,383

HALLOCK—Pop. 805—Kittson Co.—Pop 7,889.
Enterprise (Dem.), W..... 1,380
News (Rep.), W..... 1,150

HASTINGS — Pop. 3,811 — Dakota Co. — Pop. 21,733.
Democrat (Dem.), W..... 1,300
Gazette (Rep.), morn., ex. Mon.....
Gazette (Rep.), W..... 1,650

HUTCHINSON—Pop. 2,495—McLeod Co.—Pop. 19,595.
Independent Times (Rep.), W..... 1,500
Leader (Dem.), W..... 2,050

KASSON — Pop. 1,112 — Dodge Co. — Pop. 13,340.
Republican (Rep.), W..... 1,020

LA CRESCENT—Pop. 200—Houston Co. —Pop. 15,400.
Penny Magazine (Lit.), M..... 15.000

"It is our pleasure to say that our business relations with you have been pleasant and profitable, and we believe your agency is one that deals with the publishers in a manner that inspires their full confidence. An advertising agency should possess the highest standard of business ability and integrity. Your agency is in this class."
—Bee Hive Publishing Co., Detroit, Mich.

Minnesota—Continued

LAKE CITY—Pop. 2,744—Wabasha Co.—Pop. 18,924.
Graphic Sentinel (Ind.), W..... 1,500
Republican (Rep.), W..... 1,100

LANESBORO—Pop. 1,102—Fillmore Co.—Pop. 28,238.
Leader (Ind.), W..... 2,460

LINDSTROM—Pop. 385—Chisago Co.—Pop. 13,248.
Medborgaren (Sw.), W..... 2,250

LITCHFIELD—Pop. 2,280—Meeker Co.—Pop. 17,753.
Independent (Loc.), W..... 1,450
Review (Rep.), W..... 1,300

LITTLE FALLS—Pop. 5,774—Morrison Co.—Pop. 22,891.
Democrat (Ind. Dem.), W..... 1,000
Herald (Dem.), W..... 2,160
Transcript (Rep.), eve., ex. Sun.... 1,000
Transcript (Rep.), S-W..... 2,200

LUVERNE—Pop. 2,223—Rock Co.—Pop. 9,668.
Herald (Rep.), W..... 2,200
Journal (Rep.), W..... 2,500

MANKATO—Pop. 10,599—Blue Earth Co.—Pop. 32,263.
Free Press (Rep.), eve., ex. Sun..... 4,550
Free Press (Rep.), W..... 2,250
Journal (Ind.), W..... 1,000
Post (Ger Ind.), W..... 2,500
Review (Dem.), eve., ex. Sun..... 1,800
Review (Dem.), W..... 1,600

MARSHALL—Pop. 2,088—Lyon Co.—Pop. 14,591.
News-Messenger (Rep.), W..... 1,425
Reporter (Rep.), W..... 1,100

"We believe this is an opportune time to state our appreciation of the pleasant and satisfactory relations we have had with your agency during the past ten years. We have always felt that you have treated us fairly and that you have conducted your agency with honest ability."

The Housekeeper, Minneapolis, Minn.

Minnesota—Continued

MELROSE — Pop. 1,768 — Stearns Co. — Pop. 44,464.

Anzeiger (Ger.), W	2,220
Beacon (Rep.), W	1,000

MINNEAPOLIS—Pop. 262,000—Hennepin Co.—Pop. 292,806.

Aftenloesning (Norw. Lit.), W	5,750
Both Sides (Anti. Prohib.), W	1,100
Buerger & Bauer (Agri. Ger.), M	8,000
Chronicle (Ind.), W	1,000
Cigar and Tobacco Journal (Trade), M	2,500
Commercial Bulletin (Groc.), W	6,900
Crow Bar, M	10,600
Echo de L'Ouest (Rep. Fr.), W	4,500
Farm Implements (Trade), M	7,600
Farm, Stock and Home (Agri.),S-M.	87,000
Farmers' Tribune (Agri.), S-W	46,423
Freie Presse Herold (Ger. Dem.), W.	7,550
Hardware Trade, fortnightly	5,500
Housekeeper (Fam.), M	303,966
Improvement Bulletin, W	4,000
Irish Standard (Dem.), W	3,000
Iron Trail (Trade), M	9,666
Journal (Rep.), eve., ex. Sun	71,127
Journal (Rep.), Sun	69,788
Keith's Magazine (Build.), M	10,000
Legal News, morn., ex. Sun	3,000
Linnea (Sw. and Eng.), M	6,000
Lustiger Bruder (Ger. Humor)	1,000
Market Record, morn., ex. Sun	2,500
Masonic Observer (Frat.), W	6,200
Medical Dial (Med.), M	2,500
Minnesota Horticulturist (Hort.), M.	1,500
Mirror (Rep.), W	1,250
Mississippi Val. Lumberman, W	3,000
National Rebekah (Frat.), M.	9,700
News (Ind.), eve., ex. Sun	22,416
News-Letter (Rep.), W	5,000
N. E. Argus (Loc.), W	1,000
N. W. Agriculturist, W	75,322
N. W. Clerk and Window Dresser,M.	3,000
Nye Normanden (Norweg.), W	6,670

"I take this occasion to say that during my management of this paper for the past seven years, our relations with your house have invariably been of a most satisfactory character. I am only too glad to receive any offers of business for the News-Tribune coming from your agency."

—(Signed) Mille Bunnell, Mgr. Duluth (Minn.) News-Tribune.

Minnesota—Continued

MINNEAPOLIS—Continued.

Progress (Ind.), W	2,000
Pythian Advocate (K. of P.), M	3,000
School Education (Edu.), M	5,150
Skandinavisk Farmer Journal (Skand. Agri.), W	5,100
Skordemannen (Sw. Agri.), S-M	12,000
Svenska Amer. Posten (Sw. Ind.), W	53,000
Svenska Family Journal (Sw.), M	5,000
Svenska Folkets Tidning (Sw. Rep.), W	28,000
Svenska Roman Bladet (Lit.), W	13,500
Telegram (Rep.), W	1,200
Tidende (Nor. Ind.), eve., ex. Sun	5,200
Tidende (Nor. Ind.), Sun	6,600
Tidende (Nor. Ind.), W	**31,036**
Times (Ind.), morn	25,897
Times (Ind.), Sun	24,870
Tribune (Rep.), morn., and eve	**103,385**
Tribune (Rep.), Sun	**83,011**
Ugebladet (Norweg.), W	8,000
Union (Lab.), W	3,900
Western Camera Notes (Photo.), M.	5,000

MORRIS—Pop. 1,934—Stevens Co.—Pop. 8,721.

Sun (Rep.), W	1,150
Times (Dem.), W	1,000

NEW ULM—Pop. 5,403—Brown Co.—Pop. 19,787.

Fortschritt (Ger. Ind.), W	1,016
Journal (Rep.), W	1,500
Post (Ind. Dem. Ger.), W	1,178
Review (Pop.), W	1,000
Volksblatt (Ger. Ind.), W	2,000

NORTHFIELD—Pop. 3,210—Rice Co.—Pop. 26,080.

Independent (Ind.), W	1,250
News (Rep.), W	1,600
Popular Astronomy, M	1,000

"Our experience with you, covering many years, has proved that for thoroughness in practice and square dealing in protecting the interests of the advertiser and the newspaper alike, your agency is beyond criticism."

—Minneapolis (Minn.) Tribune.

Minnesota—Continued

OWATONNA—Pop. 5,561—Steele Co.—Pop. 16,524.

Chronicle (Rep.), W	2,000
Journal-Chronicle (Rep.), eve., ex. Sun	1,000
People's Press (Loc. Dem.), W	1,900

PIPESTONE—Pop. 2,536—Pipestone Co.—Pop. 9,264.

Farmers' Leader (Pop.), W	1,900
Review (Rep.), W	1,000
Star (Rep.), W	1,100

PRESTON—Pop. 1,278—Fillmore Co.—Pop. 28,238.

Republican (Ind.), W	1,550
Times (Rep.), W	2,700

RED WING—Pop. 7,525—Goodhue Co.—Pop. 31,137.

Argus (Dem.), W	3,000
News (Dem.), W	1,600
Republican (Rep.), eve., ex. Sun	1,400
Republican (Rep.), W	1,300
Riverside (Lit.), S-M	1,100

ROCHESTER—Pop. 6,843—Olmstead Co.—Pop. 23,119.

Bulletin (Rep.), eve., ex. Sun	1,000
Democrat (Dem.), W	1,000
Post and Record (Rep.), eve., ex. Sun	1,400
Post and Record (Rep.), W	2,450
Teutonia (Ind. Ger.), W	1,000

ST. CLOUD—Pop. 8,663—Stearns Co.—Pop. 44,464.

Anzeiger (Dem. Ger.), W	4,000
Farmers' Herold (Ger.), W	1,500
Journal-Press (Rep.), eve., ex. Sun.	1,750
Journal-Press (Rep.), W	2,500
Nordstern (Dem. Ger.), W	7,300
Times (Dem.), eve., ex. Sat	1,750
Times (Dem.), W	3,300

"We take pleasure in stating that all our business relations with your firm have been agreeable and satisfactory. Our relations have been business-like and your payments of advertising have been prompt and satisfactory."

—The Manchester (N. H.) Union.

Minnesota—Continued

ST. PAUL—Pop. 197,023—Ramsey Co.—Pop. 206,330.

A. O. U. W. Guide, W	23,000
Dairy Record (Dairy),	7,000
Dispatch (Rep.), eve., ex. Sun	**62,959**
Dispatch (Rep.), W	**93,733**
Farmer (Agri.), S-M	**93,346**
Farmer's Wife (Agri. and Fam.), M.	100,000
Herald (Ind.), W	2,000
Jolly Elk (Frat.), M	5,000
Mail Order Monthly	200,000
Medical Journal (Medical), M	2,500
Minnesota Stats Tidning (Swed. Rep.), W	10,900
Nat. Reporter Sys. (Legal), W	28,000
News (Ind.), eve., ex. Sun	**39,033**
Nordvesten (Nor. Rep.), W	14,100
N. W. Shoe and Leather Journal, M.	5,785
Odd-Fellows Review (Frat.), M	24,000
Opportunity (Lit.), M	60,000
Pioneer Press (Rep.), morn	36,000
Pioneer (Rep.), Sun	31,500
Pioneer Press (Rep.), W	27,000
Poultry Herald (Poul.), M	10,800
Railway and Hotel News, D	4,200
Record (Dem.), W	1,200
Rural Weekly (Ind.),	107,611
Successful Agriculture, M	60,000
Trade (Com.), W	6,000
Twin City Guardian (Ind.), W	3,800
Volkszeitung (Ger. Ind.), eve., ex. Sun	14,000
Volkszeitung (Ger. Ind.), S-W	28,700
West St. Paul Times (Rep.), W	1,400

ST. PETER—Pop. 4,302—Nicollet Co.—Pop. 14,774.

Free Press (Rep.), W	1,050
Herald (Dem.), W	2,600
Journal (Rep.), W	1,000
Record (Dem.), W	1,200
Tribune (Rep.), W	1,620

STILLWATER—Pop. 12,318—Washington Co.—Pop. 27,808.

Gazette (Rep.), eve., ex. Sun	1,900

"We have had several years experience with your agency and know that no agency handles more desirable accounts. I do not now call to mind any agency which looks after its clients' business with more attention. In fact, we know of no respect in which your agency is not to be ranked among the best in the country."

—Farm Magazine, Omaha, Neb.

Minnesota—Continued

STILLWATER—Continued.

Gazette (Rep.), S-W	2,300
Hermanns Sohn im Westen (Ger. Frat.), S-M	4,400
Messenger (Ind. Rep.), W	1,000
St. Croix Post (Ind.), W	1,700
Trade News (Dem.), W	8,000

WASECA—Pop. 3,103—Waseca Co.—Pop. 14,760.

Herald (Ind.), W	1,000
Journal-Radical (Rep.), W	1,550

WILLMAR—Pop. 3,409—Kandiyohi Co.—Pop. 18,416.

Republican Gazette (Rep.), W	2,400
Tribune (Pop.), S-W	2,250

WINONA—Pop. 20,200—Winona Co.—Pop. 35,686.

American Stock Farm and Advance Farmer (Agri. and Stock), M	25,000
Independent (Ind.), morn., ex. Mon.	2,983
Leader (Dem.), W	2,000
National Farmer (Agri. Ger.)	20,000
Republican and Herald (Rep.), eve., ex. Sun	4,150
Republican and Herald (Rep.), W	4,300
Sonntags-Winona (Ger. Ind.), W	23,500
Volksblatt des Westens (Ger. Ind.), W	33,800
Westlicher Herold (Ger. Ind. Dem.), W	23,252
Winona Co. Enterprise (Ind.), W	1,250

WORTHINGTON—Pop. 2,386—Nobles Co.—Pop. 14,932.

Advance (Rep.), eve., ex. Sun	
Advance (Rep.), W	1,560

ZUMBROTA—Pop. 1,119—Goodhue Co.—Pop. 31,137.

Independent (Ind.), W	1,040
News (Rep.), W	1,400

"It gives me pleasure to say that the business relations I have had with your firm have been most satisfactory. A proposition from H. W. Kastor & Sons Advertising Co. always receives my immediate attention because I have absolute confidence in their performing their end of the contract."

—The Raton Reporter, Raton, New Mexico. Per Geo. B. Beringer, Proprietor.

Mississippi

Population 1,629,771.

ABERDEEN—Pop. 3,434—Monroe Co.—Pop. 31,216.
Examiner (Dem.), W..... 1,150
Weekly (Dem.), W..... 1,350

BILOXI — Pop. 5,467 — Harrison Co. — Pop. 21,002.
Herald (Dem.), morn., ex. Mon..... 1,000
Herald (Dem.), Sun..... 1,500

BROOKHAVEN—Pop. 2,678—Lincoln Co. —Pop. 21,552.
Leader (Dem.), W..... 1,055
Times (Dem.), W..... 1,260

COLUMBUS—Pop. 6,484—Lerondes Co.—Pop. 29,095.
Commercial (Dem.), S-W..... 1,000
Commercial (Dem.), W..... 1,500
Dispatch (Dem.), W..... 1,150

CORINTH—Pop. 3,661—Alcorn Co.—Pop. 14,987.
Corinthian (Dem.), eve., ex. Sun....
Corinthian (Dem.), W..... 1,400
Herald (Dem.), W..... 1,130

DURANT—Pop. 1,766—Holmes Co.—Pop. 36,828.
News (Dem.), W..... 1,230

GREENVILLE — Pop. 7,642 — Washington Co.—Pop. 49,216.
Democrat (Dem.), eve., ex. Sun.... 600
Democrat (Dem.), W..... 1,300
Times (Dem.), W..... 1,500

GREENWOOD—Pop. 3,026—Le Flore Co. —Pop. 23,834.
Commonwealth (Dem.), W..... 2,000
Enterprise (Dem.), W..... 1,000

"Our experience with your agency has always been satisfactory. More we could not ask from any agency or advertiser."

—Vicksburg (Miss.) Herald.

Mississippi—Continued

GRENADA — Pop. 2,568 — Grenada Co. — Pop. 14,112.
Sentinel (Dem.), W..... 1,560

HATTIESBURG—Pop. 4,175—Perry Co.—Pop. 14,682.
American Citizen (Dem.), W..... 1,000
Progress (Dem.), eve., ex. Sun..... 2,300
Progress (Dem.), W..... 1,000

JACKSON—Pop. 7,816—Hinds Co.—Pop. 52,577.
Clarion-Ledger (Dem.), eve., ex. Sun..... **5,500**
Clarion-Ledger (Dem.), Sun..... **6,000**
Clarion-Ledger (Dem.), W..... **10,000**
Mississippi Teacher, M..... 3,300
News (Dem.), eve., ex. Sun..... **6,850**
News (Dem.), Sun..... **8,620**

KOSCIUSKO — Pop. 2,078 — Attala Co. — Pop. 26,248.
Herald (Dem.), W..... 1,200
Star-Ledger (Dem.), W..... 1,800

LEXINGTON—Pop. 1,516—Holmes Co.—Pop. 36,828.
Progress-Advertiser (Dem.), W..... 1,650

McCOMB CITY — Pop. 4,477 — Pike Co.—Pop, 27,545.
Enterprise (Dem.), W..... 1,780
Times (Dem.), W..... 1,000

MERIDIAN—Pop. 15,100—Lauderdale Co.—Pop. 38,150.
Dispatch (Dem.), eve., ex. Sun.... 3,100
Dispatch (Dem.), W.....
Star (Dem.), eve., ex. Sun..... 6,000
Star (Dem.), Sun..... 6,500
Star (Dem.), W..... 7,500

NATCHEZ—Pop. 12,210 — Adams Co. — Pop. 30,111.
Bulletin (Dem.), eve., ex. Sun..... 1,000
Democrat (Dem.), morn., ex. Mon.. 1,550
Democrat (Dem.), W..... 1,100

"We have always understood that your agency is a sound one, meets its obligations promptly, and does an honest, reliable business."

—Jackson (Miss.) Clarion Ledger.

Mississippi—Continued

OKOLONA—Pop. 2,177—Chickasaw Co.—Pop. 19,892.
Messenger (Ind.), W..... 2,710

SENATOBIA—Pop. 1,156—Tate Co.—Pop 20,618.
Democrat (Dem.) W..... 1,530

STARKVILLE—Pop. 1,986 — Oktibbeha Co. —Pop. 20,183.
East Miss. Times (Dem.), W..... 1,000
So. Farm Gazette, W..... 9,200

VICKSBURG—Pop. 14,834—Warren Co.—Pop. 40,912.
American (Dem.), eve., ex. Sun..... 1,900
Democrat (Dem.), W..... 1,000
Herald (Dem.), morn., ex. Mon..... 4,000
Herald (Dem.), Sun..... 5,000
Herald (Dem.), W..... 5,000
Monday Morning News (Dem.) 1,100
Post (Dem.), eve., ex. Sun..... 2,900
Southland (Indust.), W..... 1,000

WATER VALLEY—Pop. 3,813—Yalabusha Co.—Pop. 19,742.
North Mississippi Herald (Dem.),W. 5,000
Progress (Dem.), W..... 1,050

WESSON—Pop. 3,279—Copiah Co. — Pop. 34,395.
Enterprise (Dem.), W..... 1,500

WEST POINT—Pop. 3,193 — Clay Co. — Pop. 19,563.
Dixie Press (Dem.), W..... 1,000
Leader (Dem.), W..... 1,000
Times-Herald (Dem.), eve., ex. Sun. 1,200

WINONA—Pop. 2,455—Montgomery Co.——Pop. 16,536.
Times (Dem.), W..... 1,500

"Our dealings with your agency during the last four years have been satisfactory and pleasant. Prompt in making settlements and reasonable in the matter of rates, position and other details in placing orders, as your agency has always been with us, The Star cheerfully recommends you to the favorable consideration of both advertiser and publisher."
—Meridian (Miss.) Star.

Mississippi—Continued

YAZOO CITY—Pop. 4,944 — Yazoo Co. — Pop. 43,948.
Herald (Dem.), W..... 1,430
News (Dem.), W..... 1,000
Sentinel (Dem.), W..... 1,500

Missouri

Population 3,227,214.

ALBANY—Pop. 2,025—Gentry Co.—Pop. 20,554.
Capital (Rep.), W..... 1,420
Ledger (Dem.), W..... 1,800

AURORA — Pop. 6,191 — Lawrence Co. — Pop. 31,662.
Advertiser (Dem.), W..... 1,500
Miner (Rep.), W..... 1,700

BETHANY—Pop. 2,093—Harrison Co. — Pop. 24,398.
Democrat (Dem.), W..... 2,200
Republican (Rep.), W..... 2,800

BEVIER—Pop. 1,808—Macon Co.—Pop. 33,018.
Appeal (Ind.), W..... 1,200

BOLIVAR — Pop. 1,869 — Polk Co. —Pop. 23,255.
Free Press (Rep.), W..... 1,300
Herald (Dem.), W..... 1,270

BOONVILLE—Pop. 4,377—Cooper Co.—Pop. 22,532.
Advertiser (Dem.), W..... 1,800
Central Missourier (Ger. Rep.), W... 700
Central Missouri Republican (Rep.), W..... 2,350
Democrat (Dem.), W..... 1,300

"From the standpoint of an advertiser, we have found that our business has been handled through your agency in a very satisfactory manner. From the standpoint of a publisher, we have had no complaint to make because we have always found your agency to be absolutely reliable."

—The Home Friend, Kansas City, Mo.

Missouri—Continued

BOWLING GREEN—Pop. 1,902—Pike Co. —Pop. 25,744.
Post (Dem.), W..... 2,705
Times (Dem.), W..... 2,800

BROOKFIELD—Pop. 5,484—Linn Co.—Pop. 25,503.
Argus (Dem.), W..... 2,340
Budget (Dem.), W..... 3,600
Gazette (Rep.), W..... 2,240

BRUNSWICK—Pop. 1,403—Chariton Co. —Pop. 26,826.
Brunswicker (Dem.), W..... 1,300

BUTLER—Pop. 3,158—Bates Co. — Pop. 30,141.
Democrat (Dem.), W..... 1,600
Record (Rep.), W..... 1,000
Republican Press (Rep.), W..... 1,300
Times (Dem.), W..... 2,500

CALIFORNIA—Pop. 2,181—Moniteau Co. —Pop. 15,931.
Democrat (Dem.), W..... 1,050
Dispatch (Dem.), W..... 1,000
Herald (Rep.), W..... 1,150

CAMERON—Pop. 2,979 — Clinton Co. — Pop. 17,363.
Observer (Rep.), eve., ex. Sun.....
Observer (Rep.), W..... 1,280
Sun (Dem.), W..... 2,100

CAPE GIRARDEAU — Pop. 4,815 — Cape Girardeau Co.—Pop. 24,315.
Democrat (Rep.), eve., ex. Sun.....
Democrat (Rep.), W..... 1,050
Progress (Dem.), S-W..... 1,500

CARROLLTON—Pop. 3,854—Carroll Co. —Pop. 26,455.
Democrat (Dem.), eve., ex. Sun....
Democrat (Dem.), W..... 1,560
Republican-Record (Rep.), W..... 2,000

"We desire to state briefly that we consider your credit as being first-class. This is the leading question we always ask of our patrons, and the highest compliment that we think we can pay to anyone."

—Daily Drovers Telegram, Kansas City, Mo.

Missouri—Continued

CARTHAGE—Pop. 9,416 — Jasper Co. — Pop. 84,018.
Democrat (Dem.), morn., ex. Sun... 1,400
Democrat (Dem.), W..... 3,500
Press (Rep.), eve., ex. Sun..... 1,750
Press (Rep.), W..... 3,200

CASSVILLE—Pop. 702 — Barry Co. — Pop. 25,532.
Democrat (Dem.), W..... 1,280
Republican (Rep.), W..... 1,650

CENTRALIA — Pop. 1,722 — Boone Co. — Pop. 28,642.
Courier (Dem.), W..... 1,350
Fireside Guard (Dem.), W..... 1,200

CHILLICOTHE—Pop. 6,905 — Livingston Co.—Pop. 22,302.
Constitution (Dem.), eve., ex. Sun.. 1,246
Constitution (Dem.), W..... 3,400
Missouri World (Pop.), W.....
Tribune (Rep.), eve., ex. Sun..... 1,230
Tribune (Rep.), W..... 2,600

CLAYTON—Pop. 1,000 — St. Louis Co. — Pop. 50,040.
Argus (Dem.), W..... 2,000
St. Louis County Waechter (Ger. Rep.), W..... 2,800
Watchman-Advocate (Rep.), W.....6,300

CLINTON—Pop. 5,061— Henry Co. — Pop. 28,054.
Democrat (Dem.), eve., ex. Sun....
Democrat (Dem.), W..... 2,600
Eye (Dem.), W..... 2,000
Republican (Rep.), W..... 2,160
Tribune (Dem.), W..... 1,000

COLUMBIA—Pop. 5,651 — Boone Co. — Pop. 28,642.
Herald (Dem.), W..... 2,540
Missouri Statesman (Dem.),..... 1,600

"The standing, character and business ability of your concern are so firmly established that we feel that nothing we could say would add to them, and it is a pleasure for us to say, after years of dealings with you, involving the expenditure of thousands of dollars, we cannot recall any serious difficulty or friction."
—Woman's Magazine, St. Louis, Mo.

Missouri—Continued

DE SOTO—Pop. 5,611 — Jefferson Co. — Pop. 25,712.
Jefferson County Republican (Rep.), W..... 1,300
Press (Dem.), W..... 1,100

DONIPHAN—Pop. 1,508 — Ripley Co. — Pop. 13,186.
Hustler (Dem.), W..... 1,150
Prospect News (Dem.), W..... 1,600

EDINA—Pop. 1,605 — Knox Co. — Pop. 13,479.
Democrat (Dem.), W..... 1,000
Register (Dem.), W..... 1,050
Sentinel (Rep.), W..... 1,700

FARMINGTON—Pop. 1,778—St. Francois Co.—Pop. 24,051.
News (Rep.), W..... 1,260
Progress (Dem.), W..... 1,200
Times-Herald (Dem.), W..... 1,410

FAYETTE—Pop. 2,717—Howard Co. — Pop. 18,337.
Advertiser (Dem.), W..... 1,900
Democratic Leader (Dem.), W..... 1,800

FULTON—Pop. 4,883—Calloway Co.—Pop. 25,984.
Gazette (Dem.), W..... 1,600
Sun (Dem.), eve., ex. Sun.....
Sun (Dem.), W..... 2,550
Telegraph (Dem.), S-W..... 1,200

GALLATIN—Pop. 1,770 — Daviess Co. — Pop. 21,325.
Democrat (Dem.), W..... 2,500
North Missourian (Rep.), W..... 1,500

GRANT CITY—Pop. 1,406 — Worth Co. — Pop. 9,832.
Star (Rep.), W..... 1,600

"We have found the members of the Kastor agency to be men who know their business and always display sagacity, circumspection and ability in their dealings with the newspapers, in the interests of their customers. Our relationship since the very inception of your agency has been mutually pleasant and beneficial, which we gladly certify to."
—Westliche Post and Anzeiger, St. Louis, Mo.

Missouri—Continued

HAMILTON—Pop. 1,804—Caldwell Co.—Pop. 16,656.
Farmers' Advocate (Dem.), W..... 2,400
Fraternal Home (Frat.), M..... 10,000
Hamiltonian (Rep.), W..... 1,000

HANNIBAL—Pop. 12,780 — Marion Co. — Pop. 26,331.
Courier-Post (Rep.), eve., ex. Sun.. 2,300
Courier-Post (Rep.), W..... 1,000
Journal (Dem.), morn., ex. Mon.... 1,500
Journal (Dem.), Sun..... 1,500
Journal (Dem.), W..... 2,000

HARRISONVILLE—Pop. 1,844—Cass Co. —Pop. 23,636.
Democrat (Dem.), W..... 1,800
Leader (Dem.), W..... 3,300
News (Rep.), W..... 1,240

HERMANN—Pop. 1,575—Gasconade Co.—Pop. 12,298.
Advertiser Courier (Rep.), W..... 1,000
Volksblatt (Ger. Rep.), W..... 1,100

HIGGINSVILLE — Pop. 2,791 — Lafayette Co.—Pop. 31,679.
Advance (Rep.), W..... 1,154
Jeffersonian (Dem.), W..... 1,700
Leader..... 1,000
Missouri Thalbote (Ger. Rep.), W... 1,500
Progressive Bee-Keeper (Bee Keeping)..... 2,560

HUNTSVILLE—Pop. 1,805—Randolph Co. —Pop. 24,442.
Herald (Dem.), W..... 1,700

INDEPENDENCE—Pop. 6,974 — Jackson Co.—Pop. 195,193.
Examiner (Ind. Dem.), W..... 1,400
News (Ind.), eve., ex. Sun..... 2,000
Sentinel (Dem.), eve., ex. Sun..... 1,000
Sentinel (Dem.), W..... 1,800

"Our business relations have always been of the most cordial nature, and our files, records and correspondence will clearly indicate that your agency has conducted its advertising business on a strictly legitimate basis. Personally the writer has the highest regard for the standing, character, business ability and integrity of your concern."
—H. A. Sprague, Adv. Mgr. St. Joseph (Mo.) News Press.

Missouri—Continued

JACKSON—Pop. 1,658—Cape Girardeau Co. —Pop. 24,315.

Cash Book (Dem.), W	1,100
Deutscher Volksfreund (Rep.), W	1,000
Herald (Rep.), W	1,056

JEFFERSON CITY—Pop. 9,664 — Cole Co. —Pop. 20,578.

Democrat (Dem.), W	1,200
Post (Rep. Ger.), W	1,250
School Journal (Edu.), M	4,250

GAL 23.——21819. McM.

State Tribune, W	1,000
State Tribune, eve., ex. Sun	1,100
Volksfreund (Dem. Ger.), W	1,150

JOPLIN — Pop. 26,023 — Jasper Co. — Pop. 84,018.

Globe (Dem.), morn., ex. Mon	11,550
Globe (Dem.), Sun.	12,400
News-Herald (Rep.), eve., ex. Sat	8,300
News-Herald (Rep.), Sun	8,300
News-Herald (Rep.), W	1,200
Tribune (Ger. Ind.), W	1,700

KAHOKA—Pop. 1,818 — Clark Co. — Pop. 15,383.

Courier (Rep.), W	1,050
Gazette-Herald (Dem.), W	1,530
Review (Rep.), W	1,310

KANSAS CITY—Pop. 175,000—Jackson Co. —Pop. 195,193.

American Stockman (Live Stock), W	5,800
Architect and Builder, M	3,500
Drovers' Telegram (Stock), eve., ex. Sun	40,000
Farmer and Stockman, W	25,000
Farmfolks (Agri.), W	45,000
Home Friend (Fam.), M	150,000
Illustrated World (Illus.), M	28,000
Implement Trade Journal, W	9,000

"Here in the former home of all the members of your company, it is an easy matter to ascertain opinions about the Kastor family. The rapid development of your advertising agency has been watched with interest and pride by your former townsmen, and we believe that the experience of publishers generally with your agency tends to bear out the very high impression which you left behind you in this, your former home."
—St. Joseph (Mo.) Gazette.

Missouri—Continued

KANSAS CITY—Continued.

Independent (Ind.), W	8,100
Journal (Rep.), morn	**66,743**
Journal (Rep.), Sun	**66,495**
Journal (Rep.), W	**203,731**
Journal of Commerce, W	6,700
K. C. Leader (Prohi.), W	6,000
Leather Workers' Journal, M	7,000
Manufacturer & Merchant, M	6,000
Medical Arena (Homeo.), M	1,300
Medical Index Lancet (Med.), M	2,000
Medical Record (Med.), M	2,500
Missouri and Arkansas Farmer and Fruitman (Agri.), M	10,000
Missouri and Kansas Farmer (Agri.), M	52,000
Mo. Staats Zeitung (Ger.), W	2,500
Packer (Produce), W	18,000
Post (Dem.), eve., ex. Sun	43,981
Poultry Culture (Poul.), M	15,000
Presse (Ger. Rep.), eve., ex. Sun	3,000
Presse (Ger. Rep.), W	4,000
Pythian Herald (K. of P.), M	4,000
Reform (Ger. Ind.), W	4,000
Standard Farmer (Agri.), M	5,000
Star (Ind.), eve	**130,014**
Star (Ind.), Sun	**129,799**
Star (Ind.), W	**248,930**
Times (Dem.), morn	**129,565**
Tribunen (Rep. Sw.), W	5,000
Western Contractor, W	4,100
Western Dental Journal, M	1,000
Western Sportsman, M	7,000
Western Monthly (Adv.), M	10,000
World (Ind.), eve	64,359

KENNETT—Pop. 1,509 — Dunklin Co. — Pop. 21,706.

Democrat (Dem.), W	2,100
Mail (Dem.), W	1,250

KEYTESVILLE — Pop. 1,127 — Chariton Co.—Pop. 26,826.

Courier (Dem.), W	2,600
Signal (Dem.), W	1,700

"It is indeed a pleasure to do business with your agency—copy is always well prepared—well placed (especially if ordered in the Star-Chronicle)—and your check always follows the minute it is due."

—St. Louis Star-Chronicle.

Missouri—Continued

KIRKSVILLE—Pop. 5,966 — Adair Co. — Pop. 21,728.
Democrat (Dem.), W..... 1,200
Graphic (Rep.), W..... 1,750
Journal (Rep.), W..... 1,600

LA GRANGE—Pop. 1,507 — Lewis Co. — Pop. 16,724.
Indicator (Dem.), W..... 1,500

LAMAR—Pop. 2,737 — Barton Co. — Pop. 18,253.
Democrat (Dem.), eve., ex. Sun.....
Democrat (Dem.), W..... 1,800
Leader (Dem.), eve., ex. Sun.....
Leader (Dem.), W..... 1,520
Republican (Rep.), W..... 1,400
Sentinel (Rep.), W..... 1,000

LEBANON—Pop. 2,125 — Laclede Co. — Pop. 16,523.
Republican (Rep.), W..... 1,000
Rustic (Dem.), W..... 1,600
Sentinel (Ind.), W..... 1,550

LEXINGTON—Pop. 4,190—Lafayette Co. —Pop. 31,679.
Intelligencer (Dem.), W..... 2,250
News (Dem.), W..... 1,300

LIBERTY—Pop. 2,407—Clay Co.—Pop. 18,903.
Advance (Dem.), W..... 1,540
Tribune (Dem.), W..... 1,480

LOUISIANA—Pop. 5,131 — Pike Co. — Pop. 25,744.
News (Rep.), W..... 1,136
Press (Dem.), W..... 1,540

MACON — Pop. 4,068 — Macon Co. — Pop. 33,018.
Republican (Rep.), W..... 2,600
Times-Democrat (Dem.), W..... 2,800

"Our relationship with your agency covers a period of six years. We admire your enterprise, ability and perseverance, and gladly testify to your high standing in this office."
—National Farmer and Stock Grower, St. Louis, Mo.

Missouri—Continued

MARSHALL — Pop. 5,086 — Saline Co. — Pop. 33,703.

Citizen (Dem.), W	1,300
Democrat-News (Dem.), eve., ex. Sun	
Democrat-News (Dem.), W	2,620
Index (Dem.), eve., ex. Sun	
Index (Dem.), W	3,200
Progress (Dem.), eve., ex. Sun	
Progress (Dem.), W	1,510
Republican (Rep.), S-W	1,800

MARYSVILLE—Pop. 4,577—Nodaway Co. —Pop. 32,938.

Democrat (Dem.), W	1,050
Forum (Dem.), W	2,600
Republican (Rep.), W	2,350
Tribune (Rep.), W	5,300

MAYSVILLE—Pop. 925 — De Kalb Co. — Pop. 14,418.

Democrat (Dem.), W	1,000
Herald (Dem.), W	1,200
Pilot (Rep.), W	1,000

MEXICO—Pop. 5,099—Audrain Co.—Pop. 21,160.

Intelligencer (Dem.), eve., ex. Sun	700
Intelligencer (Dem.), W	3,300
Ledger (Dem.), eve., ex. Sun	1,000
Leader (Dem.), W	3,000

MILAN — Pop. 1,757 — Sullivan Co. — Pop. 20,282.

Republican (Rep.), W	2,400
Standard (Dem.), W	3,750

MOBERLY—Pop. 8,012—Randolph Co.—Pop. 24,442.

Democrat (Dem.), eve., ex. Sat	1,000
Democrat (Dem.), Sun	1,150
Democrat (Dem.), S-W	2,000
League-Gazette (Frat.), M	2,000
Monitor (Dem.), eve., ex. Sun	1,200
Monitor (Dem.), W	2,000

"It gives me personal pleasure to state that the business relations between your advertising agency and the Republic have always been of a satisfactory nature. We have found your organization and equipment to be of a high order, and that integrity, energy and industry have never been lacking in the conduct of your business."

—A. K. Hammond, Adv. Manager St. Louis Republic.

Missouri—Continued

MONTGOMERY CITY—Pop. 2,026—Montgomery Co.—Pop. 16,571.
Standard (Dem.), W..... 1,500

MOUND CITY—Pop. 1,681 — Holt Co. — Pop. 17,083.
Jeffersonian (Dem.), W..... 1,650
News (Rep.), W..... 1,000

MOUNTAIN GROVE—Pop. 1,004—Wright Co.—Pop. 17,519.
Advertiser (Ind.), W..... 1,050
Journal (Ind.), W..... 1,000

MOUNT VERNON—Pop. 1,206 —Lawrence Co.—Pop. 31,662.
Chieftain (Dem.), W..... 1,500
Fountain and Journal (Rep.), W.... 1,500
Record (Rep.), W..... 1,100

NEVADA — Pop. 7,461 — Vernon Co.—Pop. 31,619.
Herald (Rep.), W..... 1,400
Mail (Dem.), eve., ex. Sun..... 1,400
Post (Dem.), eve., ex. Sun..... 1,300
Post (Dem.), W..... 2,300
Southwest Mail (Dem.), W..... 2,600

PALMYRA—Pop. 2,323 — Marion Co. — Pop. 26,331.
Herald (Dem.), W..... 1,350
Spectator (Dem.), W..... 3,000

PARIS— Pop. 1,397 — Monroe Co. — Pop. 19,716.
Appeal (Dem.), W..... 1,040
Mercury (Dem.), W..... 2,000

PARKSVILLE—Pop. 931 — Platte Co. — Pop. 16,193.
Gazette (Dem.), W..... 1,250

"The agency of H. W. Kastor & Sons Advertising Co. is one of the most satisfactory we have ever had the pleasure of doing business with. You have been phenomenally successful in the city of St. Louis, which, before your coming, was considered pretty much of a 'grave-yard' for advertising agencies."
—Louis Lange Pub. Co., Publishers of Die Abendschule and Illustrated Home Journal.

Missouri—Continued

PEIRCE CITY—Pop. 2,151 — Lawrence Co. —Pop. 31,662.
Democrat (Dem.), eve., ex. Sun....
Democrat (Dem.), W..... 1,240
Southwest Journal (Ind.), S-W..... 1,000

PLATTE CITY—Pop. 744 — Platte Co. — Pop. 16,193.
Argus (Dem.), W..... 2,210
Landmark (Dem.), W..... 1,000

PLATTSBURG—Pop. 1,878—Clinton Co. —Pop. 17,363.
Democrat-Lever (Dem.), W..... 2,550
Leader (Dem.), W..... 1,200

PLEASANT HILL—Pop. 2,002—Cass Co.— Pop. 23,636.
Local (Dem.), W..... 1,100
Times (Dem.), W..... 1,000

POPLAR BLUFF—Pop. 4,321—Butler Co. —Pop, 16,769.
Citizen (Dem.), eve., ex. Sun.....
Citizen (Dem.), W..... 1,100
Republican (Rep.), morn., ex. Mon..
Republican (Rep.), W..... 1,000

PRINCETON—Pop. 1,575—Mercer Co.— Pop. 14,706.
Press (Dem.), W..... 1,260
Post (Ind.), W..... 1,040
Telegraph (Rep.), W..... 1,165

RICH HILL—Pop. 4,053—Bates Co.—Pop. 30,141.
Mining Review (Dem.), W..... 2,400
Tribune (Rep.), W..... 1,200
Western Enterprise (Dem.), W..... 2,200

RICHMOND—Pop. 3,478—Ray Co.—Pop. 24,805.
Conservator (Dem.), W..... 1,410
Democrat (Dem.), W..... 2,000
Missourian (Dem.), W..... 1,800
Republican (Rep.), W..... 1,600

"We are always delighted to receive ads from you, as it is a great pleasure to deal with a firm that does business on strictly business principles. This excellent trait is combined with honesty, square dealing and the utmost courtesy in the firm of H. W. Kastor & Sons Advertising Co."

—American Woman's Review, St. Louis, Mo.

Missouri—Continued

ROCKPORT—Pop. 1,080—Atchison Co.—Pop. 16,501.

Journal (Rep.), W	1,000
Mail (Dem.), W	2,500

ROLLA—Pop. 1,600—Phelps Co.—Pop. 14,194.

Herald-Democrat (Dem.), W	1,500
Missouri Sharpshooter (Dem.), W	1,600
New Era (Rep.), W	1,200

ST. CHARLES—Pop. 7,982—St. Charles Co.—Pop. 24,474.

Banner News (Dem.), eve., ex. Sun.	1,000
Banner News (Dem.), W	1,600
Cosmos-Monitor (Rep.), W	2,300
Democrat (Ger. Ind. Dem.), W	1,000
Republikaner (Ger. Rep.), W	1,150

ST. JOSEPH—Pop. 110,500—Buchanan Co.—Pop. 121,838.

Farm and Stock, M	25,000
Fruit Grower (Fruit), M	50,000
Gazette (Rep.), morn., ex. Mon	18,510
Gazette (Rep.), Sun	22,600
Medical Herald (Med.), M	6,750
Modern Farmer (Agri.), M	5,000
News and Press (Ind.), eve., ex. Sun.	35,532
Post (Rep. Ger.), W	1,000
Star, D., ex. Sun	10,000
Stock Yards Journal (Live Stock), eve., ex. Sun	10,000
Stock Yards Journal, S-W	10,200
Stock Yards Journal, W	10,500
Union (Labor), W	5,300
Volskblatt (Ger. Ind.), eve., ex. Sun.	600
Volksblatt (Ger. Ind.), W	1,000

ST. LOUIS—Pop. 720,035.

Abendschule (Ger. Lit.), B-W	56,000
Advance Advocate (Labor), M	49,000
Alienist and Neurologist, Quar	3,350
Altruist (Communist), M	10,100
American Journal of Dermatology and Genito-Urinary Diseases, B-M	18,700

"We desire to thank you heartily for the complete agency service you have given us, and to say that we regard the Kastor agency, both as to standing, character, integrity and ability, the equal of any agency in the country. The fact that we are doubling our appropriation, and placing it through your agency, shows conclusively that we have profited by your assistance."
—The Brooks Publishing Co., St. Louis, Mo.

Missouri—Continued

ST. LOUIS—Continued.

American Journal of Opthalmology, M,	2,140
American Law Review, B-M	3,685
American Medical Journal, M	1,800
American Pressman, M	4,000
American Woman's Review (Lit.), M	235,000
Amerika (Ger. Dem.), morn., ex. Sun	17,500
Amerika (Ger. Dem.), Sun	21,500
Amerika (Ger. Dem.), S-W	30,000
Anzeiger (Ger. Ind.), eve	33,250
Anzeiger des Westens (Ger. Ind.), Daily Country Edition	42,300
Art Review (Trade), M	4,500
Auto Review (Autom.), M	3,500
Bookkeepers Bulletin, M	5,200
Brooks Magaz. Syndicate (Lit.), M	100,000
Builder, M	8,000
Bulletin of Commerce (Agri.), W	18,000
Butchers' and Packers' Gazette, M	40,000
Carondelet News (Ind.), W	2,000
Censor (Lit.), W	32,000
Central Law Journal, W	4,000
Clinical Reporter (Med.), M	3,500
Clinique (Med.), M	5,000
Colman's Rural World (Agri.), W	50,000
Commercial Review (Com.), W	8,400
Courier of Medicine (Med.), M	4,000
Dry Goods Man, W	4,000
Electrical Worker, M	3,100
Farm Machinery (Mech.)	10,579
Farm Progress (Agri.), M	219,793
Finance, M	4,100
Force (Educ.), M	4,000
Furniture News, M	4,500
Globe-Democrat (Rep.), morn	119,598
Globe-Democrat (Rep.), Sun	184,663
Globe-Democrat (Rep.), S-W	107,111
Home and Family (Lit. Home), M	
Horse Show Monthly	6,000
Hotel Reporter, morn., ex. Sun	3,000
Humorist (Hum.), Thurs	15,000
Illus. Home Journal (Lit.), M	32,222

"The Kansas City Journal sincerely appreciates the large amount of business which has been placed both in its weekly and daily columns by the H. W. Kastor & Sons Advertising Company. The fact that your business has grown to such proportions that you have absorbed the combined activities of your large family, is in itself a tribute that needs no further comment."

—Kansas City (Mo.) Journal.

Missouri—Continued

ST. LOUIS—Continued.

International Musician (Trade).....	30,000
Interstate Grocer (Trade), W.....	5,130
Interstate Medical Journal, M.....	14,000
Investor (Finance), W.....	2,500
Journal of Agriculture, W.....	35,000
Kunkel's Musical Review, Quar....	35,000
Labor Compendium, W.....	24,500
Laryngoscope (Med.), M.....	2,714
Listy (Ind. Boh.), W.....	4,000
Lumberman (Trade), M.....	5,100
Masonic Constellation (Mas.), M....	3,900
Medical Brief, M.....	42,000
Medical Era, M.....	11,500
Medical Fortnightly, M.....	10,000
Medical Review (Med.), W.....	5,000
Medical and Surgical Journal, M....	5,500
Mercantile Adjuster (Com.), M.....	8,000
Meyer Brothers' Druggist, M.....	7,200
Mirror (Lit.), W.....	67,482
Mississippi Blaetter (Ger.), Sun. ed. of Westliche Post and Anzeiger...	69,700
Missouri Freemason (Masonic), W..	2,200
Missouri State Republican (Rep.), W.....	5,000
Modern Miller (Milling), W.....	3,500
Money Maker (Fin. Ind.), B-M.....	21,000
National Druggist, M.....	8,000
National Farmer and Stock Grower (Agri.).....	104,355
New Southwest (Immigr.), M.....	10,000
Orff's Farm and Poultry Review (Agri.), M.....	98,000
Overseer (A. O. U. W.), M.....	23,400
Picket Guard (Ind. Negro), W.....	1,050
Post-Dispatch (Ind.), eve., ex. Sun..	159,261
Post-Dispatch (Ind.), Sun.....	249,232
Progressive Printer, M.....	5,000
Przewodnik Polski, W.....	12,000
Railroad Telegrapher (Lab.), M....	35,000
Railway Journal, M.....	4,000
Record (Legal), morn., ex. Sun.....	1,150
Regular Medical Visitor, M.....	3,000
Republic (Dem.), morn.....	87,914
Republic (Dem.), Sun.....	152,264

"Our experience with your agency has been most satisfactory, and we would be very glad to have a great many such customers as you."

—Doubleday-Page Co., New York. Publishers Country Life in America and the World's Work.

Missouri—Continued

ST. LOUIS—Continued.

Republic (Dem.), S-W.....**102,675**
St. Louis and Canadian Photo (Photo), M..... 2,750
St. Louis Hospital Bulletin (Med.), M..... 10,000
St. Louis Labor (Socialist), W.... 7,000
St. Louis Daily News (Loc.), morn.. 12,000
St. Louis News (Loc.), W..... 40,000
Shoe and Leather Gazette (Trade), W..... 4,000
Sporting Goods Dealer (Trade), M.. 15,000
Sporting News (Sport), W..... 61,420
Sportsman (Sports), W..... 13,000
Squib (Lit.), W..... 8,000
Star-Chronicle (Rep.), eve., ex. Sun. **73,029**
Star (Rep.), S-W.....154,723
Stoves and Hardware Reporter (Trade), W..... 7,112
T. P. A. News-Letter (Com.), M.... 22,000
Trackman Advance Advocate (Labor), M..... 25,000
Trade Review, M..... 18,000
Travel (Ill.), M..... 28,000
Valley Magazine.....125,000
Waterways Journal (River News), W..... 2,300
Western Insurance Review, M..... 2,500
Westliche Post (Ger. Rep.), morn... 35,400
Westliche Post (Ger. Rep.), Daily Country Edition..... 44,120
Woman's Farm Journal (Farm. and Agri.), M.....**624,762**
Woman's Home Monthly (Fam.), M. 15,000
Woman's Magazine (Fam.), M.... **1,585,273**
Woman's National Daily (Ind.),..1,000,000
Word and Works (Scientific and Fam.), M..... 45,000
World (Dem.), morn..... 53,000

SALISBURY—Pop. 1,847 — Chariton Co. —Pop. 26,826.

Democrat (Ind.), W..... 1,340
Press-Spectator (Dem.), W..... 1,600

"As to the standing, character and business ability and integrity of the Kastor agency, will say that no agency in this country stands higher in our estimation than your own."
—The Kansas City (Mo.) Star.

Missouri—Continued

SAVANNAH—Pop. 1,886—Andrew Co.—Pop. 17,332.

Democrat (Dem.), W	1,200
Reporter (Rep.), W	2,000
Republican (Rep.), W	1,370

SEDALIA—Pop. 15,600 — Pettis Co. — Pop. 32,438.

Bazoo (Dem.), W	1,300
Capital (Rep.), morn., ex. Mon	2,175
Capital (Rep.), Sun	2,225
Capital (Rep.), W	2,300
Democrat (Dem.), eve., ex. Sat	2,400
Democrat (Dem.), Sun	2,700
Democrat (Dem.), W	2,400
Journal (Ger. Rep.), W	1,100
Ruralist (Agri.), W	5,250
Sentinel (Dem.), eve., ex. Sat. and Sun	2,617
Sentinel (Dem.), W	2,600
Times (Rep. Negro), W	1,500

SHELBINA—Pop. 1,733—Shelby Co.—Pop. 16,167.

Democrat (Dem.), W	1,500
Torchlight (Dem.), W	1,800

SHELBYVILLE—Pop. 777—Shelby Co.—Pop. 16,167.

Guard (Dem.), W	1,000
Herald (Dem.), W	2,400

SIKESTON—Pop. 1,077—Scott Co.—Pop. 13,092.

Democrat (Dem.), W	1,100
Herald (Dem.), W	1,800

SPRINGFIELD—Pop. 23,700—Greene Co.—Pop. 52,713.

Express (Dem.), W	1,320
Leader (Dem.), eve., ex. Sun	6,000
Leader (Dem.), Sun	6,500
Leader (Dem.), W	3,800
Missouri Presse (Ger.), W	1,200

"I have known your agency for the past six years. I have always found its character, business ability and integrity to the standard. I have had a great many business dealings with you and they have always been of the most pleasant kind."

—The Butterick Trio, New York, N. Y. By W. H. Black, Advertising Manager.

Missouri—Continued

SPRINGFIELD—Continued.

Practical Fruit Grower (Hort.), S-M.	7,000
Republican (Rep.), morn., ex. Mon..	5,800
Republican (Rep.), Sun.....	5,850
Republican (Rep.), W.....	3,250
Sunday Tradesman (Ind.), Sun.....	3,000
Triple Link (O. F.), S-M.....	6,000

TARKIO—Pop. 1,901—Atchison Co.—Pop. 16,501.

Avalanche (Rep.), W.....	1,100
Independent (Dem.), W.....	1,300

TRENTON—Pop. 5,396—Grundy Co.—Pop. 17,832.

Republican-Tribune (Rep.), W.....	2,400
Times (Dem.), eve., ex. Sun.....	
Times (Dem), W.....	1,500

TROY—Pop. 1,153—Lincoln Co.—Pop. 18,352.

Free Press (Dem.), W.....	1,050
Mo. School Journal (Edu.), M.....	4,200

UNIONVILLE—Pop. 2,050—Putnam Co.—Pop. 16,688.

Journal (Dem.), W.....	1,100
Pantagraph (Rep.), W.....	1,700
Republican (Rep.), W.....	3,300

VERSAILLES—Pop. 1,240—Morgan Co.—Pop. 12,175.

Democrat (Dem), W.....	1,100
Leader (Dem.), W.....	1,500
Statesman (Rep.), W.....	1,200

WARRENSBURG—Pop. 4,724—Johnson Co.—Pop. 27,843.

Journal-Democrat (Dem.), W.....	2,250
Standard-Herald (Rep.), W.....	2,150
Star (Dem.), eve., ex. Sun.....	
Star (Dem.), W.....	2,850

"Our experience with the H. W. Kastor & Sons Advertising Co. has been uniformly courteous, prompt in payment of accounts, and but few agencies have demonstrated the ability and integrity that they have shown."

—Springfield (Ill.) State Register.

Missouri—Continued

WARRENTON—Pop. 770—Warren Co.—Pop. 9,919.
Banner (Rep.)..... 1,200
Volksfreund (Ger. Rep.), W..... 1,250

WARSAW—Pop. 743—Benton Co.—Pop. 16,556.
Enterprise (Dem.), W..... 1,050
Times (Rep.), W..... 1,100

WASHINGTON—Pop. 3,015—Franklin Co.—Pop. 30,581.
Observer (Dem.), W..... 2,000
Post (Ger. Rep.), W..... 980

WEBB CITY—Pop. 9,201—Jasper Co.—Pop. 84,018.
Register (Dem.), eve., ex. Sun..... 1,050
Sentinel (Rep.), eve., ex. Sun..... 1,060

WESTON—Pop. 1,019—Platte Co.—Pop. 16,193.
Chronicle (Dem.), W..... 2,000

WEST PLAINE—Pop. 2,902—Howell Co.—Pop. 21,834.
Gazette (Dem.), W..... 1,250
Journal (Rep.), W..... 1,500
News (Rep.), W..... 1,200

WINDSOR—Pop. 1,502—Henry Co.—Pop. 28,054.
Review (Dem.), W..... 1,600

Montana

Population, 277,104.

ANACONDA—Pop. 9,453—Deer Lodge Co.—Pop. 17,393.
Standard (Dem.), morn..... **10,750**
Standard (Dem.), Sun..... **14,017**

"Our business relations with your agency have been satisfactory in every respect. You have always been prompt in the payment of accounts. We have appreciated the nice line of business which you have sent us."

—Anaconda (Mont.) Standard.

Montana—Continued

BILLINGS—Pop. 3,221—Yellowstone Co.—Pop. 6,212.

Gazette (Rep.), S-W	1,100
Times (Dem.), S-W	1,300

BOZEMAN—Pop. 3,419—Gallatin Co.—Pop. 9,553.

Avant Courier (Rep.), W	1,040
Chronicle (Dem.), W	1,020
Republican (Rep.), W	1,100

BUTTE CITY—Pop. 36,200—Silver Bow Co.—Pop. 47,635.

Inter-Mountain (Rep.), eve., ex. Sun	12,000
Inter-Mountain (Rep.), S-W	6,000
Miner (Dem.), morn	9,400
Miner (Dem.), W	2,500
News (Ind.), eve., ex. Sun	7,800
Reveille (Ind.), W	5,700
Tribune Review (Rep.), W	2,200

GREAT FALLS—Pop. 18,300—Cascade Co.—Pop. 25,777.

Leader (Rep.), eve., ex. Sun	3,600
Leader (Rep.), W	2,000
Montana Herold (Ind. Ger.), W	900
Rocky Mountain Husbandman (Agri.), W	5,900
Tribune (Dem.), morn., ex. Mon.	4,360
Tribune (Dem.), W	2,330

HAMILTON—Pop. 1,257—Ravalli Co.—Pop. 7,822.

Ravalli Republican (Rep.), W	1,650
Western News (Dem.), W	1,200

HELENA—Pop. 13,800—Lewis & Clarke Co.—Pop. 19,171.

Independent (Dem.), morn	6,300
Independent (Dem.), Sun	6,600
Independent (Dem.), S-W	4,300
Montana Staats Zeitung (Ger. Ind.), W	1,700

"The relations between H. W. Kastor & Sons Advertising Co. and the Gazette Co. of Elmira have always been most satisfactory. We appreciate the business you have sent us and trust we may be able to serve you further to our mutual advantage."

—Elmira (N. Y.) Gazette.

Montana—Continued

HELENA—Continued.

Montana Stockman and Farmer (Agri.), S-M..... 8,200
Record (Rep.), morn., and eve..... 10,130
Record (Rep.), W..... 4,700

LEWISTON—Pop. 1,096—Fergus Co.—Pop. 6,937.

Argus (Rep.), W..... 1,650
Democrat (Dem.), W..... 1,050

LIVINGSTON—Pop. 2,778—Park Co.—Pop. 7,341.

Enterprise (Dem.), W..... 1,150
Post (Dem.), W..... 1,180

MISSOULA—Pop. 4,366—Missoula Co.—Pop. 13,964.

Democrat Messenger (Dem.), D.... 2,500
Journal (Dem.), S-W..... 1,000
Missoulian (Rep.), every morn..... 4,838
Missoulian (Rep.), Sun..... 6,400
Missoulian (Rep.), S-W..... 3,450

PHILLIPSBURG—Pop. 995—Granite Co.—Pop. 4,328.

Call (Dem.), W..... 1,260
Mail (Rep.), W..... 1,300

RED LODGE—Pop. 2,152—Carbon Co.—Pop. 7,533.

Chronicle (Dem.), W..... 1,000
Picket (Rep.), W..... 1,300

TEVENSVILLE—Pop. 346—Ravalli Co.—Pop. 7,822.

I. O. G. T. News (Prohib.), M..... 1,500
North West Tribune (Ind.), W..... 1,200
Register (Rep.), W..... 1,200

VIRGINIA CITY—Pop. 568—Madison Co.—Pop. 7,659.

Alder-Gulch-Times (Rep.), W..... 1,200
Madisonian (Dem.), W..... 1,050

"We have never had any misunderstanding on orders you sent us. Clearness and exactness in detail have always accompanied your orders and we are always glad to receive them. The H. W. Kastor & Sons Advertising Co. stands high in our estimation in business ability and integrity."

—National Magazine, Boston, Mass.

Nebraska

Population 1,098,539.

ALBION—Pop. 1,269—Boone Co.—Pop. 11,689.

Argus (Ind.), W	1,000
News (Rep.), W	1,400

AUBURN—Pop. 2,664—Nemaha Co.—Pop. 14,952.

Granger (Ind.), W	1,250
Herald (Dem.), W	2,000
Westlicher Beobachter (Ind. Ger.)	1,250

BEATRICE—Pop. 7,875—Gage Co.—Pop. 30,051.

Express (Rep.), eve., ex. Sun	1,300
Express (Rep.), S-W	1,800
Gage County Democrat (Dem.), W.	1,100
Nebraska Post (Ind.), W	1,300
Sun (Ind.), morn., ex. Mon	1,400
Sun (Ind.), Sun	1,400
Times (Rep.), W	1,800

BEAVER CITY—Pop. 911—Furnas Co.—Pop. 12,373.

Times-Tribune (Rep.), W	1,100

BLAIR—Pop. 2,970—Washington Co.—Pop. 13,086.

Courier (Rep.), W	1,050
Danskeren (Danish), S-W	7,000
Pilot (Rep.), S-W	2,172
Republican (Ind.), W	1,108

BLUE SPRINGS—Pop. 786—Gage Co.—Pop. 30,051.

Sentinel (Rep.), W	1,300

BROKEN BOW—Pop. 1,375—Custer Co.—Pop. 19,758.

Chief (Ind.), W	1,000
Republican (Rep.), W	1,350

"My acquaintance with the gentlemen of H. W. Kastor & Sons Advertising Co. goes back to their advent into the advertising business. My opinion of them is that in business ability, integrity and reliability they are entitled to be marked "A 1" in every publishers' index."

—Lincoln (Neb.) Daily Star, Per C. B. Edgar, Publisher.

Nebraska—Continued

CALLAWAY—Pop. 406—Custer Co.—Pop. 19,758.
Tribune (Dem.), ... 2,500

CENTRAL CITY—Pop. 1,571—Merrick Co.—Pop. 9,255.
Democrat (Dem.), W..... 1,260
Nonpareil (Rep.), W..... 1,050
Republican (Rep.), W..... 1,000

CLAY CENTER—Pop. 590—Clay Co.—Pop. 15,735.
Clay Co. Patriot (Ind.), W..... 1,100
Poultry Gazette (Poult.), M..... 25,000

COLUMBUS—Pop. 3,522—Platte Co.—Pop. 17,747.
Argus (Dem.), W..... 1,000
Biene (Ger. Ind.), W..... 1,100
Journal (Rep.), W..... 1,050
Telegram (Dem.), W..... 1,230

FAIRBURY—Pop. 3,140—Jefferson Co.—Pop. 15,196.
Gazette (Rep.), W..... 1,040
Journal (Pop.), W..... 1,080
News (Dem.), S-W..... 1,750

FALLS CITY—Pop. 3,022—Richardson Co.—Pop. 19,614.
Journal (Rep.), W..... 1,100
News (Dem.), W..... 1,050
Tribune (Rep.), W..... 1,000

FREMONT—Pop. 7,241—Dodge Co.—Pop. 22,298.
Herald Leader (Dem.), T-W..... 1,200
Platte River Zeitung (Ger. Dem.), W..... 5,000
Tribune (Rep.), eve., ex. Sun..... 1,550
Tribune (Rep.), T-W..... 2,000

GENEVA—Pop. 1,534—Fillmore Co.—Pop. 15,087.
Gazette (Ind.), W..... 2,100
Signal (Rep.), W..... 2,200

"One of the chief characteristics of your agency is that, while you are always jealous of your clients' interests, you are broad-minded and are not disposed to pick quarrels with publishers over small matters. Publishers very much appreciate this and it helps your clients considerably in your dealings with them."

—Omaha (Neb.) World-Herald.

Nebraska—Continued

GRAND ISLAND—Pop. 7,554—Hall Co.—Pop. 17,206.

Anzeiger und Herold (Ger. Ind. Dem.), W.	2,600
Democrat (Dem.), W.	1,200
Free Press (Pop.), W.	1,420
Independent (Rep.), morn., ex. Sun.	1,500
Independent (Rep.), W.	1,300

HASTINGS—Pop. 7,184—Adams Co.—Pop. 18,840.

Democrat (Dem.), W.	2,750
News (Ind.), W.	1,100
Republican (Rep.), eve., ex. Sun.	1,800
Republican (Rep.), W.	1,500
Tribune (Rep.), W.	3,350

HOLDREDGE—Pop. 3,007—Phelps Co.—Pop. 10,772.

Citizen Forum (Rep.), W.	1,300
Progress (Ind.), W.	1,550

HUMBOLDT—Pop. 1,218—Richardson Co.—Pop. 19,614.

Enterprise (Rep.), W.	1,150
Leader (Rep.), W.	1,010
Standard (Dem.), W.	1,000

KEARNEY—Pop. 5,634—Buffalo Co.—Pop. 20,254.

Democrat (Ind. Dem.),	1,100
Hub (Rep.), eve., ex. Sun.	800
Hub (Rep.), W.	1,100

LINCOLN—Pop. 46,300—Lancaster Co.—Pop. 64,835.

Commoner (Dem.), W.	**145,000**
Dairyman, M.	4,000
Deutsch Amerikanischer Farmer (Agri. and Fam.), W.	**145,739**
Freie Presse (Ger. Ind.), W.	**145,678**
Midwest (Agri.), M.	4,600
Nebraska Farmer (Agri.), W.	**24,000**

"We cannot refrain from complimenting you on the splendid lines of business you have been developing. It is a pretty good testimonial that you are giving your clients superior service, and that you are really aiding them in building up their own business, from small beginnings into immense accounts."

—Omaha (Neb.) Bee.

Nebraska—Continued

LINCOLN—Continued.

Nebraska Farm Journal (Agri.), M.	12,000
Nebraska Independent (Ind. Dem.), W.	25,500
Nebraska Legal News	1,360
Nebraska Teacher (Edu.), M.	5,900
Post (Dem.), eve., ex. Sun	2,970
Post (Dem.), W.	5,200
Poultry Topics, M.	10,000
Protector (Frat.), M.	5,000
Star (Ind.), eve., ex. Sun	16,504
State Democrat (Dem.), W.	7,000
State Journal and News (Rep.), morn. and eve..	28,000
State Journal (Rep.), Sun	14,700
State Journal (Rep.), W.	26,000
Svenska Tribune (Swedish Liberal), W.	1,700
Western Med. Review, M.	2,000
Western Swine Breeder, M.	9,400

NEBRASKA CITY—Pop. 7,380—Otoe Co.—Pop. 22,288.

Nebraska Staats Zeitung (Ger. Ind.), W.	1,100
News (Dem.), eve., ex. Sun	1,500
News (Dem.), S-W.	5,600
Press (Rep.), morn., ex. Mon	1,300
Press (Rep.), S-W.	2,400
Tribune (Rep.), eve., ex. Sun	1,500
Tribune (Rep.), W.	1,500
Weekly (Rep.), S-W.	4,600

NORFOLK — Pop. 3,883 — Madison Co. — Pop. 16,976.

Anzeiger (Ger. Ind. Dem.), W.	864
News (Rep.), eve., ex. Sun	2,450
News (Rep.), S-W.	2,000
Times-Tribune (Free Silver), W.	2,450

NORTH PLATTE—Pop. 3,640—Lincoln Co. —Pop. 11,416.

Independent Era (Ind.), W.	1,020
Telegraph (Rep.), eve., ex. Sun	140

"It affords me pleasure to state that our dealings with your company have been very pleasant and satisfactory during the time that we have been doing business with you. Your payments of accounts have been very prompt, and we have not had cause for any complaint."

—Sovereign Visitor, Omaha, Neb.

Nebraska—Continued

NORTH PLATTE—Continued.

Telegraph (Rep.), S-W	1,050
Tribune (Rep.), S-W	1,000

OMAHA—Pop. 113,500—Douglas Co.—Pop. 140,590.

Bee (Rep.), morn., and eve., ex. Sun.	31,926
Bee (Rep.), Sun	31,327
Danske Pioneer (Danish Ind.), W	33,000
Enterprise (Rep.), W	1,400
Excelsior (Society), W	2,600
Farm Magazine (Agri.), M	**50,100**
Hospodar (Bohem. Agri.), S-M	20,191
Hotel Reporter, morn., ex. Sun	1,200
Mercury (Ind.), W	1,700
News (Ind.), eve., ex. Sun	**49,895**
Omaha Posten (Rep. Swed.), W	4,550
Pokrok Zabadu (Bohem.), W	10,000
Post Tribune (Ind. Ger.), W	2,000
Progress (Rep.), W	1,200
Sovereign Vis tor (Frat.), M	285,000
Svenske Journalen (Swed.), W	3,800
Tidings (Frat.), M	30,000
Trade Exhibit (Trade), W	5,000
Twentieth Century Farmer (Agri.), Weekly of Bee	54,725
Westliche Presse (Ind. Ger.), W	10,000
Workers' Gazette (Labor), W	2,350
World-Herald (Dem.), morn., and eve	**36,844**

ORD—Pop. 1,372—Valley Co.—Pop. 7,339

Journal (Pop.), W	1,000
Quiz (Rep.), W	1,500

PAWNEE CITY—Pop. 1,969—Pawnee Co.—Pop. 11,770.

Chief (Dem.), W	1,300
Press (Dem.), S-W	1,500
Republican (Rep.), W	1,050

PLATTSMOUTH—Pop. 4,964—Cass Co.—Pop. 21,330.

Journal (Dem.), W	1,100
News (Rep.), eve., ex. Sun	600
News-Herald (Rep.), W	1,320

"We have had several years experience with your agency and know that no agency handles more desirable accounts. I do not now call to mind any agency which looks after its clients' business with more attention. In fact, we know of no respect in which your agency is not to be ranked among the best in the country."

—Farm Magazine, Omaha, Neb.

Nebraska—Continued

RED CLOUD—Pop. 1,554—Webster Co.—Pop. 11,619.
Argus (Rep.), W..... 1,200
Chief (Rep.), W..... 1,610
Nation (Ind.), W..... 1,540

ST. PAUL—Pop. 1,475—Howard Co.—Pop. 10,343.
Phonograph Press (Pop.), W..... 1,050
Republican (Rep.), W..... 1,100

SEWARD—Pop. 1,970—Seward Co.—Pop. 15,690.
Blue Valley Blade (Rep.), W..... 1,210
Farmer Zeitung (Ind. Ger.), W..... 1,000
Independent Democrat (Dem.), W... 1,320

SOUTH OMAHA—Pop. 26,001—Douglas Co.—Pop. 140,590.
Democrat (Dem.), eve., ex. Sun.... 2,150
Drovers' Journal Stockman (Live Stock), eve., ex. Sun..... 15,000

SUPERIOR—Pop. 1,577—Nuckolls Co.—Pop. 12,414.
Express (Dem.), W..... 1,100
Journal (Rep.), eve., ex. Sun.....
Journal (Rep.), W..... 1,150
Philatelic West, M..... 15,000

TECUMSEH—Pop. 2,005—Johnson Co.—Pop. 11,197.
Chieftain (Rep.), W..... 1,400
Journal (Dem.), W..... 1,240
Tribunal (Ind.), W..... 1,450

TEKAMAH—Pop. 1,597—Burt Co.—Pop. 13,040.
Herald (Rep.), W..... 1,020
Journal (Rep.), W..... 1,340

WAYNE—Pop. 2,119—Wayne Co.—Pop. 9,862.
Democrat (Dem.), W..... 1,000

"This is just to let you know that our dealings with your agency have been entirely satisfactory to us in every way."

—The Philistine, East Aurora, N. Y.

Nebraska—Continued

WAYNE—Continued.
Herald (Rep.), W..... 1,170
Republican (Rep.), W..... 1,020

WESTPOINT—Pop. 1,890—Cuming Co.—Pop. 14,584.
Democrat (Dem.), W..... 1,500
Republican (Rep.), W..... 4,476
Volksblatt (Ger. Ind.), W..... 1,075

WYMORE—Pop. 2,626—Gage Co.—Pop. 30,051.
Arbor State (Farm.), W..... 1,800
Wymorean (Rep.), W..... 1,500

YORK—Pop. 5,132—York Co.—Pop. 18,205.
Republican (Rep.), W..... 1,350
Teller Democrat (Dem.), W..... 1,650

Nevada

Population 42,335.

CARSON CITY—Pop. 2,100—Ormsby Co.—Pop. 2,893.
Monday Weekly (Rep.), W..... 1,000

GOLDFIELD—Pop. 1,700—Esmeralda Co.—Pop. 2,870.
News (Ind.), W..... 2,500

RENO—Pop. 4,500—Washoe Co.—Pop 9,141.
Gazette (Rep.), eve., ex. Sun..... 1,650
Gazette and Stockman (Rep.), W... 2,450
Journal (Dem.), morn., ex. Mon..... 2,100

VIRGINIA CITY—Pop. 2,695—Storey Co.—Pop. 3,673.
Chronicle (Dem.), eve., ex. Sun..... 1,600
Chronicle (Dem.), W..... 1,300
Report (Dem.), eve., ex. Sun..... 1,000
Territorial Enterprise (Rep.), morn., ex. Mon..... 1,000

WELLS—Pop. 440—Elko Co.—Pop. 5,688.
Herald (Dem.), W..... 1,050

"Our relations with the H. W. Kastor & Sons Advertising Co. have been always of the most satisfactory character. We have received a large number of contracts and a large amount of space from this agency and not only the copy sent us is most excellent, but the manner in which the payments are made is most gratifying."

—Vick's Family Magazine, Dansville, N. Y.

New Hampshire

Population 422,109.

BERLIN — Pop. 8,886 — Coos Co. — Pop. 29,468.
Independent (Rep.), W..... 1,800
Reporter (Ind.), W..... 2,050

BRISTOL—Pop. 1,600—Crafton Co.—Pop. 40,844.
Enterprise (Ind.), W..... 1,600

CLAREMONT—Pop. 6,948—Sullivan Co.—Pop. 18,009.
Advocate (Rep.), W..... 1,800
National Eagle (Rep.), W..... 1,280

CONCORD—Pop. 20,500—Merrimac Co.—Pop. 52,430.
Granite Monthly (Hist.), M..... 5,000
Independent Statesman (Rep.), W... 5,600
Monitor (Rep.), eve., ex. Sun..... 2,650
N. H. Sanitary Bulletin, Q..... 5,000
Patriot (Dem.), eve., ex. Sun..... 3,200
Patriot (Dem.), W..... 5,000
Popular Odd Fellow (Frat.), F..... 1,700
Tribune (Rep.), W..... 1,000

DERRY—Pop. 3,583—Rockingham Co.—Pop. 51,118.
News (Ind.), W..... 2,400
Times (Ind.), W..... 1,480

DOVER—Pop. 13,207—Stafford Co.—Pop. 39,337.
Democrat (Rep.), eve., ex. Sun..... 3,300
Democrat (Rep.), W..... 1,750

EXETER—Pop. 4,922—Rockingham Co.—Pop. 51,118.
News Letter (Rep.), W..... 2,800

FARMINGTON—Pop. 2,265—Stafford Co —Pop. 39,337.
News (Ind.), W..... 1,300

"We esteem your agency highly. The writer has done a large amount of business with you both for the Magnet Magazine and also for other publications with which he has been connected, and has always found your agency to be reliable, honest and prompt in settling bills."
—The Magnet Publishing Co., West Derry, N. H. By Chas. F. Nettleton, Manager.

New Hampshire—Continued

HANOVER—Pop. 1,884—Grafton Co.—Pop. 40,844.
Dartmouth (Edu.), W..... 1,500
Gazette (Ind.), W..... 1,450

HILLSBORO—Pop. 2,254—Hillsboro Co.—Pop. 112,640.
Messenger Courier (Ind.), W..... 1,200

KEENE—Pop. 9,165—Cheshire Co.—Pop. 31,321.
Republican (Dem.), W..... 2,100
Sentinel (Rep.), eve., ex. Sun..... 1,800
Sentinel (Rep.), W..... 3,700

LACONIA — Pop. 8,042 — Belknap Co. — Pop. 19,526.
Independent (Democrat Ind.), W.... 3,000
News and Critic (Rep.), W..... 3,150

LANCASTER—Pop. 3,190—Coos Co.—Pop. 29,468.
Democrat (Dem.), W..... 2,840
Gazette (Rep.), W..... 1,650

LEBANON—Pop. 4,965—Crafton Co.—Pop. 40,844.
Free Press (Rep.), W..... 1,540

LITTLETON—Pop. 4,066—Crafton Co.—Pop. 40,844.
Courier (Ind.), W..... 3,300
Republic Journal (Loc.), W..... 3,500

MANCHESTER—Pop. 61,000—Hillsboro Co.—Pop. 112,640.
Advertiser (Ind.), W..... 3,550
L'Avenir National (Ind. Fr.), eve., ex. Sun..... 2,900
Le Canado Americain (Ind. Fr.), W. 5,500
Mirror and American (Rep.), eve., ex. Sun..... 9,200
Mirror and Farmer (Rep.), W..... 36,000
N. H. Farmer (Agri.), W..... 6,200

"We take pleasure in stating that all our business relations with your firm have been agreeable and satisfactory. Our relations have been business-like and your payments of advertising have been prompt and satisfactory."

—The Manchester (N. H.) Union.

New Hampshire—Continued

MANCHESTER—Continued.

News (Ind.), eve., ex. Sun..... 6,650
Union (Dem.), morn. and eve., ex. Sun..... **16,713**

MILFORD—Pop. 3,739—Hillsboro Co.—Pop. 112,640.

Milford Cabinet (Rep.), S-W..... 2,000

NASHUA—Pop. 25,500—Hillsboro Co.—Pop. 112,640.

Press (Rep.), eve., ex. Sun..... 2,350
Telegraph (Rep.), eve., ex. Sun..... 3,300
Telegraph (Rep.), W..... 1,300

NEWPORT—Pop. 3,126—Sullivan Co.—Pop. 18,009.

Argus and Spectator (Dem.), W.... 1,600
Champion (Rep.), W..... 1,220

PORTSMOUTH—Pop. 10,900—Rockingham Co.—Pop. 51,118.

Chronicle (Rep.), morn., ex. Sun.... 3,600
Gazette and Journal (Rep.), W..... 2,600
Herald (Ind.), eve., ex. Sun..... 3,850
States and Union (Dem.), weekly edition of Times..... 3,800
Times (Dem.), eve., ex. Sun..... 4,250

ROCHESTER—Pop. 8,466—Strafford Co.—Pop. 39,337.

Courier (Rep.), W..... 2,500
Record (Ind.), W..... 1,300

SALMON FALLS—Pop. 1,701—Strafford Co.—Pop. 39,337.

Independent (Ind.), W..... 1,500

SOMERSWORTH — Pop. 7,023 — Strafford Co.—Pop. 39,337.

Free Press (Rep.), W..... 2,300

SUNCOOK—Pop. 3,183—Merrimack Co.—Pop. 52,430.

Journal (Ind.), W..... 1,480

"The standing, character, business ability and integrity of the H. W. Kastor & Sons Advertising Co. are of the highest order. I regard your agency as one of the best equipped and most competent for the intelligent and discriminating placing of advertising in the West."

—World's Events Magazine, Dansville, N. Y. By D. C. Kreidler, Manager

New Hampshire—Continued

WEST DERRY—Pop. 3,583—Rockingham Co.—Pop. 51,118.
Derry Enterprise (Ind.), W..... 1,794
Derry News (Loc.), W..... 2,500
Magnet (Lit.), M..... 107,683

WOLFBORO—Pop. 2,390—Carroll Co.—Pop. 16,895.
News (Rep.), W..... 1,450

WOODSVILLE—Pop. 1,809—Crafton Co.—Pop. 40,844.
News (Rep.), W..... 1,295

New Jersey

Population 2,137,766.

ARLINGTON—Pop. 820—Hudson Co.—Pop. 386,048.
Observer (Ind. Rep.), W..... 1,700

ASBURY PARK—Pop. 4,148—Monmouth Co.—Pop. 82,057.
Journal (Rep.), eve., ex. Sun..... 2,000
Journal (Rep.), W..... 1,300
Press (Dem.), eve., ex. Sun..... 4,300
Shore Press (Ind.), weekly edition Press..... 1,100

ATLANTIC CITY—Pop. 37,600—Atlantic Co.
Atlantic Review (Rep.), morn., ex. Sun..... 2,400
Atlantic Review (Rep.), W..... 1,000
Freie Presse (Ger. Dem.), W..... 800
Guide (Ind.), W..... 2,000
Press (Rep.), morn., ex. Sun..... 5,900
Sunday Gazette (Rep.), W..... 3,250
Times Democrat (Ind.), W..... 1,550
Union (Ind.), eve., ex. Sun..... 3,150

BAYONNE—Pop. 37,000—Hudson Co.—Pop. 386,048.
Herald (Dem.), W..... 1,600
Times and Standard (Rep.), eve., ex. Sun..... 2,700

"It gives us great pleasure to state our opinion of your agency. This expression on our part is no mere flattery, but our honest conviction arrived at through dealings with the Kastor agency. We have always found you prompt in payments and ready to carry out in every detail any obligation which you have contracted with this newspaper."
—Jersey City (N. J.) Evening Journal.

New Jersey—Continued

BEVERLY—Pop. 1,950—Burlington Co.—Pop. 58,241.
Banner (Ind.), W..... 1,300

BLOOMFIELD—Pop. 9,668—Essex Co.—Pop. 359,053.
Citizen (Ind.), W..... 1,800

BORDENTOWN—Pop. 4,110—Burlington Co.—Pop. 58,241.
Register (Ind.), W..... 1,220

BOUND BROOK—Pop. 2,622—Somerset Co.—Pop. 32,948.
Chronicle (Rep.), W..... 1,100
Somerset Bote (Ind. Ger.), W..... 1,000
State Center Record (Dem.), W.... 1,200

BRIDGETON—Pop. 14,700—Cumberland Co.—Pop. 51,193.
Chronicle (Dem.), W..... 1,200
News (Rep.), eve., ex. Sun..... 4,450
News (Rep.), W..... 1,660
Patriot (Dem.), W..... 1,050
Pioneer (Rep.), eve., ex. Sun..... 2,400
Pioneer (Rep.), W..... 1,000

BURLINGTON—Pop. 7,392—Burlington Co.—Pop. 58,241.
Enterprise (Rep.), eve., ex. Sun.... 4,300
Enterprise (Rep.), W..... 1,600
Gazette (Dem.), eve., ex. Sun..... 1,200
Gazette (Dem.), W..... 1,000

CAMDEN—Pop. 83,000—Camden Co.—Pop. 121,155.
Camden Co. Journal (Ind. Ger.), W. 6,000
Courier (Rep.), eve., ex. Sun..... 9,371
Courier (Rep.), W..... 1,200
Democrat (Dem.), W..... 1,600
Musical Enterprise (Music), M..... 6,000
Outlook (Fam.), W..... 15,000
Plaindealer (Dem.), W..... 1,050
Post Telegram (Rep.), eve., ex. Sun. 6,500
Review (Dem.), eve., ex. Sun..... 3,500
West Jersey Press (Rep.), W..... 1,500

"The orders which we have had were promptly paid for and we have every reason to believe that your business methods and integrity are all right."
—American Motherhood, Cooperstown, N. Y.

New Jersey—Continued

CAPE MAY—Pop. 2,257—Cape May Co.—Pop. 13,201.

Star of the Cape (Rep.), W	1,300
Wave (Ind. Rep.), W	1,250

DOVER—Pop. 5,938—Morris Co.—Pop. 65,156.

Advance (Ind.), S-W	1,250
Index (Dem.), W	4,200
Iron Era (Rep.), W	2,350

EAST ORANGE—Pop. 21,506—Essex Co.—Pop. 359,053.

Gazette (Rep.), W	1,250

EGG HARBOR CITY—Pop. 1,808—Atlantic Co.—Pop. 46,402.

Beobachter (Ger. Dem.), W	600
Deutscher Herold (Ger. Rep.), W	800
Egg Harbor Pilot (Ger. Rep.), W	475

ELIZABETH—Pop. 56,500—Union Co.—Pop. 99,353.

Freie Presse (Ger. Dem.), W	1,450
Journal (Rep.), eve., ex. Sun	6,400
Leader (Ind.), eve., ex. Sun	8,000
Record (Ind.), W	2,450
Times (Dem.), eve., ex. Sun	6,000

ELMER—Pop. 1,140—Salem Co.—Pop. 25,530.

Times (Ind.), W	2,130

ENGLEWOOD—Pop. 6,253—Bergen Co.—Pop. 78,441.

Press (Rep.), W	1,900
Times (Dem.), W	2,000

FLEMINGTON—Pop. 2,060—Hunterdon Co.—Pop. 34,507.

Democrat-Advertiser (Dem.), W	1,600
Republican (Rep.), W	1,140

"We have always found your company, in our business dealings, of the highest ability and integrity."
—Buffalo (N. Y.) Courier.

New Jersey—Continued

FREEHOLD—Pop. 2,934—Monmouth Co.—Pop. 82,057.
Democrat (Dem.), W..... 1,040
Inquirer (Rep.), W..... 1,200
Transcript (Dem.), W..... 2,030

HACKENSACK—Pop. 9,443—Bergen Co.—Pop. 78,441.
Democrat (Dem.), W..... 2,780
Record (Ind.), eve., ex. Sun..... 4,600
Republican (Rep.), W..... 1,800

HACKETTSTOWN—Pop. 2,474—Warren Co.—Pop. 37,781.
Gazette (Dem.), W..... 1,400
Republican (Rep.), W..... 1,300

HADDONFIELD—Pop. 2,776—Camden Co.—Pop. 107,643.
Haddon Gazette (Rep.), W..... 1,000
Tribune (Ind. Rep.), W..... 2,000

HARRISON—Pop. 10,596—Hudson Co.—Pop. 386,048.
Kearney Record (Ind. Dem.), W.... 2,750

HOBOKEN—Pop. 64,100—Hudson Co.—Pop. 449,879.
Demokrat (Ind. Ger.)..... 2,500
Deutscher Anzeiger (Ger. Ind.), W.. 2,000
Inquirer (Ind.), W..... 5,000
Neue Zeitung (Dem. Ger.), S-W.... 1,050
Observer (Ind.), eve., ex. Sun..... 25,000
Rundschau (Ger. Ind.), W..... 3,400
Wacht am Hudson (Ger. Ind.), eve., ex. Sun..... 5,000

JERSEY CITY—Pop. 219,500—Hudson Co.—Pop. 386,048.
Appeal (Rep. Col.), W..... 3,000
Chronicle (Rep.), W..... 4,300
Democrat (Dem.), W..... 2,000
Jersey City Weekly (Rep.)..... 2,000
Journal (Rep.), eve., ex. Sun..... 23,035
News (Dem.), eve., ex. Sun..... 7,900
New Jersey Staats Zeitung (Dem. Ger.), W..... 3,210

"We have done business with your agency for a number of years and have always found your manner of doing business highly satisfactory, bills being paid promptly when rendered."
—Buffalo (N. Y.) News.

New Jersey—Continued

KEARNEY—Pop. 10,896—Hudson Co.—Pop. 386,048.
W. Hudson Press (Rep.), W..... 1,850

LAKEWOOD—Pop. 3,094—Ocean Co.—Pop. 19,747.
Citizen (Rep. Ind.), W..... 1,260
Times and Journal (Rep.), W..... 1,700

LONG BRANCH—Pop. 8,872—Monmouth Co.—Pop. 82,057.
News (Dem.), W..... 1,050
Press (Dem.), W..... 1,200
Record (Ind.), eve., ex. Sun..... 2,200
Record (Ind.), W..... 2,800

METUCHEN—Pop. 1,786—Middlesex Co.—Pop. 79,762.
Inquirer (Ind.), W..... 1,900

MILLVILLE—Pop. 10,583—Cumberland Co.—Pop. 51,193.
Republican (Rep.), eve., ex. Sun.... 1,280

MONTCLAIR—Pop. 13,962—Essex Co.—Pop. 359,053.
Herald (Ind. Rep.), W..... 2,600
Times (Rep.), W..... 1,050

MOORESTOWN—Pop. 3,600—Burlington Co.—Pop. 58,241.
Chronicle (Ind.), W..... 1,050
Republican (Rep.), W..... 1,000

MORRISTOWN—Pop. 12,200—Morris Co.—Pop. 65,156.
Chronicle (Rep.), W..... 2,340
Express (Dem.), W..... 2,250
Jerseyman (Rep.), W..... 1,520
Record (Ind.), eve., ex. Sun..... 1,900
True Democratic Banner (Dem.), W. 1,250

MT. HOLLY—Pop. 6,000—Burlington Co.—Pop. 58,241.
Herald (Dem.), W..... 2,280
Mirror (Rep.), W..... 2,500
News (Rep.), W..... 2,100

"We take great pleasure in advising you that our experience with your house has been of such character to enable us to regard you in every way in the highest sense. Arrangements for advertising have been entirely satisfactory. Our bills have been met promptly."
—Binghamton (N. Y.) Republican.

New Jersey—Continued

NEWARK — Pop. 265,500 — Essex Co. — Pop. 409,628.

Advertiser (Rep.), eve., ex. Sun	26,156
Erzaehler (Ger. Ind. Rep.), Sun	11,143
Freie Zeitung (Ger. Rep.), morn	6,855
Freie Zeitung (Ger. Rep.), W	2,550
Frusta (Rep. Ital.), W	3,600
Montagua (It. Rep.), W	3,000
News (Ind.), eve., ex. Sun	60,000
N. J. Trade Review, S-M	2,150
Pionier (Ger. Ind.)	1,700
Railroad Employe, M	12,500
Sentinel of Freedom (Ind.), weekly edition of Advertiser	2,500
Sunday Call (Ind.),	32,000
Town Talk (Ind.), W	10,000

NEW BRUNSWICK — Pop. 20,500 — Middlesex Co.—Pop. 79,762.

Home News (Ind.), eve., ex. Sun	4,500
Home News (Ind.), W	1,220
Press (Rep.), morn., ex. Sun	2,000
Press (Rep.), W	1,300
Red Cross Notes (Med. and Surg.), M	50,000
Times (Dem.), eve., ex. Sun	2,300
Times (Dem.), W	1,320

NEW ORANGE — Pop. 500 — Union Co. — Pop. 99,353.

New Jersey Enterprise (Ind.), W	3,640
New Orange Monthly (Coll.),	1,200

NEWTON — Pop. 4,376 — Sussex Co. — Pop. 24,134.

Herald (Dem.), W	1,520
Record (Ind.), W	1,940
Register (Rep.), W	1,600

OCEAN GROVE — Pop. 2,754 — Monmouth Co. — Pop. 82,057.

Editor (Prohib.), M	10,000
Times (Rep.), W	1,600

"It gives us much pleasure to state we have done considerable business with your firm and we most cheerfully state that our business relations have been very pleasant. We have always found that the character, integrity and ability of your firm is unquestioned. We are positive that anyone dealing with your agency will receive first-class service."

—Boston (Mass.) Post.

New Jersey—Continued

ORANGE — Pop. 25,800 — Essex Co. — Pop. 359,053.

Advertiser (Dem.), W	1,100
Chronicle (Ind.), W	2,500
Journal (Rep.), W	1,550
Volksbote (Dem. Ger.), W	1,000

PASSAIC — Pop. 32,500 — Passaic Co. — Pop. 155,202.

Advertiser (Rep.), W	1,900
Herald (Dem.), eve., ex. Sun	6,000
Item (Ind.), W	1,600
News (Rep.), eve., ex. Sun	5,650
Record (Rep.), W	2,463
Wochenblatt (Ger.),W	1,000

PATERSON — Pop. 113,300 — Passaic Co. —Pop. 155,202.

Call (Rep.), morn., ex. Sun	8,400
Guardian (Dem.), eve., ex. Sun	9,500
National Labor Standard, W	7,600
News (Ind.), eve., ex. Sun	8,600
Press (Rep.), eve., ex. Sun	6,000
Sunday Chronicle (Ind.), Sun	3,640
Volksfreund (Ger. Ind.), eve., ex. Sun	1,500

PERTH AMBOY — Pop. 20,200 — Middlesex Co. — Pop. 79,762.

Chronicle (Ind.), eve., ex. Sun	2,600
Democrat (Dem.), W	[illegible]
Folkeblad (Dan.-Nor.), W	1,100
Herald (Local), eve., ex. Sun	1,900
News (Ind.), eve., ex. Sun	3,100

PHILLIPSBURG — Pop. 12,000 — Warren Co.—Pop. 37,781.

Patriot (Society), S-M	1,000
Post (Rep.), eve., ex. Sun	1,450

PLAINFIELD— Pop. 20,400 — Union Co. —Pop. 99,353.

Courier-News (Rep.), eve., ex. Sun	2,600
Press (Ind.), eve., ex. Sun	2,850

"The business sent us by H. W. Kastor & Sons Advertising Co. of St. Louis, has been paid for promptly and has been of a very satisfactory nature."
—Grand Rapids (Mich.) Herald.

New Jersey—Continued

PLEASANTVILLE — Pop. 2,182 — Atlantic Co.—Pop. 46,402.
Press (Rep.), W..... 1,700

PRINCETON — Pop. 4,854 — Mercer Co. — Pop. 95,365.
Alumni Weekly (Coll.), W..... 2,000
Press (Rep.), W..... 1,000
Signal-Enterprise (Dem.), W..... 1,000

RAHWAY — Pop. 7,935 — Union Co. — Pop. 99,353.
Advocate (Rep.), W..... 1,150
Union Democrat (Dem.), W..... 1,230

RED BANK — Pop. 5,428 — Monmouth Co. —Pop. 82,057.
Mail and Express (Rep. Negro)..... 1,000
Register (Ind. Rep.), W..... 3,000
Standard (Ind.), W..... 2,300

SALEM — Pop. 5,811 — Salem Co. — Pop. 25,530.
National Standard (Rep.), W..... 1,280
South Jerseyman (Rep.), W..... 2,800
Sunbeam (Dem.), W..... 1,800
Wage Earner (Lab.), W..... 2,800

SOMERVILLE — Pop 4,843 — Somerset Co. —Pop. 32,948.
Jersey Knight (K. of P.), M..... 2,100
Messenger (Dem.), W..... 1,450
Royal Craftsman (Masonic), M..... 1,900
Somerset Democrat (Dem.), W..... 2,200
Unionist Gazette (Rep.), W..... 1,800
Somerset Democrat (Dem.), W..... 2,200
Unionist Gazette (Rep.), W..... 1,800

SPOTSWOOD — Pop. 1,000 — Middlesex Co.—Pop. 97,036.
Beauty & Health (Phys. Cult.), M.. 75,000
Physical Culture, M.....175,000

SUSSEX — Pop. 1,386 — Sussex Co. — Pop. 24,134.
Independent (Ind. Dem.), W..... 2,500
Wantage Recorder (Dem.), W..... 1,450

"All the dealings we have with your concern have been carried out in a satisfactory manner in all ways."
—Salem (Mass.) News.

New Jersey—Continued

TOM'S RIVER — Pop. 2,000 — Ocean Co. —Pop. 19,747.

Courier (Rep.), W	1,285
Democrat (Dem.), W	1,260

TRENTON — Pop. 76,800 — Mercer Co. — Pop. 95,365.

Advertiser (Ind.), Sun	13,500
Arena (Economics), M	25,000
Courier (Ind.), Sun	2,600
Deutsche Zeitung (Ger. Ind.), W	1,000
Gazette (Rep.), morn., ex. Sun	4,600
Gazette (Rep.), W	5,600
Staats Journal (Dem. Ger.), W	1,000
Times (Ind.), eve., ex. Sun	18,143
True American (Dem.), morn., ex. Sun	5,285

VINELAND — Pop. 4,370 — Cumberland Co. —Pop. 51,193.

Independent (Pop.), W	1,560
Journal (Ind.), eve., ex. Sun	1,410
News (Rep.), W	1,050
Times (Rep.), W	1,000

WASHINGTON — Pop. 3,580 — Warren Co. Pop. —37,781.

Star (Dem.), W	3,950
Warren Tidings (Rep.), W	1,800

WEEHAWKEN — Pop. 15,200 — Hudson Co.—Pop. 386,048.

American Housekeeper (House), M	50,000
Evening Hours (Home), M	150,000

WESTFIELD — Pop. 4,328 — Union Co. — Pop. 99,353.

Leader (Rep.), W	1,050
Standard (Ind.), W	1,360

WEST HOBOKEN — Pop. 23,094 — Hudson Co. — Pop. 386,048.

Palisade News (Ind.), W	1,700

"Our relations with your agency have been entirely satisfactory. Payments have been prompt and we should be glad to serve you in any way whenever you are going into this section."

—Evening Express, Portland, Me.

New Jersey—Continued

WOODBURY — Pop. 4,087 — Gloucester Co. —Pop. 31,905.
Constitution (Rep.), W..... 1,600
Democrat (Dem.), W..... 1,760
Times (Ind.), eve., ex. Sun..... 1,000

WOODSTOWN — Pop. 1,371 — Salem Co. — Pop. 25,530.
Monitor-Register (Rep.), W..... 1,260

New Mexico

Population 205,819.

ALBUQUERQUE — Pop. 6,238 —Bernalillo Co.—Pop. 28,630.
Citizen (Rep.), eve., ex. Sun..... 2,100
Citizen (Rep.), W..... 1,200
Journal (Rep.), morn., ex. Mon..... 3,200

CARLSBAD — Pop. 1,500 — Eddy Co.— Pop. 3,229.
Argus (Ind.), W..... 1,000
Current (Dem.), W..... 1,100

DEMING — Pop. 1,341 — Luna Co. — Pop. 12,883.
Headlight (Dem.), W..... 1,280
Herald (Loc.), W..... 1,000

LAS CRUCES— Pop. 1,685 — Dona Ana Co. —Pop. 10,187.
Citizen (Ind.), W..... 1,000
El Labrador (Ind. Span.), W..... 1,000
Southwestern Farm and Orchard (Agri.), M..... 2,800

LAS VEGAS—Pop. 3,552 — San Miguel Co. Pop. 22,053.
Optic (Ind.), eve., ex. Sun..... 2,400
Optic and Stock Grower, W..... 2,650
Record (Rep.), eve., ex. Sun..... 1,250
Voz del Pueblo (Spanish. Dem.), W. 2,800

"It gives me pleasure to say that the business relations I have had with your firm have been most satisfactory. A proposition from H. W. Kastor & Sons Advertising Co. always receives my immediate attention because I have absolute confidence in their performing their end of the contract." —The Raton Reporter, Raton, New Mexico. Per Geo. B. Beringer, Proprietor.

New Mexico—Continued

RATON — Pop. 3,540 — Colfax Co. — Pop. 10,150.
Range (Rep.), W..... 1,100
Reporter (Dem.), W..... 1,000

ROSWELL — Pop. 2,006 — Chaves Co. — Pop. 4,773.
Record (Dem.), eve., ex. Sun..... 1,000
Record (Dem.), W..... 1,469
Register (Rep.), W..... 1,000

SANTA FE — Pop. 5,603 — Santa Fe Co. — Pop. 14,658.
El Boletin Popular (Dem. Span.), W. 1,230
New Mexican (Rep.), eve., ex. Sun.. 1,500
New Mexican Review (Rep.), W.... 1,000
Nuevo Mexicano (Spanish Rep.), W. 1,800

SILVER CITY — Pop. 2,735 — Grant Co. — Pop. 12,883.
Enterprise (Rep.), W..... 1,000
Independent (Rep.), W..... 1,100

TAOS — Pop. 1,225 — Taos Co. — Pop. 10,889.
Crescent (Ind. Rep.) 1,000
La Revista (Ind.), W..... 1,000

New York

Population 8,066,672.

ADAMS — Pop. 1,292 — Jefferson Co.— Pop. 76,748
Journal (Ind.), W..... 1,800

ADDISON — Pop. 2,080 — Steuben Co. — Pop. 82,822.
Advertiser (Rep.), W..... 1,750

AKRON — Pop. 1,492 — Erie Co. — Pop. 433,686.
Herald and Breeze (Ind.), W..... 1,550

"The Times-Union of Albany desires me to say to you that their business relations with your agency have always been most cordial and pleasant and that they have a high regard for the ability of the various members of your company and every confidence in the integrity and responsibility of your agency."
—Albany (N. Y.) Times-Union. Per J. E. Verree.

New York—Continued

ALBANY — Pop. 98,400—Albany Co.—Pop. 165,581.

Argus (Dem.), morn	16,325
Argus (Dem.), Sun	16,325
Argus (Dem.), S-W	7,640
American Education, M.	4,400
Country Gentleman (Agri.), W	21,000
Freie Blaetter (Ger. Dem.), eve., ex. Sun	2,000
Herold (Ger. Rep.), eve., ex. Sun	3,000
Journal (Rep.), eve., ex. Sun	17,412
Law Journal	2,500
Medical Annals, M	1,100
Press (Ind.), Sun	22,450
Press Knickerbocker and Express (Ind.), morn., ex. Sun	23,650
Sonntags Journal (Ger. Dem.), S	3,900
Telegram (Ind.), Sun	40,000
Times-Union (Ind.), eve., ex. Sun	**36,307**
Times-Union (Ind.), W	5,000

ALBION — Pop. 4,477 — Orleans Co. — Pop. 30,164.

Free Lance and Herald (Rep.), W	1,270
News (Ind.), W	1,000
Orleans American (Rep.), W	1,050
Republican (Dem.), W	2,150

ALEXANDRIA BAY — Pop. 1,511 — Jefferson Co. —Pop. 76,748.

Thousand Island Daily, eve., ex. Sun	1,250
Thousand Island Sun (Ind.), W	1,600

AMENIA — Pop. 2,374 — Duchess Co.—Pop. 81,670.

Times (Ind.), W	1,200

AMSTERDAM—Pop. 23,100—Montgomery Co.—Pop. 47,488.

Recorder-Democrat (Rep.), eve., ex. Sun	3,400
Recorder-Democrat (Rep.), W	2,700
Sentinel (Dem.), morn., ex. Mon	2,350
Sentinel (Dem.), Sun	2,500

"Having done business with your house since your inception many years ago, it gives us pleasure to say to you that our dealings with you at all times have been most satisfactory. I have found you always fair and square and your account has been one of the best on our books. I have always felt and feel now that your standing is of the best."

—C. E. Ellis & Co., Publishers, New York, N. Y. By W. J. Kennedy.

New York—Continued

ATTICA — Pop. 1,785 — Wyoming Co. — Pop. 30,413.
News (Ind.), W..... 1,030
Wyoming Co. Advocate (Rep.), W.. 1,200

AUBURN — Pop. 31,700 — Cayuga Co. — Pop. 66,425.
Advertiser (Rep.), eve., ex. Sun.... 3,200
Bulletin (Ind.), eve., ex. Sun..... 3,984
Bulletin (Ind.), S-W..... 1,690
Citizen (Ind.), eve., ex. Sun..... 3,400
Democrat-Argus (Dem.), S-W..... 2,000
Independent (Ind.), W..... 1,000
Journal (Rep.), S-W..... 2,280

BATAVIA — Pop. 9,180 — Genessee Co. — Pop. 34,561.
News (Rep.), eve., ex. Sun..... 6,700
Times (Dem.), morn., ex. Sun..... 2,000

BATH — Pop. 2,504 — Steuben Co. — Pop. 82,822.
Courier (Rep.), W..... 3,000
Farmers' Advocate (Dem.), W..... 2,600
Plaindealer (Ind.), W..... 1,050

BINGHAMPTON — Pop. 41,100 — Broome Co.—Pop. 69,149.
Herald (Ind.), eve., ex. Sun..... 12,200
Press & Leader (Ind.), eve., ex. Sun. 22,284
Republican (Rep.), morn., ex. Sun.. 10,410

BOONVILLE — Pop. 1,745 — Oneida Co. — Pop. 132,800.
Herald (Rep.), W..... 3,500
Record (Dem.), W..... 1,550

BROCKPORT — Pop. 3,398 — Monroe Co. —Pop. 217,854.
Democrat (Ind.), W..... 1,100
Republican (Rep.), W..... 1,250

BROOKLYN—Kings Co.—Pop. 1,166,582. Part of Greater New York. (See new York City, Brooklyn.)

"I take pleasure in stating that our experience with your agency has never been otherwise than thoroughly agreeable and satisfactory in every way. As far as we have been able to know, your methods with us have always been thoroughly business-like, up-to-date, straight and clean."

—Everybody's Magazine, New York, N. Y. By Robert Frothingham, Advertising Manager.

New York—Continued

BUFFALO — Pop. 382,000 — Erie Co. — Pop. 433,686.

American Blacksmith, M..... 25,000
American Investments and Financial Opinion (Finance), M..... 5,100
Commercial (Rep.), eve., ex. Sun... 11,389
Commercial (Rep.), W..... 1,000
Courier (Dem.), morn..... 51,302
Courier (Dem.), Sun..... 92,743
Courier (Dem.), W..... 3,000
Demokrat (Ger. Ind. Dem.), eve., ex. Sun..... 6,100
Demokrat (Ger Ind. Dem.), Sun.... 6,100
Demokrat (Ger. Ind. Dem.), W..... 3,600
Deutsches Volksblatt (Ger.), W.... 9,000
Echo (Rep. Polish), eve., ex. Sun... 3,000
Educator, M..... 20,100
Empire State Workman (Frat.), M. 34,000
Enquirer (Ind.), eve., ex. Sun..... 30,198
Every Day Life (Lit.), M.....200,000
Express (Ind. Rep.), morn..... 35,000
Express (Ind. Rep.), Sun. 60,000
Fraternal Leader (Frat.), M..... 86,500
Freie Presse (Ger. Rep.), eve., ex. Sun..... 4,650
Freie Presse (Ger. Rep.), W..... 3,850
Gazetter & Guide (Lit.), M..... 8,000
Horse World, W..... 5,600
International Gazette (Dem.), W... 1,400
Medical Journal, M..... 1,300
National Odd Fellows, W..... 6,800
News (Rep.), eve..... **95,742**
News (Rep.), Sun..... 25,000
Professional Photographer, M..... 4,600
Roller Mill (Milling), M..... 6,100
Royal Templar (Temperance), M... 20,100
Select Knight Journal (Frat.), M.... 5,000
Switchmen's Journal (Frat.), M.... 12,000
Times (Dem.), eve., ex. Sun..... 48,449
Times (Dem.), Sun..... 39,127
Tribuene (Ger. Rep.), Sun..... 3,110
Truth (Ind.), W..... 12,600
Volks-Freund (Ger. Dem.), eve., ex. Sun..... 7,300
Volks-Freund (Ger. Dem.), W..... 6,000

"We take pleasure in the fact that all of our relations and our business transactions with your company have been very satisfactory and we are always glad to receive your contracts. You have never asked for any credit and you have always discounted our bills.
—Appleton's Magazine, New York, N. Y.

New York—Continued

CANAJOHARIE — Pop. 2,101— Montgomery Co.—Pop. 47,488.
Courier (Ind.), W..... 2,100
Hay Trade Journal (Trade), W..... 3,000
Radii (Ind.), W..... 1,540

CANANDAIGUA — Pop. 6,151 — Ontario Co. —Pop. 49,605.
Journal (Rep.), W..... 1,940
Ontario Co. Chronicle (Dem.), W... 1,800
Repository Messenger (Dem.), W... 1,780
Times (Rep.), W..... 1,948

CANASTOTA — Pop. 3,030 — Madison Co. —Pop. 40,545.
Bee (Ind.), W..... 1,300
Courant (Ind.), eve., ex. Sun..... 1,400
Journal (Rep.), W..... 1,250

CANISTEO — Pop. 2,077 — Steuben Co. — Pop. 82,822.
Chronicle (Ind.), W..... 1,800
Times-Republican (Rep.), W..... 2,600

CANTON — Pop. 2,757 — Lawrence Co. — Pop. 89,083.
Commercial Advertiser (Dem.), W....1,300
Plaindealer (Rep.), W..... 2,500

CARTHAGE — Pop. 2,895 — Jefferson Co. —Pop. 76,748.
Republican (Rep.), W..... 1,850
Tribune (Rep.), W..... 3,400

CATSKILL — Pop. 5,484 — Greene Co. — Pop. 31,478.
Enterprise (Ind.), W..... 1,550
Examiner (Rep.), W..... 1,460
Recorder (Dem.), W..... 3,700

CHAMPLAIN — Pop 1,311 — Clinton Co. —Pop. 47,430.
Counsellor (Rep.), W..... 4,100

CHATHAM—Pop. 2,018 — Columbia Co. — Pop. 43,211.
Courier (Ind. Rep.), W..... 3,880
Republican (Rep.), W..... 2,140

"It is a pleasure to do business with your house in every way. I can understand thoroughly why you have such a large clientele and congratulate all of your customers on selecting you as their agent."

—The American Queen, New York, N. Y. By H. M. Beach, Manager.

New York—Continued

CHAUTAUQUA — Pop. 300 — Chautauqua Co.—Pop. 84,100.
Chautauquan (Educ.), M..... 50,000

CHESTER — Pop. 1,250 — Orange Co. — Pop. 103,859.
News (Ind.), W..... 2,600

COBLESKILL — Pop. 2,327 — Schoharie Co.—Pop. 26,854.
Index (Dem.), W..... 3,050
Times (Rep.), W..... 2,050

COHOES — Pop. 23,910 — Albany Co. — Pop. 165,571.
Dispatch (Ind.), eve., ex. Sun..... 7,100
Free Press (Ind.), Sun..... 2,000
Republican (Rep.), eve., ex. Sun.... 3,200

COLLEGE POINT — Pop. Queens Co. — Pop. 152,999. (See New York City, Queens.)

COOPERSTOWN — Pop. 2,368 — Otsego Co. — Pop. 48,939.
American Motherhood (Fam.), M.. 25,500
Freeman's Journal (Dem.), W..... 1,650
Otsego Farmer (Agri.), W..... 5,244
Otsego Republican (Rep.), W..... 2,300

CORNING — Pop. 11,061 — Steuben Co. — Pop. 82,822.
Journal (Rep.), morn., ex. Sun..... 2,450
Leader (Dem.), eve., ex. Sun..... 6,500

CORTLAND — Pop. 8,590 — Cortland Co. —Pop. 27,576.
Democrat (Dem.), W..... 2,300
Standard (Rep.), eve., ex. Sun..... 2,400
Standard (Rep.), S-W..... 2,000

DANSVILLE — Pop. 3,633 — Livingston Co. —Pop. 37,059.
Advertiser (Rep.), W..... 1,150
Breeze (Local), W..... 1,000
Express (Dem.), W..... 1,250

"We have never done business with an advertising agency where our relationship has been more pleasant or where our accounts have been settled more promptly, than has been the case with your company. All the members of the company are held in highest esteem and our dealings with you have always been most satisfactory."
—American Illustrated Magazine, New York, N. Y.

New York—Continued

DANSVILLE—Continued.
Normal Instructor (Edu.), M.....125,000
Primary Plans (Edu.), M..... 40,000
Teachers' World (Edu.), M..... 12,000
Vicks Magazine (Lit.), M.....200,000
World's Events (Lit.), M.....100,000

DELHI — Pop. 2,078 — Delaware Co. — Pop. 46,413.
Express (Rep.), W..... 1,550
Gazette (Dem.), W..... 1,035
Republican (Rep.) W..... 1,000

DEPEW — Pop. 3,379 — Erie Co. — Pop. 433,686.
Herald (Ind.), W..... 1,400

DEPOSIT — Pop. 2,051 — Broome Co. — Pop. 69,149.
Courier (Rep.), W..... 1,540
Era Magazine (Lit.), M..... 60,000
Journal (Ind.), W..... 1,870

DOBBS FERRY — Pop. 2,888 — Westchester Co. — Pop. 183,375.
News (Dem.), W..... 1,300
Register (Rep.), W..... 1,540

DUNKIRK — Pop. 12,300 — Chautauqua Co.—Pop. 88,314.
Advertiser and Union (Dem.), W... 1,600
Grape Belt (Ind.), S-W..... 3,500
Herald (Dem.), eve., ex. Sun..... 1,500
Observer (Rep.), eve., ex. Sun..... 1,850

EAST AURORA — Pop. 2,366 — Erie Co. — Pop. 433,686.
Advertiser (Local), W..... 1,200
Little Journeys (Lit.), M..... 65,000
Philistine (Lit.), M.....115,000

ELLENVILLE — Pop. 2,879 — Ulster Co. —Pop. 88,422.
Journal (Rep.), W..... 1,600
Press (Dem.), W..... 1,400

"We take pleasure in stating that our business relations with you have been extremely satisfactory. Your bills have always been paid within ten days and your handling of advertisement has been very gratifying, copy coming in on time; and if we had as little trouble with all of our customers as we have with you, we would not have any cause for complaint."
—Cosmopolitan Magazine, New York, N. Y.

New York—Continued

ELMIRA — Pop. 37,200 — Chemung Co. — Pop. 54,063.
Advertiser (Rep.), morn., ex. Sun..... 6,500
Advertiser (Rep.), W..... 5,100
Gazette (Dem.), eve., ex. Sun..... 8,300
Gazette (Dem.), W..... 4,200
News (Ind.), eve., ex. Sun..... 3,100
Star (Ind.), eve., ex. Sun..... 9,600
Telegram (Ind.), Sun..... 60,000

FALCONER — Pop. 1,136 — Chautauqua Co.—Pop. 88,314.
American Bee Keeper, M..... 2,400

FAYETTEVILLE — Pop. 1,304 — Onondaga Co.—Pop. 168,735.
Farmers' Institute Bulletin (Agri.), Q..... 47,000
Manlin's Eagle (Ind.), W..... 1,400

FISHKILL — Pop. 3,673 — Dutchess Co. — Pop. 81,670.
Herald (Ind.), eve., ex. Sun..... 2,600

FLORAL PARK — Pop. 325 — Nassau Co. —Pop. 55,448.
Mayflower (Hort.), M.....112,000

FLUSHING — Pop. 8,463 — Queens Co. — Pop. 152,999. (See New York City, Queens.)

FORT EDWARD—Pop. 3,521—Washingtou Co.—Pop. 45,624.
Advertiser (Rep.), W..... 1,050
News (Ind.), W..... 1,200

FORT PLAIN — Pop. 2,444 — Montgomery Co.—Pop. 47,488.
Free Press (Rep.), W..... 1,460
Register (Rep.), W..... 1,395
Standard (Dem.), W..... 1,700

FRANKLIN — Pop. 473 —Delaware Co. — Pop, 46,413.
Delaware Co. Dairyman (Dairy).... 3,500

"We sincerely appreciate doing business with a firm like yours, whose character and integrity were never at question for a moment."

—New York Morning Telegraph.

New York—Continued

FULTON — Pop. 5,281 — Oswego Co. — Pop. 70,881.

Observer (Ind.), W	2,100
Patriot (Rep.), W	1,850
Times (Dem.), W	1,460

GENESEO — Pop. 2,400 — Livingston Co. —Pop. 37,059.

Democrat (Dem.), W	1,300
Republican (Rep.), W	1,350

GENEVA — Pop. 11,300 — Ontario Co. — Pop. 49,605.

Advertiser-Gazette (Dem.), W	1,300
Courier (Rep.), W	1,500
News Letter (Ind.), W	1,550
Times (Ind.), eve., ex. Sun	2,300

GLEN FALLS — Pop. 13,500 — Warren Co. —Pop. 29,943.

Republican (Dem.), W	1,200
Star (Ind.), morn., ex. Sun	2,350
Star (Ind.), W	1,410
Times (Rep.), eve., ex. Sun	2,260
Times (Rep.), W	1,200

GLOVERSVILLE — Pop. 19,700 — Fulton Co.—Pop. 42,842.

Glovers Journal (Trade), M	1,100
Herald (Dem.), morn., ex. Sun	4,700
Labor New (Lab.), W	2,150
Leader (Rep.), eve., ex. Sun	3,600
Press (Ind.), Sun	1,500
Review (Trade), M	2,580

GOUVERNEUR — Pop. 3,689 — St. Lawrence Co.—Pop. 89,083.

Free Press (G. A. R.), B-W	3,220
G. A. Journal (G. A. R.), B-W	1,900
Northern Tribune (Rep.), W	3,610

GRANVILLE — Pop. 2,700 — Washington Co.—Pop. 45,624.

Sentinel (Rep.), W	3,000

"As to your integrity and financial ability, beg to say that we have never found reason to question either, which fact bears evidence of our confidence."

—The Outing Magazine, New York

New York—Continued

HAVERSTRAW — Pop. 5,935 — Rockland Co.—Pop. 38,298.
Messenger (Rep.), W..... 1,650
Times (Dem.), W..... 1,210

HEMPSTEAD — Pop. 3,582 —Nassau Co. — Pop. 55,448.
Enquirer (Ind.), W..... 1,100
Republican (Rep.), W..... 1,000
Sentinel (Rep.), W..... 1,200

HERKIMER — Pop. 5,555 — Herkimer Co. —Pop. 51,049.
Citizen (Rep.), W..... 2,340
Democrat (Dem.), S-W..... 2,050
Telegram (Ind.), eve., ex. Sun..... 1,050
Telegram -Record (Ind.), W..... 1,540

HOOSICK FALLS — Pop. 5,671 —Rensselaer Co.—Pop. 121,697.
Democrat (Dem.), W..... 1,600
Standard (Rep.), W..... 1,400

HORNELLSVILLE — Pop. 12,200 — Steuben Co.—Pop. 82,822. (S. W.)
Times (Rep.), morn., ex. Sun..... 4,080
Tribune (Dem.), eve., ex. Sun..... 3,800
Tribune (Dem.), W..... 1,250

HUDSON — Pop. 9,528 — Columbia Co. — Pop. 43,211.
Gazette (Dem.), W..... 2,000
Register (Dem.), eve., ex. Sun..... 1,400
Republican (Rep.), morn., ex. Sun.. 2,000
Republican (Rep.), W..... 2,600

HUNTINGTON — Pop. 3,100 — Suffolk Co. —Pop. 77,582.
Bulletin (Dem.), W..... 1,050
Long Islander (Rep.), W..... 1,850

ILLION — Pop. 5,138 — Herkimer Co. — Pop. 51,049.
Citizen (Rep.), W..... 2,100
News (Ind.), W..... 1,700

"In dealing with you covering a period of the number of years you have been in business and a personal contact with all the members of your firm, from the senior to the junior, our relations have always been most satisfactory. There has never been any unsettled questions, contracts have been faithfully carried out, payments exact and prompt."
—Modern Stories Publishing Co., New York N. Y.

New York—Continued

ITHACA — Pop. 13,136 — Tompkins Co. — Pop. 33,830.

Cornell Sun (College), morn., ex. Sun	2,500
Democrat (Dem.), W	2,200
Ithacan (Ind.), W	2,500
Journal (Rep.), eve., ex. Sun	3,200
Journal (Rep.), W	2,200
News (Dem.), eve., ex. Sun	4,600
News (Dem.), W	1,000

JAMAICA — Queens Co. — Pop. 152,999. (See N. Y. City, Queens.)

JAMESTOWN — Pop. 25,000 — Chautauqua Co.—Pop. 88,314.

Country World (Agri.), M	2,100
Journal (Rep.), eve., ex. Sun	3,100
Journal (Rep.), T-W	5,300
Post (Rep.),, every morn	4,600
Union Advocate (Lab.), W	1,420
Vart Land (Swe. Rep.), W	5,000

JOHNSTOWN — Pop. 10,130 — Fulton C o —Pop. 42,842.

American Fancier (Poult. and Pet Stock)	4,500
Democrat (Dem.), W	1,000
Republican (Rep.), eve., ex. Sun	1,850
Republican (Rep.), W	1,000

KEESVILLE — Pop. 2,110 — Essex Co. — Pop. 30,707.

Republican (Rep.), W	5,250

KINGSTON — Pop. 25,900 — Ulster Co. — Pop. 88,422.

Argus (Dem.), W	1,600
Express (Ind.), eve., ex. Sun	2,900
Freeman (Rep.), eve., ex. Sun	3,500
Freeman (Rep.), W	1,700
Leader (Dem.), morn., ex. Sun	2,600
Leader (Dem.), W	2,800

"It affords me much pleasure to state that in all my transactions with your agency, covering a period of ten years, I have been impressed with the fact that your methods are clean and proper, without indirection of any kind." —Das Morgen-Journal, New York. By W. J. Loewenstein

New York—Continued

LANCASTER — Pop. 3,750 — Erie Co. — Pop. 433,686.
Enterprise (Ind.), W..... 1,250
Times (Ind.), W..... 1,050

LE ROY — Pop. 3,144 — Genesee Co. — Pop. 34,561.
Courier (Dem.), W..... 1,000
Gazette (Rep.), W..... 2,300
News (Rep.), W..... 1,500

LITTLE FALLS — Pop. 10,381 — Herkimer Co.—Pop. 51,049.
Journal and Courier (Rep.), W..... 2,100
News (Dem.), W..... 1,300
Times (Ind.), eve., ex. Sun..... 2,250

LOCKPORT — Pop. 16,581 — Niagara Co. —Pop. 74,961.
Democrat (Dem.), W..... 2,300
Journal (Rep.), eve., ex. Sun..... 3,300
Journal (Rep.), S-W..... 2,800
Review (Ind.), eve., ex. Sun..... 2,675
Review (Ind.), S-W..... 1,100
Union-Sun (Dem.), eve., ex. Sun..... 3,500
Wochenblatt (Ind. Ger.), W..... 1,400

LONG ISLAND CITY—Queens Co.—Pop. 152,999. (See New York City, Queens.)

LOWVILLE — Pop. 2,352 — Lewis Co. — Pop. 27,427.
Democrat (Dem.), W..... 1,560
Journal and Republican (Rep.), W..... 3,200
Times (Ind. Dem.), W..... 2,600

LYONS — Pop. 4,300 — Wayne Co. —Pop. 48,660.
Democratic Press (Dem.), W..... 1,800
Republican (Rep.), W..... 2,400
Review (Rep.), W..... 1,850

MALONE — Pop. 5,935 — Franklin Co. — Pop. 42,853.
Farmer (Rep.), W..... 3,800
Forum (Dem.), W..... 2,400
Gazette (Dem.), W..... 1,900
Palladium (Rep.), W..... 1,840

"We have never had reason to feel dissatisfied with our relations with your agency."
—North American Review, New York, N. Y.

New York—Continued

MASSENA — Pop. 2,032 — St. Lawrence Co. —Pop. 89,083.
Observer (Rep.), W..... 2,800

MATTEAWAN — Pop. 5,807 — Duchess Co. —Pop. 81,670.
Journal (Rep.), eve., ex. Sun..... 1,252
Journal (Rep.), W..... 1,300

MEDINA — Pop. 4,716 — Orleans Co. — Pop. 30,164.
Register (Dem.), W..... 1,010
Tribune (Rep.), W..... 1,600

MIDDLETOWN — Pop. 15,300 — Orange Co.—Pop. 103,859.
Argus (Dem.), eve., ex. Sun..... 1,500
Mercury (Dem.), S-W..... 3,500
Press (Rep.), eve., ex. Sun..... 1,450
Press (Rep.), S-W..... 2,350
Times (Rep.), eve., ex. Sun..... 3,650
Times (Rep.), S-W..... 2,250

MILFORD — Pop. 532 — Otsego Co. — Pop. 49,939.
Teachers' Gazette (Edu.), M..... 10,000
Tidings (Dem.), W..... 1,250

MT. MORRIS — Pop. 2,410 — Livingston Co.—Pop. 37,059.
Enterprise (Dem.), W..... 1,140
Picket Line Post (Ind.), W..... 2,800
Union (Rep.), W..... 1,050

MT. VERNON — Pop. 24,400 — Westchester Co.—Pop. 183,375.
Argus (Rep.), eve., ex. Sun..... 3,200
Argus (Rep.), W..... 1,500
Eagle (Dem.), eve., ex. Sun..... 1,850
News (Dem.), W..... 1,540

NEWARK — Pop. 4,578 — Wayne Co. — Pop. 48,660.
Arcadian Gazette (Rep.), W..... 2,035
Courier (Dem.), W..... 1,460
Union (Rep.), W..... 1,750

"This is just to let you know that our dealings with your agency have been entirely satisfactory to us in every way."

—The Philistine, East Aurora, N. Y.

New York—Continued

NEW BRIGHTON—Richmond Co.—Pop. 67,021. (See New York City, Richmond.)

NEWBURGH — Pop. 25,550 — Orange Co. —Pop. 103,859.

Journal (Rep.), eve., ex. Sun	1,550
Journal (Rep.), S-W	1,000
News (Rep.), eve., ex. Sun	5,200
Press (Dem.), morn., ex. Sun	1,000
Register (Dem.), eve., ex. Sun	3,500
Sunday Telegram (Ind.), S	3,000

NEW ROCHELLE — Pop. 14,720 — Westchester Co.—Pop. 183,375.

New Era (Dem.), W	1,550
News (Dem.), eve., ex. Sun	1,000
Paragraph (Rep.), W	2,000

NEWTON—"Queens" Co.—Pop. 152,999. (See New York City, Queens.)

NEW YORK CITY — Pop. 4,014,304, Comprising the Boroughs of Bronx, Brooklyn, Manhattan, Queens and Richmond.

BRONX AND MANHATTAN BOROUGHS. —Pop. 2,384,326.

Abendblatt (Ger. Ind.), eve., ed. of Staats Zeitung	40,000
Adams's Magazine (Lit.), M	125,000
Advanced Therapeutics (Med.), M	8,600
Age (Ind. Negro), W	4,000
Ainslee's Magazine (Lit.), M	250,000
Al-Ayan (Arab), S-W	3,500
All Story Magazine, M	280,000
Amateur Sportsman (Sport), M	6,000
American Agriculturist (Agri.), W	101,273
American Amateur Photograph (Photo), M	5,000
American Angler (Fishing), E	3,920
American & Journal (Dem.), morn.	350,000
American & Journal (Dem.), Sun	800,000
American Banker (Finance), W	9,300
American Bank Reporter, Quar	6,350
American Brewer (Eng. and Ger.), Trade), M	3,000

"The writer has had the pleasure of doing business with your agency since you started in the advertising business, and trust our pleasant business relations may continue. It is most gratifying to know the success you have made, both for yourself and your clients."
—The New York Sun. By Guy S. Osborn.

New York—Continued

BRONX AND MANHATTAN BOROUGHS —Continued.

American Cabinet Maker, W	7,100
American Carbonater, M	2,100
American Chess (World), M	2,500
American Cider and Vinegar Maker, M	3,500
American Clothier (Trade), M	8,740
American Commercial Traveler (Trav.), M	15,150
American Dairyman (Dairy),	4,000
American Druggist and Pharmaceuttical Record, S-M	14,000
American Economist (Rep.), W	9,000
American Electrician, M	18,600
American Engineer and Railroad Journal, M	4,600
American Exporter (Com.), M	8,000
American Family Journal (Lit.), M	150,000
American Gardening (Hort.),	27,780
American Gaslight Journal, M	3,500
American Grocer (Trade), W	3,500
American Gynecology, M	5,100
American Hatter (Trade), M	2,600
American Homes and Gardens, M	20,000
American Homes (Archi.), M	5,000
American Household (Fam.), M	100,000
American Magazine (Lit.), M	250,000
American Industries, S-M	13,500
American Inventor (Scient.), S-M	10,000
American Journal of Obstetrics, M	5,500
American Journal of Surgery, M	20,000
American Knit Goods Review, M	3,000
American Lawyer, M	8,250
American Machinist W	21,000
American Metal Market	3,500
American Monthly Review of Reviews (Lit.), M	181,000
American Printer (Trade), M	4,600
American Queen, M	140,000
American Tailor and Cutter, M	6,500
American Telephone Journal (Elec.), W	6,000
American Therapist, M	1,250
American Veterinary Review, M	2,500

"You have been placing advertising with the World for a number of years and our relations have always been very cordial. Your business with us in the course of a year amounts to considerable, and we have always found that your agency displayed a great deal of business ability in securing new people, and your settlements with us have been made in a very satisfactory way."
—New York World.

New York—Continued

BRONX AND MANHATTAN BOROUGHS —Continued.

Amerikanische Schweizer-Zeitung (Ger. Ind.), W	15,100
Animal World (Pet Stock), M	50,100
Anthony's Photographic Bulletin (Photo.), M	3,100
Anuncidor (Spanish Com.), M	4,100
Appleton's Magazine (Lit.), M	100,000
Araldo Italiano (Italian Rep.), morn., ex. Mon	28,000
Araldo Italiano (Italian Rep.), Sun	35,000
Architecture and Building, M	4,000
Architectural Record, M	7,000
Archives of Ophthalmology, B-M	1,000
Archives of Otology, B-M	1,500
Archives of Pediatrics (Med.), M	7,000
Argosy (Fam.), M	500,000
Army and Navy Journal (Mil. and Naval), W	9,000
Art Amateur (Art), M	20,503
Art de la Mode (Fashion), M	65,000
Art Education, B-M	3,500
Art Interchange, M	20,000
Art Student, M	1,500
Association Men (Y. M. C. A.), M	24,000
Athletic Club Journal, M	4,500
Atlantis (Ind. Greek), eve., ex. Sun	9,734
Automobile, W	14,500
Automobile Magazine, M	3,900
Babyhood, M	16,000
Badische Landes Zeitung (Ger. Ind.), W	8,000
Bahn Frei (Turnverein)	1,500
Bakers' Review, M	3,300
Bankers' Magazine, M	10,000
Banking Law Journal, M	5,350
Barbers' Journal, M	5,000
Beautiful Woman Magazine, M	60,000
Belletristisches Journal (Ger. Ind.), W	12,500
Benziger's Magazine (Fam.), M	50,000
Bill Poster Display Advertising, M	4,500
Blacksmith and Wheelwright, M	16,000
Bohemian (Lit.), M	100,000

"We take pleasure in stating that your character, business ability and integrity are to be commended, as well as your successful career, and we are ever pleased to hear from you.
—New York Staats-Zeitung.

New York—Continued

BRONX AND MANHATTAN BOROUGHS —Continued.

Bolletinodella Sera (Rep. Ital.), eve., ex. Sun	30,000
Bond Buyer (Financial), W	5,000
Bon Ton (Fash.), M	75,000
Bookbuyer (Lit.), M	15,100
Bookman (Lit.), M	50,000
Book Reviews (Trade), M	10,100
Bookseller, Newsdealer and Stationer, S-M	6,000
Bowlers' Journal (Sports), W	3,600
Brazile Os Estados Unidos (Portu.), M	5,000
Brewers' Journal (Eng. and Ger. Trade), M	5,400
Broadway Magazine (Lit.), M	75,000
Bronx Boro Record and Times (Rep.) eve., ex. Sun	1,700
Bronx Boro Record and Times (Rep.), W	6,000
Building and Loan News (Finan.), M	4,100
Bulletin of the Pasteur Institute, Q	25,100
Burr McIntosh Monthly (Pict.), M	80,000
Business World (Trade), M	19,000
Butchers' Advocate, W	10,600
Buyer (Trade), M	7,800
Cadenza (Music), M	6,000
Camera and Dark Room (Photo.), M	8,000
Capitalist (Finance), M	8,000
Carpentry and Building, M	15,100
Carpet and Upholstery Trade Review, S-M	5,000
Cassell's Little Folks (Inv.), M	22,000
Cassell's Magazine (Lit.), M	30,869
Cassier's Magazine (Scient.), M	19,000
Cast (Drama), W	10,000
Caterer (Culinary), M	6,000
Century Magazine (Lit.), M	126,500
Cheerful Moments (Fam.), M	250,000
China Decorator (Art), M	5,100
Chironian (Homeo.), M	2,000
Chosen Friend (O. C. F.), M	35,000

"Our business relations with your agency have always been most pleasant, and we trust that your accounts with us will grow and multiply."

—New York Times.

New York—Continued

BRONX AND MANHATTAN BOROUGHS —Continued.

Chronicle (Ins.), W.	2,300
Circle (Lit.), M.	100,000
Citizen (Socy.), W	7,800
Clipper (Theatre), W	24,000
Cloaks and Furs, M.	2,000
Clothier and Furnisher, M.	8,200
Clothiers' and Haberdashers' Weekly	3,016
Club Fellow (Socy.), W	30,000
Club Woman, M	25,000
Collier's Weekly (Lit.), W	600,000
Comercio (Span. Com.), M.	5,600
Commercial (Com'l), morn., ex. Sun.	16,550
Commercial and Financial Chronicle, W	3,000
Commercial and Financial World	12,250
Commercial Gazette (Com.), W	2,600
Commonwealth (Soc.), M.	2,600
Confectioners' and Bakers' Gazette, M.	10,000
Contract News	3,700
Corner Stone (Ind.), W	6,000
Cosmopolitan (Lit.), M.	450,000
Costume Royal (Fash.), M	50 000
Country Life in America, M.	60,000
Courrier des Etas Unis (Fr. Ind.), morn	14,500
Courrier des Etas Unis (Fr. Ind.), W.	28,500
Craftsman (Trade), M	16,421
Crerand's Cloak Journal, M	5,000
Criterion (Socy.), W	30,000
Critic (Lit.), M.	15,400
Cupid (Matri.), M.	15,000
Current Literature (Lit.), M.	45,000
Delineator (Fashion), M.	950,000
Der Fueher (Ger.), W.	3,500
Designer (Fashion), M.	350,000
Deutsch Amerikanische Apotheker zeitung, M.	4,600
Dickerman's U. S. Treasury Counterfeit Detector, etc., M.	9,000
Dietetic and Hygienic Gazette (Med.), M.	22,000

"The relations between H. W. Kastor & Sons Advertising Co. and the Gazette Co. of Elmira have always been most satisfactory. We appreciate the business you have sent us and trust we may be able to serve you further to our mutual advantage."
—Elmira (N. Y.) Gazette.

New York—Continued

BRONX AND MANHATTAN BOROUGHS —Continued.

Dominant (Musical), M	4,500
Dosimetrict Medical Review, M	2,000
Dramatic Mirror (Drama), W	10,000
Dramatic News, W	34,000
Druggists' Circular (Trade), M	15,000
Dry Goods Economist, W	8,000
Educational Foundations, M	22,000
Educational Review, M	2,500
El Comercio (Span.), M	6,600
Electrical Age	7,600
Electrical Review	11,000
Electrical World and Engineer (Elec.), W	12,600
Electricity (Elec.), W	5,000
Elite Styles (Fashion), M	100,000
Empire of Finance and Trade, W	5,700
Engineer, S-M	8,000
Engineering Magazine, M	20,000
Engineering News, W	13,100
Erie Railroad Employee's Magazine (Lab.), M	40,000
Evening Mail (Rep.), eve., ex. Sun	48,000
Everybody's Magazine, M	600,000
Fabrics, Fancy Goods and Notions (Trade), M	6,000
Fame (Advertisers), M	3,600
Family Doctor (Med.), M	150,000
Family Story Paper (Fiction), W	150,000
Farming (Agri.), M	40,000
Field and Stream (Sport), M	40,000
Figaro (Ger. Soc.), W	3,000
Financial Age, W	18,000
Financial News, morn., ex. Sun	4,300
Financial Record and Investors' Manual, W	4,800
Financial Review, W	5,200
Financier, W	15,100
Fire and Water, W	4,200
Fireman's Herald, W	2,500
Fireside Companion (Lit.), W	155,000
Fishing Gazette (Trade), W	1,600
Florists' Exchange (Trade)	7,140
Flour Trade News, W	4,500

"It has been a pleasure for us to do business with your agency. This, added to your integrity and the ability shown in the handling of the various propositions which have been committed to your care, speak volumes for the success of your organization."
—Metropolitan Magazine, New York, N. Y.

New York—Continued

BRONX AND MANHATTAN BOROUGHS —Continued.

Food and Drink (Housekeeping), M. 161,000
Foolish Book (Humor), M. 50,000
Forest and Stream (Sport), W. 15,000
Forum (Lit.), M. 45,100
Fourth Estate (Journalistic), W. 4,000
Freiheit (Anarch. Ger.), W. 5,000
Frieschuetz (Ger. Humor), W. 10 000
Fruitman's Guide, W. 3,350
Fruit Trade Journal and Product Record, W. 6 000
Fun Quarterly (Humor), 25,000
Furniture World, W. 5,000
Fur, Fin and Feather (Sporting), Bi-M. 8,600
Garden Magazine (Hort.), M. 36,000
Gardiner's Magazine (Lit.), M. 155,000
Gentlewoman (Fam.), M. **400,000**
Globe & Commercial (Rep.), eve., ex. Sun. 140,000
Globe Review (Lit.), Q. 5,000
Golden Hours (Fam.), W. 100,000
Golf (Sport), M. 30 000
Good Literature (Lit.), M. (See Lupton's List.) **412,000**
Good Roads Magazine, M. 8,000
Greocers' Monthly Review, M. 3,000
Gunter's Magazine (Lit.), M. 110,000
Haberdasher (Trade), M. 7,500
Handels-Zeitung (Ger. Com.), W. 11,000
Happy Days (Juv.), W. 52,000
Hardware, S-M. 9,000
Hardware Dealers' Magazine, M. 17,300
Harlem Life (Local), W. 23,000
Harlem Reporter & Bronx Chronicle (Dem.), Sat. 10,200
Harmsworth Self Educator Magazine (Educ.), Fortnightly 300,000
Harness, M. 4,500
Harper's Bazar (Fash.), M. 175,000
Harper's Magazine (Lit.), M. 150,000
Harper's Weekly (Illus.), W. 80,000
Hausdoktor (Ger.), M. 12,000
Health (Hyg.), S-W. 100,000

"Our dealings with your agency have always been of the most satisfactory nature. From a personal acquaintance with each member of your firm, I know of no agency that I could more strongly endorse for their business integrity and ability to carry to a successful ending anything that they undertake."

—Frank A. Munsey Co., Publishers, New York, N. Y. By C H. Stoddart.

New York—Continued

BRONX AND MANHATTAN BOROUGHS —Continued.

Health Culture (Hyg.), M	15,000
Hearthstone (Lit.), M	501,441
Heating and Ventilation, M	6,500
Hebrew Standard (Dem.), W	27,000
Hebrew World (Jewish), W	6,000
Herald (Ind.), morn	130,000
Herald (Ind.), Sun	250,000
Herold (Ger. Ind.), eve., ex. Sun	55,000
Hessen-Darmstaedter Zeitung und Hessische Blaetter (Ger.), W	6,600
Hints (Entert.), M	10,000
Hlas Lidu (Bohem. Lab.), morn	5,000
Home Monthly (Household), M	**400,000**
Home Talk (Lit.), M	300,000
Homoeopathic Eye, Ear and Throat Journal (Med.), M	5,000
Hotel Gazette (Com.), W	6,000
Hotel Register (Com.), W	12,100
Hotel Reporter (Com.), morn., ex. Sun	3,000
Housewife (Family), M	106,680
Hub (Mechanical), M	6,600
Illustrated Companion (Fam.), M	350,000
Ill. Milliner, M	12,000
Illustrated News (Sport), W	30,000
Ill. Sporting News, W	35,000
Ill. Progresso Italo Americano (Ital.), morn., ex. Mon	7,000
Indoor and Out (Archi.), M	
Insurance (Ins.), W	5,000
Insurance Advocate (Ins.), M	2,600
Insurance Age (Ins.), M	1,600
Insurance and Commercial Magazine, M	5,600
Insurance Counselor, M	4,920
Insurance Critic, M	2,500
Insurance Economist, M	3,000
Insurance Journal, fortnightly	3,200
Insurance Law Journal, B-W	2,200
Insurance Monitor, M	4,500
Insurance Observer, S-M	3,100
Insurance Press (Ins.), W	5,350
Insurance Times, M	3,300

"The writer has been doing business with your agency for several years and can say, without hesitation, that our dealings have been perfectly satisfactory. We consider that you understand your business thoroughly and are perfectly reliable in every way."

—The Lupton List, New York, N. Y. By Thomas H. Child.

New York—Continued

BRONX AND MANHATTAN BOROUGHS —Continued.

International Journal of Surgery (Surg.), M	28,000
International Monthly (Lit.), M	20,000
International Steam Engineer (Mech.), M	36,000
International Studio (Art.), W	5,100
Interview (Ins.), B-W	2,000
Irish American (Dem.), W	20,000
Irish American Advocate (Ind.), W	4,500
Iron Age (Com.), W	6,100
Items of Interest (Dental), M	12,126
Jewelers' Circular (Com.), W	10,000
Jewish Abend Post (Ind.), eve., ex. Sat	16,000
Jewish Daily News (Ger. Russ.-Heb. Ind.), eve., ex. Sat. and Sun. morn.	45,100
Jewish Gazette (Jew. Ind.), W	25,000
Jewish Herald (Heb.), eve., ex. Sat	36,000
Jewish Times (Ger. Heb.), W	2,600
Jewish World, eve., ex. Sat	25,300
Journal of Commerce, morn., ex. Sun	
Journal of Cutaneous and Genito-Urinary Diseases, M	3,100
Journal of Electro-Therapeutics, M	4,100
Journal of Experimental Medicine, Bi-M	
Journal of Finance (Financial), morn., ex. Sun	7,500
Journal of Nervous and Mental Diseases (Med.), M	3,000
Journal of Ophthalmology, Otology and Laryngology, Bi-M	600
Journal of the Telegraph, M	25,600
Journalistic (Jour.), W	4,000
Judge (Humor), W	76,000
Judge's Library (Humor), W	70,000
Judge's Quarterly (Humor), M	52,000
Junior Toilettes (Fash.), M	38,000
Just Fun (Humor), M	50,000
Keynote (Music and Drama), M	5,000
Kuryer-Nowajorski (Polish Dem.), W	10,100
Ladies' Home Topics (Lit.), M	8,000

"Our experience with your agency has been very favorable to you, and it has always been a great pleasure to have business come through your office. The writer has personally done business with you for ten years and can only speak in the highest terms of your treatment."

—Ladies' World, New York, N. Y. By Fred E. Mann.

New York—Continued

BRONX AND MANHATTAN BOROUGHS —Continued.

Ladies' World (Fam.), M.....420,333
Las Novedades (Span.), W..... 7,000
Law Journal, morn., ex. Sun..... 1,000
Leslie's Weekly (Ill.), W.....100,000
Life (Humor), W..... 73,000
Liquor Trade Review (Liq.), W..... 7,100
Listy (Bohem. Ind.), morn., ex. Sun. 4,000
Listy (Bohem. Ind.), Sun..... 3,000
Literary Digest (Lit.), W.....110,000
Literary Life (Lit.), M..... 2,100
Literary News (Lit.), M..... 10,000
Little Folks (Juv.), M..... 24,000
Lupton's List: Good Literature, People's Home Journal, M..... **920,166**
McCall's Magazine (Lit. and Fash.), M.....1,000,000
McClure's Magazine (Lit.), M.....414,000
Machinery (Mechan.), M..... 28,000
Manufacturer and Builder (Mechanical), M..... 15,000
Medical Century (Homeo.), M..... 8,000
Medical Examiner (Med.), M..... 6,024
Medical Journal (Med.), W..... 22,000
Medical News (Med.), W..... 8,600
Medical Record (Med.), W..... 14,000
Medical Review of Reviews, M..... 11,100
Medical Times (Med.), M..... 5,660
Medical Tribune (Med.), M..... 2,000
Medico-Legal Journal, Q..... 3,500
Menorah Monthly (Fam.), M..... 13,800
Men's Outfitter (Trade), M..... 2,500
Men's Wear, S-M..... 4,500
Mercantile Adjuster (Com. Legal), M. 11,000
Mercantile and Financial Times (Com.) W..... 18,000
Merchants' Review (Com.), W..... 5,500
Metal Worker (Mech.), W..... 10,500
Metronome (Musical), M..... 27,000
Metropolitan Magazine (Lit.), M....215,000
Metropolitan and Rural Home (Agri. and Fam.), M.....**500,000**
Millinery Trade Review (Trade), M. 2,600
Mill Owners (Indus.), M..... 22,000
Mind (Lit.), M..... 10,000

"Permit us to state that our experience with your agency has been very satisfactory. Our only wish is that there were more agents who conducted their business along the lines of H. W. Kastor & Sons."

—Health Publishing Co., New York, N. Y.

Try it Out in Lupton's

**"If it Won't Pay in Lupton's
It Won't Pay in Anything."**

Lupton's means THE PEOPLE'S HOME JOURNAL and GOOD LITERATURE, which have a larger circulation, by subscription, than any periodical or combination of periodicals, published by any firm, company or individual in the United States. Average circulation for the year 1906:

1,007,416

COPIES MONTHLY

Circulation absolutely legitimate, and secured solely upon the merits of the papers. No sample copies; no returns from newsdealers; no dead subscriptions, or such as are carried beyond the time paid for; no premiums to subscribers. Purely

A HOME CIRCULATION

much of which can be secured through no other channel. We reach the great middle class, and any article of home consumption may be profitably advertised in our columns. Advertising rates, $4.00 per agate line per time. Go to press on the 10th of each month preceding date of issue.

F. M. LUPTON, Publisher, (Inc.)

23-5-7 City Hall Place, New York

S. H. BARLOW, Western Representative

First National Bank Bldg., Chicago, Ill.

Address H. W. Kastor & Sons Adv. Co. for full information and rates

Quality Is No Good

unless you reach the people who want what you advertise.

Modern Stories

goes into every state and territory in the Union and reaches over **300,000** families who buy by mail. It has the

Quality and Quantity

that brings results to mail order advertisers. Rate, $1.25 per agate line. Forms close 22d of month preceding date of issue.

Modern Stories Pub. Co.

64 Fulton Street, NEW YORK

W. T. DIEHL, Western Representative
Boyce Building, Chicago

New York—Continued

BRONX AND MANHATTAN BOROUGHS —Continued.

Modern Home (Lit.), M. 150,000
Modern Medical Science (Med.), M... 20,000
Modern Merchant (Trade), M. 5,000
Modern Mexico (Com.), M. 15,000
Modern Stories (Lit. and Fam.), M. . 300,000
Modes (Fashion), M. 50,000
Modes and Fabrics (Fash.), M. 310,000
Money (Monetary), M. 20,000
Morgen Journal (Ger. Ind. Dem.), morn. 68,000
Morgen Journal (Ger. Ind. Dem.), Sun. 80,000
Motor (Motoring), M. 20,000
Motor Car, M. 15,000
Motor World (Trade), W. 8,000
Munsey Magazine (Lit.), M. 716,000
Music Trade Review (Music), W. . . . 5,500
Nachrichten aus Deutschland (Ger. Ind.), W. 10,000
Nation (Lit.), W. 9,500
National Advertiser (Adv.), W. 5,000
National Advocate (Tem.), M. 4,500
National Banner (Rep. Ger.), S-M. . 10,000
National Bottlers' Gazette (Bottling), M. 4,500
National Building and Loan Herald, M. 4,800
National Dairyman News, M. 5,000
National Police Gazette (Sport), W. 130,000
National Provisioner (Trade), W. . . 6,400
National Single Taxer, M. 9,100
Neue Preussische Zeitung (Ind. Ger.), W. 5,000
New Education (Edu.), M. 3,100
New Era Monthly (Fam.), W. 500,000
New Idea Woman's Magazine (Fam., Fash.), M. 300,000
News (Dem.), eve., ex. Sun. 125,000
News (Dem.), Sun. 120,000
Newspaperdom (Publ'g), W. 5,200
Newspaper Maker, W. 10,000
New York Commercial (Com.), morn., ex. Sun. 16,000
New York Inquirer (Ind.), W. 5,000

"We have always found your firm reliable and perfectly trustworthy in all its dealings with us. Our bills have been promptly paid and to our knowledge we have never had any business with you that has not proven entirely satisfactory."

—Home Talk, New York, N. Y.

New York—Continued

BRONX AND MANHATTAN BOROUGHS —Continued.

New York Magazine (Lit.), M..... **175,000**
New Yorker (Soc.), W..... 15,000
New Yorker Echo (Ger. Lit.), W.... 4,500
New York Weekly (Lit.), W.....200,000
Nickell Magazine (Lit.), M..... 75,000
Nordstjernan (Swede Rep.), W..... 12,000
North American Journal of Homeopathy, M..... 4,500
North American Review (Lit.), M.... 35,000
North Side News (Loc.), W..... 5,000
Notes of New Remedies, Q..... 6,600
Oesterreichisch-Ungarische Zeitung (Ger.), W..... 2,000
Oil, Paint and Drug Reporter, W... 2,500
Optical Journal (Trade), M..... 5,000
Our Animal Friends (Hum.), M.....20,000
Our Times (Fam.), M..... 45,000
Outdoors (Country Life), M..... 40,000
Outing (Sporting), M.....104,500
Outlook (Lit.), M..... 95,000
Painters' Magazine and Wall Paper Trade Journal, M..... 4,500
Paper Box Maker and American Bookbinder, M..... 3,000
Paper Trade Journal, W..... 5,000
Paragon Monthly (Lit.), M..... **400,000**
Pearson's Magazine (Lit.), M. ...**252,710**
Pediatrics (Med.), S-M..... 14,479
Penman's Art Journal, M..... 20,000
People (Soc.), Sun..... 18,000
People's Home Journal, M. (See Lupton's List.)..... **508,166**
Pfaelzer in Amerika (Ger.), W.... 3,500
Pharmaceutical Era (Pharm.)..... 12,600
Photo American, M..... 6,000
Photographic Bulletin, M..... 5,000
Photo Miniature, M..... 5,300
Phrenological Journal, M..... 5,000
Physical Culture, M.....160,000
Pictorial Color & Comic Magazines, New York, Chicago, and Boston, W.....2,000,000
Pictorial Review (Home and Fash.), M.....156,298

"We have always been entirely satisfied with our relations with your agency.
—Harper Bros., New York, N. Y.

New York—Continued

BRONX AND MANHATTAN BOROUGHS —Continued.

Plattdeutsche Post	16,500
Plumbers' Trade Journal, S-M	16,000
Popular Magazine (Lit.), M	265,000
Popular Science Monthly	24,000
Post (Ind.), eve., ex. Sun	26,000
Post (Ind.), S-W	2,350
Post-Graduate, M	3,000
Power (Mech.), M	30,998
Practical Druggist (Drugs), M	6,200
Practical Teacher (Edu.), M	21,060
Press (Rep.), morn	105,131
Press (Rep.), Sun	105,131
Primary School (Edu.), M	35,000
Printer and Book Maker, M	4,000
Printers' Ink (Adv.), W	15,000
Produce Review and American Creamery (Trade), W	4,040
Progressive Age (Scientific), S-M	4,500
Public Health Journal (Sanit.), M	2,000
Publishers' Guide (Trade), M	4,400
Publishers' Weekly (Trade), W	2 000
Puck (Comic), W	80,000
Puck's Library (Humor), M	65,000
Putnam's Magazine (Lit.), M	
Railroad Gazette (R. R.), W	5,700
Railroad Man's Magazine (Lit.), M	300,000
Railway and Locomotive Engineering, M	25,000
Record (Ins.), M	2,000
Record and Guide (R. E.), W	7,900
Recreation (Sport), M	66,000
Retail Grocers' Advocate	4,000
Review (Com. and Ins.), W	1,800
Revue (Rep. Ger.), Sun	70,440
Rider and Driver (Sports), W	25,748
Ridgeway Magazine (News and Lit.), W	
Rudder (Yachting), M	18,000
Rural New Yorker (Agri.), W	76,000
Sachsen-Zeitung (Ger. Ind.), W	4,500
St. Nicholas (Juv.), M	50,000
Sanitary Plumber, S-M	5,000
Sartorial Art Journal (Trade), M	9,500

"We beg to state that our relations have been pleasant and profitable. We have a high opinion of your agency in every respect and nothing has developed or come to us that would give us any but the best opinion of your character, integrity and business ability."

—A. D. Porter Co., New York, N. Y.

New York—Continued

BRONX AND MANHATTAN BOROUGHS —Continued.

Savings and Loan Review, M	4,000
School (Edu.), W	26,000
School Journal (Edu.)	20,000
Schuetzen Zeitung (Ind.), S-W	1,500
Schwaebisches Wochenblatt (Non-Pol. Ger.), W	13,500
Science, W	5,000
Scientific American, W	60,000
Scientific American (Build. ed.), M	16,500
Scientific American (Export ed.), M.	6,500
Scottish American (Ind.), W	12,000
Scrap Book (Lit.), M	300,000
Scribner's Magazine (Lit.), M	195,000
Shoe and Leather Reporter, W	4,500
Shoe Retailer, M	9,000
Shoppell's Modern Houses, Q	12,000
Shooting and Fishing (Sport), W	7,550
Short Stories (Fiction), M	30,000
Silver Cross (King's Daughters), W.	30,000
Slovak V. Amerike (Slov.), S-W	26,000
Small Farmer (Agri.), M	15,000
Smart Set (Lit.), M	140,000
Smith's Magazine (Lit.), M	140,000
Smokers' Magazine (Trade), M	10,000
Spectator (Ins.), W	4,000
Staats Zeitung (Ger. Dem.), morn	56,000
Staats Zeitung (Ger. Dem.), Sun	70,000
Staats Zeitung (Ger. Dem.), W	35,500
Standard & Vanity Fair (Drama), W	12,500
Steam Engineering (Mech.), M	17,600
Stockholder (Finan.), W	3,500
Strand Magazine (Lit.), M	227,495
Street Railway Journal (R. R.), M	4,500
Student's Journal (Phonog.), M	3,000
Success Magazine (Lit.), M	285,159
Sun (Ind.), eve., ex. Sun	112,000
Sun (Ind.), morn	110,000
Sun (Ind.), Sun	130,000
Sunnyside (Undertakers), M	7,050
Supply World (Trade), M	2,025
Surveyor, B-W	3,700
Tagblatt (Ger. Dem.), W	2,600

"Our relations with your agency have always been of the pleasantest nature."
—Field and Stream, and Out Doors, New York, N. Y.

New York—Continued

BRONX AND MANHATTAN BOROUGHS —Continued

Tailors' Review, M	3,840
Talent (Entertainment), M	3,000
Tales (Lit.), M	32,000
Tammany Times (Dem.), W	20,000
Teachers' Institute (Edu.), M	34,000
Teachers' World (Edu.), M	44,100
Telegram (Ind.), eve., ex. Sun	170,000
Telegraph (Dem.), morn	28,862
Telegraph (Dem.), Sun	64,662
Telegraph Age, S-M	7,500
Theatre Magazine (Drama), M	60,000
Times (Dem.), morn	110,000
Times (Dem.), Sun	110,000
Times Magazine (Lit.), M	100,000
Toilettes (Fashion), M	82,000
Town and Country (Lit.), W	27,000
Town Topics (Socy.), W	66,000
Trained Nurse and Hospital Review, M	12,000
Transactions of the American Institute of Electrical Engineers (Elec.), M	4,000
Transcript (Ind.), W	5,000
Travel Magazine (Trav.), M	120,000
Tribune (Rep.), morn	76,000
Tribune (Rep.), Sun	87,000
Tribune (Rep.), T-W	80,000
Tribune Farmer (Agri.), W	100,100
Trotter and Pacer	4,500
Turf, Field and Farm (Agri.), W	40,100
Twentieth Century (Ind.), W	12,500
Typewriter and Phonograph, M	32,000
Underwood's U. S. Counterfeit Reporter, B-M	4 600
Union (Dem. Irish), Sun	20,000
Union (Dem. Irish), W	9,000
U. S. Revenue Journal (Legal), W	1,600
U. S. Tobacco Journal, W	6,600
University Law Review, M	3,000
Uptown Press (Ind.), W	7,000
Valkyrian (Swedish Lit.), M	10,100
Vereinigte Staaten Orden und Vereins Revue (Ger. Socy.), S-M	4,600

"We know of no agency that is more prompt in payment of its bills and more satisfactory to do business with than that of the H. W. Kastor & Sons Advertising Agency."
—Evening Hours, New York, N. Y.

New York—Continued

BRONX AND MANHATTAN BOROUGHS —Continued.

Vigilant (Ins.), M	5,000
Violin World (Music), M	5,000
Vogue (Socy.), W	30,000
Volksadvocat (Hebrew Ind.), W	26,000
Volks Zeitung (Ger, Ind. Lab.), morn	18,000
Volunteers Gazette (Vol.), W	15,000
Vorwaerts (Heb.), W	20,000
Vorwaerts (Ger. Ind. Lab.), W	20,000
Vorwaerts (Hebrew Social Dem.), every morn	21,500
Wall Street News, morn., ex. Sun	10,640
Wall Street Investigator (Finan.), morn., ex. Sun	3,000
Wall Street Journal (Finan.), morn., and eve., ex. Sun	12,300
Water and Gas Review, M	4,000
Watson's Magazine (Lit.), M	90,000
Welt-Blatt (Ger. Lit.), M	25,100
Wide World Magazine (Lit.), M	74,115
Wilshire Magazine (Lit.), M	**282,976**
Wine and Spirit Gazette (Trade), S-M	10,000
Woman (Lit.), M	250,000
Women's and Infants' Furnisher, M	4,000
Woman's Physical Development, M	80,000
Worker (Labor), W	32,000
World (Dem.), morn	300,000
World (Dem.), eve., ex. Sun	385,000
World (Dem.), Sun	450,000
World (Dem.), Tri-W	125,000
World's Work (Lit.), M	75,000
Young's Magazine (Lit.), M	**50,000**
Zeitung (Ger. Ind.), morn	40,000
Zukunft (Socy.), Ger. M	15,000

BROOKLYN BOROUGH — Kings Co. — Pop. 1,166,582.

American Hairdresser, M	1,650
Brooklyn Record (Loc.), W	1,500
Brooklyn Life (Socy.), W	18,000
Citizen (Dem.), eve., ex. Sun	31,891
Citizen (Dem.), Sun. morn	33,412

"We have known you in the past to be all that is honest and upright in your dealings with the publishers, and will be glad to be favored by you with any orders that you might send us."
—Monroe Publishing House, New York, N. Y.

New York—Continued

BROOKLYN BOROUGH—Continued.

Courier (Dem. Ger.), W	6,000
Deutsches Versicherungs-Journal von Amerika, M	1,700
Eagle (Ind.), eve., ex. Sun	50,000
Eagle (Ind.), Sun. morn	68,000
East New York Laterne (Ger. Ind.), W	4,100
Everywhere (Lit.), M	52,500
Flatbush News (Loc.), W	5,000
Freie Presse (Ger. Rep.), eve., ex. Sun	15,000
Freie Presse (Rep. Ger.), Sun	17,000
Green Point Star (Ind. Dem.), W	5,740
Journal (Ind.), W	3,500
Kings County Blade and Press (Ind.), W	1,100
Local Gazette (Rep.), W	2,500
Local Recorder (Ind.), W	1,500
Mahatma (Magic), M	2,100
Medical Journal (Med.), M	4,100
Nordske Blade (Norweg. Ind.), W	6,400
Nordlyset (Finnish), W	6,000
Post (Ind.), Sun	10,000
Reflector (Rep.), W	3,500
Reform (Dem. Ger.)	6,800
Siirtolainen (Fin. Rep.), W	7,650
Standard Union (Rep.), eve., ex. Sun	40,000
Standard Union (Rep.), S	40,000
Teacher, M	5,000
Times (Rep.), eve., ex. Sun	23,200
Transcript (Ind.), W	3,000
Uptown Weekly (Ind.), W	2,000
Weekly (Loc.), W	5,000

QUEENS BOROUGH — Queens Co. — Pop. 152,999.

COLLEGE POINT—

Freie Presse (Ind.), W	1,050
Reporter (Dem.), W	1,240

FAR ROCKAWAY—

Rockaway News (Dem.), S-W	2,100

"The orders which we have had were promptly paid for and we have every reason to believe that your business methods and integrity are all right."
—American Motherhood, Cooperstown, N. Y.

New York—Continued

FLUSHING—
Journal (Dem.), eve., ev. Sun..... 1,300
Journal (Dem.), W..... 2,300
Times (Rep.), eve., ex. Sun..... 1,300

JAMAICA—
Democrat (Dem.), W..... 1,000
Farmer (Rep.), W..... 2,030
Oliver's Monthly (Home), M..... 2,500
Standard (Rep.), W..... 1,500

LONG ISLAND CITY—
Advertiser (Dem.), W..... 5,100
Beobachter (Ind. Ger.), W..... 3,500
Borough Bulletin (Dem.), W..... 1,600
Borough Democrat (Dem.), W..... 1,100
Borough News (Ind.), W..... 1,750
Journal (Ind.), W..... 1,000
North Beach News (Ind.), W..... 5,000
Star (Ind. Dem.), eve., ex. Sun..... 5,640
Star (Ind. Dem.), W..... 5,250

NEWTON—
Register (Dem.), S-W..... 1,600

RICHMOND BOROUGH — Richmond Co. (Staten Island) — Pop. 67,021.

NEW BRIGHTON—
Democrat (Dem.), W..... 1,250
Staten Islander (Rep.), S-W..... 4,100

PORT RICHMOND—
News-Independent (Rep.), W..... 1,000
Staten Island Star (Dem.), W..... 1,200

ST. GEORGE—
Democrat (Dem.), W..... 1,210
News Letter (Loc.), W..... 1,000
Republican (Rep.), W..... 1,050

STAPLETON—
Deutscher Staten Islander (Ind. Ger.), S-W..... 1,000
Herald (Ind. Dem.), W..... 1,200
Leader (Dem.), W..... 2,610
Republican (Rep.), eve., ex. Sun.... 1,000
Staten Island Gazette (Rep.), S-W.. 1,000

"Our experience with your agency has been most satisfactory, and we would be very glad to have a great many such customers as you."
—Doubleday-Page Co., New York. Publishers Country Life in America and the World's Work.

New York—Continued

TOTTENVILLE—
Transcript (Dem.), W..... 1,000

NIAGARA FALLS — Pop. 19,457 — Niagara Co.—Pop. 74,961.
Cataract Journal (Dem.), eve., ex. Sun..... 3,350
Cataract Journal (Dem.), W..... 3,500
Gazette (Rep.), eve., ex. Sun..... 4,000
In the Mist (Soc.), morn., ex. Sun... 2,650

NORTHPORT — Pop. 1,794 — Suffolk Co. —Pop. 77,582.
Journal (Dem.), W..... 1,610
Law Notes (Legal), M..... 25,000

NORTH TONAWANDA — Pop. 9,060 — Niagara Co.—Pop. 74,961.
Herald (Rep.), W..... 1,300
News (Rep.), eve., ex. Sun..... 2,000

NORWICH — Pop. 5,766 — Chenango Co. — Pop. 36,568.
Sun (Ind.), morn., ex. Sun..... 1,540
Telegraph (Rep.), S-W..... 2,500
Union (Dem.), W..... 2,100

NYACK — Pop. 4,275 — Rockland Co.
Journal (Rep.), eve., ex. Sun..... 1,550
Journal (Rep.), W..... 1,300
Star (Dem.), eve., ex. Sun..... 1,600

OGDENSBURG — Pop. 15,100 — Lawrence Co.—Pop. 89,083.
Advance (Dem.), W..... 3,200
Journal (Rep.), eve., ex. Sun..... 1,100
News (Dem.), morn., ex. Mon..... 2,250
Republican (Rep.), W..... 5,600

OLEAN — Pop. 11,050 — Cattaraugus Co. —Pop. 65,643.
Democrat (Dem.), W..... 1,500
Herald (Dem.), eve., ex. Sun..... 2,150
Ledger (Ind.), W..... 1,800
Times (Rep.), morn., ex. Mon..... 1,500
Times (Rep.), W..... 1,700

"We have always found your company, in our business dealings, of the highest ability and integrity."
—Buffalo (N. Y.) Courier.

New York—Continued

ONEIDA — Pop. 6,364 — Madison Co. — Pop. 40,545.

Dispatch (Rep.), S-W	2,800
Post (Rep.), W	2,700
Union (Dem.), S-W	3,200

ONEONTA — Pop. 7,147 — Otsego Co. — Pop. 48,939.

Herald (Rep.), W	3,000
Press (Dem.), W	1,000
Spy (Rep.), W	1,000
Star (Ind.), morn., ex. Sun	3,200

OSSINNING — Pop. 7,939 — Westchester Co.—Pop. 183,375.

Citizen (Rep.), eve., ex. Sun	1,250
Democratic Register (Dem.), W	2,000
Republican (Rep.), W	1,050

OSWEGO — Pop. 22,600 — Oswego Co.—Pop. 70,881.

Palladium (Dem.), eve., ex. Sun	4,000
Palladium (Dem.), W	3,600
Times (Rep.), eve., ex. Sun	2,800
Times (Rep.), S-W	4,100

OWEGO — Pop. 5,039 — Tioga Co. — Pop. 27,951.

Gazette (Dem.), W	2,490
Record (Ind.), eve., ex. Sun	1,350
Record (Ind.), W	2,500
Times (Rep.), W	2,900

PEEKSKILL — Pop. 10,358 — Westchester Co.—Pop. 183,375.

Blade (Rep.), W	1,260
Democrat (Dem.), W	2,040
News (Rep.), eve., ex. Sun	1,900
Union (Rep.), eve., ex. Sun	1,350

PENN YAN — Pop. 4,650 — Yates Co. — Pop. 20,318.

Chronicle (Rep.), W	3,200
Democrat (Dem.), W	1,600
Express (Rep.), W	1,750

"The standing, character, business ability and integrity of the H. W. Kastor & Sons Advertising Co. are of the highest order. I regard your agency as one of the best equipped and most competent for the intelligent and discriminating placing of advertising in the West."

—World's Events Magazine, Dansville, N. Y. By D. C. Kreidler, Manager.

New York—Continued

PERRY — Pop. 2,763 — Wyoming Co. — Pop. 30,413.
Herald-News (Ind.), W..... 1,550
Record (Rep.), W..... 1,100

PLATTSBURG — Pop. 8,434 — Clinton Co. Pop. 47,430.
News (Loc.), eve., ex. Sun..... 1,450
Press (Rep.), morn., ex. Sun..... 2,700
Republican (Dem.), W..... 1,800
Sentinel and Farmer (Rep.), W..... 4,000

PORT CHESTER — Pop. 7,440 — Westchester Co.—Pop. 183,375.
Enterprise (Rep.), W..... 2,260
Item (Rep.), eve., ex. Sun..... 1,600

PORT JEFFERSON — Pop. 2,026 —Suffolk Co.—Pop. 77,582.
Echo (Rep.), W..... 2,000
Times (Ind.), W..... 2,200

PORT JERVIS — Pop. 9,385 — Orange Co —Pop. 103,859.
Gazette (Dem.), eve., ex. Sun..... 2,425
Gazette (Dem.), S-W..... 4,460
N. Y. Farmer (Agri.), W..... 26,000
Union (Rep.), eve., ex. Sun..... 1,800
Union (Rep.), W..... 3,750

POTSDAM — Pop. 3,843 — St. Lawrence Co. —Pop. 89,093.
Courier and Freeman (Rep.), W.... 3,700
Herald (Rep.), W..... 2,050
Recorder (Rep.), W..... 2,540

POUGHKEEPSIE — Pop. 25,000 — Dutchess Co.—Pop. 81,670.
Courier (Ind.), Sun..... 10,000
Eagle (Rep.), morn., ex. Sun..... 2,100
Eagle (Rep.), S-W..... 2,850
Enterprise (Dem.), eve., ex. Sun.... 1,900
News-Press (Dem.), morn., ex. Sun. 3,000
News-Telegraph (Dem.), W..... 5,200
Star (Rep.), eve., ex. Sun..... 3,680
Star (Rep.), W..... 3,000

"I have known your agency for the past six years. I have always found its character, business ability and integrity to the standard. I have had a great many business dealings with you and they have always been of the most pleasant kind."
—The Butterick Trio, New York, N. Y. By W. H. Black, Advertising Manager.

New York—Continued

RENSSELAER — Pop. 7,466 — Rensselaer Co.—Pop. 121,697.

Gazette and Sun (Ind.), W	2,800
Herald (Ind.), W	1,550
Star-Eagle (Rep.), W	1,000

ROCHESTER — Pop. 171,000 — Monroe Co. —Pop. 230,000.

Abend Post (Ger. Ind.), eve., ex. Sun.	5,400
Abend Post (Ger. Ind.), S-W	3,150
Case and Comment (Law), M	30,000
Casket (Undertaking), M	8,000
Democrat and Chronicle (Rep.), morn	33,000
Democrat and Chronicle (Rep.), Sun.	28,000
Democrat and Chronicle (Rep.), W	10,350
Deutsche Zeitung (Ger. Ind.), W	2,800
Farm Stock Journal (Agri.), W	12,500
Green's Fruit Grower (Hort.), M	127,083
Herald (Dem.), morn., ex. Sun	19,000
Herald (Ind.), Sun	15,000
Journal of Applied Microscopy (Scientific), M	12,600
Labor Journal (Lab.), W	4,500
National Nurseryman (Nursery), M.	
Post Express (Ind.), eve., ex. Sun.	17,000
Spare Moments (Lit.), M	225,000
Star (Dem.), Sun	5,500
Times (Ind.), eve., ex. Sun	19,267
Union and Advertiser (Dem.), eve., ex Sun	18,500
Wochenblatt (Ger. Ind.), W	1,500

ROME — Pop. 16,500 — Oneida Co. — Pop. 132,800.

Deaf Mutes' Register, W	1,050
Harness Gazette, M	4,150
Republican (Rep.), T-W	1,000
Sentinel (Dem.), eve., ex. Sun	3,500
Sentinel (Dem.), S-W	5,000

SALAMANCA — Pop. 4,251 — Cattaraugus Co.—Pop. 65,643.

News (Rep.), eve., ex. Sun	1,500
Republican (Rep.), W	2,650
Union (Dem.), W	1,300

"Our relations with the H. W. Kastor & Sons Advertising Co. have been always of the most satisfactory character. We have received a large number of contracts and a large amount of space from this agency and not only the copy sent us is most excellent, but the manner in which the payments are made is most gratifying."

—Vick's Family Magazine, Dansville, N. Y.

New York—Continued

SALEM — Pop. 1,391 — Washington Co. — Pop. 45,624.
Axiom (Rep.), W..... 1,200
Review Press (Dem.), W..... 1,500
Sun (Rep.), W..... 1,100

SANDY HILL — Pop. 4,473 — Washington Co.—Pop. 45,624.
Herald (Rep.), W..... 1,500
News (Ind.), eve., ex. Sun..... 1,200

SARANAC LAKE — Pop. 2,594 — Franklin Co. — Pop. 42,853.
Enterprise (Rep.), W..... 1,650

SARATOGA SPRINGS — Pop. 12,409 — Saratoga Co.—Pop. 61,089.
Eagle (Rep.), W. 2,200
Saratogian (Rep.), eve., ex. Sun.... 3,500
Saratogian (Rep.), S-W..... 2,600
Sun (Dem.), eve., ex. Sun..... 1,600

SCHENECTADY — Pop. 47,700 — Schenectady Co.—Pop. 61,900.
Deutsches Journal (Ind. Ger.), W.. 1,500
Gazette (Ind.), morn., ex. Sun..... 12,991
Star (Dem.), eve., ex. Sun..... 7,150
Union (Rep.), eve., ex. Sun..... 6,000
Union (Rep.), S-W..... 4,000

SENECA FALLS — Pop. 6,519 — Seneca Co. —Pop. 28,114.
Courier-Journal (Rep.), W..... 1,900
Reveille (Dem.), W..... 1,480

SIDNEY — Pop. 2,331 — Delaware Co. — Pop, 46,413.
Record (Ind.), W..... 1,230

SODUS — Pop. 5,118 — Wayne Co. — Pop. 48,660.
Alliance (Ind.), W..... 1,700
Record (Ind.), W..... 2,100

SOUTHAMPTON — Pop. 2,289— Suffolk Co. —Pop. 77,582.
Press (Ind.), W..... 1,000
Sea Side Times (Ind.), W..... 1,100

"We have done business with your agency for a number of years and have always found your manner of doing business highly satisfactory, bills being paid promptly when rendered."
—Buffalo (N. Y.) News.

New York—Continued

STAPLETON — Pop. —Richmond Co.—Pop 67,021. (See New York City, Richmond.)

SYRACUSE — Pop. 114,500 — Onondaga Co. —Pop, 180,376.

American Poultry Advocate, M	44,000
Clinic (Med.), M	7,000
Educational Gazette, M	15,000
Good Health Clinic, M	10,000
Herald (Ind.), eve., ex. Sun	35,800
Herald (Ind.), Sun	41,000
Journal (Rep.), eve., ex. Sun	10,805
Journal (Rep.), S-W	4,200
Journal of Pedagogy, Q	1,800
Keramic Studio (Art.), M	4,500
Post-Standard (Rep.), morn	23,405
Post-Standard (Rep.), S-W	5,600
School Bulletin and New York State Educational Journal, M	15,500
Sporting Goods Gazette (Trade), M	5,050
Telegram, eve., ex. Sun	12,000
Union (Ger. Rep.), W	2,575

TARRYTOWN — Pop. 4,770 — Westchester Co. — Pop. 183,375.

News (Rep.), eve., ex. Sun	1,250
Press-Record (Dem.), W	2,280

TOTTENVILLE — Richmond Co. — Pop. 67,021. (See New York City, Richmond.)

TROY — Pop. 75,600 — Rensselaer Co. — Pop. 140,697.

Advocate (Lab.), W	3,900
Carriage Dealers' Journal, M	7,000
Freie Presse (Ger. Ind.), W	2,500
Home Budget (Lit.), M	85,000
Lansingburg Courier (Dem.), W	2,500
Lansingburg Times (Rep.), W	1,100
Northern Budget (Ind.), Sun	37,500
Observer (Dem.), Sun	8,600
Press (Dem.), eve., ex. Sun	9,200
Press (Dem.), S-W	7,000
Record (Rep.), morn. and eve., ex. Sun	16,500

"We take great pleasure in advising you that our experience with your house has been of such character to enable us to regard you in every way in the highest sense. Arrangements for advertising have been entirely satisfactory. Our bills have been met promptly."

—Binghamton (N. Y.) Republican.

New York—Continued

TROY—Continued.

Standard (Dem.), eve., ex. Sun..... 15,830
Times (Rep.), eve., ex. Sun..... 16,710
Times (Rep.), S-W..... 10,005

UTICA — Pop. 60,100 — Oneida Co. — Pop. 132,800.

Advocate (Labor), W..... 3,600
Cambrian (Lit.), M..... 6,800
Deutsche Zeitung (Ger. Ind.), T-W.. 2,000
Herald Dispatch (Rep.), morn., ex. Sun..... 15,100
Observer (Dem.), eve., ex. Sun..... 9,300
Observer (Dem.), S-W..... 10,400
Press (Ind.), morn., ex. Sun..... 14,500
Press (Ind.), S-W..... 9,100
Saturday Globe (Ind.), W.....118,000
Sunday Journal (Ind.), Sun..... 10,500
Tribune (Ind.), Sun..... 5,000

WALDEN — Pop. 3,147 — Orange Co. — Pop. 103,859.

Citizen (Rep.), W..... 1,800
Herald (Rep.), W..... 1,050

WALTON — Pop. 2,811 — Delaware Co. — Pop. 46,413.

Chronicle-Times (Rep.), W..... 3,500
Reporter (Dem.), W..... 7,300

WARSAW — Pop. 3,048 — Wyoming Co. — Pop. 30,413.

Times (Dem.), W..... 2,550
Western New Yorker (Rep.), W.... 4,000

WATERLOO — Pop. 4,256 — Seneca Co. — Pop. 28,114.

News (Rep.), W..... 1,400
Observer (Dem.), W..... 1,300

WATERTOWN — Pop. 24,000 — Jefferson Co.—Pop. 76,748.

Herald (Ind.), W..... 5,000
Lodge Record (Frat.), S-M..... 7,100
Re-Union (Dem.), S-W..... 3,560
Standard (Rep.), eve., ex. Sun..... 6,802

"Our business relations with you have always been most pleasant."
—Syracuse (N. Y.) Post-Standard.

New York—Continued

WATERTOWN—Continued.

Standard (Rep.), S-W..... 5,050
Times (Rep.), eve., ex. Sun..... 6,841
Times and Reformer (Rep.), S-W... 5,000

WATERVLIET — Pop. 14,321 — Albany Co. —Pop. 165,571.
Gazette (Rep.), W..... 2,800
Journal and Democrat (Dem.), W... 1,000

WATKINS — Pop. 2,943 — Schuyler Co. — Pop. 15,811.
Democrat (Dem.), W..... 1,400
Express (Rep.), W..... 1,480
Review (Dem.), W..... 2,050

WAVERLY — Pop. 4,465 — Tioga Co. — Pop. 27,951.
Free Press (Rep.), W..... 3,000

WELLSVILLE — Pop. 3,556 — Alleghany Co.—Pop. 41,501.
Democrat (Dem.), W..... 2,100
Reporter (Rep.), eve., ex. Sun..... 1,200
Reporter (Rep.), S-W..... 3,000

WESTFIELD — Pop. 2,430 — Chautauqua Co.—Pop. 88,314.
Republican (Ind. Rep.), W..... 1,300

WHITEHALL — Pop. 4,377 — Washington Co.—Pop. 45,624.
Chronicle (Rep.), W..... 4,000
Times (Dem.), W..... 2,400

WHITE PLAINS—Pop. 13,700—Westchester Co.—Pop. 183,375.
Argus (Rep.), W..... 1,100
Eastern State Journal (Dem.), W... 2,300
Home Life (Lit.), M..... 25,000
News (Rep.), W..... 1,050
Record (Rep.), eve., ex. Sun..... 1,000
Reporter (Dem.), W..... 1,500

WHITNEY POINT—Pop. 807—Broome Co. —Pop. 69,149.
Reporter (Ind.), W..... 2,800

"It gives us great pleasure to state that all transactions with the H. W. Kastor & Sons Advertising Co. have been very satisfactory and thoroughly business-like. We wish them the prosperity and development they well deserve."

—Young's Magazine, New York.

New York—Continued

YONKERS—Pop. 47,931—Westchester Co. —Pop. 183,375.

Gazette (Rep.), W	2,000
Herald (Dem.)., eve., ex. Sun	5,000
Home Journal and News (Ind.), W	2,000
Statesman (Rep.), eve., ex. Sun	3,400

North Carolina

Population 1,976,571.

ALBEMARLE — Pop, 1,382 — Stanley Co. —Pop. 15,220.

Enterprise (Dem.), W	1,300

ASHBORO — Pop. 992 — Randolph Co. — Pop. 28,232.

Courier (Dem.), W	5,000

ASHEVILLE — Pop. 14,694 — Buncombe Co.—Pop. 44,288.

Citizen (Dem.), morn., ex. Mon	4,237
Citizen (Dem.), S-W	2,600
Gazette-News (Rep.), eve., ex. Sun	3,000
Register (Rep.), W	2,100

BURLINGTON—Pop. 3,692—Alamance Co. —Pop. 25,655.

Herald (Dem.), S-W	1,000
News (Dem.), W	2,500

CHARLOTTE — Pop. 20,050 — Mecklenburg Co.—Pop. 55,268.

Chronicle (Ind.), eve., ex. Sun	2,550
Industrial Journal (Lab.), W	1,250
Medical Journal (Med.), M	9,000
News (Dem.), eve., ex. Sun	4,500
Observer (Dem.), morn., ex. Mon	6,700
Observer (Dem.), S-W	5,000
People's Paper (Pop.), W	1,040
Southern Publisher, M	2,100
Times-Democrat (Dem.), Semi-weekly edition of News	5,750

"We are only too glad to say that there is no agency which has ever treated us better than yours has. You have certainly been most prompt in making remittance for any bills we have had against you, and we think that you have shown uncommon judgment in the selection of both advertising and medium."

—Wilshire's Magazine, New York.

North Carolina—Continued

CONCORD — Pop. 7,910 — Cabarrus Co. — —Pop. 22,456.
Times (Dem.), W..... 2,160
Tribune (Dem.), eve., ex. Sun..... 1,000
Tribune (Dem.), S-W..... 1,000

DURHAM — Pop. 6,679 — Durham Co. — Pop. 26,233.
Herald (Ind.), morn., ex. Mon..... 3,450
Recorder (Dem.), S-W..... 1,000
Thrift (Lab.), W..... 1,800

ELIZABETH CITY—Pop. 6,348 — Pasquotank Co.—Pop. 13,660.
Carolinian (Rep.), W..... 1,000
Economist (Dem.), W..... 1,600

FAYETTEVILLE — Pop. 4,670 — Cumberland Co.—Pop. 29,249.
Observer (Dem.), eve., ex. Sun..... 1,550
Observer (Dem.), S-W..... 2,150

GASTONIA — Pop. 4,610 — Gaston Co. — Pop. 27,903.
Gazette (Dem.), S-W..... 1,300
News (Dem.), S-W..... 2,000

GOLDSBORO — Pop. 5,877 — Wayne Co. —Pop. 31,,356.
Argus (Dem.), eve., ex. Sun..... 1,000
Argus (Dem.), W..... 2,050
Headlight (Dem.), W..... 5,300

GRAHAM — Pop. 2,050 — Almance Co. — Pop. 25,655.
Gleaner (Dem.), W..... 1,050
Tribune (Rep.), W..... 1,145

GREENSBORO — Pop. 12,100 — Guilford Co.—Pop. 39,074.
Patriot (Dem.), W..... 1,200
Record (Dem.), eve., ex. Sun..... 1,300
Telegram (Dem.), morn., ex. Mon... 1,750

GREENVILLE — Pop. 2,565 — Pitt Co. — Pop. 30,889.
Eastern Reflector (Dem.), S-W..... 1,050
Kings Dollar Daily (Dem.), eve..... 1,000

"In all business connections with you, we have found H. W. Kastor & Sons Advertising Co. an efficient medium of placing advertising, prompt in action and pleasant in general relations."

—Wayside Tales, New York.

North Carolina—Continued

HENDERSON — Pop. 3,746 — Vance Co. — Pop. 16,684.
Gold Leaf (Dem.), W..... 1,150
Herald (Ind.), W..... 1,040

HICKORY — Pop. 2,535 — Catawba Co. — Pop. 22,133.
Claremont College Herald, M..... 5,000
Democrat (Dem.), W..... 1,300
Times-Mercury (Pop.), W..... 1,500

HIGH POINT — Pop. 4,163 — Guilford Co. —Pop. 39,074.
Enterprise (Ind.), W..... 1,520

KINSTON — Pop. 4,106 — Lenoir Co. —Pop. 18,639.
Free Press (Dem.), eve., ex. Sun.... 1,000
Free Press (Dem.), S-W..... 1,600

LEXINGTON — Pop. 1,234 — Davidson Co. Pop. 23,403.
Dispatch (Dem.), W..... 8,000

MONROE — Pop. 2,427 — Union Co. — Pop. 27,156.
Enquirer (Dem.), W..... 2,850
Journal (Dem.), W..... 1,600

NEW BERNE — Pop. 9,090 — Craven Co. —Pop. 24,160.
Journal (Dem.), morn., ex. Mon.... 1,000
Journal (Dem.), S-W..... 1,800

RALEIGH — Pop. 13,643 — Wake Co. — Pop. 54,626.
Caucasian (Pop.), W..... 7,500
Enterprise (Ind.), W..... 1,000
Farmer and Mechanic (Agri. and Fam.), W..... 7,100
News and Observer (Dem.), morn., ex. Mon..... 9,200
North Carolinian (Dem.), W..... 7,100
Post (Dem.), morn., ex. Sun..... 6,780
Progressive Farmer (Agri.), W..... 12,500
Times (Dem.), eve., ex. Sun..... 3,300

"On behalf of the papers represented by us, we desire to state that our business relations with you have extended over a number of years, and have been of the most satisfactory character. You have met your obligations promptly and have handled your clients' accounts, according to our judgment, with rare ability."
—Hand, Knox & Cone Co. Formerly J. E. Van Doren Special Agency.

North Carolina—Continued

REIDSVILLE — Pop. 3,262 — Rockingham Co. — Pop. 33,163.
Review (Dem.), S-W..... 1,650
Webster's Weekly (Dem.), W..... 1,800

SALISBURY — Pop. 6,277 — Rowlen Co. —Pop. 31,066.
Sun (Dem.), eve., ex. Sun..... 1,200
Sun (Dem.), W..... 1,050
Truth Index (Dem.), S-W..... 1,100

SHELBY — Pop. 1,847 — Cleveland Co. — Pop. 25,078.
Aurora (Dem.), W..... 2,500
Star (Dem.), W..... 2,450

SPARTA — Pop. 501 — Alleghany Co. — Pop. 7,759.
Star (Dem.), W..... 2,800

STATESVILLE — Pop. 3,141 — Iredell Co. —Pop. 29,064.
Landmark (Dem.), S-W..... 1,800
Mascot (Dem.), W..... 1,550

WADESBORO — Pop. 1,546 — Anson Co. — Pop. 21,870.
Courier (Dem.), W..... 1,300
Messenger and Intelligencer (Dem.), W..... 2,000

WASHINGTON — Pop. 4,842 — Beaufort Co.—Pop. 26,404.
Progress (Dem.), W..... 1,650

WILMINGTON — Pop. 21,300— New Hanover Co. —Pop. 25,785.
Dispatch (Ind.), eve., ex. Sun..... 2,200
Messenger (Dem.), morn., ex. Mon... 2,100
Messenger (Dem.), S-W..... 2,800
Star (Dem.), morn., ex. Mon..... 2,700
Star (Dem.), W..... 1,600

"I beg to advise that I know of no advertising agents that are better qualified to serve their clients than yourselves. Your agency has reached the goal of your wishes and obtained the success which you have struggled for so zealously."

—Tales Magazine, New York.

North Carolina—Continued

WILSON — Pop. 3,525 — Wilson Co. — Pop. 23,596.

News (Dem.), eve., ex. Sun	1,000
News (Dem.), W	1,100
Times (Dem.), eve., ex. Sun	1,150
Times (Dem.), W	2,600

WINSTON-SALEM — Pop. 14,647 — Forsythe Co. — Pop. 35,261.

Journal (Dem.), morn., ex. Mon	1,900
Saturday Globe (Dem.), W	1,600
Sentinel (Dem,), eve., ex. Sun	2,200
Sentinel (Dem.), W	2,000
Southern Home Journal (Lit.), M.	100,000
Union Republican (Rep.), W	6,000

North Dakota

Population 436,451.

ASHLEY — Pop. 500—McIntosh Co. — Pop. 4,818.

Republican (English Ger. Rep.), W.	1,000
Tribune (Rep.), W	1,000

BISMARCK — Pop. 3,319 — Burleigh Co. — —Pop. 6,081. (C.)

Palladium (Rep.), S-W	1,300
Tribune (Rep.), eve., ex. Sun	1,200
Tribune (Rep.), W	2,250

DEVILS LAKE — Pop. 1,729 — Ramsey Co. —Pop. 9,198.

Free Press (Rep.), W	1,100
Inter Ocean (Rep.), W	1,750
Journal (Ind.), W	1,950
News (Dem.), W	1,100

DICKINSON — Pop. 2,076 — Stark Co. — Pop. 7,621.

Press (Rep.), W	1,300

"What orders we have had from you have been of the best and the business has been handled by you most intelligently and all of our business relations have been most prompt and satisfactory."

—Fargo (North Dakota) Forum.

North Dakota—Continued

FARGO — Pop. 9,589 — Cass Co. —Pop. 28,625.
Call and Argus (Rep.), morn., ex. Mon. 3,000
Call and Argus (Rep.), W 2,750
Forum and Republican (Rep.), eve., ex. Sun **5,945**
Forum and Republican (Rep.), W .. **6,834**
Fram (Norweg.), S-W 7,000
N. D. Workman (Frat.), M 9,900
Posten (Rep. Norw.-Dan.), W 6,000
Staats Presse (Ger. Rep.), W 1,200

GRAFTON— Pop. 2,378 —Walsh Co.
News and Times (Dem.), W 1,540
Record (Rep.), W 1,500

GRAND FORKS — Pop. 7,652 — Grand Co. Forks Co.—Pop 24,459.
Courier (Rep.), W 1,650
Herald (Rep.), morn., ex. Mon. 7,364
Herald (Rep.), Sun 7,434
Herald (Rep.), W 1,350
Normanden (Dan.-Norweg.), W 7,000
Press and Plaindealer (Dem.), eve., ex. Sun 2,450
Plaindealer (Dem.), W 2,300

HILLSBORO — Pop. 1,172 — Trail Co. — Pop. 13,107.
Banner (Rep.), W 1,300
Statstidende (Dan.-Norweg.), W ... 1,500

JAMESTOWN — Pop. 2,853 — Slutsman Co. —Pop. 9,143.
Alert (Ind. Rep.), W 1,000
Capital (Rep.), W 1,000

LANGDON — Pop. 1,188 — Cavalier Co. — Pop. 12,580.
Courier-Democrat (Dem.), W 1,600
Republican (Rep.), W 1,520

LISBON — Pop. 1,046 — Ransom Co. — Pop. 6,919.
Free Press (Rep.), W 1,400
N. D. Farmer (Agri.), M 2,000

"Our business experience with your agency has been very agreeable and bills have been promptly paid."
—The Smart Set, New York.

North Dakota—Continued

MANDAN — Pop. 1,658 — Morton Co. — Pop. 8,069.
Independent (Rep.), W..... 1,800
Pioneer (Rep.), W..... 2,000

MINOT — Pop. 1,277 — Ward Co. — Pop. 7,961.
Reporter (Rep.), W..... 2,500

PARK RIVER — Pop. 1,088 — Walsh Co. — Pop. 20,288.
Gazette-News (Dem.), W..... 1,150

VALLEY CITY — Pop. 2,446 — Barnes Co. —Pop. 13,159.
Times-Record (Rep.), W..... 1,850

WAHPETON — Pop. 2,228 — Richland Co. —Pop. 17,387.
Gazette (Ind. Rep.), W..... 1,800
Globe (Rep.), W..... 1,650
Times (Dem.), W..... 1,500

WALHALLA — Pop. 377 — Pembina Co. — Pop. 17,869.
Mountaineer (Rep.), S-W..... 1,100

Ohio

Population 4,302,860.

ADA — Pop. 2,576 — Hardin Co. — Pop. 31,187.
Record (Local), W..... 1,180
University Herald, W..... 1,183

AKRON — Pop. 48,000 — Summit Co. — Pop. 71,715.
Beacon-Journal (Rep.), eve., ex. Sun 11,200
Beacon-Journal (Rep.), W..... 4,150
Germania (Ger. Ind.), T-W..... 1,500
Germania (Ger. Ind.), W..... 1,300
Pathfinder (Frat.), M..... 20,000
People (Lab.), W..... 2,100
Press (Ind.), eve., ex. Sun..... 9,870
Times-Democrat (Dem.), eve., ex.
Times-Democrat (Dem.), W..... 3,800
Sun..... 8,060

"Our business relations, we believe, have been mutually satisfactory. We have always considered your agency among the intelligently conducted ones of the country."
—Cincinnati Post.

Ohio—Continued

ALLIANCE — Pop. 8,974 — Stark Co. — Pop. 94,747.

Leader (Dem.), eve., ex. Sun	1,700
Leader (Dem.), S-W	3,100
Review (Rep.), eve., ex. Sun	2,000
Review (Rep.), S-W	4,100
Schemer (Mail Order), M	5,000

ANTWERP — Pop. 1,206 — Paulding Co. — Pop. 27,528.

Argus (Ind.), W	1,200
Bee (Rep.), W	1,140

ASHLAND — Pop. 4,087 — Ashland Co. — Pop. 21,184.

Press (Dem.), W	3,500
Times-Gazette (Ind.), eve., ex. Sun	1,000
Times-Gazette (Ind.), W	1,500

ASHTABULA — Pop. 14,200 — Ashtabula Co.—Pop. 51,448.

Amerikan Sanomvat (Rep. Fin.), W	11,050
Beacon-Record (Rep.), eve., ex. Sun	3,583
Democratic Standard (Dem.), W	1,608
Telegraph (Rep.), W	2,410

ATHENS — Pop. 3,066 — Athens Co. — Pop. 38,730.

Gazette (Rep.), W	3,450
Journal (Dem.), W	2,100
Messenger and Herald (Rep.), W	3,500
Ohio Teacher (Edu.), M	9,600

BARBERTOWN — Pop. 4,354 — Summit Co.—Pop. 71,715.

News (Ind.), W	1,000
Republican (Rep.), W	1,100

BARNESVILLE — Pop. 3,721 — Belmont Co.—Pop. 60,875.

Enterprise (Ind.), W	2,300
Republican (Rep.), W	1,500

"Our relations with your agency have always been amicable; our accounts have been met promptly, and we have every reason to regard your agency with the highest esteem for ability and integrity."

—Cincinnati Enquirer.

Ohio—Continued

BATAVIA — Pop. 1,029 — Clermont Co. — Pop. 31,610.

Courier (Rep.), W	3,100
Democrat (Dem.), W	2,100
Republican (Rep.), W	1,250
Sun (Dem.), W	2,200

BELLAIRE — Pop. 9,912 — Belmont Co. — Pop. 60,875.

Democrat (Dem.), W	1,550
Herald-Tribune (Dem.), W	1,000

BELLEFONTAINE — Pop. 6,649 — Logan Co.—Pop. 30,420.

Examiner (Ind.), eve., ex. Sun	1,950
Examiner (Dem.), W	1,250
Index (Rep.), eve., ex. Sun	1,900
Index (Rep.), W	3,700
Republican (Rep.), S-W	2,000

BELLEVUE — Pop. 4,101 — Huron Co. — Pop. 32,330.

Gazette (Ind.), eve., ex. Sun	1,000
Gazette (Ind.), W	1,460
News (Rep.), W	1,400

BEREA — Pop. 2,510 — Cuyahogo Co. — Pop. 439,120.

Advertiser (Rep.), W	1,260
Enterprise (Ind.), W	1,410

BLUFFTON — Pop. 1,783 — Allen Co. — Pop. 47,976.

Farm und Haus (Agri. Ger.), M	5,500
Leader (Dem.), W	1,000
News (Ind.), W	1,700

BOWLING GREEN — Pop. 5,067 — Wood Co.—Pop. 51,555.

Democrat (Dem.), W	3,800
Free Press (Ind.), S-W	2,400
Sentinel (Rep.), eve., ex. Sun	1,100
Sentinel (Rep.), W	3,400
Tribune (Rep.), eve., ex. Sun	1,000
Tribune (Rep.), W	3,000

"We are very glad to express to you our satisfaction with the business methods of your agency. We have found your company in every way prompt and satisfactory; a house with which it is a great pleasure to do business."

—Cleveland Plaindealer.

Ohio—Continued

BRYAN — Pop. 3,131 — Williams Co. — Pop. 24,953.
Democrat (Dem.), W..... 2,250
Press (Rep.), W..... 1,300

BUCYRUS — Pop. 6,560 — Crawford Co. — Pop. 33,915.
Courier (Dem. Ger.), W..... 1,000
Forum (Dem.), eve., ex. Sun..... 1,000
Journal (Ind. Rep.), W..... 1,550
News Forum (Dem.), S-W..... 1,000
Telegraph (Rep.), eve., ex. Sun..... 1,425

CADIZ — Pop. 1,755—Harrison Co. — Pop. 20,486.
Democrat (Dem.), W..... 1,250
News (Rep.), W..... 1,280
Republican), (Rep.), W..... 2,610
Sentinel (Dem.), W..... 1,300

CALDWELL — Pop. 927 — Noble Co. — Pop. 19,466.
Press (Dem.), W..... 1,310
Republican Journal (Rep.), W..... 2,285

CAMBRIDGE — Pop. 8,241 — Guernsey Co. —Pop. 34,425.
Herald (Ind.), W..... 1,240
Jeffersonian (Ind.), eve., ex. Sun..... 1,800
Jeffersonian (Ind.), W..... 1,980
Republican Press (Rep.), W..... 2,000
Sun (Ind. Rep.), eve., ex. Sun..... 1,450
Times (Rep.), morn., ex. Sun..... 1,500
Times (Rep.), W..... 1,300

CANAL DOVER — Pop. 5,422—Tuscarawas Co.—Pop. 53,751.
Herald (Ind.), W..... 2,000
Reporter (Rep.), W..... 3,055

CANTON — Pop. 30,667 — Stark Co. — Pop. 94,747.
Democrat (Dem.), S-W..... 3,600
News (Dem.), morn., ex. Sun..... 7,600
Ohio Volks-Zeitung (Ger. Dem.), W. 1,000

"We believe that you have a well-earned reputation for developing new business, and that we have good reason to feel proud of your achievements in the agency field. You have always been prompt in your financial dealings with us."
—Cleveland Press.

Ohio—Continued

CANTON—Continued.

Repository (Rep.), eve., ex. Sun.... 12,291
Repository (Rep.), Sun..... 8,989
Repository (Rep.), W..... 2,881
Roller Monthly (Illus.), M..... 5,500

CARROLTON — Pop. 1,271 — Carroll Co. —Pop. 16,811.
Chronicle (Dem.), W..... 1,300
Free Press (Rep.), W..... 1,100
Republican Standard (Rep.), W.... 2,600

CELINA — Pop. 2,815 — Mercer Co. — Pop. 28,021.
Democrat (Dem.), W..... 2,042
Mercer County Bote (Dem. Ger.).... 1,498
Mercer County Standard (Dem.), S-W..... 1,240
Observer (Rep.), W..... 1,000

CHAGRIN FALLS — Pop. 1,586 — Cuyahoga Co.—Pop. 439,120.
Exponent (Ind.), W..... 3,000

CHARDON — Pop. 1,360 — Geauga Co. — Pop. 14,744.
Record (Dem.), W..... 1,100
Republican (Rep.), W..... 1,800

CHICAGO — Pop. 2 348 — Huron Co.— Pop 32,330.
Times (Ind.), W..... 1,460

CHILLICOTHE — Pop. 13,500 — Ross Co. —Pop. 40,940.
Advertiser and Register (Dem.), S-W..... 1,840
News Advertiser (Dem.), eve., ex. Sun..... 1,500
Register (Ind.), W..... 1,800
Scioto Gazette (Rep.), eve., ex. Sun. 1,950
Scioto Gazette (Rep.), W..... 5,000
Unsere Zeit (Ger. Ind.), W..... 1,300

"Our dealings with you and the manner in which you have taken care of your accounts have been particularly satisfactory. We want to thank you for your past considerations and also for what there may be in the future."

—Columbus (Ohio) Dispatch.

Ohio—Continued

CINCINNATI — Pop, 332,934 — Hamilton Co.—Pop. 409,479.

Abend Presse (Ger. Ind.), eve., ex. Sun	31,200
American Grange Bulletin (Agri.), W	60,000
American Israelite (Ind.), W	25,500
American Musician (Trade), M	9,400
Bill Board (Adv.), M	12,000
Brauer Zeitung (Trade), W	20,000
Chronicle (Labor), W	5,500
Commercial Gazette (Rep.), W	64,648
Commercial Tribune (Rep.), morn	63,369
Commercial Tribune (Rep.), Sun	67,872
Dental Register (Dent.), M	1,600
Eclectic Medical Gleaner, M	4,100
Enquirer (Dem.), morn	80,000
Enquirer (Dem.), Sun	183,000
Enquirer (Dem.), W	209,739
Express-Gazette (Exp.), M	16,700
Farm Money Maker (Agri.), M	**32,000**
Freie Presse (Ger. Rep.), morn	12,600
Freie Presse (Ger. Rep.), W	9,000
Furniture Worker, S-M	6,000
Gas Engine (Trade), M	3,000
Harness World (Trade), M	5,600
Implement & Vehicle News (Trade), M	8,000
Iron Moulders' Journal, M	37,600
Knights' Review (Frat.), M	12,600
Lancet Clinic (Med.), M	8,000
Merchant Sentinel (Com.), W	4,900
Monitor Magazine (Lit.), M	10,100
National Humane Educator, M	31,000
Ohio Workman (Lab.), M	8,350
Post (Ind.), eve., ex. Sun	141,883
Phonographic Magazine (Edu.), M	10,400
Republican (Rep. & Lit.), M	10,000
Riverside News (Loc.), W	1,300
Sonntagsblatt (Ind. Ger.), Sun	32,400
Sonntag Morgen (Ger. Dem.), S	23,700
South West (Ind.), W	6,600
Spokesman (Trade), M	7,600
Sportsman's Review, W	32,500

"We have from time to time received orders, which necessarily demonstrates that you have been successful in developing advertising. Everything due us has been paid and our relations at all times have been pleasant and agreeable."

—Columbus (Ohio) Citizen.

Ohio—Continued

CINCINNATI—Continued.

Times-Star (Rep.), eve., ex. Sun.... 149,500
Volksblatt (Ger. Rep.), morn., ex. Sun..... 14,300
Volksblatt (Ger. Rep.), W..... 14,050
Volksfreund (Ger. Dem.), morn., ex. Sun..... 12,500
Volksfreund (Ger. Dem.), W..... 25,000
Western Architect and Builder, M... 2,500
Westliche Blaetter (Ger. Ind. Rep.), Sun..... 26,000

CIRCLEVILLE — Pop. 6,991 — Pickaway Co.—Pop. 27,016.

Democrat and Watchman (Dem.), W..... 2,000
Herald (Dem.), eve., ex. Sun..... 1,450
Herald (Dem.), W..... 2,300
Union Herald (Rep.), eve., ex. Sun.. 1,000
Union Herald (Rep.), W..... 2,100

CLEVELAND — Pop. — 414,950—Cuyahoga Co.—Pop. 439,120.

American (Ind. Bohem.), morn., ex. Sun..... 4,000
American Farmer, M..... 5,200
American Magazine, M..... 10,000
American Sportsman (Sport), W.... 7,500
Artisan Labor, W..... 6,000
Buckeye Trail (Frat.), M..... 5,844
Citizen (Lab.), W..... 12,600
Cleveland Herold (Ger. Rep.)..... 12,500
Commercial Bulletin (Ind.), morn., ex. Sun..... 5,400
Deutsche Krieger Zeitung, S-M..... 4,900
Engineers' Review (Mech.), M..... 25,000
Finance (Com.), W..... 12,000
Freie Presse (Ger. Ind.), W..... 1,500
Gazette (Negro Rep.), W..... 5,100
Graphic Sentinel (Ind.), W..... 4,800
Inland Grocer (Trade), W..... 5,000
Iron Trade Review..... 5,000
Journal of Medicine (Med.), M..... 2,536
Jutrzenka ((Polish Ind.), W..... 5,000
Leader (Rep.), morn., and eve..... 50,000

"The H. W. Kastor & Sons Advertising Co., who have been advertising solicitors for our Magazine for years, have proven themselves to be a first-class agency, prompt in their payments and of excellent business ability. We could recommend none better."

—Medical Talk, Columbus, Ohio.

Ohio—Continued

CINCINNATI—Coutinued.

Leader (Rep.), Sun	60,000
Locomotive Engineers' Journal, M.	52,000
Marine Review (Trade), W	5,000
Medical Journal, M	2,000
News (Ind.), eve., ex. Sun	**69,079**
Ohio Architect and Builder, M	12,600
Ohio Farmer (Agri.), W	100,000
Plaindealer (Dem.), morn	62,411
Plaindealer (Dem.), Sun	73,103
Press (Ind.), eve., ex. Sun	**146,685**
R. R. Trainmen's Journal, M	82,000
Recorder (Dem.), eve., ex. Sun	16,000
Socialistische Arbeiter Zeitung (Soc.), W	3,100
Spectator (Lit.), W	5,300
Szabadsag (Ind. Hungar.), W	10,000
Town Topics (Socy.), W	5,000
Volksfreund (Ger. Labor), W	3,500
Volnost (Bohem. Rep.), D	6,700
Waechter und Anzeiger (Ger. Dem.), eve., ex. Sun	27,800
Waechter und Anzeiger (Ger. Dem.), Sun	19,200

CLYDE — Pop. 2,515 — Sandusky Co. — Pop. 34,311.

Democrat (Dem.), W	1,135
Enterprise (Rep.), S-W	1,210
Farmers' Reporter (Dem.), W	1,050

COLUMBUS — Pop. 135,500 — Franklin Co. —Pop. 164,460.

Advertising World, M	18,200
Agricultural Student (Agri.), M	2,000
Citizen (Ind.), eve., ex. Sun	27,245
Companion and American Odd Fellow, M	12,550
Courier (Dem. Ger), T-W	5,800
Dispatch (Ind.), eve., ex. Sun	**34,063**
Dispatch (Ind.), Sun	**32,140**
Express and Westbote (Ger. Rep.), eve., ex. Sun	12,000
Express (Ger. Ind.), W	16,000
Familien Freund (Dem. Ger.), Sun	5,800

"Our business experience with the H. W. Kastor & Sons Advertising Co. has been as satisfactory as anyone could hope for. You have always done business on business principles, and your ability and integrity, so far as we are concerned, is unquestioned."

—Ohio State Journal, Columbus, Ohio.

Ohio—Continued

COLUMBUS—Continued.

Hunter-Trader-Trapper (Sport), M.	25,000
Knight (K. of P.), M.	8,000
Masonic Chronicle, M.	13,500
Medical Talk, M.	75,000
Midland Druggist, M.	2,100
Ohio Educational Monthly	5,100
Ohio State Journal (Rep.), morn.	39,429
Ohio State Journal (Rep.), Sun.	30,000
Penman and Artist (Edu.), M.	7,000
Plumber, M.	7,000
Press-Post (Dem.), eve., ex. Sun.	24,492
Press-Post (Dem.), Sun.	24,492
Sample Case (Com. Trav.), M.	39,650
Sonntagsgast (Ind. Ger.), Sun.	15,000
Town Topics (Ind.), W.	1,600
Westbote (Ger. Dem.), S-W.	8,400
Wine and Spirit News, M.	3,000

CONNEANT — Pop. 7,133 — Ashtabula Co. —Pop. 51,448.

News (Rep.), eve., ex. Sun.	1,900
Post-Herald (Rep.), eve., ex. Sun.	1,775

COSHOCTON — Pop. 6,473 — Coshocton Co.—Pop. 29,337.

Age (Ind.), eve., ex. Sun.	2,050
Age (Rep.), W.	1,350
Democrat and Standard (Dem.), W.	2,300
Wochenblatt (Ger. Dem.), W.	1,000

CRESTLINE — Pop. 3,282 — Crawford Co. —Pop. 33,915.

Advocate (Ind.), W.	2,200
News-Democrat (Dem.), W.	1,300

CUYAHOGA FALLS — Pop. 3,186 — Summit Co. — Pop. 71,715.

Reporter (Ind.), W.	1,700

DAYTON — Pop. 92,600 — Montgomery Co. —Pop. 130,146.

Herald (Ind.), eve., ex. Sun.	21,301
Journal (Rep.), morn., ex. Sun.	10,500
Journal (Rep.), W.	4,700
News (Ind. Dem.), eve., ex. Sun.	22,000

"We have been doing business with the H. W. Kastor & Sons Advertising Co. and are very much pleased with the way they conduct their affairs. Their accounts are paid promptly and the business is in every way satisfactory."

—Dayton (Ohio) Herald.

Ohio—Continued

DAYTON—Continued.

Poultry Journal (Poult.), M	10,200
Volkszeitung (Ger. Ind.), eve., ex. Sun	1,955
Volkszeitung (Ger. Ind.), W	2,250
World (Ind.), Sun	5,000

DEFIANCE — Pop. 7,597 — Defiance Co. — Pop. 26,387.

Crescent-News (Dem.), eve., ex. Sun	1,600
Democrat (Dem.), weekly edition of Crescent News	3,000
Express (Rep.), eve., ex. Sun	1,000
Express (Rep.), W	2,000
Herold (Ger. Dem.), W	1,300

DELAWARE — Pop. 7,940 — Delaware Co. —Pop. 26,401.

Gazette (Rep.), eve., ex. Sun	1,300
Gazette (Rep.), S-W	1,920
Journal Herald (Dem.), eve., ex. Sun	1,500
Journal Herald (Dem.), W	2,200

DELPHOS — Pop. 4,517 — Allen Co. — Pop. 47,976.

Herald (Dem.), W	1,200
Kleeblatt (Ger. Dem.), W	1,000

DELTA — Pop. 1,230 — Fulton Co. — Pop. 22,801.

Atlas (Ind.), W	1,600

EAST LIVERPOOL — Pop. 18,500—Columbian Co. — Pop, 68,590.

Review (Rep.), eve., ex. Sun	5,452
Review & Crisis (Rep.), W	2,600
Tribune (Rep.), morn., ex. Sun	2,600

EATON — Pop. 3,155 — Preble Co. — Pop. 23,713.

Democrat (Dem.), W	1,400
Herald (Ind.), W	1,700
Register (Rep.), W	1,600

"We are pleased to say a few words of commendation about the business methods of your company. Your prompt attention to the payment of our invoices as they come due is one of the most agreeable features of our business relations. Trusting that our cordial relations may continue indefinitely."

—Dayton (Ohio) Daily News.

Ohio—Continuod

ELYRIA — Pop. 8,791 — Lorain Co. — Pop. 54,857.

Chronicle (Rep.), eve., ex. Sun	2,700
Chronicle (Rep.), W	2,900
Democrat (Dem.), W	1,500
Reporter (Rep.), eve., ex. Sun	2,350
Reporter (Rep.), W	3,600
Republican (Rep.), W	2,800

FINDLAY — Pop. 20,700 — Hancock Co. — Pop. 41,993.

Courier (Dem.), eve., ex. Sun	2,950
Courier-Union (Dem.), W	3,800
Jeffersonian (Rep.), eve., ex. Sun	1,850
Jeffersonian (Rep.), W	2,200
Republican (Rep.), morn., ex. Sun	4,100
Republican (Rep.), S-W	2,600
Wochenblatt (Ger. Dem.), W	1,000

FOSTORIA — Pop. 7,730 — Seneca Co. — Pop. 41,163.

Democrat (Dem.), S-W	1,300
Review-Dispatch (Rep.), morn., ex. Sun	1,050
Review-Dispatch (Rep.), W	1,000
Times (Dem.), eve., ex. Sun	1,000

FRANKLIN — Pop. 2,714 — Warren Co. — —Pop. 25,584.

Chronicle (Rep.), W	1,500
News (Dem.), W	1,000

FREMONT — Pop. 8,439 — Sandusky Co. —Pop. 34,311.

Courier (Dem. Ger.), W	1,364
Journal (Rep.), S-W	1,440
Messenger (Dem.), eve., ex. Sun	1,100
Messenger (Dem.), S-W	1,500
News (Ind.), eve., ex. Sun	1,700
News (Ind.), S-W	2,400

GALION — Pop. 7,282 — Crawford Co. — Pop. 33,915.

Inquirer (Dem.), eve., ex. Sun	1,100
Inquirer (Dem.), W	1,100
Leader (Loc.), eve., ex. Sun	1,050
Sun-Review (Rep.), W	1,040

"It is our pleasure to testify to the satisfactory experience Farm News has always had in dealing with your office. We have little or no trouble with respect to copy furnished and bills are always paid promptly and the cash discount taken advantage of."

—Farm News, Springfield, Ohio.

Ohio—Continued

GALLIPOLIS — Pop. 5,432 — Gallia Co. — Pop. 27,918.

Bulletin (Dem.), W	2,300
Gallia Times (Rep.), W	2,800
Hunter-Trader-Trapper (Trade), M.	20,000
Journal (Rep.), eve., ex. Sun	1,000
Journal (Rep.), W	1,500
Tribune (Rep.), W	1,300

GENEVA — Pop. 2,342 — Ashtabula Co. — Pop. 51,448.

Free Press-Times (Rep.), eve., ex. Sun	2,046

GRANVILLE — Pop. 1,425 — Licking Co. — Pop. 47,070.

Times (Ind.), W	1,000

GREENFIELD—Pop. 3,979 — Highland Co. —Pop. 30,982.

Journal (Dem.), eve., ex. Sun	1,000
Journal (Dem.), W	1,280
Republican (Rep.), W	2,000

GREENVILLE — Pop. 5,501 — Darke Co. —Pop. 42,532.

Advocate (Dem.), eve., ex. Sun	1,000
Advocate (Dem.), W	1,650
Courier (Rep.), W	1,200
Democrat (Dem.), W	1,600
Deutsche Umschau (Ger. Dem.), W.	1,200
Journal (Rep.), W	1,200
Tribune (Ind.), eve., ex. Sun	1,000
Tribune (Ind.), W	1,850

HAMILTON — Pop. 26,000 — Butler Co. — Pop. 56,870.

Democrat (Dem.), eve., ex. Sun	4,300
Democrat (Dem.), W	3,800
Republican News (Rep.), eve., ex. Sun	6,650
Republican News (Rep.), W	4,000
Sun (Dem.), eve., ex. Sun	5,400
Sun (Dem.), W	3,300
Volks-Stimme und National Zeitung (Ger. Dem.), W	1,200

"Our business dealings with your agency have always been of the most satisfactory character. We have found your agency fair and square and willing to pay all just bills promptly."

—Toledo (Ohio) Times and News Bee.

Ohio—Continued

HICKSVILLE — Pop. 2,520 — Defiance Co. —Pop, 26,387.

News (Ind.), W	1,250
Tribune (Ind.), W	1,040

HILLSBORO — Pop. 4,535 — Highland Co. —Pop, 30,982.

Dispatch (Rep.), W	2,250
Gazette (Dem.), W	1,900
News-Herald (Rep.), W	1,850

IRONTON — Pop. 12,200 — Lawrence Co. —Pop. 39,534.

Irontonian (Dem.), morn., ex. Mon.	1,700
Irontonian (Dem.), S-W	2,200
Register (Rep.), eve., ex. Sun	1,640
Register (Rep.), W	3,000
Republican (Rep.), W	2,500

JACKSON — Pop. 4,672 — Jackson Co. — Pop. 34,248.

Herald (Dem.), S-W	1,560
Standard- Journal (Rep.), W	1,800
Sun (Rep.), S-W	1,840

JEFFERSON — Pop. 1,319 — Ashtabula Co. —Pop. 51,448.

Gazette (Rep.), T-W	1,560
Sentinel (Rep.), W	1,700
Tribune (Ind.), S-W	1,500

KENT — Pop. 4,541 — Portage Co. — Pop. 29,246.

Bulletin (Ind.), W	1,300
Courier (Rep.), W	1,900

KENTON — Pop. 6,852 — Hardin Co. — Pop. 31,187.

Democrat (Dem.), eve., ex. Sun	1,000
Democrat (Dem.), W	3,000
Graphic News (Ind.), W	2,400
News-Republican (Rep.), eve., ex. Sun	1,500
Press (Dem.), W	2,000
Wochenblatt (Ger. Neut.), W	1,000

"We find pleasant and honorable dealings and prompt payments more the rule of advertising agencies than formerly. In this class there is no agency that we esteem more highly than H. W. Kastor & Sons Advertising Co., with whom we have had pleasant dealings since their organization. We especially appreciate prompt settlements. That appears to be a principle with you."

—Toledo (Ohio) Blade.

Ohio—Continued

LANCASTER — Pop. 8,991 — Fairfield Co. —Pop. 34,259.

Democrat (Dem.), S-W	1,650
Eagle (Dem.), eve., ex. Sun	1,800
Eagle (Dem.), W	2,500
Gazette (Rep.), eve., ex. Sun	1,850
Gazette (Rep.), W	1,700
Republican (Rep.), W	1,700

LEBANON — Pop. 2,867 — Warren Co. — Pop. 25,584.

Jersey Hustler (Live Stock), S-M	10,000
Patriot (Dem.), W	2,610
Record (Rep.), W	1,250
Western Star (Rep.), W	2,400

LEIPSIC — Pop. 1,726 — Putnam Co. — Pop. 32,525.

Free Press (Dem.), W	1,540
Tribune (Rep.), W	1,000

LIMA — Pop. 25,500 — Allen Co. — Pop. 47,976.

Advertiser (Ind.), W	2,468
Courier (Dem. Ger.), W	1,000
News (Ind.), eve., ex. Sun	3,200
Republican Gazette (Rep.), morn., ex. Mon	3,293
Republican Gazette (Rep.), S-W	2,315
Times-Democrat (Dem.), eve., ex. Sun	3,000
Times-Democrat (Dem.), S-W	4,500

LISBON — Pop. 3,330 — Columbiana Co. — Pop. 68,590.

Buckeye State (Rep.), W	2,550
Patriot (Ind.), eve., ex. Sun	1,000
Patriot (Ind.), S-W	3,550

LOGAN — Pop. 3,480 — Hocking Co. — Pop. 24,398.

Journal-Gazette (Rep.), W	3,000
Ohio Democrat (Dem.), W	1,300
Sentinel (Dem.), W	1,300

"Such transactions as we have had, I assure you, have been eminently satisfactory, and we have every confidence in your ability to serve your customers well."

—The Success Magazine, New York.

Ohio—Continued

LONDON — Pop. 3,511 — Madison Co. — Pop. 20,590.

Democrat (Dem.), S-W	3,500
Enterprise (Rep.), S-W	1,500
Times (Rep.), W	1,480

LORAIN — Pop. 16,028 — Lorain Co.— Pop. 54,857.

News (Dem.), W	3,200
Post (Ger. Dem.), W	1,000
Times-Herald (Rep.), eve., ex. Sun.	3,000
Tribune (Ind.), W	1,200

LONDONVILLE — Pop. 1,581 — Ashland Co.—Pop. 21,184.

Advocate (Rep.), W	2,100
Democrat (Dem.), W	2,000

McARTHUR — Pop. 941 — Vinton Co. — Pop. 15,330.

Democrat-Enquirer (Dem.), W	1,800
Republican (Rep.), W	1,550

McCONNELLSVILLE — Pop. 1,825 — Morgan Co.—Pop. 17,905.

Democrat (Dem.), W	2,000
Herald (Rep.), S-W	1,750

MANSFIELD — Pop. 18,900 — Richland Co. —Pop. 44,289.

Courier (Ger. Dem.), W	1,000
News (Rep.), eve., ex. Sun	4,332
News (Rep.), W	2,000
Shield (Dem.), eve., ex. Sun	3,000
Shield and Banner (Dem.), W	2,700

MARIETTA — Pop. 14,900 — Washington Co.—Pop. 48,245.

Herald (Ind.), Sun	2,550
Journal (Ind.), morn., ex. Sun	2,150
Leader (Rep.), morn	2,400
Leader (Rep.), W	2,600
Register (Rep.), eve., ex. Sun	2,640
Register (Rep.), W	2,420
Times (Dem.), eve., ex. Sun	1,250
Times (Dem.), W	1,800
Zeitung (Ger. Dem.), W	1,050

"We take pleasure in stating that our business experience with your agency has always been pleasant and your dealings have always been square."

—The Strand Magazine, New York.

Ohio—Continued

MARION — Pop. 13,100 — Marion Co. — Pop. 26,678.

Deutsche Presse (Ger. Dem.), W	1,000
Mirror (Dem.), eve., ex. Sun	2,800
Mirror (Dem.), S-W	2,600
Republican (Rep.), W	2,500
Star (Ind.), eve., ex. Sun	4,094
Star (Rep.), W	2,760

MARTIN'S FERRY — Pop. 7,760—Belmont Co.—Pop. 60,875.

News (Rep.), W	2,000
Times (Rep.), eve., ex. Sun	1,600
Times (Rep.), W	1,000

MARYSVILLE — Pop. 3,042 — Union Co. — Pop. 22,342.

Journal (Dem.), W	1,500
Tribune (Ind.), eve., ex. Sun	600
Tribune (Ind.), W	1,800

MASSILLON — Pop. 11,944 — Stark Co. — Pop. 94,747.

Gleaner (Ind.), morn	2,200
Gleaner (Ind.), W	1,300
Independent (Rep,), eve., ex. Sun	2,650
Independent (Rep.), S-W	2,300

MEDINA — Pop. 2,232 — Medina Co. — Pop. 21,958. (N.)

Gazette (Rep.), W	3,400
Gleanings in Bee Culture, M	20,000
Sentinel (Dem.), W	1,540

MIDDLETOWN — Pop. 9,215 — Butler Co. —Pop. 56,870.

Journal (Rep.), eve., ex. Sun	1,500
Journal (Rep.), S-W	1,200
Signal (Dem.), eve., ex. Sun	2,000
Signal (Dem.), W	1,740

MILLERSBURG — Pop. 1,998 — Holmes Co.—Pop. 19,511.

Farmer (Dem.), W	2,700
Republican (Rep.), W	2,400

"What business transactions we have had with you have been entirely satisfactory."
—The Pictorial Review, New York.

Ohio—Continued

MONTPELIER — Pop. 1,869 — William Co. —Pop. 24,953.
Enterprise (Ind.), W..... 1,500
Leader (Rep.), W..... 1,300

MT. GILEAD — Pop. 1,528 — Morrow Co. — Pop. 17,870.
Sentinel (Rep.), W..... 2,100
Union Register (Dem.), W..... 1,510

MT. VERNON — Pop. 6,633 — Knox Co. — Pop. 27,768.
Banner (Dem.), eve., ex. Sun..... 1,600
Banner (Dem.), S-W..... 3,500
Republican News (Rep.), eve., ex. Sun..... 1,490
Republican News (Rep.), S-W..... 3,100

NAPOLEON — Pop. 3,639 — Henry Co. — Pop. 27,282.
Democratic Northwest (Dem.), W.. 2,500
Deutscher Demokrat (Dem.), W.... 1,500
Signal (Rep.), W..... 1,600

NEWARK — Pop. 18,157 — Licking Co. — Pop. 47,070.
Advocate (Dem.), eve., ex. Sun..... 4,193
Advocate (Dem.), S-W..... 3,198
American Tribune (Rep.), eve., ex. Sun..... 2,600
American Tribune (Rep.), S-W..... 2,400
Express (Ger. Dem.), W..... 1,100

NEW BREMEN — Pop. 1,318 — Auglaize Co.
Stern des Westlichen Ohio (Ger. Dem.), W..... 1,240
Sun (Rep.), W..... 1,000

NEW COMERSTOWN — Pop. 2,659 — Tuscarawas Co. — Pop. 53,751.
Index (Ind.), W..... 1,750
News (Ind.), W..... 1,000

NEW CONCORD — Pop. 675 — Muskingum Co.—Pop. 53,185.
Enterprise (Ind.), W..... 1,500

"Your agency has always had the very best standing in our office. Your character and business ability have been of the very highest, and as to the integrity of your agency, allow me to say that we have never had a dispute in relation to orders or payment of bills."
—Pearson's Magazine, New York.

Ohio—Continued

NEW LEXINGTON — Pop. 1,701 — Perry Co.—Pop. 31,841.

Herald (Dem.), W	1,800
Tribune (Rep.), W	1,500

NEW PHILADELPHIA — Pop. 6,213 — Tuscarawas Co.—Pop. 53,751.

Advocate (Rep.), W	1,500
Deutscher Beobachter (Ger. Dem.), W	1,200
Ohio Democrat and Times (Dem.), W	3,200
Times (Dem.), eve., ex. Sun	1,400
Tribune (Rep.), W	1,200

NILES — Pop. 7,468 — Trumbull Co. — Pop. 46,591.

Independent (Ind.), W	1,350
News (Rep.), eve., ex. Sun	1,500
News (Rep.), W	1,150

NORWALK — Pop. 7,074 — Huron Co. — Pop. 32,330.

Central States Railroad Guide, M	15,000
Chronicle (Rep.), W	2,200
Columbia (Ger. Dem.), W	1,300
Experiment (Dem.), W	2,850
Herald (Rep.), eve., ex. Sun	2,950
News (Ind.), W	2,700
Ohio Law Bulletin, W	4,550
Reflector (Rep.), eve., ex. Sun	2,100
Reflector (Rep.), S-W	2,540

NORWOOD — Pop. 6,480 — Hamilton Co. —Pop. 409,479.

Enterprise (Rep.), W	2,450
Gazette (Rep.), W	3,000

OAK HARBOR — Pop. 1,631 — Ottawa Co. —Pop. 22,213.

Exponent (Dem.), W	1,750
Press (Ind.), W	1,520

OBERLIN — Pop. 4,082 — Lorain Co. — Pop. 54,857.

News (Rep.), S-W	1,740
Tribune (Rep.), W	2,610

"The writer has been intimately acquainted with the different members of your firm for a good many years and also has a knowledge of the different businesses which you have taken hold of and built up from practically nothing to very large concerns, thus demonstrating the ability of your house."

—The New York Magazine. By W. J. Kennedy.

Ohio—Continued

OTTAWA — Pop. 2,322 — Putnam Co. — Pop. 32,525.

Demokrat (Ger. Dem.), W	1,500
Gazette (Rep.), W	1,200
Sentinel (Dem.), W	2,030

PAINESVILLE — Pop. 5,024 — Lake Co. —Pop. 21,680.

Courier (Dem.), Ger. W	1,200
Herald (Dem.), W	1,200
Republican (Rep.), eve., ex. Sun	1,700
Republican (Rep.), W	1,350
Telegraph (Rep.), eve., ex. Sun	1,050
Telegraph (Rep.), W	1,245

PAULDING — Pop. 2,080 — Paulding Co. —Pop. 27,528.

Democrat (Dem.), W	2,000
Republican (Rep.), W	1,640

PIQUA — Pop. 13,100 — Miami Co. — Pop. 43,105.

Call (Rep.), eve., ex. Sun	1,750
Helmet (Rep.), W	1,050
Leader-Dispatch (Dem.), eve., ex. Sun	2,320
Leader Journal (Dem.), W	1,200
Miami Post (Ger. Dem.), W	1,000

POMEROY — Pop. 4,639 — Meigs Co.— Pop. 28,620.

Democrat (Dem.), W	1,610
Independent (Ind.), W	2,366
Leader (Rep.), W	3,200
Tribune-Telegraph (Rep.), W	3,000

PORT CLINTON — Pop. 2,450 — Ottawa Co.—Pop. 22,213.

Herald (Rep.), W	1,200
News-Democrat (Dem.), W	1,600
Republican (Rep.), W	1,500
Zeitung (Ger. Dem.), W	1,000

"During the five years that we have had business dealings with the H. W. Kastor & Sons Advertising Co., we are pleased to state that our relations have proven their standing, business ability and integrity beyond question."

—New Era Monthly, New York.

Ohio—Continued

PORTSMOUTH — Pop. 17,870 — Scioto Co. —Pop. 40,981.

Blade (Rep.), eve., ex. Sun	2,550
Blade (Rep.), S-W	5,000
Correspondent (Ger. Ind.), W	2,000
Times (Dem.), eve., ex. Sun	3,100
Times (Dem.), W	1,600
Valley Sentinel (Dem.), W	1,500

RAVENNA — Pop. 4,003 — Portage Co. — Pop. 29,246.

Democrat (Dem.), W	1,450
Republican (Rep.), W	3,100

RICHWOOD — Pop. 1,640 — Union Co. — Pop. 22,342.

Gazette (Ind.), W	1,950
Review (Rep.), W	1,250

ST. CLAIRSVILLE — Pop. 1,210 — Belmont Co.—Pop. 60,875.

Chronicle (Rep.), W	1,340
Gazette (Dem.), W	1,700

ST. MARY'S — Pop. 5,359 — Anglaize Co. — Pop. 31,192.

Argus and Democrat (Dem.), W	1,150
Graphic (Rep.), W	1,000

ST. PARIS — Pop. 1,222 — Champaign Co. —Pop. 26,642.

News-Dispatch (Dem.), W	1,800

SALEM — Pop. 7,582 — Columbiana Co. — Pop. 68,590.

Bulletin (Ind.), W	1,650
Herald (Dem.), eve., ex. Sun	1,400
News (Rep.), eve., ex. Sun	1,673
News (Rep.), W	3,152

SANDUSKY — Pop. 20,100 — Erie Co. — Pop. 37,650.

Demokrat (Ger. Dem.), S-W	800
Demokrat (Ger. Dem.), W	1,000
Register (Rep.), morn	3,400

"All the dealings we have with your concern have been carried out in a satisfactory manner in all ways."

—Salem (Mass.) News.

Ohio—Continued

SANDUSKY—Continued.

Register (Rep.), Sun..... 3,000
Register (Rep.), W..... 3,240
Star-Journal (Dem.), eve., ex. Sun... 5,050
Star-Journal (Dem.), W..... 3,100

SHELBY — Pop. 4,685 — Richmond Co. — Pop. 44,289.

Globe (Ind.), eve., ex. Sun..... 1,600
News (Dem.), W..... 1,000

SIDNEY — Pop. 5,688 — Shelby Co. — Pop. 24,625.

Anzeiger (Ger. Dem.), W..... 1,300
Democrat (Dem.), W..... 3,500
Gazette (Rep.), W..... 1,340
Journal (Rep.), W..... 1,700
News (Ind.), eve., ex. Sun..... 1,500

SPRINGFIELD — Pop. 40,200 — Clark Co. —Pop. 58,933.

Democrat (Dem.), eve., ex. Sun.... 3,500
Democrat and Transcript (Dem.), W..... 3,000
Farm and Fireside (Eastern and Western Editions) (Agri.), S-M..360,000
Farm News (Agri.), M..... **101,672**
Floral Life (Flor. and Househ.), M..125,000
Gazette (Rep.), eve., ex. Sun..... 5,000
Gazette (Rep.), W..... 2,900
Journal und Adler (Ger. Ind.), T-W. 2,400
Poultry Success, M..... 26,500
Sun (Ind.), morn..... **10,516**
Woman's Home Companion (Fam.), M.....512,572

STEUBENVILLE — Pop. 14,349 — Jefferson Co.—Pop. 44,357.

Gazette (Dem.), eve., ex. Sun 1,000
Gazette (Dem.), W..... 1,550
Germania (Ger. Ind.), W..... 1,450
Herald-Star (Rep.), eve., ex. Sun... 4,500
Herald-Star (Rep.), W..... 3,500

"It is our pleasure to say that our business relations with you have been pleasant and profitable, and we believe your agency is one that deals with the publishers in a manner that inspires their full confidence. An advertising agency should possess the highest standard of business ability and integrity. Your agency is in this class."

—Bee Hive Publishing Co., Detroit, Mich.

Ohio—Continued

TIFFIN — Pop. 10,989 — Seneca Co. — Pop. 41,163.

Advertiser (Dem.), eve., ex. Sun	1,950
Advertiser (Dem.), W	4,500
News (Dem.), eve., ex. Sun	2,000
Presse (Ger. Dem.), W	1,000
Tribune and Herald (Rep.), eve., ex. Sun	1,300
Tribune (Rep.), W	2,250

TOLEDO — Pop. 145,901 — Lucas Co. — Pop. 170,559.

American Farm and Fireside, W	7,500
American Medical Compend (Med), M	10,000
Ameryka (Polish Ind.), W	23,000
Blade (Rep.), eve., ex. Sun	24,062
Blade (Rep.), W	186,885
Correspondent (Matri.), M	6,000
Critic (Humor), W	2,600
Dental Summary, M	6,600
Express (Ger. Ind. Rep.), eve., ex. Sun	6,500
Express (Ger. Ind. Rep.), W	11,520
Medical and Surgical Reporter, M	10,150
National Union (Frat.), M	78,000
News-Bee and Times (Ind.), morn., and eve., ex. Sun	53,014
Times-Bee (Ind.), Sun	16,000
Woman's Medical Journal, M	5,000

TROY — Pop. 5,881 — Miami Co. — Pop. 43,105.

Buckeye (Rep.), W	2,820
Democrat (Dem.), W	1,520
Record (Ind.), eve., ex. Sun	1,150
Union (Rep.), W	3,400

UHRICHVILLE — Pop. 4,582—Tuscarawas Co.—Pop. 53,751.

Chronicle (Ind.), eve., ex. Sun	1,750
Chronicle (Rep.), W	1,500
Twin City Independent (Ind.), W	1,200

"We believe this is an opportune time to state our appreciation of the pleasant and satisfactory relations we have had with your agency during the past ten years. We have always felt that you have treated us fairly and that you have conducted your agency with honest ability."

The Housekeeper, Minneapolis, Minn.

Ohio—Continued

UPPER SANDUSKY — Pop. 3,355 — Wyandott Co.—Pop. 21,125.
Chief (Dem.), morn., and eve., ex. Sun..... 2,000
Chief (Dem.), S-W..... 1,050
Union-Republican (Rep.), eve., ex. Sun..... 2,000
Union-Republican (Rep.), W..... 1,300

URBANA — Pop. 6,808 — Champaign Co. —Pop. 26,642.
Champaign Democrat (Dem.), W... 2,000
Citizen and Gazette (Rep.), S-W.... 2,500
Times-Citizen (Rep.), eve., ex. Sun.. 1,500

VAN WERT — Pop. 6,422 — Van Wert Co. —Pop. 30,394.
Bulletin (Rep.), eve., ex. Sun..... 1,200
Bulletin (Rep.), S-W..... 2,400
Republican (Rep.), W..... 1,700
Times-Democrat (Dem.), S-W..... 1,850

VERSAILLES — Pop. 1,478 — Darke Co. — Pop. 42,532.
Leader (Ind.), W..... 1,000
Policy (Dem.), W..... 1,550

WAPAKONETA — Pop. 3,915 — Anglaize Co.—Pop. 31,192.
Democrat (Dem.), W..... 2,400
Republican (Rep.), W..... 1,540

WARREN — Pop. 8,529 — Trumbull Co. — Pop. 46,591.
Chronicle (Rep.), eve., ex. Sun..... 2,100
Chronicle (Rep.), W..... 2,480
Tribune (Rep.), eve., ex. Sun..... 2,800
Tribune (Rep.), W..... 3,050
Western Reserve Democrat (Dem.), W..... 2,450

WASHINGTON C. H. — Pop. 5,751 — Fayette Co. — Pop. 21,725.
Cyclone Republican (Rep.), W..... 1,860
Herald (Ind.), eve., ex. Sun..... 1,000

"We hold the highest opinion as to the standing, character, business ability and integrity of your agency. We appreciate the business you have extended our paper in the past and hope for a continuance of pleasant relations with your company."

—Detroit (Mich.) Evening News.

Ohio—Continued

WASHINGTON C. H.—Continued.

Herald (Ind.), W..... 1,250
Ohio State Register (Dem.), W..... 2,420
Record (Rep.), W..... 1,840

WAUSEON — Pop. 2,148 — Fulton Co. — Pop. 22,801.

Expositor (Dem.), W..... 1,400
Republican (Rep.), W..... 1,410
Tribune (Rep.), W..... 1,300

WAVERLY — Pop. 1,854 — Pike Co. — Pop. 18,172.

Courier-Watchman (Dem.), W..... 1,240
News (Rep.), W..... 2,000

WELLINGTON — Pop. 2,094 — Lorain Co. —Pop. 54,857.

Enterprise (Rep.), W..... 2,110

WELLSTON — Pop. 8,045 — Jackson Co. —Pop. 34,248.

Sentinel (Rep.), eve., ex. Sun..... 1,500
Sentinel (Rep.), W..... 2,450
Telegram (Rep.), W..... 2,180
Transcript (Dem.), W..... 1,000

WELLSVILLE — Pop. 6,146 — Columbiana Co. — Pop. 68,590.

Record (Rep.), eve., ex. Sun..... 1,150
Union (Rep.), eve., ex. Sun..... 1,000
Union (Rep.), W..... 1,100

WEST UNION — Pop. 1,033 — Adams Co. —Pop. 26,328.

People's Defender (Dem.), W..... 2,300
Record (Rep.), W..... 3,000

WILMINGTON — Pop. 3,613 — Clinton Co. —Pop. 24,202.

Democrat (Dem.), W..... 1,530
Journal (Rep.), W..... 2,150
Republican (Rep.), W..... 1,000

"Our dealings with you have always been very satisfactory. We like to have dealings with concerns that are as prompt and reliable as yours and wish there were more like you."

—Bay City (Mich.) Tribune.

Ohio—Continued

WOODSFIELD — Pop. 1,801 — Monroe Co. —Pop. 27,031.

Gazette (Rep.), W	1,250
Monroe Journal (Ger. Dem.), W	1,487
Republican (Rep.), S-W	2,050
Spirit of Democracy (Dem.), W	2,100

WOOSTER — Pop. 6,063 — Wayne Co. — Pop. 37,870.

Democrat (Dem.), W	3,400
Jacksonian (Dem.), W	1,400
Journal (Ind.), eve., ex. Sun	1,000
Republican (Rep.), eve., ex. Sun	1,485
Republican (Rep.), W	2,156

XENIA — Pop. 8,696 — Green Co. — Pop. 31,613.

Gazette (Rep.), eve., ex. Sun	2,720
Gazette (Rep.), W	1,510
Herald (Dem.), W	1,250
Republican (Rep.), W	1,300

YOUNGSTOWN — Pop. 48,400 — Mahoning Co.—Pop. 70,134.

Labor Advocate, W	2,850
Penny Monthly (Lit.), M	32,000
Rundschau (Ger. Ind.), W	3,500
Telegram (Rep.), eve., ex. Sun	12,500
Telegram (Rep.), S-W	4,572
Vindicator (Dem.), eve., ex. Sun	13,600
Vindicator (Dem.), Sun	10,200
Vindicator (Dem.), S-W	7,840

ZANESVILLE — Pop. 24,300 — Muskingum Co.—Pop. 53,185.

Courier (Rep.), eve., ex. Sun	3,500
Courier (Rep.), W	5,000
Labor Journal (Labor), W	1,684
Post (Ger. Ind.), W	1,400
Signal (Dem.), eve., ex. Sun	6,130
Sunday News (Ind.), Sun	5,700
Times-Recorder (Rep.), morn., ex. Sun	10,500

"We have had no cause for complaint in our relations with your firm. Your accounts have always been promptly settled and our intercourse has been pleasant."

—Youngstown (Ohio) Vindicator.

Oklahoma

Population 495,285.

ALTHUS — Pop. 6,803 — Greer Co. — Pop. 17,992.

Times (Rep.), W	1,550

ALVA — Pop. 1,499 — Woods Co. — Pop. 34,975.

Courier (Rep.), S-W	1,900
Pioneer (Dem.), morn., ex. Mon.	1,000
Pioneer (Dem.), W	1,100
Review (Rep.), W	1,600

BLACKWELL — Pop. 3,500 — Kay Co. — Pop. 22,530.

Sun (Dem.), W	1,110
Times Record (Rep.), W	1,050

CHANDLER — Pop. 1,430 — Lincoln Co. — Pop. 27,007.

News (Rep.), W	1,230
Publicist (Pop.), eve., ex. Sun.	510
Publicist (Pop.), W	1,850
Tribune (Dem.), W	1,200

EL RENO — Pop. 7,500 — Canadian Co. — Pop. 15,981.

American (Rep.), eve., ex. Sun.	3,600
American News (Rep.), W	8,000
Democrat (Dem.), eve., ex. Sun.	1,600
Democrat (Dem.), W	2,500
Globe (Dem.), eve., ex. Sun.	1,500
Globe (Dem.), W	2,250
Staats Zeitung (Ger. Ind.), W	1,400

ENID — Pop. 12,450 — Garfield Co. — Pop. 22,076.

Democrat (Dem.), W	1,300
Eagle (Rep.), eve., ex. Sun.	1,500
Eagle (Rep.), W	1,150
Post (Ind. Ger.), W	2,300
Wave (Dem.), eve., ex. Sun.	2,000
Wave (Dem.), W	3,400

"The business standing and integrity of your agency are gilt-edged with us. We have done a great deal of business with your house, and we know of no agency in the country more prompt and enterprising than yours."

—Guthrie (Oklahoma) Daily State Capital.

Oklahoma—Continued

GUTHRIE — Pop. 11,500 — Logan Co.
Leader (Dem.), eve., ex. Sun..... **10,694**
Leader (Dem.), W..... **12,446**
Oklahoma Farmer (Agri.), W..... 40,000
Oklahoma State Capital (Rep.), morn., ex. Mon..... **20,863**
Oklahoma State Capital (Rep.), W.. **28,426**
State Register (Ind.), W..... 5,400

HENNESSEY — Pop. 1 367 — Kingfisher Co.—Pop. 18,501
Eagle (Ind.), eve., ex. Sun..... 1,000
Eagle (Ind.), W..... 1,050
Press Democrat (Dem.), W..... 1,000

KINGFISHER — Pop. 2,301 — Kingfisher Co.—Pop. 18,501.
Free Press (Rep.), W..... 1,750
Journal (Ind. Ger.), W..... 1,500
Times (Dem.), W..... 1,540

LAWTON — Pop. 5,000 — Comanche Co.
News Republican (Rep.), W..... 3,500
Post (Loc.), W..... 1,010

MANGUM — Pop. 5,073 — Greer Co. — Pop. 17,922.
Star (Dem.), W..... 1,600
Sun Monitor (Rep.), W..... 1,200

NEWKIRK — Pop. 1,754 — Kay Co. — Pop. 22,530.
Democrat-Herald (Dem.), W..... 1,000
Republican (News-Journal (Rep.), W..... 1,800

NORMAN — Pop. 2,225 — Cleveland Co. — Pop. 16,388.
Democrat-Topic (Dem.), W..... 1,900
People's Voice (Pop.), W..... 1,000
Transcript (Rep.), W..... 1,000

OKLAHOMA CITY — Pop. 29,413 — Oklahoma Co.—Pop. 50,854.
Farm Journal (Agri.), S-M..... 24,000
Farmers' Magazine (Agri.), M..... 12,000
Labor Signal (Lab.), W..... 2,000

"We have always found the H. W. Kastor & Sons Advertising Co. exceedingly prompt, courteous and careful in their attention to advertising orders and contracts, and perfectly straightforward and fair in their treatment of the publishers."
—Oklahoma City Oklahoman.

Oklahoma—Continued

OKLAHOMA CITY—Continued.

Oklahoma Post (Rep.), W	1,100
Oklahoman (Dem.), morn., ex. Mon.	13,453
Oklahoman (Dem.), Sun	14,123
Oklahoman (Dem.), W	2,000
Oklahoma School Herald (Edu.), M.	2,200
Pioneer (Ind. Ger.), W	1,250
Times-Journal (Rep.), eve., ex. Sun.	5,000
Times-Journal (Rep.), W	2,200

PAWNEE — Pop. 1,464 — Pawnee Co. — Pop. 12,366.

Courier-Dispatch (Dem.), W	2,260
Times-Democrat (Rep.), W	1,450

PERRY — Pop. 3,351 — Noble Co. — Pop. 14,015.

Enterprise Times (Rep.), eve., ex. Sun	600
Enterprise-Times (Rep.), W	1,150
Neuigkeiten (Ger. Dem.), W	1,100
Republican (Rep.), W	1,200
Sentinel (Dem.), W	1,035

PONCA — Pop. 2,538 — Kay Co. — Pop. 22,530.

Courier (Rep.), eve., ex. Sun	600
Courier (Rep.), W	1,750
Democrat (Dem.), W	1,200
Times (Dem.), W	1,250

PRAGUE — Pop. 400 — Lincoln Co. — Pop. 27,007.

Oklahomske Noviny (Bohem.), W	3,000
Patriot (Ind.), W	

SHAWNEE — Pop. 10,000 — Pottawottomie Co.—Pop. 26,412.

Herald (Dem.), eve., ex. Sun	1,240
Herald (Dem.), W	2,200
News (Ind.), eve., ex. Sun	1,400
News (Ind.), W	1,600
Union Signal (Lab.), W	2,500

"We wish to express our appreciation of your methods of doing business. Our relations with you have always been of the best, and the word KASTOR means a square deal."

—St. Paul Dispatch.

Oklahoma—Continued

STILLWATER — Pop. 3,000 — Payne Co. Pop. 20,909.

Advance (Dem.). W	1,800
Democrat (Dem.), eve., ex. Sun	1,000
Gazette (Rep.), W	1,800

TECUMSEH — Pop. 1,193 — Pottawattomie Co.—Pop. 26,412.

Democrat (Dem.), W	1,300
Republican (Rep.), W	1,200

WEATHERFORD — Pop. 1,017 — Custer Co. — Pop. 12,264.

Democrat (Dem.), W	1,300
Republican (Rep.), W	1,000

WOODWARD — Pop. 1,200 — Woodward Co.—Pop. 7,469.

Bulletin (Rep.), W	1,200
Live Stock Inspector (Agri.), S-M	10,000
News (Ind.), W	2,200
Poultry Range and Home, M	3,000

Oregon

Population 437,302.

ALBANY — Pop. 3,149 — Linn Co. — Pop. 18,603.

Democrat (Dem.), eve., ex. Sun	600
Democrat (Dem.), W	1,300
Herald (Rep.), morn., ex. Mon	1,100
Herald Disseminator (Rep.), W	2,100

ASHLAND — Pop. 2,634 — Jackson Co. — Pop. 13,698.

Tidings (Rep.), S-W	1,400
Tribune (Ind.), S-W	1,450
Valley Record (Loc.), W	2,000

ASTORIA — Pop. 8,381 — Clattrop Co. — Pop. 12,765.

Astorian (Rep.), morn., ex. Mon	1,800
Astorian (Rep.), S-W	1,200

"During the past eight or ten years, The Oregonian has published a great deal of advertising on your order. We are glad to know that you have handled a valuable line of advertising in a way that has been followed by increased appropriations from your clients."

—Portland (Oregon) Oregonian.

Oregon—Continued

ASTORIA—Continued.

Budget (Dem.), eve., ex. Sun	2,250
Budget (Dem.), W	1,800
Herald (Rep.), W	1,850
News (Rep.), eve., ex. Sun	1,150

BAKER CITY — Pop. 6,663 — Baker Co. — —Pop. 15,597.

Democrat (Dem.), eve., ex. Sun	850
Democrat (Dem.), W	1,500
Herald (Rep.), eve., ex. Sun	3,000
Herald (Rep.), W	5,500

CORVALLIS — Pop. 1,819 — Benton Co. —Pop. 6,706.

Gazette (Rep.), S-W	1,600
Times (Dem.), S-W	1,250

DALLAS — Pop. 1,271 — Polk Co. — Pop. 9,923.

Itemizer (Dem.), W	1,050
Observer (Rep.), W	1,000
Oregon Woodman (Frat.), M	4,000

EUGENE — Pop. 3,236 — Lane Co. — Pop. 19,604.

Guard (Dem.), eve., ex. Sun	1,250
Guard (Dem.), W	1,800
Register (Rep.), eve., ex. Sun	1,000
Register (Rep.), Sun	1,100
Register (Rep.), W	1,600

LA GRANDE — Pop. 2,991 — Union Co. — Pop. 16,070.

Chronicle (Ind.), W	1,000
Eastern Oregon Observer (Rep.), W	1,550
Observer (Rep.), eve., ex. Sun	1,000

McMINNVILLE — Pop. 1,420 — Yamhill Co. —Pop. 13,420.

News-Reporter (Rep.), W	2,000
Pacific Progress (Industrial), M	6,600
Telephone Register (Dem.), W	1,100

"It is indeed a pleasure to do business with your agency—copy is always well prepared—well placed (especially if ordered in the Star-Chronicle)—and your check always follows the minute it is due."

—St. Louis Star-Chronicle.

Oregon—Continued

OREGON CITY — Pop. 3,494 — Clackamas Co.—Pop. 19,658.

Courier-Herald (Dem.), W	1,600
Enterprise (Rep.), W	1,500

PENDLETON — Pop. 4,406 — Umatilla Co. —Pop. 18,049.

East Oregonian (Ind.), eve., ex. Sun	1,400
East Oregonian (Ind.), S-W	1,400
East Oregonian (Ind.), W	2,200
Stock Growers' Journal, M	3,000
Tribune (Rep.), S-W	1,050
Tribune (Rep.), W	2,535

PORTLAND—Pop. 90,426—Multnomah Co.

Advocate (Ind. Col.), W	1,850
Chamber o f Commerce Bulletin, M.	5,000
Commercial Review (Com.), W	2,500
Journal (Dem.), eve., ex. Sun	**25,797**
Journal (Dem.), Sun	**23,076**
Journal (Dem.), S-W	**8,840**
Lantern (Non-political), W	1,000
Medical Sentinel (Med.), M	3,250
Mercury (Ind.), Sun	4,500
Nachrichten (Ger. Ind.), W	4,000
North Pacific Rural Spirit (Agri. and Stock),	8,500
Northwest Pacific Farmer (Agri.), W	10,704
Oregon Agriculturist and Rural Northwest (Agri.), S-M	2,850
Oregonian (Rep.), morn	30,000
Oregonian (Rep.), Sun	40,000
Oregonian (Rep.), W	25,000
Pacific Drug Review (Pharm.), M	2,000
Pacific Miner (Ming.), S-M	3,500
Pacific Monthly (Lit.), M	75,000
Pacific Odd Fellow, M	3,100
Portland Labor Press	4,200
Sunday Welcome (Ind.), Sun	8,500
Telegram (Ind.), eve., ex. Sun	22,500
Tradesman, B-W	4,000

"We wish to state that we are very much impressed with your agency in reference to your business ability, mode of handling accounts and everything else that makes up a live hustling advertising agency."

—Portland (Oregon) Journal.

Oregon—Continued

ROSEBURG — Pop. 1,690 — Douglas Co. — Pop. 14,565.

Plaindealer (Rep.), S-W	1,570
Review (Dem.), eve., ex. Sun	610
Review (Dem.), W	2,300

SALEM — Pop. 4,258 — Marion Co.

Capital-Journal (Rep.), eve., ex. Sun	3,100
Capital-Journal (Rep.), W	1,800
Oregon Teachers' Monthly (Edu.), M	2,250
Pacific Homestead (Agri.), W	11,300
Statesman (Rep.), morn., ex. Mon	3,000
Statesman (Rep.), S-W	4,000

THE DALLES — Pop. 3,542 — Wasco Co. — Pop. 13,199.

Chronicle (Rep.), S-W	1,200
Times- Mountaineer (Dem.), S-W	1,500

UNION — Pop. 937 — Union Co. — Pop. 16,070.

Republican (Rep.), W	1,000
Scout (Dem.), W	1,300

Pennsylvania

Population 606,747.

ALLEGHENY — Pop. 138,100 — Allegheny Co.—Pop. 775,058.

Alleghenian (Rep.), W	4,550
Naepredak Croation (Frat.), W	4,200
Sonntagsbote (Ger. Ind.), W	10,150

ALLENTOWN — Pop. 38,573 — Lehigh Co. —Pop. 93,893.

Call (Ind.), morn., ex. Sun	4,500
Chronicle and News (Rep.), eve., ex. Sun	4,600
City Item (Dem.), eve., ex. Sun	4,500
Democrat (Dem.), W	1,850
Friedens-Bote (Ger. Ind.), W	2,500
Leader (Ind.), eve., ex. Sun	4,900

"Our business relations throughout the past six years have been satisfactory in every respect. We have found you prompt in the settlement of all accounts, as well as watchful of the advertiser's interest. I believe that your business system and organization is one of the best."

—New Ideas, Philadelphia.

Pennsylvania—Continued

ALLENTOWN—Continued.

Register (Rep.), W..... 1,250
Republikaner (Ger. Dem.), W..... 1,000
Welt-Bote (Ger. Ind.), W..... 15,000

ALTOONA—Pop. 41,600—Blair Co.—Pop. 85,099.

Buyers' Guide (Trade), M..... 10,000
Deutscher Volksfuehrer (Ger. Ind.), W..... 2,025
Gazette (Rep.), eve., ex. Sun..... 6,345
Loyal American (Ind.), W..... 1,500
Mirror (Ind.), eve., ex. Sun..... 9,600
Times (Dem.), morn., ex. Sun..... 4,400
Tribune (Rep.), morn., ex. Sun..... 6,000
Tribune (Rep.), W..... 2,150

ASHLAND — Pop. 6,438 — Schuylkill Co. — Pop. 172,927.

Advocate (Dem.), W..... 1,000
Local (Ind.), W..... 1,300
Record (Ind.), W..... 4,000
Telegram (Loc.), eve., ex. Sun..... 2,300

ATHENS — Pop. 3,749 — Bradford Co. — Pop. 59,403.

Gazette (Rep.), W..... 2,000
Medical Journal, M..... 5,000
News (Ind.), eve., ex. Sun..... 1,500
News (Ind.), W..... 1,000

AUSTIN — Pop. 2,300 — Potter Co. — Pop. 30,621.

Autograph (Dem.), W..... 1,200
Republican (Loc.), W..... 1,300

BANGOR — Pop. 4,106 — Northampton Co. —Pop. 99,687.

News (Ind.), eve., ex. Sun..... 1,340

BEAVER — Pop. 2,348 — Beaver Co.— Pop. 56,432.

Argus and Radical (Rep.), W..... 1,100
Star (Dem.), eve., ex. Sun..... 2,500
Star (Dem.), S-W..... 1,300
Times (Rep.), eve., ex. Sun..... 2,200
Times (Rep.), W..... 1,200

"We have no hesitation in saying that your way of doing business is entirely satisfactory to the Bulletin."

—Philadelphia Evening Bulletin.

Pennsylvania—Continued

BEAVER FALLS — Pop. 10,054 — Beaver Co. — Pop. 56,432.

Review (Rep.), W	2,000
Tribune (Rep.), eve., ex. Sun	1,850
Tribune (Rep.), W	1,000

BEAVER SPRINGS — Pop. 832. — Snyder Co.—Pop. 17,304.

American Business Journal, M	5,000
American Monthly Herald, M	5,000
Herald (Rep.), W	2,100

BEDFORD — Pop. 2,167 — Bedford Co. — Pop. 39,468.

Gazette (Dem.), W	2,560
Inquirer (Rep.), W	1,850
Penn. Hawkeye (Ind.), W	1,260

BELLEFONTE — Pop. 4,216 — Centre Co. —Pop. 42,894.

Centre Democrat (Dem.), W	4,400
Democratic Watchman (Dem.), W	2,760
Gazette (Rep.), W	3,300
News (Ind.), morn., ex. Sun	1,250
Republican (Rep.), W	1,800

BETHLEHEM — Pop. 7,293 — Northampton Co.—Pop. 99,687.

Business College Journal, M	5,000
Times (Ind.), eve., ex. Sun	2,300

BLAIRSVILLE — Pop. 3,386 — Indiana Co. Pop. 42,556.

Courier (Rep.), eve., ex. Sun	1,500

BLOOMBURG — Pop. 6,170 — Columbia Co. —Pop. 39,896.

Columbian (Dem.), W	1,250
Daily (Ind.), eve., ex. Sun	1,400
Democratic Sentinel (Dem.), W	2,850
Press (Ind.), morn., ex. Sun	4,000
Republican (Rep.), W	1,200

BOYERTOWN — Pop. 1,709 — Berks Co. — Pop. 159,615.

Democrat (Dem.), W	2,300

"It gives us pleasure to state that our business relations with the H. W. Kastor & Sons Advertising Co. have always been of a pleasant and satisfactory nature. We believe your agency to be an energetic one and amply equipped to conduct a modern advertising agency business."

—Philadelphia North American.

Pennsylvania—Continued

BRADDOCK — Pop. 17,500 — Allegheny Co. —Pop. 775,058.

Herald, eve., ex. Sun	2,300
News (Dem.), eve., ex. Sun	1,650

BRADFORD — Pop. 16,000 — McKean Co. —Pop. 51,343.

Era (Rep.), morn., ex. Sun	2,500
Era (Rep.), W	2,250
Herald (Ind.), Sun	3,000
Record (Ind. Rep.), eve., ex. Sun	3,400
Record (Ind.), W	1,800
Star (Rep.), eve., ex. Sun	2,600

BRISTOL — Pop. 7,104 — Bucks Co. — Pop. 71,190.

Gazette (Rep.), W	2,150
Observer (Ind.), W	1,000

BROOKVILLE — Pop. 2,472 — Jefferson Co. —Pop. 59,113.

Democrat (Dem.), W	2,200
Republican (Rep.), W	1,810

BUTLER — Pop. 10,853 — Butler Co.— Pop. 56,962.

Citizen (Rep.), W	1,560
Eagle (Rep.), eve., ex. Sun	1,750
Eagle (Rep.), W	4,300
Herald (Dem.), W	2,600
Record (Ind.), W	1,580
Times (Ind.), eve., ex. Sun	1,000
Times (Ind.), W	1,240

CANONSBURG — Pop. 2,714 — Washington Co.—Pop. 92,181.

Herald (Rep.), W	1,200
Notes (Rep.), eve., ex. Sun	1,250
Notes (Rep.), W	1,050

CARBONDALE—Pop. 13,536—Lackawanna Co.—Pop. 193,831.

Advance and Advocate (Local), W	1,600
Leader (Ind.), eve., ex. Sun	3,650

"It is a pleasure to write you of our experience with your agency. We have found the business which you have forwarded to be of good character; to be well looked after and payment promptly made."

—Philadelphia Press.

Pennsylvania—Continued

CARLISLE — Pop. 9,626 — Cumberland Co. —Pop. 50,344.

American Volunteer (Dem.), W	1,300
Herald (Rep.), eve., ex. Sun	1,700
Herald (Rep.), W	2,100
Sentinel (Ind.), eve., ex. Sun	3,000
Valley Sentinel (Ind. Dem.), W	2,150

CARNEGIE — Pop. 7,330 — Allegheny Co. —Pop. 775,058.

Business Man (Com.), Q	3,500
Item (Loc.), W	1,050
Union (Rep.), W	1,650
Valley Signal (Loc.), W	1,700

CHAMBERSBURG — Pop. 8,864 — Franklin Co.—Pop. 54,902.

Democratic News (Dem.), W	1,400
People's Register (Ind.), W	4,350
Public Opinion (Rep.), morn., ex. Sun	2,100
Public Opinion (Rep.), W	2,250
Repository (Rep.), eve., ex. Sun	2,300
Repository (Rep.), W	3,200
Valley Spirit (Dem.), eve., ex. Sun	1,200
Valley Spirit (Dem.), W	3,100

CHARLEROI — Pop. 5,930 — Washington Co.—Pop. 92,181.

Mail (Rep.), eve., ex. Sun	1,000
Mirror (Ind.), W	1,200

CHESTER — Pop. 33,988 — Delaware Co. — Pop. 94,762.

Advocate (Ind.), W	1,200
Democrat (Dem.), W	1,850
Independent (Ind.), W	2,200
Republican (Rep.), morn., ex. Sun	6,000
Times (Rep.), eve., ex. Sun	8,200

CLARION — Pop. 2,004 — Clarion Co. — Pop. 34,293.

Democrat (Dem.), W	2,800
Republican (Rep.), W	3,040

"It affords us pleasure to state that our experience with your agency has been entirely satisfactory. This covers character of business furnished, and the manner in which it was handled, method and terms of settlement."

—Philadelphia Public Ledger.

Pennsylvania—Continued

CLEARFIELD — Pop. 5,081 — Clearfield Co.—Pop. 80,614.

Monitor (Prohib.), W	1,750
Public Spirit (Dem.), eve., ex. Sun	1,000
Public Spirit (Dem.), W	3,800
Ra tsman Journal (Rep.), W	2,260
Republican (Dem.), W	3,000
Times (Ind.), W	2,280

COLUMBIA — Pop. 12,316 — Lancaster Co. —Pop. 159,241.

Courant (Rep.), W	1,000
Herald (Dem.), W	1,100
Independent (Dem.), W	1,112
News (Ind.), eve., ex. Sun	4,000
Spy (Rep.), eve., ex. Sun	3,300

CONNELLSVILLE — Pop. 7,160 — Fayette Co.—Pop. 110,412.

Courier (Rep.), eve., ex. Sun	4,350
Courier (Rep.), W	1,950
Republican (Rep.), T-W	1,000

CORRY — Pop. 5,369 — Erie Co. — Pop. 98,437.

Journal (Ind. Dem.), eve., ex. Sun	1,000
Journal (Ind. Dem.), W	1,040
Leader (Rep.), eve., ex. Sun	1,000
Plaindealer (Ind.), W	1,100
Telegraph (Rep.), W	1,500

COUDERSPORT — Pop. 3,217 — Potter Co. —Pop. 30,621.

Democrat (Dem.), W	1,740
Enterprise (Ind. Rep.), W	3,200
Journal (Rep.), W	1,600

DANVILLE — Pop. 8,042 — Montour Co. — Pop. 15,526.

American (Rep.), W	1,100
Gem (Ind.), W	1,200
Intelligencer (Dem.), W	1,100
News (Ind.), morn., ex. Sun	2,250

DARBY — Pop. 3,429 — Delaware Co. — Pop. 94,762.

Progress (Rep.), S-W	2,600

"We are pleased to state that our dealings with your firm have been eminently satisfactory. We have always found you courteous, reliable and prompt in the payment of your bills."

—Erie (Pennsylvania) Dispatch-News.

Pennsylvania—Continued

DOYLESTOWN — Pop. 3,034 — Bucks Co. —Pop. 71,190.

Bucks County Express and Reform (Dem. Ger.), W.	1,700
Democrat (Dem.), eve., ex. Sun.	1,900
Democrat (Dem.), W.	2,950
Intelligencer (Rep.), eve., ex. Sun.	3,300
Intelligencer (Rep.), W.	2,800
Mirror (Dem.), W.	2,000
Republican (Rep.), eve., ex. Sun.	1,650
Republican (Rep.), W.	1,100

DU BOIS — Pop. 9,375 — Clearfield Co. — Pop. 80,614.

Courier (Ind.), morn., ex. Sun.	1,300
Express (Ind.), eve., ex. Sun.	1,500
Express (Ind.), W.	1,600
Journal (Rep.), morn., ex. Sun.	2,700
Searchlight (Ind.), W.	2,100

EASTON — Pop. 26,800 — Northampton Co.—Pop. 99,687.

Argus (Dem.), eve., ex. Sun.	4,400
Argus (Dem.), S-W.	2,600
Call (Ind.), Sun.	5,000
Express (Ind.), eve., ex. Sun.	2,550
Free Press (Rep.), eve., ex. Sun.	3,450
Free Press (Rep.), S-W.	1,600
Journal (Labor), M.	1,250
Northampton Correspondent (Ger. Dem.), W.	1,760
Northampton Democrat (Dem.), W.	2,650
Sentinel (Ind.), W.	1,150

EDINBORO — Pop. 691 — Erie Co.

Independent (Ind.), W.	2,000
Sunshine Magazine, M.	25,000

EPHRATA — Pop. 2,451 — Lancaster Co. — Pop. 159,241.

Reporter (Ind. Rep.), W.	2,300
Review (Ind.), W.	2,000

ERIE—Pop. 56,400—Erie Co.—Pop. 98,473.

Dispatch (Rep.), morn., ex. Sun.	8,600
Dispatch (Rep.), Sun.	8,800

"We know of no agency producing stronger copy than that which comes through you. As to your ability and integrity, we feel that you are entitled to the highest endorsement."
—Woman's Realm, Greenville, Pa.

Pennsylvania—Continued

ERIE—Continued.

Echo (Ind.), W	5,000
Herald (Dem.), eve., ex. Sun	9,800
Herald (Dem.), W	2,850
Messenger Graphic (Ind.), Sun	4,000
National Zeitung (Humorous), W	4,600
News (Rep.), eve., ex. Sun	2.900
People (Socialism), W	3,000
Tageblatt und Zuschaur (Ger. Ind.), eve., ex. Sun	2,450
Times (Rep.), eve., ex. Sun	14,800

FOREST CITY — Pop. 4,279 — Susquehanna Co.—Pop. 40,042.

News (Ind.), W	1,100

FRANKLIN — Pop. 7,317 — Venango Co. — Pop. 49,648.

Citizen-Press (Rep.), W	1,840
News (Rep.), eve., ex. Sun	2,750
Spectator (Dem.), W	2,050

FREELAND — Pop. 5,254 — Luzerne Co. — Pop. 257,121.

Press (Rep.), W	1,050
Progress (Rep.), S-W	1,260
Slovenska Pravda (Slav.), W	1,000
Tribune (Dem.), T-W	1,900

GETTYSBURG — Pop. 3,495 — Adams Co. —Pop. 34,496.

Compiler (Dem.), W	1,740
News (Ind.), S-W	1,000
Progress (Ind.), eve., ex. Sun	750
Star and Sentinel (Rep.), W	1,300

GERMANTOWN — Philadelphia Co. — Pop. 1,293,697. (See Philadelphia.)

GREENSBURG — Pop. 6,508 — Westmoreland Co.—Pop. 160,175.

Argus (Dem.), W	2,000
Clipper (Rep.), W	3,000
Democrat (Dem.), W	3,100
Press (Rep.), eve., ex. Sun	2,600

"We have been doing business with your agency for a number of years, and want to testify to the fact that our business relations have always been most satisfactory in every respect. For character, business ability and integrity your agency ranks high in our esteem."

—Pittsburg (Pennsylvania) Star-Independent.

Pennsylvania—Continued

GREENSBURG—Continued.

Press (Rep.), W	3,640
Star (Dem.), eve., ex. Sun	2,750
Tribune (Rep.), eve., ex. Sun	4,100
Tribune-Herald (Rep.), S-W	2,300

GREENVILLE — Pop. 4,814 — Mercer Co. Pop. 57,387.

Advance -Argus (Rep.), W	1,550
News (Rep.), W	1,835
Progress (Dem.), W	1,618
Woman's Realm (Home), M	50,000

HANOVER — Pop. 5,302 — York Co.— Pop. 116,413.

Herald (Ind.), W	1,600
Record (Dem.), eve., ex. Sun	2,250
Record (Dem.), W	2,900

HARRISBURG — Pop. 50,167 — Dauphin Co.—Pop. 114,412.

Hill News (Ind.), W	8,100
Patriot (Dem.), morn., ex. Sun	9,300
School Gazette (Edu.), M	5,000
Staats Zeitung (Ger. Dem.), W	3,000
Star-Independent (Ind.), eve., ex. Sun	12,769
Sun (Ind.), W	3,000
Telegraph (Rep.), eve., ex. Sun	13,527
Telegraph (Rep.), S-W	2,500
West End Reporter (Ind.), W	3,100

HAZLETON — Pop. 15,100 — Luzerne Co. —Pop. 257,121.

Plain Speaker (Ind.), eve., ex. Sun	3,700
Sentinel (Rep.), eve., ex. Sun	4,300
Sentinel (Rep.), W	1,270
Standard (Dem.), morn., ex. Sun	5,700
Volksblatt (Ger. Ind.), W	700

HOMESTEAD — Pop. 12,554 — Allegheny Co. — Pop. 775,058.

News-Messenger (Ind.), eve., ex. Sun	1,900
Press (Ind.), eve., ex. Sun	1,800

"We beg to say that we have never heard anything but good words concerning your agency, and your standing, character, business ability and integrity."

—Johnstown (Pennsylvania) Democrat.

Pennsylvania—Continued

HONESDALE — Pop. 2,864 — Wayne Co. —Pop. 30,171.
Citizen (Rep.), W..... 2,000
Herald (Dem.), W..... 1,540
Independent (Ind.), W..... 4,000

HUNTINGDON — Pop. 6,053 — Huntingdon Co.—Pop. 34,650.
Globe (Rep.), W..... 1,535
Journal (Rep.), W..... 1,300
Monitor (Dem.), W..... 1,240
News (Ind.), S-W..... 2,510

INDIANA — Pop. 4,142 — Indiana Co. — Pop. 42,556.
Democrat (Dem.), W..... 1,400
Gazette (Rep.), W..... 3,510
Messenger (Rep.), W..... 1,500
Progress (Rep.), W..... 4,000
Times (Rep.), W..... 1,850

IRWIN — Pop. 2,452 — Westmoreland Co. —Pop. 160,175.
Republican Standard (Rep.), W.... 1,920

JEANNETTE — Pop. 5,865 — Westmoreland Co.—Pop. 160,175.
Comet (Dem.), W..... 1,000
Dispatch (Rep.), W..... 2,000

JENKINTOWN — Pop. 2,091—Montgomery Co.—Pop. 138,995.
Times-Chronicle (Ind.), W..... 2,000

JOHNSTOWN — Pop. 39,100 — Cambria Co. —Pop. 104,837.
Democrat (Dem.), morn., ex. Sun.....7,400
Democrat (Dem.), W..... 2,000
Freie Presse (Ger. Dem.), W..... 1,600
Journal (Ind.), morn., ex. Sun..... 5,000
Tribune (Rep.), eve., ex. Sun..... 3,364
Tribune (Rep.), W..... 3,050

KANE — Pop. 5,296 — McKean Co. — Pop. 51,343.
Leader (Ind.), W..... 1,100
Republican (Rep.), eve., ex. Sun.... 1,200

"Our relations have been entirely satisfactory. The business you sent us is appreciated and our bills have been promptly met and paid."
—Farm Journal, Philadelphia, Pa.

Pennsylvania—Continued

KENNETT SQUARE — Pop. 1,516 — Chester Co.—Pop. 95,659.

Kennett Advance (Rep.), W	1,348
News and Advertiser (Ind.), W	1,400

KITTANNING — Pop. 3,902 — Armstrong Co.—Pop. 52,551.

Democrat and Sentinel (Dem.), W	1,100
Free Press (Rep.), W	3,400
Times (Ind.), eve., ex. Sun	2,300
Times (Ind.), W	3,900
Tribune (Rep.), W	2,350

KUTZTOWN — Pop. 1,328 — Berks Co. — Pop. 159,615.

Journal (Ind. Ger.), W	1,850
Patriot (Ind.), W	2,000

LANCASTER — Pop. 44,300 — Lancaster Co.—Pop. 159,241.

Enthusiasm (Lit.), M	25,000
Examiner (Rep.), eve., ex. Sun	5,350
Examiner (Rep.), S-W	5,250
Freie Presse (Ger. Dem.), eve., ex. Sun	1,600
Homeopathic Envoy (Med.), M	7,000
Inquirer (Rep.), W	3,000
Intelligencer (Dem.), eve., ex. Sun	5,000
Intelligencer (Dem.), S-W	4,500
Labor Leader (Labor), W	3,840
Laterne (Ger. Dem.), W	1,800
Law Review, W	1,000
New Era (Ind. Rep.), eve., ex. Sun	6,480
New Era (Ind. Rep.), S-W	7,350
News (Rep.), morn., ex. Sun	5,100
Pennsylvania School Journal, M	7,000
Sonntags Journal (Non-pol.), W	1,100
Volksfreund und Beobachter (Ger. Rep.), W	2,000

LANSDALE — Pop. 2,754 — Montgomery Co.—Pop. 138,995.

Reporter (Rep.), W	1,900
Republican (Rep.), W	1,050

"You are always prompt and reliable in every respect and the uniform courtesy with which I have always been treated at your several offices makes it a great pleasure to call."

—Lippincott's Magazine. By C. E. Roberts.

Pennsylvania—Continued

LA PARK — Pop. 50 — Lancaster Co. — Pop. 159,241.
Park's Floral Magazine, M..... **403,298**

LATROBE — Pop. 4,614 — Westmoreland Co.—Pop. 160,175.
Advance (Ind.), W..... 1,245
Clipper (Rep.), eve., ex. Sun..... 1,210

LEBANON — Pop. 18,600 — Lebanon Co. — Pop. 53,827.
Courier (Rep.), W..... 3,000
News (Rep.), eve., ex. Sun..... 4,300
News (Rep.), S-W..... 2,900
Report (Ind.), eve., ex. Sun..... 4,000
Report (Ind.), S-W..... 1,300
Times (Rep.), morn., ex. Sun..... 1,840
Volkszeitung (Ger. Rep.), W..... 2,530

LEHIGHTON — Pop. 4,629 — Carbon Co. — Pop. 44,510.
Advocate (Ind. Dem.), W..... 1,240
Press (Rep.), W..... 1,500

LEWISBURG — Pop. 3,457 — Union Co. — Pop. 17,592.
Chronicle (Rep.), W..... 1,050
Journal (Dem.), W..... 1,500
News (Rep.), W..... 3,680

LEWISTON — Pop. 4,451 — Mifflin Co. — Pop. 23,160.
Democrat and Sentinel (Dem.),S-W. 1,400
Free Press (Ind.), W..... 1,300
Gazette (Rep.), W..... 1,800
Sentinel (Dem.), eve., ex. Sun..... 1,500

LOCK HAVEN — Pop. 7,210 — Clinton Co. —Pop. 29,197.
Democrat (Dem.), eve., ex. Sun.... 1,250
Democrat (Dem.), S-W..... 1,920
Express (Rep.), eve., ex. Sun..... 1,200
Republican (Rep.), W..... 1,200
Times (Rep.), W..... 1,950

"Your business with us has been most satisfactory in every particular. You are always energetic and courteous, and pay your bills promptly."
—Philadelphia Item.

Pennsylvania—Continued

LYKENS — Pop. 2,762 — Dauphin Co. — Pop. 114,443.
Standard (Rep.), W..... 3,000

McKEESPORT — Pop. 34,227 — Allegheny Co. — Pop. 775,058.
Journal (Rep.), morn., ex. Sun..... 5,000
News (Ind.), eve., ex. Sun..... **9,163**
Sv. Veckobladet (Swedish), W..... 4,560
Times (Rep.), eve., ex. Sun..... 4,550

MAHANOY CITY — Pop. 13,504 — Schuylkill Co.—Pop. 172,927.
American (Rep.), eve., ex. Sun..... 2,400
Record (Ind.), eve., ex. Sun..... 2,550
Tribune (Rep.), W..... 1,500

MALVERN — Pop. 975 — Chester Co. — Pop. 95,695.
Item (Ind.), W..... 1,000
Master Painter (Trade), M..... 1,200
Star (Ind.), W..... 1,000

MANHEIM — Pop. 2,019 — Lancaster Co. — Pop. 159,241.
Sentinel (Rep.), W..... 2,300

MANSFIELD — Pop. 1,847 — Tioga Co. — Pop. 49,086.
Advertiser (Ind. Rep.), W..... 1,500

MAUCH CHUNK — Pop. 4,029 — Carbon Co. — Pop. 44,510.
Coal Gazette (Ind.), S-W..... 1,700
Democrat (Dem.), W..... 1,775
News (Ind.), eve., ex. Sun..... 2,000
Times (Rep.), eve., ex. Sun..... 1,700

MEADVILLE — Pop. 10,291 — Crawford Co. —Pop, 63,643.
Crawford Journal (Rep.), W..... 2,600
Democrat (Dem.), W..... 3,100
Gazette (Rep.), W. of Star..... 2,400
Messenger (Dem.), eve., ex. Sun.... 1,750
Pennsylvania Farmer (Agri.),..... 12,000

"We have done business with your agency for a number of years and wish to say that it has always been of a most satisfactory nature. You have always met your bills promptly and we wish to assure you that we appreciate your business."
—Pittsburg (Pennsylvania) Press.

Pennsylvania—Continued

MEADVILLE—Continued.

Star (Ind.), morn., ex. Sun	1,700
Tribune Republican (Rep.), morn., ex. Sun	3,600
Tribune-Republican (Rep.), W	5,000

MECHANICSBURG — Pop. 3,841 — Cumberland Co. — Pop. 50,344.

Daily (Ind.), eve., ex. Sun	1,200
Farmers' Friend, W	5,100
Saturday Journal (Ind.), Sat	1,850

MEDIA — Pop. 3,075 — Delaware Co. — Pop. 94,762.

Del. Co. American (Rep.), W	7,400
Ledger (Rep.), W	1,500
Record (Ind.), W	3,500

MERCER — Pop. 1,804 — Mercer Co. — Pop. 57,387.

Dispatch and Republican (Rep.), W	3,000
Western Press (Dem.), W	2,350

MEYERSDALE — Pop. 3,024 — Somerset Co.—Pop. 49,461.

Commercial (Rep.), W	2,060
Republican (Rep.), W	2,400

MIDDLETOWN — Pop. 5,608 — Dauphin Co.—Pop. 114,443.

Journal (Ind.), eve., ex. Sun	1,200
Journal (Rep.), S-W	2,566
Press (Ind. Rep.), W	2,800

MILTON — Pop. 6,175 — Northumberland Co.—Pop. 90,911.

Miltonian (Rep.), W	1,300
People (Prohib.), W	5,000
Record (Dem.), W	1,280
Standard (Ind.), eve., ex. Sun	1,500

MONONGAHELA CITY — Pop. 5,173 — Washington Co. —Pop. 92,181.

Republican (Rep.), eve., ex. Sun	1,900
Valley Republican (Rep.), W	2.900

"A comparison of the business sent to this paper by your agency for a number of years shows that the advertising you have placed here has been of considerable volume, equaling that of the leading agencies of the country."

—Philadelphia Record.

Pennsylvania—Continued

MONTROSE — Pop. 1,821 — Susquehanna Co.—Pop. 40,043.
Democrat (Dem.), W..... 2,612
Independent Republican (Rep.), W. 4,000

MOUNT CARMEL — Pop. 14,700 — Northumberland Co. — Pop. 90,911.
Item (Dem,), S-W..... 2,000
News (Ind.), eve., ex. Sun..... 2,350
Star (Ind.), eve., ex. Sun..... 2,700

MT. JOY — Pop. 2,018 — Lancaster Co. — Pop. 159,241.
Bulletin (Rep.), W..... 1,300
Herald (Rep.), W..... 1,200
Star and News (Loc.), W..... 1,050

NANTICOKE — Pop. 12,116 — Luzerne Co. —Pop. 257,121.
News (Dem.), eve., ex. Sun..... 2,300
News (Dem.), W..... 1,000

NAZARETH — Pop. 2,304 — Northampton Co.—Pop. 99,687.
Item (Ind.), W..... 3,450

NEW BRIGHTON — Pop. 6,820 — Beaver Co.—Pop. 56,432.
News (Rep.). eve., ex. Sun..... 1,250

NEWCASTLE—Pop. 32,600—Lawrence Co —Pop. 57,042.
Democrat (Dem.), W..... 2,300
Herald (Rep.), eve., ex. Sun..... 4,500
Herald (Rep.), W..... 3,400
News (Rep.), eve., ex. Sun..... 4,800
News (Rep.), W..... 3,600

NEW KENSINGTON — Pop. 4,665 — Westmoreland Co. — Pop. 160,175.
Dispatch (Loc.), W..... 1,500
Keystone (Rep.), W..... 1,800

NORRISTOWN — Pop. 23,700 — Montgomery Co.—Pop. 138,955.
Herald (Rep.), eve., ex. Sun..... 5,800
Herald (Rep.), W..... 2,700

"Our experience with your firm has always been of the most satisfactory nature, and we are glad to handle at any time any business you can send us."
—Williamsport (Pennsylvania) Grit.

Pennsylvania—Continued

NORRISTOWN—Continued.

Register (Dem.), eve., ex. Sun	3,700
Register (Dem.), W	1,000
Times (Rep.), eve., ex. Sun	3,200
Times (Rep.), W	1,600

OIL CITY — Pop. 13,264 — Venango Co. — Pop. 49,648.

Blizzard (Ind.), eve., ex. Sun	2,450
Blizzard (Ind.), W	1,700
Derrick (Rep.), morn., ex. Sun	5,200
Derrick (Ind.), S-W	12,000

OLYPHANT — Pop. 6,180 — Lackawanna Co.—Pop. 193,831.

Gazette (Ind.), W	3,150
Record (Ind.), W	2,740

OXFORD — Pop. 2,032 — Chester Co. — Pop. 95,695.

Blooded Stock (Live Stock), M	20,000
Press (Ind.), W	3,000

PENNSBURG — Pop. 1,032 — Montgomery Co.—Pop. 138,995.

Bauern Freund (Ger. Dem.), W	3,000
Press (Dem.), W	1,050

PHILADELPHIA — Pop. 1,367,716—Philadelphia Co.—Pop. 1,367,716.

Abendpost (Ger. Rep.), eve., ex. Sun	12,000
American Carpet and Upholstery Journal, M	3,500
American Exchange and Review (Ins.), M	5,000
American Friend (Friends), W	7,100
American Journal of Medical Science (Med.), M	7,140
American Journal of Pharmacy (Pharm.), M	1,116
American Law Register, M	1,000
American Mechanics' Advocate, M	4,200
American Medicine (Med.), W	17,800
American Trade, S-M	3,000
Annals of Surgery (Med.), M	5,000

"We assure you that we are not presenting any 'bouquets' when we assert that your standing is of the highest order and your character and reputation with newspaper people No. 1. Your business ability has already been proven and your integrity has been made clearly manifest in all relations we have had with you."

—Wilkes Barre (Pennsylvania) Times.

Pennsylvania—Continued

PHILADELPHIA—Continued.

Architect and Builder (Archi.), M... 4,100
Bee (Rep.), Sun..... 3,000
Book News (Lit.), M..... 10,498
British American (Brit.Amer. Ind.), W..... 18,000
Bulletin (Ind. Rep.), eve., ex. Sun.. 223,491
Bulletin of the American Iron and Steel Association, S-M..... 1,500
Camera (Photo.), M..... 6,400
Carpenter (Labor), M..... 30,000
Carriage Monthly (Mech.), M..... 5,000
Chestnut Hill Times (Rep.), W..... 1,300
City and State (Ind.), W..... 2,800
Commercial List and Price Current (Com.), W..... 10,000
Confectioners' Journal, M..... 5,000
Cycle and Automobile Trade Journal (Trade), M..... 15,000
Demokrat (Ger. Dem.), morn., ex. Sun..... 30,000
Dental Brief (Dental), M..... 10,000
Dental Cosmos (Dental), M..... 14,000
Dental Office and Laboratory (Dental), B-M..... 7,100
Down Town News (Rep.), W..... 7,000
Drugs, Oils and Paints, M..... 2,500
Etude (Musical), M.....115,000
Farm Journal (Agri.), M.....562,933
Fashions (Fashions), M.....285,000
Financial Bulletin (Fin.), morn., ex. Sun..... 9,860
Finance and Commerce..... 2,500
Forest Leaves (Forestry), B-M..... 2,770
Frankford Dispatch (Rep.), W..... 3,200
Frankford Herald (Ind.), W..... 2,000
Frankford Register (Rep.), W..... 1,200
Gazette (Ger. Ind.), morn., and eve., ex. Sun..... 51,000
Gazette (Ger. Ind.), Sun..... 41,000
Gazette (Ger. Ind.), W..... 23,500
Germantown Gazette (Rep.), W.... 8,200
Germantown News (Rep.), W..... 2,000
Germantown Telegraph (Loc.), W.. 6,560
Golden Days (Lit.), W..... 50,000

"The Pittsburg Chronicle takes this opportunity of thanking you for the many favors you have shown us in the past and to say that our dealings with you all around have been of the most satisfactory nature. The orders of no agency in the country are more welcome than yours."

—Pittsburg (Pennsylvania) Chronicle-Telegraph.

Pennsylvania—Continued

PHILADELPHIA—Continued.

Grocery World (Groc.), W	12,000
Hahnemannian (Homoeo.), M	2,750
Herald (Ind.), eve., ex. Sun	18,500
House and Garden (Fam.), M	25,000
Implement Age, S-M	9,900
Inquirer (Ind. Rep.), morn	162,000
Inquirer (Ind. Rep.), Sun	153,453
Insurance News (Ins.), M	2,400
International Dental Journal (Dental), M	3,525
Item (Ind. Rep.), eve., ex. Sun	218,000
Item (Ind. Rep.), Sun	223,000
Journal of Commerce (Com.), W	3,100
Journal of Comparative Medicine (Vet.), M	1,000
Keystone (Jewelry), M	15,000
Ladies' Home Journal (Household), M	1,052,000
Legal Intelligencer (Legal), W	2,000
Lippincott's Magazine (Lit.), M	55,000
Manayunk Sentinel (Loc.), W	1,600
McGirt's Magazine (Lit.), M	30,000
Medical Bulletin (Med,), M	6,100
Medical Council (Med.), M	17,434
Medical Journal (Med.), M	13,500
Medical Summary (Med.), M	10,000
Medical Times and Register (Med.), M	8,000
Medical World (Med.), M	35,600
Millers' Review (Milling), M	5,100
Musician (Musical), M	12,100
National Barber and Druggist Gazette, M	25,000
Neue Welt (Ind. Ger.), Sun	28,500
New Era (Lab.), W	7,500
New Ideas (Lit.), M	230,389
News (Rep.), eve., ex. Sun	35,000
North American (Rep.), morn	160,000
North American (Rep.), Sun	140,000
Northeast News (Ind.), W	6,000
North Phila. Gazette (Ind.), W	1,540
North Phila. Enquirer (Rep.), W	2,500
North Phila. World (Dem.), W	3,500
Oakdale Weekly (Ind.), W	2,000

"During the past number of years we have transacted considerable business with your agency, and at all times have our relations been of the pleasantest. During this period of time, we have always found your advertising orders to be very lucid, and your advertising copy arranged in the very best possible shape."

—Pittsburg (Pennsylvania) Gazette-Times,

Pennsylvania—Continued

PHILADELPHIA—Continued.

Pigeon Flying (Pigeons), M.	500
Practical Engineer (Mech.), M.	15,000
Practical Farmer (Agri.), W.	40,000
Praeco Latinus (Latin), M.	1,500
Press (Rep.), morn.	**103,419**
Press (Rep.), Sun.	**148,949**
Public Health (Sanit.), M.	2,500
Public Ledger & Philadelphia Times (Ind.), morn.	85,000
Public Ledger (Ind.), Sun.	70,000
Record (Ind.), morn.	180,000
Record (Ind.), Sun.	160,000
Rural Farmer (Agri.), M.	40,000
Saturday Evening Post (Lit. and Fam.), W.	765,000
Shoe and Leather Facts, W.	4,500
Sonntagssblatt (Ger. Ind.), Sun.	18,000
Sonntags Journal (Ger. Ind.), S.	26,000
Sporting Life (Sport), W.	26,000
Stenographer (Stenog.), M.	2,150
Stockholder (Finan.), morn., ex. Sun.	5,000
Sugar Beet (Trade), M.	2,500
Sunday Dispatch (Rep.), Sun.	13,000
Sunday World (Rep.), Sun.	10,000
Table Talk (Culinary), M.	23,321
Tageblatt (Ger. Ind.), morn., ex. Sun.	21,000
Telegraph (Rep.), eve., ex. Sun.	156,000
Tioga Home News (Rep.), W.	2,000
Tobacco World, W.	7,500
United States Official Postal Guide (Postal), M.	100,000
United States Review (Ind.), W.	1,400
University Medical Magazine, M.	3,000
Varnish (Trade), M.	4,000
Vereinigte Staaten Zeitung (Ger. Ind.), W.	8,000
W. Phil. Press (Rep.), W.	20,000
W. Phil. Record (Dem.), W.	1,800
Youth (Juv.), M.	10,000

"Our experience with your agency, which extends over a long period, has been most satisfactory in every sense. Advertising service has been paid with unfailing regularity in every instance. This is the highest rating a newspaper can give an advertising agency."

—Scranton (Pennsylvania) Truth.

Pennsylvaina—Continued

PHOENIXVILLE — Pop. 9,196 — Chester Co.—Pop. 95,695.

Advertiser (Ind.), W	1,050
Messenger (Ind.), W	1,000
Republican (Rep.), eve., ex. Sun	3,400

PITTSBURG — Pop. 345,100 — Allegheny Co.—Pop. 775,058.

Alleghenske Listy (Bohem.), W	5,500
American Manufacturer (Trade), W	4,000
American Slovonske Noviny (Slav. Ind.), W	38,600
Banker (Finan.), B-M	3,350
Beobachter (Ger. Dem.), W	5,000
Builders' Gazette (Trade), M	6,400
Bulletin (Soc.), W	7,000
Chronicle Telegraph (Ind. Rep.), eve., ex. Sun	**65,461**
Coal and Coke, fortnightly	3,500
Cornelia (Ger. Fam.), S-M	15,000
Dispatch (Ind.), morn	**52,909**
Dispatch (Ind.), Sun	**74,337**
Dispatch (Ind. Rep.), W	11,500
East Ender (Ind.), W	5,300
East End Index (Loc.), W	4,000
Gazette Times (Rep.), morn	130,788
Gazette Times (Rep.), Sun	67,524
Herald (Ind.), eve., ex. Sun	4,600
Hotel Guide and Liquor Dealers' Advocate (Hotel), W	6,000
Index (Socy. Lit.), W	9,000
Irish Pennsylvania (Irish Am.), W	5,000
Journal of Building (Build.), S-M	6,200
Labor World (Lab.), W	15,000
Leader (Ind.), eve., ex. Sun	34,835
Leader (Ind.), Sun	46,470
Life (Ind.), W	4,000
Medical Journal (Med.), M	4,200
Money (Finan.), W	3,200
Nat, Lab. Tribune (Labor), W	16,000
Nat. Stockman and Farmer, W	65,000
Neue Welt (Ind. Ger.), W	6,000
Pennsylvania Medical Journal, M	4,000
Pittsburger Beobachter (Dem. Ger.), morn	15,000

"In the many years of our business experience with your agency, we have found that promptness, integrity and accuracy have characterized your service, which is a distinction merited by only a limited number of firms engaged in the same business."

—Pittsburg (Pennsylvania) Dispatch.

Pennsylvania—Continued

PITTSBURG—Continued.

Pittsburger Beobachter (Dem. Ger.), Sun..... 13,200
Pittsburger Beobachter (Dem.), Ger. W..... 10,000
Post (Dem.), morn..... 62,000
Post (Dem.), Sun..... 70,000
Press (Ind.), eve..... 90,705
Press (Ind.), Sun..... 73,808
Slovensk-Dennik (Ind. Slav.), morn. 8,000
Sun (Ind.), eve., ex. Sun..... 62,000
Trades Journal (Labor), W..... 12,500
Volksblatt und Freiheits Freund (Ger. Ind.), morn..... 15,000
Volksblatt und Freiheits Freund (Ger. Ind.), Sun..... 15,000
Volksblatt und Freiheits Freund (Ger. Ind.), W..... 7,000
West End Record (Ind.), W..... 4,300
Woman's Gazette (Lit.), M.....100,000
Woman's Ideal Magazine (Lit.) M.. 60,000

PITTSTON — Pop. 12,556 — Luzerne Co. —Pop. 257,121.

Gazette (Rep.), eve., ex. Sun..... 2,560

POTTSTOWN — Pop. 13,696 — Montgomery Co.—Pop. 138,995.

Blade (Ind. Dem.), W..... 4,050
Ledger (Ind.), eve., ex. Sun..... 1,600
Ledger (Ind.), W..... 1,000
News (Ind.), morn., ex. Sun..... 4,900

POTTSVILLE — Pop. 15,710 — Schuylkill Co.—Pop. 172,927.

Amerikanischer Republikaner (Ger. Rep.), W..... 1,300
Chronicle (Dem.), eve., ex. Sun..... 6,850
Jefferson Democrat (Dem.), W..... 2,250
Miners' Journal (Rep.), morn., ex. Sun..... 4,500
Miners' Journal (Rep.), W..... 3,500
Republican (Rep.), eve., ex. Sun.... 8,300
Saturday Night Review (Dem.), W. 1,800
Standard (Dem.), weekly ed. of Chronicle..... 1,850

"Our relations with you have been very pleasant indeed, and it pleases us to say that your house stands in the foremost rank in the matter of character, business ability and integrity."
—Scranton (Pennsylvania) Times. By E. J. Lynett, Proprietor

Pennsylvania—Continued

PUNXSUTAWNEY — Pop. 4,375 — Jefferson Co. — Pop. 59,113.

News (Ind.), W	1,300
Republican (Rep.), W	1,440
Spirit (Ind. Rep.), W	3,500

QUAKERTOWN — Pop. 3,014 — Bucks Co. —Pop. 71,190.

Free Press (Ind.), W	1,800
Times (Ind.), W	1,000

READING — Pop. 85,100 — Berks Co. — Pop. 159,615.

Adler (Dem. Ger.), W	5,000
Banner von Berks (Dem.), W	3,500
Berks and Schuylkill Journal (Rep.)	3,000
Biene (Ger. Dem.), Sun. ed. of Post, W	4,000
Deutsche Eiche (Ger. D. O. of H.), W	2,200
Eagle (Ind.), eve., ex. Sun	19,209
Eagle (Ind.), Sun	10,883
Eagle (Ind.), W	4,582
Herald (Ind.), eve., ex. Sun	5,000
Labor Advocate (Lab.), W	6,500
Musical News (Musical), M	5,100
News (Dem.), W	3,600
Post (Ger. Dem.), eve., ex. Sun	2,400
Sonntagsgast (Ger. Fam.), W	2,000
Telegram (Dem.), eve., ex. Sun	6,400
Times (Rep.), morn., ex. Sun	4,500

RENOVO — Pop. 4,082 — Clinton Co. — Pop. 29,197.

News (Ind.), eve., ex. Sun	1,300
Record (Ind.), W	1,400

ROCHESTER — Pop. 4,688 — Beaver Co. —Pop. 56,432.

Commoner (Ind. Dem.), W	2,000

ST. MARY'S — Pop. 4,295 — Elk Co. — Pop. 32,903.

Gazette (Dem.), W	1,300
Success (Ind.), W	1,000

"Our experience with your agency has been satisfactory in every respect. No agency in the country has dealt with us on a more satisfactory basis. In this office, its standing, character and ability are considered of the highest order.

—Sawyer Publishing Co., Waterville, Me.

Pennsylvania—Continued

SAYRE — Pop. 5,243 — Bradford Co. — Pop. 59,403.

Game Fowl Monthly (Poult.)	2,100
Times (Local), T-W	1,100

SCOTTDALE — Pop. 5,000 — Westmoreland Co.—Pop. 160,175.

Independent (Ind.), W	1,540
News (Ind. Rep.), eve., ex. Sun	1,000
Observer (Rep.), W	1,000

SCRANTON — Pop, 107,100 — Lackawanna Co. — Pop. 193,831.

American Illustrator (Art.), M	20,000
Courier Progress (Rep.), W	1,050
Journal (Rep. Ger.), W	1,500
Mines and Minerals (Mining), M	13,400
New Era (Ind. Lab.), W	1,900
Republican (Rep.), morn	8,200
Republican (Rep.), Sun	8,050
Republican (Rep.), W	4,500
Scrantonian (Ind.), Sun	16,600
Straz (Ind. Pol.), W	5,000
Times (Dem.), eve., ex. Sun	27,805
Tribune (Rep.), morn., ex. Sun	7,300
Truth (Ind.), eve., ex. Sun	13,000

SHAMOKIN — Pop. 19,400 — Northumberland Co. — Pop. 90,911.

Dispatch (Ind.), eve., ex. Sun	2,700
Herald (Rep.), eve., ex. Sun	2,650
Herald (Rep.), W	1,000
News (Rep.), eve., ex. Sun	2,850
News (Rep.), W	1,000

SHARON — Pop. 8,916 — Mercer Co. — Pop. 57,387.

Eagle (Ind.), W	1,300
Herald (Rep.), W	1,800
Home Circle Gazette (Frat.), M	68,000
Telegraph (Rep.), eve., ex. Sun	2,700

SHARPSBURG — Pop. 6,842 — Allegheny Co. — Pop. 775,058.

Herald (Ind.), W	2,500

"What business we have had with you has been conducted in the most satisfactory manner. Your instructions are always plain and concise, your copy of the highest order and your bills are paid promptly when due."

—Saginaw (Mich.) Evening News.

Pennsylvania—Continued

SHENANDOAH — Pop. 20,221 — Schuylkill Co.—Pop. 172,927.

Advocate (Ind.), W	2,350
Herald (Rep.), eve., ex. Sun	2,550
Herald (Rep.), W	2,200
News Budget (Ind.), S-W	1,700

SHIPPENSBURG — Pop. 3,228 — Cumberland Co. — Pop. 50,344.

Chronicle (Dem.), W	1,050
News (Rep.), W	1,600

SKIPPACK — Pop. 1,248 — Montgomery Co.—Pop. 138,995.

Transcript (Rep), W	2,500

SOMERSET — Pop. 1,834 — Somerset Co. — Pop. 49,461.

Democrat (Dem.), W	1,250
Herald (Rep.), W	2,000
Standard (Rep.), W	3,000

SOUTH BETHLEHEM — Pop. 13,241 — Northampton Co.—Pop. 80,715.

Globe (Ind.), eve., ex. Sun	3,900
Sun and Star (Dem.), eve., ex. Sun	1,800

STEELTON — Pop. 12,086 — Dauphine Co. —Pop. 114,443.

Advocate (Rep.), W	1,550
Press (Ind.), W	1,000
Reporter (Rep.), W	2,300

STROUDSBURG—Pop. 3,450 — Monroe Co. —Pop. 21,161.

Democrat (Dem.), W	2,500
Jeffersonian (Rep.), W	1,100
Times (Ind.), eve., ex. Sun	1,600
Times (Dem.), W	2,850

SUNBURY — Pop. 9,810 — Northumberland Co.—Pop. 90,911.

American (Rep.), W	1,300
Daily (Ind.), eve., ex. Sun	2,150
Democrat (Dem.), W	2,750
Item (Ind.), eve., ex. Sun	1,550

"It gives us much pleasure to testify to the pleasant relations which have always existed between your agency and the Leader, and to assure you that we appreciate your method of doing business, and wish you every possible success in the future, which it will be our pleasure to add to in every way we can."

—Pittsburg (Pennsylvania) Leader.

Pennsylvania—Continued

SUSQUEHANNA — Pop. 3,814 — Susquehanna Co.—Pop. 40,043.
Journal (Ind.), T-W..... 1,050
Ledger (Rep.), W..... 1,800
Transcript (Ind.), eve., ex. Sun..... 1,500

TAMAQUA — Pop. 7,267 — Schuylkill Co. — Pop. 172,927.
Courier (Rep.), eve., ex. Sun..... 1,500
Recorder (Ind.), S-W..... 1,700
Register (Rep.), W..... 1,050

TARENTUM — Pop. 5,472 — Allegheny Co. —Pop. 775,058.
Telegram (Rep.), W..... 1,550
Times (Rep), W..... 1,300

TELFORD — Pop. 181 — Montgomery Co. —Pop. 138,995.
Montgomery Co. Press (Ind.), W.... 1,100

TITUSVILLE — Pop. 8,244 — Crawford Co. —Pop. 63,643.
Advance Guard (Dem.), W..... 2,100
Courier (Dem.), eve., ex. Sun..... 2,300
Courier (Dem.), S-W..... 1,400
Herald (Rep.), morn., ex. Sun..... 2,000
Herald (Rep.), S-W..... 3,500
World (Ind.), Sun..... 1,600

TOWANDA — Pop. 4,763 — Bradford Co. — Pop. 59,403.
Argus (Dem.), W..... 1,950
Reporter-Journal and Republican (Rep.), W..... 5,350
Review (Ind.), morn., ex .Sun..... 1,650
Star (Ind. Dem.), W..... 3,000

TUNKHANNOCK — Pop. 1,305 — Wyoming Co.—Pop. 17,152.
Democrat (Dem.), W..... 1,600
Republican and New Age (Rep.), W. 1,500

TYRONE — Pop. 5,847 — Blair Co. — Pop. 85,099.
Herald (Rep.), eve., ex. Sun..... 1,480
Herald (Rep.), W..... 1,150
Times (Rep.), W..... 1,300

"Our relations with you have been very satisfactory in every way."
—Minneapolis Tidende.

Pennsylvania—Continued

UNIONTOWN — Pop. 7,344 — Fayette Co. —Pop. 110,412.

Genius (Dem.), eve., ex. Sun	3,000
Genius of Liberty (Dem.), W	2,350
News-Standard (Rep.), eve., ex. Sun.	2,800
News-Standard (Rep.), W	3,500
People's Tribune (Prohib.), W	4,150

WARREN — Pop. 8,043 — Warren Co. — Pop. 38,946.

Mail (Rep.), W	1,100
Mirror (Rep.), eve., ex. Sun	1,950
Mirror (Rep.), S-W	2,500
Times (Dem.), eve., ex. Sun	1,300
Times (Dem.), W	1,100

WASHINGTON—Pop. 7,670—Washington Co.—Pop. 92,181.

Democrat (Dem.), W	1,900
Journal (Ind.), W	3,500
Observer (Rep.), morn., ex. Sun	5,650
Reporter (Rep.), eve., ex. Sun	4,600

WAYNESBORO — Pop. 5,396 — Franklin Co.—Pop. 54,902.

Blue Ridge Zephyr (Ind.), eve., ex. Sun	1,300
Herald (Ind.), eve., ex. Sun	1,300
Record (Ind.), W	1,740

WAYNESBURG — Pop. 2,544 — Greene Co.—Pop. 28,281.

Democrat (Dem.), W	2,800
Independent (Ind.), W	2,100
Messenger (Dem.), W	1,050
Republican (Rep.), W	1,500
Times (Rep.), eve., ex. Sun	2,000

WELLSBORO — Pop. 2,954 — Tioga Co. — Pop. 49,086.

Agitator (Rep.), W	3,040
Gazette (Dem.), W	1,700
Republican Advocate (Rep.), W	2,300

"To any advertiser in need of a responsible and capable advertising agency, we would most cheerfully recommend your company as being one of the best in the business, and fully capable of producing very best results in the selection of newspapers and preparation of an advertising campaign."

—Pittsburg (Pennsylvania) Gazette-Times.

Pennsylvania—Continued

WEST CHESTER — Pop. 9,524 — Chester Co.—Pop. 95,695.

Jeffersonian (Dem.), W	3,500
News (Ind.), eve., ex Sun	15,300
Village Record (Rep.), W	3,680

WEST GROVE — Pop. 929 — Chester Co. — Pop. 95,695.

Home and Flowers (Floral), M	100,000
Independent (Ind.), W	1,542

WILKESBARRE — Pop. 56,000 — Luzerne Co.—Pop. 257,121.

American (Frat.), S-M	2,800
Courier-Herald (Labor), W	5,000
Democrat Waechter (Ger. Ind.)	1,800
Express (Rep. Ger.), W	2,600
Leader (Dem.), eve., ex. Sun	11,900
News (Dem.), morn	4,100
News (Dem.), Sun	4,100
News (Dem.), W	3,000
Record, (Rep.), morn	15,206
Record of the Times (Rep.), S-W	4,650
Reporter (Ind.), W	3,050
Telegram (Ind.), M	2,500
Times (Rep.), eve., ex. Sun	11,780
Union Leader (Lab.), W	3,000

WILKINSBURG — Pop. 11,886 — Allegheny Co.—Pop. 775,058.

Call (Ind. Rep.), W	4,200
Enterprise (Loc.), W	1,150

WILLIAMSPORT—Pop. 29,300 — Lycoming Co.—Pop. 75,663.

Gazette and Bulletin (Rep.), morn., ex. Sun	6,600
Gazette and Bulletin (Rep.), T-W	4,000
Grit (Illus. Fam.), W	235,370
News (Ind.), eve., ex. Sun	5,400
Sun (Dem.), eve., ex. Sun	11,035
Sun (Dem.), T-W	4,000
West Branch Beobachter (Dem.), W	1,000

"Our relations with your company have been very satisfactory, and viewed from every point a continuance of said relations is exceedingly desirable."

—York (Pennsylvania) Dispatch.

Pennsylvania—Continued

YORK — Pop. 33,708 — York Co. — Pop. 116,413.
Dispatch & Daily (Rep.), morn. and eve..... 17,606
Gazette (Dem.), morn..... 8,184
Gazette (Dem.), S-W..... 4,500
Pennsylvanian (Rep.), W..... 3,460
Press (Dem.), eve., ex. Sun..... 4,100
York Daily (Ind.), morn., ex. Sun... 3,700

Rhode Island

Population 454,620

ARCTIC — Pop. 1,300 — Kent Co.— Pop. 29,976.
Times (Ind.), eve., ex. Sun..... 2,800

AUBURN — Pop. 3,000 — Providence Co. — Pop. 328,683.
Cranston City Times (Rep.), W..... 1,650

BRISTOL — Pop. 6,901 — Bristol Co.— Pop. 13,144.
Phoenix (Ind.), S-W..... 1,300

EAST PROVIDENCE—Pop. 12,138—Providence Co.—Pop. 326,683.
Rhode Islander (Ind.), W..... 1,600

HOPE VALLEY—Pop. 1,100—Washington Co.—Pop. 24,154.
Advertiser (Ind.), W..... 1,100
Free Press (Ind.), W..... 1,050

NEWPORT — Pop. 22,900 — Newport Co. —Pop. 32,599.
Herald (Ind.), morn., ex. Sun..... 3,200
Journal and News (Ind.), W..... 3,000
Mercury (Rep.), W..... 1,000
News (Ind.), eve., ex. Sun..... 3,200

PASCOAG—Pop. 2,500—Providence Co. — Pop. 328,683.
Herald (Local), W..... 3,000

"Our previous experience on the Journal and Bulletin, where we were for the past thirty-four years, our business relations with your house were of the most cordial character. We never had any occasion to question your integrity and the business that we received was very satisfactory."

—Providence (Rhode Island) Tribune. By T. F. Dwyer.

Rhode Island—Continued

PAWTUCKET — Pop. 42,800 — Providence Co.—Pop. 328,683.

Gazette and Chronicle (Rep.), W...	1,800
Times (Rep.), eve., ex. Sun.....	16,900

PHOENIX — Pop. 2,500 — Kent Co. — Pop. 29,976.

Gleaner (Ind.), W.....	2,700

PROVIDENCE — Pop. 189,742 — Providence Co.—Pop. 328,683.

Anzeiger (Ger. Ind.), W.....	1,000
Book Notes (Hist. and Lit.), W.....	2,000
Bulletin (Ind.), eve., ex. Sun.....	38,000
Journal (Ind.), morn.....	16,500
Journal (Ind.), S-W.....	1,102
Journal (Ind.), Sun.....	19,700
La Liberta (Rep. Ital.), W.....	15,000
Manufacturers' and Farmers' Journal (Ind.), S-W.....	1,200
Manufacturing Jeweler, W.....	3,600
News (Rep.), eve., ex. Sun.....	9,139
Real Estate Register, W.....	2,150
Tribune and Telegram (Ind.),morn. and eve.....	30,771
Tribune (Ind.), Sun.....	14,588

WAKEFIELD — Pop. 2,170 — Washington Co.—Pop. 24,154.

Naragansett Times (Ind.), W.....	1,450

WESTERLY—Pop. 7,541—Washington Co. —Pop. 24,154.

Sun (Rep.), eve., ex. Sat.....	4,400

WOONSOCKET—Pop. 30,500—Providence Co.—Pop. 328,683.

Call (Ind.), eve., ex. Sun.....	8,000
La Tribune (Rep. Fr.), eve., ex. Sun.	6,800
L'Union (Frat. Fr.), M.....	10,000
Le Progres (Ind. Fr.), W.....	2,100
Patriot (Ind.), W.....	1,600
Reporter (Ind.), eve., ex. Sun.....	7,000

"You have been placing advertising with the World for a number of years and our relations have always been very cordial. Your business with us in the course of a year amounts to considerable, and we have always found that your agency displayed a great deal of business ability in securing new people, and your settlements with us have been made in a very satisfactory way."
—New York World

South Carolina

Population 1,397,067.

AIKEN — Pop. 3,414 — Aiken Co. — Pop. 39,032.
Journal and Review (Dem.), W..... 1,250
Recorder (Dem.), W..... 1,080

ANDERSON C. H.— Pop. 5,498 — Anderson Co.—Pop. 55,728.
Intelligencer (Dem.), W..... 2,000
Mail (Dem.), morn., ex. Mon..... 1,600
People's Advocate (Dem.), W..... 1,950

BAMBERG — Pop. 1,533 — Bamberg Co. — Pop. 17,296.
Herald (Dem.), W..... 1,000

CHARLESTON — Pop. 56,100 — Charleston Co.—Pop. 88,006.
Messenger (Ind.), W..... 4,000
News (Dem.), Sun..... 7,500
News and Courier (Dem.), morn., ex. Sun..... 8,000
News and Courier (Dem.), S-W..... 6,500
Post (Dem.), eve., ex. Sun..... 4,500
Review (Dem.), W..... 1,150
Southern Reporter (Rep.), W..... 1,000

CLINTON — Pop. 1,869 — Laurens Co. — Pop. 37,682.
Chronicle (Dem.), W..... 1,050
Gazette (Dem.), W..... 1,000

COLUMBIA — Pop. 22,900 — Richland Co. —Pop. 45,589.
Record (Dem.), eve., ex. Sun..... 1,450
Southern Sun (Rep.), W..... 1,500
State (Dem.), morn..... 11,005
State (Dem.), Sun..... 11,978
State (Dem.), S-W..... 2,682

DARLINGTON C. H. — Pop. 3,028 — Darlington Co.—Pop. 32,388.
Agri. Herald (Agri.), M..... 1,050
News (Ind.), W..... 1,250

"We take great pleasure in stating that our dealings with you have always been pleasant and we have had no difficulty whatever in the matter of settlements, our books showing that payment has always been made promptly."

—Charleston (South Carolina) News & Courier.

South Carolina—Continued

DILLON — Pop. 1,015 — Marion Co. — Pop. 35,181.
Herald (Ind. Dem.), W..... 1,300

EDGEFIELD — Pop. 1,775 — Edgefield Co. —Pop. 25,478.
Advertiser (Dem.), W..... 1,230
Chronicle (Dem.), W..... 1,000

FLORENCE — Pop. 4,647 — Florence Co. — Pop. 28,474.
Times (Dem.), eve., ex. Sun..... 1,000
Times Messenger (Dem.), W..... 1,100

GAFFNEY — Pop. 3,937 — Cherokee Co. — Pop. 21,359.
Cherokee News (Dem.), S-W..... 1,100
Ledger (Dem.), S-W..... 1,500

GREENVILLE — Pop. 11,860 — Greenville Co.—Pop. 53,490.
Mountaineer (Dem.), S-W..... 2,000
News (Dem.), morn., ex. Mon..... 2,750
News (Dem.), Sun..... 2,800
News (Dem.), S-W..... 5,250

GREENWOOD — Pop. 4,824 — Abbeville Co.—Pop. 33,400.
Journal (Dem.), S-W..... 1,135

LAURENS — Pop. 4,029 — Laurens Co. — Pop. 37,382.
Advertiser (Dem.), W..... 1,300
Herald (Dem.), W..... 1,020
Laurens Co. News (Dem.), W..... 1,200
People's Record (Afro.-Amer), W... 2,100

MANNING — Pop. 1,430 — Clarendon Co. — Pop. 28,184.
News (Dem.), W..... 1,000
Times (Dem.), W..... 2,000

NEWBERRY — Pop. 4,607 — Newberry Co.—Pop. 30,182.
Herald and News (Dem.), S-W..... 1,950
Observer (Dem.), W..... 1,000

"We take pleasure in stating that your character, business ability and integrity are to be commended, as well as your successful career, and we are ever pleased to hear from you.
—New York Staats-Zeitung.

South Carolina—Continued

ORANGEBURG C. H. — Pop. 4,455 — Orangeburg Co.—Pop. 59,663.
Patriot (Dem.), W..... 1,040
People's Recorder (Rep. Negro), W. 2,400
Times-Democrat (Dem.), W..... 1,800

ROCK HILL — Pop. 5,485 — York Co. — Pop. 41,684.
Herald (Dem.), S-W..... 1,210
Messenger (Rep.), W..... 1,250
Record (Ind.), S-W..... 1,300

SPARTANBURG — Pop. 13,200 — Spartanburg Co.—Pop. 65,560.
Free Lance (Dem.), W..... 2,000
Herald (Dem.), morn., ex. Mon.... 1,600
Herald (Dem.), W..... 1,900
Journal (Ind. Dem.), eve., ex. Sun. 1,800
Piedmont Headlight (Agri.), M.... 2,000
Spartan (Dem.) W..... 1,650

SUMMERVILLE — Pop. 2,420 — Dorchester Co.—Pop. 16,294.
News (Dem.), W..... 1,000

SUMTER C. H. — Pop, 5,673 — Sumter Co. —Pop. 51,237.
Herald (Dem.), W..... 1,300

UNION — Pop. 5,400 — Union Co. — Pop. 25,501.
Times (Dem.), W..... 1,600

WALHALLA — Pop. 1,307 — Oconee Co. — Pop. 23,634.
Courier (Dem.), W..... 1,800
News (Dem.), W..... 1,200

WALTERBORO — Pop. 1,491 — Colleton Co.—Pop. 33,452.
Press and Standard (Dem.), W.... 1,300

YORKVILLE — Pop. 2,012 — York Co. — Pop. 41,684.
Enquirer (Ind.), S-W..... 1,500
New Era (Dem.), W..... 1,000

"Our relationship with your agency covers a period of six years. We admire your enterprise, ability and perseverance, and gladly testify to your high standing in this office."
—National Farmer and Stock Grower, St. Louis, Mo

South Dakota

Population 453,107.

ABERDEEN — Pop. 4,087 — Brown Co. — Pop. 15,286.
American (Rep.), W..... 1,000
Dakota Farmer (Agri.), S-M..... 35,000
News (Rep.), eve., ex. Sun..... 1,500
News (Rep.), W..... 2,350

BROOKINGS — Pop. 2,346 — Brookings Co. —Pop, 12,560.
Press (Ind.), W..... 1,050
Register (Rep.), W..... 1,200

CANTON—Pop. 1,943—Lincoln Co.—Pop. 12,161.
Dakota Leader (Ind. Rep.), W.... 1,100
Sioux Valley News (Rep.), W..... 1,300

DEADWOOD—Pop. 3,498—Lawrence Co.—Pop. 17,897.
Independent (Rep.), W..... 1,100
Pioneer-Times (Rep.), morn., ex. Mon..... 1,600
Pioneer-Times (Rep.), Sun..... 1,900
Pioneer-Times (Rep.), W..... 1,300

ELK POINT—Pop. 1,081—Union Co.—Pop. 11,153.
Courier (Rep.), W..... 1,230
Leader (Pop.), W..... 1,300

EUREKA—Pop. 961—McPherson Co.—Pop. 6,327.
Post (Ger. Rep.), W..... 1,200

FORT PIERRE—Pop. 395—Stanley Co.—Pop. 1,349.
Fairplay (Dem.), W..... 1,300
Sioux Stock Journal (Stock), W... 2,200

HURON—Pop. 2,793—Beadle Co.—Pop. 8,081.
Herald-Democrat (Dem.), W..... 1,150
Huronite (Rep.), eve., ex. Sun..... 1,000
Huronite (Rep.), W..... 2,000
Journal World (Rep.), W..... 1,500

"We have always understood that your agency is a sound one, meets its obligations promptly, and does an honest, reliable business."
—Jackson (Miss.) Clarion Ledger.

South Dakota—Continued

LEAD—Pop. 8,052—Lawrence Co., Pop. 21,030.
Call (Rep.), eve., ex. Sun..... 1,500

MADISON—Pop. 2,550—Lake Co.—Pop. 9,137.
Leader (Rep.), W..... 1,500
Outlook (Dem.), W..... 1,230
Sentinel (Rep.), W..... 1,210
S. D. Educat. Journal, M..... 2,000

MITCHELL—Pop. 4,055—Darison Co.—Pop. 7,483.
Capital (Rep.), W..... 1,000
Gazette (Ind.), W..... 1,150
Republican (Rep.), eve., ex. Sun... 1,000
South Dakota Educator, M..... 3,500

PIERRE—Pop. 2,306—Hughes Co.—Pop. 3,684.
Capital Journal (Rep.), W..... 3,000
Dakotan (Rep.), W..... 1,200
Free Press (Rep.), W..... 1,040
Rustler (Ind.), W..... 1,500
State Register (Legal), W..... 2,800

RAPID CITY—Pop. 1,342—Pennington Co. —Pop. 5,610.
Black Hills Journal (Rep.), W..... 1,400
Union (Ind.), W..... 1,050

SIOUX FALLS—Pop. 12,400—Minnehaha Co.—Pop. 23,926.
Argus-Leader (Rep.), morn., ex. Sun..... 7,803
Argus-Leader (Rep.), S-W..... 1,800
Fremad (Norw.), W..... 3,800
Journal (Dem.), W..... 2,650
Press (Ind. Dem.), morn., ex. Mon. 5,850
Press (Ind. Dem.), Sun..... 6,200
Soo. Critic (Dem.), W..... 5,800
South Dakota Farmer (Agri), W... 10,500
South Dakota State Forum (Rep.), W..... 1,100
Sued Dakota Nachrichten und Herold (Ger. Ind.), W..... 2,800

"It affords me much pleasure to state that in all my transactions with your agency, covering a period of ten years, I have been impressed with the fact that your methods are clean and proper without indirection of any kind."
—Das Morgen-Journal, New York. By W. J. Loewenstein

South Dakota—Continued

SPEARFISH—Pop. 1,166—Lawrence Co.—Pop. 17,897.
Mail (Rep.), W..... 1,500

VERMILLION—Pop. 2,183—Clay Co.—Pop. 9,316.
Plain Talk (Ind.), W..... 1,100
Republican (Rep.), W..... 1,200

WATERTOWN—Pop. 3,352—Codington Co.—Pop. 8,770.
Herald (Rep.), W..... 1,260
Public Opinion (Rep.), W..... 1,400
Times (Ind.), W..... 1,100

YANKTON—Pop. 4,125—Yankton Co.—Pop. 12,649.
Dakota Freie Presse (Ger. Rep.),W. 8,000
Herald (Dem.), W..... 1,050
Press and Dakotan-Gazette (Rep.), eve., ex. Sun..... 1,200
Press and Dakotan-Gazette (Rep.), W..... 2,200

Tennessee

Population 2,095,223.

ATHENS—Pop. 1,849—McMinn Co.—Pop. 19,163.
Athenian Citizen (Rep.), W..... 1,300
Post (Dem.), W..... 1,250

BRISTOL—Pop. 5,271—Sullivan Co.—Pop. 24,935.
Courier (Dem.), morn., ex. Mon.... 2,150
Courier (Dem.), S-W..... 2,400
News (Rep.), eve., ex. Sun..... 1,000
News (Rep.), W..... 1,300

BROWNSVILLE—Pop. 2,645—Haywood Co.—Pop. 25,189.
States-Graphic (Dem.), W..... 2,000
Tribune (Dem.), W..... 1,300

"We desire to say without reservation that since Bob Taylor's Magazine began to receive attention from the first-class advertising agencies of the country, we have been especially gratified by the courteous business methods of your agency. You have been exceptionally prompt and accurate in the settlement of all accounts which we have held against you."
—Bob Taylor Magazine (Nashville, Tennessee).

Tennessee—Continued

CHATTANOOGA—Pop. 30,400—Hamilton Co.—Pop. 61,695.
Crabtree's Home Journal (Lit.), M. 60,000
News (Dem.), eve., ex. Sun..... 15,000
News (Dem.), W..... 65,000
Southern Fruit Grower (Agri.), M.. 30,000
Times (Dem.), morn., ex. Sun..... 18,500
Times (Dem.), Sun..... 21,800
Times (Dem.), W..... 22,500
Tradesman (Industrial), S-M..... 7,000
Tri-State Farmer (M.)..... 25,000

CLARKSVILLE—Pop. 9,431—Montgomery Co.—Pop. 36,017.
Leaf Chronicle (Ind.), eve., ex. Sun. 1,800
Leaf Chronicle (Ind.), W..... 3,600
Star (Dem.), eve., ex. Sun..... 1,550
Star (Dem.), W..... 2,800

CLEVELAND—Pop. 3,858—Bradley Co.—Pop. 15,759.
Banner (Rep.), W..... 1,510
Herald (Ind.), W..... 1,480
Journal (Dem.), W..... 2,400

COLUMBIA—Pop. 6,052—Maury Co.—Pop. 42,703.
Dixie Game Fowl, M..... 1,600
Herald (Dem.), W..... 2,000
Maury Democrat (Dem.), W..... 2,300

COVINGTON—Pop. 2,787—Tipton Co.—Pop. 29,273.
Leader (Ind.), W..... 2,000

DYERSBURG—Pop. 3,647—Dyer Co.—Pop. 23,776.
Herald (Dem.), W..... 1,520
State Gazette (Dem.), W..... 1,300

FAYETTEVILLE—Pop. 2,708—Lincoln Co.—Pop. 26,304.
Advocate (Negro), W..... 1,300
News (Dem.), W..... 1,000
Observer (Dem.), W..... 1,500

"Our experience with your agency has always been satisfactory. More we could not ask from any agency or advertiser."

—Vicksburg (Miss.) Herald.

Tennessee—Continued

FRANKLIN—Pop. 2,180—Williamson Co.—Pop. 26,429.

News (Dem.), W	1,800
Review Appeal (Dem.), W	1,600

GALLATIN—Pop. 2,409—Summer Co.—Pop. 26,072.

Examiner (Dem.), W	1,600
News (Dem.), S-W	1,300
Tennesseean (Dem.), W	1,600

GREENVILLE—Pop. 1,817—Greene Co.—Pop. 30,596.

Democrat (Dem.), W	1,600
Sun (Rep.), W	1,000

HARRIMAN—Pop. 3,442—Roane Co.—Pop. 22,738.

Citizen (Ind.), W	2,100
Record (Rep.), W	2,300

HENDERSON—Pop. 1,000—Chester Co.—Pop. 9,896.

Gazette-Era (Dem.), W	1,300

HUNTINGDON—Pop. 1,332—Carroll Co.—Pop. 24,250.

Democrat (Dem.), W	1,050
Republican (Rep.), W	1,100

JACKSON—Pop. 15,900—Madison Co.—Pop. 36,333.

Dispatch (Dem.), W	4,600
Sun (Dem.), eve., ex. Sat	1,750
Sun (Dem.), Sun	1,750
Sun (Dem.), W	1,300
Whig (Dem.), morn., ex. Mon	1,800
Whig (Dem.), W	2,000

JOHNSON CITY—Pop. 4,645—Washington Co.—Pop. 22,604.

Comet (Dem.), W	1,150
Staff (Rep.), W	1,900

"This is just to let you know that our dealings with your agency have been entirely satisfactory to us in every way."

—The Philistine, East Aurora, N. Y.

Tennessee—Continued

KNOXVILLE—Pop. 34,400—Knox Co.—Pop. 74,302.

Business Magazine (Com.), M.....	3,100
Journal and Tribune (Rep.), morn.	14,550
Journal and Tribune (Rep.), W....	14,500
Sentinel (Dem.), eve., ex. Sun.....	10,786
Sentinel (Dem.), W.....	2,600

LEBANON—Pop. 1,956—Wilson Co.—Pop. 27,078.

Banner (Ind.), W.....	2,100
Democrat (Dem.), W.....	1,450

LEWISBURG—Pop. 1,421—Marshall Co.—Pop. 18,763.

Gazette (Dem.), W.....	1,780
Tribune (Dem.), W.....	1,050

McKENZIE—Pop. 1,266—Carroll Co.—Pop. 24,250.

Independent (Ind.), W.....	2,300

MEMPHIS—Pop. 102,320—Shelby Co.

Commercial Appeal (Dem.), morn..	**38,803**
Commercial Appeal (Dem.), Sun...	**57,632**
Commercial Appeal (Dem.), W....	**77,509**
Cotton Farm Journal, S-M.....	4,800
Deutsche Zeitung (Ger.), W.....	1,000
Herald (Dem.), Sun.....	2,000
Medical Monthly (Med.), M.....	3,700
News Scimitar (Dem.), eve., ex. Sun.	**29,170**
News Scimitar (Dem.), Sun.....	**30,406**
News Scimitar (Dem.), W.....	**99,733**
Planters Journal (Agri.), W.....	2,650
Shelby County Democrat (Dem.), W.....	4,500
Suedliches Journal-Post (Ger. Ind.), W.....	2,300
Times (Ind.), Sun.....	3,800
United Labor Journal, W.....	3,500

MT. PLEASANT—Pop. 2,007—Maury Co.—Pop. 42,703.

Chronicle (Dem.), W.....	1,300

"We have never had reason to feel dissatisfied with our relations with your agency."
—North American Review, New York, N. Y.

Tennessee—Continued

MURFREESBORO — Pop. 3,999 — Rutherford Co.—Pop. 33,543.

Free Press (Dem.), S-W	1,250
Home Journal (Dem.), W	1,340
News Banner (Dem.), W	1,640

NASHVILLE—Pop. 80,865—Davidson Co.—Pop. 122,815.

American (Dem.), morn	21,441
American (Dem.), Sun	25,384
American (Dem.), W	57,796
Anzeigerdes Suedens (Ger. Ind.) W.	1,400
Banner (Ind.), eve., ex. Sun	31,603
Bob Taylor's Magazine (Lit.), M	60,000
Clarion (Rep.), W	1,550
Confederate Veteran, M	21,000
Dental Headlight, Q	1,500
Dixie Miller (Milling), M	4,100
Farm and Trade, M	15,000
Journal of Medicine and Surgery, M.	1,500
Labor Advocate, W	2,000
Merchant and Manufacturer (Com.), M	5,700
Southern Agriculturist & Home (Agri.), S-M	48,000
Southern Practitioner (Med.), M	7,100
Southwestern School Journal, M	6,000

PARIS — Pop. 2,018 — Henry Co. — Pop. 24,208.

Post Intelligencer (Dem.), W	3,410
Press-Parisian (Dem.), W	2,800

PULASKI — Pop. 2,838 — Giles Co. — Pop. 33,035.

Citizen (Dem.), W	1,750
Record (Dem.), W	1,600

SPRINGFIELD—Pop. 1,732—Robertson Co.—Pop. 25,029.

Herald (Dem.), W	1,000
News (Dem.), W	1,300
Record (Dem.), W	1,010

UNION CITY—Pop. 3,497—Obion Co.—Pop. 28,286.

Commercial (Dem.), W	1,750
Democrat (Dem.), W	1,025

"We have had several years experience with your agency and know that no agency handles more desirable accounts. I do not now call to mind any agency which looks after its clients' business with more attention. In fact, we know of no respect in which your agency is not to be ranked among the best in the country."

—Farm Magazine, Omaha, Neb.

Texas

Population 3,285,474.

ABILENE—Pop. 1,342—Taylor Co.—Pop. 10,499.

News (Dem.), W	1,600
Reporter (Dem.), eve., ex. Sun	600
Reporter (Dem.), W	1,670

AMARILLO—Pop. 1,442—Potter Co.—Pop. 1,820.

Western Advocate (Dem.), W	1,200

ATHENS—Pop. 2,035—Henderson Co.—Pop. 1,970...

Review (Dem.), W	1,300

AUSTIN—Pop. 23,600—Travis Co.—Pop. 47,386.

Harpoon (Ind.), M	14,666
Medical News (Med.), M	2,020
News-Tribune (Dem.), eve., ex. Sun.	3,000
News-Tribune (Dem.), Sun	1,705
Statesman (Dem.), morn	8,637
Statesman (Dem.), Sun	9,956
Statesman (Dem.), S-W	8,976
Texas Posten (Swedish), W	3,452
Texas Vorwaerts (Ger. Ind.), W	6,100
Vorwaerts (Ind. Ger.), W	4,000

BASTROP—Pop. 2,145—Bastrop Co.—Pop. 26,845.

Advertiser (Dem.), W	1,015
Vidette (Dem.), W	1,300

BEAUMONT—Pop. 19,300—Jefferson Co.—Pop. 35,000.

Enterprise (Dem.), eve., ex. Sun	7,020
Enterprise (Dem.), Sun	8,900
Journal (Dem.), eve., ex. Sun	2,600
Journal (Dem.), Sun	3,700
Journal (Dem.), W	2,600
Labor News (Lab.), W	1,210

BEEVILLE — Pop. 2,000 — Bee Co. — Pop. 7,720.

Bee (Ind.), W	1,500
Picayune (Dem.), W	1,200

"All of our business transactions with your agency, which have extended over a number of years, have been very satisfactory in every particular. We have a very excellent opinion of your agency."

—Modern Priscilla, Boston, Mass.

Texas—Continued

BELLVILLE—Pop. 1,500—Austin Co.—Pop. 20,676.
Times (Dem.), W..... 1,690
Wochenblatt (Ger. Dem.), W..... 1,600

BELTON — Pop. 3,700 — Bell Co. — Pop. 45,535.
Democrat (Dem.), W..... 1,600
Journal Reporter (Dem.), W..... 2,100
Poultry Life of America, M..... 6,000

BONHAM—Pop. 5,042—Fannin Co.—Pop. 51,793.
Democrat (Dem.), W..... 1,100
Favorite (Dem.), eve., ex. Sun..... 1,000
Favorite (Dem.), W..... 1,600
News (Dem.), W..... 1,800

BOWIE—Pop. 2,600—Montague Co.—Pop. 24,800.
Blade (Ind.), W..... 1,100
Cross Timbers (Dem.), W..... 1,200

BRENHAM—Pop. 5,986—Washington Co.—Pop. 32,931.
Banner (Dem.), W..... 1,600
Press (Dem.), W..... 1,300
Texas Volksbote (Ger. Ind.), W.... 1,800

BROWNWOOD—Pop. 3,965—Brown Co.—
Banner Bulletin (Dem.), W..... 2,250
News (Dem.), W..... 2,300

BRYAN—Pop. 3,589 — Brazos Co. — Pop. 18,859.
Eagle (Dem.), W..... 1,000
Pilot (Dem.), W..... 1,280

CLARKSVILLE—Pop. 2,069—Red River Co.—Pop. 29,893.
News (Dem.), W..... 1,400
Times (Loc.), W..... 1,700

CLEBURNE—Pop. 7,493—Johnson Co.—Pop. 33,819.
Chronicle (Dem.), W..... 2,600

"It affords us great pleasure to testify to the high standing and the sterling character of your agency."
—Ladies' Review, Port Huron, Mich.

Texas—Continued

CLEBURNE—Continued.

Enterprise (Dem.), eve., ex. Sun...	1,700
Enterprise (Dem.), W.....	2,300
Review (Dem.), W.....	2,000
Watchman (Pop.), W.....	1,500

COMANCHE—Pop. 2,070—Comanche Co.—Pop. 23,009.

Chief (Dem.), W.....	2,100
Pioneer Exponent (Ind.), W.....	1,900

COMMERCE—Pop. 1,800—Hunt Co.—Pop. 47,295.

Journal (Dem.), W.....	1,300

CORSICANA—Pop. 9,313—Navarro Co.—Pop. 43,374.

Democrat (Dem.), W.....	1,050
Light (Dem.), W.....	3,300
Observer (Dem.), W.....	1,200
Sun (Ind.), eve., ex. Sun.....	1,013
Truth (Fam.), W.....	2,000

CROCKETT—Pop. 2,612—Houston Co.—Pop. 25,452.

Courier (Dem.), W.....	1,000
Enterprise (Dem.), W.....	1,050

CUERO—Pop. 3,422—DeWitt Co.—Pop. 21,311.

Deutsche Rundschau (Ger. Ind.), W.....	1,560
Record (Ind.), W.....	1,250
Star (Dem.), W.....	1,800

DALLAS—Pop. 44,200 — Dallas Co. — Pop. 82,726.

American Home Journal (Lit.), M.	55,000
Beau Monde (Socy.), W.....	5,000
Dallas Co. Farm Journal (Agri.), W.	6,100
Democrat (Dem.), W.....	5,100
Farm and Ranch (Agri.), W.....	75,000
Feld and Flur (Agri. Ger.), M.....	9,500
Holland's Magazine (Lit.), M.....	25,000
Home and State (Lit.), M.....	25,000

"Our relations with your agency have always been of the pleasantest nature."
—Field and Stream, and Out Doors, New York, N. Y.

Texas—Continued

DALLAS—Continued.

News (Ind.), morn.	48,000
News (Ind.), Sun.	62,000
News (Ind.), S-W. (including Galveston)	150,000
Nord Texas Presse (Ger. Ind.), W.	2,120
Postmaster & Carrier, M.	
Southern Mercury (Agri.), W.	20,000
Southern Poultry Journal (Poult.), M.	6,400
Texas Farm Journal, S-M.	27,000
Texas Farmer (Agri.), W.	30,000
Texas Trade Review, S-M.	10,000
Times-Herald (Dem.), eve., ex. Sun.	10,500
Times-Herald (Dem.), Sun.	10,300
Truck Farmer (Agri.), M.	3,200

DENISON—Pop. 11,807—Grayson Co.—Pop. 63,661.

Gazetteer (Dem.), W.	1,050
Herald (Ind. Dem.), eve., ex. Sun.	2,650
Herald (Ind. Dem.), W.	2,800
Times-Dispatch (Dem.), W.	1,000

DENTON—Pop. 4,187—Denton Co.—Pop. 28,318.

Monitor (Dem.), W.	2,600
News (Dem.), W.	2,100
Record and Chronicle (Dem.), W.	2,750

DUBLIN — Pop. 2,370 — Earth Co. — Pop. 29,966.

Progress (Ind.), W.	1,850

EL PASO—Pop. 17,600—El Paso Co.—Pop. 24,886.

Herald (Rep.), eve., ex. Sun.	5,832
News (Dem.), eve., ex. Sun.	3,650
Times (Ind. Dem.), morn., ex. Mon.	4,540
Times (Ind. Dem.), Sun.	6,050

ENNIS — Pop. 4,919 — Ellis Co. — Pop. 50,059.

Journal (Dem.), T-W.	1,000
Local (Dem.), W.	1,050
News (Ind.), eve., ex. Sun.	1,100

"As to the standing, character and business ability and integrity of the Kastor agency, will say that no agency in this country stands higher in our estimation than your own."
—The Kansas City (Mo.) Star.

Texas—Continued

FORT WORTH—Pop. 26,688—Tarrant Co.—Pop. 52,376.

Anzeiger (Ger. Ind.), W	1,600
Citizen (Dem.), W	15,000
Live Stock Reporter (Agri.), morn., ex. Sun	5,296
Record (Dem.), morn., ex. Mon	15,000
Record (Dem.), Sun	20,000
Record (Dem.), S-W	10,000
Southwestern Farmer and Breeder, (Agri.), W	
Star (Dem.), eve., ex. Sun	7,200
Telegram (Dem.), eve., ex. Sun	9,348
Telegram (Dem.), Sun	10,052
Telegram (Dem.), W	10,000
Texas Stockman Journal (Agri.), W.	12,294
Union Banner (Trade Union), W	5,800

FREDERICKSBURG—Pop. 1,532—Gillespie Co.

Wochenblatt (Ger. Ind.), W	1,100

GAINESVILLE—Pop. 7,874—Cooke Co.—Pop. 27,494.

Anzeiger (Ger. Dem.), W	1,000
Hesperian (Dem.), W	1,600
Messenger (Dem.), eve., ex. Sun	1,250
Messenger (Dem.), W	2,400
Register (Dem.), eve., ex. Sun	1,100
Register (Dem.), W	3,100
Signal (Ind.), W	1,500

GALVESTON—Pop. 32,800—Galveston Co.—Pop. 44,116.

Journal (Lab.), W	4,000
News (Ind.), morn	11,000
News (Ind.), Sun	14,000
News (Ind.), S-W. (See Dallas)	
Opera Glass (Socy.), W	6,000
Post (Ind. Ger.)	1,600
Social Review (Socy.), W	1,000
Tribune (Ind.), eve., ex. Sun	6,555

GEORGETOWN—Pop. 2,790—Williamson Co.—Pop. 38,072.

Commercial (Dem.), W	2,200
Sun (Dem.), W	1,500

"Our business experience with you has been very satisfactory. You have always paid your bills promptly and from the fair and square treatment accorded the Human Life, we believe that the advertiser seeking your services will always receive one hundred cents on the dollar in the way of service."

—Human Life Publishing Co., Boston, Mass.

Texas—Continued

GONZALES—Pop. 4,297—Gonzales Co.—Pop. 28,882.
Farmers' Forum (Pop.), W..... 1,010
Inquirer (Dem.), W..... 1,450

GREENVILLE—Pop. 6,860—Hunt Co.—Pop. 47,295.
Banner (Dem.), eve., ex. Sun..... 1,100
Banner (Dem.), W..... 3,060
Herald (Dem.), morn., ex. Mon.... 800
Herald (Dem.), W..... 2,600
Messenger (Dem.), W..... 2,300

HALLETSVILLE—Pop. 1,457—Lavaca Co.—Pop. 28,121.
Herald (Dem.), W..... 1,700
Nachrichten (Ger.), W..... 1,000
New Era (Ind.), W..... 1,200
Obzor Hospodarsky (Hort. and Agri. Bohem.), S-M..... 1,120

HAMILTON—Pop. 1,000—Hamilton Co.—Pop. 13,520.
Herald (Dem.), W..... 1,100
Journal News (Pop.), W..... 1,050
Rustler (Dem.), W..... 3,200

HENDERSON—Pop. 1,536—Rusk Co.—Pop. 26,099.
News (Dem.), W..... 1,600
Times (Dem.), W..... 1,550

HILLSBORO—Pop. 5,346—Hill Co.—Pop. 41,355.
Mirror (Dem.), eve., ex. Sun..... 1,000
Mirror (Dem.), W..... 2,600
Record (Dem.), W..... 2,600

HOUSTON—Pop. 50,760—Harris Co.—Pop. 70,800.
Age-Democrat (Dem.), W..... 1,600
Chronicle (Dem.), eve., ex. Sun.... 21,081
Chronicle (Dem.), Sun..... 25,310
Deutsche Zeitung und Anzeiger (Ger. Dem.), W..... 5,000
Labor Journal, W..... 4,500
News (Dem.), eve., ex. Sun..... 2,800

"The writer has had the pleasure of doing business with your agency since you started in the advertising business, and trust our pleasant business relations may continue. It is most gratifying to know the success you have made, both for yourself and your clients."
—The New York Sun. By Guy S. Osborn.

Texas—Continued

HOUSTON—Continued.
Post (Dem.), morn..... 17,401
Post (Dem.), Sun..... 25,721
Post (Dem.), S-W..... 50,960
Southern Industrial and Lumber Review (Lumber), M..... 3,412
Southwestern Farmer (Agri.), M... **75,000**
World (Dem.), W..... 2,500

ITALY—Pop. 1,061 — Ellis Co. — Pop. 50,050.
News-Herald (Dem.), W..... 2,000

JACKSONVILLE — Pop. 1,568 — Cherokee Co.—Pop. 25,154.
Banner (Dem.), W..... 1,540
Fruit Journal (Hort.), M..... 2,000
Reformer (Ind.), W..... 1,600

KAUFMAN—Pop. 2,378—Kaufman Co.—Pop. 33,376.
Herald (Dem.), W..... 1,800
Sun (Dem.), W..... 1,500

LAGRANGE—Pop. 2,392 — Fayette Co. — Pop. 36,542.
Deutsche Zeitung (Ger. Dem.), W.. 2,500
Journal (Dem.), W..... 1,500
Svoboda (Boh. Dem.), W..... 4,150

LAREDO—Pop. 13,429—Webb Co.—Pop. 21,851.
El Democrata Fronterizo (Dem. Span.), Sun..... 1,000
La Cronica (Rep. Span.), W..... 1,200
Times (Dem.), Sun..... 1,000

LOCKHART—Pop. 2,306—Caldwell Co.—Pop. 21,765.
Post (Dem.), W..... 1,250
Register (Dem.), W..... 1,600

McKINNEY—Pop. 4,342—Collin Co.—Pop. 50,087.
Democrat (Dem.), W..... 1,800
Examiner (Dem.), W..... 1,900
Gazette (Dem.), W..... 1,800

"I take pleasure in stating that our experience with your agency has never been otherwise than thoroughly agreeable and satisfactory in every way. As far as we have been able to know, your methods with us have always been thoroughly business-like, up-to-date, straight and clean."

—Everbody's Magazine, New York, N. Y. By Robert Frothingham, Advertising Manager.

Texas—Continued

MARSHALL—Pop. 7,855—Harrison Co.—Pop. 31,878.
Messenger (Dem.), eve., ex. Sat.... 1,000
Messenger (Dem.), Sun..... 1,050
Messenger (Dem.), W..... 1,300

MEXIA—Pop. 2,393—Limestone Co.—Pop. 32,573.
Herald-Echo (Ind.), W..... 1,500

MOUNT PLEASANT—Pop. 963—Titus Co.—Pop. 12,292.
Eagle (Dem.), W..... 1,250
Times-Review (Dem.), W..... 2,450

MYRTLE SPRINGS—Pop. 275—Van Zant Co.—Pop. 25,481.
Texas Fruit Grower, W..... 1,600

NACOGDOCHES—Pop. 1,827—Nacogdoches Co.—Pop. 24,663.
Plaindealer (Ind.), W..... 1,600
Sentinel (Dem.), eve., ex. Sun..... 1,000
Sentinel (Dem.), W..... 1,850

NAVASOTA—Pop. 3,857—Grimes Co.—Pop. 26,106.
Examiner (Loc.), eve., ex. Sun.... 1,550
Review (Ind.), W..... 1,400
Tablet (Dem.), W..... 1,000

NEW BRAUNFELS—Pop. 2,097—Comal Co.—Pop. 7,008.
Zeitung (Ger. Dem.), W..... 1,900

ORANGE—Pop. 3,835—Orange Co.—Pop. 5,905.
Leader (Ind.), W..... 1,800
Tribune (Ind.), eve., ex. Sun..... 1,200

PALESTINE—Pop. 8,297—Anderson Co.—Pop. 28,015.
Advocate (Dem.), W..... 1,350
Herald (Dem.), eve., ex. Sun..... 1,000
Herald (Dem.), W..... 1,250
Visitor (Dem.), eve., ex. Sun..... 1,000

"Our experience with the H. W. Kastor & Sons Advertising Co. has been uniformly courteous, prompt in payment of accounts, and but few agencies have demonstrated the ability and integrity that they have shown."

—Springfield (Ill.) State Register.

Texas—Continued

PARIS—Pop. 9,358 — Lamar Co. — Pop. 48,627.

Advocate (Dem.), eve., ex. Sun....	1,000
Farmers' Advocate (Dem.), W.....	1,500
News (Dem.), morn., ex. Mon.....	1,500
News (Dem.), S-W.....	2,650

PORT ARTHUR—Pop. 900—Jefferson Co·—Pop. 14,239.

Herald (Ind.), W.....	1,300
News (Ind. Dem.), W.....	1,600

ROCKDALE—Pop. 2,515—Milam Co.—Pop 39,666.

Messenger (Pop.), W.....	1,300
Reporter (Dem.), W.....	1,400

SAN ANGELO—Pop. 2,615—Tom Green Co.—Pop. 6,804.

Press (Dem.), W.....	1,900
Standard (Dem.), W.....	2,850

SAN ANTONIO—Pop. 58,100—Bexar Co.—Pop. 69,422.

Banner (Ind. Ger.), W.....	3,500
Dispatch (Labor), W.....	4,600
Express (Ind. Dem.), morn.....	14,300
Express (Ind. Dem.), Sun.....	19,200
Express (Ind. Dem.), S-W.....	19,000
Freie Presse fuer Texas (Ger. Rep.), eve., ex. Sun.....	1,000
Freie Presse fuer Texas (Ger. Rep.), W.....	8,000
Gazette (Dem.), eve., ex. Sun.....	4,500
Light (Ind. Rep.), eve., ex. Sun....	6,500
Light (Ind. Rep.), Sun.....	6,800
Staatszeitung (Dem.), W.....	3,800
Stockman and Farmer (Stock and Agri.), W.....	14,600

SCHULENBURG—Pop. 1,149—Fayette Co.—Pop. 36,542.

Sticker (Dem.), W.....	1,800

"Our business relations, we believe, have been mutually satisfactory. We have always considered your agency among the intelligently conducted ones of the country."

—Cincinnati Post.

Texas—Continued

SEGUIN—Pop. 2,421—Guadalupe Co.—Pop. 21,385.

Enterprise (Dem.), W	1,000
Zeitung (Ger. Dem.), W	1,200

SHERMAN—Pop. 10,243—Grayson Co.—Pop. 63,661.

Courier (Dem.), W	2,235
Democrat (Dem.), eve., ex. Sun	1,040
Democrat (Dem.), W	3,600
Register (Dem.), eve., ex. Sun	1,250

STEPHENVILLE—Pop. 1,902—Erath Co.—Pop. 29,966.

Appeal (Dem.), W	1,100
Empire (Dem.), W	1,510
Tribune (Ind.), W	1,240

SULPHUR SPRINGS—Pop. 3,635—Hopkins Co.—Pop. 27,950.

Democrat (Dem.), W	1,500
Echo (Dem.), W	1,430
Gazette (Dem.), W	2,100

TAYLOR — Pop. 4,211 — Williamson Co. — —Pop. 38,072.

Herold (Ger. Ind.), W	1,000
Journal (Dem.), W	1,600
Texan (Dem.), W	1,000

TEMPLE — Pop. 7,065 — Bell Co. — Pop. 45,535.

Mirror (Dem.), Sun	1,230
Times (Dem.), W	1,600
Tribune (Dem.), morn., ex. Mon	1,000
Tribune (Dem.), Sun	1,000
Tribune (Dem.), W	1,300
Volksblatt (Ind. Ger.), W	1,000

TERRELL — Pop. 6,330 — Kaufman Co. — Pop. 33,376.

Times-Star (Dem.), W	2,750
Transcript (Dem.), eve., ex. Sun	1,000
Transcript (Dem.), S-W	1,500

"Our relations with your agency have always been amicable; our accounts have been met promptly, and we have every reason to regard your agency with the highest esteem for ability and integrity."

—Cincinnati Enquirer.

Texas—Continued

TYLER — Pop. 8,069 — Smith Co. — Pop. 37,370.

Courier (Dem.), eve., ex. Sun	1,000
Courier (Dem.), W	1,500
Reporter (Dem.), W	1,000

VICTORIA — Pop. 4,010 —Victoria Co. — Pop. 13,678.

Advocate (Dem.), eve., ex. Sun	1,000
Advocate (Dem.), W	1,450
Deutsche Zeitung fuer Texas (Ger. Ind.), W	3,000
Guide (Rep.), W	7,000

WACO — Pop. 20,686 — McLennan Co. — Pop. 59,772.

Echo (Dem. Ger.), W	1,000
Guardian (Edu.), M	7,750
Post (Ger. Ind.), W	1,150
Review (Ind.), W	3,500
Times-Herald (Dem.), morn., ex. Mon	6,328
Times-Herald (Dem.), Sun	8,540
Times-Herald (Dem.), W	3,256
Tribune (Dem.), W	2,100

WAXAHACHIE — Pop. 4,215 — Ellis Co. — Pop. 50,059.

Enterprise (Dem.), W	3,550
Light (Dem.), eve., ex. Sun	1,100
Mirror (Dem.), W	1,500

WEATHERFORD — Pop. 4,786 — Parker Co.—Pop. 25,823.

Democrat (Dem.), W	1,700
Herald (Dem.), W	1,800
Republic (Dem.), W	1,600

WILLS POINT — Pop. 1,347 — Van Zandt Co.—Pop. 25,481.

Chronicle (Dem.), W	2,850

"Our dealings with you and the manner in which you have taken care of your accounts have been particularly satisfactory. We want to thank you for your past considerations and also for what there may be in the future."

—Columbus (Ohio) Dispatch.

Utah

Population 295,404.

EUREKA — Pop. 3,085 — Juab Co. — Pop. 10,082.
Reporter (Rep.), W..... 1,250
Tintic Miner (Dem.), W..... 1,000

FILLMORE—Pop. 1,037—Millard Co.—Pop. 5,678.
Progress Review (Ind.), W..... 1,100

LOGAN — Pop. 5,451 — Cache Co. — Pop. 18,139.
Journal (Dem.), T-W..... 2,850
Nation (Rep.), S-W..... 1,150
Republican (Rep.), S-W..... 1,300

MURRAY — Pop. 3,302 — Salt Lake Co. — Pop. 77,725.
American Eagle (Ind.), W..... 2,000

OGDEN — Pop. 16,800 — Weber Co. — Pop. 25,239.
Examiner (Ind.), morn..... 3,600
Examiner (Ind.), Sun..... 3,600
Industrial Utah (Agri.), S-M..... 8,000
Standard (Ind. Rep.), eve., ex. Sun. 4,500
Standard (Ind. Rep.), W..... 3,300
State Journal (Dem.), morn., ex. Sun. 2,500
Sun (Ind. Rep.), W..... 3,050

PARK CITY — Pop. 3,759 — Summit Co. —Pop. 9,439,
Record (Rep.), W..... 1,500

PROVO CITY — Pop. 6,185 — Utah Co. — Pop. 32,456. (C.)
Democrat (Dem.), S-W..... 1,240
Enquirer (Rep.), eve., ex. Sun..... 2,050
Enquirer (Rep.), S-W..... 3,000

SALT LAKE CITY — Pop. 57,200 — Salt Lake Co.—Pop. 77,725.
Beobachter (Ger.), W..... 1,000
Deseret Farmer (Agri.).....
Deseret News (Mormon), eve., ex. Sun..... 7,400

"Our business relations with you have always been most pleasant."
—Syracuse (N. Y.) Post-Standard.

Utah—Continued

SALT LAKE CITY—Continued.

Deseret News (Mormon), W	9,200
Deseret News (Mormon) S-W	22,600
Goodwin's Weekly (Rep.),	3,000
Herald (Dem.), morn	8,240
Herald (Dem.), Sun	11,875
Herald (Dem.), S-W	2,803
Intermountain Republican (Rep.), morn	7,164
Intermountain Republican (Rep.), Sun	7,917
Mining Review, B-M	2,000
Reporter (Hotel), daily ex. Sun	1,000
Telegram (Ind.), eve., ex. Sun	8,350
Tribune (Ind. Rep.), morn	10,239
Tribune (Ind. Rep.), Sun	15,550
Tribune (Ind. Rep.), S-W	10,041
Truth (Ind.), W	3,000
Women's Exponent (Wom. Suf.), S-M	1,000

Vermont

Population 347,007.

BARRE — Pop. 8,448 — Washington Co. — Pop. 36,607.

Telegram (Rep.), eve., ex. Sun	3.300
Times (Ind.), eve., ex. Sun	3,350

BARTON—Pop. 1,050—Orleans Co.—Pop. 22,024.

Monitor (Rep.), W	2,950

BELLOWS FALLS — Pop. 4,337 — Windham Co.—Pop. 26,660.

Times (Rep.), W	3,400

BENNINGTON — Pop. 5,656 — Bennington Co.—Pop. 21,705.

Banner and Reformer (Rep.), W	3,800

"We believe that you have a well-earned reputation for developing new business, and that we have good reason to feel proud of your achievements in the agency field. You have always been prompt in your financial dealings with us."

—Cleveland Press.

Vermont—Continued

BRATTLEBORO — Pop. 5,297 — Windham Co.—Pop. 26,660.
Holstein Friesian Register (Stock), M..... 5,500
N. E. Farmer (Agri.), W..... 15,000
Phoenix (Rep.), W..... 5,000
Reformer (Dem.), W..... 4,550

BURLINGTON — Pop. 19,900 — Chittendon Co.—Pop. 39,600.
Free Press (Rep.), morn., ex. Sun.. 7,100
Free Press (Rep.), W..... 4,621
News (Ind. Rep.), eve., ex. Sun.... 6,850
Vermont Medical Monthly..... 1,400

ESSEX JUNCTION — Pop. 1,141 — Chittendon Co.—Pop. 39,000.
Burlington Clipper (Rep.), W..... 8,200

FAIRHAVEN — Pop. 2,470 — Rutland Co. —Pop. 42,209.
Era (Rep.), W..... 1,600

HARDWICK — Pop, 1,334 — Caledonia Co. —Pop. 24,381.
Gazette (Rep.), W..... 1,600

LUDLOW — Pop, 1,454 — Windsor Co. — Pop. 32,225.
Tribune ((Rep.), W..... 2,200

LYNDONVILLE — Pop. 1,274 — Caledonia Co.—Pop. 24,381.
Journal (Rep.), W..... 2,500

MIDDLEBURY — Pop. 1,897 — Addison Co.—Pop. 21,912.
Register (Rep.), W..... 3,000

MONTPELIER — Pop. 3,617 — Washington Co.—Pop. 36,607.
Argus (Ind.), eve., ex. Sun..... 3,100
Argus and Patriot (Dem.), W..... 3,400
Journal (Rep.), eve., ex. Sun..... 3,100
Watchman (Rep.), W..... 4,000

"We are only too glad to say that there is no agency which has ever treated us better than yours has. You have certainly been most prompt in making remittance for any bills we have had against you, and we think that you have shown uncommon judgment in the selection of both advertising and medium."

—Wilshire's Magazine, New York.

Vermont—Continued

NEWPORT — Pop. 1,874 — Orleans Co. — Pop. 22, 024.
Express and Standard (Rep.), S-W. 2,500

POULTNEY — Pop. 3,108 — Rutland Co. — Pop. 44,209.
Advertiser (Ind.), W..... 1,000
Journal (Rep.), W..... 1,700

RANDOLPH — Pop. 2,466 — Orange Co. — Pop. 19,313.
Herald (Rep.), W..... 4,300

RICHFORD — Pop. 1,503 — Franklin Co. — Pop. 30,198.
Gazette (Rep.), W..... 1,200
Journal (Rep.), W..... 1,250

RUTLAND — Pop. 11,499 — Rutland Co. — Pop. 44,209.
Herald (Rep.), morn., ex. Sun..... 4,500
Herald (Rep.), W..... 2,000
News (Rep.), eve., ex. Sun..... 3,600
News (Rep.), W..... 4,450

ST. ALBANS — Pop. 6,229 — Franklin Co. Pop. 30,198.
Messenger (Rep.), eve., ex. Sun.... 3,000
Messenger (Rep.), W..... 2,600
Vermonter (Lit. and Hist.), M..... 5,600

ST. JOHNSBURY —Pop. 5,666 — Caledonia Co.—Pop. 24,381.
Caledonian (Rep.), W..... 2,150
Republican (Rep.), W..... 3,500

SPRINGFIELD — Pop. 2,040 — Windsor Co. —Pop. 32,225.
Reporter (Ind.), W..... 1,500

VERGENNES — Pop. 1,753 — Addison Co. —Pop. 21,912.
Enterprise and Vermonter (Rep.), W..... 2,000
Orwell Citizen (Rep.), W..... 1,000

"In all business connections with you, we have found H. W. Kastor & Sons Advertising Co. an efficient medium of placing advertising, prompt in action and pleasant in general relations."

—Wayside Tales, New York.

Vermont—Continued

WATERBURY — Pop. 1,597 — Washington Co.—Pop. 36,607.
Record (Rep.), W..... 1,500

WHITE RIVER JUNCTION—Pop. 1,575—Windsor Co.—Pop. 32,225.
Landmark (Rep.), W..... 1,450

WILMINGTON — Pop. 410 — Windham Co. —Pop. 26,660.
Deersfield Valley Times (Rep.), W. 1,665

WINDSOR — Pop. 1,656 — Windsor Co. — Pop. 32,225.
Journal (Rep.), W..... 2,000

WOODSTOCK — Pop. 1,284 — Windsor Co. —Pop. 32,225.
Standard (Rep.), W..... 2,350

Virginia

Population 1,919,103.

ABINGDON — Pop. 1,306 — Washington Co.—Pop. 28,995.
Journal (Dem.), W..... 1,600
Virginian (Dem.), W..... 1,500

ALEXANDRIA — Pop. 14,528 — Alexandria Co.—Pop. 60,430.
Gazette (Dem.), eve., ex. Sun..... 1,200
Gazette (Dem.), T-W..... 1,000
Times (Dem.), eve., ex. Sun..... 1,250

BEDFORD CITY — Pop. 2,416 — Bedford Co. — Pop. 30,356.
Bulletin (Dem.), W..... 2,400
Democrat (Dem.), W..... 1,250

BERKLEY — Pop. 4,988 — Norfolk Co. — Pop. 50,780.
Democrat (Dem.), W..... 1,600

"We have from time to time received orders, which necessarily demonstrates that you have been successful in developing advertising. Everything due us has been paid and our relations at all times have been pleasant and agreeable."

—Columbus (Ohio) Citizen.

Virginia—Continued

BRISTOL — Pop. 4,579 — Washington Co. —Pop. 28,995.
Courier (Dem.), morn., ex. Mon.... 2,300
News (Rep.), eve., ex. Sun..... 1,000
News (Rep.), W..... 1,260

BUENA VISTA — Pop. 2,388 — Rockbridge Co.—Pop. 21,799.
Advocate (Dem.), W..... 1,000

CHARLOTTESVILLE—Pop. 6,449 — Albemarle Co.—Pop. 28,473.
Chronicle (Ind.), W..... 1,520
Progress (Dem.), eve., ex. Sun..... 2,700

CULPEPPER — Pop. 1,618 — Culpepper Co.—Pop. 14,123.
Enterprise (Dem.), W..... 1,300

DANVILLE — Pop. 17,300 — Pittsylvania Co.—Pop. 46,894.
Bee (Ind.), eve., ex. Sun..... 2,300
Register (Dem.), morn., ex. Mon... 1,700
Register (Ind. Dem.), Sun..... 1,700
Register (Dem.), S-W..... 2,300

DAYTON — Pop. 425 — Rockingham Co. — Pop. 33,527.
Musical Million (Musical), M..... 8,600

EMPORIA—Pop. 1,027 — Greensville Co. — Pop. 9,758.
Virginia Farmer (Agri.), M..... 72,000
Virginian (Ind.), W..... 4,700

FREDERICKSBURG—Pop. 5,068 — Spottsylvania Co.—Pop. 9,239.
Free Lance (Ind.), T-W..... 2,600
Journal (Dem.), S-W..... 1,600
Star (Dem.), eve., ex. Sun..... 1,000

HAMPTON — Pop. 3,441 — Elizabeth Co. — Pop. 19,460.
Monitor (Dem.), W..... 1,050
So. Workman (Edu.), M..... 5,000

"I beg to advise that I know of no advertising agents that are better qualified to serve their clients than yourselves. Your agency has reached the goal of your wishes and obtained the success which you have struggled for so zealously."

—Tales Magazine, New York

Virginia—Continued

HARRISONBURG—Pop. 3,521 — Rockingham Co.—Pop. 33,527.
Free Press (Ind.), W..... 1,000
News (Ind.), eve., ex. Sun..... 2,400
Register (Dem.), S-W..... 1,850
Spirit of the Valley (Rep.), W..... 1,800

LEXINGTON — Pop. 3,203 — Rockbridge Co.—Pop. 21,799.
News (Ind. Dem.), W..... 1,500

LURAY — Pop. 1,147 — Pope Co. — Pop. 13,794.
Courier (Loc.), W..... 1,750
News (Dem.), W..... 1,600

LYNCHBURG — Pop. 18,891 — Campbell Co.—Pop. 23,256.
Advance (Dem.), eve., ex. Sun..... 2,100
Advance (Dem.), W..... 2,250
News (Dem.), morn., ex. Mon..... 4,200
News (Dem.), T-W..... 1,000

NEWPORT NEWS — Pop. 24,200 — Warwick Co.—Pop. 24,523.
Press (Dem.), morn., ex. Mon..... 4,100
Times-Herald (Dem.), eve., ex. Sun 5,000

NORFOLK — Pop. 55,200 — Norfolk Co. — Pop. 50,780.
Cornucopia (Agri.), M..... 2,100
Ledger-Dispatch (Dem.), eve., ex. Sun..... 20,000
Herald (Ind.), W..... 1,300
Landmark (Dem.), morn., ex. Mon.. 8,000
News and Advertiser (Negro), W.. 1,200
Norfolk Journal of Commerce (Dem.), S-W..... 6,100
Unionist (Lab.), W..... 1 500
Virginian-Pilot (Dem.), morn., ex. Mon..... 12,192
Virginian-Pilot (Dem), Sun..... 13,596
Virginian Pilot (De n 11,000

"The H. W. Kastor & Sons Advertising Co., who have been advertising solicitors for our Magazine for years, have proven themselves to be a first-class agency, prompt in their payments and of excellent business ability. We could recommend none better."
—Medical Talk. Columbus, Ohio.

Virginia—Continued

PETERSBURG — Pop. 21,810 — Dinwiddie Co.—Pop. 37,184.

Index-Appeal (Ind.), morn., ex. Mon	4,600
Index-Appeal (Ind.),	1,500
Progress (Dem.), eve., ex. Sun	2,300

PORTSMOUTH — Pop. 17,700 — Norfolk Co.—Pop. 50,780.

Star (Dem.), eve., ex. Sun	1,600

RICHMOND — Pop. 86,200 — Henrico Co. —Pop. 115,112.

Animal Life (Pet Stock), M	4,700
Anzeiger (Ger. Dem.), morn	1,000
Journal (Ind.), eve., ex. Sun	
News-Leader (Dem.), eve., ex. Sun.	28,217
Planet (Rep. Negro), W	4,200
Southern Clinic (Med.), M	3,500
Southern Planter (Agri.), M	15,000
Times-Dispatch (Dem.), morn	20,200
Times-Dispatch (Dem.), Sun	24,000
Times-Dispatch (Dem.), W	16,000
Virginia Medical Semi-Monthly	3,000
Virginia School Journal, M	4,250
Virginische Zeitung (Ger. Dem.), W.	1,000

ROANOKE—Pop. 23,100—Roanoke Co.—Pop. 15,837.

Advocate (Ind.), W	1,200
News (Dem.), eve., ex. Sun	3,100
Times (Ind.), morn., ex. Mon	4,100
World (Dem.), eve., ex. Sun	2,600
World (Dem.), W	1,600

SALEM—Pop. 3,412—Roanoke Co.—Pop. 15,837.

Times Register and Sentinel (Ind. Dem.), W	3,100

SOUTH BOSTON — Pop. 1,851 — Halifax Co.—Pop. 37,197.

Gazette (Dem.), W	1,300
News (Ind.), W	1,350

"During the past six years, we have had the pleasure of doing business with you. During that time we have found your character, integrity and ability to be of the best."
—Modern Women, Boston, Mass.

Virginia—Continued

STAUNTON—Pop. 7,229—Augusta Co.—Pop. 32,370.

Argus (Ind. Dem.), W	1,500
News (Ind.), S-W	1,250
Old Dominion Sun (Rep.), W	2,000
Spectator and Vindicator (Dem.), W	2,100

WINCHESTER—Pop. 5,111—Frederick Co.—Pop. 13,239.

News (Dem.), W	1,600
News-Item (Dem.), eve., ex. Sun	1,000
Star (Dem.), eve., ex. Sun	3,100
Times (Dem.), W	1,000

WYTHEVILLE—Pop. 3,003—Wythe Co.—Pop. 20,437.

Enterprise (Ind.), W	1,400

Washington

Population 581,626.

ABERDEEN—Pop. 3,747—Chehalis Co.—Pop. 15,124.

Bulletin (Rep.), morn., ex. Mon	2,260
Bulletin (Rep.), W	1,800
Herald (Dem.), S-W	1,800

BALLARD—Pop. 4,568—King Co.—Pop. 110,053.

News (Rep.), W	1,150

BELLINGHAM—Pop. 11,062—Whatcom Co.—Pop. 24,116.

Herald (Rep.), eve., ex. Sun	8,300
Reveille (Rep.), morn., ex. Mon	5,400
Reveille (Rep.), W	1,850
Tribune (Ind.), W	1,700
World-Herald (Rep.), W	2,600

CHEHALIS—Pop. 1,775—Lewis Co.—Pop. 15,157.

Advocate (Dem.), W	1,200
Bee Nugget (Rep.), W	1,550

"We are very glad to express to you our satisfaction with the business methods of your agency. We have found your company in every way prompt and satisfactory; a house with which it is a great pleasure to do business."

—Cleveland Plaindealer.

Washington—Continued

COLFAX—Pop. 2,121—Whitman Co.—Pop. 25,360.

Commoner (Dem.), W	1,300
Gazette (Rep.), W	1,400

DAYTON—Pop. 2,216—Columbia Co.—Pop. 7,128.

Chronicle (Rep.), W	1,000
Courier-Press (Dem.), W	1,800

EVERETT—Pop. 7,838—Snohomish Co.—Pop. 23,950.

Herald (Ind.), eve., ex. Sun	4,250
Herald (Ind.), W	2,500
Labor Journal (Lab.), W	1,500
Record (Ind.), eve., ex. Sun	2,450
Tribune (Rep.), morn., ex. Mon	2,200

NORTH YAKIMA—Pop. 3,154—Yakima Co.—Pop. 13,462.

Herald (Dem.), W	2,200
N. W. Farm and Home (Agri.), W.	30,000
Republic (Rep.), W	1,100

OLYMPIA—Pop. 4,082—Thurston Co.—Pop. 9,927.

Capital (Ind.), W	1,010
Olympian (Rep.), morn., ex. Mon.	1,100
Olympian (Rep.), W	1,550
Recorder (Rep.), eve., ex. Sun	1,000
Recorder (Rep.), W	1,300
Standard (Dem.), W	1,000

PORT ANGELES—Pop. 2,320—Clallam Co.—Pop. 5,603.

Democrat Leader (Dem.), W	1,000
Tribune-Times (Rep.), W	1,800

PORT TOWNSEND—Pop. 3,443—Jefferson Co.—Pop. 5,712.

Call (Ind.), eve., ex. Sun	1,100
Call (Ind.), W	1,000
Leader (Rep.), morn., ex. Mon	1,850
Leader (Rep.), W	2,000

"Our business experience with your agency has been very agreeable and bills have been promptly paid."
—The Smart Set, New York.

Washington—Continued

SEATTLE—Pop. 92,100—Kings Co.—Pop.

American Forester (Frat.), M.	8,000
Argus (Ind.) Rep., W.	4,300
Bulletin (Com.), eve., ex. Sun.	1,000
Bulletin (Com.), W.	2,500
Coast (Lit.), M.	5,500
Commercial Reporter (Com.), morn., ex. Mon.	3,100
Green Lake News (Ind.), W.	1,600
Mail and Herald (Loc.), W.	5,100
Next (Socialism), W.	8,000
Northwest Journal of Education (Edu.), M.	4,500
Odd Fellow, M.	5,000
Pacific Lumber Trade Journal, M.	3,400
Pacific Progress (Lit.), M.	8,000
Pacific Sportsman, M.	2,000
Pacific Tribune (Ind. Swed.), W.	14,500
Patriarch (Ind.), W.	1,400
Post-Intelligencer (Ind. Rep.), morn.	24,571
Post-Intelligencer (Ind. Rep.), Sun.	33,420
Post-Intelligencer (Ind. Rep.), S-W.	25,835
Ranch (Agri.), S-M.	12,500
Star (Ind.), eve., ex. Sun.	**18,908**
Times (Dem.), eve., ex. Sun.	37,494
Times (Dem.), Sun.	47,500
Times (Ind.), W.	6,600
Trade Register, W.	1,284
Vestra Posten (Swedish), W.	4,500
Washington Presse (Dem. Ger.), W.	1,150
Washington Staats Zeitung (Ind. Ger.), W.	1,500

SPOKANE—Pop. 42,000—Spokane Co.—Pop. 57,542.

Chronicle (Rep.), eve., ex. Sun.	13,795
Inland Farmer (Agri.), M.	8,000
Freeman's Labor Journal, W.	5,000
Mining (Min.), M.	2,000
New West Trade (Ind.), W.	1,500
Press (Ind.), eve., ex. Sun.	**2,500**
Spectator (Rep.), W.	5,000
Spokesman Review (Ind.), morn.	17,200
Spokesman Review (Ind.), Sun.	23,500
Spokesman Review (Ind.), S-W.	32,000

"We have the very highest opinion of, and regards for, your agency. Our business experience for many years with your company entitles us to say that your agency is right in the first rank."

—New Orleans Daily States.

Washington—Continued

SPOKANE—Continued.

Washington Post (Ger. Ind.), W...	3,000
Western Home Journal, M.....	3,000

TACOMA—Pop. 45,200—Pierce Co.—Pop. 55,515.

Ledger (Rep.), morn.....	15,860
Ledger (Rep.), Sun.....	21,141
Ledger (Rep.), W.....	9,601
New Herald (Ind. Rep.), W.....	1,100
News (Dem.), eve., ex. Sun.....	16,364
News (Dem.), Sat.....	17,521
News (Dem.), S-W.....	5,685
N. W. Horticulturist (Agri.), M....	2,700
Pacific Poultryman (Poul.), M.....	1,700
Tidende (Dan. Nor.), W.....	2,100
Times (Ind.), eve., ex. Sun.....	4,500
Wacht am Sunde (Ger. Ind.), W...	1,450
West Coast Trade (Com.), W.....	2,250

VANCOUVER—Pop. 4,006—Clarke Co.—Pop. 13,419.

Columbian (Rep.), W.....	1,300

WAITSBURG—Pop. 1,011—Walla Walla Co.—Pop. 18,680.

Gazette (Dem.), W.....	1,000
Times (Ind.), W.....	1,480

WALLA WALLA — Pop. 10,049 — Walla Walla Co.—Pop. 18,680.

Argus (Dem.), W.....	1,800
Record (Rep.), W.....	3,000
Statesman (Dem.), eve., ex. Sun...	1,900
Statesman (Dem.), W.....	2,000
Union Journal (Rep.), morn., ex. Mon.....	2,250
Union Journal (Rep.), W.....	1,600

West Virginia

Population 1,021,106.

BLUEFIELD—Pop. 4,644—Mercer Co.—Pop. 23,023.

Telegraph (Rep.), morn., ex. Mon..	2,300

"It gives us great pleasure to state that all transactions with the H. W. Kastor & Sons Advertising Co. have been very satisfactory and thoroughly business-like. We wish them the prosperity and development they well deserve."

—Young's Magazine, New York.

West Virginia—Continued

BUCKHANNON—Pop. 1,589—Upshur Co.—Pop. 14,696.

Delta and Knight Errant (Rep.), W.	2,250

CHARLESTON—Pop. 12,500—Kenawha Co.—Pop. 54,696.

Advocate (Rep.), W.	1,550
Gazette (Dem.), morn., ex. Mon.	2,800
Gazette (Dem.), W.	1,000
Mail (Rep.), eve., ex. Sun.	3,350
Mail (Rep.), S-W.	2,500
West Virginia Farm Review, M.	5,400

CHARLESTOWN—Pop. 2,392—Jefferson Co.—Pop. 15,935.

Farmers' Advocate, W.	1,200
Free Press (Dem.), W.	1,000
Spirit of Jefferson (Dem.), W.	1,100

CLARKSBURG—Pop. 4,050—Harrison Co.—Pop. 27,690.

Herald (Ind. Rep.)	4,000
News (Dem.), eve., ex. Sun.	1,850
News (Dem.), W.	2,800
Telegram (Rep.), W.	2,000

ELKINS—Pop. 2,016—Randolph Co.—Pop. 17,670.

Enterprise (Dem.), W.	1,550
Inter Mountain (Rep.), W.	1,000
News (Dem.), W.	1,600

FAIRMONT—Pop. 5,655—Marion Co.—Pop. 32,430.

Free Press (Ind.), W.	3,335
Index (Dem.), W.	2,000
West Virginian (Rep.), eve., ex. Sun.	3,000
West Virginian (Rep.), W.	1,500

GRAFTON—Pop. 5,650—Taylor Co.—Pop. 14,978.

Leader (Dem.), W.	2,000
Sentinel (Rep.), morn., ex. Sun.	1,400
Sentinel (Rep.), W.	1,800

"I have known your agency for the past six years. I have always found its character, business ability and integrity to the standard. I have had a great many business dealings with you and they have always been of the most pleasant kind."

—The Butterick Trio, New York, N. Y. By W. H. Black, Advertising Manager.

West Virginia—Continued

HINTON—Pop. 3,763—Summers Co.—Pop. 16,265.

Hinton Leader (Rep.), W	1,300
Independent Herald (Dem.), W	1,230

HUNTINGTON—Pop. 11,923—Cabell Co.—Pop. 29,252.

Advertiser (Dem.), eve., ex. Sun	1,300
Herald (Rep.), eve., ex. Sun	1,850
Herald (Rep.), W	1,500

MANNINGTON—Pop. 1,681—Marion Co.—Pop. 32,430.

Advocate (Rep.), W	1,500
Enterprise (Ind.), S-W	2,950
Record (Rep.), eve., ex. Sun	1,500

MARTINSBURG—Pop. 7,564—Berkeley Co.—Pop. 19,469.

Democrat (Dem.), W	1,000
Herald (Rep.), W	1,300
Statesman (Dem.), W	1,600
World (Ind.), eve., ex. Sun	1,170
World (Ind.), S-W	1,000

MORGANTOWN—Pop. 1,895—Monongalia Co.—Pop. 19,049.

New Dominion (Dem.), W	1,050
News (Dem.), W	1,200
Post (Rep.), eve., ex. Sun	1,200
Post (Rep.), W	2,200
Rural News (Agri.), M	5,500

MOUNDSVILLE—Pop. 5,362—Marshall Co.—Pop. 26,444.

Echo (Dem.), W	2,000
Herald (Rep.), eve., ex. Sun	1,000
Herald (Rep.), W	1,100

NEW MARTINSVILLE—Pop. 1,089—Wetzel Co.—Pop. 22,880.

Democrat (Dem.), W	1,200
News (Dem.), W	1,240
Republican (Rep.), W	1,100

"We beg to state that our relations have been pleasant and profitable. We have a high opinion of your agency in every respect and nothing has developed or come to us that would give us any but the best opinion of your character, integrity and business ability."

—A. D. Porter Co., New York, N. Y.

West Virginia—Continued

PARKERSBURG—Pop. 16,200—Wood Co.—Pop. 34,452.

Journal (Rep.), eve., ex. Sun	3,600
Journal (Rep.), W	4,500
News (Rep.), morn., ex. Mon	2,000
News (Rep.), W	1,000
Sentinel (Dem.), eve., ex. Sun	2,500
Sentinel (Dem.), W	1,300

PIEDMONT—Pop. 2,115—Mineral Co.—Pop. 12,883.

Herald (Ind.), W	1,000
Independent (Ind.), W	2,500
Pythian Banner (Frat.), M	4,000

POINT PLEASANT—Pop. 1,934—Mason Co.—Pop. 24,142.

Register (Dem.), W	1,600
State Gazette (Ind.), W	1,000

SISTERSVILLE—Pop. 2,979—Tyler Co.—Pop. 18,252. (N. W.)

Review (Ind.), eve., ex. Sun	1,550
Review (Ind.), W	2,250

WESTON—Pop. 2,560—Lewis Co.—Pop. 16,980.

Democrat (Dem.), W	1,800
Independent (Rep.), W	1,750

WHEELING—Pop. 40,200—Ohio Co.—Pop. 48,024.

Deutsche Zeitung (Ger.), eve., ex. Sun	2,500
Freheits Banner (Ger.), W	1,550
Intelligencer (Rep.), morn. ,ex. Sun.	8,300
Intelligencer (Rep.), W	4,600
News (Ind.), eve., ex. Sun	11,600
News (Ind.), Sun	12,100
Ohio Valley Manufacturer (Trade), W	1,500
Register (Ind. Dem.), morn., ex. Sun	9,500
Register (Ind. Dem.), Sun	15,000
Register (Ind. Dem.), W	6,200
Telegraph (Ind.), eve., ex. Sun	10,000

"It is our pleasure to say that our business relations with you have been pleasant and profitable, and we believe your agency is one that deals with the publishers in a manner that inspires their full confidence. An advertising agency should possess the highest standard of business ability and integrity. Your agency is in this class."

—Bee Hive Publishing Co., Detroit, Mich.

West Virginia—Continued

WINFIELD—Pop. 338—Putnam Co.—Pop. 11,359.

Democrat (Dem.), W	1,140
Putnam Republican (Rep.), W	1,248

Wisconsin

Population 2,228,949.

ANTIGO—Pop. 5,145—Langlade Co.—Pop. 12,553.

Herold (Ger. Dem.), W	1,000
Journal (Dem.), W	1,000
News Item (Dem.), W	1,400
Republican (Rep.), W	1,280

APPLETON—Pop. 16,100—Ontagamie Co.—Pop. 46,247.

Crescent (Dem.), eve., ex. Sun	1,900
Crescent (Dem.), W	1,800
Gegenvart (Ind. Ger.)	4,500
Montagsblatt (Ger. Dem.), W	6,200
Post (Rep.), eve., ex. Sun	1,250
Post (Rep.), W	1,600
Samstags Bote (Dem. Ger.), W	3,640
Volksfreund (Ger. Ind.), W	6,400
Wecker (Dem. Ger.), W	3,600

ASHLAND—Pop. 16,100—Ashland Co.—Pop. 20,176.

Chequamegon Critic (Rep.), W	1,035
Helping Hand (Edu.), M	2,000
Herold (Ger. Ind.), W	2,500
News (Dem.), eve., ex. Sun	1,600
News (Dem.), W	1,000
Press (Rep.), eve., ex. Sun	1,600
Press (Rep.), W	1,050

BARABOO—Pop. 5,751—Sauk Co.—Pop. 33,006.

News (Rep.), W	2,600
Republic (Rep.), W	2,000
Sauk County Democrat (Dem.), W.	1,300

"Judging from the way a great many advertisers whose business you have sent us have increased their space, you must certainly be rendering them good service, because it stands to reason that when an advertiser starts out using small space and increases year after year we can in a measure attribute his success to your ability in selecting only advertising mediums of known worth."

Wisconsin—Continued

BEAVER DAM—Pop. 5,128—Dodge Co.—Pop. 46,631.
Argus (Dem.), W..... 1,300
Citizen (Rep.), W..... 1,000
Farmer (Agri.), M..... 4,600

BELOIT—Pop. 12,900—Rock Co.—Pop. 51,203.
Free Press (Rep.), eve., ex. Sun..... 1,900
Free Press (Rep.), W..... 1,000
Labor Journal (Lab.), W..... 1,200
News (Ind.), eve., ex. Sun..... 2,000
News (Ind.), W..... 1,000

BLACK RIVER FALLS—Pop. 1,938—Jackson Co.—Pop. 17,466.
Banner (Rep.), W..... 1,040
Journal (Rep.), W..... 1,300

BURLINGTON—Pop. 2,526—Racine Co.—Pop. 45,644.
Free Press (Rep.), W..... 1,000
Standard Democrat (Dem.), W.... 1,000

CHILTON—Pop. 1,460—Calumet Co.—Pop. 17,078.
Wisconsin Demokrat (Ger. Ind.), W..... 1,220
Times (Dem.), W..... 2,250

CHIPPEWA FALLS—Pop. 8,094—Chippewa Co.—Pop. 33,037.
Herald (Rep.), eve., ex. Sun..... 1,800
Herald (Rep.), W..... 2,600
Independent (Ind.), morn., ex. Mon 1,550
Times (Dem.), W..... 2,100

CUMBERLAND—Pop. 1,328—Barron Co.—Pop. 36,677.
Advocate (Rep.), W..... 1,500

DARLINGTON—Pop. 1,808—Lafayette Co.—Pop. 20,959.
Democrat (Dem.), W..... 1,050
Republican-Journal (Rep.), W..... 1,800

"We take great pleasure in advising you that our experience with your house has been of such character to enable us to regard you in every way in the highest sense. Arrangements for advertising have been entirely satisfactory. Our bills have been met promptly."
—Binghamton (N. Y.) Republican.

Wisconsin—Continued

DELAVAN—Pop. 2,244—Walworth Co.—Pop. 29,259.
Enterprise (Ind.), W..... 1,100
Republican (Rep.), W..... 1,870

DE PERE—Pop. 4,038—Brown Co.—Pop. 46,359.
De Gids (Immig. Holl.), M..... 2,000
Democrat (Dem.), W..... 1,850
News (Rep.), W..... 1,300

DODGEVILLE—Pop. 1,865—Iowa Co.—Pop. 23,114.
Chronicle (Rep.), W..... 2,000
Sun (Dem.), W..... 1,300

EAU CLAIRE—Pop. 17,517—Eau Claire Co.—Pop. 31,692.
Herold (Ger. Ind.), W..... 3,200
Leader (Rep.), morn., ex. Mon..... 4,100
Leader (Rep.), W..... 2,700
Reform (Norweg.), W..... 5,700
Telegram (Rep.), eve., ex. Sun..... 2,000
Telegram (Rep.), S-W..... 2,100

EVANSVILLE—Pop. 1,864—Rock Co.—Pop. 51,203.
Enterprise (Ind.), W..... 1,550
Review (Rep.), W..... 1,300
Tribune (Ind. Rep.), W..... 1,250

FENNIMORE—Pop. 1,035—Grant Co.—Pop. 38,881.
Times (Rep.), W..... 2,200

FOND DU LAC—Pop. 16,100—Fond du Lac Co.—Pop. 47,589.
Commonwealth (Rep.), eve., ex. Sun..... 2,100
Commonwealth (Rep.), S-W..... 2,600
Daheim (Ger. Lit.), W..... 2,600
Nordwestlicher Courier (Dem. Ger.), W..... 2,800
Reporter (Dem.), eve., ex. Sun..... 3,700
Reporter (Dem.), W..... 3,900
Trade Bulletin (Trade), W..... 4,100

"Our business dealings with your agency have always been of the most satisfactory character. We have found your agency fair and square and willing to pay all just bills promptly."
—Toledo (Ohio) Times and News Bee.

Wisconsin—Continued

FORT ATKINSON—Pop. 3,043—Jefferson Co.—Pop. 34,789.
Hoard's Dairyman (Dairy), W.... 40,000
Union (Rep.), W..... 3,050

FOUNTAIN CITY—Pop. 1,031—Buffalo Co.—Pop. 16,765.
Republikaner und Alma Blaetter (Ind. Ger.), S-W..... 2,000

GRAND RAPIDS—Pop. 825—Wood Co.—Pop. 28,865.
Reporter (Rep.), W..... 1,300
Tribune (Dem.), W..... 1,350
Wis. Valley Leader (Rep.), W..... 1,450

GREEN BAY—Pop. 18,684—Brown Co.—Pop. 46,359.
Advocate (Dem.), W..... 1,500
Advocate (Dem.), W..... 1,700
Gazette (Rep.), eve., ex. Sun..... **3,474**
Gazette (Rep.), S-W..... 2,800
Landsmann (Ind. Ger.), W..... 1,680
Review (Rep.), W..... 1,056

HAMBURG—Pop. 891—Marathon Co.—Pop. 21,021.
Gefluegel-Zuechter (Ger. Poult.), M. 6,500

JANESVILLE—Pop. 13,185—Rock Co.—Pop. 51,203.
Gazette (Rep.), eve., ex. Sun..... **3,224**
Gazette (Rep.), S-W..... **2,681**
Journal (Ind.), Ger. W..... 1,000
Recorder (Dem.), morn., ex. Mon. 2,100
Recorder and Times (Dem.), W... 2,200

JEFFERSON—Pop. 2,584—Jefferson Co.—Pop. 34,789.
Banner (Dem.), W..... 1,600
Journal (Dem.)..... 1,500

JUNEAU—Pop. 891—Dodge Co.—Pop. 46,631.
Telephone (Dem.), W..... 1,000
Volksbote (Ger. Rep.), W..... 1,000

"Our experience with your agency has been very favorable to you, and it has always been a great pleasure to have business come through your office. The writer has personally done business with you for ten years and can only speak in the highest terms of your treatment."
—Ladies' World, New York, N. Y. By Fred E. Mann.

Wisconsin—Continued

KAUKAUNA—Pop. 5,115—Ontagamie Co.—Pop. 46,247.
Sun (Dem.), W..... 1,050
Times (Rep.), W..... 1,100

KENOSHA—Pop. 11,606—Kenosha Co.—Pop. 21,707.
News (Rep.), eve., ex. Sun..... 1,700
Telegraph-Courier (Rep.), W..... 1,500
Volksfreund (Ger.), W..... 1,000

KEWAUNEE—Pop. 1,773—Kewaunee Co.—Pop. 17,212.
Banner (Dem. Ger.), W..... 1,000
Enterprise (Dem.), W..... 1,240
Listy (Dem. Bohem.), W..... 1,720

KIEL—Pop. 924—Manitowoc Co.—Pop. 42,261.
National Zeitung (Ger. Ind.), W... 1,800

LA CROSSE—Pop. 30,100—La Crosse Co.—Pop. 42,997.
Abend Stern (Ger. Ind.), eve., ex. Sun..... 1,000
Argus (Ind. Rep.), W..... 1,000
Chronicle (Rep.), morn., ex. Mon.. 6,500
Chronicle (Rep.), W..... 3,000
Herold and Volksfreund (Ger. Dem.), W..... 2,400
Leader and Press (Ind.), eve., ex. Sun..... 6,000
News (Ind.), W..... 1,250
Nord Stern (Ger. Ind.), S-W..... 3,700
Tribune (Ind.), eve., ex. Sun..... 5,100
Volksfreund (Ger. Dem.), W..... 3,000
Volkspost (Rep. Ger.), W..... 20,000

LAKE GENEVA—Pop. 2,585—Walrath Co.—Pop. 29,259.
Herald (Rep.), W..... 1,600

LANCASTER—Pop. 2,403—Grant Co.—Pop. 38,881.
Herald (Rep.), W..... 1,800
Teller (Ind.), W..... 2,000

"Our dealings with you have always been very satisfactory. We like to have dealings with concerns that are as prompt and reliable as yours and wish there were more like you."
—Bay City (Mich.) Tribune.

Wisconsin—Continued

MADISON—Pop. 25,000—Dane Co.—Pop. 69,435.

American Thresherman (Agri.), M.	100,000
Amerika (Norweg.), Rep. W	10,100
Botschafter (Dem. Ger.), W	2,500
Democrat (Dem.), morn., ex. Mon.	1,700
Democrat (Dem.), S-W	2,500
Madisonian (Dem.), W	1,200
Scandinavian American (Ind.), W	5,000
State (Rep.), W	1,800
State Journal (Rep.), eve., ex. Sun.	3,500
State Journal (Rep.), W	3,000
Wisconsin Farmer (Agri.), W	18,000
Wisconsin Journal of Education, M.	3,400
Wisconsin Staats Zeitung (Ger. Dem.), W	1,350

MANITOWOC—Pop. 12,900—Manitowoc Co.—Pop. 42,261.

Citizen (Ind. Rep.), W	1,200
Herald (Dem.), eve., ex. Sun	1,200
Nord-Westen (Ger. Dem.)	2,000
Pilot (Dem.), W	1,500
Post (Ger. Rep.), W	1,200
Times-Press (Rep.), W	1,000
Wahrheit (Ger. Ind.), W	1,600

MARINETTE—Pop. 17,600—Marinette Co.—Pop. 30,822.

Eagle-Star (Rep.), eve., ex. Sun	3,400
Eagle-Star (Rep.), W	1,510
Forposten (Swedish), W	1,600
Fremad (Dan.-Norweg.), W	2,000
Tribunen (Swedish), W	1,425

MARSHFIELD—Pop. 5,240—Wood Co.—Pop. 25,865.

Demokrat (Ger. Dem.), W	1,300
News (Dem.), W	1,600
Times (Rep.), W	2,250

MAYVILLE—Pop. 1,815—Dodge Co.—Pop. 46,631.

Banner (Dem.), S-W	1,800
Pioneer (Ind. Ger.), S-W	3,200

"Permit us to state that our experience with your agency has been very satisfactory. Our only wish is that there were more agents who conducted their business along the lines of H. W. Kastor & Sons."

—Health Publishing Co., New York, N. Y.

Wisconsin—Continued

MEDFORD—Pop. 1,758—Taylor Co.—Pop. 11,262.
Waldbote (Ger. Ind. Dem.), W..... 1,260

MENASHA—Pop. 5,589—Winnebago Co.—Pop. 58,225.
Anzeiger (Ger. Dem.), W..... 1,100
Breeze (Rep.), eve., ex. Sun..... 1,000

MENOMONEE—Pop. 5,655—Dunn Co.—Pop. 25,043.
News (Rep.), W..... 1,488
Nordstern (Ger. Ind.), W..... 1,800
Times (Dem.), W..... 1,550

MERRILL—Pop. 8,537—Lincoln Co.—Pop. 16,269.
Advocate (Rep.), W..... 1,450
News (Dem.), W..... 1,050
Wisc. Thalbote (Ger. Ind.), W.... 2,700

MILWAUKEE—Pop. 312,800—Milwaukee Co.—Pop. 330,017.
Acker und Gartenbau Zeitung (Ger. Agri.), W..... 70,000
American Journal of Education, M. 20,000
American School Board Journal, M. 23,000
Amerikanische Turnzeitung, W.... 3,600
Arminia (Ger.), M..... 1,300
Badger and Farmer's Record (Agri.), M..... 75,000
Der Landmann (Agri.), Ger. W.... 5,400
Deutsche Hausfrau und Modernes Journal (Lit. Ger.), M.....131,000
Family (Mail Order), M.....200,000
Farmers' Record (Agri.), W..... 12,000
Farmers' Sentinel (Rep.), W..... 30,000
Free Press (Rep.), morn., ex. Sun.. 30,983
Free Press (Rep.), Sun..... 24,527
Freidenker (Ger. Rad.), W..... 2,200
Gazeta Wisconsinska (Pol. Agri.), W..... 3,000
Germania (Ger. Rep.), W.....107,000
Germania Abend Post (Ger. Rep.), eve., ex. Sun..... 24,608

"We have done business with your agency for a number of years and have always found your manner of doing business highly satisfactory, bills being paid promptly when rendered."
—Buffalo (N. Y.) News.

Wisconsin—Continued

MILWAUKEE—Continued.

Haus und Bauernfreund (Ger. Agri.) W	103,000
Herold (Ger. Ind. Rep.), morn	17,000
Journal (Dem.), eve., ex. Sun	42,698
Journal (Dem.), W	18,000
Kuryer Polski (Pol. Ind. Dem.), eve., ex. Sun	6,150
Kuryer Polski (Pol. Ind. Dem.), W.	4,600
Medical Journal, M	4,000
Midland Review (Lit.), M	25,000
Mind and Body (Phys. Edu.), M	1,600
News (Dem.), eve., ex. Sun	22,000
North Western Sportsman, M	20,000
Patriot (Rep.), W	1,500
Pharmaceutical Review, M	3,940
Seebote (Ger. Dem.), S-W	10,000
Sentinel (Rep.), morn	34,141
Sentinel (Rep.), Sun	49,482
Sonntags Post (Rep.), Sun	43,706
Times (Ind. Dem.), W	5,000
Vorwaerts (Ger. Lab.), Sun	9,000
Wahrheit (Ger. Soc. Dem.), W	9,000
Western Teacher, M	11,167
Wisconsin (Rep.), eve., ex. Sun	**28,316**

MONROE—Pop. 3,927—Green Co.—Pop. 22,719.

Herold (Ger. Ind.), W	1,250
Journal-Gazette (Ind. Rep.)	2,200
Sentinel (Rep.), W	1,520
Times (Dem.), eve., ex. Sun	1,000
Times-Dem., S-W	1,100

NEENAH—Pop. 5,954—Winnebago Co.—Pop. 58,225.

Friend and Guide (Frat.), M	15,000
Times (Dem.), eve., ex. Sun	1,280
Times (Dem.), W	1,220
Twin City News (Rep.), eve., ex. Sun	1,000

NEILLSVILLE—Pop. 2,104—Clark Co.—Pop. 25,848.

Badger Workman (Frat.), M	7,000

"What orders we have had from you have been of the best and the business has been handled by you most intelligently and all of our business relations have been most prompt and satisfactory."

—Fargo (North Dakota) Forum.

Wisconsin—Continued

NEILLSVILLE—Continued.

Deutsch Amerikaner (Ger. Ind.), W	1,625
Republican and Press (Rep.), W...	1,300
Times (Rep.), W.....	1,500

NEW LONDON—Pop. 2,742—Waupach Co.—Pop. 31,615.

Press (Dem.), W.....	1,550
Republican (Rep.), W.....	1,220

OCONOMOWOC—Pop. 2,880—Waukesha Co.—Pop. 31,299.

Enterprise (Ind.), W.....	1,200
Free Press (Rep.), W.....	1,300

OCONTO—Pop. 5,646—Oconto Co.—Pop. 20,874.

Enquirer (Dem.), W.....	1,720
Enterprise (Dem.), W.....	1,200
Reporter (Rep.), W.....	2,000

OSHKOSH—Pop. 30,000—Winnebago Co.—Pop. 58,225.

Northwestern (Rep.), eve., ex. Sun.	7,603
Northwestern (Rep.), W.....	1,500
Telegraph (Dem.), Ger. W.....	1,600
Times (Dem.), morn., ex. Mon.....	4,000
Times (Dem.), W.....	1,600

PLATTEVILLE—Pop. 3,340—Grant Co.—Pop 38,881.

Journal (Rep.), W.....	2,040
News (Ind. Dem.), W.....	1,100
Witness (Rep.), W.....	1,800

PLYMOUTH—Pop. 2,257—Sheboygan Co.—Pop. 50,345.

Reporter (Dem.), W.....	1,500
Review (Rep.), W.....	1,100

PORTAGE—Pop. 5,459—Columbia Co.—Pop. 31,121.

Democrat (Dem.), W.....	1,000
Wecker (Ger. Dem.), W.....	1,000
Wisconsin State Register (Rep.),W.	2,500

"Our relations with the H. W. Kastor & Sons Advertising Co. have been always of the most satisfactory character. We have received a large number of contracts and a large amount of space from this agency and not only the copy sent us is most excellent, but the manner in which the payments are made is most gratifying."

—Vick's Family Magazine, Dansville, N. Y.

Wisconsin—Continued

PORT WASHINGTON — Pop. 3,010—Ozankee Co.—Pop. 16,363.

Herold (Ger. Ind.), W	1,140
Star (Ind.), W	1,300
Zeitung (Ger.) Dem., W	1,185

PRAIRIE DU CHIEN—Pop. 3,232 — Crawford Co.—Pop. 17,286.

Courier (Dem.), W	1,050
Union (Rep.), W	1,300

RACINE — Pop. 31,600 — Racine Co.— Pop. 45,644.

Correspondent (Ger. Ind.), W	1,100
Folkets Avis (Dan.-Norweg.), W	3,200
Journal (Rep.), eve., ex. Sun	3,700
Journal (Rep.), S-W	3,100
Modern Home Builder, M	8,500
News (Ind.), eve., ex. Sun	3,643
Rodina (Fam.), W	6,800
Slavie (Bohem.), S-W	9,000
Times (Ind.), eve., ex. Sun	3,500
Times (Ind.), S-W	4,200
Wisconsin Agriculturist, W	60,000

REEDSBURG — Pop. 2,225 — Sauk Co — Pop. 33,006.

Free Press (Rep.), W	1,600
Times (Rep.), W	1,250

RHINELANDER — Pop. 4,998 — Oneida Co.—Pop. 8,875.

New North (Rep.), W	1,260

RICE LAKE — Pop. 3,002 — Barron Co. — Pop. 23,677.

Chronotype (Rep.), W	1,500
Times (Dem.), W	1,300

RICHLAND CENTER — Pop. 2,321 — Richland Co.—Pop. 19,483.

Democrat (Dem.), W	1,300
Republican-Observer (Rep.), W	1,800
Rustic (Ind.), W	2,740

"We have been doing business with the H. W. Kastor & Sons Advertising Co. and are very much pleased with the way they conduct their affairs. Their accounts are paid promptly and the business is in every way satisfactory."

—Dayton (Ohio) Herald.

Wisconsin—Continued

ST. FRANCIS — Pop. 500 — Milwaukee Co. —Pop. 330,917.
Caecilia (Music), M..... 1,500

SAUK CITY — Pop. 810 — Sauk Co. — Pop. 33,006.
Pioneer Press (Ger. Ind.), W..... 1,000

SHAWANO — Pop. 1,863 — Shawano Co. — Pop. 27,475.
Advocate-Dispatch (Dem.), W..... 1,250
Journal (Rep.), W..... 1,200
Wochenblatt (Ger.) Dem., W..... 1,440

SHEBOYGAN — Pop. 24,100 — Sheboygan Co.—Pop. 50,345.
Amerika (Ger. Ind.), eve., ex. Sun. 2,500
Herald (Rep.), W..... 2,250
Journal (Dem.), morn ,ex. Sun.... 1,600
National Demokrat (Ger. Dem.), S-W..... 3,700
Star (Dem.), W..... 1,300
Telegram (Rep.), eve., ex. Sun..... 1,600
Volksblatt (Ger. Lab.), W..... 1,500
Zeitung (Ger. Rep.), eve., ex. Sun.. 1,000
Zeitung (Ger. Rep.), S-W..... 2,000

SPARTA — Pop. 3,555 — Monroe Co. — Pop. 28,103.
Advertiser (Rep.), W..... 1,050
Democrat (Dem.), W..... 1,000
Herald-Advertiser (Rep.), W..... 1,400

STEVENS POINT — Pop. 9,524 — Portage Co.—Pop. 29,483.
Gazette (Dem.), W..... 2,000
Journal (Rep.), W..... 1,500

STURGEON BAY — Pop. 3,372 — Dow Co. —Pop. 17,583.
Advocate (Rep.), W..... 2,300
Democrat (Ind.), W..... 2,000

"We have always found your firm reliable and perfectly trustworthy in all its dealings with us. Our bills have been promptly paid and to our knowledge we have never had any business with you that has not proven entirely satisfactory."

—Home Talk, New York, N. Y.

Wisconsin—Continued

SUPERIOR — Pop. 37,000 — Douglas Co. — Pop. 36,335.
Nordwestern Herold (Rep. Swed.), W..... 4,000
Svenska Amerikanska Tribunen (Ind. Swed.), W..... 8,100
Telegram (Rep.), eve., ex. Sun..... 7,200
Tidende (Ind Nor.-Dan.), W..... 3,600

WATERTOWN — Pop. 9,500 — Jefferson Co.—Pop. 34,789.
Gazette (Dem.), W..... 1,000
Weltbuerger (Ger. Dem.), W..... 3,700

WAUKESHA — Pop. 7,419 — Waukesha Co. —Pop. 35,229.
Dispatch (Dem.), W..... 1,260
Freeman (Rep.), W..... 2,100
Press (Rep.), W..... 1,100

WAUPACA — Pop, 2,912 — Waupaca Co. — Pop. 31,615.
Post (Rep. Ind.), W..... 2,500
Record (Rep.), W..... 1,900
Republican (Rep.), W..... 1,300

WAUSAU — Pop. 13,300 — Marathon Co. — Pop. 43,256.
Central Wisconsin (Rep.), W..... 1,600
Herald (Dem.), W..... 1,250
Philosopher (Lit.), M..... 2,100
Pilot (Dem.), W..... 1,230
Pioneer (Ger. Rep.), S-W..... 1,300
Record (Rep.), eve., ex. Sun..... 1,400
Record (Rep.), W..... 1,450
Wochenblatt (Ger. Dem.), W..... 1,800

WEST BEND — Pop. 2,119 — Washington Co.—Pop. 23,589.
Beobachter (Ger. Ind. Dem.), W... 1,000
News (Rep.), W..... 1,300

WHITEWATER — Pop. 3,405 — Walworth Co.—Pop. 29,259.
Gazette (Rep.), W..... 1,200
Register (Rep.), W..... 1,100

"We find pleasant and honorable dealings and prompt payments more the rule of advertising agencies than formerly. In this class there is no agency that we esteem more highly than H. W. Kastor & Sons Advertising Co., with whom we have had pleasant dealings since their organization. We especially appreciate prompt settlements. That appears to be a principle with you."
—Toledo (Ohio) Blade.

Wyoming

Population 101,816.

CASPER — Pop. 883 — Natrona Co. — Pop. 1,785.

Derrick (Dem.)., W	1,000
Tribune (Rep.), W	1,050

CHEYENNE — Pop. 14,900 — Laramie Co. —Pop. 20,181.

Leader (Rep.), morn., ex. Mon	1,450
Leader (Rep.), S-W	2,100
Tribune (Rep.), eve., ex. Sun	4,450
Tribune (Rep.), S-W	3,500

EVANSTON — Pop. 2,110 — Uinta Co. — Pop. 12,223.

News-Register (Dem.), W	1,000
Wyoming Press (Rep.), W	1,100

LANDER — Pop. 737 — Fremont Co. — Pop. 5,357.

Clipper (Rep.), W	1,500

LARAMIE — Pop.8,207 — Albany Co. — Pop. 13,084.

Boomerang (Dem.), morn., ex. Mon.	1,000
Boomerang (Dem.), S-W	1,300
Mining Age, M	2,000
Republican (Rep.), W	1,200
Times (Rep.), W	1,200

RAWLINS — Pop. 2,317 — Carbon Co.

Journal (Dem.), W	1,000
Republican (Rep.), S-W	1,100

ROCK SPRINGS — Pop. 4,363 — Sweetwater Co.—Pop. 8,455.

Independent (Dem.), W	1,100
Miner (Rep.), W	1,050

SHERIDAN — Pop. 1,559 — Sheridan Co.— Pop. 5,122.

Enterprise (Dem.), W	1,000
Post (Rep.), W	1,080

"All the dealings we have with your concern have been carried out in a satisfactory manner in all ways."

—Salem (Mass.) News.

Dominion of Canada

Population 5,338,883

British Columbia

NANAIMA — Pop. 6,150 — New Westminster Dist.

Free Press (Ind.), eve., ex. Sun....	1,650
Free Press (Ind.), S-W.....	1,500
Herald (Lib.), S-W.....	1,000

NEW WESTMINSTER — Pop. 6,641 — Westminster Dist.

Columbian (Ind.), eve., ex. Sun....	1,200
Columbian (Ind.), W.....	2,300

ROSSLAND — Pop. 6,000 — Yale Dist.

Miner (Ind.), morn., ex. Sun.....	1,550
Miner (Ind.), W.....	2,160

VANCOUVER — Pop. 30,000 — Burbard Dist.

News-Advertiser (Cons.), morn., ex. Mon.....	3,300
News-Advertiser (Cons.), Sun.....	4,500
Province (Lib.), morn. and eve., ex. Sun.....	8,646
World (Lib.), eve., ex. Sun.....	4,500
World (Lib.), S-W.....	3,500

VICTORIA — Pop. 25,000—Victoria Dist.

Colonist (Cons.), morn., ex. Mon...	4,200
Colonist (Cons.), Sun.....	1,600
Mining Record (Mining), M.....	2,750
Times (Lib.), eve., ex. Sun.....	4,600
Times (Lib.), S-W.....	2,500

Manitoba

BRANDON—Pop. 5,800—Cornwallis Dist.

Sun (Lib.), eve., ex. Sun.....	1,500
Sun (Lib.), W.....	2,400
Times (Cons.), W.....	2,400

"Our business relations with your agency have always been most pleasant, and we trust that your accounts with us will grow and multiply."

—New York Times.

Manitoba—Continued

WINNIPEG—Pop. 60,000—Winnipeg.

Canadian Thresherman (Agri.), M..	18,000
Commercial Trade), W.....	5,000
Farmers' Advocate and Home Magazine (Agri.), W.....	20,000
Free Press (Lib.), morn., ex. Sun..	29,032
Free Press (Lib.), W.....	15,162
News Bulletin (Lib.), eve., ex. Sun.	29,000
Nor'West Farmer (Agri.), S-M.....	18,000
Nordwesten (Ger. Ind.), W.....	11,000
Telegram (Cons.), morn., ex. Sun..	18,164
Telegram (Cons.), W.....	10,000
Tribune (Lib.), eve., ex. Sun.....	18,000
Tribune (Lib.), S-W.....	16,500
Voice (Labor), S-W.....	3,600
Western Home Monthly, M.....	30,000

New Brunswick

CHATHAM—Pop. 5,644 — Northumberland Co.—Pop. 25,715.

Commercial (Ind.), W.....	1,100
World (Com.), W.....	1,500

FREDERICTON — Pop. 6,502 — York Co. —Pop. 30,379.

Farmer (Cons.), W.....	1,600
Gleaner (Com.), eve., ex. Sun.....	2,500
Gleaner (Cons.), S-W.....	7,500
Herald (Lib.), S-W.....	2,500
Reporter (Lib. Con.), W.....	1,920

MONCTON — Pop. 10,000 — Westmoreland Co.

Times (Cons.), morn., ex. Sun.....	1,400
Times (Cons.), W.....	1,850
Transcript (Lib.), eve., ex. Sun....	2,000
Transcript (Lib.), W.....	3,000

SACKVILLE — Pop. 3,000 — Westmoreland Co.—Pop. 41,478.

Post (Lib.), S-W.....	1,550
Tribune (Ind.), W.....	1,100

"Our business experience with the H. W. Kastor & Sons Advertising Co. has been as satisfactory as anyone could hope for. You have always done business on business principles, and your ability and integrity, so far as we are concerned, is unquestioned."
—Ohio State Journal, Columbus, Ohio.

New Brunswick—Continued

ST. JOHN—Pop. 50,000—St. John Co.

Educational Review, M	1,875
Gazette (Ind.), eve., ex. Sun	4,000
Globe (Lib.), eve., ex. Sun	4,600
Globe (Lib.), S-W	1,600
Star (Cons.), eve., ex. Sun	6,200
Sun (Cons.), morn., ex. Sun	3,700
Sun (Con.), S-W.	6,000
Telegraph (Lib.), morn., ex. Sun	7,000
Telegraph (Lib.), S-W	8,000
Times (eve., ex. Sun	**6,791**

SUSSEX — Pop. 2,200 — Kings Co. — Pop. 24,090.

Maritime Farmer (Agri.), S-M	3,950
Record (Ind.), W	1,900

WOODSTOCK — Pop. 4,000 — Carleton Dist.—Pop. 22,532.

Dispatch (Ind.), W	1,800
Press (Cons.), W	1,200
Sentinel (Lib.), W	2,900

Newfoundland

BAY OF ISLANDS — Pop. 2,000 — St. George Dist.

Western Star (Ind.), W	1,800

ST. JOHNS—Pop. 27,000—St. Johns Dist.

Free Press (Cons)., W	1,250
Herald (Ind.), eve., ex. Sun	5,000
News (Cons.), morn., ex. Sun	2,350
News and Eastern Townships Advocate (Con.), W	6,000
People (Ind.), M	2,600
Telegram (Ind.), eve., ex. Sun	3,680
Trade Review (Trade), W	2,300

Nova Scotia

AMHERST — Pop. 4,996 — Cumberland Dist.—Pop. 34,529.

Gazette (Ind.), W	2,100
News (Ind.), eve., ex. Sun	1,200
News (Ind.), S-W	2,100

"As to your integrity and financial ability, beg to say that we have never found reason to question either, which fact bears evidence of our confidence."

—The Outing Magazine, New York

Nova Scotia—Continued

GLACE BAY — Pop. 7,000 — Cape Breton Dist.—Pop. 34,223.

Gazette (Ind.), eve., ex. Sun	2,100
Gazette (Ind.), W	4,200
Provincial Workman (Frat.), W	4,000

HALIFAX — Pop. 41,000 — Halifax Co. — Pop. 71,421.

Arcadian Recorder (Lib.), eve., ex. Sun	3,300
Arcadian-Recorder (Lib.), T-W	1,000
Chronicle (Reform), morn., ex. Sun	7,600
Chronicle and Nova Scotian (Reform), W	3,700
Echo (Ind. Lib.), eve., ex. Sun	4,000
Herald-Mail (Cons.), morn. and eve., ex. Sun	16,000
Homestead (Agri.), W	3,000
Maritime Medical News, M	1,000
Maritime Merchant (Com.), fortnightly	1,000
Royal Gazette (Legal), W	1,000

SYDNEY — Pop. 15,000 — Cape Breton Co. —Pop. 34,223.

Post (Cons.), eve., ex. Sun	3,000
Post (Cons.), W3	1,550
Record (Lib.), eve., ex. Sun	3,550
Record (Lib.), W	1,600

TRURO — Pop. 6,000 — Colchester Co. — Pop. 27,160.

Colchester Sun (Cons.), T-W	2,200
Midland Times (Lib.), W	1,050
News (Ind.), eve., ex. Sun	1,100
News (Ind.), W	6,100

YARMOUTH — Pop. 7,000 — Yarmouth Co. Pop. 22,218.

Herald (Lib.), W	3,240
Light (Ind.), W	3,000
Telegram (Lib.), W	3,400
Times (Lib. Cons.), S-W	4,300

"The relations between H. W. Kastor & Sons Advertising Co. and the Gazette Co. of Elmira have always been most satisfactory. We appreciate the business you have sent us and trust we may be able to serve you further to our mutual advantage."

—Elmira (N. Y.) Gazette.

Northwest Territories

CALGARY—Pop. 5,000—Alberta.
Albertian (Lib.), W..... 1,850
Herald (Ind.), eve., ex. Sun..... 1,900
Herald (Ind. Cons.), W..... 2,700

DAWSON CITY—Pop. 10,000—Yukon.
News (Ind.), eve., ex. Sun..... 3,200
News (Ind.), W..... 3.000
Yukon Sun (Lib.), morn., ex. Sun.. 1.000

EDMONDON—Pop. 3,000—Alberta Dist.
Bulletin (Lib.), S-W..... 2,100
Post (Cons.), S-W..... 1,000

REGINA—Pop. 2,500—Assiniboia Dist.
Leader (Lib.), W..... 1,300
Rundschau (Ind. Ger.), W..... 1,800
Standard (Ind.), W..... 1,550
West (Cons.), W..... 1,300

Ontario

ALMONTE — Pop. 3,200 — Lanark Co.
Gazette (Lib.), W..... 2,300
Times (Cons.), W..... 1,600

ARNPRIOR — Pop. 4,000 — Renfrew Co. — Pop. 46,690.
Chronicle (Com.), W..... 2,300
Deutsche Post (Ind. Ger.), W..... 1,100
News (Ind.), W..... 1,300
Watchman (Reform), W..... 1,300

BARRIE — Pop. 7,000 — Simcoe Co. — Pop. 84,435.
Examiner (Lib.), W..... 1,500
Gazette (Lib.), W..... 1,560
Northern Advance (Cons.), W..... 1,400

BELLEVILLE — Pop. 9,914 — Hastings Co. —Pop. 58,229.
Chronicle (Reform), W..... 4,000
Intelligencer (Lib. Cons.), eve., ex. Sun..... 1,150
Intelligencer (Lib. Cons.), W..... 1,800
Ontario (Reform), eve., ex. Sun.... 1,500

"We hold the highest opinion as to the standing, character, business ability and integrity of your agency. We appreciate the business you have extended our paper in the past and hope for a continuance of pleasant relations with your company."
—Detroit (Mich.) Evening News.

Ontario—Continued

BERLIN — Pop. 9,636 — Waterloo Co. — Pop. 50,470.

Journal and Glocke (Ind. Ger.), W.	3,400
News-Record (Cons.), eve., ex. Sun.	1,350
News-Record (Cons.), W.....	1,100

BRANTFORD — Pop. 18,009 — Brant Co. —Pop. 40,350.

Courier (Cons.), eve., ex. Sun.....	2,700
Courier (Cons.), W.....	1,800
Expositor (Lib.), eve., ex. Sun.....	4,300
Expositor (Lib.), W.....	1,600

BROOKVILLE — Pop. 8,793 — Leeds Co. —Pop. 25,000.

Recorder (Lib.), eve., ex. Sun.....	1,700
Recorder (Lib.), W.....	1,400
Times (Cons.), eve., ex. Sun.....	1,600
Times (Cons.), W.....	2,550

CHATHAM — Pop. 10,070 — Kent Co. — Pop. 31,430.

Banner News (Lib.), eve., ex. Sun..	1,740
Banner News (Lib.), W.....	2,340
Planet (Cons.), eve., ex. Sun.....	1,555
Planet (Cons.), W.....	3,500

COBURG — Pop. 4,829 — Northumberland Co.

Saturday Morning Post (Ind.).....	1,000
Sentinel-Star (Cons.), W.....	1,200
World (Reform), W.....	1,300

CORNWALL — Pop. 8,000—Stonnont Co.

Freeholder (Lib.), W.....	3,000
Standard (Cons.), W.....	3,500

GALT — Pop. 8,000 — Waterloo Co.

Reformer (Lib.), eve., ex. Sun.....	1,500
Reformer (Lib.), W.....	2,300
Reporter (Cons.), eve., ex. Sun....	1,750
Reporter (Cons.), W.....	1,600

GUELPH—Pop. 10,539—Wellington Co.

Canadian Forester (Frat.), M.....	58,000
Herald (Cons.), eve., ex. Sun.....	1,700

"The writer has been doing business with your agency for several years and can say, without hesitation, that our dealings have been perfectly satisfactory. We consider that you understand your business thoroughly and are perfectly reliable in every way."

—The Lupton List, New York, N. Y. By Thomas H. Child.

Ontario—Continued

GUELPH—Continued.

Herald (Cons.), W	4,800
Mercury (Reform), eve., ex. Sun	2,150
Mercury (Reform). W	4,950

HAMILTON—Pop. 52,700—Wentworth Co.

Hamilton Review (Ind.), W	10,000
Herald (Ind.), eve., ex. Sun	7,250
Royal Templar (Templar), M	10,000
Spectator (Cons.), eve., ex. Sun	10,800
Spectator (Cons.), S-W	6,500
Times (Ref.), eve., ex. Sun	7,400
Times (Ref.), S-W	7,100

INGERSOLL — Pop. 5,000 — Oxford Co. — Pop. 48,550.

Chronicle (Lib.), eve., ex. Sun	1,000
Chronicle (Lib.), W	1,600
Oxford Tribune (Cons.), W	1,500
Sun (Lib.), W	1,200

KINGSTON — Pop. 19,264 — Frontenac Co.

British Whig (Lib.), eve., ex. Sun	3,800
British Whig (Lib.), W	6,100
News and Times (Cons.), eve., ex. Sun	2,420
News and Times (Cons.), S-W	3,000

LINDSAY—Pop. 7,500—Victoria Co.

Post (Reform), W	3,000
Watchman (Ind. Cons.),	5,000

LONDON—Pop. 41,580—Middlesex Co.

Advertiser (Lib.), morn. and eve., ex. Sun	10,100
Advertiser (Lib.), W	7,100
Echo (Ind.), W	8,000
Farmers' Advocate and Home Magazine (Agri.), S-M	30,000
Free Press (Cons.), morn. and eve., ex. Sun	17,003
Free Press (Cons.), W	11,200
Industrial Banner (Lab.), M	5,000

NEW HAMBURG — Pop. 1,335— Waterloo Co.

Canadisches Volksblatt (Ger. Cons.)	1,200

"We are pleased to say a few words of commendation about the business methods of your company. Your prompt attention to the payment of our invoices as they come due is one of the most agreeable features of our business relations. Trusting that our cordial relations may continue indefinitely."

—Dayton (Ohio) Daily News

Ontario—Continued

NIAGARA FALLS — Pop. 4,350 — Welland Co. — Pop. 25,130.
Record (Cons.), W..... 1,050
Review (Reform), S-W..... 1,400

ORILLA — Pop. 4,752 — Simcoe Co.
Canadian Workman (A. O. U. W.), M..... 50,000
News Letter (Ind.), W..... 2,775
Packet (Cons.), W..... 2,100
Times (Lib.), W..... 2,511

OTTAWA—Pop. 60,000—Carleton Co.
Citizen (Cons.), morn. and eve., ex. Sun..... 11,650
Citizen (Cons.), S-W..... 8,800
Events (Ind.), W..... 5,000
Free Press (Lib.), eve., ex. Sun.... 7,640
Free Press (Lib.), S-W..... 3,200
Journal (Ind.), eve., ex. Sun..... 9,500
Ottawa Valley Journal (Ind.), S-W. 7,500
Temps (French Lib.), eve., ex. Sun. 3,500

OWEN SOUND—Pop. 7,497—Grey Co.
Advertiser (Lib.), S-W..... 1,700
Sun (Reform), S-W..... 1,500
Times (Lib. Cons.), W..... 2,400

PETERBOROUGH—Pop. 12,000—Peterborough Co.
Examiner (Lib.), eve., ex. Sun..... 1,800
Examiner (Lib.), W..... 2,056
Review (Cons.), eve., ex. Sun.....1,000
Review (Cons.), W..... 2,500
Times (Ind.), morn., ex. Sun..... 5,268
Times (Ind.), W..... 6,150

PETROLIA—Pop. 4,357—Lambton Co.
Advertiser (Cons.), W..... 1,200
Topic (Reform), W..... 1,100

PICTON—Pop. 3,287—Prince Edward Co.
Gazette (Lib. Cons.)..... 1,800
Times (Lib.), ... 2,100

PORT HOPE—Pop. 5,042—Durham Co.
Guide (Lib.), W..... 2,500
Times (Cons.), S-W..... 2,000

"The character of business sent has been good, your orders always clear cut and your settlements fair and prompt, thus proving excellent management and superior ability. We consider your agency one of the best in the United States."
—New Orleans Picayune.

Ontario—Continued

ST. CATHERINE—Pop. 9,170—Lincoln Co.

Journal ((Reform), eve., ex. Sun...	1,500
Journal (Reform), S-W.....	1,800
Standard (Cons.), eve., ex. Sun....	3,000
Standard (Cons.), W.....	1,600
Star (Cons.), eve., ex. Sun.....	2,000
Star (Cons.), W.....	1,010

ST. THOMAS—Pop. 12,000—Elgin Co.

Journal (Lib.), eve., ex. Sun.....	3,000
Journal (Lib.), W.....	1,900
Times (Cons.), eve., ex. Sun.....	3,800
Times (Cons.), W.....	2,000

SARNIA—Pop. 6,693—Lambton Co

Canadian (Cons.), W.....	1,500
Observer (Lib.), eve., ex. Sun.....	1,000
Observer (Lib.), W.....	1,850
Post (Ind.), S-W.....	2,000

STRATFORD—Pop. 10,500 — Perth Co.

Beacon (Lib.), eve., ex. Sun.....	1,100
Beacon (Lib.), W.....	3,200
Canadischer Kolonist (Ger. Ref.), W.....	1,425
Herald (Ind. Cons.), eve., ex. Sun..	1,800
Herald (Ind. Cons.), W.....	3,650

TORONTO—Pop. 225,000—York Co.—Pop. 290,259.

Bookseller and Stationer, M.....	2,800
Business (Com.), M.....	1,850
Canadian Architect and Builder, M.	1,700
Canadian Bookseller and Library Journal, M.....	1,250
Canadian Druggist (Pharm.), M...	1,875
Canada Educational Monthly.....	1,500
Canadian Grocer (Trade), M.....	6,300
Canadian Electrical News and Steam Engineering Journal, M...	1,900
Canadian Hardware and Metal Merchant, M.....	3,900
Canadian Home Journal (Lit.), M..	10,000
Canadian Journal of Medicine and Surgery, M.....	4,850
Canadian Lancet (Med.), M.....	2,500

"Your agency has always had the very best standing in our office. Your character and business ability have been of the very highest, and as to the integrity of your agency, allow me to say that we have never had a dispute in relation to orders or payment of bills."

—Pearson's Magazine, New York.

Ontario—Continued

TORONTO—Continued.

Canadian Magazine (Lit.), M.....	24,000
Canadian Manufacturer, S-M.....	4,000
Canadian Pharmaceutical Journal M.....	1,500
Canadian Poultry Review, M.....	7,000
Canadian Practitioner, M.....	2,000
Canadian Teacher (Edu.), S-M.....	6,000
Current Styles (Fash.), M.....	20,000
Cycling and Auto News (Cycling), S-M.....	5,000
Dominion Dental Journal (Dent.), M.....	1,500
Dominion Medical Monthly, M.....	3,500
Dry Goods Review (Trade), M.....	6,900
East End Echo (Ind.), W.....	5,100
East Ender (Ind.), W.....	3,200
Farming World (Agri.), W.....	40,000
Forester (Frat.), M.....	223,000
Freemason (Masonic), M.....	9,200
Globe (Lib.), morn., and eve., ex. Sun.....	53,097
Globe (Lib.), W.....	20,000
Home and Youth (Lit.), M.....	10,000
Hours at Home (Fam.), M.....	200,000
Ladies' Journal (Fash.), M.....	24,300
Mail and Empire (Ind. Cons.), morn. and eve., ex. Sun.....	42,227
Mail and Empire (Ind. Cons.), W..	16,240
Money and Risks, M.....	3,000
News (Ind.), eve., ex. Sun.....	38,645
Once a week (Ind.), W.....	8,950
Saturday Night (Fam.), W.....	10,200
Star (Ind.), eve., ex. Sun.....	40,036
Sun (Agri.), W.....	15,700
Telegram (Ind.), eve., ex. Sun.....	34,700
Travel and Recreation (Trav.), M..	7,328
Truth (Lit.), W.....	10,900
West End Echo (Ind.), W.....	4,500
Westender (Ind.), W.....	4,800
World (Ind.), morn.....	28,800
World (Cons.), Sun.....	14,900

"We believe this is an opportune time to state our appreciation of the pleasant and satisfactory relations we have had with your agency during the past ten years. We have always felt that you have treated us fairly and that you have conducted your agency with honest ability."

The Housekeeper, Minneapolis, Minn.

Ontario—Continued

WALKERTOWN—Pop. 3,061—Bruce Co.
- Bruce Herald (Cons.), W..... 1,850
- Glocke (Ger. Cons.), W..... 1,500
- Telescope (Reform), W..... 1,000

WATERLOO—Pop. 3.500—Waterloo Co.
- Canadischer Bauernfreund (Ger. Lib. Cons.), W..... 2,300
- Chronicle Telegraph (Lib.), W..... 3,000
- Deutsche Zeitung (Cons.), Ger..... 1,200

WINDSOR—Pop, 12,200—Essex Co.
- Progress (Fr. Lib.), W..... 2,000
- Record (Lib.), eve., ex. Sun..... 2,500
- Record (Lib.), S-W..... 4,000
- Standard (Cons.), W..... 1,100
- World (Com.), W..... 1,050

WOODSTOCK—Pop. 9,371—Oxford Co.
- Express (Ind.), eve., ex. Sun..... 2,400
- Express (Ind.), W..... 4,200
- Sentinel Review (Lib.), eve., ex. Sun..... 4,000
- Sentinel Review (Lib.), W..... 4,800

Prince Edward Island

CHARLOTTETOWN—Pop. 12,100—Queens Dist.
- Examiner (Lib.), eve., ex. Sun.... 1,600
- Examiner (Lib. Cons.), W..... 2,000
- Guardian (Ind.), morn., ex. Sun... 2,800
- Guardian (Ind.), W..... 2,100
- Herald (Lib. Cons.), W..... 3,580
- Patriot (Lib.), eve., ex. Sun..... 2,000
- Patriot (Lib.), W..... 3,600
- Prince Edward Islander (Lib.), W. 2,300
- Watchman (Lib. Cons.), W..... 2,000

SUMMERSIDE—Pop. 4,000—Prince Dist.
- Island Farmer (Agri.), W..... 4,500
- Journal (Cons.), W..... 5,280
- Pioneer (Lib.), W..... 5,000
- Prince Edward Island Agriculturist, W..... 5,700

"In dealing with you covering a period of the number of years you have been in business and a personal contact with all the members of your firm, from the senior to the junior, our relations have always been most satisfactory. There has never been any unsettled questions, contracts have been faithfully carried out, payments exact and prompt."
—Modern Stories Publishing Co., New York N. Y.

Quebec

LEVIS—Pop. 7,301—Levis Co.

L'Hebdomadaire (Fr. Ind.), Weekly edition of Qoutidien	4,920
Quotidien (Fr. Ind.), eve., ex. Sun.	6,200

MONTREAL—Pop. 267,800—Hochelago Co.

Canadian Journal of Commerce (Com.), W	12,700
Canadian Journal of Fabrics, M	1,000
Canard (Ind. and Humor), W	10,000
Cultivateur (Lib.), W	24,200
Educational Record, M	1,840
Family Herald and Star (Ind.), weekly edition of Star	127,100
Gazette (Cons.), morn., ex. Sun	10,400
Gazette (Cons.), W	5,150
Herald (Lib.), eve., ex. Sun	22,600
Herald (Lib.), W	17,200
Insurance Finance Chronicle, W	2,000
Journal d'Agriculture et d'Horticulture (Fr. Agri.), S-M	56,000
Journal of Agriculture, S-M	7,000
Journal d'Hygiene Populaire (Fr. Hyg.), M	2,000
La Patrie (Fr. Lib.), eve., ex. Sun	38,750
La Presse (Fr.), eve., ex. Sun	97,100
La Presse (Fr.), W	45,000
Le Canada (Lib.), Fr. morn., ex. Sun	21,000
Le Canada (Lib. Fr.), W	15,000
Le Journal (Cons. Fr.), morn., ex. Sun	12,000
Le Journal (Cons. Fr.), W	5,000
Medical Journal (Med.), M	1,600
Patriot (Lib.), W	2,000
Pharmaceutical Journal (Pharm.), M	2,000
Prix Courant (French)	2,257
Revue de Jurisprudence (Fr. and Eng.), M	1,000
Revue Legale (Fr. and Eng.), M	800
Samedi (Lit. and Humor), W	19,200
Shareholder and Insurance Gazette	4,500
Star (Ind.), eve., ex. Sun	58,000

"It gives us great pleasure to state our opinion of your agency. This expression on our part is no mere flattery, but our honest conviction arrived at through dealings with the Kastor agency. We have always found you prompt in payments and ready to carry out in every detail any obligation which you have contracted with this newspaper."

—Jersey City (N. J.) Evening Journal.

Quebec—Continued

MONTREAL—Continued.

Stenographe Canadien (French Stenog.), M	1,000
Sunday Sun (Ind.), W	8,500
Union Medicale du Canada (Fr. Med.), M	1,700
Witness (Ind.), eve., ex. Sun	14,200
Witness (Ind.), W	28,600

QUEBEC—Pop. 75,000—Quebec Co.

Chronicle (Cons.), morn., and eve., ex. Sun	6,400
Chronicle (Cons.), W	5,550
Enseignement Primaire (Fr.), M	6,000
Evenement (Cons.), eve., ex. Sun	11,000
Gazette (Cons.), W	2,300
Mercury (Cons.), eve., ex. Sun	3,700
Saturday Budget (Ind.), W	1,800
Soleil (Lib.), morn and eve., ex. Sun	12,500
Soleil (Lib.), W	5,200
Telegraphe (Ind.), eve. ex. Sun	5,800

STE. ANNE DE LA POCATIERE—Pop. 3,000.

Gazette des Champagnes (Agri.), W.	1,800

SHERBROOKE—Pop. 11,500—Sherbrooke Co.

Examiner (Farm.), T-W	2,800
Gazette (Cons.), eve., ex. Sun	1,100
Le Progress de L'Est (Lib. Fr.), S-W	1,800
Record (Ind.), eve., Sun	3,200

"Such transactions as we have had, I assure you, have been eminently satisfactory, and we have every confidence in your ability to serve your customers well."

—The Success Magazine, New York.

Cuba

Population 1,572,797

CIENFUEGOS—Pop. 30,038—Prov. of Santa Clara.

La Correspondencia (Agri.), eve., ex. Sun	2,500
El Diario Cubano, eve., ex. Sun	1,000
Lo Opinion (Rep.), eve., ex. Sun	3,600

GUANAJAY—Pop. 6,483—Prov. of Pinar del Rio.

La Verdad (Ind.), Sun	1,000

HAVANA—Pop. 235,981—Prov. of Havana.

Avisador Commercial (Span.), eve., ex. Sun	2,600
Azul y Rojo (Span. Lit.), W	10,000
Cuba y America (Lit. and Polit.), S-M	5,000
Diario de la Marina (Lib.), morn., and eve	14,000
El Comercio (Span. Interests), morn., and eve	2,750
El Figaro (Lit.), W	5,100
El Pilareno (Cuban Ind.), W	2,000
El Tobaco (Tob.), S-M	3,000
La Carricatura (Ill.), W	17,000
La Discusion (Rep.), eve., ex. Sun	14,000
La Lucha (Span. and Eng.), eve., ex. Sun	20,000
La Revista Blanca (Lit.), M	10,000
La Union Espanola (Span. Interests), daily	5,100
Post (Ind.), morn., ex. Mon	6,200

HOLGUIN—Pop. 6,045—Prov. of Santiago de Cuba.....

El Eco de Holguin, S-W	2,040

MATANZAS—Pop. 6,045—Prov. of Matanzas.

El Correo de Matanzas (Ind.), eve..	3,100
El Heraldo Spanola (Span.), daily..	1,150

"We have always been entirely satisfied with our relations with your agency.
—Harper Bros., New York, N. Y.

Cuba—Continued

PUERTO PRINCIPE—Pop. 25,102—Prov. of Puerto Principe.
El Eco Mercantil (General), W.... 3,100
Las Dos Republicanos (Separatist), eve., ex. Sun..... 1,000

SAGUA LA GRANDE—Pop. 12,728—Prov. of Santa Clara.
El Correo Espanol (Ind.), eve., ex. Sun..... 1,000
El Patria, eve., ex. Sun..... 1,100

SAN ANTONIO DE LOS BANOS—Pop. 8,178—Prov. of Havana.
"24 de Febrero" (Rep.), W..... 2,040

SANTIAGO DE CUBA—Pop. 43,090—Prov. of Santiago de Cuba.
El Cubano Libre (Cub. Ind.), daily 2,050
La Independencia (Ind.), eve., ex. Sun..... 3,080

"The orders which we have had were promptly paid for and we have every reason to believe that your business methods and integrity are all right."
—American Motherhood, Cooperstown, N. Y.

Porto Rico

Population 957,679

ARECIBO—Pop. 8,008—Dept. of Arecibo—Pop. 162,308.

Diaro de Arecibo (Fed.), eve., ex. Sun	2,200

CAGUAS—Pop. 5,450—Dept. of Guayama.—Pop. 111,986.

La Democracia (Fed.), eve., ex. Sun.	3,000

MAYAGUEZ—Pop. 15,187—Dept. of Mayaguez—Pop. 127,566.

La Bruja (Ind.), eve., ex. Sun	2,000
La Revolucion (Fed.), daily	1,000
La Voz de la Patria (Am. Fed.), eve., ex. Sun	2,000

PONCE—Pop. 27,952—Dept. of Ponce—Pop. 203,191.

Eagle (Rep.), eve., ex. Sun	2,000
La Democracia (Lib.), eve., ex. Sun.	3,500
La Estrella Solitaria (Span.), daily	4,000
Nueva Era (Rep.), eve., ex. Sun	2,000
Union Obrero (Lab.), W	1,100

SAN JUAN—Pop. 32,048—Dept. of Bayaman.—Pop. 160,046.

Boltein Mercantil de Puerto Rico (General), eve	1,500
La Correspondencia de Puerto Rico (Ind.), daily	8,500
News (Ind.), morn., ex. Mon	3,500
Sun (Ind.), eve., ex. Sun	2,000

"We have always found your company, in our business dealings, of the highest ability and integrity."

—Buffalo (N. Y.) Courier.

Hawaiian Islands

Population 154,001

HILO—Pop. 8,500—Island of Hawaii—Pop. 46,843.

Hawaiian Herald (Rep.), W	1,000
Tribune (Rep.), W	1,100

HONOLULU—Pop. 39,306—Island of Oahu—Pop. 58,504.

Advertiser (Ind.), Sun	1,000
Bulletin (Rep.), eve., ex. Sun	2,500
Bulletin (Rep.), W	1,000
Hawaiian Chinese News (Lit.), S-W.	2,500
Kal-a-o-Hawaii, W	1,000
Kuakoa (Native), W	3,000
Nupepa Kuokoa (Rep.), W	2,300
Pacific Commercial Advertiser (Rep.), morn	2,650
Paradise of the Pacific (Local), M	1,000
Shinpo (Jap.), eve., ex. Sun	1,100
Star (Rep.), eve., ex. Sun	1,900
Star (Rep.), S-W	1,100
Yamato Shim Bun (Jap. Ind.), eve., ex. Sun	1,200

LAHAINA—Pop. 4,951—Island of Maui—Pop. 25,416.

Hawaii's Young People (Juv.)	2,750

"We sincerely appreciate doing business with a firm like yours, whose character and integrity were never at question for a moment."

—New York Morning Telegraph.

Philippine Islands

Population 8,500,000

BACOLOD—Pop. 18,750—Island of Negros—Pop. 460,000.

La Liberal (Span.), T-W	2,600

ILOILO—Pop. 32,000—Island of Panay—Pop. 525,000.

Times (Eng.), T-W	1,000

MANILA—Pop. 325,000—Island of Luzon—Pop. 1,760,000.

American, morn., ex. Mon	3,000
American, W	1,000
Cable News (every morn.)	2,700
El Commercio (Span.), eve., ex. Sun.	1,200
El Mercantil, morn., ex. Mon	1,400
El Noticiero de Manila, eve., ex. Sun.	1,600
El Progresso, morn., ex. Sun	2,000
Freedom, morn., ex. Mon	1,200
Libertas (Span.), eve., ex. Sun	1,100
Renacimiento (Native), eve., ex. Sun	1,000
Sunday Sun (Lit.), W	1,800
Times, morn. and eve	6,500

"We take pleasure in stating that our business experience with your agency has always been pleasant and your dealings have always been square."

—The Strand Magazine, New York.

Religious Papers

Alabama

BIRMINGHAM—

Alabama Baptist, W	10,500
Alabama Christian Advocate (Meth. South.), W	9,820

Arkansas

LITTLE ROCK—

Arkansas Baptist, W	4,000
Arkansas Mehodist (Meth. South.), W	9,000
Baptist Advance, W	4,700
Western Christian Advocate (Meth.) W	12,000

California

LOS ANGELES—

Tidings (Rom. Cath.), W	1,900

OAKLAND—

Messiah's Advocate (Christ.), M	2,000
Signs of the Times (Adv.), W	30,000

SAN FRANCISCO—

Christian Advocate (Meth.), W	5,800
Emanu-El (Jewish), W	7,500
Jewish Times and Observer (Jewish), W	5,100
Monitor (Rom. Cath.), W	26,500
Pacific (Cong.), W	2,500
Pacific Christian (Christ.), W	3,000
Pacific Churchman (Epis.), S-M	3,000
Pacific Unitarian, M	1,000
Philosophical Journal (Spiritualist), W	5,000
Volks-Freund (Ger. Cath.), W	4,926

"We have no hesitation in saying that your way of doing business is entirely satisfactory to the Bulletin."

—Philadelphia Evening Bulletin.

Colorado

DENVER—
Active Member (Endeav.), W..... 2,000
Jewish Outlook, W..... 3,000
Western Churchman (Epis.), S-M.. 1,500

Connecticut

HARTFORD—
Catholic Transcript, W..... 23,000
Church Review (Und.), M..... 3,200

Delaware

MIDDLETOWN—
Delaware Churchman (Epis.), M... 1,150

WILMINGTON—
Peninsula Methodist (Meth.), W... 4,200
St. Joseph's League, Q..... 10,000

District of Columbia

WASHINGTON—
New Century (Cath.), W..... 6,900

Florida

DELAND—
Good News (Christ.), End. M..... 1,000
Southern Witness (Bapt.), W..... 3,000

LEESBURG—
Florida Christian Advocate (Meth.), W..... 3,200

TALLAHASSEE—
Christian Advocate (Meth.), W.... 3,000

Georgia

ATLANTA—
Christian Index (Bapt.), W..... 10,937
Church in Georgia (Prot. Epis.), M. 1,500
Golden Age (Bapt.), W..... 10,000
Southern Evangelist (Christ.), W.. 1,250
Southern Presbyterian, W..... 7,000

"We have never done business with an advertising agency where our relationship has been more pleasant or where our accounts have been settled more promptly, than has been the case with your company. All the members of the company are held in highest esteem and our dealings with you have always been most satisfactory."
—American Illustrated Magazine, New York, N. Y.

Georgia—Continued

ATLANTA—Continued.

Voice of Missions (African Meth.), M	11,000
Wesleyan Christian Advocate (Meth. South.), W	10,980
Religious Forum, W	5,000

AUGUSTA—

Georgia Baptist, W	4,000

CUMMINGS—

North Georgia Baptist (Bapt.), W	2,000

DECATUR—

Our Missionary Helper (Bapt.), M	2,000

MILNER—

The Watchman (Meth.), W	2,468

ROME—

Cherokee Messenger (Bapt.), M	1,500

Illinois

CHICAGO—

Advance (Cong.), W	17,500
Baptist Union (Bapt.), W	30,900
Biblical World (Und.), M	8,000
Bladet (Swede Und.), W	13,000
Catholic Pilot (Cath.), W	3,500
Christian Century, W	10,600
Columbian and Western Catholic, W	15,000
Deaconess Advocate (Meth.), M	30,000
Die Rundschau (Luth.), W	21,641
Epworth Herald (Meth.), W	146.000
Evangelisten (Und.), W	2,000
Folke-Vennen (Und.), W	4,750
Fosterlandet (Sw.), W	15,000
Free Methodist (Meth.), W	7,200
Freethought Magazine, M	3,200
Gazette Katolicka (R. Cath.), W	5,100
Interior (Presb.), W	31,950
Israelite (Jewish), W	18,500
Katholisches Sonntagsblatt, W	12,000
Katholisches Wochenblatt, W	5,990

"Our business relations throughout the past six years have been satisfactory in every respect. We have found you prompt in the settlement of all accounts, as well as watchful of the advertiser's interest. I believe that your business system and organization is one of the best."

—New Ideas, Philadelphia.

Illinois—Continued

CHICAGO—Continued.

Living Church (Prot. Epis.), W.... 16,000
Lutherischer Kirchenfreund (Luth.) B-W..... 2,000
Midland (United Presb.), W..... 8,600
Mission Studies (Cong.), M..... 10,000
Mission Vannen (Sw. Evangel.), W. 16,690
Narod (R. Cath.), W..... 2,790
New Voice (Prot.), W..... 70,000
New World (R. Cath.), W..... 15,044
Northwestern Christian Advocate (Meth.), W..... 35,000
Nya Wecko Posten (Bapt.), W.... 10,500
Open Court (Und.), M..... 4,000
Progressive Thinker (Freethought), W..... 12,000
Ram's Horn (Und.), W.....150,000
Reform Advocate (Jewish), W..... 18,700
Sandebudet (Meth.), W..... 10,000
Service (Bapt.), M..... 30,000
Standard (Bapt.), W..... 15,000
S. S. Lesson Illustrator (Und.), M. 22,000
Union Signal (Non-Sect.), W..... 41,000
Western Catholic News (R. Cath.), W..... 9,000
Zions Banner (Christ. Cath.), W... 4,300

DU QUOIN—
Baptist News (Bapt.), W..... 3,000

ELGIN—
Boys' World (Juv. Relig.), W.....300,000
Girls' Companion (Juv. Relig.), W.300,000
New Century, S. S. Teachers' Monthly (Sun. School), M..... 52,000
Young People's Weekly, W.....205,000

EVANSTON—
Katholischer Jugendfreund (Cath.), M..... 20,000

LITCHFIELD — Pop. 5,918 — Montgomery Co.
Searchlight (Relig.), M..... 50,000

"We take pleasure in stating that our business relations with you have been extremely satisfactory. Your bills have always been paid within ten days and your handling of advertisement has been very gratifying, copy coming in on time; and if we had as little trouble with all of our customers as we have with you, we would not have any cause for complaint."
—Cosmopolitan Magazine, New York, N. Y.

Illinois—Continued

MENDOTA—
Our Hope and Life in Christ (Adv.), W..... 3,200

ROCK ISLAND—
Augustana (Luth.), Swede, S-M.... 2,100
Ungdoms-Vannen (Sw. Luth.), M.. 6,800

SPRINGFIELD—
Ill. Methodist Journal, S-M..... 3,000

Indiana

COVINGTON—
Gospel Echo (Ch. of Christ), W.... 2,000

ELKHART—
Herald of Truth (Menn.), S-M..... 5,100
Herold der Wahrheit (Men.), S-M.. 2,000
Rundschau (Mennonite), W..... 5,000
S. S. Lesson Helps (Men.), Q..... 23,100
Words of Cheer (Relig.), W..... 5,600

GREENFIELD—
Primitive Monitor (Bapt.), M..... 2,450

HUNTINGTON—
Christian Conservator (Chr.), W... 4,800

INDIANAPOLIS—
Awakener (Und.), M..... 4,200
Baptist Outlook (Bapt.), W..... 13,750
Catholic Record (Cath.), W..... 2,500
Glocke (Cath.), W..... 3,700
Indiana Christian (Christ.), M..... 5,200
Missionary Tidings, M..... 14,000

JEFFERSONVILLE—
Indiana Endeavorer (C. E.), M.. . 1,500

NOTRE DAME—
Ave Maria (Cath.), W..... 25,000

OWENSVILLE—
Messenger (Bapt.), W..... 1,600

PLYMOUTH—
Restitution, W..... 2,600

"We have done business with your agency for a number of years and wish to say that it has always been of a most satisfactory nature. You have always met your bills promptly and we wish to assure you that we appreciate your business."
—Pittsburg (Pennsylvania) Press.

Iowa

DAVENPORT—
Catholic Messenger (Cath.), W..... 11,000

DECORAH—
Evangelisk Luthersk Kirketidende (Luth.), W..... 10,700

DES MOINES—
Christian Union (Chris.), W..... 3,600
Church Woman Magazine (Und.), M..... 12,500

DUBUQUE—
Catholic Tribune, W..... 10,200
Katholischer Westen (Cath.), W... 10,900
Luxemburger Gazette (Cath.), W.. 3,292

HARLAN—
Vaegtaren (Bapt.), W..... 1,500

IOWA CITY—
Iowa Methodist (Meth.), M..... 2,600

OSKALOOSA—
Iowa Christian Endeavorer (Relig.), M..... 3,000
Iowa Methodist (Meth.)..... 2,500
Iowa S. S. Helper, M..... 3,500

Kansas

TOPEKA—
Kansas Messenger (C. E.) M..... 2,450

WICHITA—
Catholic Advance, W..... 8,200

Kentucky

FULTON—
Baptist Flag (Rep.), W..... 19,200
The Methodist, W..... 4,150

"Our experience with your agency has been most satisfactory, and we would be very glad to have a great many such customers as you."
—Doubleday-Page Co., New York. Publishers Country Life in America and the World's Work.

Kentucky—Continued

LOUISVILLE—

American Baptist (Bapt.), W.....	4,000
Baptist Argus (Bapt,), W.....	12,000
Central Methodist (South.), W.....	4,800
Christian Observer (Presb.), W....	20,900
Katholischer Glaubensbote, W.....	6,000
Kentucky Sunday School Reporter (Und.), M.....	2,586
Pentecostal Herald (Meth.), W....	18,459
Western Recorder (Bapt.), W.....	15,600

Louisiana

ALEXANDRIA—

Baptist Chronicle (Bapt.), W.....	3,450

NEW ORLEANS—

Christian Advocate (Meth.), W....	6,200
Jewish Ledger (Jewish), W.....	2,820
Morning Star (Cath.), W.....	8,000
Southwestern Presbyterian, W.....	5,500

Maine

BANGOR—

The World and the Work, M.....	5,210

PORTLAND—

Zion's Advocate (Bapt.), W.....	2,900

Maryland

BALTIMORE—

Baltimore Southern Methodist (Meth.), W.....	8 150
Baptist Messenger (Bapt.), M.....	2,540
Catholic Mirror (Cath.), W.....	18,500
Chimes (Cath.), W.....	22,500
Christian Advocate (Meth.), W....	4,600
Jewish Comment (Jewish), W.....	4,250
Katholische Volks-Zeitung (Ger. Cath.), W.....	18,000
Month (Cath.), M.....	5,100

CHESTERTOWN—

Peninsula Methodist, W.....	3,000

"Our experience with your agency has been satisfactory in every respect. No agency in the country has dealt with us on a more satisfactory basis. In this office, its standing, character, and ability are considered of the highest order.

—Sawyer Publishing Co., Waterville, Me.

Massachusetts

BOSTON—

Banner of Light (Spir.), W	7,500
Baptist Missionary Magazine, M	2,380
Christian Endeavor World, W	99,500
Christian Register (Unitar.), W	9,750
Christian Safeguard (Undenom.), M.	6,540
Congregationalist (Cong.), W	24,100
Contributor (Und.), M	20,000
Donahoe's Magazine (Cath.), M	62,200
Junior Sunday School Quarterly	85,000
Missionary Herald (Cong.), M	18,500
Morning Star (Bapt.), W	11,000
Pilgrim Teachers, M	16,200
Pilot (Cath.), W	75,000
Republic (Cath.), W	44,000
Sacred Heart Review (Cath.), W	40,000
Universalist Leader (Univ.), W	10,000
Watchman (Bapt.), W	17,100
Watchword and Truth (Und.), M	6,798
Wellspring (Cong.), W	100,000
Woman's Missionary Friend (Meth.) M	22,500
Zion's Herald (Meth.), W	1,800

EAST NORTHFIELD—

Record of Christian Work (Undenom.), M	20,000

FALL RIVER—

Catholic Advocate, W	3,450
Primitive Methodist Journal (Meth.), M	1,600

LAWRENCE—

Register (Cath.), W	1,000
Sunday Catholic Herald, W	10,000

SPRINGFIELD—

Herald of Life (Adv.), W	1,344
Tribune (Cath.), W	5,312
Word and Work, M	1,500

WORCESTER—

Messenger (Cath.), W	6,000
Nya Oesterns Weckoblad	2,450

"Our dealings with your agency have always been of the most satisfactory nature. From a personal acquaintance with each member of your firm, I know of no agency that I could more strongly endorse for their business integrity and ability to carry to a successful ending anything that they undertake."

—Frank A. Munsey Co., Publishers, New York, N. Y. By C. H. Stoddart.

Michigan

BATTLE CREEK—
Youth's Instructor (Und.), W..... 12,500

DETROIT—
Angelus (Cath.), W..... 10,000
Christian Advocate (Meth.), W..... 17,600
Christian Herald (Bapt.), W..... 5,000
Churchman, M..... 1,680
Die Stimme der Wahrheit (Cath.), W..... 16,000
Jewish American, W..... 7,300
Michigan Catholic (Cath.),..... 10,800
Michigan Christian Advocate (Meth.) W..... 18,022
Michigan Presbyterian, W..... 4,200
Niedziela (Cath.), W..... 3,000
Plymouth (Cong.), W..... 4,100
Sunday School Advance, M..... 4,000

HOLLAND—
De Hope (Dutch Ref.), W..... 2,900
De Wachter (Christ. Ref.), W..... 3,000

Minnesota

MINNEAPOLIS—
Free Baptist (Bapt.), W..... 2,400
Lutheraneren (Luth.), W..... 12,500
Midland Christian Advocate (Meth.) W..... 3,500
North and West (Presb.), W..... 6,800
Veckoblad (Swede), W..... 15,989

ST. PAUL—
Der Wanderer (Cath.), W..... 11,500
Northwestern Chronicle (Cath.), W. 10,600

Mississippi

JACKSON—
Baptist Record (Bapt.), W..... 6,099
Truth, M..... 1,100
KOSCIUSKO—
Preacher Safeguard (Bapt.), W..... 1,750

"Our relations with you have been very satisfactory in every way."
—Minneapolis Tidende.

Missouri

BOONVILLE—
Western Christian Union (Non-Sect.), M..... 2,380

INDEPENDENCE—
Zion's Ensign (L. D. Saints), W... 3,623

KANSAS CITY—
Catholic Register (Cath.), W..... 3,500
Central Christian Advocate (Meth.), W..... 24,700
Word and Way (Bapt.), W..... 12,500

MARCELINE—
Messenger of Peace (Bapt.), S-M... 2,700

MEXICO—
Regular Baptist, W..... 1,000

O'FALLON—
Hausfreund (Cath.), W..... 2,700

ST. JOSEPH—
Catholic Tribune (Cath.), W..... 3,000

ST. LOUIS—
American Illustrated Methodist Magazine, M..... 12,600
Bible Student, Q..... 53,000
Central Baptist (Bapt.), W..... 12,000
Christian Advocate (Meth.), W.... 20,000
Christian Evangelist (Dis. of Christ), W..... 30,000
Church News (Epis.), M..... 2,200
Church Progress and Catholic World (Cath.), W..... 35,000
Der Herold des Glaubens (Cath.), W..... 34,564
Ford's Christian Repository (Bapt.) M..... 6,000
Hlas (Cath.), W..... 6,500
International Evangel (Und.), M... 40,000
Jewish Voice (Jewish), W..... 13,000
Missionary Record (Presb.), M..... 12,000
Our Young Folks (Chr.), W..... 28,000
Round Table (Chr.), W..... 14,000
Scholar's Quarterly, Q..... 61,250

"It has been a pleasure for us to do business with your agency. This, added to your integrity and the ability shown in the handling of the various propositions which have been committed to your care, speak volumes for the success of your organization."
—Metropolitan Magazine, New York, N. Y.

Missouri—Continued

ST. LOUIS—Continued.

Western Watchman and Sunday Watchman (Cath.), W	29,650
Word and Works (Rel.), M	41,000
World Evangel (Evan.), M	48,000
Youth's Quarterly (S. S.), Q	39,475

Montana

BUTTE CITY—

Montana Catholic (Cath.), W	3,340

HELENA—

Christian Advocate (Meth.), M	1,000

Nebraska

BETHANY—

Christian News (Christ.), W	1,100

LINCOLN—

Evangelist and Christian (Und.)	2,100
Nebraska Congregational News (Cong.), M	1,600

OMAHA—

American (Anti-R. Cath.), W	3,000

New Hampshire

CONCORD—

Guidon (Cath.), M	3,000

MANCHESTER—

Guidon (Cath.), M	8,500

New Jersey

CAMDEN—

Echo (Temp.), W	2,600
New Jersey Methodist (Meth.), W	2,600

"Our relations have been entirely satisfactory. The business you sent us is appreciated and our bills have been promptly met and paid."

—Farm Journal, Philadelphia, Pa.

New Jersey—Continued

NEWARK—
Messenger (Y. M. C. A.), M..... 1,500
New Jersey Baptist Bulletin (Bapt.), M..... 5,200

OCEAN GROVE—
Record (Meth.), W..... 2,500

PLAINFIELD—
Sabbath Record (Bapt.), W..... 2,900

New York

ALBANY—
Vatican and Catholic Star (Cath.), W..... 10,000
Work at Home (Und.), Bi-M..... 2,600

BUFFALO—
Catholic Union and Times (Cath.), W..... 17,400
Christian Uplook (Meth.), W..... 6,000
Die Christliche Woche (Cath.), W.. 5,100
Der Mitarbeiter (C. E.), S-M..... 3,250
Evangel (M)..... 12,050
Our Church Work (Epis.), S-M.... 2,712

NEW YORK—
American Hebrew, W..... 21,000
American Herald (Cath.), W..... 4,000
American Jewess (Jewish), M..... 30,250
American Messenger (Und.), M.... 75,000
Amerikanischer Botschafter, M.... 14,500
Baptist Home Mission, M..... 15,800
Catholic Champion (Epis.), M..... 2,900
Catholic News (Cath.), W.....100,000
Catholic World Magazine (Cath.), M..... 65,000
Christian Advocate (Meth.), W.... 45,000
Christian Herald (Und.), W.....213,400
Christian Intelligencer, W..... 11,328
Christian Nation (Ref. Pres.), W... 12,150
Christian Work and Evangelist (Und.), W..... 30,000
Church Economist (Und.), M..... 4,000
Churchman (Epis.), W..... 18,000

"You are always prompt and reliable in every respect and the uniform courtesy with which I have always been treated at your several offices makes it a great pleasure to call."

—Lippincott's Magazine. By C. E. Roberts.

New York—Continued

NEW YORK—Continued.

Classmate (Meth.), W	218,000
Converted Catholic (Anti-Rom. Cath.), M	5,600
Deutscher Volksfreund (Und.), W	3,600
Examiner (Bapt.), W	27,500
Freeman's Journal (Cath.), W	52,500
Gospel in all Lands (Meth.), M	15,387
Hebrew Standard (Jewish), W	25,900
Homiletic Review (Und.), M	22,000
Independent (Evan.), W	40,000
Irish World (Cath.), W	125,000
Jewish Messenger (Jewish), W	7,000
Luther League Review (Luth.), M	5,100
Magazine of Mysteries, M	50,000
Menorah Monthly (Jewish), M	13,400
Messenger of the Sacred Heart (Cath.), M	15,000
Methodist Review (Meth.), Bi-M	10,000
Missionary Review of the World (Und.), M	11,700
Observer (Evan.), W	26,000
Outlook (Evan.), W	118,000
Parish Visitor (Epis.), M	21,100
Preachers' Magazine (Und.), M	5,000
Sabbath Reading (Und.), W	105,000
Silver Cross (Und.), M	31,200
Spirit of Missions (Epis.)	13,500
St. Andrews Cross (Epis.), M	12,000
Sunday School Journal (Meth.), M	224,000
Sunday Union and Catholic Times (Cath.), W	21,000
Treasury (Und.), M	5,240
Truth Seeker (Free Thought). W	8,000
Twentieth Century (Free Tho.), W.	12,500
Witness (Evan.), W	21,000
Woman's Work for Women (Pres.), M	19,800
World-Wide Missions (Meth.), M	225,000

ROCHESTER—

Catholic Journal (Cath.), W	3,900

SYRACUSE—

Catholic Sun, W	8,000

"We know of no agency that is more prompt in payment of its bills and more satisfactory to do business with than that of the H. W. Kastor & Sons Advertising Agency."
—Evening Hours, New York, N. Y.

New York—Continued

SYRACUSE—Continued.
Northern Christian Advocate (Meth.), W..... 8,000
Wesleyan Methodist (Meth.), W... 5,000

YONKERS—
Home Journal and News (Cath.), W..... 18,000

North Carolina

CHARLOTTE—
Presbyterian Standard (Pres.), W.. 4,000
Star of Zion (Meth.), W..... 3,300

ELON COLLEGE—
Christian Sun (Chr.), W..... 3,000

FAYETTEVILLE—
N. C. Baptist (Bapt.), W..... 6,050

GREENSBORO—
N. C. Christian Advocate (Meth.), W..... 7,000

NAZARETH—
Truth (Cath.), M..... 7,450

RALEIGH—
Biblical Recorder (Bapt.), W..... 11,400
Christian Advocate (Meth.), W.... 7,800

THOMASVILLE—
Charity and Children (Bapt.), W... 10,100

WILLIAMSTOWN—
Gospel Messenger (Bapt.), M..... 2,200

WILSON—
Zion's Landmark (Bapt.), S-M..... 4,000

"It gives us much pleasure to testify to the pleasant relations which have always existed between your agency and the Leader, and to assure you that we appreciate your method of doing business, and wish you every possible success in the future, which it will be our pleasure to add to in every way we can."

—Pittsburg (Pennsylvania) Leader.

Ohio

CINCINNATI—

American Israelite (Jewish), W....	25,200
Angelus Magazine (Cath.), M.....	1,500
Catholic Telegraph (Cath.), W.....	35,600
Christian Leader (Disc.), W.....	14,000
Christian Standard and Lookout, W.	83,000
Christliche Apologete (Meth. Ger.), W.....	19,000
Haus und Herd (Meth.), M.....	9,100
Herald and Presbyter (Presb.), W..	23,600
Journal and Messenger (Bapt.), W.	12,270
Lookout and Christian Standard, W.	76,600
Missionary Intelligencer (Chr.), M..	8,500
Standard Lesson Quarterlies (Dis. of Christ).....	160,000
Wahrheits Freund (Cath. Ger.), W.	6,500
Western Christian Advocate (Meth.), W.....	30,000

CLEVELAND—

Catholic Universe (Cath.), W.....	26,800
Church Life (Epis.), M.....	4,300
Der Christliche Botschafter (Und.), W.....	20,000
Der Sendbote (Bapt.), W.....	7,800
Evangelical Messenger (Und.), W...	10,000
Evangelical Sunday-School Teacher (Und.), M.....	5,500
Evangelisches Magazine (Und.), M.	15,000
Jewish Review (Jewish), W.....	9,000
Kirkchenzeitung (R. C.), W.....	5,000
Union Gospel News (Und.), W.....	74,173

COLUMBUS—

Catholic Columbian (Cath.), W....	17,000
Light of Truth (Spirit), W.....	27,000
Lutheran Standard (Luth.), W....	5,100
Ohio Waisenfreund (Cath.), W.....	28,500

DAYTON—

Christian World (Cath.), W.....	4,600
Herald of Gospel Liberty (Chr.), W	5,000
Lutheran Evangelist (Luth.), W...	7,900
Religious Telescope (Christ.), W...	21,000

"We have had no cause for complaint in our relations with your firm. Your accounts have always been promptly settled and our intercourse has been pleasant."

—Youngstown (Ohio) Vindicator.

Ohio—Continued

DAYTON—Continued.
Search Light (U. B. C.), M..... 2,500
Watchword (U. Br.). W..... 32,000
Woman's Evangel (U. B. C.), M... 4,900
Young Catholic Messenger, S-M.... 32,000

SOMERSET—
Rosary Magazine (Cath.), M..... 31,000

TOLEDO—
Ohio Endeavor, M..... 3,800

XENIA—
Woman's Missionary Magazine (United Presb.), M..... 5,200

Oklahoma

OKLAHOMA CITY—
National Baptist Flag (Bapt.)..... 6,000

PERRY—
Sunday School Worker (S. S.), M.. 1,700

Oregon

PORTLAND—
Catholic Sentinel (Cath.), W..... 2,980
Churchman (Prot. Epis.), M..... 1,800
Pacific Baptist (Bapt.), W..... 2,600
Pacific Christian Advocate (Meth.), W..... 5,600

Pennsylvania

ALLEGHENY—
Christian Statesman (Und.), M.... 6,498

CLEONA—
Preachers' Helper (Und.), M..... 12,500
Pulpit (Und.), M..... 5,000

"What business transactions we have had with you have been entirely satisfactory."
—The Pictorial Review, New York.

Pennsylvania—Continued

GREENVILLE—
Young Lutheran (Luth.), M..... 22,000

HARRRISBURG—
Church Advocate (C. of God), W... 3,100
Evangelical (Evan.), W..... 8,900
Evangelical Bible Quarterly..... 52,000
Evangelische Zeitschrift (Evan.), W..... 2,240
Missionary Tidings (Evan.), M..... 3,100

PHILADELPHIA—
Advanced Scholars' Quarterly (Ref. Ch.),..... 93,000
American Church S. S. Magazine (Epis.), M..... 6,700
American Friend (Friends), W..... 7,100
Assembly Herald (Presby.), M..... 47,600
Augsburg S. S. Teacher (Luth.), M. 18,600
Baptist Bulletin (Bapt.), M..... 1,848
Baptist Commonwealth (Bapt.), W. 10,000
Baptist Superintendent (Bapt.), M. 4,800
Baptist Teacher (Bapt.), M..... 66,400
Catholic Standard and Times (Cath.), W..... 22,000
Christian Instructor (United Presb.), W..... 8,000
Christian Recorder (African Meth.), W..... 9,000
Christian Standard (Und.), W..... 14,000
Christianity in Earnest (Meth.), Quarterly..... 36,000
Church Standard (Epis.), W..... 17,500
Good Work (Bapt.), M..... 28,300
Ecclesiastical Review (Cath.), M... 25,000
Episcopal Recorder (Epis.), W..... 4,500
Forward (Presb.), W.....231,100
Friends' Intelligencer (Friends), W. 3,670
Guardian Angel (Cath.), W..... 35,000
Jewish Exponent (Jewish), W..... 8,000
Lutheran (Luth.), W..... 8,000
Lutheran Observer (Luth.), W..... 18,500
Methodist (Meth.), W..... 8,000
Nord Amerika (Cath.), Semi-W.... 6,000
Presbyterian (Presby.), W..... 12,000

"We wish to express our appreciation of your methods of doing business. Our relations with you have always been of the best, and the word KASTOR means a square deal."
—St. Paul Dispatch.

Pennsylvania—Continued

PHILADELPHIA—Continued.

Presbyterian Journal (Presby.), W.	9,000
Presbyterian and Reformed Review (Pres.), Q.	2,000
Reformed Church Messenger (R. C.), W.	10,100
Sunday-School Times (Evan.), W.	103,100
Scattered Seeds (Friends), M.	5,200
Westminster Teacher (Pres.), M.	64,700
Young Folks' Catholic Weekly (Cath.)	18,000
Young People, W.	128,400

PITTSBURG—

Bible Teacher (United Presb.), M.	7,100
Catholic (Cath.), W.	14,000
Christian Advocate (Meth.), W.	32,000
Christian Union Herald (United Presby.), W.	29,700
Jewish Criterion (Jewish), W.	7,200
Keystone Endeavorer (C. E.), M.	10,400
Methodist Recorder (Meth.), W.	10,000
Observer (Cath.), W.	17,000
Presbyterian Banner (Presb.), W.	18,000
United Presbyterian (Presb.), W.	22,000

POTTSVILLE—

Christian Life (Und.), S-M.	3,850

READING—

Lutherisches Kirchenblatt, W.	3,100
Preachers Assistant (Und.), M.	3,700
Reformed Church Record (R. C.), W.	4,650

SCRANTON—

Catholic Light (Cath.), W.	5,000

YORK—

Christian Guide, M.	2,600
Sunday School Quarterly (Evan.), Q.	18,500
Teachers' Journal (Luth.), M.	2,500

"The writer has been intimately acquainted with the different members of your firm for a good many years and also has a knowledge of the different businesses which you have taken hold of and built up from practically nothing to very large concerns, thus demonstrating the ability of your house."

—The New York Magazine. By W. J. Kennedy.

Rhode Island

PROVIDENCE—
Church Messenger (C. E.), M..... 1,600
Visitor (Cath.), W..... 5,300

South Carolina

CLINTON—
Our Monthly (Presby.),..... 2,400

COLUMBIA—
Lutheran Church Visitor, W..... 4,350
Way of Faith (Holiness), W..... 8,500

DUE WEST—
Associate Reformed Presbyterian (Presb.), W..... 2,280

GREENVILLE—
Baptist-Courier (Bapt.), W..... 6,000

GREENWOOD—
Baptist Press, W..... 5,245
Christian Appeal (Meth.), W..... 2,700

SPARTANBURG—
Southern Christian Advocate..... 9,800

Tennessee

JACKSON—
Christian Index (Col. Meth.), W... 9,000

JASPER—
Cumberland Banner, W..... 8,000

KNOXVILLE—
Methodist Advocate-Journal, W... 5,800

MARTIN—
Baptist Banner, W..... 2,500
Primitive Baptist (Bapt.), W..... 6,150

"It is our pleasure to testify to the satisfactory experience Farm News has always had in dealing with your office. We have little or no trouble with respect to copy furnished and bills are always paid promptly and the cash discount taken advantage of."
—Farm News, Springfield, Ohio.

Tennessee—Continued

MEMPHIS—
Catholic Journal (Cath.), W..... 4,000
Expositor and Journal, W..... 3,500
Jewish Spectator (Jewish), W.....11,500

NASHVILLE—
Baptist and Reflector (Bapt.), W.. 6,300
Children's Visitor (Meth.), M..... 87,300
Christian Advocate (Meth S.), W.. 14,302
Cumberland Presbyterian (Presb.), W..... 14,020
Epworth Era (Meth.), W..... 20,522
Gospel Advocate (C. of Christ), W. 12,000
Intermediate Quarterly (Meth.)....330,250
Methodist Review of Missions (Meth. South), M..... 6,200
Midland Methodist (Meth.), W..... 7,000
Missionary, M..... 16,000
Senior Quarterly (Meth.).....369,666
S. S Magazine (Meth. S.), M..... 59,733
The Watchman, W..... 10,500
Woman's Missionary Advocate (Meth. South), M..... 13,000
Zion's Outlook (Meth. South.), W. 4,200

Texas

ABILENE—
Texas Baptist (Bapt.), W..... 1,250

AUSTIN—
Firm Foundation (C. of Christ), W. 9,350

BONHAM—
Baptist Trumpet, W..... 2,900

DALLAS—
Baptist Standard (Bapt.), W..... 18,168
Christian Courier (Dis. of Christ), W..... 5,100
Texas Baptist and Herald (Bapt.), W..... 15,000
Texas Christian Advociate (Meth. South), W.....22,000
Western Presbyter, W..... 5,000

"During the five years that we have had business dealings with the H. W. Kastor & Sons Advertising Co., we are pleased to state that our relations have proven their standing, business ability and integrity beyond question."

—New Era Monthly, New York.

Texas—Continued

FORT WORTH
Texas Church Helper (Presb.), W.. 2,350

SAN ANTONIO—
Fe Catolica (Span. Cath.), W..... 2,100
Southern Messenger, W..... 5,000

TYLER—
Baptist Sword and Shield (Bapt.), W..... 1,800

Utah

SALT LAKE CITY—
Juvenile Instructor (Morm. S. S.), S-M..... 10,200
Young Woman's Journal, M..... 10,000

Virginia

DANVILLE—
Baptist Union, M..... 1,600
Methodist (Meth.), M..... 3,100

RICHMOND—
Bible Reader (Und.), M..... 25,625
Catholic Visitor (Cath.), W..... 1,900
Central Presbyterian, W..... 5,000
Christian Advocate (Meth.), W.... 9,000
Earnest Worker (Presb.), M..... 19,912
Foreign Mission Journal (Bapt.), M. 33,000
Religious Herald (Bapt.), W..... 8,000
Southern Churchman (Epis.), W... 5,500
Theological Seminary Protestant (Epis.)..... 1,900

Washington

SEATTLE—
Churchman (Epis.), M..... 1,100
Washington Endeavorer (C. E.), M. 5,100

"What business we have had with you has been conducted in the most satisfactory manner. Your instructions are always plain and concise, your copy of the highest order and your bills are paid promptly when due."

—Saginaw (Mich.) Evening News.

West Virginia

CLARKSBURG—
Baptist Banner (Bapt.), W..... 3,700

HARRISVILLE—
Protestant, W..... 1,248

HUNTINGTON—
Baptist Banner (Bapt.), W..... 3,500

MARTINSBURG—
Lutheran, M..... 1,000

SUTTON—
Methodist Advocate (Meth.), W... 3,000

WHEELING
Church Calendar of West Virginia (Cath.), M..... 3,100

Wisconsin

CHIPPEWA FALLS—
Catholic Sentinel, W..... 2,200

DE PERE—
De Volksstem (Cath.), W..... 1,250
Onze Standard (Cath.), W..... 1,984

LA CROSSE—
Patriot (Cath.), W..... 1,684

MILWAUKEE—
Catholic Citizen (Cath.), W..... 17,500
Church Times, M..... 2,500
Columbia (Cath.), W..... 7,112
Excelsior (Cath.), W..... 6,500
Living Church (Epis.), Q..... 15,000
Our Young People (Cath.), Bi-W.. 11,240

OSHKOSH—
Wisconsin Christian Advocate (Meth.), W..... 3,100

"The standing, character, business ability and integrity of the H. W. Kastor & Sons Advertising Co. are of the highest order. I regard your agency as one of the best equipped and most competent for the intelligent and discriminating placing of advertising in the West."
—World's Events Magazine, Dansville, N. Y. By D. C. Kreidler, Manager.

Wisconsin—Continued

WATERTOWN—
Botschafter (Ger. Rel.), W..... 1,000

New Brunswick, Can.

FREDERICKTOWN—
Religious Intelligencer, W..... 2,450

ST. JOHN—
Messenger and Visitor, W..... 5,700

Newfoundland, Can.

ST. JOHN'S—
Diocesan Magazine, M..... 2,000

Nova Scotia, Can.

HALIFAX—
Presbyterian Witness (Presb.)..... 3,700
Wesleyan (Meth.), W..... 4,500

Ontario, Can.

BERLIN—
Gospel Banner, W..... 4,300
Youth's Banner, S-M..... 1,500

KINGSTON—
Canadian Freeman (Cath.), W..... 8,000

LONDON—
Catholic Record (Cath.), W..... 15,000

OTTAWA—
United Canada (Cath.), W..... 5,200

TORONTO—
Algoma Missionary New (Meth.), M..... 3,200
Canadian Baptist (Bapt.), W..... 6,500

"Our business relations with your agency have been satisfactory in every respect. You have always been prompt in the payment of accounts. We have appreciated the nice line of business which you have sent us."

—Anaconda (Mont.) Standard.

Ontario, Can.—Continued

TORONTO—Continued.

Canadian Churchman (Epis.), W...	28,000
Canadian Epworth Era, M.....	6,250
Catholic Register (Cath.), W.....	12,500
Christian Guardian (Meth.), W....	27,000
Faithful Witness.(Und.), W.....	2,000
Methodist Magazine and Review (Meth.), M.....	3,000
Missionary Outlook (Meth.), M....	10,100
Presbyterian Review (Presb.), W..	12,000
S. S. Banner (Meth.), M.....	17,500
Westminster (Presb.), W.....	10,000

Quebec, Can.

MONTREAL—

Endeavor Banner (C. E.), M.....	3,000
Northern Messenger (Und.), W....	61,000
Presbyterian Record (Presb.), M...	52,000
True Witness (Cath.), W.....	8,000
Witness (Evang.), W.....	28,600

QUEBEC—

Annales de St. Anne de Beaupie (French Relig.), M.....	29,000
Les Fleurs de la Charite (French Relig.), M.....	4,000

Hawaiian Islands.

HONOLULU—

Anglican Church Chronicle (Eng.), M.....	
Association Review (Y. M. C. A.), M.....	750
Diocesan Magazine (Eng.), M.....	
Friend (Eng.), M.....	

"Your business with us has been most satisfactory in every particular. You are always energetic and courteous, and pay your bills promptly."
—Philadelphia Item.

Sunday Newspapers

Alabama

BIRMINGHAM—
Age-Herald (Dem.) 26,000

MOBILE—
Herald (Dem.) 5,100
Item (Dem.) 8,000
Register (Dem.) 9,500

MONTGOMERY—
Advertiser (Dem.) 17,003

SELMA—
Journal (Dem.) 1,000
Times (Dem.) 1,000

Alaska

JUNEAU—
Alaska Dispatch (Ind.) 2,000

SKAGWAY—
Alaskan 1,500

Arizona

BISBEE—
Bisbee Review (Ind.) 2,250

PHOENIX—
Republican (Rep.) 6,600

Arkansas

FORT SMITH—
News-Record (Dem.) 3,900

"We have known you in the past to be all that is honest and upright in your dealings with the publishers, and will be glad to be favored by you with any orders that you might send us."

—Monroe Publishing House, New York, N. Y.

Arkansas—Continued

HOT SPRINGS—
Arkansas Thomas Cat (Humor).... 2,500
Sentinel Record (Dem.)..... 1,500

LITTLE ROCK—
Gazette (Dem.)..... 14,379

California

EUREKA—
Times (Rep.)..... 2,600

FRESNO—
Republican (Rep.)..... 7,700

LOS ANGELES—
Examiner (Dem.)..... 32,500
Herald (Rep.)..... 32,800
Times (Rep.)..... 71,520

RIVERSIDE—
Enterprise (Ind. Dem.)..... 2,050

SACRAMENTO—
News (Ind. Rep.)..... 3,500
Union (Ind. Rep.)..... 7,561

SAN BERNARDINO—
Sun (Rep.)..... 2,000

SAN DIEGO—
Union (Rep.)..... 6,800

SAN FRANCISCO—
Abendpost (Ger. Rep.)..... 7,710
Bulletin (Ind. Rep.)..... 50,000
Call (Rep.)..... 88,558
Chronicle (Ind.)..... 92,084
Examiner (Ind.).....150,000
Tageblatt (Ger. Lab.)..... 2,500

SAN JOSE—
Mercury Herald (Rep.)..... 12,350

"A comparison of the business sent to this paper by your agency for a number of years shows that the advertising you have placed here has been of considerable volume, equaling that of the leading agencies of the country."

—Philadelphia Record.

California—Continued

STOCKTON—
Independent (Rep.) 3,100

Colorado

ASPEN—
Times (Pop.) 1,600

COLORADO SPRINGS—
Gazette (Rep.) 10,000

CRIPPLE CREEK—
Times (Ind.) 3,978

DENVER—
Post (Ind.) 70,145
Republican (Rep.) 37,828
Rocky Mountain News (Ind.) 85,632

LEADVILLE—
Herald-Democrat (Ind.) 4,700

PUEBLO—
Chieftain (Rep.) 18,000

Connecticut

BRIDGEPORT—
Herald (Ind.) 22,000

HARTFORD—
Globe (Ind.) 12,400
Journal (Ind.) 4,500

NEW HAVEN—
Register (Dem.) 12,000
Union (Ind. Dem.) 8,300

Delaware

WILMINGTON—
Sunday Morning Star (Ind.) 8,800

"On behalf of the papers represented by us, we desire to state that our business relations with you have extended over a number of years, and have been of the most satisfactory character. You have met your obligations promptly and have handled your clients' accounts, according to our judgment, with rare ability."
—Hand, Knox & Cone Co. Formerly J. E. Van Doren Special Agency.

District of Columbia

WASHINGTON—
Post (Ind.)..... 46,500
Star (Ind.)..... 32,195
Times (Dem.)..... 26,000

Florida

GAINSVILLE—
Sun (Dem.)..... 1,250

JACKSONVILLE—
Times-Union and Citizen (Dem.)... 5,000

PENSACOLA—
Journal (Dem.)..... 4,800

TAMPA—
Tribune (Dem.)..... 11,000

Georgia

AMERICUS—
Times-Recorder (Dem.)..... 1,200

ATHENS—
Banner (Dem.)..... 1,250

ATLANTA—
Constitution (Dem.)..... 52,800
Journal (Dem.)..... 53,016

AUGUSTA—
Chronicle (Dem.)..... 6,730
Herald (Dem.)..... 5,500

BRUNSWICK—
News (Dem.)..... 1,500

COLUMBUS—
Enquirer Sun (Dem.)..... 4,000
Ledger (Dem.)..... 9,100

"Our relations with you have been very pleasant indeed, and it pleases us to say that your house stands in the foremost rank in the matter of character, business ability and integrity."
—Scranton (Pennsylvania) Times. By E. J. Lynett, Proprietor.

Georgia—Continued

MACON—
Telegraph (Dem.) 7,300

ROME—
Tribune (Dem.) 2,500

SAVANNAH—
News (Dem.) 5,000

Idaho

BOISE—
Statesman (Rep.) 4,839

LEWISTON—
Tribune (Dem.) 2,500

Illinois

BLOOMINGTON—
Bulletin (Dem.) 6,500

CAIRO—
Bulletin (Dem.) 2,252
Telegram (Ind.) 2,100

CHICAGO—
American (Dem.) 656,600
Chronicle (Dem.) 73,258
Denni Hlastel (Bohem. Lab.) 23,020
Duch Casu (Bohem Lab.) 36,000
Examiner (Dem.) (See American.)
Fackel (Soc. Ger.) 23,400
Inter-Ocean (Rep.) 92,000
Jewish-Courier (Heb. Ind.) 11,912
Record-Herald (Ind.) 203,504
Skandinaven (Rep. Nor.) 23,712
Sonntagpost (Ger. Ind.) 35,443
Svornost (Ind. Bohem.) 32,000
Tribune (Rep.) 251,652
Westen und Daheim (Ind. Ger.) ... 64,500

DANVILLE—
Democrat (Dem.) 4,500
Press (Dem.) 4,200

"We take pleasure in the fact that all of our relations and our business transactions with your company have been very satisfactory and we are always glad to receive your contracts. You have never asked for any credit and you have always discounted our bills.
—Appleton's Magazine, New York, N. Y.

Illinois—Continued

DECATUR—
Review (Dem.)..... 9,966

JACKSONVILLE—
Journal (Rep.)..... 3,150

OTTAWA—
Free Trader (Dem.)..... 1,350
Journal (Rep.)..... 1,600

PEORIA—
Herald and Transcript (Dem.)..... 6,876
Journal (Ind.)..... 8,515
Sonntag Glocke (Ger. Ind.)..... 3,625
Sonntags Post (Ger. Ind.)..... 2,200
Star (Ind.)..... 10,372

QUINCY—
Whig (Rep.)..... 8,400

ROCKFORD—
Star (Dem.)..... 8,450

SPRINGFIELD—
Journal (Rep.)..... 6,101
Register (Dem.), W..... 9,635

Indiana

ANDERSON—
Herald (Rep.)..... 3,200

EVANSVILLE—
Courier (Dem.)..... 15,185
Demokrat (Ger. Dem.)..... 5,300
Journal News (Rep.)..... 14,350

FORT WAYNE—
Journal Gazette (Dem.)..... 8,670

FRANKFORT—
Times (Ind.)..... 1,600

"It is a pleasure to do business with your house in every way. I can understand thoroughly why you have such a large clientele and congratulate all of your customers on selecting you as their agent."

—The American Queen, New York, N. Y. By H. M. Beach, Manager.

Indiana—Continued

INDIANAPOLIS—
Sentinel (Dem.) 39,345
Star (Ind.) 58,053
Spottvogel (Ger.) 10,500

KOKOMO—
News (Rep.) 1,000

LAFAYETTE—
Journal (Dem.) 5,312
Leader (Ind.) 3,000

MARION—
News-Tribune (Ind.) 5,900

MUNCIE—
Star (Rep.) 18,000

SOUTH BEND—
News (Local) 3,200

TERRE HAUTE—
Star (Ind.) 13,605
Tribune and Gazette (Ind.) 8,800

VINCENNES—
Commercial (Rep.) 1,850

Indian Territory

ARDMORE—.
Ardmoreite (Dem.) 2,200

MUSKOGEE—
Phoenix (Ind.) 2,000

WAGONER—
Sayings (Ind.) 1,000

"During the past number of years we have transacted considerable business with your agency, and at all times have our relations been of the pleasantest. During this period of time, we have always found your advertising orders to be very lucid, and your advertising copy arranged in the very best possible shape."

—Pittsburg (Pennsylvania) Gazette-Times.

Iowa

BURLINGTON—
Hawkeye (Rep.) 10,055

CEDAR RAPIDS—
Republican (Rep.) 9,400

COUNCIL BLUFFS—
Nonpareil (Rep.) 8,700

CRESTON—
American (Dem.) 1,600

DAVENPORT—
Democrat and Leader (Dem.) 9,226
Demokrat (Ger. Dem.) 1,000

DES MOINES—
News (Ind.) 40,361
Register and Leader (Rep.) 27,038

DUBUQUE—
Telegraph-Herald (Ind.) 13,077
Times (Rep.) 18,500

KEOKUK—
Gate City (Rep.) 3,664

MUSCATINE—
News-Tribune (Dem.) 2,750

OTTUMWA—
Democrat (Dem.) 1,500

SIOUX CITY—
Journal (Rep.) 24,022

Kansas

LEAVENWORTH—
Times (Rep.) 12,500

"Having done business with your house since your inception many years ago, it gives us pleasure to say to you that our dealings with you at all times have been most satisfactory. I have found you always fair and square and your account has been one of the best on our books. I have always felt and feel now that your standing is of the best."
—C. E. Ellis & Co., Publishers, New York, N. Y. By W. J. Kennedy.

Kansas—Continued

PARSONS—
Sun (Rep.) 1,870

TOPEKA—
Capital (Rep.) 21,120

WICHITA—
Eagle (Rep.) 21,486

Kentucky

HENDERSON—
Gleaner (Dem.) 1,600

LEXINGTON—
Herald (Dem.) 4,100
Leader (Rep.) 5,600

LOUISVILLE—
Anzeiger (Ger. Dem.) 8,000
Courier Journal (Dem.) 36,000
Herald 22,000
Omnibus (Ger. Lit.) 6,825

OWENSBORO—
Inquirer (Ind.) 1,950
Messenger 2,350

PADUCAH—
New Democrat (Dem.) 3,000
Register (Dem.) 2,700

Louisiana

NEW ORLEANS—
Abeille (Fr. Dem.) 15,000
Deutsche Zeitung (Ger. Ind.) 6,100
Item (Ind.) 21,000
Picayune (Dem.) 35,000
States (Dem.) 21,783
Times-Democrat (Ind. Dem.) 25,000

"The Times-Union of Albany desires me to say to you that their business relations with your agency have always been most cordial and pleasant and that they have a high regard for the ability of the various members of your company and every confidence in the integrity and responsibility of your agency."

—Albany (N. Y.) Times-Union. Per J. E. Verree.

Louisiana—Continued

SHREVEPORT—

Caucasian (Dem.)	1,050
Journal (Dem.)	1,600
Times (Dem.)	6,000

Maine

PORTLAND—

Sunday Telegram (Non-partisan)	8,600
Times (Rep.)	4,100

Maryland

BALTIMORE—

American (Rep.)	58,318
Deutscher Correspondent (Ger. Dem.)	11,700
Herald (Ind.)	38,889
Sonntags Post (Rep. Ger.)	11,700
Sun (Ind.)	30,500
Wecker (Ger. Ind.)	7,612

Massachusetts

BOSTON—

Globe (Ind.)	303,388
Hearst's Boston American (Dem.)	243,279
Herald (Ind.)	100,000
Journal (Rep.)	60,683
Post (Dem.)	178,000

LAWRENCE—

Leader (Ind.)	3,200
Sentinel (Dem.)	2,300
Star (Dem.)	1,800
Sun (Dem.)	2,600

LOWELL—

Telegram (Ind.)	15,400

NEW BEDFORD—

Sunday Times (Loc.)	7,800

"It affords me pleasure to state that our dealings with your company have been very pleasant and satisfactory during the time that we have been doing business with you. Your payments of accounts have been very prompt, and we have not had cause for any complaint."
—Sovereign Visitor, Omaha, Neb.

Massachusetts—Continued

SPRINGFIELD—
Republican (Ind.) 15,935
Union (Rep.) 14,200

WORCESTER—
Telegram (Rep.) 26,000

Michigan

BAY CITY—
Tribune (Rep.) 5,711

DETROIT—
Abendpost (Ger. Rep.) 8,000
Free Press (Ind.) 56,000
News (Ind.) 66,000
Truth (Rep.) 25,240
Volksblatt (Ger. Dem.) 7,800

FLINT—
Sunday Democrat (Dem.) 1,650

GRAND RAPIDS—
Herald (Rep.) 26,560
Sonntagsbote (Ger. Ind.) 2,400

KALAMAZOO—
Gazette-News (Dem.) 10,350

MUSKEGON—
News (Dem.) 2,200

SAGINAW—
Courier-Herald (Rep.) 14,000

Minnesota

DULUTH—
News-Tribune (Rep.) 15,885

"The Pittsburg Chronicle takes this opportunity of thanking you for the many favors you have shown us in the past and to say that our dealings with you all around have been of the most satisfactory nature. The orders of no agency in the country are more welcome than yours."

—Pittsburg (Pennsylvania) Chronicle-Telegraph.

Minnesota—Continued

MINNEAPOLIS—
Journal (Rep.) 70,000
Tidende (Norweg. Ind.) 6,600
Times (Ind.) 24,870
Tribune 70,000

ST. PAUL—
Globe (Ind. Dem.) 31,360
Pioneer Press (Rep.) 31,500

Mississippi

BILOXI—
Herald (Dem.) 1,500

MERIDIAN—
Star (Dem.) 7,000

NATCHEZ—
Democrat (Dem.) 1,300

VICKSBURG—
Herald (Dem.) 6,000

Missouri

CARTHAGE—
Democrat (Dem.) 1,600

HANNIBAL—
Journal (Dem.) 1,500

JOPLIN—
Globe (Dem.) 12,400
News-Herald (Dem.) 5,300

KANSAS CITY—
Journal (Rep.) 66,495
Star (Ind.) 124,794

ST. JOSEPH—
Gazette (Rep.) 20,804

"We cannot refrain from complimenting you on the splendid lines of business you have been developing. It is a pretty good testimonial that you are giving your clients superior service, and that you are really aiding them in building up their own business, from small beginnings into immense accounts."

—Omaha (Neb.) Bee.

Missouri—Continued

ST. LOUIS—
Amerika (Ger. Dem.)..... 17,500
Globe-Democrat (Rep.).....152,000
Mississippi Blaetter (Ger. Rep.).... 69,700
Post-Dispatch (Ind.).....219,108
Republic (Dem.).....115,254

SEDALIA—
Capital (Rep.)..... 2,300
Democrat (Dem.)..... 2,314

SPRINGFIELD—
Republican (Rep.)..... 6,100

Montana

ANACONDA—
Standard (Dem.)..... 13,492

BUTTE CITY—
Miner (Dem.)..... 9,400

GREAT FALLS—
Tribune (Dem.)..... 4,342

HELENA—
Independent (Dem.)..... 6,600

Nebraska

LINCOLN—
State Journal (Rep.)..... 12,336

NEBRASKA CITY—
Press (Rep.)..... 1,300

OMAHA—
Bee (Rep.)..... 28,937
World-Herald (Dem.)..... 35,547

"We assure you that we are not presenting any 'bouquets' when we assert that your standing is of the highest order and your character and reputation with newspaper people No. 1. Your business ability has already been proven and your integrity has been made clearly manifest in all relations we have had with you."

—Wilkes Barre (Pennsylvania) Times.

Nevada

RENO—
Journal (Silver)..... 2,100

New Jersey

ATLANTIC CITY—
Sunday Gazette (Rep.) 3,250

NEWARK—
Erzaehler (Ind. Rep. Ger.)..... 11,143
Sunday Call (Ind.)..... 32,000

PATERSON—
Sunday Chronicle (Ind.)..... 3,640

TRENTON—
Advertiser (Ind.)..... 13,500
Courier (Ind.)..... 2,600

New Mexico

ALBUQUERQUE—
Journal Democrat (Dem.)..... 3,200

New York

ALBANY—
Argus (Dem.) 16,325
Press (Ind.)..... 22,450
Sonntags Journal (Ind.)..... 3,900
Telegram (Ind.)..... 40,000

AMSTERDAM—
Sentinel (Dem.)..... 2,500

BROOKLYN—
Citizen (Dem.)..... 33,412
Eagle (Ind.)..... 68,000
Freie Presse (Rep.)..... 17,000

"We have never had any misunderstanding on orders you sent us. Clearness and exactness in detail have always accompanied your orders and we are always glad to receive them. The H. W. Kastor & Sons Advertising Co. stands high in our estimation in business ability and integrity."

—National Magazine, Boston, Mass.

New York—Continued

BUFFALO—

Courier (Dem.)	92,743
Demokrat (Ger. Ind.)	6,100
Express (Ind. Rep.)	60,000
News (Rep.)	25,000
Times (Dem.)	39,127
Tribuene (Ger. Rep.)	3,110

COHOES—

Free Press (Ind.)	2,000

ELMIRA—

Telegram (Ind.)	60,000

NEWBURGH—

Sunday Telegram (Ind.)	3,000

NEW YORK—

Araldo Italiano (Italian Rep.)	35,000
Associated Sunday Magazines	725,000
Courier des Etats Unis	14,500
Herald (Ind.)	250,000
Morgen Journal (Ger. Ind.)	80,000
News (Ind.)	120,000
New York American and Journal (Dem.)	800,000
Press (Rep.)	105,131
Revue (Ger. Ind.)	70,440
Staats Zeitung (Dem. Ger.)	70,000
Sun (Ind.)	130,000
Telegraph (Dem.)	64,662
Times (Dem.)	110,000
Tribune (Rep.)	87,000
Volkszeitung (Ger. Lab.)	18,000
World (Dem.)	450,000

OLEAN—

Times (Rep.)	1,500

POUGHKEEPSIE—

Courier (Ind.)	10,000

ROCHESTER—

Democrat and Chronicle (Rep.)	28,000
Herald (Ind.)	15,000

"We esteem your agency highly. The writer has done a large amount of business with you both for the Magnet Magazine and also for other publications with which he has been connected, and has always found your agency to be reliable, honest and prompt in settling bills."

—The Magnet Publishing Co., West Derry, N. H. By Chas. F. Nettleton, Manager.

New York—Continued

SYRACUSE—
Herald (Ind.) 41,000
Post-Standard (Rep.) 23,405

TROY—
Northern Budget (Ind.) 37,500
Observer (Dem.) 8,600

UTICA—
Sunday Journal (Ind.) 10,500
Sunday Tribune (Ind.) 5,000

North Carolina

ASHEVILLE—
Citizen (Dem.) 4,000

CHARLOTTE—
Observer (Dem.) 6,700

DURHAM—
Herald (Ind.) 3,450

RALEIGH—
News-Observer (Dem.) 9,200

WILMINGTON—
Messenger (Dem.) 2,100
Star (Dem.) 2,700

North Dakota

FARGO—
Call and Argus (Rep.) 3,000

GRAND FORKS—
Herald (Rep.) 7,434

Ohio

CANTON—
Repository (Rep.) 8,989

"In the many years of our business experience with your agency we have found that promptness, integrity and accuracy have characterized your service, which is a distinction merited by only a limited number of firms engaged in the same business."
—Pittsburg (Pennsylvania) Dispatch.

Ohio—Continued

CINCINNATI—
Commercial Tribune (Rep.)..... 67,872
Enquirer (Dem.).....183,000
Sonntagsblatt (Ger.)..... 32,400
Sonntag Morgen (Ger. Dem.)..... 23,700
Westliche Blaetter..... 26,000

CLEVELAND—
Leader (Rep.)..... 60,000
Plaindealer (Dem.)..... 73,103
Waechter und Anzeiger (Ger. Dem.)..... 19,200

COLUMBUS—
Dispatch (Ind.)..... 32,140
Ohio State Journal (Rep.)..... 30,000
Press-Post (Dem.)..... 24,492
Sonntagsgast (Ger. Rep.)..... 15,000

DAYTON—
World (Ind.)..... 5,000

IRONTON—
Irontonian (Dem.)..... 1,700

LIMA—
Republican Gazette (Rep.)..... 3,293

SANDUSKY—
Register (Rep.)..... 3,000

SPRINGFIELD—
Sun (Ind.)..... 10,516

TOLEDO—
Times-Bee (Ind.)..... 16,000

YOUNGSTOWN—
Vindicator (Dem.)..... 10,200

ZANESVILLE—
Sunday News (Ind.)..... 5,700

"Our experience with your agency, which extends over a long period, has been most satisfactory in every sense. Advertising service has been paid with unfailing regularity in every instance. This is the highest rating a newspaper can give an advertising agency."

—Scranton (Pennsylvania) Truth.

Oklahoma

GUTHRIE—
Oklahoma State Capitol (Rep.).... 20,863

OKLAHOMA CITY—
Oklahoman (Dem.)..... 14,123

Oregon

ALBANY—
Herald (Rep.)..... 1,100

ASTORIA—
Astorian (Rep.)..... 1,800

PORTLAND—
Journal (Dem.)..... 23,076
Oregonian (Rep.)..... 40,000

SALEM—
Statesman (Rep.)..... 3,000

Pennsylvania

EASTON—
Sunday Call (Ind.)..... 5,000

ERIE—
Dispatch (Rep.)..... 8,800
Messenger-Graphic (Ind.)..... 4,000

PHILADELPHIA—
Bee (Rep.)..... 3,000
Inquirer (Ind. Rep.).....153,453
Item (Ind. Rep.).....223,000
Neue Welt (Ger. Dem.)..... 28,500
North American (Rep.).....140,000
Press (Rep.).....148,949
Public Ledger (Ind.)..... 70,000
Record (Ind.).....160,000
Sonntagsblatt (Ger. Ind.)..... 18,000
Sonntags Journal (Ger. Ind.)..... 26,000
Sunday Dispatch (Rep.)..... 13,000
Sunday World (Rep.)..... 10,000

"It is indeed a pleasure to do business with your agency—copy is always well prepared—well placed (especially if ordered in the Star-Chronicle)—and your check always follows the minute it is due."

—St. Louis Star-Chronicle.

Pennsylvania—Continued

PITTSBURG—
Dispatch (Ind.) 74,337
Leader (Ind.) 46,470
Pittsburger Beobachter (Dem. Ger.) 13,200
Post (Dem.) 70,000
Press (Ind.) 73,000
Volksblatt (Ger. Ind.) 15,000

READING—
Eagle (Ind.) 10,883

SCRANTON—
Republican (Rep.) 8,050
Scrantonian (Ind.) 16,600

TITUSVILLE—
World (Ind.) 1,600

WILKESBARRE—
News and Dispatch (Dem.) 4,100

WILLIAMSPORT—
Pennsylvania Grit (Ind.) 235,370

YORK—
Gazette (Dem.) 8,184

Rhode Island

PROVIDENCE—
Journal (Ind.) 19,700
Tribune (Ind.), Sun 15,078

South Carolina

CHARLESTON—
News (Dem.) 7,500

COLUMBIA—
State (Dem.) 11,978

GREENVILLE—
News (Dem.), ... 2,800

"It is a pleasure to write you of our experience with your agency. We have found the business which you have forwarded to be of good character; to be well looked after and payment promptly made."

—Philadelphia Press.

Texas—Continued

HOUSTON—
Post (Dem.) 25,721

PARIS—
News (Dem.) 1,500

SAN ANTONIO—
Express (Ind. Rep.) Dem 19,300
Light (Ind. Rep.) 6,800

TEMPLE—
Tribune (Dem.) 1,000

WACO—
Times-Herald (Dem.) 8,540

Utah

SALT LAKE CITY—
Herald (Dem.) 11,875
Tribune (Ind. Rep.) 15,560

Virginia

DANVILLE—
Register (Dem.) 1,700

LYNCHBURG—
News (Dem.) 4,200

NORFOLK—
Landmark (Dem.) 8,000
Virginian and Pilot (Dem.) 13,137

PETERSBURG—
Index-Appeal (Ind.) 4,600

RICHMOND—
Times-Dispatch (Dem.) 24,000

ROANOKE—
Times (Ind.) 4,100

"We are very glad to say that we have been entirely satisfied with your agency. We think your agency is up to the high standard. This is our honest opinion, given of our own knowledge."

—Birmingham (Alabama) Southern Farmer.

South Dakota

DEADWOOD—
Pioneer Times (Rep.) 1,900

SIOUX FALLS—
Press 6,200

Tennessee

CHATTANOOGA—
Times (Dem.) 21,800

JACKSON—
Sun (Dem.) 1,750
Whig (Dem.) 1,800

KNOXVILLE—
Journal and Tribune (Rep.) 13,013

MEMPHIS—
Commercial-Appeal (Dem.) 57,632
Herald (Dem.) 2,000
News-Scimitar (Dem.) 30,406

NASHVILLE—
American (Dem) 25,384

Texas

AUSTIN—
News-Tribune (Dem.) 1,705
Statesman (Dem.) 9,956

DALLAS—
News (Ind.) 62,000
Times-Herald (Dem.) 10,300

EL PASO—
Times (Ind. Dem.) 6,050

FORT WORTH—
Record (Dem.) 20,000
Telegram (Dem.) 10,052

GALVESTON—
News (Ind.) 14,000

"Our business relations with your agency have always been most pleasant. We are well satisfied with the manner in which you conduct your business."
—Oakland (California) Tribune.

Washington

BELLINGHAM—
Reveille (Rep.) 5,400

OLYMPIA—
Olympian (Rep.) 1,100

PORT TOWNSEND—
Leader (Rep.) 1,850

SEATTLE—
Post-Intelligencer (Rep.) 33,420
Times (Dem.) 47,500

SPOKANE—
Spokesman-Review (Pop.) 23,500

TACOMA—
Ledger (Rep.) 21,141

West Virginia

CHARLESTON—
Gazette (Dem.) 2,800

PARKERSBURG—
News (Rep.) 2,000

WHEELING—
News (Ind.) 12,100
Register (Ind. Dem.) 15,000

Wisconsin

EAU CLAIRE—
Leader (Dem.) 4,100

JANESVILLE—
Recorder (Dem.) 2,100

LA CROSSE—
Chronicle (Dem.) 6,500

MADISON—
Democrat (Dem.) 1,700

"The Post's records show that in all its dealings with Kastor & Sons the relations have been absolutely pleasant and business-like."

—Denver (Colorado) Post.

Wisconsin—Continued

MILWAUKEE—
Free Press (Rep.)..... 24,527
Sentinel (Rep.)..... 49,482
Sonntags Post (Rep.)..... 43,706
Vorwaerts (Ger. Lab.)..... 9,000

OSHKOSH—
Times (Dem.)..... 4,000

Wyoming

CHEYENNE—
Tribune (Rep.)..... 4,450

British Columbia, Can.

VANCOUVER—
News Advertiser (Cons.)..... 4,500

VICTORIA—
Colonist (Cons.)..... 1,600

Ontario, Can.

TORONTO—
World (Cons.)..... 14,900

Quebec, Can.

MONTREAL—
Sunday Sun (Ind.)..... 8,500

"Our dealings with you have been highly satisfactory. We do not know of any agency that we have had less trouble with."
—Mobile (Alabama) Register.

This List of Magazines, Agricultural, Religious and Secular Monthlies, Agricultural, Religious and Miscellaneous Weeklies, is made for the purpose of directing the attention of the advertiser to what we believe to be the best result-getters published.

MAGAZINES OF STANDARD SIZE

Title of Publication	Location	Circulation	Forms close	Page rate	Line rate
Ainslee's Magazine	New York, N. Y.	250,000	3rd	$250.00	$1.25
All Story Magazine	" "	280,000	15th§	200.00	1.50
American Magzine	" "	250,000	25th§	280.00	1.40
American Motherhood	Boston, Mass	24,000	20th	30.00	.21
Appleton's Magazine	New York, N. Y.	100,000	1st	100.00	60
Arena	Trenton, N. J.	25,000	10th	28.00	.25
Argosy	New York, N. Y.	500,000	15th§	300.00	2.00
Atlantic Monthly	Boston, Mass	25,000	1st	100.00	.45
Bob Taylor's Magazine	Nashville Tenn	60,000	12th	65.00	.35
Bohemian	New York, N. Y.	40,000	10th	120.00	.60
Business Man's Magazine	Detroit, Mich	105,000	10th	180.00	.80
Broadway Magazine	New York, N. Y.	75,000	4th	100.00	.45
Brook's Syndicate Magazine	St. Louis, Mo	100,000	1st	75.00	.35
Business World	New York, N. Y.	19,000	5th	48.00	.22
Canadian Magazine	Toronto, Ont	20,000	10th	30.00	.20
Century	New York, N. Y.	126,500	1st	250.00	1.75
Chautauquan	Chautauquan, N. Y	50,000	8th	50.00	.30
Cosmopolitan	New York, N. Y.	450,000	1st	448.00	2.00
Craftsman	" "	25,000	10th	60.00	.30
Current Literature	" "	45,000	10th	* 55.00	.30
Donahoe's Magazine	Boston, Mass	55,000	15th	* 75.00	.80
Erie Railroad Magazine	New York, N. Y.	40,000	27th	* 50.00	.....
Everybody's Magazine	" "	900,000	25th§	500.00	2.232
Field and Stream	" "	40,000	10th	80.00	.43
Food & Drink	" "	161,000	15th	80.00	.50
Gates' R. R. List	Cleveland, Ohio	350,000	6th	643.00	.....
Good Housekeeping	Springfield, Mass	200,000	1st	200.00	1.25
Gunter's Magazine	New York, N. Y.	110,000	25th§	90.00	.50
Hardware Dealer's Magazine	" "	17,000	20th	75.00	.....
Harper's Bazaar	" "	175,000	5th	224.00	1.00
Harper's Magazine	" "	150,000	3rd	300.00	1.60
Health	" "	100,000	5th	100.00	.50
Health Culture	" "	15,000	15th	30.00	.18
Home Needlework Magazine	Florence, Mass	64,000	.....	80.00	.50
Lippincotts' Magazine	Philadelphia, Pa	55,000	8th	* 100.00	.60
Little Folk's Magazine	Salem, Mass	95,000	1st	100.00	.45
McClure's Magazine	New York, N. Y.	414,000	1st	460.00	2.15
Metropolitan Magazine	New York N. Y.	215,000	6th	250.00	1.50
Munsey's Magazine	New York, N. Y.	716,000	30th§	500.00	3.00
National Magazine	Boston, Mass	220,000	5th	200.00	1.00
National Sportsman	" "	75,000	15th	80.00	.36
Nautilus	Holyoke, Mass	28,000	8th	48.00	.22
New Age	Washington, D. C.	50,000	8th	40,00	.25
New England Magazine	Boston, Mass	22,000	5th	60.00	.30
North American Review	New York, N. Y.	35,000	.....	100.00	.75
Northwestern Sportman	Milwaukee, Wis	300,000	15th	40.00	.25
Outdoors	New York, N. Y.	60,000	5th	60.00	.30
Outing	" "	100,000	5th	100.80	1.00
Outdoor Life	Denver, Col	40,000	5th	60.00	.50
Out West	Los Angeles, Cal	12,000	5th	40.00	.30
Overland	San Francisco, Cal.	48,500	15th	60.00	.30
Pacific Monthly	Portland, Oregon	75,000	5th	100.00	.45
Pearson's Magazine	N w York, N. Y.	252,710	26th§	225.00	1.25
Physical Culture	Spotswood, N. J.	175,000	1st	160.00	1.00
Popular Magazine	New York, N. Y.	265,000	24th§	150.00	.70

MAGAZINES OF STANDARD SIZE, Continued

Title of Publication	Location	Circulation	Forms close	Page rate	Line rate
Popular Mechanics	Chicago, Ill.	74,728	10th	$ 85.00	$ .60
Putnam's Magazine	New York, N Y.	.....	1st	80.00	.40
Railroad Man's Magazine	" "	300,000	25th	150.00	1.00
Reader Magazine	Indianapolis, Ind.	80,000	1st	100.00	.50
Recreation	New York, N. Y.	66,000	1st	120.00	.60
Red Book	Chicago, Ill.	250,000	1st	250.00	1.25
Review of Reviews	New York, N. Y.	181,000	5th	250.00	1.50
Rural Magazine	Detroit, Mich.	42,000	10th	60.00	.35
Salesmanship	Chicago, Ill.	30,000	15th	50.00	.25
St. Nicholas	New York, N. Y.	50,000	1st	150.00	1.00
Scrap Book	" "	300,000	15th	200.00	1.00
Scribner's Magazine	" "	195,000	1st	250.00	1.50
Short Stories	" "	30 000	1st	75 00	.40
Smart Set	" "	140,000	1st	150.00	1.00
Smith's Magazine	" "	140,000	8th	125.00	.60
Strand Magazine	" "	227,495	1st	240.00	1.20
Sunset	San Francisco, Cal.	100,000	25th	150.00	.75
System	Chicago, Ill.	60,000	20th	100.00	.45
Tales	New York, N. Y.	32,000	1st	50.00	.30
Technical World	Chicago, Ill.	130,000	25th	130.00	.75
Ten Story Book	" "	76,996	14th	50.00	.30
Times Magazine	New York, N. Y.	100,000	1st	100.00	.50
Valley Magazine	St. Louis, Mo.	125,000	15th	100.00	.60
Wayside Tales	Chicago, Ill.	46,000	1st	40.00	.25
Wide World Magazine	New York, N. Y.	75,000	1st	60.00	.30
Watson's Magazine	" "	90,000	4th	60.00	.50
Woman	" "	250.000	20th	150.00	1.00
World To-Day	Chicago. Ill.	80,000	5th	125.00	.70
World's Work	New York, N. Y.	75,000	9th	150 00	.90
Young's Magazine	" "	50,000	15th	40.00	.20

MISCELLANEOUS MONTHLIES

Title of Publication	Location	Circulation	Forms close	Line rate
American Boy	Detroit, Mich.	125,000	10th	$ .75
American Family Journal	New York, N. Y.	150,000	25th	.60
American Home	Waterville, Me.	350,000	5th	1.00
American Home Garden	New York, N. Y.	20,000	1st	.36
American Home Journal	Dallas, Tex.	55,000	20th	.15
American Women Review	St. Louis, Mo.	235,000	10th	1.00
American Queen	New York, N. Y.	140,000	12th	.60
American Household	New York, N. Y.	.....	10th	.50
American Woman	Augusta, Me.	748,711	5th	3.00
At Home Magazine	Louisville, Ky.	130,000	15th	.40
Badger	Milwaukee, Wis.	75,000	24th	.30
Bee Hive	Port Huron, Mich.	348,000	15th	1.00
Benziger's Magazine	New York, N. Y.	50 000	5th	.25
Black Cat	Boston, Mass.	130,156	1st	.60
Burr McIntosh Monthly	New York, N. Y.	80,000	10th	.....
Butterick Trio	" "	1,600,000	10th	7.125
Cheerful Moments	" "	250,000	25th	1.00
Circle	" "	100,000	1st	.60
Clifton Monthly	Waterville, Maine	52,000	15th	.40
Columbian	Boston, Mass.	375,000	15th	1.75
Comfort	Augusta, Me.	1,296,960	15th	5.00
Country Life in America	New York, N. Y.	60,000	8th	.75
Crabtree's Home Journal	" "	60,000	20th	.20
Criterion	" "	30,000	10th	.40
Currier-Boyce Monthlies	Chicago, Ill.	1,550,000	10th	6.00

MISCELLANEOUS MONTHLIES Continued

Title of Publication	Location	Circulation	Forms close	Line rate
Cushman's Couple	Boston, Mass	750,000	15th	$3.00
Cushman's Six	" "	1,700,000	1st	6.00
Delineator	New York, N. Y	950,000	10th	5.00
Designor	" "	350,000	10th	1.50
Dignam's Magazine	Richmond, Ind	100,000	15th	1.00
Dixie Home	Birmingham, Ala	48,051	25th	.20
Enthusiasm	Lancaster, Pa	2,500	.....	.15
Elite Styles	New York, N. Y	100,000	10th	.75
Etude	Philadelphia, Penn	115,000	15th	.50
Evening Hours	New York, (Weehawken, N. J.)	150,000	15th	.60
Everyday Life	Buffalo, N. Y	200,000	20th	.80
Family Doctor	New York, N. Y	150,000	15th	.75
Farmer's Wife	St. Paul, Minn	100,000	20th	.40
Fashions	Philadelphia, Pa	285,000	5th	1.25
Fashion Trio	Boston, Mass	800,000	1st	3.00
Fashion World and New Styles	" "	300,000	1st	1.25
Floral Life	Springfield, Ohio	125,000	10th	.50
Gentlewoman	New York, N. Y	400 000	18th	1.50
Gleaner	Detroit, Mich	60,000	25th	.30
Good Literature	New York, N. Y	412,000	10th	2.00
Good Stories	Augusta, Me	400,000	5th	1.50
Harmsworth Self Educator	New York, N. Y	300,000	B.W.	.....
Hearthstone	" "	501,441	5th	2.00
Holland Magazine	Dallas, Texas	25,000	1st	.20
Home Friend	Kansas City, Mo	150,000	25th	.60
Homefolks	Chicago, Ill	400,000	12th	1.90
Home Defender	" "	47,000	25th	.40
Home Instructor	Quincy, Ill	60,000	25th	.15
Home and State	Dallas, Texas	25,000	15th	.15
Home Life	Chicago, Ill	507,000	25th	2.00
Home Life	New York, N. Y	150,000	28th	.60
Home Maker	Des Moines, Ia	120,000	5th	.40
Home Magazine	Indianapolis, Ind	225,000	25th	1.00
Home Monthly	New York, N. Y	400,000	20th	1.50
Home Queen	Waterville, Me	315,372	18th	1.00
Home Talk	New York, N. Y	300,000	15th	1.00
Household	Topeka, Kan	178,225	20th	.70
Household Guest	Chicago, Ill	421,000	25th	1.50
Housekeeper	Minneapolis, Minn	303,966	1st	1.50
Housewife	New York, N. Y	106,680	12th	.50
House Beautiful	Chicago, Ill	280,000	1st	.40
Human Life	Boston, Mass	76,976	10th	.50
Illustrated Companion	New York, N.Y	350,000	15th	1.25
Illustrated Home Journal	St. Louis, Mo	332,242	15th	.10
Immigrationist	Winfield, Kansas	30,000	.....	.....
Indoors and Out	New York, N. Y	.....	10th	.20
International Magazine	Port Huron, Mich	100,000	20th	.40
Keiths' Magazine	Minneapolis, Minn	10,000	10th	.30
Ladies' Favorite Magazine	Des Moines, Ia	200,000	25th	.80
Ladies' Home Journal	Philadelphia, Pa	1,052,000	10th	6.00
Ladies' Magazine	Chicago, Ill	15,000	15th	.60
Ladies' Magazine	Portland, Maine	150 000	25th	.60
Ladies' Review	Port Huron, Mich	142,000	10th	.60
Ladies' World	New York, N. Y	420,333	1st	2.00
Lane's List	Augusta, Me	724,731	1st	2.75
Lupton's List	New York, N. Y	920,166	10th	4.00
McCall's Magazine	New York, N. Y	1,000,000	10th	5.00
Magnet	West Derby, N. H	107,683	15th	.35
Mail Order Journal	Chicago, Ill	12,000	15th	.25
Mail Order Monthly	St. Paul, Minn	200,000	20th	.80

MISCELLANEOUS MONTHLIES, Continued

Title of Publication	Location	Circulation	Forms close	Line rate
Metropolitan and Rural Home	New York, N. Y.	500,000	15th	$2.00
Middle West Advocate	Rock Island, Ill	50,000	15th	.20
Modes	New York, N. Y.	50,000	15th	.50
Modes and Fabrics	" "	310,000	21st	1.25
Modern Woodman	Chicago, Ill	810,116	12th	2.50
Modern Priscilla	Boston, Mass	170,871	20th	.70
Modern Stories,	New York, N. Y.	300,000	10th	1.25
Modern Women	Boston, Mass	600,000	1st	2.00
Mothers' Magazine	Elgin, Ill	35,000	1st	.15
National Rip Saw	St. Louis, Mo	65,000	15th	30
New Era Monthly	New York, N. Y.	500,000	20th	1.90
New Ideas	Philadelphia, Penn.	230,389	20th	.75
N. Y. Magazine of Mysteries	New York, N. Y.	175,000	1st	.90
New Southwest	St. Louis, Mo	10,000	20th	.15
New Idea Woman's Magazine	New York, N. Y.	200,000	10th	1.00
Normal Instructor	Dansville, N. Y.	125,000	10th	.50
Opportunity	St. Paul, Minn	60,000	26th	.25
Pandex of the Press	San Francisco, Cal	.....	10th	.25
Park's Floral Magazine	Lapark, Lan. Co. Pa	403,298	20th	1.50
Paragon Monthly	New York, N. Y.	400,000	6th	1.50
Penny Monthly	Youngstown, Ohio	32,000	30th	.12
People's Home Journal	New York, N. Y.	508,166	10th	1.75
People's Popular Monthly	Des Moines, Ia	280,000	20th	1.00
Philistine	East Aurora, N. Y.	115,000	1st	.....
Pictorial Review	New York, N. Y.	156,298	1st	.75
Pilgrim	Battle Creak, Mich	125,000	10th	.15
Popular Fashions	Boston, Mass	500,000	1st	2.00
Postmaster's Advocate	Washington, D. C	26,000	28th	.20
Postmaster and Carrier	Dallas, Texas	10,000	20th	.08
Primary Plains	Dansville, N. Y.	40,000	10th	.20
Rocky Mountain Illustrated	Denver, Colo	40,000	20th	.25
Rocky Mountain Magazine	" "	104,023	25th	.40
Roof Tree Magazine	Bridgeport, Conn	117,000	15th	.50
Royal Neighbor	Lincoln, Neb	160,000	12th	.50
R. F. D. News	Chicago, Ill	20,000	23d	.18
Sawyer's Trio	Waterville, Me	1,340,000	6th	4.00
Searchlight	Litchfield, Ill	50,000	20th	.20
Spare Moments	Rochester, N Y	225,000	15th	1.25
Social Visitor, Popular Mon	Boston, Mass	150,000	10th	.50
Southern Home Journal	Winston-Salem, N. C	100,000	10th	.50
Sovereign Visitor	Omaha, Neb	280,000	12th	.75
Star Monthly	Oak Park, Ill	156,940	10th	.90
Suburban Life	Boston, Mass	42,000	1st	.40
Success	New York, N. Y.	285,159	25th	2.00
Theatre	" "	60,000	15th	.75
Travel Magazine	" "	120,000	1st	.45
Twentieth Century Review	Detroit, Mich	215,000	25th	.80
Vickery & Hill List	Augusta, Me	1,263,766	5th	5.10
Vick's Family Magazine	Dansville, N. Y.	200,000	15th	.65
Welcome Guest	Portland, Me	500,000	20th	2.00
Woman's Gazette	Pittsburg, Pa	100,000	18th	.40
Womans' Realm	Greenville, Pa	50 000	20th	.20
Woman's Ideal Magazine	Pittsburg, Pa	60,000	20th	.30
Woman's Home Monthly	St. Louis, Mo	17,000	15th	.15
Woman's Magazine	" "	1,585,373	5th	6.00
Woman's Home Journal	Boston, Mass	375,000	15th	1.75
World's Events	Dansville, N. Y.	100,000	5th	.40
Woman's Home Companion	Springfield, Ohio	512,572	12th	2.50
Woman's World	Chicago, Ill	1,150,000	10th	4.70
Woman's Farm Journal	St. Louis, Mo	624,762	20th	2.00
Wilshire's Magazine	New York, N. Y.	282,976	10th	1.00

AGRICULTURAL

MONTHLIES

Title of Publication	Location	Circulation	Forms close	Line rate
American Farm World	Chicago, Ill	100,000	15th	$ .50
Agricultural Epitomist	Spencer, Ind	190,000	15th	.....
American Grange Bulletin	Cincinnati, Ohio	60,000	25th	.20
American Farmer	Indianapolis, Ind	250,000	1st	1.00
American Poultry Advocate	Syracuse, N. Y	44,000	25th	.20
American Swineherd	Chicago, Ill	51,125	4th	.30
American Poultry Journal	" "	52,143	15th	.35
Apple Specialist	Quincy, Ill	13,000	15th	.10
Blooded Stock	Oxford, Penn	20,000	25th	.20
Commercial Poultry	Marseilles, Ill	50.000	20th	.25
Farmer's Voice	Chicago, Ill	42,633	20th	.30
Farm Magazine	Omaha, Neb	50,100	20th	.20
Farming	New York, N. Y	40,000	10th	.40
Farm Progress	St. Louis, Mo	219,972	25th	.50
Farm Journal	Philadelphia. Pa	562,932	10th	2.50
	Except Jan., Feb., March, April, Nov., Dec			3.00
Farm Money Maker	Cincinnati, Ohio	32,000	20th	.15
Farm News	Springfield, Ohio	100,000	20th	.50
Farm and Stock	St. Joseph, Mo	25,000	15th	.20
Fruit Grower	" "	50,000	20th	.25
Garden Magazine	New York, N. Y	36.000	1st	.40
Green's Fruit Grower	Rochester, N. Y	127,083	15th	.50
Home and Flowers	West Grove, Pa	100,000	10th	.45
Missouri and Kansas Farmer	Kansas City, Mo	52,000	1st	.25
Missouri Valley Farmer	Topeka, Kan	204,870	25th	.75
Nat'l Farmer and St'k Grower	St. Louis, Mo	104,355	25th	.45
Northwestern Farmer	Menominee, Mich	28,000	20th	.08
Orff's Farm & Poultry Review	St. Louis, Mo	98,000	20th	.25
Orchard and Farm	San Francisco, Cal.	25,000	20th	.15
Poultry Herald	St. Paul, Minn	10,000	25th	.15
Poultry Keeper	Quincy, Ill	30,000	15th	.20
Poultry Success	Des Moines, Iowa	16,305	20th	.15
Reliable Poultry Journal	Quincy, Ill	53,450	20th	.35
Southern Farmer	Birmingham, Ala	20,000	10th	.10
Southwestern Farmer	Houston, Texas	75.000	20th	.40
Southern Planter	Richmond, Va	15,000	25th	.10
Strawberry	Three Rivers, Mich.	30,000	15th	.15
Successful Farming	Des Moines, Iowa	250,000	15th	1.00
Virginia Farmer	Emporia, Va	72,000	10th	.25
Woman's Farm Journal	St. Louis, Mo	624,762	20th	2.00

SEMI-MONTHLIES

Dakota Farmer	Aberdeen, S. Dak	35,000	10th & 25th	.25
Farm and Fireside	Springfield, Ohio	360,000	1st & 15th	2.00
Farm and Home	Springfield, Mass	376,000	5th & 20th	1.75
Farm Life	Chicago, Ill	150,000	5th & 20th	.60
Farm Star	Indianapolis, Ind	45,500	10th & 25th	.25
Farmer	St. Paul, Minn	93,346	10th & 25th	.50
Farm, Stock and Home	Minneapolis, Minn.	101,812	5th & 20th	.35
Gleanings in Bee Culture	Medina, Ohio	20,000	10th & 25th	.20
Home and Farm	Louisville, Ky	100,000	10th & 25th	.60
Kimball's Dairy Farmer	Waterloo, Ia	16,000	10th & 15th	.15
Oklahoma Farm Journal	Oklahoma City, O. T	24,000	10th & 25th	.15
Ranch	Seattle, Wash	12,000	13th & 28th	.15
Southern Agriculturist	Nashville, Tenn	48,000	10th & 25th	.25
Southern Cultivator	Atlanta, Ga	48.000	5th & 20th	.20
Southern Ruralist	" "	70.000	5th & 20th	.30
Texas Farm Journal	Dallas, Texas	27,000	10th & 25th	.15
Up-to-Date Farming	Indianapolis, Ind	160,000	5th & 20th	.75

AGRICULTURAL—WEEKLIES.

Title of Publication		Circulation	Forms close	Line rate
American Agriculturist	New York, N. Y.	100,542	Tues.	$ .60
American Agriculturist	" "	230,000	Tues. 7d‡	1.25
New England Homestead	Springfield, Mass.			
Orange Judd Farmer	Chicago, Ill.			
Breeder's Gazette	Chicago, Ill.	69,115	Fri	.35
Colman's Rural World	St. Louis, Mo.	50,000	Tues.	.15
Farmers' Advocate	Topeka, Kas.	27,000	Wed.	.12
Farmers' Home Journal	Louisville, Ky.	13,000	Th.	.12
Farm and Stockman	Kansas City, Mo.	25,000	Mon.	.25
Farm and Ranch	Dallas, Tex.	75,000	Tue.	.50
Farmers' Call	Quincy, Ill.	63,231	Tue.	.20
Farmers' Guide	Huntington, Ind.	27,600	Tue.	.15
Farmers' Review	Chicago, Ill.	30,000	Tue.	.25
Farmers' Tribune	Sioux City, Ia.	42,000	Tue.	.20
Field and Farm	Denver, Colo.	30,000	Wed.	.10
Hearst's Home and Farm	Chicago, Ill.	.....	2 wks.	.25
Hoard's Dairyman	Ft. Atkinson, Wis.	40,000	Tue.	.25
Indiana Farmer	Indianapolis, Ind.	32,210	Tue.	.25
Inland Farmer	Louisville, Ky.	31,000	Wed.	.15
Iowa Homestead	Des Moines, Ia.	77,225	Tue.	.35
Journal of Agriculture	St. Louis, Mo.	35,000	Mon.	.25
Live Stock Report	Chicago, Ill.	20,000	Fri.	.15
Kansas Farmer	Topeka, Kas.	35,000	Tue.	.20
Mail and Breeze	" "	62,908	Mon.	.20
Maine Farmer	Augusta, Maine	12,700	Wed.	.06
Michigan Farmer	Detroit, Mich.	78,000	Wed.	.40
Michigan Farmer	" "	Combination Rate.		.80
Ohio Farmer	Cleveland, Ohio			
National Stockman & Farmer	Pittsburg, Penn.	65,000	Mon.	.30
Nebraska Farmer	Lincoln, Neb.	24,000	Tue.	.15
New England Farmer	Brattleboro, Vt.	15,000	Tue.	.07
New England Homestead	Springfield, Mass.	42,000	Tue,	.30
New York Farmer	Port Jervis, N. Y.	26,000	Mon.	.15
Northwest Agriculturist	Minneapolis, Minn.	75,322	Sat.	.35
Ohio Farmer	Cleveland, Ohio	100,000	Mon.	.50
Oklahoma Farmer	Guthrie, O. T.	40,000	Mon.	.10
Orange Judd Farmer	Chicago, Ill.	93,752	Tue.	.50
Pacific Homestead	Salem, Oregon	11,200	.....	.12
Pacific Rural Press	San Francisco	8,869	Sat.	.08
Prairie Farmer	Chicago, Ill.	44,000	Sat.	.30
Practical Farmer	Philadelphia, Pa.	40,000	Fri.	.30
Progressive Farmer	Raleigh, N. C.	12,000	Sat.	.075
Rural Farner	Philadelphia, Pa.	40,000	Fri.	.25
Rural New Yorker	New York, N. Y.	76,000	7d‡	.40
Ruralist	Sedalia, Mo.	5,260	Wed.	.06
Rural Weekly	St. Paul, Minn.	107,611	.....	.20
South Dakota Farmer	Sioux Falls, S. D.	10,500	Fri.	.045
Sugar Beet Culturist	Bay City, Mich.	27,000	Tue.	.10
Texas Farmer	Dallas, Texas	30,000	.....	.30
Tribune Farmer	New York	100,000	Th.	.30
Twentieth Century Farmer	Omaha, Neb.	54,725	Mon.	.22
Wallace's Farmer	Des Moines, Ia.	44,876	Wed.	.30
Wisconsin Agriculturist	Racine, Wis.	60,000	Tue.	.25
Wisconsin Farmer	Madison, Wis.	18,000	Mon.	.20

MISCELLANEOUS WEEKLIES

Appeal to Reason	Girard, Kas.	303,381	10d‡	$1.00
American	Nashville, Tenn.	57,796	Thu.	.18
Associated Sunday Magazine	New York, N. Y.	875,000	4 wks.	3.00
Blade	Chicago, Ill.	750,000	Tue. 11d‡	1.60
Ledger	Chicago, Ill.			

MISCELLANEOUS WEEKLIES, Continued

Title of Publication	Location	Circulation	Forms close	Line rate
Blade	Toledo, Ohio	152,000	Tue.	$ .75
Capital	Guthrie, Okla	38,476	Sat.	.10
Collier's Weekly	New York, N. Y.	600,000	14d‡	2.50
Constitution	Atlanta, Ga	126,800	Sat.	¶ .75
Courier-Journal	Louisville, Ky	80,000	Tue.	.35
Commoner	Lincoln, Neb	145,000	5d‡	.50
Commercial Appeal	Memphis, Tenn	77.509	Mon.	.23
Dispatch	St. Paul, Minn	93,733	Tue.	.25
Enquirer	Cincinnati, Ohio	209,739	Tue.	.40
Examiner	San Francisco, Cal	80,000	Tue.	.35
Family Her'ld and Wkly. Star	Montreal, Que., Can	126,626	Th.	.20
Globe-Democrat, S.-W	St. Louis, Mo	107,111	Sat.	¶ .65
Grit	Williamsport, Pa	235,270	Tue.	.60
Harper's Weekly	New York, N. Y	80,000	.....	1.00
Illustrated Sunday Magazine	New York, N. Y	505,000	4 wks.	1.50
Inter-Ocean	Chicago, Ill	120,000	Tue.	.30
Journal	Kansas City, Mo	203,732	Wed.	.40
Journal	Atlanta, Ga	71,362	Wed. & Sat.	.18
Judge	New York, N. Y	76,000	Th. 14d‡	1.00
Leslie's Weekly	" "	100,000	Wed.	.50
Life	" "	73,000	.....	.60
Literary Digest	" "	110,000	Mon.	.90
Mail and Breeze	Topeka, Kas	62,908	Mon.	.20
Hearst's Sunday Magazines	New York, N. Y	1,835,000	14d‡	2.50
National Police Gazette	" "	140,000	Thu.	.75
National Tribune	Washington. D. C	104,003	Wed.	.30
News	Chattanooga, Tenn.	15,000	Thu.	.20
News	Dallas & Galv., Tex.	150,000	Wed.	.60
New Voice	Chicago, Ill	100,000	Th.	.30
Outlook	New York. N. Y	95,000	14d‡	.75
Puck	" "	80,000	.....	1.00
Republic, S.-W	St. Louis, Mo	102,675	Sun.	¶ .55
Ridgway	New York, N. Y	275,000	Tue.	1.00
Rural Weekly	St. Paul, Minn	107 611	.....	.20
Saturday Evening Post	Philadelphia, Pa	765,000	28d‡	3.00
Saturday Globe	Utica, N. Y	118,000	Tue.	.50
Scientific American	New York, N. Y	75,000	Th.	.75
Star	Kansas City, Mo	248,930	Sat.	.50
Star	St. Louis, Mo	154,732	Sat.	¶ .50
State Register	Des Moines, Ia	32,226	Th.	.12
Sunny South	Atlanta, Ga	72,000	Sat.	.25
Times	Denver, Colo	15,000	Wed.	.15
Town and Country	New York, N. Y	27.000	Tue.	.35
Tribune, S.-W	Minneapolis, Minn	79,588	Mon. & Th.	.20
Tri-Weekly World	New York, N. Y	125,000	Sun.	¶ .60
Vogue	" "	30,000	Th.	.25
Youth's Companion	Boston, Mass	556,000	15d‡	4.00

RELIGIOUS

MONTHLIES

American Messenger	New York, N. Y.	75,000	8th	.40
Catholic World	New York, N. Y	65,000	15th	.36
Congregational Work	" "	100,000	20th	.60
Deaconess Advocate	Chicago, Ill	30,000	28th	.15
Record of Christian Work	E. Northfield, Mass.	25,000	1st	.125
Service	Chicago, Ill	30,000	20th	.20
Union Signal (Prohib.)	" "	41,000	.....	.30
World Wide Missions	New York, N. Y	225,000	.....	1.00
Word and Works	St. Louis, Mo	41,000	1st	.30

RELIGIOUS—WEEKLIES.

Title of Publication	Location	Circulation	Forms close	Line rate
Advance (Cong)	Chicago, Ill	175,000	Mon.	$ .15
Ave Maria (Cath)	Notre Dame, Ind	25,000	2d Sat.	.20
Baptist Herald (Bapt.)	Dallas, Tex	15,000	.....	.16
Baptist Standard (Bapt.)	" "	18,168	Mon.	.10
California Christian Advocate	San Francisco, Cal.	5,800	Thu.	.06
Catholic News (Cath.)	New York, N. Y	100,000	Fri.	.25
Central Baptist	St. Louis, Mo	12,269	Mon.	.07
Cent'l Christ'n Ad'cate (Meth.)	Kansas City, Mo	24,700	6d‡	.25
Christian Advocate (Meth.)	Detroit, Mich	18,000	Wed.	.20
Christian Advocate (Meth.)	Nashville, Tenn	14,302	Mon.	.10
Christian Advocate (Meth.)	New York, N. Y	45,000	Mon.	.25
Christian Advocate (Meth.)	Pittsburg, Pa	32,000	Mon.	.25
Christian Endeavor World	Boston, Mass	99,500	8d‡	.65
Christian Advocate (Meth)	Dallas, Tex	22,000	.....	.25
Christ'n Evangelist (Disciple)	St. Louis, Mo	22,275	Mon.	.15
Christian Herald (Evan)	New York, N. Y	213,400	14d‡	1.25
Christian Observer (Presb.)	Louisville, Ky	20,900	Mon.	.17
Christian Standard (Chr.) / Lookout (Unsec.)	Cincinnati, Ohio	76,600	Mon.	.30
Christ'n Un'n Her'ld (Presb.)	Pittsburg, Pa	29,700	Sat.	.20
Chr'n W rk & Evan'st (Unsec)	New York, N. Y	30,000	Mon.	.30
Church Standard (Epis.)	Philadelphia, Pa	17,000	Tue.	.15
Congregationalist (Cong.)	Boston, Mass	24,700	Mon.	.25
Cumber'nd Pres'ian (Presb.)	Nashville, Tenn	14,020	Mon.	.15
Epworth Herald (Meth.)	Chicago, Ill	146,000	14d‡	.60
Forward (Presb.)	Philadelphia, Pa	231,100	21d‡	.75
Herald and Presb'ter (Presb.)	Cincinnati, Ohio	23.600	Mon.	.25
Interior (Presb.)	Chicago, Ill	31,750	Mon.	.25
N. W. Chris'n Ad'cate (Meth.)	" "	35,000	Sat.	.25
Observer (Evang.)	New York, N. Y	26,000	Tue.	.30
Our Young Folks	St. Louis, Mo	27,500	Fri.	.15
Presbyterian Banner, (Presb.)	Pittsburg, Pa	18,000	Mon.	.15
Ram's Horn (Unsec.)	Chicago, Ill	150,000	Mon. 14d‡	.75
Religious Press Assn (7 papers)	Philadelphia, Pa	143,350	Mon.	.70
Religious Press Synd (43 papers)	Clinton, S. C	290,000	.....	2.32
Religious Telescope (U. B.)	Dayton, Ohio	21,000	Mon.	.20
Sabbath Reading (Unsec.)	New York, N. Y	105,000	Tue.‡	.50
Signs of the Times	Oakland, Cal	30,000	Wed.	.20
Sunday School Times (Evan)	Philadelphia, Pa	103,100	Fri.	.80
Standard (Bapt.)	Chicago, Ill	15,000	Mon.‡	.15
Watchman (Bapt.)	Boston, Mass	17,100	.....	.25
Wellspring	" "	100,000	.....	.30
Wesleyan Christian Advocate	Atlanta, Ga	10,980	Thu.	.07
West'rn Chri'n Ad'cate (Meth.)	Cincinnati, Ohio	30,000	.....	.25
Westminister	Philadelphia, Pa	15,000	Mon.	.10
Witness	New York, N. Y	21,000	Mon.	.18
Young People (Bapt.)	Philadelphia, Pa	128,400	.....	.50
Young People's Wk'ly (Unsec)	Elgin, Ill	205,685	19d†	.75
Zion's Herald (Meth.)	Boston, Mass	18,500	Tue.	.20

GERMAN PUBLICATIONS

Abendschule (B.-W.)	St. Louis, Mo	56,000	15d‡	.20
Acker und Gartenbau Zeitung (W)	Milwaukee, Wis	70,783	Fri.	.20
Deutsche American Farmer (W)	Lincoln, Neb	145,739	Mon.	.35
Die Deutsche Hausfrau	Milwaukee, Wis	131,000	1st	.50
Freie Presse (W)	Lincoln, Neb	145,678	Mon.	.35
Germania (W)	Milwaukee, Wis	107,000	.....	.25
Haus und Bauernfreund (W)	" "	103,000	.....	.25

SCANDINAVIAN PUBLICATIONS

Title of Publication	Location	Circulation	Forms close	Line rate
Kvinden og Hjemmet (M)	Cedar Rapids, Iowa	82,600	5th	$ .25
Posten (W)	Decorah, Iowa	40,979	Fri.	.11
Skandinaven (S.-W.)	Chicago, Ill	50,235	Mon. & Wed.	.10
Svenska Amerik. Posten (W)	Minneapolis, Minn.	53,000	Sat.	.15
Tidende (W)	" "	31,036	Wed.	.11

In cases where the page rate is preceded by a star (*), the half or quarter page rate is not pro rata of the page rate.

The forms of some of the monthly publications close during the second month preceding date of issue. In such cases a section mark (§) is placed against the closing date. Forms of all other monthly publications close during the first month preceding the date of issue.

¶ Price covers as many insertions as issued per week.

‡ Forms close in advance of date of issue.

ONE REASON

WHY IT PAYS
TO ADVERTISE IN THE

Kansas City Star

"I do not think that a paper is published that equals **The Star-Times.** I could not do business without it. Morning, noon and night, it is my meat, victuals and drink. It comes to me as regularly as the sun rises and sets. Count me a perpetual subscriber."

COPY OF ONE OF HUNDREDS OF LETTERS ON FILE IN THE KANSAS CITY STAR OFFICE

ANOTHER REASON

Actual Paid Circulation

Morning	Evening	Sunday	Weekly
125,000	125,000	125,000	250,000

Address H. W. Kastor & Sons Adv. Co. for full information and rates

THE

Business Man's Magazine

DETROIT, MICH.

THE one magazine which should head the list of every advertiser who wants to reach business men is **The Business Man's Magazine.**

Being devoted to business subjects, the circulation is confined to business men, for it appeals to no other class. The result is a selected list in which waste circulation is eliminated.

ASK YOUR AGENTS!

Address H. W. Kastor & Sons Adv. Co. for full information and rates

ADVERTISING RATES

OF THE

Business Man's Magazine

DETROIT, MICH.

Rates in Detail

Inside page, one month . .	$180.00
One-half such page, one month	90.00
One-fourth such page, one month	45.00
One-eighth such page, one month	22.50
One inch (14 agate lines) .	11.25

Cards, less than one inch (14 agate lines) will not be accepted.

Rates for cover pages, pages next Inside Cover pages, page facing table of contents, and page facing title page, on applisation.

Discounts

DISCOUNTS

For 6 insertions, within one year	5%
For 12 insertions, within one year	10%

CASH DISCOUNTS

For cash with order, advertisers will be allowed a discount of . 5%

By contracting to use a minimum of 672 lines or three pages within one year, advertisers may secure the yearly page rate of $162.00 per page. This space must be used within one year, but may all be used in one month, or may be divided and used in such issues, and for such space in each issue, as may best suit the advertiser.

Address H. W. Kastor & Sons Adv. Co. for full information and rates

ESTABLISHED 1880

The Illustrated Companion

G.VES ADVERTISERS BIG VALUE FOR LITTLE MONEY

Circulation **350,000** Copies Per Month

GUARANTEED AND PROVEN IF REQUIRED

These papers go in separate wrappers all over the country into the homes of thrifty, well-to-do people, who live in the rural districts and do their shopping by mail.

Rate for Advertising Space, $1.25 Per Agate Measure

Forms close the 15th of the month preceding the date of issue. Orders for advertising space may be sent through any responsible advertising agency, or direct to

F. B. WARNER & CO.
PUBLISHERS

90 and 95 Chambers St. NEW YORK

WILLIAM H. SMITH FREDERICK I. THOMPSON JOHN BUDD

Smith & Thompson

Representing

NEWSPAPERS OF KNOWN CIRCULATION

Tribune Bldg., Chicago Potter Bldg., New York

BUFFALO NEWS Guaranteed circulation over **95,000** copies daily. Every prominent local and foreign advertiser uses the News—many exclusively. Stands supreme and unapproached in its field. Ask anybody in Buffalo—the best test.

MEMPHIS COMMERCIAL APPEAL Guaranteed circulation over **40,000** copies daily and **60,000** copies Sunday. Guarantees double paid circulation of any other Memphis newspaper. 90 per cent of the literate population in Memphis and Memphis territory read the Commercial Appeal.

ST. JOSEPH NEWS-PRESS Guaranteed circulation over **35,000** copies daily. The best proposition by long odds not only of St. Joseph, but of the Middle West. Flat rate makes it a splendid "try out" proposition. Only evening newspaper in city of over 100,000 population.

PITTSBURG SUN Guaranteed circulation over **60,000** daily. The success of the Sun in Pittsburg is marvelous, and being the only Democratic evening paper in Pittsburg, has a clientele unduplicated and distinctly its own. Ask the Pittsburg merchants.

PITTSBURG POST Guaranteed circulation **62,000** daily—**70,000** Sunday. Pittsburg's great Democratic morning daily. Has prestige, circulation and the confidence of the people. An absolute necessity in any Pittsburg campaign.

BOSTON TRAVELER Guaranteed circulation over **80,000** copies daily. A clean, one cent, home-reading newspaper, with a clientele distinctly its own. Second cheapest per line per thousand in Boston. Always makes good.

BINGHAMTON PRESS AND LEADER Guaranteed circulation over **22,000** copies daily. Over double the circulation of its nearest competitor (guaranteed), and is supreme in its field as a result producing proposition. One of the century's most notable newspaper successes.

TRENTON TIMES Guaranteed circulation over **18,000** daily, **12,000** more than even claimed by any other Trenton Newspaper. Only evening paper covering its field exclusively. Trenton can only be reached by using the Times. One of the best.

Regardless of what other newspapers may conclude is business judgment, the known circulation list represents newspapers that have no dark press rooms, no closed books, no evasive circulation statements. In making up your list for advertising, use these papers where there are no padlocked pressrooms to keep you from the truth.

(See Next Page)

KNOWN CIRCULATION

The "Known Circulation" seal is a mark of fixed purpose—to show the advertiser what circulation he is buying—to prove value—to be honest and square—to offer space as space should be bought, as a fixed definite business proposition.

KNOWN CIRCULATION

NEW ORLEANS ITEM Guaranteed circulation over **25,000** copies daily and Sunday. Only New Orleans newspaper permitting examination of its circulation. Best proposition in New Orleans, and no complete success there without using it. Largest circulation, fairest rate, makes the Item pay.

ATLANTA GEORGIAN Guaranteed circulation **22,000** copies and growing every week. A newspaper born of age. Edited by John Temple Graves. The Georgian instantly took a place in the front rank of the newspapers of the South and is popular with all classes. Already carries a great volume of local advertising.

COLUMBIA STATE Guaranteed circulation over **10,000** daily, **11,000** Sunday. Ranks with the leading newspapers of the country in return-producing value. No advertising campaign successful and no Southern list complete without it.

CHATTANOOGA NEWS Guaranteed circulation over **14,000** copies daily. You will find almost every foreign proposition using The News Strongly endorsed by local merchants and druggists. Write your Chattanooga customers about it. Weekly edition, over **60,000** circulation.

DULUTH NEWS TRIBUNE Guaranteed circulation over **17,500** copies daily and **18,000** Sunday. The great daily of Northern Minnesota and Wisconsin. Greater circulation than any other Duluth paper. Only medium to reach the immense territory lying in the Duluth district.

LITTLE ROCK GAZETTE Guaranteed circulation over **11,000** daily, **12,000** Sunday. Only morning newspaper in the capitol of the state, and Arkansas can be covered exclusively by the Gazette. Only Little Rock newspaper proving its circulation. 75 per cent more circulation guaranteed.

NORFOLK LEDGER-DISPATCH Guaranteed circulation over **18,000** daily. The consolidation of The Ledger and The Dispatch gives Norfolk only one afternoon paper and one that dominates its field. Larger circulation by 25 per cent than all other Norfolk papers combined.

NEWPORT NEWS TIMES-HERALD Guaranteed circulation over **5,000** daily. Best medium in Newport News. Only evening paper in its city and with Norfolk Ledger-Dispatch (combined rates) thoroughly covers all Tidewater, Va.

PUEBLO STAR-JOURNAL Guaranteed circulation over **13,000** daily. Only evening paper with largest local circulation, in a manufacturing community of essentially afternoon paper readers. Best value in Pueblo.

KNOWN CIRCULATION

There is no reason why Advertising Space in daily Newspapers should not be bought with the same certainty as any other thing, and that's exactly what "Known Circulation assures.

KNOWN CIRCULATION

See Preceding and Following Pages

Address H. W. Kastor & Sons Adv. Co. for full information and rates

SAVANNAH PRESS Guaranteed circulation over **8,000** copies daily. To thoroughly cover Savannah The Press must be used and with a reasonable rate card is not only the cheapest, but the best. Ask anybody in Savannah.

RICHMOND EVENING JOURNAL Guaranteed circulation over **14,500** copies daily. Only Richmond newspaper not in the advertising rate combination. Gives splendid results at a fair rate.

The "Big Six" Weeklies

KNOWN CIRCULATION

Not one of these papers wants a penny of an advertiser's money for which they cannot give good value. Let's talk it over. If we think your plan or your copy incompatible with the nature of their circulation, we'll speak out quickly.

KNOWN CIRCULATION

PENNSYLVANIA GRIT Guaranteed circulation over **230,000** copies weekly. Goes into more than 10,000 of the smaller cities, towns and villages of the country. Read by prosperous people, wage earners, trades people. Ask anybody about "Grit"—America's greatest weekly.

UTICA SATURDAY GLOBE Guaranteed circulation over **118,000** copies weekly. Beautifully printed and carefully edited to the likes of a purchasing clientele throughout New York, Pennsylvania and New England. To reach the right sort don't omit The Globe.

NATIONAL TRIBUNE Guaranteed circulation over **100,000** copies weekly. Published at Washington and a publication of absorbing interest to all Civil, Spanish and Philippine War Veterans. One of the best known "pullers" on keyed advertisements.

WEEKLY COMMERCIAL APPEAL Guaranteed circulation over **80,000** copies weekly. Thoroughly covers the most prosperous section of the rich South and Southwest. One of the best known leaders on members of "keyed" propositions. Try out the Commercial Appeal's rich territory.

ELMIRA TELEGRAM Guaranteed circulation over **60,000** copies weekly. Unapproached in a rich field as a medium to cover majority of territory of Southern New York and Northern and Northeastern Pennsylvania. At the rate a sure result producer.

CHATTANOOGA WEEKLY NEWS Guaranteed circulation over **60,000** copies weekly. The Weekly News is paying on "keyed" advertisements alone at the top with the best mail order mediums in the country. Reaches an exclusive section of the prosperous South.

KNOWN CIRCULATION

Smith & Thompson

Representing

NEWSPAPERS OF KNOWN CIRCULATION

Tribune Bldg., Chicago Potter Bldg., N. Y.

See Pages Preceding

KNOWN CIRCULATION

FOUNDED IN
1889

The Chicago Household Guest

A monthly family magazine of 20 to 32 pages (including cover) about the size of Collier's Weekly; it goes regularly by mail each and every month in the year into the homes of at least

400,000

people; this is guaranteed and will be proven on the request of any advertiser or his agent. Care is exercised that no fraudulent or improper advertisement is admitted. It is peculiarly adapted to and is successfully used by agricultural, mail order and general advertisers who wish to reach families in the small towns and country districts, seedsmen and others.

The rate is $1.50 per agate line, without discount except for quarter, half and full pages, and the fixed rates are absolutely unbreakable.

The Household Guest Co.

CHICAGO
1322-28 Wabash Ave.

NEW YORK
150 Nassau Street

Address H. W. Kastor & Sons Adv. Co. for full information and rates

THE

MINNEAPOLIS TRIBUNE

105,543

Sworn Statement of Circulation daily average for first four months of 1906

The Tribune holds the distinction of being the family newspaper that is recognized by the family

Address H. W. Kastor & Sons Adv. Co. for full information and rates

THE MODERN WOODMAN

Rate lower than any other good periodical of like circulation

It pays every advertiser whose business we take

Write Us for Further Information and Advertising Rates

If your proposition is one that appeals to intelligent people, you can't make a mistake if you use The Modern Woodman

875,000 Circulation and Growing Steady

F. S. WEBB, Mgr. Advertising Dept.

85 Dearborn Street

CHICAGO

The Inter Ocean

CHICAGO

Has the largest paid-in-advance subscription list of any Chicago newspaper.
Has more people with money reading it than any other Chicago newspaper.
Has the largest financial, automobile and business men's following of any Chicago newspaper.
Carries more automobile, financial and display advertising than any other Chicago newspaper.

DAILY, . 70,000
SUNDAY, 100,000
WEEKLY, 100,000

THE

Weekly Inter Ocean

Is the only weekly connected with a great Chicago daily.
Has never reduced its subscription price, and has more circulation than ever.
Has the highest class circulation of any farm and home weekly in the West.

THE INTER OCEAN, Chicago

Dignam's Magazine

RICHMOND, IND.

250,000 Bunched in { INDIANA ILLINOIS OHIO

Display per agate line	$ 1.00
One page, 760 lines	600.00
One-half page, 380 lines	300.00
One-quarter page, 190 lines . .	150.00

Forms close 15th of month preceding date of issue. Discontinuances must reach us 30 days in advance.

DIGNAM PUBLISHING CO., Richmond, Ind.

THE

CLINTON DAILY ADVERTISER

Clinton, Iowa

CIRCULATION OVER 11,000
CITY CIRCULATION OVER 3,000

Examined and Approved by Association of American Advertisers

ADVERTISING RATES

Full Position, 35c **Run of Paper, 28c**

Chicago Representative
HENRY DeCLERQUE, 701 Schiller Building
New York Representative
L. KLEBAHN, Temple Court

Address H. W. Kastor & Sons Adv. Co. for full information and rates

A Combined Circulation of Over

200,000 Copies

If you want to reach the Germans in 24 States advertise in the LARGEST

German-American Newspapers

	COPIES
WESTLICHE POST (morning issue) -	**35,400**
ANZEIGER (evening issue) - -	**33,250**
MISSISSIPPI BLAETTER (comb. Sun. issue)	**69,700**
WESTLICHE POST (daily country edition) Formerly weekly	**44,120**
ANZEIGER DES WESTENS (daily country edit'n) Formerly weekly	**42,300**

Avail Yourselves of the Opportunity

through our mediums to inform the millions of German readers throughout this country and the whole world of

What You Have to Sell, and You Will Find That IT PAYS TO DO SO

Our publications cover not only St. Louis, the population of which is over three-fifths German, but the entire Southwest, Illinois, Iowa, Nebraska and all the Western States.

We carry every line of local and foreign advertising in our papers which appears in this section of the country, and no English paper in this city excels our publications in quality and quantity of news, advertising and circulation.

We Guarantee Returns of Advertising in Our Papers

We recognize mutuality of interests between advertiser and newspaper publisher, and want every advertiser to be satisfied with the returns or we do not want his money.

Ask any wholesale or retail druggist, any business house in St. Louis about the merits of our publications and they will tell you, you must use the WESTLICHE POST and ANZEIGER if you want to be successful in St. Louis and its territory and be sure of results.

Ask any St. Louisan about the WESTLICHE POST and the ANZEIGER and he will point with pride to these papers as representatives of the most enterprising and the most reliable journalism of the twentieth century. If you want the patronage of the Germans in St. Louis and throughout the Southwest, advertise in the WESTLICHE POST and the ANZEIGER and you will get your money back manifold.

German-American Press Ass'n

ST. LOUIS, MO.

EDW. L. PREETORIUS
JOHN SCHROERS } Business Managers

Address H. W. Kastor & Sons Adv. Co. for full information and rates

Buffalo Morning Express

(DAILY)

ESTABLISHED 1846

Buffalo Illustrated Express

(SUNDAY)

OLDEST ILLUSTRATED NEWSPAPER IN THE COUNTRY

THE best advertising medium in the second city of the Empire State. Its circulation department gladly shows where the EXPRESS goes and its advertisers will testify to its value.

Address H. W. Kastor & Sons Adv. Co. for full information and rates

"No legislation, no appeal for sympathy, will check the flow of money from the rural buyer to the catalogue houses. If the 'other fellows' want his business, or a liberal share of it, they can get it only by inviting him through ADVERTISING"

"OVER" 1,500,000 HOMES

ARE ENTERED EACH MONTH BY

THE

Woman's Magazine

OF ST. LOUIS

Each copy reaches a family, which means that nearly EIGHT MILLION CONSUMERS read this publication every month. We know that they read advertisements, because we obtained our circulation by direct and continuous advertising in the leading mediums of the country.

You can call for the money of these millions through THE WOMAN'S MAGAZINE. Nothing can check their responsiveness to the invitations of advertisers who seek their trade. Nothing can decrease their purchasing power.

The ability to convey your message to this vast audience makes THE WOMAN'S MAGAZINE a medium of supreme influence, established on the bed-rock of quality and value. We offer advertisers THE LARGEST CIRCULATION IN THE WORLD, and "every copy circulates."

Mail order advertisers who seek the most adaptable and resultful medium for their needs will write for rate card and detailed information to

A. P. COAKLEY, Advertising Manager

The Woman's Magazine

ST. LOUIS, MO.

CHICAGO
First Nat'l Bank Bldg.

NEW YORK
Flatiron Building

The Woman's Farm Journal

Viewed from any standpoint, the logical, practical medium for the advertiser is The Woman's Farm Journal. It reaches the buyers. The men are the money-makers, and the women the money spenders of America. The women who are reached through the Woman's Farm Journal are practically all women with a family and the wants of the entire household are supplied through these women. It reaches

Over 600,000

of such women, representing more than 600,000 households. They live on the farms of America, or in the smaller towns and cities, supplying their wants by mail from the advertisers in the Woman's Farm Journal. That is why you should put an ad in this great journal and keep it there. Key your ad and you can know if its pulling. We are not afraid of a test.

Woman's Farm Journal

(Est. 1891)

ST. LOUIS, MO.

Chicago
First National Bank Building

New York
Flatiron Building

Address H. W. Kastor & Sons Adv. Co. for full information and rates

Whether you sell direct to the consumer or through agents and dealers, your advertising in

FARM NEWS

with its more than 150,000 circulation among prosperous farmers, will put you in touch with a great purchasing market.

The Simmons Publishing Co.
Publishers
SPRINGFIELD, OHIO

The Register and Leader

(DAILY AND SUNDAY)

DES MOINES, IOWA

The Register and Leader is the only morning paper published in Des Moines, the capital of Iowa and the heart of the greatest agricultural region of the world. Des Moines is the capital city of Iowa and the vital center of the state's affairs. The circulation, both Daily and Sunday, exceeds

30,000 Copies Per Issue

reaching more homes than any other Iowa newspaper. The Register and Leader is not only the best newspaper published in Iowa, but is the best advertising medium as well. It carried a greater volume of advertising from January 1, 1906, to October, 31, 1906, than any other Des Moines or Iowa newspaper.

The Sunday Register and Leader is Iowa's big Sunday newspaper, carrying all the metropolitan features and is gaining circulation more rapidly than any other Iowa Daily or Sunday newspaper.

PAYNE & YOUNG

FOREIGN ADVERTISING REPRESENTATIVES

CHICAGO : 750 Marquette Bldg. **NEW YORK : 38 Park Row**

THE SPLENDID GROWTH

OF THE

Detroit Times

Has made necessary the installation of a second three-deck perfecting press with a capacity of 24,000 an hour. Total capacity now 48,000 an hour.

On October 1st, 1906

The TIMES began its 7th year with **37,000** circulation.

In September, 1906, the TIMES ran 6,308 inches of advertising more than in September, 1905.

DETROIT IS GROWING, TOO

Latest city directory gives it 435,000.

Are You Following Us, Mr. Advertiser?

Address H. W. Kastor & Sons Adv. Co. for full information and rates

ALL SUBSCRIPTIONS PAID IN ADVANCE

Our Germans Are Desirable Customers

You can reach the great mass and the best paying class of German country people by advertising in the great German weekly.

Lincoln Freie Presse

LINCOLN, NEB.

Because it goes to people that PAY IN ADVANCE.

Circulation for the Last Six Months

145,678

RATE: 35c PER LINE FLAT

Based on Circulation of 140,000

Like a Letter from Home

POSTMASTER, Norfolk, Neb., writes:
"We can't miss a 'Freie Presse;' they are as important here as letters."

Address H. W. Kastor & Sons Adv. Co. for full information and rates

1,300,000 PAID CIRCULATION FULLY GUARANTEED PER AGATE LINE ONLY **$2**

The National List
OF MAIL ORDER MEDIUMS

Insertion in the Main News Section, on an A1 live page, in the Sunday, Saturday and Weekly editions of the following old-established mediums of fully known standing and circulation:

Pittsburgh Gazette Times
Pittsburgh Chronicle Telegraph
Detroit Free Press
St. Paul Dispatch
Buffalo Courier and Enquirer
Cincinnati Commercial Tribune
Kansas City Journal
Denver Post
Pueblo Chieftain
New Orleans Times-Democrat
Richmond News Leader
Sacramento Bee
Birmingham News
Lincoln State Journal and News
Montgomery Journal
Knoxville Sentinel
Mobile Register
Norfolk Landmark
Colorado Springs Gazette

Reaching 1,300,000 *homes* in the prosperous Middle West, Northwest, Southwest and South, where people are in the habit of responding to mail order advertising and buying by letter.

Complete publication only *ten days* after receipt of order and copy. One key number for the List.

SUNDAY AND SATURDAY HOME PAPERS
FARM AND FAMILY WEEKLIES

Address the Publishers' Representatives

Hand, Knox & Cone Co.

Temple Court Building
NEW YORK

Boyce Building
CHICAGO

Address H. W. Kastor & Sons Adv. Co. for full information and rates

THE KANSAS CITY POST

THE YOUNG GIANT OF THE SOUTHWEST
THE FASTEST GROWER NOW BEING PUBLISHED

The Only Democratic Newspaper in a Territory Covering a Million Prosperous People. Strongest in Its Rural Circulation

RATES REASONABLE

Best Advertising Proposition in the Southwest Today

RATE CARD FURNISHED ON APPLICATION

STATE OF MISSOURI)
) ss
COUNTY OF JACKSON)

Personally appeared before me A. F. Brooker, being duly sworn, upon his oath states that he is one of the publishers of The Kansas City Post and that as such he has control and charge of the circulation of The Kansas City Post, and that the actual average daily circulation of The Kansas City Post is now 43,981 copies per day.

Sworn to and subscribed before me this Thirteenth Day of October in the year 1906. My commission expires on the 28th day of January in the year 1908.

Robt L. Lindsay.

Notary Public in

and for Jackson County, Missouri.

The S. C. Beckwith Special Agency of New York and Chicago
Eastern and Western Representatives

THE KANSAS CITY POST POST BUILDING KANSAS CITY

Address H. W. Kastor & Sons Adv. Co. for full information and rates

The

Capper Publications

ARTHUR CAPPER, Publisher, Topeka, Kan.

THE TOPEKA CAPITAL

Guaranteed Circulation, 22,000

Only newspaper in Kansas published every day in the year. Only morning paper in Topeka. Only Sunday paper in Topeka. Prints more Want Ads than all other papers of Topeka combined.

Display Advertising Rate, 3 to 7 Cents per Line
Classified, 5 Cents per Line
Classified, by the Month, 4 Cents per Line

KANSAS WEEKLY CAPITAL

Guaranteed Circulation, 35,000

Leading Weekly of Kansas. For over twenty years the favorite farm paper of 35,000 farm homes in Kansas.

Rate, 7 Cents per Line

FARMERS MAIL AND BREEZE

Guaranteed Circulation, 62,500

The most popular farm journal in Kansas, with three times the circulation of any other agricultural weekly.

Rate, 20 Cents per Line

THE HOUSEHOLD

Guaranteed Circulation, 200,000

A wholesome monthly magazine for the home, with a tremendous circulation west of the Mississippi River; a splendid result-producer for mail-order advertisers.

Rate, 70 Cents per Line

MISSOURI VALLEY FARMER

Guaranteed Circulation, 200,000

The largest paid-in-advance circulation of any farm journal west of Ohio. Covers Missouri, Kansas, Nebraska, Oklahoma, Texas and other Southwestern States more thoroughly than any other publication.

Rate, 75 Cents per Line

ARTHUR CAPPER, Publisher

TOPEKA, KANSAS

New York Office, 512 Flatiron Building, J. C. Feeley, Manager
Chicago Office, 304 U. S. Express Building, W. B. Robey, Manager
Kansas City Office, 401 Century Building, S. N. Spotts, Manager
St. Paul Office, 435 Endicott Building, Justin E. Brown, Manager

TO THOROUGHLY COVER CENTRAL ILLINOIS
USE THE

Peoria Evening Star

PEORIA, ILL.

LARGEST CIRCULATION IN STATE
OF ILLINOIS OUTSIDE OF CHICAGO

Actual Sworn Circulation

21,528

(DAILY)

Guaranteed by Rowell's American
Newspaper Directory

MOST ADVERTISING BEST RESULTS
LARGEST CIRCULATION

Peoria Star Co., Publishers

PEORIA, ILL.

Foreign Representatives:

N. M. SHEFFIELD, Special Agency

Tribune Building, New York U. S. Express Building, Chicago

GUNTER'S is today the leading illustrated fiction MAGAZINE. Through its advertising section you come in contact with the most desirable class, those who can afford to patronize an advertiser. The advertising rate is lower than any other standard magazine. $90.00 a page. 115,000 Guaranteed. Edited by Archibald Clavering Gunter, *Advertising Dept.*, 3 East 14th Street, New York City.

Address H. W. Kastor & Sons Adv. Co. for full information and rates

"Enthusiasm is the mainspring of success."
"Nothing great was ever achieved without enthusiasm."
—Emerson.

WHEN YOU USE

ENTHUSIASM

as an advertising medium, you are reaching an enthusiastic clientele which reads **"ENTHUSIASM,"** because it enthuses them to achieve greater success. It is a live publication in every sense of the word—it is progressive—all enthusiasm is progressive—and advertisers' reports indicate that they, too, are enthusiastic over returns received. **TRY IT.** Ask Kastors about it, or address

"ENTHUSIASM"

Lancaster, Pennsylvania

RHODES & KIESTER,
606 Schiller Bldg., Chicago, Ill.

WILLIAM A. WILSON,
44 East 23d St., New York City

Sample Copies or Rates for the Asking

AMONG WOMEN'S PAPERS

THERE IS NO BETTER ADVERTISING MEDIUM THAN

THE MODERN PRISCILLA

The Standard Fancywork Magazine

The following facts and figures have been obtained direct from our subscribers:

Eighty-five per cent (85%) of the subscribers to The Priscilla are married women—active housewives who purchase all supplies for the home.
Seventy-four per cent (74%) of the subscribers to The Priscilla own the homes in which they live.
Sixty-one per cent (61%) of the subscribers to The Priscilla are wives of business or professional men.
Ninety-five per cent (95%) of the subscribers are in the habit of reading the advertising columns of The Priscilla.

Subscribers to The Priscilla are women of refinement whose interests are largely centered in their homes. They have the money with which to buy whatever appeals to them. We guarantee the reliability of every advertisement appearing in The Modern Priscilla. This establishes confidence in our advertising columns. Guaranteed Circulation—**150,000** copies each issue. Actual circulation first six months, 1906—**172,040** copies average per month. **Rate, 70c per line.** For additional information, consult your Agent or address

THE MODERN PRISCILLA

A. J. CROCKETT, Mgr. Advertising Dept. 221 Columbus Avenue, BOSTON, MASS.

The

Rocky Mountain News

(*Established 1859*)

Is the Oldest, Best Known, Most Widely Circulated Newspaper in the Central West

CIRCULATION—FIRST SIX MONTHS 1906

Daily Average, January 1 to July 1, 1906 - - 49,876
Sunday Average, January 1 to July 1, 1906 - 85,691

The Denver Times

(*Established 1872*)

Is the Home Evening Newspaper of Denver and Adjoining Towns

CIRCULATION—FIRST SIX MONTHS 1906

Daily Average, January 1 to July 1, 1906 - - 45,514

The News and ***The Times*** between them cover every portion of Colorado, Wyoming, New Mexico, Arizona, Western Kansas and Nebraska and Northern Texas with a thoroughness that cannot be surpassed.

The News and ***The Times*** between them control more than ninety-five per cent (95%) of the entire rural delivery route circulation in this territory.

By using the two papers advertisers not only get the benefit of their combined circulations, but can also obtain an advantageous combination rate.

THE NEWS-TIMES PUB. CO., Denver, Colo.

BRIGHT & VERREE, Inc., Special Agents

Tribune Building, NEW YORK — Boyce Building, CHICAGO

Address H. W. Kastor & Sons Adv. Co. for full information and rates

THE FARMER

A farm paper with a purpose—a paper which for 25 years has stood for the growth and prosperity of the Northwest, and which, as a result, has grown with a velocity commensurate with that of this vast territory.

115,000 **Minimum Circulation from Nov. 1st, 1906**

Judicious advertisers would no more overlook THE FARMER than they **would deny the wealth and opportunities** of the Northwest.

Just examine a copy—it carries the business—there's a reason. **IT PAYS.**

THE FARMER, St. Paul, Minn.

The Farmer's Wife

An illustrated magazine that reaches and appeals to the woman on the farm—the farmer's "better half"—who really holds the purse and spends **three-fourths** of all it holds. Does it pay to advertise to her? Our advertising doubled in one year—it must pay.

100,000 **Copies Each Issue After Nov. 1, 1906**

Get a copy of "The Farmer's Wife" and rates.

THE FARMER'S WIFE, St. Paul, Minn.

THE

INDIANAPOLIS SUN

ESTABLISHED 1888

Pioneer One Cent Daily of Indiana

THE INDIANAPOLIS SUN is in its eighteenth year, and the only evening ONE CENT daily in Indianapolis. It is the only Indianapolis paper without duplicate circulation, and covers exclusively one-third of the Indianapolis field.

In Charge of Foreign Advertising Department

A. W. ALLEN

Tribune Building CHICAGO

Address H. W. Kastor & Sons Adv. Co. for full information and rates

The STRAND

The Strand offers a big circulation which cannot be duplicated by any other magazine. The quality of the contents attracts a class of people which demands the best in everything. **The Strand** is a big progressive modern monthly magazine.

The Wide World

The magazine which scours the globe for stories, anecdotes, topics of interest. Wholly different from other magazines. **The Wide World** is an advertising proposition unlike any other. It's big value for the money.

Call on your Agent or write

J. LAWRENCE BRADLEE

Advertising Manager

83-85 Duane Street
NEW YORK

87 Washington Street
CHICAGO

The Northwestern Farmer

28,000
SWORN

Is published monthly at **Menominee, Mich.** Covers **Northern Michigan, Wisconsin** and **neighboring territory** as no other medium has ever attempted to cover it.

1. Circulates in a rich and promising agricultural region.
2. Official organ of the Upper Peninsula Agricultural Association and 20 county associations.
3. The great majority of the pioneer farmers of the New Northwest take no other farm paper.

It Produces Results

Rate, 8c Per Agate Line Flat

Address H. W. Kastor & Sons Adv. Co. for full information and rates

FIGURE FOR YOURSELF

the newspaper situation in Pueblo and Southern Colorado. In Pueblo two evening papers divide the field—only one morning paper, that

The

Pueblo Chieftain

OVER TWICE THE LOCAL CIRCULATION OF ANY PAPER IN PUEBLO

In Southern Colorado **The Chieftain** reaches its readers **4 to 24 hours before the Denver papers.** This gives it a long lead. Quality and quantity of circulation make its advertising rates the lowest in the West.

FOREIGN ADVERTISING REPRESENTATIVES

HAND, KNOX & CONE COMPANY

410 Temple Court
NEW YORK

Boyce Building
CHICAGO

COLMAN'S RURAL WORLD

Pronounced by good authorities the best weekly agricultural paper published in America.

For over fifty years it has been conducted by Norman J. Colman (the first Secretary of Agriculture of the U. S).

It speaks for itself. Send for a free sample copy. Published weekly at $1 per year. New and trial subscriptions taken at 50 cents per year.

COLMAN'S RURAL WORLD

Colonial Security Building

ST. LOUIS, MO.

Address H. W. Kastor & Sons Adv. Co. for full information and rates

THE

SELAH-PATTERSON CO.

LIST

OF

Leading Sunday Magazines

Circulation 1,600,000

Covering the Greatest
Advertising Field
in the World

RATE: $3.00 PER LINE

For further particulars, address

Selah-Patterson Co. List

NEW YORK
307 and 308 Dun Building
290 BROADWAY
Phone: 286 Franklin

CHICAGO
306 and 308 Boyce Building
112 DEARBORN STREET
Phone: Central 4487

SOME REASONS WHY

THE SELAH-PATTERSON CO.'S

Pictorial Color and Comic Magazine Supplements

ARE GIVING THE BEST RESULTS TO ADVERTISERS

The farmer is paying his helpers $3.00 a day and board. That signifies large crops, money and a contented well-being in the farming section which should be a source of great satisfaction to manufacturers generally, for at no time are sales so good as when the farmer reaps and sells well.

Now, right here are some facts worth the attention of manufacturers who appreciate the value of the farmer's trade. Once please him with your goods and he's yours just as long as you continue to please him. Once convince and he'll stay with you as long as you want him, but he'll pass you up the minute he thinks you are not giving him value received — and try your competitor.

Records show that four-fifths of the farmers do not take the daily papers or magazines, and yet the farmer buys 50% of all the goods manufactured in this country. How he does this without the accessibility of department stores would make you think a minute. Salesmen couldn't sell that much — they couldn't get to him.

Twenty per cent of his purchases are made at the town stores, but 80% are made by mail. Eighty per cent of over half of the manufactured product of the United States bought by the farmer through the mails — think of that! He buys those things of course DIRECT FROM ADVERTISING.

Now, four-fifths of the farmers do not take daily papers or magazines because they do not appeal to them and do not awaken heart interest. Some of the big monthly magazines are now spending much money to get into the farmer's home, which proves that they see his value, but the papers that are there in his home, have been for many years and always will be, are the local weekly papers of the United States. They cover the ground thoroughly, and the largest general advertisers of today use this helpful means of securing this important business. The weekly press write of all the important doings in their respective sections and the news is eagerly read by every subscriber. The farmer reads the paper because it has in it all the doings of his friends and neighbors, besides timely articles on the care of crops and stock. He has more confidence in it than he has in the daily papers, the farm papers or the magazines. It is a utensil for use and is used by every member of the family. This is the one paper bought and read by four-fifths of all the farmers of the United States. The farmer buys over half of the entire output of American factories, and 80% of these enormous sales are made through the country papers.

¶ **The Selah-Patterson enterprise enables the Country Weeklies for the first time to issue a Color Supplement with high-class features and comics as a part of its regular edition. This is proving immensely popular throughout the rural districts and is giving the best returns of any advertising medium.**

Address H. W. Kastor & Sons Adv. Co. for full information and rates

The St. Louis Semi-Weekly Star

300,000 PER WEEK

The largest output of any News Weekly or Semi-Weekly in America.

Independent in Politics — Subscription, 50c Per Year

Circulation among Farmers, Stockraisers and in small towns and villages. No circulation in large cities.

DISPLAY ADVERTISMENTS 50c PER LINE PER WEEK OF TWO INSERTIONS

W. F. DUNN
Manager Foreign Advertising
Tribune Bldg., Chicago

THE ST. LOUIS
SEMI-WEEKLY STAR
St. Louis

The Dallas Semi-Weekly News.

The Dallas Morning News.

The Best Papers

In the

BEST TOWNS,
BEST STATE,
BEST COUNTRY

On Earth.

The Dallas Morning News

Established 1885.

The Galveston Daily News

Established 1842. Oldest paper in Texas.

THE TWO TEXAS PAPERS THAT DO PAY.

The "Dallas News" covers north Texas and the Territories; the "Galveston News" covers southern Texas. These papers are the best in the "Lone Star State." Best constituency, best advertising media, best results. These are the only papers in the United States operating at their own expense three special trains; one from Galveston, two from Dallas.

DALLAS— **Semi-Weekly News** —GALVESTON.

Combined circulation 140,000, guaranteed. 75 to 90 per cent. of this circulation is among farmers and stockmen—the most liberal buyers in the most liberal and prosperous territory on earth.

New York Office, 728 Tribune Bld'g.—J. D. Lorentz, Manager.
Chicago Office, 338 Marquette Bld'g.—W. J. Scott, Agent.

The Galveston Daily News.

The Galveston Semi-Weekly News.

Address H. W. Kastor & Sons Adv. Co. for full information and rates

The Atlanta Journal

JAS. R. GRAY, Editor and Gen. Mgr.

Daily
Sunday
Semi-Weekly

The Journal Covers Dixie Like The Dew

CHAS. D. ATKINSON, Adv. Manager

Journal Building **Atlanta, Ga.**

Address H. W. Kastor & Sons Adv. Co. for full information and rates

Reach the Farmer of Illinois

And the Surrounding States

THROUGH THE

Farmers Voice

Here's Proof of Circulation for September, 1906

United States Post Office, Evanston, Illinois.

To Whom It May Concern: Sept. 19, 1906.

There has been mailed at this post office 14844 lbs. of Farmers Voice for Sept. 1906 Each copy of this paper weighs 4 1/2 oz.

14,844 pounds equal 237,504 ounces or 52,779 copies of 4 1/2 ounces each.
Mailed at Pound Rate-52,779
Mailed under Stamps, }
Used in Office, &c, } 750

Total Edition 53,529

John A Childs
Postmaster
by M. Stumes.
Asst. P. M.

What the First Insertion for a New Advertiser Did In September. Exact Copy of Letter From Cole Mfg. Co.

Chicago, Ill., September 28, 1906.

Farmers Voice, Chicago, Ill.

Gentlemen:—In reply to your recent inquiry as to the results we are getting from our advertising in the Farmers Voice, we are pleased to inform you that the inquiries received up to date, show Farmer's Voice to stand absolutely at the head of the list of Farm Papers we are using, and third of the entire list of publications we are using. We like the attractive way in which Farmers Voice is gotten out, and think perhaps, the attractiveness of your paper, and the good paper on which it is printed, has a good deal to do with its value as an advertising medium. Very truly yours,

COLE MANUFACTURING CO.

Summarized Statement of the Circulation for Sept. 1906.

Illinois	21943
Wisconsin	7928
Iowa	5320
Indiana	2475
Minnesota	2332
Michigan	2110
Missouri	2123
Nebraska	2124
Kansas	1236
Ohio	740
Miscellaneous	4248
	52779

Guaranteed Circulation 50,000

SWORN STATEMENT TO ALL AGENCIES

Our reading matter is from the FARMER to the FARMER, illustrated with the best of Engravings, printed on good half-tone paper. On request we will send sample copy with Post Office circulation statement for any month. Rates on application.

THE FARMERS VOICE PUBLISHING CO.

16th Floor Manhattan Bldg., Chicago

Address H. W. Kastor & Sons Adv. Co. for full information and rates

IF

IT'S MONEY YOU WANT

You'll Find

$11,000,000

On Deposit in the

Colorado Springs Banks

To reach the individuals who will spend this vast sum of money you must use the columns of

THE

Colorado Springs Evening Telegraph

The most influential daily in Colorado's richest mining section, and the only evening newspaper in the counties of El Paso and Teller, the latter comprising the whole of the great Cripple Creek gold mining district.

If Interested, Write for Rate Card

EVENING TELEGRAPH PUB. CO.

COLORADO SPRINGS, COLO.

Address H. W. Kastor & Sons Adv. Co. for full information and rates

OUR BARREL
Is The Very Choicest of Patrons
FOR ADVERTISERS,
Consisting of NURSERYMEN, ORCHARDISTS, SHIPPERS, PACKERS, DEALERS, COMMISSION-MEN Etc. The most progressive and enterprising set of business men and prosperous and thrifty farmers.
Do you want this trade
The APPLE SPECIALIST
Published monthly at Quincy, Ill.
Is the only medium of the mammoth apple industry throughout the
United States and Canada.
Advertising rates reasonable.
Send for sample copy.

TRI-WEEKLY

Atlanta Constitution

1907	CIRCULATION
January 21st February 18th March 18th April 15th May 6th	350,000 EACH POST OFFICE RECEIPTS

Ask
NICHOLS & HOLLIDAY
Sole Advertising Managers
Constitution Building Atlanta, Georgia

Address H. W. Kastor & Sons Adv. Co. for full information and rates

THE TIMES MAGAZINE

A NEW MAGAZINE WITH AN OLD IDEA

FOUNDED as a periodical of democracy. Not the democracy of the party but of the individual: the democracy of President Roosevelt, Mayor Johnson and Gov. Folk.

First number published Dec., 1906, with a circulation of **100,000** copies.

Beautifully printed. Contributions by best known writers. Illustrated by the most talented artists.

ITS advertising pages offer only what is wholesome and straight. They sell at a fair price and carry a guarantee of value to those who sell as well as those who buy.

The latest number can be secured free of charge by general advertisers by writing to our nearest office.

THE TIMES MAGAZINE

500 Fifth Avenue
NEW YORK
J. C. Bull, Adv. Manager

42 Madison Street
CHICAGO
Thos. H. Blodgett, Western Rep.

The Iowa State Register and Farmer

(WEEKLY)

DES MOINES, IOWA

A farm and household paper with a circulation exceeding

32,000 Copies Per Issue

reaching principally Iowa farmers. It contains every week all the high grade agricultural features, and in addition special illustrated features of vital interest to Iowans. It has a larger circulation in Iowa than any other agricultural paper.

PAYNE & YOUNG

FOREIGN ADVERTISING REPRESENTATIVES

CHICAGO: 750 Marquette Bldg. NEW YORK: 38 Park Row

Memphis Weekly News-Scimitar

100,000 PAID CIRCULATION

LARGEST PAID CIRCULATION IN THE SOUTH

MEMPHIS NEWS-SCIMITAR

Only Evening Paper in Memphis

Its Circulation in Memphis and within 75 miles is greater than any other paper

PAUL BLOCK, Manager Foreign Advertising

Flat Iron Building, NEW YORK Unity Building, CHICAGO

Address H. W. Kastor & Sons Adv. Co. for full information and rates

10 STORY BOOK

Reaches the Right People

Only 75,000 But Every 1 Counts

10 CENTS

No Essays, No Serials, Nothing Heavy. Just 10 Snappy Stories

For Advertising Rates Apply to

DAILY STORY PUBLISHING CO.

CHICAGO

THE ATLANTIC MONTHLY

1857—1907

THE fiftieth anniversary of the founding of THE ATLANTIC MONTHLY will occur in the year 1907. In commemoration of this notable event, its editors and publishers are planning many special features which it is believed will make the coming year one of the brightest in all its brilliant history. They will include a number of special anniversary articles, by some of the oldest living contributors and ex-editors, which will constitute not only a history of THE ATLANTIC, but an authoritative summary of the vital movements in American literature, politics, science and art for half a century.

All this is in addition to the usual array of contributions that continue to make THE ATLANTIC an example of the highest type of American magazine.

If you are not receiving THE ATLANTIC MONTHLY regularly, please inform the publishers. The advertising rate is $100 a page.

HOUGHTON, MIFFLIN & CO.

PUBLISHERS

4 Park Street
BOSTON

1511 Heyworth Bldg.
CHICAGO

Address H. W. Kastor & Sons Adv. Co. for full information and rates

Mr. Foreign Advertiser

In making up your lists of papers in which you desire your copy placed, don't let your agency overlook Cincinnati's leading daily—

The Commercial Tribune

The field it covers is of a high class—the paper being of conservative nature makes it very valuable to the advertiser—the very fact it carried 53,374 lines more of display advertising in September, 1906, than over the same period of 1905, is evidence that it is read and pays its clients. This

Is the Paper to Use

Insist upon it being on the list. Further truth of our statements furnished on request.

THE HAND, KNOX & CONE CO.

FOREIGN REPRESENTATIVES

New York **Chicago**

The Quincy Record

Published Every Saturday
Leading Weekly Paper of Adams County

Best Advertising Medium published in Quincy, the center of the prosperous Mississippi Valley.

FRANK M. STAHL, Prop. and Pub.

We have one net price for all advertisers. Send for sample copy and rates. You can make no mistake if you buy space in the Quincy Record. Size of paper: 4 pages, 7 columns each; column width, 13 ems pica; length, 21¾ inches.

QUINCY RECORD

403 HAMPSHIRE STREET

QUINCY, ILL.

Address H. W. Kastor & Sons Adv. Co. for full information and rates

The World's Banner List of German Publications

Is Composed of the Following Well Known Papers:

Daily Germania, . 24,568
(Only Ger. eve. daily in Milwaukee)
Daily Herold, . . 17,000
(Only Ger.morn.daily in Milwaukee)
Sonntags Post, . . 45,000
(Only Ger. Sun. paper in Milwaukee)
Weekly Germania, . 108,166
Haus und Bauernfreund Weekly, . . 103,092
(German Farm Journal)
DeutscheWarte,Weekly, 22,000
Die Rundschau, Weekly, 25,002

These well known papers practically cover the most desirable German territory in the Union. Advertisers who wish to cover Milwaukee and mail order advertisers, who are after the German trade of the United States, particularly of the Great Northwest, can do so profitably with this great German list. Sample copies and lowest advertising rates promptly furnished.

GERMANIA PUBLISHING COMPANY
MILWAUKEE, WIS.

LOUIS KLEBAHN, Eastern Representative, 523 Temple Court, NEW YORK

WHEN YOU ADVERTISE IN

The Prairie Farmer

You reach more ILLINOIS farmers at less cost than is possible in any other publication. 66 years' prestige, with new blood in every department, and a rapidly growing subscription list.

Circulation 40,000 Guaranteed

AND RATES TO CORRESPOND

For Rate Card and Further Information, Address

THE PRAIRIE FARMER RAND, McNALLY & CO., Pub. Rand-McNally Bldg., CHICAGO

Address H. W. Kastor & Sons Adv. Co. for full information and rates

THE CALKINS NEWSPAPER SYNDICATE INCORPORATED

The Calkins Newspaper Syndicate

(INCORPORATED)

SAN FRANCISCO, CAL.

Owners and Publishers of the Following Publications:

ORCHARD AND FARM
San Francisco, Cal., established 1886, net paid circulation exceeds **25,000** monthly.

PANDEX OF THE PRESS
San Francisco, Cal., the only News Story Magazine in the world, net paid circulation exceeds **54,000** copies monthly.

PACIFIC MINER
San Francisco, Cal., established 1896, net paid circulation exceeds **6,700** monthly.

WHOLESALERS AND RETAILERS REVIEW
San Francisco, Cal., the national organ of the wholesale and retail liquor trade. Net paid circulation exceeds **9,000** copies monthly.

PYTHIAN CHRONICLE
San Francisco, Cal., net paid circulation exceeds **4,500** copies monthly.

NEVADA CITY DAILY TRANSCRIPT
(Evening). Nevada City, Cal.

GRASS DAILY VALLEY TIDINGS
(Evening). Grass Valley, Cal. Combined net paid circulation of these two (2) dailies exceeds **5,000** copies daily.

TRUCKEE REPUBLICAN
(Semi-Weekly) Truckee, Cal., net paid circulation exceeds **1,500** semi-weekly.

CONTRA COSTA STANDARD
(Weekly) Martinez, Cal., net paid circulation exceeds **1,300** weekly.

For Advertising Rates for Any of Our Publications, Address

THE CALKINS NEWSPAPER SYNDICATE

PERCY C. PICKRELL, Manager

Hartford Building **CHICAGO, ILL.**

The World To-Day

The eight states in the heart of the Great West, the richest section of our country whose people have a purchasing power fifty per cent greater than the East — this is the field where THE WORLD TO-DAY has 67% of its circulation.

THE WORLD TO-DAY has a national distribution of circulation, but it has a larger percentage in this prosperous Middle West than any other standard magazine.

No other magazine can give so direct an appeal to the best public in this great constituency.

THE WORLD TO-DAY is a monthly magazine, standard size. It provides a carefully prepared digest of the world's progress. It is national in scope and circulation, but western in spirit. It is the leading magazine published in the West.

THE WORLD TO-DAY CO.

CHICAGO

Eastern Office, 156 Fifth Av., New York

Two Good Advertising Mediums

Mail Order Monthly Magazine

OVER **200,000** Circulation Guaranteed Monthly

Covering the best mail order territory in the United States.
The only large mail order paper in the Northwest.

RATE, 80 CENTS PER LINE

Forms close 25th of month preceding date of issue.

Publication Office, 33 UNION BLOCK. ST. PAUL, MINN.

REPRESENTATIVES

W. E. HERMAN
19 Wabash Avenue, Chicago

S. E. LEITH
150 Nassau St., New York

E. F. ALDEN
207 Railway Ex. Bldg., St. Louis

CHAS. LINDSEY
402 Quincy Bldg., Denver

NAT. M. SOWLE, Johnson Bldg., Los Angeles

Successful Agriculture

Read by **60,000** Farmers Every Month

Circulation in N. Dakota, S. Dakota, Minnesota, Iowa, Wisconsin, Nebraska, Montana and Canada.
It makes good for others. Try it.

RATE, 25 CENTS PER LINE

Forms close 28th of month preceding date of issue.

Publication Office, 33 UNION BLOCK, ST. PAUL, MINN.

REPRESENTATIVES

W. E. HERMAN
19 Wabash Avenue, Chicago

S. E. LEITH
150 Nassau St., New York

E. F. ALDEN
207 Railway Ex. Bldg., St. Louis

CHAS. LINDSEY
402 Quincy Bldg., Denver

NAT. M. SOWLE, Johnson Bldg., Los Angeles

Address H. W. Kastor & Sons Adv. Co. for full information and rates

THERE IS A LOGICAL REASON WHY

You should divide your appropriation and spend part of it in the South this year.

In the first place, the Southern states have shown a greater percentage of increase in population, wealth and industrial progress than any section of the United States during the past year. The influx of homeseekers, the increased output of manufactured products and the investment of millions of dollars in southern enterprises is without a parallel in the history of our country.

If these conditions do not make the South a particularly inviting and profitable field for you — what does?

The South needs your goods and wants them, but her people will never know what you have to sell if you do not advertise the fact in publications that are read in Southern homes.

For the surest way to reach the purses of Southern buyers, see page opposite.

YOU CAN COVER THE SOLID SOUTH

From Maryland to Texas at a single "clip" and appeal to the heads of more than **300,000** intelligent and prosperous white families (1,500,000 readers) by using the Religious Press Syndicate Publications—the strongest pulling combination of religious weeklies ever controlled by a single advertising management.

Ninety-eight per cent of the circulation is mailed direct to home addresses under single wrappers.

Eighty-three per cent of the circulation is distributed in the rural districts and in towns of less than 5,000 population.

Each publication occupies a distinct field so that duplication in circulation is absolutely impossible.

Circulation is guaranteed; sworn statements to this effect furnished for the asking.

Keyed advertisements have demonstrated beyond the shadow of a doubt that this list is the strongest pulling mail order, agricultural and general publicity medium in the entire Southern states.

You are not advertising in the fastest growing and most prosperous section in America if you are not in the South; you are not in the best media to reach the South if you are not in the Religious Press Syndicate List.

Write today for advertising rates and facts about the South that every advertiser ought to know.

Religious Press Advertising Syndicate

(JACOBS & COMPANY)

J. F. JACOBS, Home Office, CLINTON, S. C.

C. C. Little, 714 Mutual Bldg., Richmond, Va.
Thornwell & Jacobs, 85 Arcade, Nashville, Tenn.
J. D. Jacobs, 343 Fifth St., Louisville, Ky.
D. J. Carter, 152 LaSalle St., Chicago
J. B. Gentry, Columbia, S. C.
E. J. Barrett, Dallas, Texas
Thos. L. Bryan, 232 Courtland St., Atlanta, Ga.
Miss M. R. Middleton, 150 Nassau St., New York

H. W. KASTOR & SONS WILL GIVE YOU THE RATE

Address H. W. Kastor & Sons Adv. Co. for full information and rates

THE

Rocky Mountain Magazine

HAS NOW

104,023 GUARANTEED CIRCULATION

And the extensive campaign we have recently undertaken will soon double our present subscription list.

It is almost exclusively a ***rural*** and ***small town circulation*** and eighty per cent of it is east of the Missouri river.

No mail order advertiser can afford to overlook the

Rocky Mountain Magazine

in making up his list. It brings the largest number of ***desirable inquiries*** at a minimum cost.

Rate, 40c a Line **Readers, 60c a Line**

Write for sample copies. Space discounts. Circulation by states and other particulars.

ROCKY MOUNTAIN MAGAZINE

Tremont Building **DENVER, COLO.**

National Farmer

AND

Stock Grower

A Monthly High-Class Farm
and Stock Raisers' Paper
Issued at Saint Louis

THE GUARANTEED
CIRCULATION IS

100,000

COPIES EACH EDITION

IT IS THE NEATEST
MOST INSTRUCTIVE
MOST COMPREHENSIVE
MOST READABLE
MOST ENTERTAINING
MOST POPULAR OF ALL

P. H. HALE, Editor and Mgr.
South Grand and Vista Avenue
ST. LOUIS, MO.

Address H. W. Kastor & Sons Adv. Co. for full information and rates

THROUGH THE

READER MAGAZINE

A manufacturer can talk each month to the most prosperous homes in the great prosperous middle west.

THE READER has but one quality of circulation. Every copy goes to a subscriber who pays 25c for it. Such people, who know what they want and can afford to pay for it, are customers who will buy any article of merit that is advertised in THE READER.

THE READER is its own best representative. Its popular fiction, its timely and important articles, its remarkably beautiful illustrations make it a magazine that is read and remembered with pleasure. It is neither trivial nor tedious, but is a magazine of today read by people of today.

In 1906 there was a gain of 70 per cent in advertising over the same issues of 1905, a conclusive proof of the value of this advertising to practical national advertisers.

Advertising rates $100 a Page

If you don't see THE READER let us send you a copy. Address our nearest office.

THE BOBBS-MERRILL COMPANY

PUBLISHERS INDIANAPOLIS

NEW YORK OFFICE
34 Union Square

CHICAGO OFFICE
337 Marquette Building

It's the Advertiser's Word That Counts

The only opinion that's worth anything about a publication is that of the advertiser who has spent his money in it to find out.

Here's what a few advertisers say about SPARE MOMENTS:

"Out of twelve leading publications which we used for LYVOLA Ripe Olives, SPARE MOMENTS is the only publication that has brought enough orders to more than pay for the insertion. Some of the other publications used were, Good Housekeeping, Munsey's, Ladie's World, Woman's Home Companion, and the Housekeeper." —Lyvola Olive Company.

"Last September we used about twenty publications in all, and in number of orders SPARE MOMENTS is well among the leaders, as it is also in average cost of order."—Sherman & Co , Inc.

"The replies from SPARE MOMENTS have cost us less than any other publication we are advertising in, with one or two exceptions. We have received in cash so far, more than three times the cost of advertising."—New York and London Electric Association.

"Of all the mediums we have ever used there is only one that can in any way compare with SPARE MOMENTS. It is certainly a 'puller'"—Brooks Rupture Appliance Co.

"We will give any copy we have to any publication that will guarantee as good results as SPARE MOMENTS."—Commercial Correspondence Schools.

"SPARE MOMENTS has brought replies cheaper than any other publication."—C. K. Grouse & Co.

Ask any Advertising Agent about SPARE MOMENTS, or write for sample copy and other information to

LEONARD DARBYSHIRE, Publisher

SPARE MOMENTS

ROCHESTER, N. Y.

New York Office, 1 Madison Ave. **Chicago Office, 19 Wabash Ave.**

Address H. W. Kastor & Sons Adv. Co. for full information and rates

Going East

GET

TICKETS

TO

Indianapolis
Cincinnati
Dayton, O.
Springfield, O.
Buffalo **Columbus, O.**
Niagara Falls **Cleveland**
New York
Washington, D. C.
Boston
Montreal

VIA

BIG FOUR

(NEW YORK CENTRAL LINES)

Call on your Ticket Agent for Rates, Maps, Guides, Parlor or Sleeping Car Accommodations, or write to Agents Big Four.

C. L. HILLEARY
Ass't Gen'l Passenger Agent **St. Louis, Mo.**

Die Deutsche Hausfrau und Modernes Journal

MILWAUKEE, WIS.

The Ladies' Home Journal of the German Language

Total Circulation November Issue 140,000

DISTRIBUTION BY STATES (August Issue Last Counted)

Alabama	385	New Mexico	129
Arkansas	598	New York	5829
California	2892	No. Carolina	28
Canada	2246	No. Dakota	1973
Colorado	720	Ohio	5563
Conneticut	1217	Oklahoma	665
Idaho	403	Oregon	1299
Delaware	42	Pennsylvania	3776
Dist. Col	26	Rhode Island	159
Florida	77	So. Carolina	16
Georgia	39	So. Dakota	1705
Illinois	12582	Tennessee	229
Indiana	1979	Texas	7587
Iowa	7099	Utah	303
Kansas	3.60	Vermont	5
Kentucky	704	Virginia	151
Louisiana	122	Washington	1611
Maine	50	W. Virginia	264
Maryland	271	Wyoming	87
Massachusetts	1135	Wisconsin	15887
Michigan	4046	City of Milwaukee	5803
Minnesota	7241	Foreign States	1913
Mississippi	26	Sample copies	10000
Missouri	4280	Advertisers and Advertising Agencies	3000
Montana	415	Agents	758
Nebraska	6031	Exchanges	332
Nevada	29	Current orders	2885
New Hampshire	221		
New Jersey	1967	**Total, 131,310**	

I hereby certify that the above statement of circulation Die Deutsche Hausfrau und Modernes Journal is true and correct according to the records on file in this office.

EDGAR W. COLEMAN, President Hausfrau Pub. Co.

Sworn to and subscribed before me this 25th day of July, A. D., 1906.

AUGUST BRAUER, Notary Public.

Commission expires April 17, 1910.

A detailed report of the Association of American Advertisers dated November 15, 1906, on the circulation of Die Deutsche Hausfrau und Modernes Journal will be sent postpaid upon request.

Address H. W. Kastor & Sons Adv. Co. for full information and rates

THE

Ladies' Favorite Magazine

DES MOINES, IOWA

Guaranteed and Proven

200,000

Circulation

The handsomest and best paying mail order paper published. Two colored covers. Write for sample copy.

Rate, 80c per Agate Line

Home Office

DES MOINES, IOWA

Eastern Offices
FISHER SPECIAL AGENCY
150 Nassau Street - - - New York
24 Milk Street - - - - - - Boston

Chicago Office
W. E. RHODES
606 Schiller Bldg.

Kansas Ci y Office
O. G. DAVIES
1116 Oak Street

Address H. W. Kastor & Sons Adv. Co. for full information and rates

THE

Breeder's Gazette

A Weekly Journal for the American Stock Farm

Average Sworn Circulation Exceeding

69,000

No free list. Advertising Rate 35c with discounts on large orders. Sample copy, rate card, etc., sent on application to the publishers.

Sanders Pub. Co.

358 Dearborn Street CHICAGO

A COMBINATION HARD TO BEAT

THE EDUCATIONAL TRIO

Normal Instructor, 125,000
Primary Plans, - 40,000
Teacher's World, - 12,000

Covers the entire educational field with a guaranteed circulation of over

175,000 At Only 65c A Line

THE NORMAL INSTRUCTOR is the **leader** in its class and has always proved to be one of the most profitable mediums for all general advertising. If you can secure the patronage and good will of the American school teachers, you will also receive the vast amount of influence that they will exert for you in their territory. Our publications are taken to the home and read by the whole family. Let us send you our new rate card and sample copy free.

F. A. OWEN PUB. CO., Dansville, N. Y.

C. E. GARDNER, Manager Advertising Department, Dansville, N. Y.
New York Office: 1 Madison Ave., Room 6065. Chicago Office: 946 1st Nat'l Bank Bldg.
Phone: 6472 Gramercy Phone: 6848 Central
MISS ISABEL HAMILTON, Eastern Mgr. C. B. HULL, Western Mgr.

Address H. W. Kastor & Sons Adv. Co. for full information and rates

The HOME MAGAZINE

Average Circulation for Year Ending August, 1906

209,186

Send for Proof

$1 an Agate Line Flat

DISCOUNTS

Ten per cent discount will be allowed to advertisers who use quarter pages or over in one issue or 3 pages in one year.

COLOR PAGE RATES ON APPLICATION

REGULATIONS

ALL advertisements subject to approval.
No objectionable or misleading advertisements will be published.
Minimum space 10 lines.

Width of Columns	2¼ inches
Length of Columns	189 lines
Quarter Page	189 lines
Page, Four Columns	756 lines

CLOSING DATE

Forms close the 25th of the second preceding month, viz:

November	September 25th
December	October 25th
January	November 25th

Copy and cuts must be received six weeks in advance of issuing date, if proofs of copy are desired. Changes and discontinuances **must** be ordered six weeks in advance.

Classified advertising rate, $1.00 a line—special discount for six-time order. Minimum space—4 lines, 7 words per line.

THE BOBBS-MERRILL CO., Publ.

INDIANAPOLIS

WM. H. RANKIN
Manager Advertising Department
Indianapolis

WILL C. IZOR
Eastern Adv. Mgr.
No. 34 UNION SQUARE
New York

C. M. GREEN
Western Adv. Mgr.
No. 337 MARQUETTE BUILDING
Chicago

C. P. MELLOWS
New England Adv. Mgr.
24 Milk St., Boston

THE KANSAS CITY, MO.

Daily Drovers Telegram

THE SOUTH OMAHA, NEB.

Daily Journal-Stockman

THE ST. LOUIS
DAILY

Nat'l Live Stock Reporter

These three daily papers are known as the

"CORN BELT FARM DAILIES"

They offer the advertiser **70,000** of the wealthiest farmers and live stock growers in the great west, mostly in Missouri, Kansas and Nebraska.

They will carry your advertisement three times per week for the same or less money than a weekly paper of the same circulation will carry it one time per week.

Ask Kastors or any established Agency or write the publishers

Address H. W. Kastor & Sons Adv. Co. for full information and rates

A FEW FACTS ABOUT

World's Events Magazine

Circulation 100,000 Guaranteed

of which 95% is among paid yearly subscribers. 75% reside in small towns and villages of not over 5,000 inhabitants. 70% by actual count are women. 100% are intelligent, progressive and prosperous.

PAID LIST BY STATES

1.	Ohio	8005	27.	North Carolina	1229
2.	Pennsylvania	7982	28.	Maine	1013
3.	New York	7297	29.	Foreign and Postal Union	990
4.	Iowa	5510	30.	Oklahoma	960
5.	Kentucky	4088	31.	North Dakota	843
6.	Texas	4157	32.	Alabama	842
7.	Kansas	3865	33.	Vermont	755
8.	Michigan	3714	34.	Maryland	740
9.	Indiana	3694	35.	Idaho	705
10.	Illinois	3358	36.	Virginia	691
11.	Nebraska	3291	37.	Connecticut	672
12.	Wisconsin	2965	38.	New Hampshire	607
13.	Missouri	2795	39.	Louisiana	575
14.	West Virginia	1971	40.	South Carolina	477
15.	Minnesota	2097	41.	Florida	473
16.	Washington	1751	42.	Wyoming	446
17.	Tennessee	1708	43.	Montana	436
18.	California	1606	44.	Utah	442
19.	Oregon	1466	45.	Indian Territory	317
20.	South Dakota	1410	46.	New Mexico	216
21.	Arkansas	1407	47.	Rhode Island	1169
22.	Massachusetts	1365	48.	Arizona	152
23.	Colorado	1308	49.	Nevada	92
24.	Mississippi	1305	50.	Delaware	108
25.	New Jersey	1296			
26.	Georgia	1207		Total	94,453

Rate Only 40 Cents Per Agate Line

Forms close 5th of preceding month.

WORLD'S EVENTS PUBLISHING CO.

D. C. Kreidler, Advertising Manager

Chicago Office: 1410 Masonic Temple **DANSVILLE, N. Y.**

Appeal To Reason

GIRARD, KANS.

THE BIG WEEKLY

Circulation Jan. 1st, to July 1st, 1906, average each issue	Circulation July 1st, to Oct. 1st, 1906, average each issue
380,674	**392,288**

The rate is only $1.00 per line gross. The APPEAL TO REASON circulation is exclusive. You can't reach it with any other paper or any combination of other papers.

Address all orders and correspondence to

The Howe-Simpson Co.

Exclusive Advertising Agents for the APPEAL

140 Dearborn Street **Chicago, Ill.**

Northwestern Agriculturist

The Only Weekly Farm Paper in the Hard Wheat Belt—Minnesota and the Dakotas

Every department under the charge of a specialist who has made a success in that specialty. The honesty of every advertisement guaranteed by the publishers. No medical nostrums advertised.

Every Week 80,000 Circulation Guaranteed.

The first issue of each month (except in midsummer) is a **MAGAZINE NUMBER,** with an artistic cover in colors and numerous special features and over **100,000 Circulation Guaranteed,** but with no increase of advertising rates. Practical, Nothing but Practical. Its editorial staff has the highest agricultural prestige of any agriculturists in America; all are specialists of known success.

Rates: 35 cents per agate line; 500 lines at 30 cents.

P. V. COLLINS PUBLISHING CO., 513-25 Seventh Street S., Minneapolis, Minn.

P. V. COLLINS, President and General Manager.

Branch Offices { Chicago: 1714-16 Tribune Bldg., B. W. RHOADS, Mgr.
St. Louis: Missouri Trust Bldg., A. D. McKINNEY, Mgr.

East { The Fisher Special Agency; New York, 150 Nassau Street.
Boston, 24 Milk Street; Cleveland, The Arcade.

Address H. W. Kastor & Sons Adv. Co. for full information and rates

A MAGAZINE that is built every month with the Idea of New York back of it comes pretty nearly being America in a nutshell. It interests New Yorkers intensely—and grips no less strongly the hundreds of thousands of people all over the country who want to "belong" to the metropolitan crowd. The only magazine that description fits is the

BROADWAY MAGAZINE

The Broadway finds its way to live, wide-awake men and women every month, because it does nothing less than serve up, with snap and human interest the vital happenings—in fact, fiction and picture—that are making history in the Greatest City on Earth.

There's a clientele whose tremendous buying power MUST be reckoned with. And at the present low rates there really isn't a medium anywhere that offers such a profitable investment. Investigate it.

BROADWAY MAGAZINE, Inc.

3, 5 AND 7 WEST 22D STREET

NEW YORK CITY

FARM LIFE

The Biggest Illustrated Semi-Monthly Magazine for Farm Folks in the Middle West

¶ Is essentially in a class by itself, printed and published in magazine style.

It is a good agricultural medium, as it goes exclusively to farmers, and treats on all agricultural topics in an up-to-date manner.

Is a good mail order paper, as it has interesting departments and entertaining fiction for every member of the family.

Is a good medium for general publicity, as every copy goes into some substantial country home where there is a demand for nine-tenths of the household articles advertised in a high-grade magazine.

A MINIMUM CIRCULATION GUARANTEED

150,000 Copies

Advertising rate, 60 cents per line.
Ask your advertising agent about FARM LIFE, or write direct to us.
We have the evidence in our possession that FARM LIFE BRINGS RESULTS.

FARM LIFE, 1322 Wabash Ave., Chicago

Address H. W. Kastor & Sons Adv. Co. for full information and rates

WHEN MAKING UP YOUR LIST
DON'T OVERLOOK

The Welcome Guest

Portland, Maine

500,000 CIRCULATION. RATE $2 PER AGATE LINE

Published monthly. Forms close
20th of month preceding date of issue

The Ladies' Magazine

Portland, Maine

150,000 CIRCULATION. RATE 60c PER AGATE LINE

Published monthly. Forms close
25th of month preceding date of issue

COMBINATION RATE ON BOTH PAPERS
GUARANTEEING

650,000 CIRCULATION $2.50 PER AGATE LINE

Send your orders through any responsible advertising agency, or direct to the publication office, Portland, Maine, or

W. T. DIEHL

Boyce Building CHICAGO

Mr. Advertiser:

DO YOU KNOW

That Railroad Men are **paid** nearly ONE BILLION DOLLARS ANNUALLY in wages?

That they **spend** most of this for the necessities and luxuries of life?

That they **buy** of the advertisers who patronize **their own** Official Publications, the magazines that comprise

Gates' List of Railroad Employee Magazines

That through them you can reach this vast clientele (the families too) directly, forcefully and inexpensively?

That the **Railroad Brotherhoods** are the **greatest** organizations of their kind in the world?

My booklet on "Brotherhoods" tells the story. It's free if you mention this directory.

W. N. GATES, Manager

CLEVELAND

A. H. VAN DUZER,
Eastern Representative
116 Nassau St., New York

E. D. WHEELER,
Western Representative
816 Tribune Bldg., Chicago

Address H. W. Kastor & Sons Adv. Co. for full information and rates

PARK'S FLORAL MAGAZINE

THE OLDEST AND MOST POPULAR MONTHLY
OF ITS CLASS IN THE WORLD

Circulation Over 450,000 Copies

Advertising Rate, $1.50 Per Agate Line

For thirty-five years PARK'S FLORAL MAGAZINE has been continuously edited and published by the present proprietor. During that time dozens of floral publications have been started. Most of these died a natural death; some were changed into household journals; and some were merged and their identity lost. Today there are only two or three left, and these are of comparatively recent origin. PARK'S, however, has never been suspended, changed nor merged. Every month for thirty-five years it has greeted its friends with practical floral information, answered their queries, and helped them over their floral difficulties.

Some of the original 200 subscribers are still renewing their subscriptions and reading the Magazine. Thousands have been reading it regularly for a score of years, and hundreds of thousands for a decade. The subscription list has been doubled many times by the sons and daughters leaving the home nest to establish homes of their own, then subscribing for the Magazine, which was prized for years at the old home. Tens of thousands of names were added also by a liberal system of annual newspaper advertising, so that today PARK'S has a guaranteed circulation of more than **450,000 Copies Monthly** not promiscuous, sample-copy circulation, but circulation resulting from real merit or intrinsic value. Only people of means and refinement take an interest in adorning their homes with flowers, and only such are readers of PARK'S FLORAL MAGAZINE.

A paper is valuable as an advertising medium in proportion as it is valued by its subscribers. For this reason PARK'S ranks among the best of advertising mediums. The advertising rate is but $1.50 per agate line for 450,000 circulation, or one-third of a cent a line per thousand—a very low rate for first-class circulation. A keyed trial will convince you of its merits, and secure for PARK'S your continued advertising patronage.

Geo. W. Park, B. Sc., Editor and Publisher

LA PARK, Lancaster Co., PA.

Represented by The Fisher Special Agency

NEW YORK, 150 Nassau Street
BOSTON, 24 Milk Street
CHICAGO, 112 Dearborn Street
CLEVELAND, The Arcade

A Strong Pulling Religious List

SERVICE

A Monthly Baptist Magazine published in Chicago. **Over 100,000 Readers.** If you wish to reach the entire Baptist denomination with an honest proposition, don't neglect to put **Service** on your list. Rates only 20 cents per line.

PRESBYTERIAN BANNER

Pittsburg, Pa. Weekly. Rate, 15c per line.

THE RECORD OF CHRISTIAN WORK

East Northfield, Mass. An undenominational Monthly Magazine. Rate, 12½c per agate line. Forms close first of month preceding publication.

THE WESTMINSTER

Philadelphia and New York. Weekly. Has a larger circulation and is stronger in influence than any other Eastern Presbyterian paper. Rate, 10 cents per agate line. Forms close Saturday for next week's issue.

THE CENTRAL BAPTIST

St. Louis. Weekly. Covers Missouri, Indiana, Illinois, Kansas and Oklahoma. Rate, 7c per agate line.

For further information, sample copies, time and space discounts, etc., address

KIMBALL & PATTERSON

PUBLISHER'S REPRESENTATIVES

1 Madison Avenue
NEW YORK

First Nat'l Bank Building
CHICAGO

Address H. W. Kastor & Sons Adv. Co. for full information and rates

Are You a Mason?

Are You Posted upon the history and traditions of Freemasonry?

Do You Know that the Supreme Council of the 33d Degree is officially publishing THE NEW AGE, a monthly magazine for ***Freemasons*** of all Degrees.

Established (1903) for a Purpose, and on broad, ethical and educative lines, by the Supreme Council—not a business enterprise.

A Wide Compendium of Freemasonry of all historical periods and all places. Carefully compiled and accurate—official.

Richly Illustrated by leading artists, ***A Safe Home Magazine,*** in character of its literary pages and of advertising admitted. Modern, high-class and up-to-date, but contents carefully planned.

Staff of Contributors representing writers of the day whose names are household words.

There are SPECIAL REASONS why this magazine should be in every true Mason's family, and it has been made attractive that members of Masonic families may read it regularly

THE NEW AGE MAGAZINE

FREEMASONRY'S OFFICIAL PERIODICAL

ADVERTISING MANAGERS

SELAH-PATTERSON COMPANY

307-308 Dun Building, 290 Broadway, New York
Telephone : 286 Franklin

CHICAGO OFFICE : 306-308 Boyce Bldg., 112 Dearborn Street
Telephone : Central 4487

The Recognized Leading Newspaper of Southwest Texas is

THE

San Antonio Express

ABSOLUTELY WITHOUT COMPETITION
IN ITS FIELD. PAYS ALL ADVERTISERS

CIRCULATION	DAILY - - -	14,300
	SUNDAY - -	19,200
	SEMI-WEEKLY	19,000

EXPRESS PUBLISHING COMPANY
SAN ANTONIO, TEXAS

JOHN P. SMART, Manager New York Office
ROOM 628, 150 NASSAU STREET NEW YORK CITY

The Evansville, Indiana

JOURNAL-NEWS

Circulales in the CITY OF EVANSVILLE, and over the Rural Routes of Southern Indiana, Northwestern Kentucky and Eastern Illinois.

The Journal-News is Delivered to Subscribers and Sold Daily in

Boonville, Ind.	Rockport, Ind.	Patoka, Ind.	Tell City, Ind.
Princeton, Ind.	Mt. Vernon, Ind.	Uniontown, Ky.	Troy, Ind.
Earlington, Ky.	Shawneetown, Ill.	Cynthiana, Ind.	Chrisney, Ind.
Madisonville, Ky.	Henderson, Ky.	Ft. Branch, Ind.	Caseyville, Ky.
Oakland City, Ind.	Spottsville, Ky.	Haubstadt, Ind.	Elberfeld, Ind.
Petersburg, Ind.	Cannelton, Ind.	Dixon, Ky.	Somerville, Ind.
Poseyville, Ind.	Morganfield, Ky.	Owensboro, Ky.	Washington, Ind.
New Harmony, Ind.	Corydon, Ky.	Grandview, Ind.	Stewartsville, Ind.

Address H. W. Kastor & Sons Adv. Co. for full information and rates

THE

HEARTHSTONE

There Are No Successful Rivals to The Hearthstone

It has a unique sphere—its contents are of a class which has endeared it to thousands in every section of the country—particularly in the rural districts and in small towns and villages.

Strong, original, romantic stories, practical household departments and wholesome matter from cover to cover, is what does this.

Our advertising, rates based on actual paid circulation—this is what THE HEARTHSTONE offers to advertisers.

What kind of people does it reach? More farmers than most agricultural papers, more country tradesmen than trade papers, more church people than church papers.

Write to your country friend and ask him about THE HEARTHSTONE—you'll learn that it is thoroughly read and eagerly watched for by every member of the family.

Printed in a first-class manner on good book paper—**no** objectionable advertising whatever printed.

AVERAGE CIRCULATION

500,000

COPIES EACH ISSUE

Advertising Rates

Display, $2.00 per agate line; reading, $3.20 per line, agate measure.

Special Rates for Large Space

used by ONE advertiser in ONE issue; 200 lines, $340; 400 lines, $560; 1 page (764 lines) $916.80.

THE A. D. PORTER CO.

CHICAGO
Room 1318 Marquette Bldg.

NEW YORK
52 to 58 Duane Street

Address H. W. Kastor & Sons Adv. Co. for full information and rates

Address H. W. Kastor & Sons Adv. Co. for full information and rates

National Advertisers Can Get in High Grade Local Magazines Through the

Brooks Magazine Syndicate

¶ We were the first to publish standard magazines with local features and we are still in the lead.

One price and one plate puts you through the entire syndicate of one hundred magazines, reaching from Maine to California and from Northern Canada to the tropics.

100,000 sworn circulation. Rates on application.

We have room for 500 more good publishers. If you are one you can make from $2,000.00 to $4,000.00 a year by joining our syndicate.

ADDRESS ALL COMMUNICATIONS TO

THE BROOKS PUBLISHING CO.

General Offices, ST. LOUIS, Granite Building

New York Office, 23 Park Row Chicago Office, Security Bldg.

THE ATLANTIC MONTHLY

1857—1907

THE fiftieth anniversary of the founding of THE ATLANTIC MONTHLY will occur in the year 1907. In commemoration of this notable event, its editors and publishers are planning many special features which it is believed will make the coming year one of the brightest in all its brilliant history. They will include a number of special anniversary articles, by some of the oldest living contributors and ex-editors, which will constitute not only a history of THE ATLANTIC, but an authoritative summary of the vital movements in American literature, politics, science and art for half a century.

All this is in addition to the usual array of contributions that continue to make THE ATLANTIC an example of the highest type of American magazine.

If you are not receiving THE ATLANTIC MONTHLY regularly, please inform the publishers. The advertising rate is $100 a page.

HOUGHTON, MIFFLIN & CO.

PUBLISHERS

4 Park Street
BOSTON

1511 Heyworth Bldg.
CHICAGO

THE

INLAND FARMER

OF LOUISVILLE, KY.

Covers thoroughly the rich and responsive Agricultural and Live Stock Sections of the

GREAT SOUTH CENTRAL STATES

No other Agricultural Weekly does it so well. It goes into the best homes of Kentucky, Tennessee, Alabama, Mississippi, Georgia, the Virginias, the Carolinas, Arkansas, Louisiana and Texas. The Farmers and Stockmen read it, subscribe for it and advertise in it. Among these it is an influence and a quoted authority.

36,000 Guaranteed Circulation

Among Farmers, Stockmen, Dairymen, Poultrymen, Truck Gardeners and their families

It is the One Thoroughly Alive Agricultural Journal

of this productive section. It leads in quality and quantity of circulation, editorial force and literary features, paper stock, press work and illustrations. It is by far the best advertising medium for you to use. Write for sample copy, it will interest you.

THE INLAND FARMER

LOUISVILLE, KY.

Address H. W. Kastor & Sons Adv. Co. for full information and rates

THE TRAVEL MAGAZINE

A Continuation of

THE FOUR TRACK NEWS

COVERS ITS FIELD IN A PARCTICAL MANNER

DEALS WITH THE KNOW HOW OF TRAVEL

INTERESTS THE PEOPLE WHO TRAVEL FOR TRAVEL'S SAKE—A CLASS WELL WORTH THE ATTENTION OF THE ADVERTISER

ASK US OR KASTORS FOR RATES AND INFORMATION

WALTER A. JOHNSON & CO.

NEW YORK
333 Fourth Avenue

CHICAGO
Heyworth Building

Address H. W. Kastor & Sons Adv. Co. for full information and rates

Peoria Herald Transcript

The only morning paper in the second city of Illinois. Reaches the rural route subscriber on the day of publication. Only morning paper in the state (outside Chicago) receiving the full leased wire service of the Associated Press; complete local markets and the best Central Illinois news.

Advertisers will find this the best medium to cover the richest part of the corn belt. Foreign advertising increased 32 per cent this year up to October 1st. See the trend?

PAYNE & YOUNG, Representatives

Marquette Building, CHICAGO — Potter Building, NEW YORK

"THE PAPER OF THE HOME"

The Bay City Times

BAY CITY, MICH.

EVENING — INDEPENDENT — ONE CENT

The Times is read in seven out of every eight homes in Bay City.

The Times guarantees advertisers three and one-half times more circulation in the city of Bay City than any other newspaper published.

The Times is the only evening daily published in Bay City and is in every sense the paper of the home.

PUBLISHER'S REPRESENTATIVES

C. J. BILLSON
9 West 29th St., New York

JOHN GLASS
Boyce Building, Chicago

Address H. W. Kastor & Sons Adv. Co. for full information and rates

Kvinden og Hjemmet

Scandinavian Woman and Home

(Norwegian-Danish)

With Swedish Edition **Qvinnan och Hemmet**

Sworn Monthly Circulation

82,650

Strictly Guaranteed

The Kvinden og Hjemmet is the only monthly publication of its kind in the United States, and reaches a class of readers whose patronage is worth trying to secure. It has an influence in its field that makes it a medium indispensable to the shrewd advertiser. Test its strength. For rates and full information, address

N. Fr. Hansen Pub. Co.

Cedar Rapids, Iowa

HENRY DE CLERQUE, Special Representative

Western Office
CHICAGO
701-702 Schiller Bldg.

Eastern Office
NEW YORK
523 Temple Court

Address H. W. Kastor & Sons Adv. Co. for full information and rates

THE TIMES MAGAZINE

A NEW MAGAZINE WITH AN OLD IDEA

FOUNDED as a periodical of democracy. Not the democracy of the party but of the individual: the democracy of President Roosevelt, Mayor Johnson and Gov. Folk.

First number published Dec., 1906, with a circulation of **100,000** copies.

Beautifully printed. Contributions by best known writers. Illustrated by the most talented artists.

ITS advertising pages offer only what is wholesome and straight. They sell at a fair price and carry a guarantee of value to those who sell as well as those who buy.

The latest number can be secured free of charge by general advertisers by writing to our nearest office.

THE TIMES MAGAZINE

500 Fifth Avenue
NEW YORK
J. C. Bull, Adv. Manager

42 Madison Street
CHICAGO
Thos. H. Blodgett, Western Rep.

IT PULLS AND PAYS

from the advertiser's standpoint — no more than that can be said of any publication. The

Missouri and Kansas Farmer

has a circulation of **52,000** in the rich and prosperous Middle West and Southwest. It has the confidence of its readers. Established 1884. Published monthly. For sample copies, rates, closing dates and full information, write

MISSOURI AND KANSAS FARMER

410 Hall Building, KANSAS CITY

Pittsburg Dispatch

¶. There are nearly 2,000,000 people within a radius of sixty miles of Pittsburg. There is no section where money is spent more freely.

¶. The Dispatch is the only 2c daily newspaper in Pittsburg. All the others sell for 1c, and the price makes The Dispatch a distinctive kind — that is all.

¶. Detailed sworn statement of circulation for January to June, 1906, inclusive — Daily 54,219; Sunday 72,515.

Dispatch Publishing Company

New York Office
Wallace G. Brooke,
41 Park Row

PITTSBURG, PA.

Chicago Office
Horace M. Ford,
1251 Marquette Bldg

Address H. W. Kastor & Sons Adv. Co. for full information and rates

200,000 Circulation Each Month

154 E. 23d Street, New York

By THE FAMILY DOCTOR PUBLISHING COMPANY

J. Frank Hackstaff, Pres. R. C. Hackstaff, Secy. and Treas.

The Only Home Medical Adviser in the United States

THE FAMILY DOCTOR is an Illustrated Home Monthly Medical Adviser, devoted to the health and correct living of the entire family; it is the only paper of its kind published in the United States.

The contents are so written that they can be easily understood. It is a magazine that is saved and thoroughly read by its subscribers, because they expect to find something useful in its columns, and they are never disappointed. It is preserved as a health guide by its readers, and an advertisement has a longer life in its columns than any other monthly publication.

Is it not reasonable to suppose that a publication produced on lines that endears itself to the entire family circle, and thinking people generally, is a pretty good medium for you to remember to place on your advertisers' list?

THE FAMILY DOCTOR has a bona-fide subscription list of over **150,000** subscribers and over 200,000 copies will be printed and mailed each issue.

ADVERTISING RATES

Display, per agate line, per insertion	$ .75
Reading Notices, per count line (set in minion)	1.87
Full Page (672 agate lines)	403.20
Half Page (336 agate lines)	214.20
Quarter Page (168 agate lines)	113.40

CLOSING DATE—On the 25th of the month preceding date of issue. Width of Column, 2¼ inches. Length of Page, 12 inches, Width of Page, (4 columns) 9⅜ inches.

Orders received direct or through all Advertising Agencies.

The Family Doctor Publishing Co.

154 E. 23d Street, New York

W. T. DIEHL, Representative, 708-709 Boyce Bldg., Chicago

Send for Sample Copies

The Birmingham Ledger

The Leading Newspaper in Alabama

Has the largest circulation of any paper in the rapidly increasing Birmingham district. The advertiser is sure of good returns in this field if he has a meritorious article.

The Ledger Publishing Co.
BIRMINGHAM, ALA.

Foreign Rerpesentative, E. KATZ
Temple Court, New York U. S. Express Bldg., Chicago

Address H. W. Kastor & Sons Adv. Co. for full information and rates

MAKE ROOM ON YOUR LIST FOR

Harmsworth Self-Educator Magazine

Published Every Other Friday, Fortnightly

This publication has appealed so strongly to a number of the most successful advertisers in the country, that they have wisely made room for it even tho their lists were already closed.

It is a valuable, needful and helpful magazine, and its English and Canadian editions have been greatly successful.

For an unusually low rate, you can reach a vast number of people not reached by the general magazines.

An individual and independent circulation.

300,000 $120 a Page

Rate subject to change without notice

RICHARD WOOD
ADVERTISING MANAGER

Western Representative
HOWE-SIMPSON CO.
Hartford Building, Chicago

The Fruit Grower

Trade Mark

Bro. Jonathan

ST. JOSEPH, MO.

ACKNOWLEDGED TO BE AMERICA'S HANDSOMEST FARM PAPER

Reaches the most prosperous class of general farmers—those who are LAND OWNERS. Renters cannot afford to set out fruit trees.

Over 50,000 A Month

Advertising Rate, $3.50 per inch. Special Rates of $40, $75 and $140 for quarter, half and full pages respectively. Forms close on 20th day of month preceding date of issue. Editions in hands of readers 1st of each month.

We also publish **FARM AND STOCK,** a monthly magazine for Corn Growers and Stockmen. Rate, $1.40 per inch for **25,000** a month. For further particulars about both papers, write to

THE FRUIT GROWER COMPANY

ST. JOSEPH, MO.

THE ARKANSAS DEMOCRAT

37th YEAR

Oldest Afternoon Daily in Arkansas. Sworn average circulation **9,000.** We go into every town and hamlet in the state. A million and a half people swear by the Democrat. Our advertisers get results.

THE ARKANSAS DEMOCRAT

124 East Markham Street, LITTLE ROCK, ARK.

Address H. W. Kastor & Sons Adv. Co. for full information and rates

Are You Ready for Your Harvest Time?

IF

YOU want ALL OF YOUR SHARE of the harvest you must get your ad in the next issue of

THE HOME INSTRUCTOR

This valuable family journal goes into 60,000 country homes in the middle west every month—into the homes of people able and willing to buy YOUR product if your copy creates the necessary DESIRE. Have your COPY right and the PAPER will do the rest.

CIRCULATION 60,000

Rate, 15 Cents per Line

The Home Instructor

QUINCY, ILL.

THE

Southern Ruralist

THE SOUTH'S LEADING FARM JOURNAL

ESTAB. 1893. PUBLISHED SEMI-MONTHLY, 1ST AND 15TH

Guaranteed Circulation By States

Texas	15,309	Georgia	13,141	Florida	9,551
Alabama	8,128	Mississippi	5,271	Louisiana	4,758
S. Carolina	3,103	N. Carolina	2,571	Arkansas	1,063
Tennessee	519	Scattered	1,826	Total to subs	53,340
				Total printed	70,000

This number of paid subscribers will read your advertisement in the RURALIST every issue.

ALL SURPLUS COPIES ARE SENT OUT AS SAMPLES

WE GUARANTEE 70,000 COPIES EVERY ISSUE

DISPLAY ADVERTISING RATES—30c per agate line, $4.20 an inch each insertion. FORMS CLOSE 10 days previous to date of publication. All advertisements subject to our approval.

SOUTHERN RURALIST

16 West Mitchell Street **ATLANTA, GA.**

CHICAGO OFFICE, 616 First Nat'l Bank Bldg., Taylor & Billingslea
NEW YORK OFFICE, 150 Nassau Street, Charles H. Hopkins
ST. LOUIS OFFICE, Missouri Trust Bldg., A. D. McKinney

The Meridian (Miss.) Star

EIGHT EDITIONS PER WEEK

Sunday Morning Star
Meridian Evening Star
Meridian Weekly Star

CIRCULATION

Sunday Morning Edition 6,500
Evening Edition - 6,000
Weekly Edition - 7,500

The most important newspaper in the largest city in the state, and the only one of any consequence in East Mississippi. Covers a rich agricultural and timber section and a territory which is exclusively its own. Rates on application.

PUBLISHED BY

THE MERIDIAN STAR PUBLISHING CO.

S. C. BECKWITH SPECIAL AGENCY

FOREIGN AGENTS

Tribune Building
New York

Tribune Building
Chicago

Address H. W. Kastor & Sons Adv. Co. for full information and rates

After Results?

THEN USE THE

RESULTFUL

Twentieth Century Review

¶. The most profitable Advertising Medium in America for Mail Order concerns. That's easily said for any paper—it's easily proven for this great monthly. There are others, **but** there are none that bring better results for the money invested.

¶. **Over 200,000 homes** in the small cities, towns and villages, all **most prosperous** mail order buyers—tell the story—but be convinced by actual test.

¶. The rate is 80 cents per agate line. Last pages close on the 25th. Responsible Advertising Agencies will furnish you with detailed information.

Geo. H. Waltensperger

Manager Advertising Department

115-17-19 STATE ST. DETROIT, MICH.

SMITH & FISHER

Western Representatives 112 Dearborn St., Chicago

Address H. W. Kastor & Sons Adv. Co. for full information and rates

You can reach farmers and stockmen in Central and Southern Iowa, Northwest Missouri, Nebraska, Kansas, Oklahoma and Indian Territory, Texas, Colorado and other Western states more thoroughly and cheaply through the columns of the

STOCK YARDS DAILY JOURNAL

St. Joseph, Mo.

Than through any other medium.

GUARANTEED CIRCULATION EXCEEDING 8,500

Official paper of the South St. Joseph Live Stock Exchange. It reaches the people who have the money to buy. Write for advertising rates.

W. E. WARRICK, Manager

Address H. W. Kastor & Sons Adv. Co. for full information and rates

DO YOU

Know the People's Popular Monthly of Des Moines, Iowa? It has a guaranteed circulation of more than 280,000 and is much the best general advertising medium in the West. You can sell as much goods for $100 worth of advertising in this magazine as in any published. You ought to use this magazine if you want to cover the Mississippi valley. A postal card will bring sample copy and full particulars. Rate, $1 a line. Forms close 20th of preceding month. Write today for particulars to People's Popular Monthly, Des Moines, Iowa.

Greeley Printery
of Saint Louis

S. J. HARBAUGH, *President*

Designers *Engravers*

Embossers

Printers *Lithographers*

Binders

Fifteenth *and* Pine Streets

The Best Equipped
Plant in the West

GREELEY PRINTERY OF ST. LOUIS
GREELEY PRINTERY OF ST. LOUIS
GREELEY
PRINTING

To Advertise Profitably
is to
Advertise in

Successful Farming

The Great Agricultural
Monthly of the Central
West

No List is Complete
Without It

Rates and Other Information on Request

SUCCESSFUL FARMING
DES MOINES, IOWA

Address H. W. Kastor & Sons Adv. Co. for full information and rates

THE

AGE HERALD

BIRMINGHAM, ALA.

Daily Sunday Weekly

CIRCULATION NINE MONTHS OF 1906

Daily . . 15,940
Sunday . 26,131
Weekly . 24,806

THE AGE HERALD is the only **morning** and **Sunday paper** published in the **great** mineral district of Alabama, therefore is practically a necessity to its home people.

THE AGE HERALD is the **"state paper"** of Alabama, and its actual circulation is greater than all other morning dailies combined.

S. C. BECKWITH SPECIAL AGENCY

Sole Agents
Foreign Advertising

Tribune Bldg. Chicago **Tribune Bldg. New York**

Address H. W. Kastor & Sons Adv. Co. for full information and rates

Bob Taylor's Magazine

GOV. BOB TAYLOR, Editor-in-Chief

$1 a Year 10c a Copy 164 Pages

The Only Single Medium Which Reaches All Parts of the Progressive South

BOB TAYLOR'S MAGAZINE is the leading Southern monthly periodical and the most valuable advertising medium for those who wish to reach Southern people, Southern homes and Southern institutions. You should advertise in

Bob Taylor's Magazine

Because it stands alone as the only high grade illustrated monthly magazine in the South.
Because its circulation is large, its rate small.
Because it ***thoroughly*** covers the South.
Because its circulation is absolutely and entirely a paid circulation, obtained on its merits and the popularity of its editor-in-chief and not bought by premiums.
Because the South is prosperous.
Because, lastly, it brings gratifying results to advertisers at slight cost.

Consider these facts and send for a copy of the magazine and rate card

We Always Protect the Advertising Agent

THE TAYLOR PUBLISHING CO.

Vanderbilt Building, NASHVILLE, TENN.

Would You Reach A New Class of Buyers?

Then place your ad in the **IMMIGRATIONIST,** a journal devoted exclusively to the work of settling the West, and containing such news as will interest the immigration agent exclusively. Perhaps you do not know that thirty thousand immigration agents moved three billion dollars in new investments westward in 1905. True. Ask any railroad immigration bureau.

These Agents Have Money

They all reach the official journal of their profession.

W. R. Draper, Editor Winfield, Kansas

THE BEST THAT GROWS—And it continues to grow

THE FACT THAT OVER 125,000 PEOPLE SUBSCRIBE TO AND PAY FOR

GREEN'S FRUIT GROWER

ROCHESTER, NEW YORK

shows plainly that the horticultural reader ranks it best. You need only examine the columns of recent issues to notice the large amount of high grade advertising they carry, and make up your mind that the successful advertiser regards Green's Fruit Grower the best of its kind.

GREEN'S FRUIT GROWER Circulation to Subscribers Over 125,000

Rates for Advertising, 50c per agate line, 5 per cent discount for cash. Page rate, one page, $300; one-half page, $175; one-fourth page, $90.

Size of page, 9x14 inches; width of columns, 2¼ inches; four columns to the page; 200 lines to a column; 800 lines to a page.

Copy for advertising each month must be received before the 15th of previous month.

Address H. W. Kastor & Sons Adv. Co. for full information and rates

500,000 CIRCULATION

RATE: $2.00 PER LINE

HOME
CHICAGO
LIFE

HOME LIFE guarantees its circulation. The real proof of circulation is **Results. Home Life brings Results.** Just look over the advertising columns of HOME LIFE. It is good company for you to be in. Let us send you a sample copy and rate card.

Home Life Publishing Co.

205 E. Kinzie Street **CHICAGO**

Address H. W. Kastor & Sons Adv. Co. for full information and rates

Designing
Illustrating
and
Engraving
for
Magazine Ads
Newspaper
Ads
Catalogs
Booklets

Orders Executed Promptly

Correspondence Solicited

J. EVERT FOLAND

Merchants-Laclede Bldg.

ST. LOUIS

The

HOME FRIEND

NEW RIDGE BLDG., KANSAS CITY, MO.

A live, vigorous, mail-order paper whose circulation is being aggressively pushed. Here is the story:

April, 1905

25,000

September, 1905

50,000

January, 1906

100,000

October, 1906

150,000

AND STILL GROWING FAST

This fresh, virgin circulation is **bound to pay you,** Mr. M. O. Advertiser, and it costs you no more than the old, worn-out kind. Just give the **Home Friend** a fair trial and see for yourself.

Exceeding **150,000** copies guaranteed and proven monthly; Rate, 60c per line; Forms close on the 20th of preceding month.

SMITH & FISHER

Advertising Representatives

112 Dearborn Street CHICAGO

Address H. W. Kastor & Sons Adv. Co. for full information and rates

Shrewd Mail Order Advertisers Are Finding in

The Woman's Gazette

One of the best pullers for the money in the mail order field. Reaching every month **100,000** women in all parts of the country—a class who are continually buying by mail—the GAZETTE is worthy of its classification in the list of "sure ones." If your copy will pull at all, the GAZETTE won't disappoint you. Last forms close 20th of month preceeding date of issue. Rate, only 40 cents per line. Sample copy on request.

BE SURE THE GAZETTE IS ON YOUR NEXT LIST

THE WOMAN'S GAZETTE PITTSBURG, PA.

N. M. SHEFFIELD SPECIAL AGENCY, Managers

New York Office, Tribune Building Chicago Office, U. S. Express Building

THE COMMONER

Average Weekly Circulation 6 months ending April 30, 1906, 149,230, Guaranteed Circulation over

145,000

More than 70% of its clientele reside in the great agricultural states of the Mississippi, Missouri and Ohio valleys.

THE COMMONER was established Jan. 1, 1901, by William Jennings Bryan, who is Editor and Proprietor, Charles W. Bryan, Publisher. It is issued weekly, 16 pages, 4 columns, 13 ems, 12 inches deep. Subscription price is $1.00 per year. New subscriptions strictly in advance; no return privileges to newsdealers. No premiums are given, but there are numerous clubbing offers with other publications.

Send for sample copies and rates to

THE COMMONER, Lincoln, Neb.

Or J. P. Limeburner, 185 Dearborn St., Chicago

Frank Gaiennie Advertising Co.

312 Fullerton Building

ST. LOUIS

THEATER PROGRAM ADVERTISING OUR SPECIALTY

We make advertising contracts in Theater Programs in any city in the **United States, Canada and Mexico.**

The people who patronize the theater have money to spend—the people it pays you to reach. Address

Frank Gaiennie Advertising Co.
312 Fullerton Building
ST. LOUIS, MO.

For full informattion and rates, also list of principal **theaters.**

A MAGAZINE

THAT GOES TO

40,000

RAILROAD MEN
EACH MONTH

is worth more than a passing notice, when the 40,000 draw $20,000,000 a year in wages.

TRY THE

Erie Railroad Employees' Magazine

If you have something good to sell.

11 BROADWAY NEW YORK

Address H. W. Kastor & Sons Adv. Co. for full information and rates

The

Rural Magazine

DETROIT, MICH.

Is the only magazine in the world made for farm and farm home—for the whole family. It is a magazine of standard size, containing 100 pages of reading matter and is the most practical, beautifully illustrated, dollar magazine in the world.

It Fills a Field all its Own

It contains high-class illustrations, practical articles for the farmer, the very best of stories, a department for children, a department for women, and is printed on the best paper that can be purchased. It is read by more people than any ordinary farm paper having four or five times the circulation,

BECAUSE IT IS MADE FOR THE WHOLE FAMILY

Address H. W. Kastor & Sons Adv. Co. for full information and rates

The Big 3 of Texas

THE FARMERS' AND STOCKMEN'S
DAILY AND WEEKLY PAPERS

The Daily Live Stock Reporter

The Southwestern Farmer and Breeder

The Weekly Citizen

40,000 CIRCULATION

The Ranch and Farm Home Papers.
The Official Daily and Weekly Papers of the Two Largest Industries of the Southwest.

THE REPORTER PUBLISHING CO.

Publishers

NORTH FORT WORTH, TEXAS

Write for Sample Copies and Rate Cards

THE

Farm Money Maker

Teaches Money Making Methods on the Farm

AMERICA'S HIGHEST CLASS FARM PUBLICATION

CIRCULATION 35,000

We maintain a strictly ***paid-in-advance*** subscription list and our circulation is ***sworn to*** and ***proven*** by post office receipts.

It Pays Advertisers

Cincinnati is the center of the agricultural population of the United States and advertisers can not afford to miss representation in ***Farm Money Maker.***

Ask Kastor & Sons for their opinion also latest circulation figures and rates.

Issued First of Each Month by

BURKAM PUBLISHING CO.

W. T. BURKAM, Manager

28 E. THIRD STREET CINCINNATI, OHIO

THE FARMER'S CALL

GIVES A LITTLE MORE THAN

62,000 PAID-UP CIRCULATION

FOR ONLY

20 CENTS A LINE

IN THE

Richest Farming Territory in the U. S.

Bargain, isn't it? How often can you match it? Why not TRY it—right now—a TRY is all that's asked. Any advertiser can stop his ad in the Farmer's Call at any time results are not satisfactory. The Farmer's Call is published weekly and has been for the past 25 years, at Quincy, Ill.

Address H. W. Kastor & Sons Adv. Co. for full information and rates

THE FRUITFUL FIELDS OF MISSOURI AND THE SOUTHWEST CAN BE REAPED WITH

The

St. Louis World

DAILY—WEEKLY—SUNDAY

Reasonable rates, and remember it is read in thousands of homes—it is influential—its readers believe in it. Hence, it pays to advertise a meritorious article in its columns.

ADVERTISERS WRITE OUR AGENTS

Eastern Representative
R. J. SHANNON
150 Nassau Street
NEW YORK

Western Representative
F. W. SPINK
United States Exchange Bldg.
CHICAGO

OR DIRECT

St. Louis World Publishing Co.

A. H. SPINK, President. ST. LOUIS, MO.

(Sworn Statement Sent on Application)

Address H. W. Kastor & Sons Adv. Co. for full information and rates

THE TRAVEL MAGAZINE

A Continuation of

THE FOUR TRACK NEWS

Tells where to go and how to go

A magazine of short, snappy articles abundantly illustrated

It reaches the great traveling class of the United States

ASK US OR KASTORS FOR RATES AND INFORMATION

WALTER A. JOHNSON & CO.

NEW YORK
333 Fourth Avenue

CHICAGO
Heyworth Building

SANDERS
ST-LOUIS
PRODUCES THE BEST
AT THE CORRECT PRICES

SANDERS ENGRAVING CO.
ST-LOUIS

HALF-TONE-ENGRAVERS
ZINC-ETCHERS
DESIGNERS
ELECTROTYPERS

THE SANDERS CO. operates every department from making the designs to the finished engraving or electrotype.

We are the largest makers of advertising electrotypes in the country, operating four foundries.

Let Us Send Estimates

SANDERS
ENGRAVING CO.
221-223 OLIVE ST.
ST. LOUIS

DOES THE

BEE HIVE

SELL GOODS?

Wabash, Ind., July 9, 1906.
MR. GUY H. FULLER, Adv. Mgr.
Detroit, Mich.

My Dear Sir Knight:—The goods I have bought from firms who advertise in the Bee Hive have all been O. K. and just as represented in every respect and I shall continue to buy what I need in that way, as long as I get satisfaction in the future as I have in the past, for I am deeply interested and I feel it my duty as a loyal Maccabee to do all I can for the best interest of the Bee Hive, for she is a welcome visitor at our home, and as long as I am permitted to be a Maccabee I want the Bee Hive to stay with me.

Fraternally yours,
ROY M. SHELTON.

CIRCULATION IS **348,000** RATE $1.00 PER LINE

It is up to You to Put a Live One on Your List

BEE HIVE PUPLISHING CO.

45 State Street, DETROIT, MICH.

Chicago Office, 606 Schiller Building, W. E. RHODES, Manager

IN MISSISSIPPI

THE

Meridian Morning Dispatch

is the only Newspaper attempting to cover the state. The best Telegraph, News and Market Reports gets subscribers and holds them. You get Quality and Quantity if you place your ad in the Dispatch.

THE DISPATCH PUBLISHING COMPANY, Meridian, Miss.

THE

Southern Home Journal

WINSTON-SALEM, N. C.

Guaranteed Circulation **100,000 Copies**

PROVEN BY POST OFFICE RECEIPT

Advertising Rate, 50 cents per agate line. Forms close, in Winston-Salem, N. C., 10th of month preceding date of issue. Send your orders to any responsible advertising agency, or direct to advertising department of the magazine.

The Southern Home Journal

WINSTON-SALEM, N. C.

W. T. DIEHL, Special Representative
Chicago Office:
708-709 Boyce Building

G. W. WILLIS, Special Representative
New York Office:
Metropolitan Life Ins. Bldg.

Address H. W. Kastor & Sons Adv. Co. for full information and rates

Your Mail Order List

Will Be Incomplete
Without The

Roof Tree Magazine

Tell us what your proposition is and let us **show** you what it has done on similar ones.

GUARANTEED CIRCULATION OVER

125,000

COPIES MONTHLY

Rate, Only 50c per Agate Line

The Roof Tree Ptg. & Pub. Co.

BRIDGEPORT, CONN.

R. S. McCORMICK,
Western Representative
Boyce Building, Chicago

DUNN SPECIAL AGENCY
Eastern Representative
1 Madison Ave., New York

Address H. W. Kastor & Sons Adv. Co. for full information and rates

WE WOULDN'T SAY SO IF
WE COULDN'T PROVE IT

THE

Underwood

Typewriter

is the one real visible writer which has been unquestionably proven to be dependable under all conditions, adapted to all classes of work, and free from experimental defects

Underwood Typewriter Co.

241 BROADWAY, NEW YORK

QUICK ACTION

in the form of replies and cash orders can always be secured by placing your keyed copy in that fast-growing, popular, home publication, the

American Family Journal

NEW YORK CITY

A splendid puller on all general mail-order lines—merchandise, premiums, trust-schemes, agents wanted and medical.

150,000 Guaranteed Monthly

And all of it fresh, vigorous, productive circulation—largely among women. Present rate only 60c per line (soon to be advanced); forms close promptly 25th of preceding month

WE ASK ONE TRIAL ORDER
Subsequent Solicitations Will Be Unnecessary

SMITH & FISHER

Advertising Representatives

112 Dearborn Street CHICAGO

Address H. W. Kastor & Sons Adv. Co. for full information and rates

MISSOURI PACIFIC RAILWAY

TO

COLORADO, UTAH AND PACIFIC COAST

5 DAILY TRAINS 5

TO KANSAS CITY

ONLY LINE RUNNING

Through Sleeping Cars
St. Louis to San Francisco

ELECTRIC LIGHTED TRAINS
CAFE DINING CARS

For further information, address

H. C. TOWNSEND

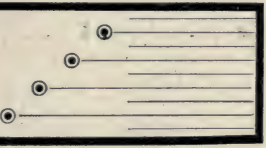
Gen'l Pass. and Ticket Agent

SAINT LOUIS

SALT LAKE CITY'S BEST DAILY

PUBLISHED EVERY MORNING

The Inter-Mountain Republican



ITS FIELD—THE ENTIRE WEST

An average daily circulation during 1906 of **8,186**, all bonafide paid subscriptions. Carries a good line of advertising and has the confidence of local merchants.

OFFICIAL ORGAN OF THE REPUBLICAN PARTY IN THE STATE OF UTAH

You should have it on your list if you would cover this field with the best results.

Circulation Statements and Advertising Rates Furnished on Application.

THE INTER-MOUNTAIN REPUBLICAN CO., Dooly Block, Salt Lake City, Utah

Address H. W. Kastor & Sons Adv. Co. for full information and rates

IN THE "SURE PULLER" CLASS

STANDS CONSPICUOUSLY

THE

American Household

GUARANTEED CIRCULATION

107,000

50c Per Agate Line

Length of Column, 196 lines, four Columns to the page.

THE AMERICAN HOUSEHOLD is a handsome monthly magazine, printed on fine quality paper, covers artistically executed in colors. It is carefully edited, contains up-to-date fiction, well written articles of current interest, helpful home suggestions, etc.

The Progress Magazine Publishing Co.

110-116 Nassau St., NEW YORK

For Sample Copies, Closing Dates and Full Particulars, Write to

SMITH & FISHER, Western Advertising Representatives

112 Dearborn Street **CHICAGO**

FARM PRESS

(Successor to Farm, Field and Fireside)

For fully three-fourths of the year the farmer is one of the busiest men in the world. He has little time to devote to reading, even though it might be ever so beneficial to his interests to do so. He may take time to read one paper, but he will not read half a dozen. It is to meet this condition that the FARM PRESS is issued.

It is now a great **National Monthly** which gives a review of all the best things in the entire Agricultural Press boiled down to accommodate the busy man. It gives the meat of an entire column in a few lines. It is as

FULL OF GOOD THINGS

as its columns will hold. That this new plan is meeting with approval is best evidenced by the demand for the paper.

WATCH THIS PUBLICATION

It is a Winner. For further particulars, address

FARM PRESS, Chicago, Illinois

New York, Boston — Represented by FISHER SPECIAL AGENCY — Cleveland, Chicago, Omaha

AN EVIDENCE OF QUALITY

Did you ever see a paper that did not prove a winner whose columns carried a liberal amount of live stock advertising? The reason? Pure-bred live-stock men will not patronize a poor paper and a paper carrying live stock advertising is doubly interesting to the farming community. Look over the pages of the great live stock and agricultural weekly—

Farmers' Tribune

It is full of the best advertising being placed. It carries it every year. Your ad will be in good company. It will pay, too. It covers a splendid field; Northern Iowa, Southern Minnesota, Sonth Dakota and Northern Nebraska. It has a

Guaranteed Circulation of 45,000

Every reader with money to buy, and a taste for good things.

RATE, 20 CENTS PER LINE

FARMERS' TRIBUNE, Sioux City, Ia.

Represented by FISHER SPECIAL AGENCY,

New York Boston Cleveland Chicago Omaha

Address H. W. Kastor & Sons Adv. Co. for full information and rates

IF YOU HAVE A SECRET

That you do not want to divulge to every family in Michigan, keep it out of

THE GLEANER

Every man on the farm who has a marriage certificate also has a receipt for his subscription for THE GLEANER. The family just can't get along without it. You will realize that this is no joke when you learn that out of a total

Circulation of 75,000

there are 65,000 of them going into Michigan. It is the great agricultural monthly of the State. One of the best in the West. It always pays. Rates are 30 cents per line.

THE GLEANER, Detroit, Mich.

JAMES SLOCUM, Manager

Represented by FISHER SPECIAL AGENCY

New York Boston Cleveland Chicago Omaha

The Agricultural Aristocrat

The breeder of pure-bred stock is the strong man in his community. He is always the most up-to-date, enterprising and nearly always the wealthiest citizen in his neighborhood.

Every man is a possible customer if you have what he wants to buy. This is the class of men who take and read

BLOODED STOCK

It is edited to meet his requirements. Advertisers are getting excellent returns. It has a guaranteed

Circulation of 40,000

all in the great pure-bred stock belt. **Rate, 20 Cents per Line.**

BLOODED STOCK, Oxford, Pa.

Represented by FISHER SPECIAL AGENCY

New York Boston Cleveland Chicago Omaha

Address H. W. Kastor & Sons Adv. Co. for full information and rates

OUR OWN BUILDING

Built by Us — The Best in the West — Occupied by Us

IN THIS MODEL ESTABLISHMENT WE PUBLISH

The Christian Evangelist

Circulation, 30,000 Weekly

Advertising Rate—15 Cents per Agate Line

Our Young Folks

Circulation, 28,000 Weekly

Advertising Rate
10 Cents per Agate Line

The Round Table

Circulation, 14,000 Weekly

Advertising Rate
7 Cents per Agate Line

The Christian Quarterlies

Bible Student — Scholar's Quarterly — Youth's Quarterly

Combined Quarterly Circulation, 165,000

Combination Advertising Rate—60 Cents per Line

W. D. CREE, Advertising Manager

CHRISTIAN PUBLISHING COMPANY, Saint Louis

Address H. W. Kastor & Sons Adv. Co. for full information and rates

The Middle West

Solon Goode's Great Literary Agricultural Monthly—

American Farmer

with its special features is fast winning first place in the hearts of the reading public is evidenced by the fact that it now has a circulation in excess of

250,000 Every Month

in the heart of the greatest agricultural community in the world—the MIDDLE WEST.

It teaches good agricultural methods, and more, it appeals to the home and literary sentiments of its readers as does no other among its contemporaries.

Because It Is Read, It Pays

RATE, $1.00 PER LINE

AMERICAN FARMER

SOLON GOODE, Publisher **INDIANAPOLIS, IND.**

Represented by FISHER SPECIAL AGENCY

New York Boston Cleveland Chicago Omaha

IF YOUR MAIL ORDER AD WILL PULL ANYWHERE IT WILL PULL **BETTER** IN THE

STAR OF THE MAIL

New Era MONTHLY

OF NEW YORK

Circulation Over 500,000 Copies

Post Office Receipts to Prove It

This circulation is strictly rural—every reader is a possible customer. THE NEW ERA MONTHLY is clean, carefully edited, contains matter of especial interest to country people and has their confidence.

Rate, $1.90 per Agate Line

Published by New Era Publishing Co.

550 Pearl Street, NEW YORK

HARRY COAN, Western Representative, Boyce Bldg., CHICAGO

Address H. W. Kastor & Sons Adv. Co. for full information and rates

THE AT HOME MAGAZINE

Published at Louisville, Kentucky, the gateway of and to the South and the representative publication of its class of that fertile field of future greatness and present prosperity.

Circulation for October, 1906,

132,691 Copies

and increasing daily at a rapid rate. Rate card on application. Sample copies free.

The At Home Magazine Co.

254 W. Main St., LOUISVILLE, KY.

SMITH & FISHER
112 Dearborn St., Chicago
Western Representatives

W. H. J. HARGRAVE
Tribune Bldg., New York
Eastern Representative

Address H. W. Kastor & Sons Adv. Co. for full information and rates

HOT SPRINGS

ARKANSAS

"THE CARLSBAD OF AMERICA"

IS BEST REACHED VIA

IRON MOUNTAIN ROUTE

FROM

SAINT LOUIS AND MEMPHIS

4 DAILY TRAINS 4

TO

ARKANSAS, LOUISIANA AND TEXAS

ELEGANT THROUGH SERVICE TO

MEXICO AND CALIFORNIA

Free Reclining Chair Cars
Dining Cars (Meals a la Carte)
Electric Lighted Trains

EXCURSION TICKETS ON SALE DURING THE SEASON
FOR FURTHER INFORMATION, ADDRESS

H. C. TOWNSEND

Gen'l Pass. and Ticket Agent SAINT LOUIS

Address H. W. Kastor & Sons Adv. Co. for full information and rates

ADVERTISING IS A SPECIALTY

B. H. Kastor
Louis Kastor
E. H. Kastor
F. W. Kastor
R. H. Kastor
W. B. Kastor
A. G. Kastor

Recognized Advertising Agents for all Newspapers and Magazines in the World.

SAINT LOUIS OFFICE
Laclede Building

KANSAS CITY OFFICE
Gumbel Building

CHICAGO OFFICE
1st Nat'l Bank Bldg.

TO purchase advertising space correctly and to be able to select such mediums as will bring the best results takes years of study; therefore, in this age of specialists, advertising has been made a specialty. The ever-widening field of knowledge demands a division of labor. The business man who intends to make the entire country the field for the article which he has to sell cannot embrace in his commercial knowledge the knowledge of advertising, for advertising is not a side issue, is not a branch, but a science, an art, a profession in itself.

WE ARE SPECIALISTS IN THIS PARTICULAR LINE

We give our entire time to this study. The benefits of our long experience are used entirely for our clients' interests. We solicit consultation as to the best plans and preliminaries for promoting any business. A letter, telephone message or personal call will receive our earnest attention.

H. W. KASTOR & SONS
ADVERTISING COMPANY

Address H. W. Kastor & Sons Adv. Co. for full information and rates

Ranch and Range

PUBLISHED MONTHLY AT

DENVER, COLO.

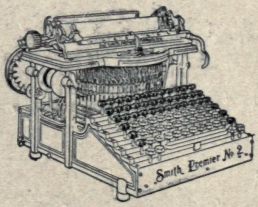
Has a fast growing circulation among that important buying element of Colorado's population — the ranch and stock men. Its Live Stock, Poultry, Dairying, Horticulture and Household departments are ably and interestingly edited. It enjoys the full confidence of its readers. Length of column, 140 lines; 3 columns to the page. Rate, 10 cents per line.

REPRESENTED BY

FISHER SPECIAL AGENCY

NEW YORK BOSTON CLEVELAND CHICAGO OMAHA

There Must Be Some Advantage



300,000 USE THE SMITH PREMIER

THE SMITH PREMIER TYPEWRITER COMPANY

821 Pine Street, ST. LOUIS, MO.

Address H. W. Kastor & Sons Adv. Co. for full information and rates

THE

Salt Lake Tribune

SWORN CIRCULATION FOR THE PAST YEAR

Daily, 10,915 Sunday, 16,209
Semi-Weekly, each issue, 8,806

"One Paper in a State, The Salt Lake Tribune for Utah."
Age, Character, Circulation, Influence.
It has the Want Ad Business.

The facts and figures above shown prove The Tribune to have by far the largest circulation of any paper in the inter-mountain country, but the figures will be better appreciated when one understands that the subscribers are the best and most prosperous people in the Rocky Mountains. The subscription price is $12.00 a year straight, and unsold copies are not taken back from newsdealers. The majority of its readers are mining men and prospectors, cattle and sheep men, railroaders, ranchers and politicians throughout Utah, Idaho, Wyoming and Nevada.

Address a letter to "The Principal Paper in Salt Lake City," it is sure to reach The Tribune. Ask well informed people anywhere in the United States the name of the best known paper between Denver and the Pacific coast: The answer will invariably be, "The Salt Lake Tribune." So it it has been for a third of a century.

A glance at its columns discloses the fact that The Tribune carries double the amount of local and 50 per cent more foreign advertising than any other Salt Lake paper, a high endorsement from those who know it.

The S. C. Beckwith Special Agency

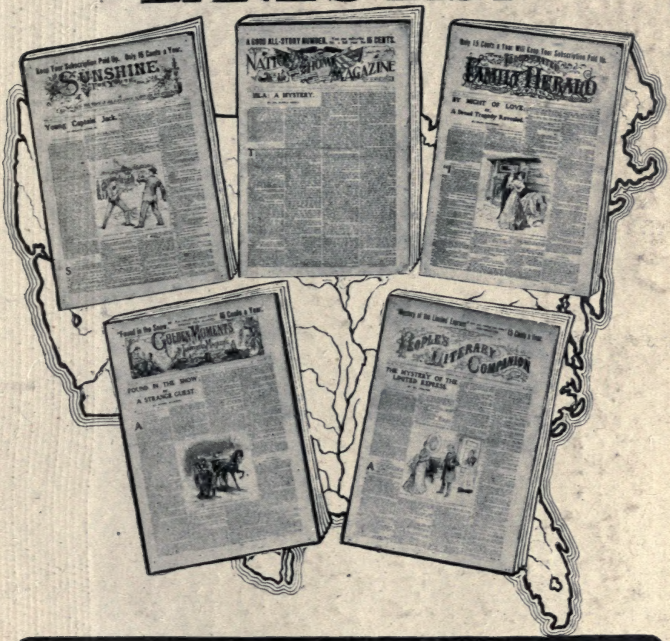
Sole Agents Foreign Advertising

Tribune Building

NEW YORK CHICAGO

Address H. W. Kastor & Sons Adv. Co. for full information and rates

You Can Cover the Country with LANE'S LIST



LANE'S LIST

The Original Mail-Order Papers

Consists of five popular home magazines, which have been published continuously for 38 years. Through LANE'S LIST with one advertisement and one rate you can cover the entire United States, as the combined circulation of the LIST is over 715,000 copies each issue. Every large mail-order advertiser uses LANE'S. Write for sample copies and rates to

LANE'S LIST, Inc.
AUGUSTA, MAINE

New York: 1105 Flatiron Bldg.
F. H. OWEN, Representative

Chicago: 1635 Marquette Bldg.
F. H. THOMAS, Representative

Address H. W. Kastor & Sons Adv. Co. for full information and rates

UNIVERSITY OF ILLINOIS-URBANA
016.071K15N C001
NEWSPAPER AND MAGAZINE DIRECTORY. ST. LO
1906-07
3 0112 025266799

CINCINNATI ENQUIRER

Acknowledged Leader of the Great Middle West

IN A CLASS BY ITSELF SUPREME IN ITS FIELD

The Daily Enquirer is pre-eminently the People's Newspaper and it stands Sixth in the World in the number of Want advertisements carried, indicating that its columns appeal to every station of life.